

Vested The Millennials Guide To The Next Generation Of Investing

Recontextualized: A Framework for Teaching English with Music is a book that can benefit any English teacher looking for creative approaches to teaching reading, writing, and critical thinking. Providing theoretically-sound, classroom-tested practices, this edited collection not only offers accessible methods for including music into your lesson plans, but also provides a framework for thinking about all classroom practice involving popular culture. The framework described in Recontextualized can be easily adapted to a variety of educational standards and consists of four separate approaches, each with a different emphasis or application. Written by experienced teachers from a variety of settings across the United States, this book illustrates the myriad ways popular music can be used, analyzed, and created by students in the English classroom. “Together, this editor/author team has produced a book that virtually vibrates with possibilities for engaging youth in ways that speak to their interests while simultaneously maintaining the rigor expected of English classes.” – Donna E. Alvermann, University of Georgia

In this new book, Jacqueline Davies and Jeremy Kourdi argue that organizations are failing to realize the simple truth about talent: they are misunderstanding their people, making flawed choices and allowing the true potential of their workforce to go unused and unfulfilled. Understanding the truth about talent in all its forms is a vital step in

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developing an organization and ensuring long-term, sustainable success. A core part of their thesis is that organizations should recognize that people at different stages of their career and with different experiences and aspirations need to be developed and engaged in different ways. The book provides a practical guide explaining how to segment the workforce, why, what to expect when you do, and how to ensure that this approach succeeds.

John Crossman's *Career Killers/ Career Builders* is based off his most requested speech, which is *The Top 5 Ways to Get Fired and The Top 5 Ways to Keep From Being Fired*. See link here: <https://www.youtube.com/watch?v=qknXgDpr0mY> John's passion is helping college students and young professionals reach their potential by avoiding the most dangerous life choices that can cause them to ruin their careers. This book has a wide audience, anyone from the ages 18-31, and the people that employ them. The book is not meant for just people in business, it is meant for any professional. What John has seen, on a national level, is a need for additional training resources for the millennial group on core aspects of being a professional. This book helps them lead a healthy and successful life.

Longlisted for the National Book Award New York Times Bestseller A former Wall Street quant sounds an alarm on the mathematical models that pervade modern life -- and threaten to rip apart our social fabric We live in the age of the algorithm. Increasingly, the decisions that affect our lives--where we go to school, whether we get

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a car loan, how much we pay for health insurance--are being made not by humans, but by mathematical models. In theory, this should lead to greater fairness: Everyone is judged according to the same rules, and bias is eliminated. But as Cathy O'Neil reveals in this urgent and necessary book, the opposite is true. The models being used today are opaque, unregulated, and uncontestable, even when they're wrong. Most troubling, they reinforce discrimination: If a poor student can't get a loan because a lending model deems him too risky (by virtue of his zip code), he's then cut off from the kind of education that could pull him out of poverty, and a vicious spiral ensues. Models are propping up the lucky and punishing the downtrodden, creating a "toxic cocktail for democracy." Welcome to the dark side of Big Data. Tracing the arc of a person's life, O'Neil exposes the black box models that shape our future, both as individuals and as a society. These "weapons of math destruction" score teachers and students, sort resumes, grant (or deny) loans, evaluate workers, target voters, set parole, and monitor our health. O'Neil calls on modelers to take more responsibility for their algorithms and on policy makers to regulate their use. But in the end, it's up to us to become more savvy about the models that govern our lives. This important book empowers us to ask the tough questions, uncover the truth, and demand change. -- Longlist for National Book Award (Non-Fiction) -- Goodreads, semi-finalist for the 2016 Goodreads Choice Awards (Science and Technology) -- Kirkus, Best Books of 2016 -- New York Times, 100 Notable Books of 2016 (Non-Fiction) -- The Guardian, Best Books of 2016 -- WBUR's

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"On Point," Best Books of 2016: Staff Picks -- Boston Globe, Best Books of 2016, Non-Fiction

"Baby Boomers (and I confess I am one): prepare to squirm and shake your increasingly arthritic little fists. For here comes essayist Helen Andrews."--Terry Castle

