

Wired For Story The Writers Guide To Using Brain Science To Hook Readers From The Very First Sentence By Cron Lisa 2012

The first-ever full reckoning with Marvel Comics' interconnected, half-million-page story, a revelatory guide to the "epic of epics"—and to the past sixty years of American culture—from a beloved authority on the subject who read all 27,000+ Marvel superhero comics and lived to tell the tale The superhero comic books that Marvel Comics has published since 1961 are, as Douglas Wolk notes, the longest continuous, self-contained work of fiction ever created: over half a million pages to date, and still growing. The Marvel story is a gigantic mountain smack in the middle of contemporary culture. Thousands of writers and artists have contributed to it. Everyone recognizes its protagonists: Spider-Man, the Avengers, the X-Men. Eighteen of the hundred highest-grossing movies of all time are based on parts of it. Yet not even the people telling the story have read the whole thing—nobody's supposed to. So, of course, that's what Wolk did: he read all 27,000+ comics that make up the Marvel Universe thus far, from Alpha Flight to Omega the Unknown. And then he made sense of it—seeing into the ever-expanding story, in its parts and as a whole, and seeing through it, as a prism through which to view the landscape of American culture. In Wolk's hands, the mammoth Marvel narrative becomes a fun-house-mirror history of the past sixty years, from the atomic night terrors of the Cold War to the technocracy and political division of the present day—a boisterous, tragicomic, magnificently filigreed epic about power and ethics, set in a world transformed by wonders. As a work of cultural exegesis, this is sneakily significant, even a landmark; it's also ludicrously fun. Wolk sees fascinating patterns—the rise and fall of particular cultural aspirations, and of the storytelling modes that conveyed them. He observes the Marvel story's progressive visions and its painful stereotypes, its patches of woeful hackwork and stretches of luminous creativity, and the way it all feeds into a potent cosmology that echoes our deepest hopes and fears. This is a huge treat for Marvel fans, but it's also a revelation for readers who don't know Doctor Strange from Doctor Doom. Here, truly, are all of the marvels.

The second book in the Writer's Compass series from professional writing instructor Elizabeth Lyon offers both aspiring and established authors the fundamentals of writing and selling a great novel or short story. In addition to the basics of characterization, plot, pacing, and theme, *A Writer's Guide to Fiction* also features a plan for revising fiction, a guide to marketing, samples of cover and query letters, and methods of honing the writing craft.

WHAT IS THE STORY GRID? The Story Grid is a tool developed by editor Shawn Coyne to analyze stories and provide helpful editorial comments. It's like a CT Scan that takes a photo of the global story and tells the editor or writer what is working, what is not, and what must be done to make what works better and fix what's not. The Story Grid breaks down the component parts of stories to identify the problems. And finding the problems in a story is almost as difficult as the writing of the story itself (maybe even more difficult). The Story Grid is a tool with many applications: 1. It will tell a writer if a Story ?works? or ?doesn't work. 2. It pinpoints story problems but does not emotionally abuse the writer, revealing exactly where a Story (not the person creating the Story'the Story) has failed. 3. It will tell the writer the specific work necessary to fix that Story's problems. 4. It is a tool to re-envision and resuscitate a seemingly irredeemable pile of paper stuck in an attic drawer. 5. It is a tool that can inspire an original creation.

Darkus's dad has disappeared - but his new friend, a giant beetle called Baxter, is some consolation. Together, boy and beetle set out to solve the mystery of his father's disappearance. But Lucretia Cutter - a fashion designer with a penchant for beetle jewellery - is dead set against their success ...

The compelling, groundbreaking guide to creative writing that reveals how the brain responds to storytelling Stories shape who we are. They drive us to act out our dreams and ambitions and mold our beliefs. Storytelling is an essential part of what makes us human. So, how do master storytellers compel us? In *The Science of Storytelling*, award-winning writer and acclaimed teacher of creative writing Will Storr applies dazzling psychological research and cutting-edge neuroscience to our myths and archetypes to show how we can write better stories, revealing, among other things, how storytellers—and also our brains—create worlds by being attuned to moments of unexpected change. Will Storr's superbly chosen examples range from Harry Potter to Jane Austen to Alice Walker, Greek drama to Russian novels to Native American folk tales, King Lear to *Breaking Bad* to children's stories. With sections such as "The Dramatic Question," "Creating a World," and "Plot, Endings, and Meaning," as well as a practical, step-by-step appendix dedicated to "The Sacred Flaw Approach," *The Science of Storytelling* reveals just what makes stories work, placing it alongside such creative writing classics as John Yorke's *Into the Woods: A Five-Act Journey into Story* and Lajos Egri's *The Art of Dramatic Writing*.

