

Zero Zero Zero

"A startling new philosophy and practical guide to getting the most out of your money-and out of life-for those who value memorable experiences as much as their earnings"--

Do you want to achieve startup speed at enterprise scale? Growth. It's what every company strives for. But it's become more and more elusive as companies struggle to hit their projected growth rates in an increasingly competitive market. While zero-based budgeting (ZBB) has been wielded for decades to cut costs, it falls short when it comes to spurring growth. But a zero-based mindset (ZBx) does that and more. ZBx facilitates forensic oversight into resource allocation that funnels savings back into growth initiatives and encourages new sources of innovation. The Big Zero shows how a ZBx approach focuses on agility over austerity, visibility over guesswork and the future over the past to fuel growth and competitiveness.

Superintendent Battle of Scotland Yard struggles to find the person who penned the details of a vicious murder.

Launched on his latest investigation by a remark from his brother about a shared childhood favorite ("Y'know, I heard that when Smilin' Ed died... his body was never found!"), Deitch begins to uncover some truly amazing things about the kiddie-show

host and his malevolent sidekick, Froggy the Gremlin. Meanwhile, Deitch's muse and nemesis Waldo the Cat abandons Deitch to hang out with some demon buddies, and soon both Waldo and Deitch are closing in on the mysteries of Smilin' Ed and Froggy. Ranging across the entire twentieth century, replete with flashbacks, stories within stories, and guest appearances from other Deitch regulars, *The Search for Smilin' Ed!* is a narrative whirligig that shows Deitch at his wildest and woolliest. For those whose heads have started to spin at the complexity of "Deitch world," Deitch scholar Bill Kartalopoulos offers a lengthy essay on the ins and outs of this ever-evolving, ever-expanding world where fantasy, reality, and satire combine, clash, and are sometimes downright indistinguishable. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 13.9px Arial; color: #424242}

The world has changed. Everyone keeps reminding marketers and advertisers about the never ending and accelerating forces of technology disruption, consumer changes, and innovation evolution in the marketing world today. Sounds exciting except for the fact that we're doing absolutely nothing about it. Zero. Simply put, under current operating conditions, the advertising industry will not be able to sustain itself and without taking action, is likely to result in severe to catastrophic outcomes- from financial underperformance to job loss to even a collapse of

the current media ecosystem. The solution? The Marketing Model can be fixed by slashing your ad budget, and investing in the Z.E.R.O. framework: Zealots Entrepreneurship Retention Owned Assets “Zero zero zero” flour is the finest, whitest available. “Zero zero zero” is also the nickname among narcotraffickers for the purest, highest quality cocaine on the market. And it is the title of Roberto Saviano’s unforgettable exploration of how the cocaine trade knits the world into its dark economy and imposes its own vicious rules and moral codes on its armies and, through them, on us all.

Saviano’s Gomorrah, his explosive account of the Neapolitan mob, the Camorra, was a worldwide publishing sensation. It struck such a nerve with the Camorra that Saviano has lived with twenty-four hour police protection in the shadow of death threats for more than seven years. During this time he has become intimate with law enforcement agencies around the world. Saviano has broadened his perspective to take in the entire global “corporate” entity that is the drug trade in cooperation with law enforcement officials, who have fed him information and sources and used him to guide their own thinking and tactics. Saviano has used this extraordinary access to feed his own groundbreaking reportage. The result is a truly amazing and harrowing synthesis of intimate literary narrative and geopolitical analysis of one of the most powerful dark

forces in the global economy. In *Zero Zero Zero*, Saviano tracks the shift in the cocaine trade's axis of power, from Colombia to Mexico, and relates how the Latin American cartels and gangs have forged alliances, first with the Italian crime syndicates, then with the Russians, Africans, and others. On the one hand, he charts an astonishing increase in sophistication and diversification as these criminal entities diversify into many other products and markets. On the other, he reveals the threat of violence to protect and extend power and how the nature of the violence has grown steadily more appalling. Saviano is a journalist of rare courage and a thinker of impressive intellectual depth and moral imagination, able to see the connections between far-flung phenomena and bind them into a single epic story. Most drug-war narratives feel safely removed from our own lives; Saviano offers no such comfort. As heart racing as it is heady, *Zero Zero Zero* is a fusion of a variety of disparate genres into a brilliant new form that can only be called Savianoesque. Written during a period of acute economic stagnation in 1980, *The Zero-Sum Society* discusses the human implications of economic problem solving. Interpreting macroeconomics as a zero-sum game, Thurow proposes that the American economy will not solve its most trenchant problems-inflation, slow economic growth, the environment-until the political economy can support, in theory and in practice, the

idea that certain members of society will have to bear the brunt of taxation and other government-sponsored economic actions. As relevant today as it was twenty years ago, *The Zero-Sum Society* offers a classic set of recommendations about the best way to balance government stewardship of the economy and the free-market aspirations of upwardly mobile Americans.