With two recessions and a botched pandemic under their belt, the Boomers are their children's favorite punching bag. But is the hatred justified? Is the destruction left in their wake their fault or simply the luck of the generational draw? In *Boomers*, essayist Helen Andrews addresses the Boomer legacy with scrupulous fairness and biting wit. Following the model of Lytton Strachey's *Eminent Victorians*, she profiles six of the Boomers' brightest and best. She shows how Steve Jobs tried to liberate everyone's inner rebel but unleashed our stultifying digital world of social media and the gig economy. How Aaron Sorkin played piper to a generation of idealistic wonks. How Camille Paglia corrupted academia while trying to save it. How Jeffrey Sachs, Al Sharpton, and Sonya Sotomayor wanted to empower the oppressed but ended up empowering new oppressors. Ranging far beyond the usual Beatles and Bill Clinton clichés, Andrews shows how these six Boomers' effect on the world has been tragically and often ironically contrary to their intentions. She reveals the essence of Boomerness: they tried to liberate us, and instead of freedom they left behind chaos.

WASHINGTON POST "COLOR OF MONEY" BOOK CLUB PICK *Stop Living Paycheck to Paycheck and Get Your Financial Life Together (#GYFLT)*! If you're a

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cash-strapped 20- or 30-something, it's easy to get freaked out by finances. But you're not doomed to spend your life drowning in debt or mystified by money. It's time to stop scraping by and take control of your money and your life with this savvy and smart guide. Broke Millennial shows step-by-step how to go from flat-broke to financial badass. Unlike most personal finance books out there, it doesn't just cover boring stuff like credit card debt, investing, and dealing with the dreaded "B" word (budgeting). Financial expert Erin Lowry goes beyond the basics to tackle tricky money matters and situations most of us face #IRL, including: - Understanding your relationship with moolah: do you treat it like a Tinder date or marriage material? - Managing student loans without having a full-on panic attack - What to do when you're out with your crew and can't afford to split the bill evenly - How to get "financially naked" with your partner and find out his or her "number" (debt number, of course) . . . and much more. Packed with refreshingly simple advice and hilarious true stories, Broke Millennial is the essential roadmap every financially clueless millennial needs to become a money master. So what are you waiting for? Let's #GYFLT!

Keeping Up? is a guide for emerging entrepreneurs and existing organizations transitioning into the digital space. It is no longer controversial but a fact that if any business or organization wants to thrive let alone survive in the coming times it is absolutely vital to adapt, develop, grow and nurture an online presence. "20 years ago you couldn't talk to strangers. Today, you sleep in their houses, pay to get in their cars,

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and have them deliver food to your door.” Vance Fundora

PRAISE FOR THE MENTEE'S GUIDE "The Mentee's Guide inspires and guides the potential mentee, provides new insights for the adventure in learning that lies ahead, and underscores my personal belief and experience that mentoring is circular. The mentor gains as much as the mentee in this evocative relationship. Lois Zachary's new book is a great gift." —Frances Hesselbein, chairman and founding president, Leader to Leader Institute "Whether you are the mentee or mentor, born or made for the role, you will gain much more from the relationship by practicing the fun and easy A-to-Z principles of The Mentee's Guide by the master of excellence, Lois Zachary." —Ken Shelton, editor, Leadership Excellence "With this deeply practical book filled with stories and useful exercises, Lois Zachary completes her groundbreaking trilogy on mentoring. Must-reading for those in search of a richer understanding of this deeply human relationship as well as anyone seeking a mentor, whether for new skills, job advancement, or deeper wisdom." —Laurent A. Parks Daloz, senior fellow, the Whidbey Institute, and author, *Mentor: Guiding the Journey of Adult Learners*

YOUR ROAD MAP TO FINANCIAL FREEDOM This book is not offering a get rich quick plan. It takes time to implement long-lasting strategies that lead to financial independence. Toby Mathis has created a road map for you to follow to create wealth over time. He shares his get rich slow approach based on the investing and money management practices that have helped hundreds of participants in Anderson Advisors'

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popular Infinity Investing program reach financial freedom. One central principle in the Infinity Investing approach is that you must take the critical first steps necessary to learn about personal finances and smart investing. Toby understands that the intimidating jargon, unnecessarily complicated math, and mystique surrounding money management can be a roadblock that often prevents the average person from ever starting. This book demystifies the process and describes it in a straightforward and engaging way. Toby has spent years studying wealthy people who have built their wealth over time by creating a solid plan and sticking to it. He breaks down what these people do and don't do, so that you can follow their path. Toby is a gifted storyteller as well as a clear-eyed researcher. Readers will find his stories about people to be vivid and relatable while he uses just the right amount of real-world financial data to back up his lessons. Let's create your infinity plan!

