

## Virul Virul

Can Angel Persian become a successful KittyTuber? On a glittering night of destiny, a cat star is born, a tiny Persian kitten. Follow Angel's struggles to master acting and follow in the footsteps of her famous mother and father. Will she become a water cat, piano cat, ghost cat, or something new?

Ashley is thrilled with fashionable Sophie, a new girl from Los Angeles, but her friends are not impressed and consider her a stuck-up intruder on their friendship--will a spa sleepover at Sophie's house break the ice or cause a blow-up?

Do you ever feel crushed under the weight of your own expectations? Have you ever passed up an opportunity because you're afraid you won't immediately excel at it? Saujani shows that women are taught from an early age to play it safe, rewarded for being quiet and polite, steered to activities at which we could shine. We grow up afraid to fail, tamping down our dreams and our opportunities for happiness. Saujani shows us how to end our love affair with perfection and rewire ourselves for bravery. -- adapted from publisher info

\*An NBC Today Show Book Club Pick!\* \*A Seventeen Magazine Best YA Book of 2018!\* \*A Kirkus Best YA Fantasy Book of the Year\* \*A We Need Diverse Books 2018 Must-Read\* "Epic thrills, heart-punching romance, and a marvel of a hero" --Adam Silvera, New York Times-bestselling author of *They Both Die at the End* The people of Uztar have long looked to the sky with hope and wonder. Nothing in their world is more revered than the birds of prey and no one more honored than the falconers who call them to their fists. Brysen strives to be a great falconer—while his twin sister, Kylee, rejects her ancient gifts for the sport and wishes to be free

of falconry. She's nearly made it out, too, but a war is rolling toward their home in the Six Villages, and no bird or falconer will be safe. Together the twins must journey into the treacherous mountains to trap the Ghost Eagle, the greatest of the Uztari birds and a solitary killer. Brysen goes for the boy he loves and the glory he's long craved, and Kylee to atone for her past and to protect her brother's future. But both are hunted by those who seek one thing: power. In this first young-adult fantasy novel in a trilogy, Alex London launches a soaring saga about the memories that haunt us, the histories that hunt us, and the bonds of blood between us.

This book investigates how girls' automedial selves are constituted and consumed as literary or media products in a digital landscape dominated by intimate, though quite public, modes of self-disclosure and pervaded by broader practices of self-branding. In thinking about how girlhood as a potentially vulnerable subject position circulates as a commodity, *Girls, Autobiography, Media* argues that by using digital technologies to write themselves into culture, girls and young women are staking a claim on public space and asserting the right to create and distribute their own representations of girlhood. Their texts—in the form of blogs, vlogs, photo-sharing platforms, online diaries and fangirl identities—show how they navigate the sometimes hostile conditions of online spaces in order to become narrators of their own lives and stories. By examining case studies across different digital forms of self-presentation by girls and young women, this book considers how mediation and autobiographical practices are deeply interlinked, and it highlights the significant contribution girls and young women have made to contemporary digital forms of life narrative.

What's it like to grow up online and have every tantrum, every spot - even your first period -

broadcast to hundreds of thousands of followers? Most parents try to limit their kids' online exposure. But not Eva's. Her parents run a hugely successful blog, Happily Eva After - and Eva is the star of the show. But Eva is getting sick of being made to pose in stupid mum-and-daughter matching outfits for sponsored posts. The freebies aren't worth the teasing at school. And when an intensely humiliating "period party" post goes viral, Eva is outraged. She's going to find a way to stop the vlog, even if she has to sabotage it herself.

The inspiring true story of the first Girl Scout troop founded for and by girls living in a shelter in Queens, New York, and the amazing, nationwide response that it sparked "A powerful book full of powerful women."--Chelsea Clinton Giselle Burgess was a young mother of five trying to provide for her family. Though she had a full-time job, the demands of ever-increasing rent and mounting bills forced her to fall behind, and eviction soon followed. Giselle and her kids were thrown into New York City's overburdened shelter system, which housed nearly 60,000 people each day. They soon found themselves living at a Sleep Inn in Queens, provided by the city as temporary shelter; for nearly a year, all six lived in a single room with two beds and one bathroom. With curfews and lack of amenities, it felt more like a prison than a home, and Giselle, at the mercy of a broken system, grew fearful about her family's future. She knew that her daughters and the other girls living at the shelter needed to be a part of something where they didn't feel the shame or stigma of being homeless, and could develop skills and a community they could be proud of. Giselle had worked for the Girl Scouts and had the idea to establish a troop in the shelter, and with the support of a group of dedicated parents, advocates, and remarkable girls, Troop 6000 was born. New York Times journalist Nikita Stewart settled in with Troop 6000 for more than a year, at the peak of New York City's