“You will not sleep until you are finished with *AGENT ZERO*. The author did a superb job creating a set of characters who are fully developed and very much enjoyable. The description of the action scenes transport us into a reality that is almost like sitting in a movie theater with surround sound and 3D (it would make an incredible Hollywood movie). I can hardly wait for the sequel.” --Roberto Mattos, *Books and Movie Reviews*

In this much-anticipated debut of an epic spy thriller series by #1 bestseller Jack Mars, readers are taken on an action thriller across Europe as presumed-CIA operative Kent Steele, hunted by terrorists, by the CIA, and by his own identity, must solve the mystery of who is after him, of the terrorists’ pending target—and of the beautiful woman he keeps seeing in his mind. Kent Steele, 38, a brilliant professor of European History at Columbia University, lives a quiet life in a New York suburb with his two teenage daughters. All that changes when late one night he gets a knock on his door and is abducted by three terrorists—and finds

himself flown across the ocean to be interrogated in a basement in Paris. They are convinced that Kent is the most lethal spy the CIA has ever known. He is convinced they have the wrong man. Do they? With a conspiracy around him, adversaries as smart as he is, and an assassin on his tail, the wild game of cat and mouse leads Kent on a perilous road—one that may lead back to Langley—and to a shocking discovery of his own identity. AGENT ZERO is an espionage thriller that will keep you turning pages late into the night. Book #2--TARGET ZERO--is also available! “One of the best thrillers I have read this year.” --Books and Movie Reviews (re Any Means Necessary) Also available is Jack Mars’ #1 bestselling LUKE STONE THRILLER series (7 books), which begins with Any Means Necessary (Book #1), a free download with over 800 five star reviews!

#1 NEW YORK TIMES BESTSELLER • NEWBERY MEDAL WINNER • NATIONAL BOOK AWARD WINNER Dig deep in this award-winning, modern classic that will remind readers that adventure is right around the corner--or just under your feet! Stanley Yelnats is under a curse. A curse that began with his no-good-dirty-rotten-pig-stealing-great-great-grandfather and has since followed generations of Yelnatses. Now Stanley has been unjustly sent to a boys’ detention center, Camp Green Lake, where the boys build character by spending all day, every day digging holes exactly five feet wide and five feet deep. There is no lake at Camp Green Lake. But there are an awful lot of holes. It doesn’t take long for Stanley to realize there’s more than character

improvement going on at Camp Green Lake. The boys are digging holes because the warden is looking for something. But what could be buried under a dried-up lake? Stanley tries to dig up the truth in this inventive and darkly humorous tale of crime and punishment—and redemption. "A smart jigsaw puzzle of a novel." —New York Times *Includes a double bonus: an excerpt from *Small Steps*, the follow-up to *Holes*, as well as an excerpt from the New York Times bestseller *Fuzzy Mud*.

In *The Chuckling Whatsit*, Sala weaves the gothic cartooning traditions of Edward Gorey and Charles Addams with a densely constructed, melodramatic murder mystery involving astrology, ghouls, academia and outsider art. Part noir, part horror and part comedy, this labyrinthian tale of intrigue follows an unemployed writer named Broom who becomes unwittingly ensnared in a complex plot involving mysterious outsider artist Emile Jarnac, the shadowy machinations of the Ghoul Appreciation Society Headquarters (GASH), and the enigmatic Mr. Ixnay. Sala's deadpan delivery makes this ingeniously layered narrative a roller-coaster ride of darkly pure comic suspense.

Zero. Zip. Zilch. Nada. That's what all the other numbers think of Zero. He doesn't add anything in addition. He's of no use in division. And don't even ask what he does in multiplication. (Hint: Poof!) But Zero knows he's worth a lot, and when the other numbers get into trouble, he swoops in to prove that his talents are innumerable.