In *Kids These Days*, early Wall Street occupier Malcolm Harris gets real about why the Millennial generation has been wrongly stereotyped, and dares us to confront and take charge of the consequences now that we are grown up. Millennials have been stereotyped as lazy, entitled, narcissistic, and immature. We've gotten so used to sloppy generational analysis filled with dumb clichés about young people that we've lost sight of what really unites Millennials. Namely: We are the most educated and hardworking generation in American history. We poured historic and insane amounts of time and money into preparing ourselves for the 21st-century labor market. We have

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been taught to consider working for free (homework, internships) a privilege for our own benefit. We are poorer, more medicated, and more precariously employed than our parents, grandparents, even our great grandparents, with less of a social safety net to boot. Kids These Days is about why. In brilliant, crackling prose, early Wall Street occupier Malcolm Harris gets mercilessly real about our maligned birth cohort. Examining trends like runaway student debt, the rise of the intern, mass incarceration, social media, and more, Harris gives us a portrait of what it means to be young in America today that will wake you up and piss you off. Millennials were the first generation raised explicitly as investments, Harris argues, and in Kids These Days he dares us to confront and take charge of the consequences now that we are grown up. M. Reese Everson, Esq. set out to build wealth early in life like most B.A.B.E.S., (Beautiful. Ambitious. Brilliant EntrepreneurHERs. destined for Success.) however she was faced with many pitfalls. At 20 years old, she borrowed six figures to become a lawyer, only to graduate during the mass layoffs of the Great Recession. When she reached her dream job at the Financial Services Committee of the U.S. House of Representatives, she was fired for reporting sexual harassment. She returned home to Detroit where she was the target of inheritance theft and had to go up against one of the country's most notorious banks in an effort save the home that she had inherited, from a reverse mortgage foreclosure. No matter what obstacle she faced, Reese was able to flourish and thrive based on the wealth-building mindset she learned from her

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grandparents. And now she will share their secret to success with you! They are here! They are growing in numbers, and they are different than any set of employees the business world has ever seen. Generation Y, commonly known as the Millennials, are entering the workforce in droves and will soon dominate it. Leaders, for the most part, are not ready for the revolutionary changes that will be required to adapt and transform their organizations. With key insights into the Millennial mindset, “R U Ready 4 Y?” explains the new dynamics that Gen Y is introducing to the work environment and provides practical strategies for business leaders to ensure their companies are ready for Generation Y. With over five decades of combined global experience in business process outsourcing, learning development, human capital management and leadership, this trio of authors advances a compelling perspective on the impacts Gen Y will have on the future of the workplace. Please see inside for author profiles or visit www.RUReady4business.com.

An Investment Book for Millennials

“Wow. This book totally rocks. It arrived on a day when I was in deep confusion and sadness about my age. Everything about it, from my invisibility to my neck. Within four or five wise, passionate pages, I had found insight, illumination, and inspiration. I never use the word empower, but this book has empowered me.” —Anne Lamott, New York Times bestselling author Author, activist, and TED speaker Ashton Applewhite has written a rousing manifesto calling for an end to discrimination and prejudice on the

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basis of age. In our youth obsessed culture, we're bombarded by media images and messages about the despairs and declines of our later years. Beauty and pharmaceutical companies work overtime to convince people to purchase products that will retain their youthful appearance and vitality. Wrinkles are embarrassing. Gray hair should be colored and bald heads covered with implants. Older minds and bodies are too frail to keep up with the pace of the modern working world and olders should just step aside for the new generation. Ashton Applewhite once held these beliefs too until she realized where this prejudice comes from and the damage it does. Lively, funny, and deeply researched, *This Chair Rocks* traces her journey from apprehensive boomer to pro-aging radical, and in the process debunks myth after myth about late life. Explaining the roots of ageism in history and how it divides and debases, Applewhite examines how ageist stereotypes cripple the way our brains and bodies function, looks at ageism in the workplace and the bedroom, exposes the cost of the all-American myth of independence, critiques the portrayal of elders as burdens to society, describes what an all-age-friendly world would look like, and offers a rousing call to action. It's time to create a world of age equality by making discrimination on the basis of age as unacceptable as any other kind of bias. Whether you're older or hoping to get there, this book will shake you by the shoulders, cheer you up, make you mad, and change the way you see the rest of your life. Age pride!

