

What Color Is Your Parachute Guide To Rethinking Interviews Ace The Interview And Land Your Dream Job

Use the latest technology to target potential employers and secure the first interview--no matter your experience, education, or network--with these revised and updated tools and recommendations. "The most practical, stress-free guide ever written for finding a white-collar job."—Dan Heath, coauthor of *Switch* and *Made to Stick* Technology has changed not only the way we do business, but also the way we look for work. The 2-Hour Job Search rejects laundry lists of conventional wisdom in favor of a streamlined job search approach that produces results quickly and efficiently. In three steps, creator Steve Dalton shows you how to select, prioritize, and make contact with potential employers so you can land that critical first interview. In this revised second edition, you'll find updated advice on how to efficiently surf online job postings, how to reach out to contacts at your dream workplace and when to follow up, and advice on using LinkedIn, Indeed, and Google to your best advantage. Dalton incorporates ideas from leading thinkers in behavioral economics, psychology, and game theory, as well as success stories from readers of the first edition. The 2-Hour Job Search method has proven so successful that it has been shared at schools across the globe and is a formal part of the curriculum for all first-year MBAs at Duke University. With this book, you'll learn how to make it work for you too. Explains how to identify personal goals and interests and reveals how to apply that information toward obtaining satisfying employment, with tips on interviews, salary-negotiation techniques, and career searching online.

A latest edition of the companion workbook to the popular job-seeker's reference incorporates write-in sections for recording and learning from job search details, in a resource that invites readers to explore options using the author's latest methods.

With more than 10 million copies sold in 28 countries, the world's most popular job-search book is updated for 2020, tailoring Richard Bolles's long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. NAMED ONE OF THE ALL-TIME 100 BEST NONFICTION BOOKS BY TIME *What Color Is Your Parachute?* is the world's most popular job-hunting guide, revised and updated annually with more than ten million copies sold. This newly streamlined edition features the latest resources, case studies, and perspectives on today's job market, revealing surprising advice on what works—and what doesn't—so you can focus your efforts on tactics that yield results. At its core is Richard N. Bolles's famed Flower Exercise, a unique self-inventory that helps you design your career—and your life—around your key passions, transferable skills, traits, and more. This practical manual also provides essential tips for writing impressive resumes and cover letters, networking effectively, interviewing with confidence, and negotiating the best salary possible. Whether you're searching for your first job, were recently laid off, or are dreaming of a career change, *What Color Is Your Parachute?* will guide you toward a fulfilling and prosperous life's work.

Plan Now for the Life You Want Today's economic realities have reset our expectations of what retirement is, yet there's still the promise for what it can be: a life stage filled with more freedom and potential than ever before. Given the new normal, how do you

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plan for a future filled with prosperity, health, and happiness? As a companion to What Color Is Your Parachute?, the world's best-selling career book, What Color Is Your Parachute? for Retirement offers both a holistic, big-picture look at these years as well as practical tools and exercises to help you build a life full of security, vitality, and community. This second edition contains updates throughout, including a section on Social Security, an in-depth exercise on values and how they inform your retirement map, and the one-of-a-kind resource for organizing the sea of information on finances and mental and physical health: the Retirement Well-Being Profile. More than a guide on where to live, how to stay active, or which investments to choose, What Color Is Your Parachute? for Retirement helps you develop a detailed picture of your ideal retirement, so that—whether you're planning retirement or are there already—you can take a comprehensive approach to make the most of these vital years.

THE ULTIMATE GUIDE TO SUPERCHARGING YOUR PRODUCTIVITY, DEMOLISHING YOUR TO-DO LIST, AND MAKING TIME FOR YOUR PASSION PROJECTS The 5 AM Miracle offers you a plan to focus on what matters most, and get more done. It shows how to reap the incredible benefits of early rising, from demolishing your to-do list to making time for your passion projects. With its 7-step system, this easy-to-follow guide teaches you how to systematically create a healthy, balanced lifestyle and achieve your grandest goals. Packed with tips, tricks and proven strategies for success, The 5 AM Miracle explains how and why you should:

- Create an evening boundary for work
- Plan tomorrow on paper tonight
- Boost energy all day
- Drink 1 liter of water and a green smoothie every morning
- Organize annual goals in 3-month chunks
- Use a task manager to track projects

This updated career guide for teens draws on the principles of What Color Is Your Parachute? to help high school and college students identify their skills and interests and find their perfect major or career. No idea what you want to do with your future? No worries! This fun, rewarding guide draws on the time-tested principles of the career classic What Color Is Your Parachute? to help you discover your passions, skills, and potential college majors and dream jobs. Why now? Because when you identify your interests and passions early in life, you can make informed decisions on what additional schooling or experiences make sense for your chosen field. With fresh updates on the specific challenges of today's job-market, this new edition features activities and advice on informational interviewing, social media, internships, and more. Most important, it's packed with big-picture advice that will set you up to land the job that's perfect for who you are--and who you want to be.

A fill-in companion to the world's most popular job-search book, updated for 2019. This interactive companion to the career classic What Color Is Your Parachute? is a helpful tool for recent grads, workers laid off mid-career, and people searching for an inspiring work-life change. Featuring the Flower Exercise, Party Exercise, Transferable Skills Grid, and more of Richard Bolles's helpful charts and activities, this workbook allows job-hunters to roll up their sleeves and discover their unique interests, passions, and dreams that will give them, once completed, a picture of their dream job.

A completely revised and updated edition for online job seekers reveals how to get the most out of search engines, social networking sites, career sites and more, in a guide that also addresses controversies on such topics as maintaining privacy, keeping up with technology and websites to avoid. (This title is being re-listed in Forecast.) Original.

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Fully revised and updated in 2017, the revolutionary career guide for a new generation of job-seekers, from one of the U.S.'s top career counselors "So what are you going to do with your major?" It's an innocent question that can haunt students from high school to graduate school and beyond. Relax. Your major is just the starting point for designing a meaningful future. In this indispensable guide, Dr. Katharine Brooks shows you a creative, fun, and intelligent way to figure out what you want to do and how to get it—no matter what you studied in college. You will learn to map your experiences for insights into your strengths and passions, design possible lives, and create goals destined to take you wherever you want to go. Using techniques and ideas that have guided thousands of college students to successful careers, Dr. Brooks will teach you to outsmart and outperform your competition, with more Wisdom Builders and an easily applied career development process. No matter what career you aspire to, *You Majored in What?* offers a practical, creative, and successful approach to finding your path to career fulfillment.

The creator of the best-selling career handbook joins forces with a retirement planning consultant to offer an eye-opening guide that explains how readers can insure that they are ready for retirement in terms of a variety of financial, health, and lifestyle choices, in a reference that is complemented by helpful exercises and a listing of print and online resources. Original.

With more than 10 million copies sold in 28 countries, the world's most popular job-search book is updated for 2019, tailoring Richard Bolles's long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. In today's challenging job-market, the time-tested advice of *What Color Is Your Parachute?* is needed more than ever. Recent grads facing a tough economic landscape, workers laid off mid-career, and people searching for an inspiring work-life change all look to career guru Richard N. Bolles for support, encouragement, and advice on which job-hunt strategies work—and which don't. This revised edition combines classic elements like the famed Flower Exercise with updated tips on social media and search tactics. Bolles demystifies the entire job-search process, from writing resumes to interviewing to networking, expertly guiding job-hunters toward their dream job.

A job-search expert describes how a job interview is really to determine if the position is a good fit for both parties, discusses the three most important things about interviews and lists the five questions you need to be able to answer. Original.

The world's most popular job-search book is updated for 2015 to tailor its long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. *What Color Is Your Parachute?* is the world's most popular job-hunting guide with more than ten million copies sold. Now, no matter what your circumstances, every job-hunter can find help with up-to-the-minute information on what has changed about the job-market, plus strategies for finding jobs even when everyone tells you there are none. And if you are a returning vet, there is a new twenty-page appendix this year, specifically addressing your unique needs. This 2015 edition includes up-to-date research and tips about writing impressive resumes and cover letters, doing effective networking and confident interviewing, and negotiating the best salary possible. But it goes beyond that, in helping you to better know who you are, with its classic self-inventory—called "The Flower Exercise"—because the best answer to *What shall I do?* flows from knowing *Who you are*. From the Trade Paperback edition.