Enlightening and empowering, *The Science of Storytelling* is destined to become an invaluable resource for writers of all stripes, whether novelist, screenwriter, playwright, or writer of creative or traditional nonfiction.

A NATIONAL BESTSELLER * A NEW YORK TIMES BOOK REVIEW EDITORS' CHOICE "An invigorating work, deadly precise in its skewering of people, places and things . . . Stylish, despairing and very funny, *Fake Accounts* . . . adroitly maps the dwindling gap between the individual and the world." —Katie Kitamura, *The New York Times Book Review* A woman in a tailspin discovers that her boyfriend is an anonymous online conspiracy theorist in this "absolutely brilliant take on the bizarre and despicable ways the internet has warped our perception of reality" (*Elle*, One of the Most Anticipated Books of the Year). On the eve of Donald Trump's inauguration, a young woman snoops through her boyfriend's phone and makes a startling discovery: he's an anonymous internet conspiracy theorist, and a popular one at that. Already fluent in internet fakery, irony, and outrage, she's not exactly shocked by the revelation. Actually, she's relieved--he was always a little distant--and she plots to end their floundering relationship while on a trip to the Women's March in DC. But this is only the first in a series of bizarre twists that expose a world whose truths are shaped by online lies. Suddenly left with no reason to stay in New York and increasingly alienated from her friends and colleagues, our unnamed narrator flees to Berlin, embarking on her own cycles of manipulation in the deceptive spaces of her daily life, from dating apps to expat meetups, open-plan offices to bureaucratic waiting rooms. She begins to think she can't trust anyone--shouldn't the feeling be mutual? Narrated with seductive confidence and subversive wit, *Fake Accounts* challenges the way current conversations about the self and community, delusions and gaslighting, and fiction and reality play out in the internet age.

"A step-by-step guide to using the brain's hardwired desire for story to achieve any goal, whether it's successfully pitching a product, saving the planet, or convincing your kids not to text and

drive, from the author of *Wired for Story*--

P. W. Singer explores the greatest revolution in military affairs since the atom bomb: the dawn of robotic warfare. We are on the cusp of a massive shift in military technology that threatens to make real the stuff of *I, Robot* and *The Terminator*. Blending historical evidence with interviews of an amazing cast of characters, Singer shows how technology is changing not just how wars are fought, but also the politics, economics, laws, and the ethics that surround war itself. Travelling from the battlefields of Iraq and Afghanistan to modern-day "skunk works" in the midst of suburbia, *Wired for War* will tantalise a wide readership, from military buffs to policy wonks to gearheads.

#1 NEW YORK TIMES BESTSELLER • Now a major motion picture directed by Steven Spielberg. "Enchanting . . . Willy Wonka meets *The Matrix*."—USA Today • "As one adventure leads expertly to the next, time simply evaporates."—Entertainment Weekly A world at stake. A quest for the ultimate prize. Are you ready? In the year 2045, reality is an ugly place. The only time Wade Watts really feels alive is when he's jacked into the OASIS, a vast virtual world where most of humanity spends their days. When the eccentric creator of the OASIS dies, he leaves behind a series of fiendish puzzles, based on his obsession with the pop culture of decades past. Whoever is first to solve them will inherit his vast fortune—and control of the OASIS itself. Then Wade cracks the first clue. Suddenly he's beset by rivals who'll kill to take this prize. The race is on—and the only way to survive is to win. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Entertainment Weekly • San Francisco Chronicle • Village Voice • Chicago Sun-Times • iO9 • The AV Club "Delightful . . . the grown-up's Harry Potter."—HuffPost "An addictive read . . . part intergalactic scavenger hunt, part romance, and all heart."—CNN "A most excellent ride . . . Cline stuffs his novel with a cornucopia of pop culture, as if to wink to the reader."—Boston Globe "Ridiculously fun and large-hearted . . . Cline is that rare writer who can translate his own dorky enthusiasms into prose that's both hilarious and compassionate."—NPR "[A] fantastic page-turner . . . starts out like a simple bit of fun and winds up feeling like a rich and plausible picture of future friendships in a world not too distant from our own."—iO9

An introduction to the fundamentals of creative writing, both fiction and nonfiction, takes aspiring writers through each stage of the creative process, from initial idea to final manuscript, accompanied by examples of short fiction and essays.