homelessness crisis in 2017, getting to know the girls and their families and witnessing both their triumphs and challenges. In Troop 6000, readers will feel the highs and lows as some families make it out of the shelter while others falter, and girls grow up with the stress and insecurity of not knowing what each day will bring and not having a place to call home, living for the times when they can put on their Girl Scout uniforms and come together. The result is a powerful, inspiring story about overcoming the odds in the most unlikely of places. Stewart shows how shared experiences of poverty and hardship sparked the political will needed to create the troop that would expand from one shelter to fifteen in New York City, and ultimately inspired the creation of similar troops across the country. Woven throughout the book is the history of the Girl Scouts, an organization that has always adapted to fit the times, supporting girls from all walks of life. Troop 6000 is both the intimate story of one group of girls who find pride and community with one another, and the larger story of how, when we come together, we can find support and commonality and experience joy and success, no matter how challenging life may be.

“Historical fiction at its best.” —Kirby Larson, Newbery Honor winner “An important, readable novel.” —Kirkus Reviews This compelling historical novel spans the early and very formative years of feminist and women’s health activist Margaret Sanger, founder of Planned Parenthood, as she struggles to find her way amidst the harsh realities of poverty. Margaret was determined to get out. She didn’t want to clean the dirty dishes and soiled diapers that piled up day in and day out in her large family’s small home. She didn’t want to disappoint her ailing mother, who cared tirelessly for an ever-growing number of children despite her incessant cough. And Margaret certainly didn’t want to be labeled a girl of “promise,” destined

to become either a teacher or a mother—which seemed to be a woman’s only options. As a feisty and opinionated young woman, Margaret Higgins Sanger witnessed and experienced incredible hardships, which led to her groundbreaking work as an advocate for women’s rights and the founder of Planned Parenthood. This fiery novel of Margaret’s early life paints the portrait of a young woman with the passion and courage to change the world.

In a Culture of Distortions, Discover God-Defined Womanhood and Beauty In a culture where airbrushed models and career-driven women define beauty and success, it's no wonder we have a distorted view of femininity. Our impossible standards place an incredible burden of stress on the backs of women and girls of all ages, resulting in anxiety, eating disorders, and depression. One question we often forget to ask is this: What is God's design for womanhood? In Girl Defined, sisters and popular bloggers Kristen Clark and Bethany Beal offer women a countercultural view of beauty, femininity, and self-worth. Based firmly in God's design for their lives, this book helps women rethink what true success and beauty look like. It invites them on a liberating journey toward a radically better vision for femininity that ends with the discovery of the kind of hope, purpose, and fulfillment they've been yearning for. Girl Defined helps readers

- discover God's design for femininity and his definition of a successful woman
- uncover the secrets of lasting worth, purpose, and fulfillment
- be equipped and empowered to live out a radically better vision for womanhood
- gain personal insight through the chapter-by-chapter study guide

A New York Times bestseller! A visit to Washington, DC’s National Portrait Gallery forever alters Parker Curry’s young life when she views First Lady Michelle Obama’s portrait. When Parker Curry came face-to-face with Amy Sherald’s transcendent

portrait of First Lady Michelle Obama at the National Portrait Gallery, she didn't just see the First Lady of the United States. She saw a queen—one with dynamic self-assurance, regality, beauty, and truth who captured this young girl's imagination. When a nearby museum-goer snapped a photo of a mesmerized Parker, it became an internet sensation. Inspired by this visit, Parker, and her mother, Jessica Curry, tell the story of a young girl and her family, whose trip to a museum becomes an extraordinary moment, in a moving picture book. Parker Looks Up follows Parker, along with her baby sister and her mother, and her best friend Gia and Gia's mother, as they walk the halls of a museum, seeing paintings of everyone and everything from George Washington Carver to Frida Kahlo, exotic flowers to graceful ballerinas. Then, Parker walks by Sherald's portrait of Michelle Obama...and almost passes it. But she stops...and looks up! Parker saw the possibility and promise, the hopes and dreams of herself in this powerful painting of Michelle Obama. An everyday moment became an extraordinary one...that continues to resonate its power, inspiration, and indelible impact. Because, as Jessica Curry said, "anything is possible regardless of race, class, or gender."

**\*\*FOREWORD BY ARTIST AMY SHERALD\*\***

When Claire Draper's fictional love story goes viral in the wake of a pandemic, the line between reality and fiction is blurred. But will she be able to tell the difference? Claire is a junior in high school when a worldwide pandemic strikes, and she's in the epicenter of it all in New York City. Suddenly, Claire is forced to isolate with her family indefinitely,

which means she won't be able to see her friends or even her girlfriend, Vanessa, in person for a long time. At first it's not so bad, but the longer the pandemic lasts, the more Claire feels her priorities changing. That's when she looks outside her bedroom window and notices something new: A girl who lives in the building across the street sitting on her fire escape. So Claire starts writing a story online about a girl who falls for the girl across the street. To Claire's surprise, the story goes viral-and it seems people think true. But how true is true? And what if Vanessa finds out? Will Claire be able to manage her newfound internet fame before everything spirals out of control?