Travel is now more open to a greater number of people than ever, and travelers are

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often looking for new adventures and experiences. And yet with crises developing constantly around the planet, many travelers want to explore the world and do good at the same time. This book shows them how.

A comprehensive book of “need-to-know” insights for busy leaders Being a great leader means getting the fundamentals right. It also means consistently doing the “little things” that make a positive difference in the lives of employees, customers, and other stakeholders. The Busy Leader’s Handbook: How to Lead People and Places That Thrive is a practical, easy-to-use book filled with gentle reminders of what we should be doing every day—especially when work is at its most intense. The Handbook is packed with proven best practices, tools, tips, and tactics for engaging employees, revitalizing cultures, delighting customers, and building high-performance companies. Short, succinct, and accessible, each chapter is “stand-alone,” offering helpful advice for meeting common business challenges. Plus, the strategies, approaches, and tactics are designed to be put into action immediately. Best-selling author, businessman, visionary, and entrepreneur Quint Studer draws on his 30-plus years of experience in helping organizations of all sizes and leaders at every level reach peak performance. Comprehensive in scope, his book overflows with insights and practical advice to help you make smart leadership decisions. For example: Why putting the right foundational structures in place early on creates clarity and heads off problems that cause businesses to struggle and fail The importance of followership: why being a good leader

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requires that you first be a good follower Why we tend to run from self-disruption and a sense of being unsettled (and how to learn to embrace them instead) Why leaders should seek consent, not consensus How to engage employees and create a positive workplace culture How to help employees find meaning and purpose in their work How to conduct difficult conversations and resolve conflicts—and why having these skills (or not) can make or break you as a leader Advice for attracting and hiring the best talent, retaining them over time, and dealing with the low performers who drive them away Why mentoring is so powerful and how to encourage it inside your company Tips and tactics for seeing the world through your customer’s eyes How to reduce customer anxiety (and encourage them to buy) with the right words at the right times for the right reasons The Busy Leader’s Handbook functions as a desk reference and pocket guide for anyone in a leadership position. It’s also a great training tool for onboarding new leaders. Whether you work for a start-up, a small or mid-size business, or a large corporation, this book will change how you think, inspire you to do your job better—and help your organization thrive.

Soon to be a Netflix Original Series! “War of the Worlds for the 21st century.” – Wall Street Journal The Three-Body Problem is the first chance for English-speaking readers to experience the Hugo Award-winning phenomenon from China's most beloved science fiction author, Liu Cixin. Set against the backdrop of China's Cultural Revolution, a secret military project sends signals into space

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to establish contact with aliens. An alien civilization on the brink of destruction captures the signal and plans to invade Earth. Meanwhile, on Earth, different camps start forming, planning to either welcome the superior beings and help them take over a world seen as corrupt, or to fight against the invasion. The result is a science fiction masterpiece of enormous scope and vision. The Three-Body Problem Series The Three-Body Problem The Dark Forest Death's End Other Books Ball Lightning Supernova Era To Hold Up The Sky (forthcoming) At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

What Happens When the Social Network Meets Wall Street? McDonald answers the question in his first book, *Vested!*. Forget the outdated world of Wall Street finance - Peer to Peer lending and equity crowdfunding are reshaping our economy from the inside out. By creating a transparent marketplace, individuals can directly invest in companies and bypass the Wall Street middle man. Learn how investors are gaining access to new and innovative businesses as well as directly connecting to their investment. Now is the time to learn how you can win with these alternatives. Whether you have \$1,000 or \$100,000, there is a better way to grow your money--P2P! Welcome to the next generation of investing. *Vested!* is your playbook. This guide to Investing 2.0 teaches: - How to find and

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invest in the next great startup - How to support your peers while making a killing - How to make your money work "smarter" and "harder" for you - How "crowd-investing" lets you invest like Wall Street's best