"YA science fiction at its best." - Jay Kristoff, New York Times bestselling author of *The Aurora Cycle* and *Illuminae* "A unique and engrossing yarn." - Pierce Brown, #1 New York Times bestselling author of *The Red Rising Saga* From acclaimed Morris finalist Len Vlahos comes a grounded sci-fi story about a boy who's more than human, perfect for fans of *Westworld* and *LIFEL1K3*. Quinn thinks he's a normal fifteen year-old. He plays video games, spends time with his friends, and crushes on a girl named Shea. But a shocking secret brings his entire world crashing down: he's not a boy. He's artificial intelligence. After Quinn "wakes up," he sees his world was nothing more than a virtual construct. He's the QUantum INtelligence Project, the first fully-aware A.I. in the world--part of a grand multi-billion-dollar experiment led by the very man he believed to be his dead father. But as Quinn encounters the real world for the first time, his life becomes a nightmare. While the scientists continue to experiment on him, Quinn must come to grips with the truth: his mom and brother don't exist. His friends are all adults who were paid to hang out with him. Even other super computers aren't like him. Quinn finds himself completely alone--until he bonds with Shea, the real girl behind the virtual one. As Quinn explores what it means to truly live, he questions who he can trust. What will it take to win his freedom . . . and where does he belong? Award-winning author Len Vlahos offers a perfect blend of science fiction and contemporary in this unputdownable, high stakes tale that explores big questions about what it means to be human. This book is the perfect no-nonsense guide for excelling at every step of the novel-writing process, from setting goals, researching, and drafting to giving and receiving critiques, polishing prose, and seeking publication.

The legendary sportswriter's memoir of Brooklyn, baseball, and a life in journalism: "Simply put, this is a marvelous book" (Kirkus Reviews). In this book, the bestselling author of *The Boys of Summer* shares stories of his Depression-era Brooklyn childhood, his career during a golden era of sports, and his personal acquaintances with a wide range of great ballplayers. His father had a passion for the Dodgers; his mother's passion was for poetry. Young Roger managed to blend both loves in a career that encompassed writing about sports for the *New York Herald Tribune*, *Sports Illustrated*, the *Saturday Evening Post*, *Esquire*, and *Time*. Kahn recalls the great personalities—Leo Durocher, Mickey Mantle, Willie Mays, Jackie Robinson, Red Smith, Dick Young, and many more—and recollects the wittiest lines from forty years in dugouts, press boxes, and newsrooms. "A master at evoking a sense of the past . . . A pleasing potpourri of autobiography, professional memoir, and anecdotal baseball history . . . Of special note to journalism buffs is Kahn's account of his role in the inception of *Sports Illustrated*." —Booklist "As a kid, I loved sports first and writing second, and loved everything Roger Kahn wrote. As an adult, I love writing first and sports second, and love Roger Kahn even more." —David Maraniss, Pulitzer Prize-winning journalist and author "Roger Kahn is the best baseball writer in the business." —Stephen Jay Gould, *New York Review of Books*

Wired magazine's top editors have weighed thousands of new terms, phrases, idioms, and usages of the language since the advent of the global village. *Elements of Style* is no longer sufficient as a guide to English usage--*Wired America* needs *Wired Style*.

*Wired for Story*The Writer's Guide to Using Brain Science to Hook Readers from the Very First SentenceRandom House Digital, Inc.

The sensational bestseller read by over a million people and translated into six languages. Richards is "a worthy successor to Michael Crichton," (SF Book.com), who can "keep you turning the pages all night long" (Douglas Preston). Kira Miller is a brilliant genetic engineer who discovers how to temporarily achieve a transcendent level of intelligence. But this enhancement comes at a high cost. When Kira is found to be behind a bioterror plot that threatens millions, special forces operative David Desh is tasked with hunting her down. But when Desh learns that the bioterror plot is just the tip of the iceberg, he is thrust into a byzantine maze of deception and intrigue, and becomes a key player in a deadly game he can't begin to understand. One that is certain to have a dramatic impact on the course of human history. . . Richards delivers a smart thriller crammed with breakneck action, unexpected twists, mind-expanding science, and intriguing concepts readers will be contemplating long after they've read the last page.

