

Wordpress In Easy Steps Covers Wordpress 4

The iPad is a tablet computer that is stylish, versatile and easy to use, and there is no reason why it should be the preserve of the younger generation. iPad for Seniors in easy steps is updated to cover the new iOS 8. Learn all the essentials you need to know: Choose the right model for you Navigate around with Multi-Touch gestures Master Settings and apps to stay organized Find, download and explore exciting apps Use your iPad to make traveling stress-free Email, share photos and video chat for free Access and share your music, books and videos Locate family members and stay in touch Access your documents from anywhere A handy guide for any Senior new to the iPad, covering iOS 8, presented in larger type for easier reading. Master WordPress using our proven step-by-step visual approach (over 340 screenshots). This book is a major new release for 2020, covering the latest version of WordPress. If major changes do occur to WordPress during 2020, you can visit our updates web page for details, so your copy of the book is always up to date. Building a beautiful, professional looking WordPress website (or a blog), is no longer the domain of computer geeks. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet and

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phone. Whether you want to build a business site, an affiliate site, a hobby site or a blog, WordPress is a great choice. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn important topics like:

- The two different versions of WordPress.
- Website hosting and domain registrars. How to set this up the correct way.
- How to install WordPress.
- An overview of the Dashboard.
- Cleaning out the stuff that is installed by default.
- Finding and installing WordPress themes to instantly change the look and feel of your website.
- Plugins. What they are and how you can use them to create magnificent websites.
- How to update WordPress, themes and plugins.
- Understand every single Dashboard setting and use our defaults if you want.
- How to find and use the RSS feeds on your site to help search engines find your content.
- The importance of user profiles, and how to assign a "Gravatar" image to your email address.
- How to create great navigation systems on your site, with custom menus, internal linking and related post sections.
- Enabling and dealing with visitor comments.
- Using the media library for images, video and more.
- The difference between pages and posts, and when to use each one.
- Effective use of categories and tags. Using these incorrectly can get

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your site penalised or even banned from search engines. - How to create content using both the Classic editor and the new Gutenberg editor. - How to publish posts, and even schedule them so they will be published at some future date. - Using post revisions. - Two different types of homepage. A blog style page v a more traditional "static" homepage. - Using widgets on your site to add neat features. - Types of sites you can build with WordPress (blog, business, typical site), with videos on setting these up. We'll also cover those vital plugins every site need, including: - Automatically take backups and get them sent to the cloud. - Automatically create important legal pages on your site, like terms and privacy policy. - Creating a contact page so visitors can contact you. - Add a related posts section to the end of every post to keep visitors on site longer. - Setup good SEO practices. - Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages. Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy with screenshots. There are over 340 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By

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completing these tasks, you'll not only become proficient with WordPress, you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device... And you'll enjoy doing it!

WordPress is the most popular CMS (Content Management System) and is a fantastic tool for blogs and building websites. This edition shows how to create stunning websites using WordPress, without having to learn programming.

Master WordPress using our proven step-by-step visual approach (over 330 screenshots). This book is a major new release for 2021, covering the latest version of WordPress. If major changes do occur to WordPress during 2021, you can visit our updates web page for details, so you can always be up to date. Building a beautiful, professional-looking WordPress website (or a blog) is no longer the computer geeks' domain. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet, and phone. Whether you want to build a business site, an affiliate site, a hobby site, or a blog, WordPress is a great choice, and this book shows you how. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very

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beginning. You'll learn essential topics like: - The two different versions of WordPress. - How to set up web hosting and domain registrar the correct way. - Installing WordPress. - A Dashboard overview. - Cleaning out the stuff that is installed by default. - Finding and installing WordPress themes to change the look and feel of your website instantly. - Plugins. What they are and how they can add fabulous features to your site. - How to update WordPress, themes, and plugins. - Understand every single setting. You can use our suggested defaults. - How to find and use the RSS feeds to help search engines find your content. - Importance of user-profiles and assigning an image (Gravatar) to your email address. - Creating great navigation systems on your site, with custom menus, internal linking, and related posts. - Enabling and dealing with visitor comments. - Using the media library for images, video, and more. - The difference between pages and posts, and when to use each one. - Effective use of categories and tags. Misusing these can get your site penalized or even banned from search engines. - How to create content using both the Classic editor and the new Gutenberg editor. - Publish or schedule posts for a future date. - Post revisions. - Two different types of homepage. A blog-style page v a more traditional "static" homepage. - Using widgets on your site to add neat features. - Types of sites you can build with WordPress (blog,

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business, typical site), with videos on setting these up. We'll also cover a few vital plugins to:

- Automatically take backups and get them sent to the cloud.
- Automatically create important legal pages on your site, like terms and privacy policy.
- Creating a contact page so visitors can contact you.
- Add a related posts section to the end of every post to keep visitors on site longer.
- Setup good SEO practices.
- Setup social sharing buttons on your site, so visitors can easily share your pages with friends.