A New York Public Library Best Book of 2017 Perfect for aspiring coders everywhere, *Girl Code* is the story of two teenage tech phenoms who met at Girls Who Code summer camp, teamed up to create a viral video game, and ended up becoming world famous. The book also includes bonus content to help you start coding! Fans of funny and inspiring books like Maya Van Wagenen's *Popular* and Caroline Paul's *Gutsy Girl* will love hearing about Andrea "Andy" Gonzales and Sophie Houser's journey from average teens to powerhouses. Through the success of their video game, Andy and Sophie got unprecedented access to some of the biggest start-ups and tech companies, and now they're sharing what they've seen. Their video game and their commitment to inspiring young women have been covered by the Huffington Post, BuzzFeed, CNN, Teen Vogue, Jezebel, the Today show, and many more. Get ready for an inside look at the tech industry, the true power of coding, and some of the amazing

women who are shaping the world. Andy and Sophie reveal not only what they've learned about opportunities in science and technology but also the true value of discovering your own voice and creativity. A Junior Library Guild selection A Children's Book Council Best STEM Trade Book for Students K-12

College life can be complicated—challenging, rewarding, downright frustrating—and a lot of fun. Warren University freshman Cassandra “Cassie” Davis is more than up for all of it. Which leaves Cassie facing the dreaded F-word... Fraternity—specifically Delta Tau Chi, a frat house on the verge of being banned from the school. Accused of offensive, sexist behavior, they have one year to clean up their act. With one shot at a scholarship to the school of her dreams, Cassie pitches an unusual research project—to pledge Delta Tau Chi, take on the boys' club and provide proof of their misogynistic behavior. It's different, but it's not against the rules, and she's pretty sure she knows exactly what to expect once she gets there. Which means the DTC brothers will have to face the dreaded F-word... Feminist—the type of girl who thinks they're nothing but tank-top-wearing “bros” and is determined to see them booted from the school. But Cassie soon realizes things aren't as simple as they appeared. Some of the DTC brothers, including her fellow pledge, Jordan Louis, are much more than she ever expected to find in a frat house. With her academic future on the line, and her heart all tangled in a web of her own making, Cassie will ultimately have to define for herself what the F-word is all about. “Refreshingly honest and intelligently written.” —New York Times and USA

TODAY bestseller Julie Cross “[This] sweet, subversive deconstruction of frats and feminism...will have readers sighing and snorting at Cassie’s adventure into fraternity life and finding her own truth.” —Christa Desir, award-winning author of *Bleed Like Me and Other Broken Things*

USA Today Bestseller New York Times bestselling author Lorraine Heath pens another richly satisfying romance in her *Sins for all Seasons* series. She’s looking for a nobleman to wed... Though born out of wedlock, Fancy Trewlove is determined to fulfill her mother’s wish that she marry into nobility. Fancy’s keen intellect and finishing school manners make her the perfect wife for any gentleman—if he’s willing to overlook her scandalous lineage. But Fancy’s plans are thrown into chaos when an intriguing commoner begins visiting her bookshop—and she finds herself unable to stop thinking about him. He’s looking to escape his title... Widowed just a year ago, the reclusive Matthew Sommersby, Earl of Rosemont, has been besieged by women hoping to become his next wife. Desperate for anonymity, he sheds Society life to search for the peace that eludes him. Fancy’s shop is his one refuge, until the night their passion erupts into a kiss that nearly leads to her ruin—and leaves both longing for much more. Together, they discover an unlikely love... As Fancy finds herself torn between her family’s expectations and her growing feelings for Matthew, secrets are exposed—secrets that force Fancy to question if she can trust her heart’s desire... “The Right Swipe is everything you want in a Summer read: fun, clever, and so, so

sexy.” — Popsugar Alisha Rai returns with a sizzling new novel, in which two rival dating app creators find themselves at odds in the boardroom but in sync in the bedroom. Rhiannon Hunter may have revolutionized romance in the digital world, but in real life she only swipes right on her career—and the occasional hookup. The cynical dating app creator controls her love life with a few key rules: - Nude pics are by invitation only - If someone stands you up, block them with extreme prejudice - Protect your heart Only there aren't any rules to govern her attraction to her newest match, former pro-football player Samson Lima. The sexy and seemingly sweet hunk woos her one magical night... and disappears. Rhi thought she'd buried her hurt over Samson ghosting her, until he suddenly surfaces months later, still big, still beautiful—and in league with a business rival. He says he won't fumble their second chance, but she's wary. A temporary physical partnership is one thing, but a merger of hearts? Surely that's too high a risk...