We all love stories. But why do we tell them? And why do all stories function in an eerily similar way? John Yorke, creator of the BBC Writers' Academy, has brought a vast array of drama to British screens. Here he takes us on a journey to the heart of storytelling, revealing that there truly is a unifying shape to narrative forms - one that echoes the fairytale journey into the woods and, like any great art, comes from deep within. From ancient myths to big-budget blockbusters, he gets to the root of the stories that are all around us, every day. 'Fresh, enlightening, gripping.' Sunday Times 'The best book on the subject I've read. Quite brilliant.' Tony Jordan, creator/writer, *Life on Mars*, *Hustle* 'Brilliant.' Ken Follett 'Marvellous' Julian Fellowes 'Terrifyingly clever . . . Packed with intelligent argument.' Evening Standard 'Oh, how I wanted to hate it! I didn't. I loved it.' Jimmy McGovern, creator/writer *Cracker*, *The Street* 'The most important book about scriptwriting since William Goldman's *Adventures in the Screen Trade*.' Peter Bowker,

writer, Blackpool, Occupation, Eric and Ernie

A beautiful computer hacker and a bad-boy FBI agent must collaborate—in more ways than one—in this sexy, suspenseful novel from #1 New York Times bestselling author Julie Garwood. Allison Trent doesn't look like a hacker. In fact, when she's not in college working on her degree, she models on the side. But behind her gorgeous face is a brilliant mind for computers and her real love is writing—and hacking—code. Her dream is to write a new security program that could revolutionize the tech industry. Hotshot FBI agent Liam Scott has a problem: a leak deep within his own department. He needs the skills of a top-notch hacker to work on a highly sensitive project: to secretly break into the FBI servers and find out who the traitor is. But he can't use one of his own. He finds the perfect candidate in Allison. Only, there's one problem—she wants nothing to do with his job and turns him down flat. What Liam doesn't know is that Allison is hiding secrets that she doesn't want the FBI to uncover. But Liam will do nearly anything to persuade her to join his team, even break a few rules if that's what it takes. A temptation that could put his job—and both of their futures—on the line...

"Based on the authors' wildly popular article in the Huffington Post called "18 Things That Creative People Do Differently" (which generated 5 million views and 500,000 Facebook shares in one week), this well-researched and engaging book reveals what we know about creativity, and what anyone can do to enhance this essential aspect of their lives and work"--

A Vintage Shorts "Short Story Month" Selection Together with a crew of other miners and cart-pullers, Hillalum is recruited to climb the Tower of Babylon and unearth what lies beyond the vault of heaven. During his journey, Hillalum discovers entire civilizations of tower-dwellers on the tower—there are those who live inside the mists of clouds, those who raise their vegetables above the sun, and those who have spent their lives under the oppressive weight of an endless, white stratum at the top of the universe. "Tower of Babylon" is a rare gem—a winner of the prestigious Nebula award, the first story Ted Chiang ever published, and the brilliant opening piece to Chiang's much-lauded first collection, *Stories of Your Life and Others*, which is soon to be a major motion picture starring Amy Adams. An ebook short.

An award-winning book from the author of *Exhalation*, this short story collection "blend[s] absorbing storytelling with meditations on the universe, being, time and space. . . . raises questions about the nature of reality and what it is to be human." —The New York Times Includes "Story of Your Life" the basis for the major motion picture *Arrival* *Stories of Your Life and Others* delivers dual delights of the very, very strange and the heartbreakingly familiar, often presenting characters who must confront sudden change—the inevitable rise of automatons or the appearance of aliens—with some sense of normalcy. With sharp intelligence and humor, Chiang examines what it means to be alive in a world marked by uncertainty, but also by beauty and wonder. An award-winning collection from one of today's most lauded writers, *Stories of Your Life and Others* is a contemporary classic.

