

Venture Capital And Private Equity A Casebook

The definitive guide to private equity for investors and finance professionals Mastering Private Equity was written with a professional audience in mind and provides a valuable and unique reference for investors, finance professionals, students and business owners looking to engage with private equity firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distils the essence of private equity into core concepts and explains in detail the dynamics of venture capital, growth equity and buyout transactions. With a foreword by Henry Kravis, Co-Chairman and Co-CEO of KKR, and special guest comments by senior PE professionals. This book combines insights from leading academics and practitioners and was carefully structured to offer:

- A clear and concise reference for the industry expert
- A step-by-step guide for students and casual observers of the industry
- A theoretical companion to the INSEAD case book Private Equity in Action: Case Studies from Developed and Emerging Markets

Features guest comments by senior PE professionals from the firms listed below: Abraaj • Adams Street Partners • Apax Partners • Baring PE Asia • Bridgepoint • The Carlyle Group • Collier Capital • Debevoise & Plimpton LLP • FMO • Foundry Group • Freshfields Bruckhaus Deringer • General Atlantic • ILPA • Intermediate Capital Group • KKR Capstone • LPEQ • Maxeda • Navis Capital • Northleaf Capital • Oaktree

Capital • Partners Group • Permira • Terra Firma

Wohlstand in rohstoffarmen Ländern kann nur durch Innovation und deren Export erreicht und erhalten werden. Im deutschsprachigen Raum mangelt es nicht an klugen Köpfen und Innovationen, sondern an der Finanzierung der daraus entstehenden Unternehmen. Auch aufgrund verschärfter Kreditvergaberichtlinien kann dieses dringend benötigte Wachstum nicht mit herkömmlichen Bankdarlehen finanziert werden. Venture Capital und Private Equity (privates Beteiligungskapital) ist die Lösung! Um gegenüber anderen Ländern nicht an Wettbewerbsfähigkeit zu verlieren, herrscht hier ein enormer Aufholbedarf. Dieses Buch eignet sich aufgrund der übersichtlichen Darstellung und Behandlung der Grundlagen für 2 Personengruppen: 1) (Innovative) Unternehmer, die eine Eigenkapitalfinanzierung benötigen und sich einen Überblick über diese Materie verschaffen wollen. 2) (Privat-) Investoren, die ihr Anlageportfolio mit Substanzwerten optimieren wollen und dabei einen Überblick über die Anlagemöglichkeit Venture Capital und Private Equity erhalten möchten.

An essential guide to venture capital Studies have shown that venture capital backed entrepreneurial firms are on average significantly more successful than non-venture capital backed entrepreneurial firms in terms of innovativeness, profitability, and share price performance upon going public. Understanding the various aspects of venture capital is something anyone in any industry should be familiar with. This reliable resource provides a comprehensive view of venture capital by describing the current

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state of research and best practices in this arena. Issues addressed include sources of capital-such as angel investment, corporate funds, and government funds-financial contracts and monitoring, and the efficiency implications of VC investment, to name a few. Opens with a review of alternative forms of venture capital Highlights the structure of venture capital investments Examines the role venture capitalists play in adding value to their investee firms This informative guide will help you discover the true potential of venture capital.

What Explains the Recent Tremendous Growth in Private Equity Funds? How Have These Funds Created so Much Value? Can We Expect This Kind of Growth in Other Countries and Other Types of Investments? The pool of U.S. private equity funds has grown from \$5 billion in 1980 to over \$175 billion in 1999. Private equity's recent growth has outstripped that of almost every class of financial product. Whether you are an entrepreneur seeking private equity finance, a private equity investor grappling with the industry's changes, or an investor interested in private equity as a potential investment, this book is required reading! It presents a collection of real world cases-supplemented by detailed industry notes-that explore the exciting and dynamic world of venture capital and buyout funds. The organization mirrors that of the venture capital/private equity process itself: * The first part explores the raising and structuring of private equity funds, as well as the perspective of investors. * The second part explores the selection,oversight, and adding value to firms-the 'heart' of the private equity cycle. *

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The third part describes how private equity groups reap attractive returns from successful investments. * The final section explores the emerging efforts to translate the private equity model into other settings, such as corporate venturing programs. "The best guide to private equity funds. Insight and explanations for both fund sponsors and investors. The gold standard." --Andrew Zalasin, General Partner and CFO: RRE Ventures Best Practices for Organizing and Managing a Fund With nearly \$7 trillion invested in more than 20,000 funds, investor interest in the private equity industry has returned, despite the economic turmoil of recent years. Still, guidance about the organization and administration of these funds is tough to find. This 1,400+ page resource, will equip corporate lawyers, investment professionals, and tax practitioners and with best practices to manage these funds effectively. Private Equity Funds: Business Structure and Operations covers a wide range of important issues, such as: the key economic differences between various types of funds; structuring the private equity fund to meet economic expectations and investment goals; securing maximum tax benefits for the sponsor of the fund; duties of the fund's General Partner and Investment Advisor; the major regulatory issues affecting the private equity fund; and much more. Private Equity Funds: Business Structure and Operations reflects the aftermath of the financial crisis of 2007 to 2009. The authors also focus on cyber risk and the compliance obligations of investment advisers.