Winner of the 1974 National Book Award "A screaming comes across the sky. . ." A few months after the Germans' secret V-2 rocket bombs begin falling on London, British Intelligence discovers that a map of the city pinpointing the sexual conquests of one Lieutenant Tyrone Slothrop, U.S. Army, corresponds identically to a map showing the V-2 impact sites. The implications of this discovery will launch

Slothrop on an amazing journey across war-torn Europe, fleeing an international cabal of military-industrial superpowers, in search of the mysterious Rocket 00000, through a wildly comic extravaganza that has been hailed in *The New Republic* as “the most profound and accomplished American novel since the end of World War II.”

G-Zero — \JEE-ZEER-oh\ —n A world order in which no single country or durable alliance of countries can meet the challenges of global leadership. What happens when the G20 doesn't work and the G7 is history. If the worst threatened—a rogue nuclear state, a major health crisis, the collapse of the global financial system—where would the world look for leadership? For the first time in seven decades, there is no single power or alliance of powers ready to take on the challenges of global leadership. A generation ago, the United States, Europe, and Japan were the world's powerhouses, the free-market democracies that propelled the global economy forward. But today, they struggle just to find their footing. Acclaimed geopolitical analyst Ian Bremmer argues that this leadership vacuum is here to stay, as power is regionalized instead of globalized. Now that so many challenges transcend borders—from the stability of the global economy and climate change to cyber-attacks and terrorism—the need for international cooperation has never been greater.

Emerging Trends to Approaching Zero Waste: Environmental and Social Perspectives thoroughly examines the impact of various technological innovations, current guidelines and social awareness on the reduction of waste, with the ultimate aim of achieving the zero-waste target. Insights in the book will help users adopt the best possible methodologies at grass-root levels and show how modern societal procedures are becoming sustainable, with a goal of zero waste. It comprehensively discusses the scientific contributions of the

environmental and social sector, along with the tools and technologies available for achieving the zero-waste targets. This book is the first step toward understanding state-of-the-art practices in making the zero-waste goal a reality. It will be especially beneficial to researchers, academics, upper-level students, waste managers, engineers and managers of industries researching or hoping to implement zero-waste techniques. Uses fundamental, interdisciplinary and state-of-the-art coverage of zero waste research to provide an integrated approach to tools, methodology and indicators for waste minimization Presents a unique look at environmental and social perspectives, challenges and solutions to zero waste Includes up-to-date references and web resources at the end of each chapter, as well as a webpage dedicated to providing supplementary information

“You will not sleep until you are finished with AGENT ZERO.

A superb job creating a set of characters who are fully developed and very much enjoyable. The description of the action scenes transport us into a reality that is almost like sitting in a movie theater with surround sound and 3D (it would make an incredible Hollywood movie). I can hardly wait for the sequel.” --Roberto Mattos, Books and Movie Reviews

ZERO ZERO is book #11 in the #1 bestselling AGENT ZERO series, which begins with AGENT ZERO (Book #1), a free download with nearly 300 five-star reviews. When Agent Zero visits his doctor in Switzerland, hoping to salvage his deteriorating health, he is met with a shocking surprise: another agent who has been given a memory implant, just like him. And, just like him, this agent has deadly skills—and a singular mission: to kill Agent Zero. Agent Zero has met his doppelganger, a darker version of himself. Who is he? Who does he work for? Who chipped him? What secrets does he hold about Zero’s past? And why does he want Zero dead?

ZERO ZERO (Book #11) is an un-putdownable espionage

thriller that will keep you turning pages late into the night. Book #12--THE SERIES FINALE--is also available! "Thriller writing at its best." --Midwest Book Review (re Any Means Necessary) "One of the best thrillers I have read this year." --Books and Movie Reviews (re Any Means Necessary) Also available is Jack Mars' #1 bestselling LUKE STONE THRILLER series (7 books), which begins with Any Means Necessary (Book #1), a free download with over 800 five star reviews!

The counselor, teacher, and founder of The Relationship School reveals the origins of conflict styles, and how to stop avoiding and resolve conflict in relationships with loved ones. Conflicts in our closest relationships are scary because so much is at stake. If the conflict doesn't go well, we could lose our marriage, our family or our job, all connected to our security and survival. So we do just about anything not to lose those relationships, including avoid conflict, betraying ourselves or becoming dishonest. Unresolved conflict affects every single aspect of our lives, from self-confidence to physical and mental health. Jayson Gaddis is a personal trainer for relationships and one of the world's leading authorities on interpersonal conflict. For almost two decades, Gaddis has helped individuals, couples, and teams get to the bottom of their deepest conflicts. He helps people see the wisdom in conflict and how to get to zero—which means we have successfully worked through our conflict and have nothing in the way of a good connection. In *Getting to Zero*, Gaddis shows the reader how to stop running away from uncomfortable conversations and instead learn how to work through them. Through funny personal stories, uncomfortable examples, and effective tools and skills, he shows the reader how to move from disconnection to connection, acceptance, and understanding. This method upgrades the old tired and static conflict resolution approaches and offers a fresh, street-

level, user-friendly road map on exactly how to work through conflict with the people you care most about.