Adventure is in Tory Brennan's blood. After all, she's the grandniece of world-famous forensic anthropologist Temperance Brennan. Always up for a challenge, Tory and her science-geek friends spend their time exploring the marshlands of Loggerhead Island, home to the very off-limits Loggerhead Island Research Institute, where something strange is going on. After rescuing a stray wolfdog pup from a top-secret lab, Tory and her friends are exposed to a rare strain of canine parvovirus, changing them--and their DNA--forever. Now they are more than friends. They are a pack. They are Virals. And

they're dangerous to the core. But are they unstoppable enough to catch a cold-blooded murderer?

How To Lose a Guy in 10 Days gets a millennial makeover in this romantic comedy by USA Today bestselling author Andie J. Christopher. “The way Jack sets out to win Hannah back is really the stuff of true romance.”—NPR Jack Nolan is a gentleman, a journalist, and unlucky in love. His viral success has pigeon-holed him as the how-to guy for a buzzy, internet media company instead of covering hard-hitting politics. Fed up with his fluffy articles and the app-based dating scene as well, he strikes a deal with his boss to write a final piece de resistance: How to Lose a Girl. Easier said than done when the girl he meets is Hannah Mayfield, and he's not sure he wants her to dump him. Hannah is an extremely successful event planner who's focused on climbing the career ladder. Her firm is one of the most prestigious in the city, and she's determined to secure her next promotion. But Hannah has a bit of an image problem. She needs to show her boss that she has range, including planning dreaded, romantic weddings. Enter Jack. He's the perfect man to date for a couple weeks to prove to her boss that she's not scared of feelings. Before Jack and Hannah know it, their fake relationship starts to feel all too real—and neither of them can stand to lose each other. From award-winning YouTube sensation Zoe Sugg, popularly known as Zoella, comes her New York Times bestselling debut young adult novel, which perfectly captures what it means to grow up and fall in love in today's digital world. I have this dream that,

secretly, all teenage girls feel exactly like me. And maybe one day, when we realize that we all feel the same, we can all stop pretending we're something we're not... But until that day, I'm going to keep it real on this blog and keep it unreal in real life. Penny has a secret. Under the alias GirlOnline, Penny blogs her hidden feelings about friendship, boys, high school drama, her crazy family, and the panic attacks that have begun to take over her life. When things go from bad to worse at school, her parents accept an opportunity to whisk the family away for Christmas at the Waldorf Astoria in New York City. There, Penny meets Noah, a gorgeous, guitar-strumming American. Suddenly she is falling in love—and capturing every moment she spends with "Brooklyn Boy" on her blog. But Noah has a secret, too, one that threatens to ruin Penny's cover—and her closest friendship—forever.

Ashley has lately branched out from her tween fashion blog into fashion YouTube videos, and when one of her videos is featured on a major teen website she becomes an overnight online celebrity, and all the "cool" girls at school take notice--which threatens her relationship with her three best friends, especially when several of them push in on the traditional Friday sleepovers.

Perfect for fans of Warcross and Black Mirror, Girl Gone Viral is the inventive and timely story of a seventeen-year-old coder's catapult to stardom. For seventeen-year-old Opal Hopper, code is magic. She builds entire worlds from scratch: Mars

craters, shimmering lakes, any virtual experience her heart desires. But she can't code her dad back into her life. When he disappeared after her tenth birthday, leaving only a cryptic note, Opal tried desperately to find him. And when he never turned up, she enrolled at a boarding school for technical prodigies and tried to forget. Until now. Because WAVE, the world's biggest virtual reality platform, has announced a contest where the winner gets to meet its billionaire founder. The same billionaire who worked closely with Opal's dad. The one she always believed might know where he went. The one who maybe even murdered him. What begins as a small data hack to win the contest spirals out of control when Opal goes viral, digging her deeper into a hole of lies, hacks, and manipulation. How far will Opal go for the answers--or is it the attention--she's wanted for years?

"John Green fans will appreciate this tale." --USA Today "[A] humorous, deeply human coming-of-age story." --The Washington Post Scott Ferdowski has a track record of quitting. His best friends know exactly what they want to do with the rest of their lives, but Scott can hardly commit to a breakfast cereal, let alone a passion. With college applications looming and his parents pushing him to settle on a "practical" career, Scott sneaks off to Washington, DC, seeking guidance from a famous psychologist who claims to know the secret to success. He never

expects an adventure to unfold. But that's what Scott gets when he meets Fiora Buchanan, a ballsy college student whose life ambition is to write crossword puzzles. When the bicycle she lends him gets Scott into a high-speed chase, he knows he's in for the ride of his life. Soon, Scott finds himself sneaking into bars, attempting to pick up girls at the National Zoo, and even giving the crossword thing a try--all while opening his eyes to fundamental truths about who he is and who he wants to be.