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Have you been naughty or nice? Get set for Christmas with our brand new magical Annual! Enjoy Elf-themed activities, stories and makes in this charming new Annual and help make it the best Christmas holiday ever! Includes recipes, craft ideas, quizzes, puzzles, jokes, fun facts, etc.

Right now is the perfect time to be looking for a job, because there are more opportunities for employees than ever before. That may seem hard to believe... but it's true. Few people recognize what's happening in today's job market. Even fewer people have the tools they need to access those rewards. Today's workplace may be loyalty-free, but this environment can propel employees to assert their workplace independence and use this unprecedented flexibility to truly soar. The Perpetual Paycheck: 5 Secrets to Getting a Job, Keeping a Job, and Earning Income for Life in the Loyalty-Free Workplace is a nuts-and-bolts guide you can use to not only survive, but thrive. Offering a contrarian approach backed up by actual current workplace experiences, author Lori Rassas provides practical, accessible job-finding secrets for those looking for a new job, those looking to solidify their current position, those looking to advance their position, and those looking to change careers or industries. Don't you deserve a good job with benefits that provides you with the economic security to live a full life? The answer is a resounding yes, and there has never been a better time to achieve that than now. Improved material benefits are within everyone's reach—and by adopting the five attitudes and approaches outlined in this book, you'll be that much closer to having them in your grasp.

"Joyce Roché rose from humble circumstances to earn an Ivy League MBA and eventually become the first African-American vice president of Avon. She was later president of a leading hair care company and CEO of the nationally prominent nonprofit Girls Inc. But she never felt she deserved her success. In fact, the phrase "the empress has no clothes" kept running through her head. She was nothing like the emperor in the Hans Christian Andersen story -- she was certainly not a fraud. And yet that's how she'd always felt. Roché discovered there was a name for this: the impostor syndrome. In this deeply personal memoir she shares her lifelong struggle with the imposter syndrome and offers advice and coping strategies based on her own experiences and those of other high-achieving leaders who have suffered from it."--Publisher website.

What Color Is Your Parachute? 2021 Your Guide to a Lifetime of Meaningful Work and Career Success

In today's challenging job-market, as recent grads face a shifting economic landscape and seek work that pays and inspires, as workers are laid off mid-career, and as people search for an inspiring work-life change, the time-tested advice of What Color Is Your Parachute? is needed more than ever. This new edition has been fully revised for 2021 by Vanderbilt University Career Center Director Katharine Brooks, EdD, with modern advice on the job hunt strategies that are working today, such as building an online resume, making the most of social media tools, and acing Skype interviews. Building on the wisdom of original author Richard N. Bolles, this edition updates the famed Flower Exercise (which walks job seekers through the seven ways of thinking about themselves) and demystifies the entire job-search process, from writing resumes to interviewing and networking. With the unique and authoritative guidance of What Color Is Your Parachute?, job-hunters and career changers will have all the tools they need to discover--and land--their dream job.

With over 100 Five-Star Reviews, Unbeatable Mind (2nd Edition) has deeply impacted the lives of thousands of people seeking strength in their thinking, mental-state, and self-development with a curated package of tools and techniques not easily found anywhere else. In this

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revised and updated version of Unbeatable Mind (3rd Edition), Mark Divine offers his philosophy and methods for developing maximum potential through integrated warrior development. This work was created through trial and error proving to thousands of clients that they are capable of twenty times more than what they believe. The powerful principles for forging deep character, mental toughness and an elite team provided in this book are the foundation of the Unbeatable Mind 'working in' program of Divine's SEALFIT Academies and renowned Kokoro Camp. They are being employed by a growing number of coaches, professors, therapists, doctors and business professionals worldwide. > Commander Divine is a retired Navy SEAL and human performance expert who works with elite military, sport and corporate teams, SEAL / SOF candidates and others seeking to maximize their potential, leading to more balanced success and happiness. The training is leading to breakthroughs in all walks of life and and cultivating a robust community of practitioners. > This book will specifically help you develop: > Mental clarity- to make better decisions while under pressure. > Concentration - to focus on the mission until victory is assured. > Awareness - to be more sensitive to your internal and external radar. > Leadership authenticity - to be a heart-centered leader and service oriented teammate. > Intuition - to learn to trust your gut and use mental imagery to your advantage. > Offensive "sheepdog" mindset - to avoid danger and stay one step ahead of the competition or enemy. > Warrior spirit - to deepen your willpower, intention and connection with your spiritual self.