Most people learn better when they can see what they are reading about, so this book isn't shy with screenshots. There are over 330 of them, plus additional videos, showing you precisely what you will see on your screen and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Most chapters end with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient with WordPress; you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device. And you'll enjoy doing it! Note: This book covers the self-hosted .org version of WordPress but contains a hack for the .com users to switch their dashboard so they can follow along.

WordPress is the most popular CMS (Content

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Management System) and is a fantastic tool for blogs and building websites. It is used by over 50% of the 100 top world blogs, and there are estimated to be over 69 million WordPress websites (as of late 2013). Many bloggers/web developers are turning to WordPress to create great websites. It has the ability for people of a non-technical background to create their own website/blog in easy steps, all the way up to advanced web developers to create stunning professional designs. There are over 100,000 new WordPress websites created every day. It is becoming a lot easier to build websites thanks to this fantastic platform. WordPress in easy steps guides you through: Setting Up WordPress Working with the Dashboard Creating Site Content Adding Media Appearance and Themes Adding Plugins Comments Setting up Users and Privileges Tools and Settings WordPress Tricks WordPress in easy steps is for: Bloggers/Hobbyist web designers, or anybody out there looking to design a website who doesn't want to learn technical language, or bloggers looking for a great platform to work with. Web Developers: A lot of professional web design companies are using WordPress to build their websites for clients because it provides a great content management system so that the end user can add their own content once development is complete. Anybody who has had a WordPress website built for them and wants a handy

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reference book to help them update their own website without having to keep going back to the developer.

Get to know WordPress with this simple and approachable reference WordPress For Dummies, 9th Edition helps readers discover the power of the WordPress web content building tool. Web builders have created 75 million websites using WordPress and this book will show you how to add your blogs and websites to that count. WordPress For Dummies, 9th Edition drops you right into the fast lane to publishing your first website or blog by teaching you to:

- Customize a theme
- Create your first post
- Use WordPress as a content management system
- Work with multimedia formats
- Add plugins to your site
- Establish a publishing routine

Perfect for new bloggers, experienced bloggers converting to WordPress for the first time, and people accustomed to WordPress who want to learn more about the full potential of the technology, WordPress for Dummies, 9th Edition is an indispensable addition to the library of every blogger and webmaster.

"It's easy to create powerful and professional themes for your WordPress web site when you've got this book to hand. It provides clear, step-by-step instructions to create a robust and flexible WordPress theme, along with best practices for theme development. It will take you through the ins

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and outs of creating sophisticated professional themes for the WordPress personal publishing platform. It reviews the best practices from development tools and setting up your WordPress sandbox, through design tips and suggestions, to setting up your theme's template structure, coding markup, testing and debugging, to taking it live. The last three chapters are dedicated to additional tips, tricks, and various cookbook recipes for adding popular site enhancements to your WordPress theme designs using third-party plugins"--Resource description p.

Set up your WordPress site today! WordPress is a state-of-the-art blog publishing platform with a focus on aesthetics, web standards, and usability. The latest version of WordPress.org will be replaced in the fall of 2018 with WordPress 5.0. This will include a major change with the addition of new editor Gutenberg. Take your WordPress experience to the next level with the information packed inside this All-in-One. From the basics of setting up your account, to choosing a host and theme, to managing content with editor Gutenberg, to keeping your site secure, these 8 books of expert information will help you take the WordPress community by storm. Build your site foundation Choose a server Become a site admin pro Learn how to manage content using Gutenberg Get ready to blog all about it! Master WordPress using our step-by-step visual

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approach (over 330 screenshots). This book is a major new release for 2019, covering the latest version of WordPress. Building a beautiful, professional looking WordPress website (or a blog), is no longer the domain of computer geeks. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet and phone. Whether you want to build a business site, an affiliate site, a hobby site or a blog, WordPress is a great choice. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn important topics like: * The two different versions of WordPress. * Website hosting and domain registrars. How to set this up with separate registrar and host, for more security. * How to install WordPress. * An overview of the Dashboard including how to find hidden items. * Cleaning out the stuff that is installed by default. * Finding and installing WordPress themes to instantly change the look and feel of your website. * Plugins. What they are and how you can use them to create magnificent websites. * How to update WordPress, themes and plugins. * Every single Dashboard setting, what they do, and what you should use in the settings of your website. * How to find and use the RSS feeds on your site to help search engines find your content. * The importance of user profiles, and how to assign a "Gravatar" image to your email address. * How to create great navigation systems on your site, with custom menus, internal linking and related post sections. *