Rising inequality is the defining feature of our age. With the lion's share of wealth growth going to the top, for a growing percentage of society a middle-class existence is out of reach. What exactly are the economic shifts that have driven the social transformations taking place in Anglo-capitalist societies? In this timely book, Lisa Adkins, Melinda Cooper and Martijn Konings argue that the rise of the asset economy has produced a new logic of inequality. Several decades of property inflation have seen asset ownership overshadow employment as a determinant of class position. Exploring the impact of generational dynamics in this new class landscape, the book advances an original perspective on a range of phenomena that are widely debated but poorly understood – including the growth of wealth inequalities and precarity, the dynamics of urban property inflation, changes in fiscal and monetary policy and the predicament of the “millennial” generation. Despite widespread awareness of the harmful effects of Quantitative Easing and similar asset-supporting measures, we appear to have entered an era of policy “lock-in” that is responsible for a growing disconnect between popular expectations and institutional priorities. The resulting

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polarization underlies many of the volatile dynamics and rapidly shifting alliances that dominate today's headlines.

Every day, businesses, investors, and consumers are grappling with the seismic changes technology has brought to the banking and finance industry. *The Money Hackers* is the dramatic story of fintech's major players and explores how these disruptions are transforming even money itself. Whether you've heard of fintech or not, it's already changing your life. Have you ever "Venmoed" someone? Do you think of investing in Bitcoin--even though you can't quite explain what it is? If you've deposited a check using your iPhone, that's fintech. And if you've gone to a bank branch and discovered it has been closed and shuttered for good, odds are that's because of fintech too. *The Money Hackers* focuses on some of fintech's most powerful disruptors--a ragtag collection of financial outsiders and savants--and uses their incredible stories to explain not just how the technology works, but how the Silicon Valley thinking behind the technology, ideas like friction, hedonic adaptation, democratization, and disintermediation, is having a drastic effect on the entire banking and finance industry. Turn to this remarkable new guide to: Feel empowered with the knowledge needed to spot the opportunities the next wave of fintech disruptions will bring. Understand the critical pain points that fintech is resolving, through a profile of the major

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finsurgents behind the disruption. Topic areas include Friction (featuring founders of Venmo), Aggregate and Automate (featuring Adam Dell, founder of Open Table and brother of Michael Dell), and Rise of the Machines (featuring Jon Stein, founder of robo-advisor Betterment). Learn about some of the larger-than-life characters behind the fintech movement. The Money Hackers tells the fascinating story of fintech--how it began, and where it is likely taking us.

A guide and blueprint to a purposeful millennial existence—and how we can make a difference. What does it mean to be a millennial in this chaotic world? Beyond Snapchat and Tinder, the consumerist culture we've inherited, and quarter-life crises, can a millennial aspire to more? Alison Lea Sher argues, yes, we can! Packing herself up in an RV, Sher embarks on a road trip in hopes of starting a conversation about what it means to grow up in America, post-Great Recession. Interviewing 150 of her millennial peers as they begin their adult lives—from kids heading straight to Wall Street after college to those sleeping on it—Sher asks: “Who are you; what should you do; and how can you step into your destiny as a stakeholder in society?” The Millennial's Guide to Changing the World is a one-of-a-kind ethnographic study on the spotlighted millennial generation, as told by millennials—the largest generation in US history that is now transitioning from adolescence to adulthood. As millennials embark on a young adult quest during a

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frightening time, how can they enlist the idealism, values, and resistance politics they are so well-known for to discover a sense of self and purpose? Learn how to: “Adult”—and not in the way society defines it Ride the technology revolution, instead of letting it ride you Be ethical, inclusive, and sex-positive in your relationships Resist the corporate oligarchy we live in Recognize privilege, embrace diversity, and fight for equality Save the earth, literally With intimate stories, ethnographic research, and practical tips, *The Millennial’s Guide to Changing the World* will inspire every young person, showing them how to optimize their coming-of-age potential in a world that desperately needs it. In 1998, after thirteen years of providing investment advice for Smith Barney, Bill Schultheis wrote a simple book for people who felt overwhelmed by the stock market. He had discovered that when you simplify your investment decisions, you end up getting better returns. As a bonus, you gain more time for family, friends, and other pursuits. *The Coffeehouse Investor* explains why we should stop thinking about top-rated stocks and mutual funds, shifts in interest rates, and predictions for the economy. Stop trying to beat the stock market average, which few “experts” ever do. Instead, just remember three simple principles: Don’t put all your eggs in one basket. There’s no such thing as a free lunch. And save for a rainy day. By focusing more on your passions and creativity and less on the

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daily ups and downs, you will actually build more wealth—and improve the quality of your life at the same time.