With timeless advice, up-to-the-minute insights, and more than ten million copies sold over fifty years, the world's most popular and best-selling career guide is fully revised and expanded for 2022. "One of the first job-hunting books on the market. It is still arguably the best. And it is indisputably the most popular." -Fast Company In today's challenging job market, as recent grads face a shifting economic landscape and seek work that pays and inspires, as workers are laid off mid-career, and as people search for an inspiring work-life change, the time-tested advice of What Color Is Your Parachute? is needed more than ever. This new edition has been fully revised for 2022 by Vanderbilt University Career Center director Katharine Brooks, EdD, with modern advice on the job-hunt strategies that are working today, such as building an online resume, making the most of social media tools, and acing virtual interviews. Building on the wisdom of original author Richard N. Bolles, this edition updates the famed Flower Exercise (which walks job seekers through the seven ways of thinking about themselves) and demystifies the entire job-search process, from writing resumes to interviewing and networking. With the unique and authoritative guidance of What Color Is Your Parachute?, job-hunters and career changers will have all the tools to discover-and land-their dream job.

Revised and updated in 2019 "This is the prettiest, most well-organized, useful and up to date guide to careers that I have ever seen." - Dick Bolles, author, What Color Is Your Parachute? Imagine your dream job. Whether you're set on making big bucks or a big difference, this is the go-to guide to get you there. ?? This comprehensive careers handbook is packed with ideas and inspiration to set you on the right career path. Tailor made to suit your individual strengths and interests, you'll work out where you want to go and the exact route to take. From actors, architects, astronauts, and air traffic controllers to soldiers, software engineers, school teachers, and sports stars, there are 400 exciting careers up for grabs and that means something for everyone.?? Explore the world of education, training, and work as never before using this eye-catching format and colorful graphics to keep things clear and simple. Each industry chapter introduces a variety of possible career options explored in detail, alongside an industry profile, suggested skillset, essential qualifications, salary expectations, possible routes into the industry, and similar career alternatives. The Careers Handbook is your own personal careers advisor, on hand to give you all the information and answers you need on the way to your perfect job. Fields included: - Health and Medicine - Sports, Leisure, and Tourism - Arts, Crafts, and Design - Performing Arts, Media, and Journalism - Sales, Marketing, and Advertising - Administration and Business

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Management - Finance, Law, and Politics - Information Technology and Computing - Science and Research - Animals, Farming, and the Environment - Engineering and Manufacturing - Construction - Transportation - Security and Emergency Services - Social Service and Teaching

A job-hunting manual for teens helps high school and college students zero in on their favorite skills and apply that knowledge to finding their perfect major or job.

The sniper is a battlefield threat second to none. Mastering the art of marksmanship is critical but is only part of what makes a Navy SEAL sniper. Snipers must be able to apply the craft in an urban environment or alone on a hostile mountain top with equal effectiveness. Today's sniper must not just leverage technological advances but also have the foreknowledge to select the best rifle and gear for the mission. Increasingly, he must have the mental toughness to adapt to a constantly changing environment, gather intelligence, and truly act as a force multiplier. In this comprehensive look through the eyes of former Navy SEAL sniper instructor Brandon Webb and fellow Navy SEAL snipers Chris Kyle and Glen Doherty, the authors reveal not just the fundamentals of marksmanship but also the science of shooting, stalking, and camouflage and how technological advances have changed the training and increased the effectiveness of the modern sniper. Including maritime, helicopter, and urban sniper operations, this updated edition also goes into detail on the latest research, development, testing, and evaluation of weapons and optics. From the basics like compensating for wind and bullet drop, to camouflage and placing yourself or your team in the best position to take a photo or pull a trigger, Webb and Doherty cover the critical elements that comprise the twenty-first century sniper.