A NEW YORK TIMES NOTABLE BOOK The Babylonians invented it, the Greeks banned it, the Hindus worshipped it, and the Christian Church used it to fend off heretics. Today it's a timebomb ticking in the heart of astrophysics. For zero, infinity's twin, is not like other numbers. It is both nothing and everything. Zero has pitted East against West and faith against reason, and its intransigence persists in the dark core of a black hole and the brilliant flash of the Big Bang. Today, zero lies at the heart of one of the biggest scientific controversies of all time: the quest for a theory of everything. Within the concept of zero lies a philosophical and scientific history of humanity. Charles Seife's elegant and witty account takes us from Aristotle to superstring theory by way of Egyptian geometry, Kabbalism, Einstein, the Chandrasekhar limit and Stephen Hawking. Covering centuries of thought, it is a concise tour of a world of ideas, bound up in the simple notion of nothing.

Explores the struggle to rebuild the site at Ground Zero, offering a social, political, cultural, and architectural history of the World Trade Center and the artistic, financial, and emotional challenges of creating a design for the site.

ZeroZeroZeroPenguin

A winner of the Nobel Peace Prize and bestselling author of *Banker to the Poor* offers his vision of an emerging new economic system that can save humankind and the planet Muhammad Yunus, who created microcredit,

invented social business, and earned a Nobel Peace Prize for his work in alleviating poverty, is one of today's most trenchant social critics. Now he declares it's time to admit that the capitalist engine is broken--that in its current form it inevitably leads to rampant inequality, massive unemployment, and environmental destruction. We need a new economic system that unleashes altruism as a creative force just as powerful as self-interest. Is this a pipe dream? Not at all. In the last decade, thousands of people and organizations have already embraced Yunus's vision of a new form of capitalism, launching innovative social businesses designed to serve human needs rather than accumulate wealth. They are bringing solar energy to millions of homes in Bangladesh; turning thousands of unemployed young people into entrepreneurs through equity investments; financing female-owned businesses in cities across the United States; bringing mobility, shelter, and other services to the rural poor in France; and creating a global support network to help young entrepreneurs launch their start-ups. In *A World of Three Zeros*, Yunus describes the new civilization emerging from the economic experiments his work has helped to inspire. He explains how global companies like McCain, Renault, Essilor, and Danone got involved with this new economic model through their own social action groups, describes the ingenious new financial tools now funding social businesses, and sketches the legal and regulatory changes needed to jumpstart the next wave of socially driven innovations. And he invites young people, business and political leaders, and ordinary citizens to

join the movement and help create the better world we all dream of.

#1 NEW YORK TIMES BESTSELLER If you want to build a better future, you must believe in secrets. The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In *Zero to One*, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. *Zero to One* presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

"You will not sleep until you are finished with **AGENT ZERO**. A superb job creating a set of characters who are

fully developed and very much enjoyable. The description of the action scenes transport us into a reality that is almost like sitting in a movie theater with surround sound and 3D (it would make an incredible Hollywood movie). I can hardly wait for the sequel.” --Roberto Mattos, Books and Movie Reviews In RECALL ZERO (Book #6), the President’s translator is the only one privy to a secret conversation that can change the world. She is targeted for assassination and hunted down, and Agent Zero, called back into the line of duty, may just be the only one who can save her. Agent Zero, trying to get his life back in order and to win back the trust of his girls, vows not to return to service. But when he is needed to save the life of this defenseless translator, he can’t say no. Yet the translator, he realizes, is as intriguing as the secrets she keeps, and Zero, on the run with her, just might be falling for her. What secret is she keeping? Why are the most powerful organizations in the world trying to kill her for it? And will Zero be able to save her in time? RECALL ZERO (Book #6) is an un-putdownable espionage thriller that will keep you turning pages late into the night. Book #7 in the AGENT ZERO series will be available soon. Books #7-#11 are also available! “Thriller writing at its best.” --Midwest Book Review (re Any Means Necessary) “One of the best thrillers I have read this year.” --Books and Movie Reviews (re Any Means Necessary) Also available is Jack Mars’ #1 bestselling LUKE STONE THRILLER series (7 books), which begins with Any Means Necessary (Book #1), a free download with over 800 five star reviews!