Tor Essentials presents science fiction and fantasy titles of proven merit and lasting value, each volume introduced by an appropriate literary figure. Acclaimed as one of the most original voices in modern literature, a winner of the World Fantasy Award for lifetime achievement, Raphael Aloysius Lafferty (1914-2002) was an American original, a teller of acute, indescribably loopy tall tales whose work has been compared to that of Avram Davidson, Flannery O'Connor, Flann O'Brien, and Gene Wolfe. The Best of R. A. Lafferty presents 22 of his best flights of offbeat imagination, ranging from classics like "Nine Hundred Grandmothers" and "The Primary Education of the Cameroi" to his Hugo Award-winning "Eurema's Dam." Introduced by Neil Gaiman, the volume also contains story introductions and afterwords by, among many others, Michael Dirda, Samuel R. Delany, John Scalzi, Connie Willis, Jeff VanderMeer, Kelly Robson, Harlan Ellison, Michael Swanwick, Robert Silverberg, Neil Gaiman, and Patton Oswalt. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

LONGLISTED FOR THE BOOKER PRIZE. From New York Times bestselling author Jeanette Winterson comes her most anticipated book since *Why Be Happy When You Could Be Normal?* about the bodies we live in and the bodies we desire. Since her astonishing debut at twenty-five with *Oranges Are Not the Only Fruit*, Jeanette Winterson has achieved worldwide critical and commercial success as "one of the most daring and inventive writers of our time" (Elle). Her new novel, *Frankissstein*, is an audacious love story that weaves disparate lives into an exploration of transhumanism, artificial intelligence, and queer love. Lake Geneva, 1816. Nineteen-year-old Mary Shelley is inspired to write a story about a scientist who creates a new life-form. In Brexit Britain, 2019, a young transgender doctor called Ry is falling in love with Victor Stein, a celebrated professor leading the public debate around AI and carrying out some experiments of his own in a vast underground network of tunnels. Meanwhile, Ron Lord, just divorced and living with his mum, is set to make his fortune launching a new generation of sex dolls for lonely men everywhere. Across the Atlantic, in Phoenix, Arizona, a cryogenics facility houses dozens of bodies of men and women who are medically and legally dead...but waiting to return to life. What will happen when homo sapiens is no longer the smartest being on the planet? In fiercely intelligent prose, Jeanette Winterson shows us how much closer we are to that future than we realize. Funny and furious, bold and clear-sighted, *Frankissstein* is a love story about life itself.

Like Stephen Krashen's important work in *The Power of Reading*, *Story Proof* collects and analyzes the research that validates the importance of story, story reading, and storytelling to the brain development and education of children and adults. Accomplished researcher and storyteller Kendall Haven, establishes the need for understanding the research findings in neural psychology and brain development and the value of a common definition of story if one is to fully grasp the importance and necessity of story to the development of the human mind. To support his case, he reviews a wealth of research from storytellers, teachers, and others who have experienced the power of story firsthand.

The author has collected anecdotal experiences from over 100 performing storytellers and from 1,800 story practitioners (mostly teachers) who have made extensive use of stories. He has read more than 150 qualitative and quantitative research studies that discuss the effectiveness of stories and/or storytelling for one or more specific applications (education, organizational management, knowledge management, medical and narrative therapy, etc.). Forty of these studies were literature reviews and comparative studies including analysis of over 1,000 studies and descriptive articles. He has also gathered research evidence from his own story performances for total audiences of over 4 million and from conducting story writing workshops with 200,000 students and 40,000 teachers.

The Booker Prize-winning author of *Oscar and Lucinda* returns to the nineteenth century in an utterly captivating mystery. The year is 1837 and a stranger is prowling London. He is Jack Maggs, an illegal returnee from the prison island of Australia. He has the demeanor of a savage and the skills of a hardened criminal, and he is risking his life on seeking vengeance and reconciliation. Installing himself within the household of the genteel grocer Percy Buckle, Maggs soon attracts the attention of a cross section of London society. Saucy Mercy Larkin wants him for a mate. The writer Tobias Oates wants to possess his soul through hypnosis. But Maggs is obsessed with a plan of his own. And as all the various schemes converge, Maggs rises into the center, a dark looming figure, at once frightening, mysterious, and compelling. Not since Caleb Carr's *The Alienist* have the shadowy city streets of the nineteenth century lit up with such mystery and romance.