“Dear Black Girl is the empowering, affirming love letter our girls need in order to thrive in a world that does not always protect, nurture, or celebrate us. This collection of Black women's voices... is a must-read, not only for Black girls, but for everyone who cares about Black girls, and for Black women whose inner-Black girl could use some healing.” – Tarana Burke, Founder of the ‘Me Too’ Movement “Dear Dope Black Girl, You don't know me, but I know you. I know you because I am you! We are magic, light, and stars in the universe.” So begins a letter that Tamara Winfrey Harris received as part of her Letters to Black Girls project, where she asked black women to write honest, open, and inspiring letters of support to young black girls aged thirteen to twenty-one. Her call went viral, resulting in a hundred personal letters from black women around the globe that cover topics such as identity, self-love, parents, violence, grief, mental health,

sex, and sexuality. In *Dear Black Girl*, Winfrey Harris organizes a selection of these letters, providing “a balm for the wounds of anti-black-girlness” and modeling how black women can nurture future generations. Each chapter ends with a prompt encouraging girls to write a letter to themselves, teaching the art of self-love and self-nurturing. Winfrey Harris's *The Sisters Are Alright* explores how black women must often fight and stumble their way into alrightness after adulthood. *Dear Black Girl* continues this work by delivering pro-black, feminist, LGBTQ+ positive, and body positive messages for black women-to-be—and for the girl who still lives inside every black woman who still needs reminding sometimes that she is alright.

From funny and fearless entertainment journalist Sesali Bowen, *Bad Fat Black Girl* combines rule-breaking feminist theory, witty and insightful personal memoir, and cutting cultural analysis for an unforgettable, genre-defining debut. Growing up on the south side of Chicago, Sesali Bowen learned early on how to hustle, stay on her toes, and champion other Black women and femmes as she navigated Blackness, queerness, fatness, friendship, poverty, sex work, and self-love. Her love of trap music led her to the top of hip-hop journalism, profiling game-changing artists like Megan Thee Stallion, Lizzo, and Janelle Monae. But despite all the beauty, complexity, and general badassery she saw, Bowen found

none of that nuance represented in mainstream feminism. Thus, she coined Trap Feminism, a contemporary framework that interrogates where feminism meets today's hip-hop. *Bad Fat Black Girl* offers a new, inclusive feminism for the modern world. Weaving together searing personal essay and cultural commentary, Bowen interrogates sexism, fatphobia, and capitalism all within the context of race and hip-hop. In the process, she continues a Black feminist legacy of unmatched sheer determination and creative resilience. *Bad bitches: this one's for you.*

A beautiful and inclusive picture book all about celebrating being yourself from Down syndrome advocate and viral sensation Sofia Sanchez! It can be hard to be different whether because of how you look, where you live, or what you can or can't do. But wouldn't it be boring if we were all the same? Being different is great! Being different is what makes you YOU. This inclusive and empowering picture book from Sofia Sanchez an 11-year-old model and actress with Down syndrome reminds readers how important it is to embrace your differences, be confident, and be proud of who you are. Imagine all of the wonderful things you can do if you don't let anyone stop you! You are enough just how you are. Sofia is unique, but her message is universal: We all belong. So each spread will feature beautiful, full-color illustrations of a full cast of kid characters with all kinds

of backgrounds, experiences, and abilities. This book will also include back matter with a brief bio of Sofia and her journey so far, as well as additional information about Down syndrome and how we can all be more accepting, more inclusive, and more kind.

One tiny act of kindness can have a huge impact. And in this heartwarming, hopeful, absolutely true story, a simple letter does just that. A true story that quickly went viral, this is now a timely, extraordinary picture book. Sincerely, Emerson follows eleven-year-old Emerson Weber as she writes a letter of thanks to her postal carrier, Doug, and creates a nationwide outpouring of love. This is a story of gratitude, hope, and recognition: for all the essential helpers we see everyday, and all those who go unseen. Perfect for sharing alongside such favorites as Pat Zietlow Miller and Jen Hill's *Be Kind* and Matt de la Peña and Loren Long's *Love*. There are lots of ways to help the world go round: Some people collect the trash. Some stock grocery shelves. Some drive buses and trains. Some help people who are sick. Some deliver our mail. And some people write letters.

The highly anticipated sequel to the instant New York Times bestseller, *A Good Girl's Guide to Murder!* More dark secrets are exposed in this addictive, true-crime fueled mystery. Pip is not a detective anymore. With the help of Ravi

Singh, she released a true-crime podcast about the murder case they solved together last year. The podcast has gone viral, yet Pip insists her investigating days are behind her. But she will have to break that promise when someone she knows goes missing. Jamie Reynolds has disappeared, on the very same night the town hosted a memorial for the sixth-year anniversary of the deaths of Andie Bell and Sal Singh. The police won't do anything about it. And if they won't look for Jamie then Pip will, uncovering more of her town's dark secrets along the way... and this time everyone is listening. But will she find him before it's too late?