The new threshold for green building is not just low

energy, it's net-zero energy. In *The New Net Zero*, sustainable architect Bill Maclay charts the path for designers and builders interested in exploring green design's new-frontier net-zero-energy structures that produce as much energy as they consume and are carbon neutral. In a nation where traditional buildings use roughly 40 percent of the total fossil energy, the interest in net-zero building is growing enormously--among both designers interested in addressing climate change and consumers interested in energy efficiency and long-term savings. Maclay, an award-winning net-zero designer whose buildings have achieved high-performance goals at affordable costs, makes the case for a net-zero future; explains net-zero building metrics, integrated design practices, and renewable energy options; and shares his lessons learned on net-zero teambuilding. Designers and builders will find a wealth of state-of-the-art information on such considerations as air, water, and vapor barriers; embodied energy; residential and commercial net-zero standards; monitoring and commissioning; insulation options; costs; and more. The comprehensive overview is accompanied by several case studies, which include institutional buildings, commercial projects, and residences. Both new-building and renovation projects are covered in detail. *The New Net Zero* is geared toward professionals exploring net-zero design, but also suitable for nonprofessionals seeking ideas and strategies on net-zero options that are beautiful and renewably powered.

Sustainable Resource Recovery and Zero Waste

Approaches covers waste reduction, biological, thermal and recycling methods of waste recovery, and their conversion into a variety of products. In addition, the social, economic and environmental aspects are also explored, making this a useful textbook for environmental courses and a reference book for both universities and companies. Provides a novel approach on how to achieve zero wastes in a society Shows the roadmap on achieving Sustainable Development Goals Considers critical aspects of municipal waste management Covers recent developments in waste biorefinery, thermal processes, anaerobic digestion, material recycling and landfill mining

With an introduction by Misha Glenny Gomorrah is a groundbreaking major international bestseller which has to date sold 750,000 copies in Italy alone. Since publishing his searing expose of their criminal activities, Roberto Saviano has received so many death threats from the Camorra that he has been assigned police protection. Known by insiders as 'the System', the Camorra, an organized crime network with a global reach and large stakes in construction, high fashion, illicit drugs and toxic-waste disposal, exerts a malign grip on cities and villages along the Neapolitan coast and is the deciding factor in why Campania has the highest murder rate in all of Europe and why cancer levels there have skyrocketed in recent years. In pursuit of his subject, Roberto Saviano worked as an assistant at a Chinese textile manufacturer and on a construction

site, both controlled by 'the System', and as a waiter at a Camorra wedding. Born in Naples, he recalls seeing his first murder at the age of fourteen, and how his own father, a doctor, suffered a brutal beating for trying to help an eighteen-year-old victim, left for dead in the street. Gomorrah is both a bold and engrossing piece of investigative writing and one heroic young man's impassioned story of a place under the rule of a murderous organization.

The instant #1 New York Times bestseller. In time for the twentieth anniversary of 9/11, master storyteller Alan Gratz (Refugee) delivers a pulse-pounding and unforgettable take on history and hope, revenge and fear -- and the stunning links between the past and present. September 11, 2001, New York City: Brandon is visiting his dad at work, on the 107th floor of the World Trade Center. Out of nowhere, an airplane slams into the tower, creating a fiery nightmare of terror and confusion. And Brandon is in the middle of it all. Can he survive -- and escape? September 11, 2019, Afghanistan: Reshmina has grown up in the shadow of war, but she dreams of peace and progress. When a battle erupts in her village, Reshmina stumbles upon a wounded American soldier named Taz. Should she help Taz -- and put herself and her family in mortal danger? Two kids. One devastating day. Nothing will ever be the same.

From the brilliant mind of New York Times

bestselling author David Yoon comes a lightning-fast and scorchingly observant thriller about how we can save ourselves from the very real perils of a virtual world. Max, a data whiz at the social media company Wren, has gotten a firsthand glimpse of the dark side of big tech. When he questions what his company does with the data they collect, he's fired...then black-balled across Silicon Valley. With time on his hands and revenge on his mind, Max and his longtime friend (and secretly the love of his life) Akiko, decide to get even by rebooting the internet. After all, in order to fix things, sometimes you have to break them. But when Max and Akiko join forces with a reclusive tech baron, they learn that breaking things can have unintended--and catastrophic--consequences.