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Enabling and dealing with visitor comments. * Using the media library for images, video and more. * The difference between pages and posts, and a simple way to know which one you should be using for each bit of content you publish on your website. * Effective use of categories and tags. Using these incorrectly can get your site penalised or even banned from search engines. * How to create content using both the Classic editor and the new Gutenberg editor. * How to publish posts, and even schedule them so they will be published at some future date. * Using post revisions. * Two different types of homepage. A blog style page v a more traditional "static" homepage. * Using widgets on your site to add neat features. We'll also cover those vital plugins every site need, including: * Automatically take backups and get them sent to the cloud. * Automatically create important legal pages on your site, like terms and privacy policy. * Creating a contact page so visitors can contact you. * Add a related posts section to the end of every post to keep visitors on site longer. * Setup good SEO practices. * Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages. Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy about screenshots. There are over 330 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By completing these tasks,

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you'll not only become proficient with WordPress, you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device...

And you'll enjoy doing it!

Whether you're a budding blogger or seasoned web designer, WordPress is a brilliant tool for creating websites—once you know how to tap into its impressive features. The latest edition of this jargon-free Missing Manual shows you how to use WordPress's themes, widgets, and plug-ins to build just about any kind of site. The important stuff you need to know: Set up WordPress. Configure WordPress on your web host or get it running on your home computer. Create your site. Get hands-on instructions for building all types of websites, from blogs to business sites with ecommerce features. Jazz it up. Add picture galleries, slideshows, video clips, music players, and podcasts. Add features. Select from thousands of plug-ins to enhance your site's capabilities, from contact forms to a basic shopping cart. Build a truly unique site. Customize a WordPress theme to create a site that looks exactly the way you want. Attract an audience. Use SEO, site statistics, and social sharing to reach more people. Stay safe. Use backup and staging tools to protect your content and avoid catastrophe.

425 Pages of practical WordPress wisdom in full-color printed format. Includes free lifetime updates, exclusive themes, and much more.

Starting a Wordpress blog can be one of the best things that you can do in this modern day and age. Not only will

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it allow you to publish posts about yourself or subjects that you love, but it will also provide an opportunity for you to begin to earn money online! I believe that everybody should own a blog, and that's the main reason that I wrote this ebook on starting your own blog with Wordpress installed on it. This ebook takes you through the steps, from start to finish, and will literally walk you through the task of buying a domain, registering for a web hosting plan, and installing Wordpress on your domain! It is literally the perfect guide for anybody that wants to start their own blog.

WordPress is much more than a blogging platform. As this practical guide clearly demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect

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payments through ecommerce and membership plugins
Use techniques to speed up and scale your WordPress app

iPad for Seniors in easy steps, 8th edition gives you all the essential information you need to know to make the most out of your iPad: · Choose the right model for you · Navigate around with Multi-Touch gestures · Master Settings and apps to stay organized · Find, download and explore exciting apps · Use your iPad to make travelling stress-free · Email, share photos and video chat for free · Access and share your music, books and videos · Stay in touch with family members · Access your documents from anywhere A handy guide for any Senior new to the iPad, covering iOS 12, presented in larger type for easier reading. For all iPads with iOS 12, including iPad Mini and iPad Pro. Table of Contents: · Choosing your iPad · Around your iPad · iCloud · The iPad Keyboard · Knowing your Apps · Keeping in Touch · On a Web Safari · Staying Organized · Like a Good Book · Leisure Time · Travelling Companion · Practical Matters
Scratch Programming in easy steps introduces readers to Scratch, a programming language that is widely used on the Raspberry Pi and in UK schools. Using Scratch's highly visual interface, you'll learn how to make games and animations. Along the way, you'll learn about some important ideas that underpin most programming languages. The book includes examples of games and techniques that readers are invited to customise and build on to make their own programs, and begins with a foreword by Mitchel Resnick, Professor of Learning Research at the MIT Media Lab, which created Scratch.

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So, you think it's hard to build your own successful website? Well think again! Get the fast, easy guide to WordPress with "Word Press in 12 Steps." Something has inspired you to join the world of WordPress, so what's stopping you? Are you intimidated by all those weird, complex codes and stuff you've seen in other WordPress guides? Don't worry about it with this one. We understand you aren't an expert that has been doing this for years so we broke it down for you! That's right. That stuff that seemed hard and complicated has been simplified so you can get to the fun and nitty-gritty of WordPress. This handy little guide will give you all the information you need to start and run a successful WordPress site. Some things you can expect to see in this wonderful, painless guide are:

- Inexpensive ways to get your very own domain
- Should you even get a domain?
- The difference between a WordPress page and post
- Cool, fun themes on WordPress that can make or break your page
- Should you allow comments?
- The mindboggling WordPress control panel
- And a whole lot more!