No longer a niche or cult identity, fandom now colors our notions of an expansive generational construct—the millennial generation. Like fans, millennials are frequently cast as active participants in media culture, spectators who expect opportunities to intervene, control, and create. At the same time, long-standing fears about fans' cultural unruliness manifest in rampant stories of millennials' technological over-dependence and lack of moral boundaries. These conflicting narratives of entrepreneurial creativity and digital immorality operate to quell the growing threat represented by millennials' media agency. With fan activities becoming ever more visible on social media platforms including YouTube, Facebook, LiveJournal, Twitter, Polyvore, and Tumblr, the fan has become the avatar of our digital hopes and fears. In an ambitious study encompassing a wide range of media texts, including popular television series like Kyle XY, Glee, Gossip Girl, Veronica Mars, and Pretty Little Liars and online works like The Lizzie Bennet Diaries, as well as fan texts from blog posts and tweets to remix videos, YouTube posts, and image-sharing streams, author Louisa Ellen Stein traces the circulation of the contradictory tropes of millennial hope and millennial noir. Looking at what millennials do with digital technology demonstrates the

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molding impact of commercial representations, and at the same time reveals how millennials are undermining, negotiating, and changing those narratives. This generation—and the fans it represents—is actively transforming the media landscape into a dynamic, culturally transgressive space of collective authorship. Offering a rich and complex vision of the relationship between fandom and millennial culture, *Millennial Fandom* will interest fans, millennials, students, and scholars of contemporary media culture alike.

Everyone knows about the business potential represented by the huge millennial age group. But how do you manage the next generation millennial sales force required to reach this gigantic market? Meet your new sales force: They love collaboration, live and breathe technology, and happily bring assignments home. They also show up late, resist authority, text their friends in meetings, and job hop like there's no tomorrow. You can bark orders all you want, but it won't work with millennials. To get great sales results, you need to let go of old school approaches and learn to speak their language. *Creating Sales Stars* is your field guide to managing today's emerging sales professionals. Packed with generational insights and surefire strategies, the book helps you: Create a back bench of future sales leaders Fire them up and keep them focused on sales Establish a fun, meaningful environment Train them and retain them Apply the

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right pressure Teach without preaching Ensure they feel valued Mine their tech savvy Millennials crave feedback, flexibility, and opportunities to grow. This frank and incisive book shows how to give them what they need—and achieve the results you want.

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands.

Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

A straight-talking guide for the newest members of the workforce, with road-tested advice for landing a job, navigating the new world of work, establishing a

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personal brand, and getting the recognition (and money) you deserve. The whirlwind of job applications, interviews, follow-up, resume building, and networking is just the beginning. What happens after you've landed the job, settled in, and begun to make a difference-where do you go from here? What if you feel stuck in what you thought would be your dream profession? New York Times bestselling author Mika Brzezinski and producer Daniela Pierre-Bravo provide an essential manual for those crucial next steps. Earn It! is a practical career guidebook that not only helps you get your foot in the door; it also shows you how to negotiate a raise, advocate for more responsibility, and figure out whether you're in the career that's right for you. A blueprint for your future success, Earn It! features insightful and inspiring interviews with leaders in media, fashion, and business, recruiters, HR, execs, and kickass young female entrepreneurs like Danielle Weisberg and Carly Zakin of theSkimm, Vimeo CEO Anjali Sud, and Jane Park, founder of the cosmetic subscription company Julep. The 2014 edition of Two Sides is dedicated to the Millennial Generation. Though it may seem as if they've been economically disenfranchised by their elders, material misfortune on the surface of the Positive Paradigm wheel contains within it the hidden seeds of long-term survival. Ours isn't the first time in the repeating cycles of history that leaders have squandered our national resources. But in the

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context of Lao Tze's larger reality, material success isn't as important as neglected inner wealth. The Millennials are the ones for whom results of the current conflict paradigm are so catastrophically dysfunctional that they have no vested interests to protect. They're the ones prepared to move forward once again into the past, recovering the timeless treasure of the Positive Paradigm buried deep within in the Tao te Ching's wisdom. They've been given the hidden opportunity to dig deep, rediscover their inalienable inner resources and become the agents of genuine, positive change. The Tao Te Ching's origins are enveloped in mystery. Some date it as far back as 6,000 B.C. Others put the time closer to 4,000 B.C. But most agree that it emerged in China over two thousand years ago during a period of prolonged civil wars, the same social conditions that also produced another classic, Sun Tze's The Art of War. In ancient China, it was common practice to attribute literary works either to the reigning emperor or to mythical figures, adding an aura of importance and mystery. In this case, the writing is credited to an author called Lao Tze, an epithet translated as "Old Man," "the Ancient Child," or "the Citizen of Everywhere."