A New York Times Notable Book A New York Times bestseller, "DeLillo's haunting new novel, Zero K—his most persuasive since his astonishing 1997 masterpiece, *Underworld*" (The New York Times), is a meditation on death and an embrace of life. Jeffrey Lockhart's father, Ross, is a billionaire in his sixties, with a younger wife, Artis Martineau, whose health is failing. Ross is the primary investor in a remote and secret compound where death is exquisitely controlled and bodies are preserved until a future time when biomedical advances and new technologies can return them to a life of transcendent promise. Jeff joins Ross and Artis at

the compound to say “an uncertain farewell” to her as she surrenders her body. “We are born without choosing to be. Should we have to die in the same manner? Isn’t it a human glory to refuse to accept a certain fate?” These are the questions that haunt the novel and its memorable characters, and it is Ross Lockhart, most particularly, who feels a deep need to enter another dimension and awake to a new world. For his son, this is indefensible. Jeff, the book’s narrator, is committed to living, to experiencing “the mingled astonishments of our time, here, on earth.” Don DeLillo’s “daring...provocative...exquisite” (The Washington Post) new novel weighs the darkness of the world—terrorism, floods, fires, famine, plague—against the beauty and humanity of everyday life; love, awe, “the intimate touch of earth and sun.” “One of the most mysterious, emotionally moving, and rewarding books of DeLillo’s long career” (The New York Times Book Review), Zero K is a glorious, soulful novel from one of the great writers of our time.

Zero is the latest craze. Young, sexy and brilliant, he is a multi-hyphenated (singer-songwriter-rapper-producer) superstar for the digital generation. According to his publicist at least. He’s also a narcissistic, insecure, hyperactive, coke-snorting, pill-popping, loud-mouthed maelstrom of contradictions skating over the thin ice of terminal self-loathing. He has touched down in New York with his sycophantic

entourage for the launch of a new single/album/movie/tour. It is countdown to Year Zero. But the boy at the centre of the media feeding frenzy is cracking up. Inside the echo chamber of his own skull, he isn't sure he deserves all the attention, doesn't even know if he wants it anymore and is being driven half-mad by the mysterious absence of the love of his life. As the crucial hour approaches the young star cuts and runs, setting off on a wild trip across America pursued by paparazzi, fans, fortune hunters and his Mephistophelian manager, Beasley. He's about to find out that when you have the most famous face in the world, you can run... but you can't hide.

Reaching Net Zero: What It Takes to Solve the Global Climate Crisis addresses the imminent need to fully understand the causes, effects, and evidence of global warming; due to the large amount of climate disinformation and complexity of much of the available valid science, this book addresses the science of global warming in a concise, readable manner while providing an in-depth reference for readers who want more details or to study the sources of information. This book also investigates potential practical next steps of interest to concerned scientists, engineers, and citizens, with an aim to further discuss and achieve the eventual Intergovernmental Panel on Climate Change (IPCC) 'Net Zero' goals. Solving the problem of reaching

net zero requires educating others to support the changes that must occur and to provide the possible solutions required. This is a necessary read for academics in climate and environmental science, and specialists such as those in earth science or environmental studies, covering the science, technology, economics, politics, international, and other issues involved in doing something about global warming. It is also important for those interested in global warming and anyone involved in decision-making processes and legislation that deal with reduction in carbon footprints. Provides in-depth discussion of understanding the problem of global warming, with clear explanations of the science behind global warming and climate change Features case studies of successes and failures in reducing carbon footprints, with advised potential solutions for reaching net zero Takes a realistic approach to the problems and solutions of global warming in light of all available evidence across multiple disciplines

#1 NEW YORK TIMES BEST SELLER • In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on

what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

The first book of its kind, the 'The Road to Vision Zero' provides a detailed introduction to the history, framework, and future of Vision Zero. Expanding on that framework, the book walks readers through the development of a comprehensive community plan. As a foundation to the Vision Zero Advocate