Learning the basics of WordPress has never been easier, thanks to our guide. Soon you'll be the family WordPress guru. First, ask yourself.... Why do you even want a WordPress site? Do you want it for personal or business reasons? What would you like the focus of your WordPress to be? Do you have the time to commit to it? Once you ask yourself these questions, you'll inspire yourself so much that you'll want to dive right in and get started with your WordPress site. You don't need a fancy team or a specialist to get the ball rolling. All you need is you, your ideas, a computer, and

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this wonderful guide that will give you all the inside information you need in order to make your WordPress site soar. Cut out the middle man so you can have your vision your way. No matter if you're creating a site to advertise your business or just for a cool way to share family photos, it will be exactly how you want it to be. With this guide you will learn how to build a WordPress site, but you'll also be able to customize it and add all the things you want. Become an expert. Thanks to this guide, the possibilities are endless. Who knows... maybe you can even create your own WordPress start-up business. The "Word Press in 12 Steps" guide will give you everything you need to be successful and the envy of others. This book goes step by step in the WordPress process. Tackling this as a process will give you the website and results you want. It starts off with all the basics you need to get started. It then goes into more details and teaches you how WordPress functions. That way you'll know how to use it like a professional. It makes no difference if you are a beginner or expert; this guide will get you thinking and give you the tools you need to make a great site. Get rid of those boring old "free" websites that don't have the look you want. Give your WordPress site the look and feel you want with these simple steps. Get started in the world of WordPress and take control of your website!

The iPad is a tablet computer that is stylish, versatile and easy to use, and is one of the most popular tablets used by all ages. The range of models has been expanded over the years so that there are now different sizes to cover all mobile computing requirements. iPad for Seniors in easy steps, 10th

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edition gives you all the essential information you need to know to make the most out of your iPad: · Choose the right model for you · Navigate around with Multi-Touch gestures · Customize the iPad for your needs · Master Settings and apps to stay organized · Find, download and explore exciting apps · Use your iPad to make traveling stress-free · Shop and order food and more online · Take a virtual tour of your favorite art galleries and museums · Email, share photos and video chat for free · Access and share your music, books and videos · Stay in touch with family members · Access your documents from anywhere · Master Siri, and the new features in the latest version. A handy guide for any Senior new to the iPad, presented in larger type for easier reading. Covers all iPads with iPadOS 14. Table of contents: 1. Choosing your iPad 2. Around your iPad 3. iCloud 4. Keyboard and Apple Pencil 5. Knowing your apps 6. Keeping in touch 7. On a web safari 8. Staying organized 9. Like a good book 10. Leisure time 11. Traveling companion 12. Practical matters

Explore built-in WordPress features and the power of advanced plugins and themes for building modern websites using exciting recipes Key Features Build custom features and extend built-in features in WordPress with custom coding and plugins Get to grips with extending WordPress as an application framework Manage non-functional aspects of your website such as security, performance, and maintenance

Book Description WordPress has been the most popular content management system (CMS) for many years and is now powering over 30% of all websites globally. With the demand for WordPress development and skilled developers ever-increasing, now is the best time to learn WordPress inside out. This book starts with simple recipes for configuring WordPress and managing basic platform features. You'll then move on to explore how to install and customize WordPress plugins, widgets, and themes. The next few

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chapters cover recipes for content and user-management-related topics such as customizing the content display, working with content types, using the new Gutenberg editor, and customizing editorial workflow for building advanced blogs. As you advance, you'll learn how to use WordPress as an application framework as well as a platform for building e-commerce sites. This WordPress book will also help you optimize your site to maximize visibility on search engines, add interactivity, and build a user community to make the site profitable. Finally, you'll learn how to maintain a WordPress site smoothly while taking precautions against possible security threats. By the end of the book, you'll have the tools and skills required to build and maintain modern WordPress websites with the latest technologies and be able to find quick solutions to common WordPress problems. What you will learn

- Install and customize WordPress themes and plugins for building websites
- Develop modern web designs without the need to write any code
- Explore the new Gutenberg content editor introduced in WordPress 5 (Bebo)
- Use the existing WordPress plugins to add custom features and monetize your website
- Improve user interaction and accessibility for your website with simple tricks
- Discover powerful techniques for maintaining and securing your websites
- Extend built-in WordPress features for advanced website management

Who this book is for This book is for beginners who want to build powerful modern websites with minimum coding knowledge and intermediate web developers who want to extend the basic features of WordPress to cater to advanced modern website technologies. Although prior experience with WordPress is not required, familiarity with basic PHP, HTML, and CSS is necessary to understand the concepts covered.