A guide to discovering personal goals and interests explains how to apply that information toward obtaining satisfying employment

A guide to writing resumes for the twenty-first century provides tips, frequently asked questions, and keywords in order to ensure an interview.

Finding a career path that you're passionate about can be difficult—but it doesn't have to be! With this bestselling guide, learn how to find a fulfilling career that fits your personality. *Do What You Are*—the bestselling classic that has helped more than a million people find truly satisfying work—is now updated for the modern workforce. With the global economy's ups and downs, the advent of astonishing new technology, the migration to online work and study, and the ascendancy of mobile communication, so much has changed in the American workplace since this book's fifth edition was published in 2014. What hasn't changed is the power of Personality Type to help people achieve job satisfaction. This updated edition, featuring 30% new material, is especially useful for millennials and baby boomers who are experiencing midlife career switches, and even those looking for fulfillment in retirement. This book will lead you through the step-by-step process of determining and verifying your Personality Type. Then you'll learn which occupations are popular with each Type, discover helpful case studies, and get a full rundown of your Type's work-related strengths and weaknesses. Focusing on each Type's strengths, *Do What You Are* uses workbook exercises to help you customize your job search,

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get the most out of your current career, obtain leadership positions, and ensure that you achieve the best results in the shortest period of time.

Argues that three stages of life--education, work, and retirement--have become three boxes for learning, achievement, and leisure.

The global pandemic has decimated the job market and permanently transformed the future of the workplace. Seemingly overnight, some 40 million Americans became unemployed - at levels not seen since the Great Depression - and are now left wondering how to find their next job in a world where every job is at a premium. But headhunter Rob Barnett gives readers a leg up by providing an 11-point game plan to not only get them hired but help them find work they love and navigate the post-pandemic workforce.

An interactive companion to the world's most popular job-search book, updated for 2021, that helps you translate your personal interests into marketable job skills. This fill-in workbook for the career classic What Color Is Your Parachute? is a helpful tool for recent grads, workers laid off mid-career, and anyone searching for an inspiring work-life change.

Featuring - New information that addresses the job-market in the Covid-19 era - The Flower Exercise that gets everything about your skills and preferences in one place - The Party Exercise to help you discover who you work best with - The Transferable Skills Grid that helps you discover your most valuable skills and more of Richard N. Bolles's helpful charts and activities, this workbook allows job-hunters to roll up their sleeves and discover how their unique interests, passions, and dreams will give them, once completed, a picture of their dream job.

With more than 10 million copies sold in 28 countries, the world's most popular job-search book is updated for 2018 and tailors Richard Bolles's long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. In today's challenging job-market, the time-tested advice of What Color Is Your Parachute? is needed more than ever. Recent grads facing a tough economic landscape, workers laid off mid-career, and people searching for an inspiring work-life change all look to career guru Richard N. Bolles for support, encouragement, and advice on which job-hunt strategies work--and which don't. This revised edition combines classic elements like the famed Flower Exercise with updated tips on social media and search tactics. Bolles demystifies the entire job-search process, from writing resumes to interviewing to networking, expertly guiding job-hunters toward their dream job.

What Color Is Your Parachute? for Teens distills the time-tested advice of career development guru Richard N. Bolles into a friendly, approachable guide for students just starting on the road to college and career. Authored by teen specialist Carol Christen, this book helps students discover their interests and passions early, so they can identify their dreams and decide what additional schooling--and tuition debt--makes sense for their chosen field. With fresh updates on social

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media and the specific challenges of today's job-market, this new edition has all the wisdom teens (and their parents) need to build their futures and nurture who they want to be.