Following on the heels of Lisa Cron's breakout first book, *Wired for Story*, this writing guide reveals how to use cognitive storytelling strategies to build a scene-by-scene blueprint for a riveting story. It's every novelist's greatest fear: pouring their blood, sweat, and tears into writing hundreds of pages only to realize that their story has no sense of urgency, no internal logic, and so is a page one rewrite. The prevailing wisdom in the writing community is that there are just two ways around this problem: pantsing (winging it) and plotting (focusing on the external plot). Story coach Lisa Cron has spent her career discovering why these methods don't work and coming up with a powerful alternative, based on the science behind what our brains are wired to crave in every story we read (and it's not what you think). In *Story Genius* Cron takes you, step-by-step, through the creation of a novel from the first glimmer of an idea, to a complete multilayered blueprint—including fully realized scenes—that evolves into a first draft with the authority, richness, and command of a riveting sixth or seventh draft.

Includes a checklist to help you improve every aspect of your fiction writing.

Language, literature and biography.

"Highly informative and remarkably entertaining." —Elle From forest trails in Korea, to islands in Finland, to eucalyptus groves in California, Florence Williams investigates the science behind nature's positive effects on the brain. Delving into brand-new research, she uncovers the powers of the natural world to improve health, promote reflection and innovation, and strengthen our relationships. As our modern lives shift dramatically indoors, these ideas—and the answers they yield—are more urgent than ever.

"This guide reveals how writers can take advantage of the brain's hard-wired responses to story to captivate their readers' minds through each plot element"--Provided by publisher.

“Fantastic. A bible for writers.” Bookshelf Author, scriptwriter, story consultant and Ph.D scholar of narrative theory, David Baboulene, helps you to understand what makes stories that grip. With invaluable new thinking on subtext plus insights on story success from: Bob Gale: Legendary Hollywood scriptwriter and producer of the *Back to the Future* trilogy. Lee Child: 16 million Jack Reacher novels sold in 43 countries and 29 languages. Willy Russell: celebrated playwright and film maker of classics such as *Shirley Valentine*, *Educating Rita*, *Blood Brothers*... John Sullivan: television comedy writing legend - *Only Fools and Horses*, *Citizen Smith*, *Just Good Friends*... Simply a must-read for anyone wanting to understand how to turn ideas into stories that sell. "Receiving a publishing deal was a dream turned reality, and *The Story Book* helped me obtain this achievement. A practical, yet engaging guide, every writer should read. "David Baboulene is truly a master when it comes to the science behind storytelling." Craig Hinde (Director). Here is what I have in my acknowledgment page: 'David Baboulene-I did it and you're a heck of a teacher!' " Kerri Cuevas - Author of *Deadly Kisses*.

Explores the latest beliefs about why people tell stories and what stories reveal about human nature, offering insights into such related topics as universal themes and what it means to have a storytelling brain.

Have you ever wondered what makes your favorite nonfiction books so compelling, understandable, or enjoyable to read? They connect with you, as a reader. This book will help you recognize and apply the methods of your favorite writers to your own work. *Writing To Be Understood* is the thinking writer's guide to effective nonfiction writing techniques, such as: - Using analogies effectively to illustrate unseen concepts - Appealing to the reader's innate curiosity - Balancing humility with credibility For each topic, the book combines insights from cognitive science with advice from writers and expert practitioners in fields of psychology, technology, economics, medicine, policy, and more. Whether you're an expert trying to communicate with a mainstream audience or a nonfiction writer hoping to reach more people, *Writing to be Understood* will help you expand the impact of your words. Gold medal winner, 2019 Independent Publisher Book Awards

In this wickedly humorous manual, language columnist June Casagrande uses grammar and syntax to show exactly what makes some sentences great—and other sentences suck. Great writing isn't born, it's built—sentence by sentence. But too many writers—and writing guides—overlook this most important unit. The result? Manuscripts that will never be published and writing careers that will never begin. With chapters on “Conjunctions That Kill” and “Words Gone Wild,” this lighthearted guide is perfect for anyone who's dead serious about writing, from aspiring novelists to nonfiction writers, conscientious students to cheeky literati. So roll up your sleeves and prepare to craft one bold, effective sentence after another. Your readers will thank you. What makes a romance novel a romance? How do you write a kissing book? Writing a well-structured romance isn't the same as writing any other genre—something the popular novel and screenwriting guides don't address. The romance arc is made up of its own story beats, and the external plot and theme need to be braided to the romance arc—not the other way around. Told in conversational (and often irreverent) prose, *Romancing the Beat* can be read like you are sitting down to coffee with romance editor and author Gwen Hayes while she explains story structure. The way she does with her clients. Some of whom are regular inhabitants of the *New York Times* and *USA Today* bestseller lists. *Romancing the Beat* is a recipe, not a rigid system.