Mary Frances learns how to prepare forty simple dishes with guidance from the Kitchen People.

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Web Design For Your Average Joe! Learn how to set up a website that meets your exact needs in 3 EASY STEPS; one that the “professionals” would have charged you thousands of dollars for! Have your very own website that looks, functions, and works better than 80% of the websites currently on the web Just a few years ago, I could barely update my Facebook page; today I can build anything from an e-commerce website that sells products across the globe to a membership website for gardening enthusiasts. You name it, I can build it. And guess what? You can too. You will be able to build any type of website imaginable, and this will require ZERO programming skills. Don't Let Another Excuse Get In The Way Of You Building That Website You've Always Wanted This book was written to bridge the gap that most people still think exist – the gap that use to isolate computer programmers from your average Joe. The one tool that has made this all possible is Wordpress, an open-source content management system that can be operated by any computer literate person. In this easy to follow book you will be shown exactly: How to choose the best domain for your website How to easily install Wordpress in one-click to your domain How to master and leverage the FIVE essential fundamentals of Wordpress to build the website you envision How to optimize the settings of your website to ensure your website is secure, ready to handle tons of traffic, and is beautifully designed ...AND access to a comprehensive set of 40+ Easy To Follow Wordpress Video Tutorials Just by taking initiative and purchasing this book, you will be given access to 40+ professionally curated instructional videos for enhancing your Wordpress Skills. To ensure readers of this book end up with the website they always envisioned, these videos were created to supplement the instruction in this book and provide visual guidance for those whom prefer learning via video. You Will Be Able To Create Any & All Of The Following Website

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Types: Portfolio Sites - This type of website is great for showcasing a company or one's work. Perfect for artists, musicians, creative agencies, and anybody looking to showcase art, music, client work, and more E-Commerce Sites - Looking to sell a product online? This type of website is great for selling any physical or digital product Blogs - Wordpress is the best platform for anybody looking to build a thriving, blog community Business / Service Sites - Does your business need a website? Are customers searching for you on the Internet and you aren't there? Wordpress is perfect for building a great business website Your Website Needs You To Build It, Learn How The Easy Way!

WordPress in Easy Steps

WordPress is the most popular CMS (Content Management System) and is a fantastic tool for blogs and building websites. It is used by over 50% of the 100 top world blogs, and there are estimated to be over 75 million WordPress websites. Many bloggers/web developers are turning to WordPress to create great websites. It has the ability for people of a non-technical background to create their own website/blog in easy steps, all the way up to advanced web developers to create stunning professional designs.

WordPress in easy steps, 2nd edition shows how to create stunning websites using WordPress, without having to learn programming. For anyone who may not be technically-minded but wants an affordable website for business or for blogging.

WordPress in easy steps guides you through:

- Setting Up WordPress
- Working with the Dashboard
- Creating Site Content
- Adding Media
- Appearance and Themes
- Adding Plugins
- Comments
- Setting up Users and Privileges
- Tools and Settings

WordPress in easy steps, 2nd edition is for:

- Bloggers/Hobbyist web designers, or those looking to design a website who don't want to learn technical language, or bloggers looking for a great platform to

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work with. • Web Developers: A lot of professional web design companies are using WordPress to build their websites for clients because it provides a great content management system so that the end user can add their own content once development is complete. • Anybody who has had a WordPress website built for them and wants guidance to help them update their own website. Covers WordPress 5. Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn: * How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. * How to choose a profitable website domain name and select the best web hosting server * How to install Wordpress and configure the Wordpress dashboard for your business * Updating and securing your Wordpress site to prevent hacking and digital theft * Selecting a Wordpress theme and customizing the theme for your business * Integrating an email list like Aweber or Mailchimp into your website * Setting up an online shop via WooCommerce to facilitate digital sales * How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now!

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WordPress is an open-source personal publishing platform that is easy to use, flexible, and highly customizable. Although used primarily for publishing blogs, WordPress can easily be used to create and maintain complete Web sites. Taking the average blogger further than blogspot can, WordPress allows bloggers to create more complicated sites with their open-source technology, rather than blogger which is limited by HTML changes to their templates. This easy-to-follow, step-by-step guide shows you how to install, use, and customize WordPress to get the most from the software. Includes tips that explain why certain techniques are better than others, how to watch for potential problems, and where readers can find more information.