A 2016 Michael L. Printz Honoree "This is East Texas, and there's lines. Lines you cross, lines you don't cross. That clear?" New London, Texas. 1937. Naomi Vargas and Wash Fuller know about the lines in East Texas as well as anyone. They know the signs that mark them. They know the people who enforce them. But sometimes the attraction between two people is so powerful it breaks through even the most entrenched color lines. And the consequences can be explosive. Ashley Hope Pérez takes the facts of the 1937 New London school explosion—the worst school disaster in American history—as a backdrop for a riveting novel about segregation, love, family, and the forces that destroy people.

TikTok is the fastest growing social media app in the world and one of the fastest apps to reach a billion subscribers in history. TikTok has also become one of the world's

leading platforms for creativity, fun and business. It offers an unprecedented opportunity for businesses to advertise their products to people. In reality it is much more difficult and complicated to become successful. This is because TikTok's algorithm rewards content in a totally different way from other social media apps. Going viral on TikTok requires that TikTok's algorithm favors your content above those of the many millions on the app. So how exactly can you succeed on TikTok? How can you make your contents go viral? How can you acquire thousands of followers? And how can you convert these followers to loyal customers for your business? This book provides all the answers and more. It is a thoroughly researched girl's handbook on TikTok marketing that contains everything you need to know about starting and running a TikTok account and ads campaign. Inside this book, you'll find the following: A never-before-published TikTok cheat-sheet that lets you use the platform like an expert from day 1. The 5 strategies that will save you up to 4 hours a day in growing your TikTok account. Tip and tricks to create viral posts on TikTok. The Best 4 TikTok video ideas for your business. How to get the most out of TikTok influencers and micro-influencers. The Best strategies for creating effective TikTok ads. And much more. While dancers and singers are noteworthy on TikTok, examples of other businesses with successful content creators are comedy, cooking, candle making, real estate, travel guide, jewelry, sports, politics, cakes and fashion. The book justifies every point using vivid examples from successful entrepreneurs who've adopted it. Furthermore, every point and

explanation is backed up with photos showing you precisely how you can take your TikTok business to the next level. This book simple, easy-to-read, and fascinating. It breaks down complex research and facts into an easy to understand step-by-step guide, making it comprehensible to almost anyone, regardless of age. Finally, this book is also very useful if you only wish to grow your TikTok followers and not start a business. It offers useful ideas for making money as a TikTok influencer.

**NEW YORK TIMES BESTSELLER** • “The plot provided by the universe was filled with starvation, war and rape. I would not—could not—live in that tale.” Clemantine Wamariya was six years old when her mother and father began to speak in whispers, when neighbors began to disappear, and when she heard the loud, ugly sounds her brother said were thunder. In 1994, she and her fifteen-year-old sister, Claire, fled the Rwandan massacre and spent the next six years migrating through seven African countries, searching for safety—perpetually hungry, imprisoned and abused, enduring and escaping refugee camps, finding unexpected kindness, witnessing inhuman cruelty. They did not know whether their parents were dead or alive. When Clemantine was twelve, she and her sister were granted refugee status in the United States; there, in Chicago, their lives diverged. Though their bond remained unbreakable, Claire, who had for so long protected and provided for Clemantine, was a single mother struggling to make ends meet, while Clemantine was taken in by a family who raised her as their own. She seemed to live the American dream: attending private school, taking up

cheerleading, and, ultimately, graduating from Yale. Yet the years of being treated as less than human, of going hungry and seeing death, could not be erased. She felt at the same time six years old and one hundred years old. In *The Girl Who Smiled Beads*, Clemantine provokes us to look beyond the label of “victim” and recognize the power of the imagination to transcend even the most profound injuries and aftershocks. Devastating yet beautiful, and bracingly original, it is a powerful testament to her commitment to constructing a life on her own terms.

INSTANT NEW YORK TIMES BESTSELLER A laugh-out-loud funny look at pop culture and social media stardom from one of the most popular funemployed millennials today, perfect for fans of *Next Level Basic* and *The Betches*. As the creator of the breakout Instagram account @GirlWithNoJob, Claudia Oshry has turned not wanting an ordinary career into a thriving media company and pop culture-focused podcast and morning show. The origins of her pop culture obsessions can be traced back to household debates over boy bands, and her flair for the dramatic to her young emulation of Blair Waldorf. When she started @GirlWithNoJob, Claudia entered that world herself as a social media influencer, sharing her unbelievable—and unbelievably awkward—encounters with some of her favorite A-listers as she navigates her incredible access. Now, in this juicy, behind-the-scenes look at the life of an Instagram sensation, Claudia leaves nothing out as she contemplates staying true to yourself while hustling in today’s digital culture. Sometimes the best lessons are learned the hard way, and

her journey hasn't been without its punch-in-the-face doses of humility. But, like anyone with a relentless desire to be popular, she dusts herself off and finds a new, better way forward. With humor and unique insights, Claudia examines the nature of social media celebrity, the many sides of fandom, and cancel culture. If there's one thing she knows for sure, she was born thirsty, and she's here for another round! She thought, brightly, This is the worst life decision I have ever made! And she marvelled at herself for a while, at the mystery of this person who'd just done this bizarre, inexplicable thing. Margot meets Robert. They exchange numbers. They text, flirt and eventually have sex - the type of sex you attempt to forget. How could one date go so wrong? Everything that takes place in *Cat Person* happens to countless people every day. But *Cat Person* is not an everyday story. In less than a week, Kristen Roupenian's *New Yorker* debut became the most read and shared short story in their website's history. This is the bad date that went viral. This is the conversation we're all having. *You Know You Want This*, Kristen Roupenian's debut collection, will be published in February 2019.