The enormous advances of the civil rights movement have made it easier for LGBT youth to be "out," yet their increased visibility has led to myriad legal issues involving such critical matters as freedom of expression, sexual

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harassment, self-chosen medical care, and even their right to privacy within their own families. In this accessible guide, Lisa Keen illustrates how some laws limit the rights of LGBT youth and others protect them. Out Law lays out the basics about federal, state, and local laws that frequently impact LGBT youth and explains how legal authority and responsibility is often vested in local officials, such as school principals. Keen explains how laws treating LGBT people differently came to exist, evolved over time, and are subject to significant changes even today. Out Law discusses the shifting legal terrain for such issues as when schools can censor messages on T-shirts or library computer research into LGBT-related Web sites. It gives youth tips on how to document efforts to curb their rights and where to turn for help in protecting those rights.

"A Practical Guide to Negotiating in the Military, 3rd edition outlines and provides frameworks for assessing and using five essential negotiating strategies tailored to the military environment. It includes applications to enhance the readers' understanding of these five strategies, properly evaluate situations, and select the most appropriate strategy"--Provided by publisher.

A close friendship is one of the most influential and important relationships a human life can contain. Anyone will tell you that! But for all the rosy sentiments surrounding friendship, most people don't talk much about what it really takes to

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stay close for the long haul. Now two friends, Aminatou Sow and Ann Friedman, tell the story of their equally messy and life-affirming Big Friendship in this honest and hilarious book that chronicles their first decade in one another's lives. As the hosts of the hit podcast Call Your Girlfriend, they've become known for frank and intimate conversations. In this book, they bring that energy to their own friendship—its joys and its pitfalls. Aminatou and Ann define Big Friendship as a strong, significant bond that transcends life phases, geographical locations, and emotional shifts. And they should know: the two have had moments of charmed bliss and deep frustration, of profound connection and gut-wrenching alienation. They have weathered life-threatening health scares, getting fired from their dream jobs, and one unfortunate Thanksgiving dinner eaten in a car in a parking lot in Rancho Cucamonga. Through interviews with friends and experts, they have come to understand that their struggles are not unique. And that the most important part of a Big Friendship is making the decision to invest in one another again and again. An inspiring and entertaining testament to the power of society's most underappreciated relationship, Big Friendship will invite you to think about how your own bonds are formed, challenged, and preserved. It is a call to value your friendships in all of their complexity. Actively choose them. And, sometimes, fight for them.

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Adult life is full of mysteries. What should you check before renting a flat? How do you ask for a pay rise? Does anything really need to be dry cleaned? And why does everyone else seem to know these things except you? (They don't, but this book will help.)

A summary of today's environmental challenges also counsels teens on how to decode conflicting information, explaining the role of vested interests while identifying the sources behind different opinions and sharing suggested online resources to help teens make informed consumer choices. Simultaneous.

The New York Times bestselling authors of *The Carrot Principle* and *All In* deliver a breakthrough, groundbreaking guide for building today's most collaborative teams—so any organization can operate at peak performance. A massive shift is taking place in the business world. In today's average company, up to eighty percent of employees' days are now spent working in teams. And yet the teams most people find themselves in are nowhere near as effective as they could be. They're often divided by tensions, if not outright dissension, and dysfunctional teams drain employees' energy, enthusiasm, and creativity. Now Adrian Gostick and Chester Elton share the proven ways managers can build cohesive, productive teams, despite the distractions and challenges every business is facing. In *The Best Team Wins*, Gostick and Elton studied more than 850,000 employee engagement surveys to develop their "Five Disciplines of Team Leaders," explaining how to recognize and motivate different generations to enhance individual engagement; ways to promote healthy discord and spark

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innovation; and techniques to unify customer focus and build bridges across functions, cultures, and distance. They've shared these disciplines with their corporate clients and have now distilled their breakthrough findings into a succinct, engaging guide for business leaders everywhere. Gostick and Elton offer practical ways to address the real challenges today's managers are facing, such as the rise of the Millennials, the increasing speed of change, the growing number of global and virtual teams, and the friction created by working cross-functionally. This is a must-read for anyone looking to maximize performance at work, from two of the most successful corporate consultants of their generation, whom The New York Times called "creative and refreshing."

