

Xxxi Conferencia Interamericana De Contabilidad

Communication Policy Research Latin America is published annually by the Americas Information and Communications Research Network. CPRLatam is organized exclusively for scientific and education purposes. The main goal of the organization is to provide training and consulting services for scholars, private sector, and government officers on ICT policy, and to hold an annual conference for the exchange of non-partisan research, education, and information aiming to increase academic, private and government officers and the public awareness regarding ICT policy issues. This volume gathers papers submitted to the 2019 CPRLatam International Conference, in Cordoba (Argentina) which follows a set of conferences previously held in Buenos Aires (Argentina), New York (United States), Mexico City (Mexico), Brasilia (Brazil), Lima (Peru), Valparaiso (Chile), Mexico City / Oaxaca (Mexico), Bogota (Colombia), Cancun (Mexico), Cartagena (Colombia) and Varadero (Cuba). The 2019 CPRLatam Conference was organized in coordination with the Latin American Telecommunications Congress (CLT2019).

This is the first and only book to offer a comprehensive survey of accounting research on a broad international scale for the last two centuries. Its main emphasis is on accounting research in the English, German, Italian, French and Spanish language areas; it also contains chapters dealing with research in Finland, the Netherlands, Scand

The FASB Statements of Financial Accounting Concepts contains the full text of five of the six Statements of Financial Accounting Concepts issued to date. The existing concepts are intended to serve the public interest by setting the objectives, qualitative characteristics, and other concepts that guide selection of economic events to be recognized and measured for financial reporting. Unlike a Statement of Financial Accounting Standards, a Statement of Financial Accounting Concepts does not establish generally accepted Accounting Principles.

For undergraduate courses in Strategic Management, Strategy, and Business Policy. Designed in functional four-color, it offers a popular practitioner-oriented perspective, focuses on skill-building in all major areas of strategy formation, implementation, and evaluation, and weaves three very contemporary themes throughout each chapter-globalization, the natural environment, and e-commerce. 41 Experiential Exercises, and 41 cases are included.

La sociedad contemporánea se enfrenta, parca en ropajes, al vendaval provocado por diversas crisis simultáneas: crisis sanitaria, crisis económica, crisis política, crisis educativa, crisis climática, etc. En esta situación, corresponde al mundo de la academia, al ámbito erudito e intelectual el tratar de hacerse valer y demostrar la importancia que tiene para afrontar el desafío del futuro. En la biografía de cualquier persona suele haber alguien que ejerce una influencia benéfica especial. Esos individuos actúan como luces en el camino que orientan en las, a menudo, procelosas situaciones vitales que nos toca vivir. Precisamente eso es lo que nos proponemos en este volumen que, a falta de un término más adecuado, podemos calificar como monumental. Pretendemos ser una luz en el camino del lector que se aproxime a los diversos estudios que se acogen en estas páginas. Aquí se encuentran los resultados de investigaciones muy variopintas que tratan, en la medida de sus posibilidades, de dar respuestas a interrogantes diversos que atañen al quehacer cotidiano, a la forma de entender la vida y la realidad, en definitiva, a la construcción del mundo.

The second edition of International Marketing includes greater coverage of digital marketing, social and interactive marketing. For example, Sri Lankan farmers connecting to markets via mobile phones, Indonesia and intellectual property rights violations and how high fashion is harnessing the internet to become more accessible. It also benefits from increased focus on ethics and sustainability as well as more content relating to emerging markets as a direct result of market feedback. In this era of rapid global economic growth and change, an understanding of how marketing is impacted by culture and society is vitally important. This leading text provides a well-rounded perspective of international markets that encompasses history, geography, language, and religion as well as economics. Cateora helps students to see the cultural and environmental uniqueness of any nation or region. This edition provides a particular focus on the changing dynamics in the Asia Pacific region and their importance in the wider global context.

The 1998 Revision includes changes and corrections authorized by the Joint Steering Committee for Revision of AACR since 1988, including amendments authorized through 1997.

Cecilia Valdés is arguably the most important novel of 19th century Cuba. Originally published in New York City in 1882, Cirilo Villaverde's novel has fascinated readers inside and outside Cuba since the late 19th century. In this new English translation, a vast landscape emerges of the moral, political, and sexual depravity caused by slavery and colonialism. Set in the Havana of the 1830s, the novel introduces us to Cecilia, a beautiful light-skinned mulatta, who is being pursued by the son of a Spanish slave trader, named Leonardo. Unbeknownst to the two, they are the children of the same father. Eventually Cecilia gives in to Leonardo's advances; she becomes pregnant and gives birth to a baby girl. When Leonardo, who gets bored with Cecilia after a while, agrees to marry a white upper class woman, Cecilia vows revenge. A mulatto friend and suitor of hers kills Leonardo, and Cecilia is thrown into prison as an accessory to the crime. For the contemporary reader Helen Lane's masterful translation of Cecilia Valdés opens a new window into the intricate problems of race relations in Cuba and the Caribbean. There are the elite social circles of European and New World Whites, the rich culture of the free people of color, the class to which Cecilia herself belonged, and then the slaves, divided among themselves between those who were born in Africa and those who were born in the New World, and those who worked on the sugar plantation and those who worked in the households of the rich people in Havana. Cecilia Valdés thus presents a vast portrait of sexual, social, and racial oppression, and the lived experience of Spanish colonialism in Cuba.

Revista del Colegio de Contadores La inflación y los estados contables ajustes requeridos para reflejar las variaciones en el poder adquisitivo de la moneda en períodos de inflación Boletín bibliográfico Revista tributaria Económica Luces en el camino: filosofía y ciencias sociales en tiempos de desconcierto Dykinson

For generations, influential thinkers--often citing the tragic polarization that took place during Germany's Great Depression--have suspected that people's loyalty to democratic institutions erodes under pressure and that citizens gravitate toward antidemocratic extremes in times of political and economic crisis. But do people really defect from democracy when times get tough? Do ordinary people play a leading role in the collapse of popular government? Based on extensive research, this book overturns the common wisdom. It shows that the German experience was exceptional, that people's affinity for particular political positions are surprisingly stable, and that what is often labeled polarization is the

result not of vote switching but of such factors as expansion of the franchise, elite defections, and the mobilization of new voters. Democratic collapses are caused less by changes in popular preferences than by the actions of political elites who polarize themselves and mistake the actions of a few for the preferences of the many. These conclusions are drawn from the study of twenty cases, including every democracy that collapsed in the aftermath of the Russian Revolution in interwar Europe, every South American democracy that fell to the Right after the Cuban Revolution, and three democracies that avoided breakdown despite serious economic and political challenges. Unique in its historical and regional scope, this book offers unsettling but important lessons about civil society and regime change--and about the paths to democratic consolidation today.

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