*Girl Gone Viral* Viking Books for Young Readers

From comedian Quinta Brunson comes a deeply personal and funny collection of essays featuring anecdotes about trying to make it when you're broke, overcoming self-doubt and depression, and how she's used humor to navigate her career in unusual directions. Quinta Brunson is a master of viral Internet content: without any traditional

background in media, her humorous videos were the first to break through on Instagram's platform, receiving millions of views. From there, Brunson's wryly observant POV attracted the attention of BuzzFeed's motion picture development department, leading her to produce viral videos there about topics like interracial dating, millennial malaise, and seeing your ex in public. Now, Brunson is bringing her comedic chops to the page in *She Memes Well*, an earnest, laugh-out-loud collection about her weird road to Internet notoriety. In her debut essay collection, Quinta applies her trademark humor and heart to discuss what it was like to go from student loan debt-broke to "halfway recognizable--'don't I know you somewhere?'" level-of-fame. With anecdotes that range from the funny and zany--like her experience trying to find her signature hairstyle--to more grounded material about living with depression, Brunson's voice is entirely authentic and eminently readable. Perfect for fans of Phoebe Robinson's *You Can't Touch My Hair*, Samantha Irby's *We Are Never Meeting in Real Life*, and Issa Rae's *The Misadventures of Awkward Black Girl*, *She Memes Well* will charm and entertain a growing, engaged audience.

What happens after you click Tweet? The heart-stopping definitive account of the mission to rescue hundreds of Nigerian schoolgirls whose abduction ignited a global social media campaign and a dramatic worldwide intervention. In the spring of 2014, millions of Twitter users, including some of the world's most famous people, unwittingly helped turn a group of 276 schoolgirls abducted by a little-known Islamist sect into a

central prize in the global War on Terror by retweeting a call for their release: #BringBackOurGirls. With just four words, their tweets launched an army of would-be liberators. Soldiers and drones, spies, mercenaries, and glory hunters descended into an obscure conflict that few understood, in a remote part of Nigeria that had barely begun to use the internet. When hostage talks and military intervention failed, the schoolgirls were forced to take survival into their own hands. As their days in captivity dragged into years, the young women learned to withstand hunger, disease, and torment, and became witnesses and victims of unspeakable brutality. Many of the girls were Christians who refused to take the one path offered them—converting to their captors' fundamentalist creed. In secret, they sang hymns, and kept a diary, relying on their faith and friendships to stay alive. *Bring Back Our Girls* unfolds across four continents, from the remote forests of northern Nigeria to the White House; from clandestine meetings in Khartoum safe houses to century-old luxury hotels on picturesque lakes in the Swiss Alps. A twenty-first century story that plumbs the promise and peril of an era whose politics are fueled by the power of hashtag advocacy, this urgent and engrossing work of investigative journalism reveals the unpredictable interconnectedness of our butterfly-wings world, where a few days of online activism can bring years of offline consequences for people continents away. In Alisha Rai's second novel in her *Modern Love* series, a reclusive investor goes viral, shoving her into the world's spotlight—and into the arms of the bodyguard she's been

pinning for... OMG! Wouldn't it be adorable if he's her soulmate??? I don't see any wedding rings Breaking: #CafeBae and #CuteCafeGirl went to the bathroom AT THE SAME TIME!!! One minute, Katrina King's enjoying an innocent conversation with a random guy at a coffee shop; the next, a stranger has live-tweeted the entire encounter with a romantic meet-cute spin and #CafeBae has the world swooning. Going viral isn't easy for anyone, but Katrina has painstakingly built a private world for herself, far from her traumatic past. Besides, everyone has it all wrong...that #CafeBae bro? He isn't the man she's hungry for. He's got a to die for. With the internet on the hunt for the identity of #CuteCafeGirl, Jas Singh, bodyguard and possessor of the most beautiful eyebrows Katrina's ever seen, offers his family's farm as a refuge. Alone with her unrequited crush feels like a recipe for hopeless longing, but Katrina craves the escape. She's resigned to being just friends with Jas--until they share a single electrifying kiss. Now she can't help but wonder if her crush may not be so unrequited after all...