A hilarious illustrated collection of tips for successfully navigating the dating world as a millennial. For single millennials, this situation is all too familiar: You're on a date. It's going well! Then suddenly your date looks at you like you're a f*cking idiot and you never hear from that person again. Guess you're going to die alone, right? Maybe not! Humble authors Ben Schwartz and Laura Moses have written a book to save the future of the human race: Things You Should Already Know About Dating, You F*cking Idiot, a collection of 100 dating tips--complete with illustrations--that teaches clueless guys and girls the dos and don'ts of dating. In their book, Ben and Laura cover all the basics, from "Why are you texting in just Emojis, dummy?!" to "Stop playing games, idiot!" and, of course, "PUT YOUR PHONE DOWN, A**HOLE!" Simply put, this book will make you laugh and finally give you a fighting chance at not dying alone.

Vested!The Millennial's Guide to the Next Generation of InvestingNew Degree Press
What will your retirement taste like-cat food or steak? Good advice can make all the difference!

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Your Money's Worth not only covers must-know concepts in the areas of investing, insurance, and retirement and estate planning, it also unveils the seemingly bewildering structure of the financial advice industry in Canada.

What comes to mind when you think of retirement? An age? A date? A budget? Do you regard it as a reward for work well done or the inevitable end of a life well lived? What do you envision doing once you are no longer working? If any of these questions seem daunting, this is the book for you. The author, an experienced and skilled human resources administrator, frequently encountered individuals who had not done any retirement planning beyond selecting a date and estimating a budget. He also discovered how limited the retirement literature was with most of it focused on the financial aspects to the exclusion of a myriad of other factors that go into creating a satisfying retirement. Thus began a two-year journey of research and writing to create *Discover the Right Retirement for You*, the most comprehensive guide to retirement planning currently available. Carefully crafted to be used by the 44 million Baby Boomers who are retiring at the astonishing rate of 10,000 each day, this remarkable resource contains comprehensive information written in comprehensible language about the many components of retirement and connects the reader to others like themselves. It is a reference book with facts and figures, a workbook with worksheets for self-inventory and reflection, and a storybook with anecdotes about retirement expectations and experiences. Distilled from extensive interviews with people just like you, *Discover the Right Retirement for You* invites you to explore retirement from such diverse perspectives as its effect on your health, self-image, and family, while also addressing the financial aspects. Whether retirement is right around the corner or a few years away, this is the guidebook you need to create the right retirement for

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you.

A Wall Street Journal Bestseller "...this guide provides readers with much more than just early careers advice; it can help everyone from interns to CEOs." — a Financial Times top title You've landed a job. Now what? No one tells you how to navigate your first day in a new role. No one tells you how to take ownership, manage expectations, or handle workplace politics. No one tells you how to get promoted. The answers to these professional unknowns lie in the unspoken rules—the certain ways of doing things that managers expect but don't explain and that top performers do but don't realize. The problem is, these rules aren't taught in school. Instead, they get passed down over dinner or from mentor to mentee, making for an unlevel playing field, with the insiders getting ahead and the outsiders stumbling along through trial and error. Until now. In this practical guide, Gorick Ng, a first-generation college student and Harvard career adviser, demystifies the unspoken rules of work. Ng distills the wisdom he has gathered from over five hundred interviews with professionals across industries and job types about the biggest mistakes people make at work. Loaded with frameworks, checklists, and talking points, the book provides concrete strategies you can apply immediately to your own situation and will help you navigate inevitable questions, such as: How do I manage my time in the face of conflicting priorities? How do I build relationships when I'm working remotely? How do I ask for help without looking incompetent or lazy? The Unspoken Rules is the only book you need to perform your best, stand out from your peers, and set yourself up for a fulfilling career.

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