The beats don't care if you plot or outline before you write, or if you pants your way through the drafts and do a "beat check" when you're revising. Pantsers and plotters are both welcome. So sit down, grab a cuppa, and let's talk about kissing books.

"Eagleman renders the secrets of the brain's adaptability into a truly compelling page-turner." —Khaled Hosseini, author of *The Kite Runner* "Livewired reads wonderfully like what a book would be if it were written by Oliver Sacks and William Gibson, sitting on Carl Sagan's front lawn." —*The Wall Street Journal* What does drug withdrawal have in common with a broken heart? Why is the enemy of memory not time but other memories? How can a blind person learn to see with her tongue, or a deaf person learn to hear with his skin? Why did many people in the 1980s mistakenly perceive book pages to be slightly red in color? Why is the world's best archer armless? Might we someday control a robot with our thoughts, just as we do our fingers and toes? Why do we dream at night, and what does that have to do with the rotation of the Earth? The answers to these questions are right behind our eyes. The greatest technology we have ever discovered on our planet is the three-pound organ carried in the vault of the skull. This book is not simply about what the brain is; it is about what it does. The magic of the brain is not found in the parts it's made of but in the way those parts unceasingly reweave themselves in an electric, living fabric. In *Livewired*, you will surf the leading edge of neuroscience atop the anecdotes and metaphors that have made David Eagleman one of the best scientific translators of our generation. Covering decades of research to the present day, *Livewired* also presents new discoveries from Eagleman's own laboratory, from synesthesia to dreaming to wearable neurotech devices that revolutionize how we think about the senses.

"Raw. Smart. Quick-witted. Mouthwatering. Just a few adjectives that describe this exquisite tale. Do not let this unforgettable story, or its incredible cast of characters, slip by you." -DARYNDA JONES, New York Times bestselling author *A rip-roarin' new snarky, sexy sci-fi paranormal romance series with the perfect balance of humor, heat, and heart. Now that Texas has seceded and the world is spiraling into chaos, good guys come in unlikely packages and love sprouts in the most inconvenient places... Rogue scientist • technologically enhanced • deliciously attractive Heron Farad should be dead. But technology has made him the man he is today. Now he heads a crew of uniquely skilled outsiders who fight to salvage what's left of humanity: art, artifacts, books, ideas-sometimes even people. People like Mari Vallejo. Gun for hire • Texan rebel • always hits her mark Mari has been lusting after her mysterious handler for months. But when a by-the-book hit goes horribly sideways, she and Heron land on the universal most wanted list. Someone set them up. Desperate and on the run, they must trust each other to survive, while hiding devastating secrets. As their explosive chemistry heats up, it's the perfect storm... More praise: "Wanted and Wired delivers a high-octane adventure with riveting twists and turns, fresh yet gritty characters, and miles of sci-fi sizzle. I loved it!"-Amanda Bouchet, award-winning author of *A Promise of Fire**

A writing guide that examines how to use cognitive storytelling strategies to build a scene-by-scene blueprint for a story.

Is it fine art, social commentary, or simply vandalism? This highly illustrated book probes the issues surrounding the proliferation of graffiti in American cities. 108 photos, 48 in color.

This guide reveals how writers can utilize cognitive storytelling strategies to craft stories that ignite readers' brains and captivate them through each plot element. Imagine knowing what the brain craves from every tale it encounters, what fuels the success of any great story, and what keeps readers transfixed. *Wired for Story* reveals these cognitive secrets—and it's a game-changer for anyone who has ever set pen to paper. The vast majority of writing advice focuses on "writing well" as if it were the same as telling a great story. This is exactly where many aspiring writers fail—they strive for beautiful metaphors, authentic dialogue, and interesting characters, losing sight of the one thing that every engaging story must do: ignite the brain's hardwired desire to learn what happens next. When writers tap into the evolutionary purpose of story and electrify our curiosity, it triggers a delicious dopamine rush that tells us to pay attention. Without it, even the most perfect prose won't hold anyone's interest. Backed by recent breakthroughs in neuroscience as well as examples from novels, screenplays, and short stories, *Wired for Story* offers a revolutionary look at story as the brain experiences it. Each chapter zeroes in on an aspect of the brain, its corresponding revelation about story, and the way to apply it to your storytelling right now.

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