The iPad is a tablet computer that is stylish, versatile and easy to use, and there is no reason why it should be the preserve of the younger generation. iPad for Seniors in easy steps gives you a comprehensive introduction to the iPad, showing you how it differs from more traditional computers and how to find your way around this captivating device. The book covers all of the settings that can be applied and explains how to best use the virtual keyboard on the iPad. iPad for Seniors in easy steps details all of the main functions of the iPad, including working with the built-in apps and navigating around with Multi-Touch Gestures. It also looks at a variety of tasks that can be undertaken on the iPad, from staying organized to keeping in touch and getting the most out of your music, photos, videos and books. iPad for Seniors in easy steps also looks at areas of interest in which the iPad can be used to make life more fulfilling, such as when traveling, dealing with finances and viewing artwork. The book details the flexibility and

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power of the iPad and shows why it should always be your constant companion. A handy guide for any Senior new to the iPad, covering iOS 7 (released September 2013) and presented in larger type for easier reading. Having a website built can be a complicated and expensive undertaking. For large businesses this is a necessary expense, but for the ever-increasing number of independents and small businesses, this can easily be handled by the intrepid amateur. In *Create Your Own Website Using WordPress in a Weekend*, author Alannah Moore draws on her extensive experience to show how, in just a weekend, almost anyone can create a website in WordPress that looks professional and is entirely tailored to their needs and preferences. Through carefully structured step-by-step tutorials, the book takes the reader through every stage of the web design process. It is illustrated with fabulous examples, and features checklists and tips throughout, covering domain registration, planning, plugins, and choosing the right theme. This will cover the upcoming WP 2012 version. This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes

Key Features Learn the basics of WordPress theme development in a step by step manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch

Book Description WordPress has emerged as a powerful, easy-to-use tool to design attractive, engaging

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websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch. What you will learn

- Simple and advanced themes – covers basic syntax and files along with archives and search pages
- Photo Gallery – add simple animation and use the W3.CSS framework to design a photo gallery theme
- Wordstrap – incorporate Twitter Bootstrap into the theme and use the WP_NavWalker class
- E-commerce theme – build an e-commerce theme using the Foundation framework

Who this book is for If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book.

Get your blog up and running with the latest version of

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WordPress WordPress is one of the most popular, easy-to-use blogging platforms and allows you to create a dynamic and engaging blog, even if you have no programming skills or experience. Ideal for the visual learner, Teach Yourself VISUALLY WordPress, Second Edition introduces you to the exciting possibilities of the newest version of WordPress and helps you get started, step by step, with creating and setting up a WordPress site. Author and experienced WordPress user Janet Majure shares advice, insight, and best practices for taking full advantage of all that WordPress has to offer. Presents completely updated coverage of new mobile blogging solutions Shares advice on customizing sites through use of plug-ins and themes and custom site editing Details more advanced procedures for self-hosted bloggers, including buying a domain, getting a web host, and installing WordPress Demonstrates key points with examples from the author's own WordPress blogs Teach Yourself VISUALLY WordPress, Second Edition clears the air around any blog fog you may find yourself in and gets you started with creating your own dynamic WordPress blog today!

Online presence has become vital for all businesses; large, small or the self-employed. Whether you like it or not, if you don't take steps and manage your online presence, your customers and clients will. It's not enough to just have a website; social networking sites are the new word of mouth marketing channels and they're very powerful in spreading the word. To achieve this successfully adds more work to your busy day, but marketing your products and services online enables to

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you to reach potential customers with very little financial outlay. Lots of online marketing can be done for free and you can save costs in advertising in publications, and printing leaflets and brochures. Online Marketing for Small Businesses in easy steps guides you through the essential steps you need to take to set your online strategy, make your website work for you, and then covers the key social networking sites to generate a stronger and more loyal customer base. It concentrates on activities that are essential and free, and steers clear of costly forms of online marketing. This new guide in the In Easy Steps series will help you learn about online marketing in digestible chunks. Chapter 1 will help you work out where your customers are talking and set your social media goals Chapter 2 covers getting the most out of your website Then, start working on the social networking site(s) where your customers are most active. Covers Facebook, Twitter, LinkedIn, Pinterest and Google Plus.