Fully revised and updated—the must-have guide to acing the interview and landing the dream job, from “America’s top career expert” (The Los Angeles Times) 60 Seconds & You're Hired! has already helped thousands of job seekers get their dream jobs by excelling in crucial interviews. America's top job search expert Robin Ryan draws on her 20 years as a career counselor, 30 years of direct hiring, and extensive contact with hundreds of recruiters, decisions makers, and HR professionals to teach you proven strategies to help you take charge of the interview process and get the job you want. Brief, compact, and packed with insightful direction to give you the cutting edge to slip past the competition, 60 Seconds & You're Hired! is here to help you succeed! This newly revised edition features:

- Unique techniques like "The 60 Second Sell" and "The 5-Point Agenda"
- Over 125 answers to tough, tricky interview questions employers often ask
- How to handle structured or behavioral interview questions
- Questions you should always ask, and questions you should never ask
- How to deal effectively with any salary questions to preserve your negotiating power
- 20 interview pitfalls to avoid
- Proven negotiation techniques that secure higher salaries - and much more!

“Robin Ryan has the inside track on how to get hired.” —ABC News

Beat the odds with a bold strategy from McKinsey & Company “Every once in a while, a genuinely fresh approach to business strategy appears” – legendary business professor Richard Rumelt, UCLA McKinsey & Company’s newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. Strategy Beyond the Hockey Stick is spearheading an empirical revolution in the field of strategy. Based on an extensive analysis of the key factors that drove the long-term performance of thousands of global companies, the book offers a ground-breaking formula that enables you to objectively assess your strategy’s real odds of future success. "This book is fundamental. The principles laid out here, with compelling data, are a great way around the social pitfalls in strategy development.” — Frans Van Houten, CEO, Royal Philips N.V. The authors have discovered that over a 10-year period, just 1 in 12 companies manage to jump from the middle tier of corporate performance—where 60% of companies reside, making very little economic profit—to the top quintile where 90% of global economic profit is made. This movement does not happen by magic—it depends on your company’s current position, the trends it faces, and the big moves you make to give it the strongest chance of vaulting over the competition. This is not another strategy framework. Rather, Strategy Beyond the Hockey Stick shows, through empirical analysis and the experiences of dozens of companies that have successfully made multiple big moves, that to dramatically improve performance, you have to overcome incrementalism and corporate inertia. “A different kind of book—I couldn’t put it down. Inspiring new insights on the facts of what it takes to move a company’s performance, combined with practical advice on how to deal with real-life dynamics in management teams.” —Jane Fraser, CEO, Citigroup Latin America

Now in Paperback! In this intimate treasury of wit and wisdom, Richard Bolles, author of the job-hunting bible: WHAT COLOR IS YOUR PARACHUTE?, explores the spiritual aspects of finding one’s place in the work world. For anyone who has ever wondered how to make the most of their unique natural gifts, or how to find a vocation that is both socially responsible and personally fulfilling, this enlightening and empowering little volume provides immeasurable guidance. Originally appearing as an appendix in PARACHUTE, this book has led countless people through life’s most difficult passages and is sure to inspire anyone who is either new to the job market or reconsidering their place in it. A guide to exploring the spiritual aspects of finding one’s mission in the workplace. Previous editions have sold 85,000 copies.

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This year's edition faces squarely the "workquake" that is shaking up the jobmarket around the world and gives not only simple steps but also steady hope.48 pp.

"A modern guide for students on how to choose a major, create a four-year plan, make the most of your college experience, land an internship, and successfully secure your first job"--

This accessible guide to leadership encourages the reader to proactively develop themselves, their colleagues and their organisation. Proven, Profitable, and Sustainable For the past fifty years, leaders in the business world have believed that their sole responsibility is to maximize profit for shareholders. But this obsessive focus was a major cause of the abuses that nearly sunk the global economy in 2008. In this analytically rigorous and eminently practical book, Bruno Roche and Jay Jakub offer a more complete form of capitalism, one that delivers superior financial performance precisely because it mobilizes and generates human, social, and natural capital along with financial capital. They describe how the model has been implemented in live business pilots in Africa, Asia, and elsewhere. Recent high-profile books like Capital in the Twenty-First Century have exposed financial capitalism's shortcomings, but this book goes far beyond by describing a well-developed, field-tested alternative.

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