Ten Leading private investors share their secrets to maximum profitability In The

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Masters of Private Equity and Venture Capital, the pioneers of the industry share the investing and management wisdom they have gained by investing in and transforming their portfolio companies. Based on original interviews conducted by the authors, this book is filled with colorful stories on the subjects that most matter to the high-level investor, such as selecting and working with management, pioneering new markets, adding value through operational improvements, applying private equity principles to non-profits, and much more.

Now, you can minimize your clients' tax liability and avoid legal pitfalls, As well as maximize returns on successful transactions and be prepared for all of the potential benefits, with Structuring Venture Capital, Private Equity and Entrepreneurial Transactions, 2007 Edition . Here at last is one-step-at-a-time, start-to-finish structural guidance for the following common business transactions: Venture capital financing New business start-ups Brains-and-money deals Growth-equity investments Leveraged and management buyouts Industry consolidations Troubled company workouts and reorganizations Going public Selling a business Forming a private equity fund Guided by Jack S. Levin's dynamic, transaction-by-transaction approach, you'll make the tax, legal, and economic structuring consequences of every deal benefit your client every time. In this extraordinary hands-on resource by the most sought-after authority in the field, you'll see exactly how to: Distribute the tax burden in your client's favor Maximize returns on successful transactions Control future rights to exit a profitable investment

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and turn every transaction into a winning venture! [Click here to view Highlights of the new 2007 Edition.](#)

Other books present corporate finance approaches to the venture capital and private equity industry, but many key decisions require an understanding of the ways that law and economics work together. This revised and updated 2e offers broad perspectives and principles not found in other course books, enabling readers to deduce the economic implications of specific contract terms. This approach avoids the common pitfalls of implying that contractual terms apply equally to firms in any industry anywhere in the world. In the 2e, datasets from over 40 countries are used to analyze and consider limited partnership contracts, compensation agreements, and differences in the structure of limited partnership venture capital funds, corporate venture capital funds, and government venture capital funds. There is also an in-depth study of contracts between different types of venture capital funds and entrepreneurial firms, including security design, and detailed cash flow, control and veto rights. The implications of such contracts for value-added effort and for performance are examined with reference to data from an international perspective. With seven new or completely revised chapters covering a range of topics from Fund Size and Diseconomies of Scale to Fundraising and Regulation, this new edition will be essential for financial and legal students and researchers considering international venture capital and private equity. An analysis of the structure and governance features of venture capital contracts In-depth study of contracts between different types of venture capital funds and entrepreneurial firms Presents international datasets from over 40 countries around the world Additional references on a companion website Contains sample contracts, including limited partnership agreements, term

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sheets, shareholder agreements, and subscription agreements

Building on the success of the author's previous book *Beyond the J Curve: Managing a Portfolio of Venture Capital and Private Equity Funds*, this work covers new and additional material and offers advanced guidance on the practical questions faced by institutions when setting up and managing a successful private equity investment programme. Written from the practitioner's viewpoint, the book offers private equity and venture capital professionals an advanced guide that will make high return targets more realistic and sustainable. Factors that can sometimes cause institutions to shy away from venture capital are the industry's opaque track record, unclear valuations and risks, perceived lack of transparency as well as the significant entry barriers to overcome before tangible results show. These issues are all addressed in details with practical solutions to the problems. Among other topics J-Curve Exposure includes discussions of: Experiences with the adoption of the International Private Equity and Venture Capital Valuation Guidelines to address fair value under IFRS. Approaches for splitting and prioritizing distributions from private equity funds. Techniques for track record analysis and other tools to help limited partners in their due diligence. Approaches to dealing with uncertainty, the relevance of real options, and co-investments and side funds as advanced portfolio management techniques. Questions related to limited partner decision making fallacies and how to manage portfolios of VC funds. Securitization backed by portfolios of investments in private equity funds. Real life case studies illustrate the issues relevant for the practitioner.