The Pocket Book is for use by doctors nurses and other health workers who are responsible for the care of young children at the first level referral hospitals. This second edition is based on evidence from several WHO updated and published clinical guidelines. It is for use in both inpatient and outpatient care in small hospitals with basic laboratory facilities and essential medicines. In some settings these guidelines can be used in any facilities where sick children are admitted for inpatient care. The Pocket Book is one of a series of documents and tools that support the Integrated Managem.

So far, twenty-three thousand and ninety-six people have seen me online. Su has always been the successful sister. It's Leah who is wild and often angry. But when they go to Magaluf to celebrate their exam results, Su disappears. Su is on the run, humiliated and afraid. There's an online video of her performing multiple sex acts in a nightclub. And everyone has seen it. Their mother Ruth, a prominent court judge, is furious. Can she bring justice to the men who took advantage of her daughter, and what will it take to bring Su home? 'Read it.' Stylist 'Gripping.' Tammy Cohen, author of *When She Was Bad* 'A real psychological roller-coaster.' Scotsman "Smart, timely and riveting."--The New York Times Book Review Perfect for fans of *Warcross* and *Black Mirror*, *Girl Gone Viral* is the inventive and timely story of a seventeen-year-old coder's catapult to stardom. For seventeen-year-old Opal Hopper, code is magic. She builds entire worlds from scratch: Mars craters, shimmering lakes, any virtual experience her heart desires. But she can't code her dad back into her life. When he disappeared after her tenth birthday, leaving only a cryptic note, Opal tried desperately to find him. And when he never turned up, she enrolled at a boarding school for technical prodigies and tried to forget. Until now. Because WAVE, the world's biggest virtual reality platform, has announced a contest where the winner gets to meet its billionaire founder. The same billionaire who worked closely with Opal's dad. The one she always believed might know where he went. The one who maybe even murdered him. What begins as a small data hack to win the contest spirals out of

control when Opal goes viral, digging her deeper into a hole of lies, hacks, and manipulation. How far will Opal go for the answers--or is it the attention--she's wanted for years?

This is a memoir about living, loving, dreaming, daring, and driving while female -- in a country where it's dangerous to do all of the above. Manal al-Sharif grew up in Mecca the second daughter of a taxi driver, born the year strict fundamentalism took hold. In her adolescence, she was religious radical, melting her brother's boy band CDs in the oven because music was haram: forbidden by Islamic law. But what a difference an education can make. By her twenties, she was a computer security engineer, one of a few women working in a desert compound built to resemble suburban America. That's when the Saudi kingdom's contradictions became too much to bear: she was labeled a slut for chatting with male colleagues, her school-age brother chaperoned her on a business trip, and while she kept a car in her garage, she was forbidden from driving on Saudi streets. Manal-al-Sharif has written a memoir about the making of an accidental activist, a story of a young Muslim woman who stood up to a kingdom of men -- and won.

The Andromeda Strain meets The Stand in this startling and stunning thriller that brings to life a unique vision of the apocalypse and plays brilliantly with vampire mythology, revealing what becomes of human society when a top-secret government experiment spins wildly out of control. At an army research station in Colorado, an experiment is

being conducted by the U.S. Government: twelve men are exposed to a virus meant to weaponize the human form by super-charging the immune system. But when the experiment goes terribly wrong, terror is unleashed. Amy, a young girl abandoned by her mother and set to be the thirteenth test subject, is rescued by Brad Wolgast, the FBI agent who has been tasked with handing her over, and together they escape to the mountains of Oregon. As civilization crumbles around them, Brad and Amy struggle to keep each other alive, clinging to hope and unable to comprehend the nightmare that approaches with great speed and no mercy. . .

In October 2012 Deanna Fei was just five months pregnant when she suddenly and inexplicably went into labor. Minutes later, she met her tiny baby who clung to life support inside a glass box. Fei was forced to confront terrifying questions: How to be the mother of a child she could lose at any moment. Whether her daughter would survive each day-and whether she should. But as she watched her indomitable daughter fight for her life, Fei discovered the power of the mother-child bond at its most elemental. In February 2014, a year after her daughter came home from the hospital, the beautiful, miraculously healthy little girl was blamed by CEO Tim Armstrong for a cut in AOL employee benefits. This egregious violation of privacy enabled the colleagues of Fei's husband to attach a price tag to their daughter's care; sparked intense debates across national media; and eventually propelled Fei to come forward to restore the humanity of a child who had overcome so much, only to be scapegoated as

a drag on the company bottom line. In *Girl in Glass*-a searing, luminous portrait of her daughter's harrowing journey and her own struggles and joys as a mother-Fei underscores the gross injustice of putting anyone on the defensive for suffering a medical crisis; humanizes the perilous state of individual privacy versus corporate indifference; and reflects on the value of a human life. But *Girl in Glass* is most of all a testament to the fierceness and endurance of parental love.

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