Extend WordPress with plugins using this advanced WordPress development book, updated for the current version This significantly updated edition of Professional WordPress Plugin Development addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. The second edition of Professional WordPress Plugin Development covers the building of advanced

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plugin development scenarios. It discusses the plugin framework and coding standards as well as dashboards, settings, menus, and related application programming interfaces (APIs). Additional topics include security, performance, data validation, and SQL statements. • Learn about the power of hooks in WordPress • Discover how JavaScript and Ajax will work in your site • Understand key technologies: Block Editor/Gutenberg, JS/React, PHP, and the REST API • Create and use custom post types and taxonomies. • Creating custom dashboard menus and plugin settings • Work with users and user data • Schedule tasks and utilizing Cron • Performance and security considerations Written by experienced plugin developers, Professional WordPress Plugin Development also helps you internationalize and localize your WordPress website. Find out about debugging systems and optimizing your site for speed. As WordPress use continues to increase, you can elevate your professional knowledge of how to extend WordPress through plugins.

The iPad is a tablet computer that is stylish, versatile and easy to use, and there is no reason why it should be the preserve of the younger generation. The range of models has been expanded over the years so that there are now different sizes to cover all mobile computing requirements. iPad for Seniors in easy steps, 5th edition gives you all the essential information you need to know to make the most out of your iPad: Choose the right model for you Navigate around with Multitouch gestures Master Settings and apps to stay organized Find, download and explore exciting apps Use your iPad to

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make travelling stress-free Email, share photos and video chat for free Access and share your music, books and videos Locate family members and stay in touch Access your documents from anywhere iPad for Seniors in easy steps, 5th edition is updated to cover the latest operating system, iOS 9, and its array of new features: Improved voice search with the enhanced digital personal assistant, Siri The exciting new Apple Music, which enables you to listen to a vast range of music and also the new Beats 1 radio service An innovative News app that can aggregate stories from a variety of sources so that you can get all of your news content in one place An enhanced Notes app that can be used to include photos, maps and also sketches drawn on the screen with your finger An update to the Maps app so that you can get transport information for where you want to go On some models of iPad there is a multitasking feature so that you can have two windows open on the same screen Apple Pay, the digital payment system from Apple, is now available in the UK in addition to the US A handy guide for any Senior new to the iPad, covering iOS 9, presented in larger type for easier reading.

An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book Description Back in the day, when you wanted to

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launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress. The new version of WordPress – 5.0 – comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn

- Learn to adapt your plugin with the Gutenberg editor
- Create content that is optimized for publication on the web
- Craft great looking pages and posts with the use of block editor
- Structure your web pages in an accessible and clear way
- Install and work with plugins and themes
- Customize the design of your website
- Upload multimedia content, such as images, audio, and video easily and

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effectively Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs Who this book is for The ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it.

Swift Programming in easy steps guides the reader through simple stages demonstrating how they can create their own iPhone and iPad apps.

WordPress has grown into the #1 blogging tool in its category: several million bloggers have downloaded this powerful open source software, and millions more are using WordPress.com's hosted services. Thirty-two of Technorati's Top 100 blogs now use WordPress. Using Wordpress is a customized, media-rich learning experience designed to help new users master Wordpress quickly, and get the most out of it, fast! It starts with a concise, friendly, straight-to-the-point guide to Wordpress. This exceptional book is fully integrated with an unprecedented collection of online learning resources: online video, screencasts, podcasts, and additional web content, all designed to reinforce key concepts and help users achieve real mastery. The book and interactive content work together to teach everything mainstream Wordpress users need to know. This practical, approachable coverage guides readers through getting started fast, and covers the recent release of Wordpress 3. This major upgrade includes built-in image editor and the ability to host multiple blogs from one

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WordPress install. This new version of Using Wordpress adds a DVD, so that all the interactive material previously available only online is now also available for offline reading and study.

The iPad is a tablet computer that is stylish, versatile and easy to use, and is one of the most popular tablets used by all ages. The range of models has been expanded over the years so that there are now different sizes to cover all mobile computing requirements. iPad for Seniors in easy steps, 9th edition gives you all the essential information you need to know to make the most out of your iPad:

- Choose the right model for you
- Navigate around with Multi-Touch gestures
- Customize the iPad for your needs
- Master Settings and apps to stay organized
- Find, download and explore exciting apps
- Use your iPad to make travelling stress-free
- Email, share photos and video chat for free
- Access and share your music, books and videos
- Stay in touch with family members
- Access your documents from anywhere
- Master Siri, and the new features in iPadOS 13.