Program, 'The Road to Vision Zero' is rooted in best practice strategies to take community and municipal teams from plan conception through implementation. First-hand, human stories of hope, resilience, determination, and family: a call to see the world's children as our own, by the President and CEO of the U.S. Fund for UNICEF In I Believe in ZERO, President and CEO of the U.S. Fund for UNICEF, an organization known for its decades of charity work and philanthropy with the United Nations, Caryl M. Stern draws on her travels around the world, offering memorable stories that present powerful and sometimes counter-intuitive lessons about life. I Believe in ZERO reflects her-and UNICEF's-mission to reduce the number of preventable deaths of children under the age of five from 19,000 each day to zero. Each of the stories in I Believe in ZERO focuses on a particular locale-Bangladesh, Mozambique, earthquake-ravaged Haiti, the Brazilian Amazon-and weaves together fascinating material on the country and its history, an account of the humanitarian crises at issue, and depictions of the people she meets on the ground. Stern tells of mothers coming together to affect change, of local communities with valuable perspectives of their own, and of children who continue to sustain their dreams and hopes even in the most dire of situations. Throughout, Stern traces her emerging global consciousness-and describes how these stories can positively impact our own children. In this incredibly moving book, Stern hopes to open hearts and minds and leave readers with the belief that no child anywhere should lack basic human support-and that every child

and mother can be an inspiration.

In 2014, a 28-year old British doctor found himself co-running the Ebola isolation unit in Sierra Leone's main hospital after the doctor in charge had been killed by the virus. Completely overwhelmed and wrapped in stifling protective suits, he and his team took it in turns to provide care to patients while removing dead bodies from the ward. Against all odds he battled to keep the hospital open, as the queue of sick and dying patients grew every day. Only a few miles down the road the Irish Ambassador and Head of Irish Aid worked relentlessly to rapidly scale up the international response. At a time when entire districts had been quarantined, she travelled around the country, and met with UN agencies, the President and senior ministers so as to be better placed in alerting the world to the catastrophe unfolding in front of her. In this blow-by-blow account, Walsh and Johnson expose the often shocking shortcomings of the humanitarian response to the outbreak, both locally and internationally, and call our attention to the immense courage of those who put their lives on the line every day to contain the disease. Theirs is the definitive account of the fight against an epidemic that shook the world.

A literary thriller about an infamous desert art installation, the cult it inspired, and the search for a missing young woman that is "cinematic . . . readers will be compelled to start again at page one to discover how O'Connor pieces together his suspenseful, incredibly well-written narrative" (Library Journal, starred review). Los Angeles, the late 1970s: Jess Shepard is an installation artist who creates environments that focus on light and space,

often leading to intense sensory experiences for visitors to her work. A run of critically lauded projects peaks with Zero Zone, an installation at the once upon a time site of nuclear bomb testing in the New Mexico desert. But when a small group of travelers experience what they perceive as a religious awakening inside Zero Zone, they barricade themselves in the installation until authorities are forced to intervene. That violent showdown becomes a media sensation, and its aftermath follows Jess wherever she goes. Devastated by the attack and the distortion of her art, Jess retreats from the world. Unable to work, Jess unravels mentally and emotionally, plagued by a nagging uncertainty as to her culpability for what happened. Three years later, a survivor from Zero Zone comes looking for Jess, who must move past her self imposed isolation to face down her fears and recover her art and possibly her life from a violent cult intent of making it their own.

"Powerful and poetic." —John David Anderson, author of *Posted* and *Ms. Bixby's Last Day* Elise carries a notebook full of tallies, each page marking a day spent at her new public school, each stroke of her pencil marking a word spoken. A word that can't be taken back. Five tally marks isn't so bad. Two is pretty good. But zero? Zero is perfect. Zero means no wrong answers called out in class, no secrets accidentally spilled, no conversations to agonize over at night when sleep is far away. But now months have passed, and Elise isn't sure she could speak even if she wanted to—not to keep her only friend, Mel, from drifting further away—or to ask if anyone else has seen her English teacher's stuffed raven come to

life. Then, the discovery of a shocking family secret helps Elise realize that her silence might just be the key to unlocking everything she's ever hoped for... Praise for *After Zero*: "This tender and truthful book stays with you long after the words have gone." —Patricia Forde, author of *The List* "A must read. *After Zero* reminds us of so many loved ones of those suffering from anxiety or depressive disorders. It is a story that will hopefully foster empathy and maybe even communication with our 'quiet' peers." —Wesley King, author of *OCDaniel*

NEW YORK TIMES BESTSELLER • "This is one of those books that will go down as the seminal work—the determinative work—in this field. . . . Terrifying."—Rachel Maddow