A handy guide for any Senior new to the iPad, presented in larger type for easier reading. Covers all iPads with iPadOS 13, including iPad mini and iPad Pro

For many researchers, Python is a first-class tool mainly because of its libraries for storing, manipulating, and gaining insight from data. Several resources exist for individual pieces of this data science stack, but only with the Python Data Science Handbook do you get them all—IPython, NumPy, Pandas, Matplotlib, Scikit-Learn, and other related tools. Working scientists and data crunchers familiar with reading and writing Python code

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will find this comprehensive desk reference ideal for tackling day-to-day issues: manipulating, transforming, and cleaning data; visualizing different types of data; and using data to build statistical or machine learning models. Quite simply, this is the must-have reference for scientific computing in Python. With this handbook, you'll learn how to use: IPython and Jupyter: provide computational environments for data scientists using Python NumPy: includes the ndarray for efficient storage and manipulation of dense data arrays in Python Pandas: features the DataFrame for efficient storage and manipulation of labeled/columnar data in Python Matplotlib: includes capabilities for a flexible range of data visualizations in Python Scikit-Learn: for efficient and clean Python implementations of the most important and established machine learning algorithms

This guide covers all the fundamental points that should be known to everyone interested in designing a successful website using WordPress; the data will be beneficial for anyone new to website designs, particularly brave founders as well as authors and creators trying to create a respectable identity online when they open their first business or begin their first venture. In this guide, you will be able to embrace a balanced, innovative world view, come up with simple concepts, and create a brand that is unforgettable, interactive, and appeals to your intended audience, using correctly described measures and doing a considerable amount of study ahead will give you the framework that you will need to build a compelling and flexible website for your business. In this guide, you would be learning everything about

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WordPress and its unique features. This guide is filled with detailed information about the site and how to use it effectively. If you have not used WordPress before or not familiar with its features, this guide will help you get started and make your WordPress journey easier.

Reading this guide, it is inevitable that you would not resist building a website with WordPress after finding out its unique features and uniqueness. Here are some of the things you would learn when you read this guide: All about WordPress Why is WordPress so popular with WordPress CMS? The disparity from WordPress.org to WordPress.com How to setup and manage a WordPress website How to select a subscription model How to have WordPress installed WordPress dashboard learning How to choose a theme for WordPress How to find and enable a theme on the dashboard of WordPress How to publish and activate a theme from theme files online How to select plugins for WordPress How to activate plugins with WordPress plugin scan How to upload and configure plugins remotely How to add to WordPress composition How to add an additional WordPress page How to include new posts on a blog How to make extra WordPress customizations And many more.... This is just a few of what is contained in this User Manual, and you can Download FREE with Kindle Unlimited So what are you waiting for? Scroll up and Click the Orange - BUY NOW WITH 1-CLICK BUTTON- on the top right corner and Download Now!!! You won't regret you did See you inside!!!

In full colour and straightforward, jargon-free language, iPhone for Seniors in easy steps, 6th edition gives you all

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the information you need to get up and running with your new iPhone and quickly feel you are in control of it. iPhone for Seniors in easy steps, 6th edition covers everything you need to know to keep fully connected. With your iPhone in your pocket you are only ever a couple of taps away from friends and family. Learn how to:

- Make and receive phone calls
- Text with the Messages app, including a variety of fun features including Animojis and Memojis
- Make video calls with FaceTime
- Set up and use email accounts
- Use Settings to customise your iPhone exactly to your style and requirement
- Use Apple Pay on your iPhone to pay securely – no need to carry your wallet all the time
- Use apps to stay healthy, shop online, plan your vacation, get instant news, and more.
- Master the Control Center
- Explore the entire iTunes Music library, share music, videos, apps, calendars and photos with family members – stay in the loop with children and grandchildren! Apps are at the heart of the iPhone and iPhone for Seniors in easy steps, 6th edition gives a comprehensive introduction to using the preinstalled apps. It then shows how to find and download apps from the Apple App Store for:
- Going on vacation
- Online shopping
- Social networking
- Hobbies
- Music and videos
- Books
- Photos
- Keeping up-to-date with everyday tasks, through the use of the Notes, Calendar, Contacts and Reminders apps
- Health and wellbeing, using the Health app that is designed to collate a range of health and fitness information

An in-depth chapter on iCloud, Apple's online storage, sharing and backup service, explains how iCloud works and shows how it can

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automatically store your data and share your photos so you don't have to worry about losing information should anything happen to your iPhone. iPhone for Seniors in easy steps, 6th edition is written in larger type for easier reading and takes the mystery out of using your iPhone, showing how it can become your most useful digital companion, ready to help keep you in touch, up-to-date, and entertained. Covers all iPhones with iOS 13

Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledegook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right WordPress hosting How to install WordPress with a few clicks of the mouse How to design a professional-looking website How to add and format your content How to use graphics and images All about themes, plugins, widgets and other WordPress tools ... and lots more.. If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance.

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Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build your own website on your own domain instead of using a free service? The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book. But how much does it cost to make a website? The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply. WordPress was

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originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

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