The first definitive account of the rise and fall of the Secret Service, from the Kennedy assassination to the alarming mismanagement of the Obama and Trump years, right up to the insurrection at the Capitol on January 6—by the Pulitzer Prize winner and #1 New York Times bestselling co-author of *A Very Stable Genius* and *I Alone Can Fix It* Carol Leonnig has been reporting on the Secret Service for *The Washington Post* for most of the last decade, bringing to light the secrets, scandals, and shortcomings that plague the agency today—from a toxic work culture to dangerously outdated equipment to the deep resentment within the ranks at key agency leaders, who put protecting the agency's once-hallowed image before fixing its flaws. But the Secret Service wasn't always so troubled. The Secret Service was born in 1865, in the wake of the assassination of Abraham Lincoln, but its story begins in earnest in 1963, with the death of John F. Kennedy. Shocked into reform by its

failure to protect the president on that fateful day in Dallas, this once-sleepy agency was radically transformed into an elite, highly trained unit that would redeem itself several times, most famously in 1981 by thwarting an assassination attempt against Ronald Reagan. But this reputation for courage and excellence would not last forever. By Barack Obama's presidency, the once-proud Secret Service was running on fumes and beset by mistakes and alarming lapses in judgment: break-ins at the White House, an armed gunman firing into the windows of the residence while confused agents stood by, and a massive prostitution scandal among agents in Cartagena, to name just a few. With Donald Trump's arrival, a series of promised reforms were cast aside, as a president disdainful of public service instead abused the Secret Service to rack up political and personal gains. To explore these problems in the ranks, Leonnig interviewed dozens of current and former agents, government officials, and whistleblowers who put their jobs on the line to speak out about a hobbled agency that's in desperate need of reform. "I will be forever grateful to them for risking their careers," she writes, "not because they wanted to share tantalizing gossip about presidents and their families, but because they know that the Service is broken and needs fixing. By telling their story, they hope to revive the Service they love."

An electrifying, internationally bestselling investigation of the global cocaine trade now a series on Prime Video starring Andrea Riseborough, Dane DeHaan, and Gabriel Byrne, from the author of the #1 international

bestseller Gomorrah “Zero zero zero” flour is the finest, whitest available. It is also the nickname among narcotraffickers for the purest cocaine on the market. And it is the title of Roberto Saviano’s unforgettable exploration of the inner workings of the global cocaine trade—its rules and armies, and the true depth of its reach into the world economy. Saviano’s Gomorrah, his explosive account of the Neapolitan mob, the Camorra, was a worldwide sensation. It struck such a nerve with the Camorra that Saviano has lived with twenty-four-hour police protection for more than eight years. During this time he has come to know law enforcement agencies and officials around the world. With their cooperation, Savaiano has broadened his perspective to take in the entire global “corporate” entity that is the drug trade and the complex money-laundering operations that allow it to function, often with the help of the world’s biggest banks. The result is a harrowing and groundbreaking synthesis of literary narrative and geopolitical analysis exploring one of the most powerful dark forces in our economy. Saviano tracks the shift in the cocaine trade’s axis of power, from Colombia to Mexico, and relates how the Latin American cartels and gangs have forged alliances with crime syndicates across the globe. He charts the increasing sophistication of these criminal entities as they diversify into other products and markets. He also reveals the astonishing increase in the severity of violence as they have fought to protect and extend their power. Saviano is a writer and journalist of rare courage and a thinker of impressive intellectual depth, able to see connections between far-flung phenomena

and bind them into a single epic story. Most drug-war narratives feel safely removed from our own lives; Saviano offers no such comfort. Both heart-racing and eye-opening, *ZeroZeroZero* is an investigative story like none other. Praise for *ZerZeroZero*: “[Saviano] has developed a literary style that switches from vivid descriptions of human depravity to a philosophical consideration of the meaning of violence in the modern world. . . . Most important of all is the hope Saviano gives to countless victims of criminal violence by standing up to its perpetrators.” —Financial Times

From the masters of storytelling-meets-science and co-authors of *Quackery*, *Patient Zero* tells the long and fascinating history of disease outbreaks—how they start, how they spread, the science that lets us understand them, and how we race to destroy them before they destroy us. Written in the authors’ lively and accessible style, chapters include page-turning medical stories about a particular disease or virus—smallpox, Bubonic plague, polio, HIV—that combine “Patient Zero” narratives, or the human stories behind outbreaks, with historical examinations of missteps, milestones, scientific theories, and more. Learn the tragic stories of Patient Zeros throughout history, such as Mabalo Lokela, who contracted Ebola while on vacation in 1976, and the Lewis Baby on London’s Broad Street, the first to catch cholera in an 1854 outbreak that led to a major medical breakthrough. Interspersed are origin stories of a different sort—how a rye fungus in 1951 turned a small village in France into a phantasmagoric scene reminiscent of Burning Man. Plus the uneasy history of

human autopsy, how the HIV virus has been with us for at least a century, and more.

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