Global financial markets might seem as if they increasingly resemble each other, but a lot of peculiar aspects qualify different markets with different levels of development. Private equity

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investors can take advantage of these variations. Structured to provide a taxonomy of the business, *Private Equity and Venture Capital in Europe, Second Edition*, introduces private equity and venture capital markets while presenting new information about the core of private equity: secondary markets, private debt, PPP within private equity, crowdfunding, venture philanthropy, impact investing, and more. Every chapter has been updated, and new data, cases, examples, sections, and chapters illuminate elements unique to the European model. With the help of new pedagogical materials, this Second Edition provides marketable insights about valuation and deal-making not available elsewhere. Covers new regulations and legal frameworks (in Europe and the US) described by data and tax rates Features overhauled and expanded pedagogical supplements to increase the versatility of the Second Edition Focuses on Europe Includes balanced presentations throughout the book

Venture capital (VC) refers to investments provided to early-stage, innovative, and high growth start-up companies. A common characteristic of all venture capital investments is that investee companies do not have cash flows to pay interest on debt or dividends on equity. Rather, investments are made with a view towards capital gain on exit. The most sought after exit routes are an initial public offering (IPO), where a company lists on a stock exchange for the first time, and an acquisition exit (trade sale), where the company is sold in entirety to another company. However, VCs often exit their investments by secondary sales, wherein the entrepreneur retains his or her share but the VC sells to another company or investor buybacks, where the entrepreneur repurchases the VC's interest and write-offs (liquidations). The *Oxford Handbook of Venture Capital* provides a comprehensive picture of all the issues dealing with the structure, governance, and performance of venture capital from a

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global perspective. The handbook comprises contributions from 55 authors currently based in 12 different countries.

"Whether you are an entrepreneur seeking private equity finance, a private equity investor grappling with the industry's changes, or an investor interested in private equity as a potential investment, this book presents a collection of real world cases - supplemented by detailed industry notes - that explore the world of venture capital and buyout funds."--BOOK JACKET.

"The organization mirrors that of the venture capital/private equity process itself: the first part explores the raising and structuring of private equity funds, as well as the perspective of investors; the second part explores the selection, oversight, and adding value to firms - the heart of the private equity cycle; the third part describes how private equity groups reap attractive returns from successful investments; the final section explores the emerging efforts to translate the private equity model into other settings, such as corporate venturing programs."--BOOK JACKET.

Private Equity experienced dramatic fluctuations in investment activity in line with the turbulences of financial markets in recent years. Claudia Sommer develops a theoretical framework of factors driving private equity investment activity and the resulting performance implications. Using a data set of more than 40,000 European transactions between 1990 and 2009 she applies a variety of econometrial approaches and shows how neoclassical aspects, information asymmetries, agency conflicts, and market timing contribute to the dynamics in the private equity market. In a performance analysis of more than 1,300 European private equity funds, she reveals how fund performance is linked to investment activity. ?

The Telecommunications Industry eBook Directory of Venture Capital and Private Equity Firms

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is drawn from our database of more than 2,400 venture capital and private equity firms. We chose US and Canadian venture capital/PE firms that invest in the telecommunications industry. Each entry in our directory of Venture Capital and Private Equity Firms include the following information: * Key Contacts with email addresses (if available) * Company name, street address, telephone/fax, email, WWW, if available * Description from the company's web site or other publically available sources The Wall Street Journal has noted that venture capital-backed firms add new jobs at a rate of 25% per year. Find jobs in these rapidly growing companies by contacting their venture capital investors. If you are interested in the smaller, more entrepreneurial situation, here¹s your chance to work for the next Google or Apple! According to Robert Litan of the Kauffman Foundation, which specializes in promoting innovation in America: 'Between 1980 and 2005, virtually all net new jobs created in the U.S. were created by firms that were 5 years old or less.' Quoted by Thomas Friedman, NY Times 4/3/2010. Use our Venture/PE Search System(tm) to reach new venture-backed companies that have the positions you seek. Contact 2,400+ US firms and 5,800+ key contacts. 90% of the venture cap/PE records contain email addresses. Job hunters need to do many things to get a job - - call all their friends and relatives, answer ads, and send out hundreds, even thousands of letters and resumes in a targeted direct email, direct fax or direct snail mail campaign. Our online databases and directories are designed to help you in that last task - to get your personal cover letter and resume to the venture capital/private equity firms that specialize in your field. Custom Databanks, Inc. has been publishing databases for use on personal computers since 1987. We were the first company to offer recruiter data ready for use on PC diskettes. Our Executive Search System(tm), available since 1987, contains the names

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and addresses of more than 15,500 top US and Canadian search firms. In addition, we publish the Venture Search System(tm) with data on 2,400+ top US and Canadian venture, private equity and investment firms. We update our databases on a continuing basis, surveying the companies by telephone and by using publicly available sources. Our data are widely used by job hunters and career professionals. In addition to many internet sites and resume writers, many of the major professional outplacement companies (Career Partners, Drake Beam, Right Associates, Lee Hecht Harrison, Goodrich & Sherwood, . . .) and University career offices (Harvard, Stamford, Columbia, .) use Custom Databanks' data through CareerSearch.net or our own online database. You can explore our databases at no charge at <http://customdatabanks.com/ss/explore/> Custom Databanks' data are available for download by the record on the internet at <http://customdatabanks.com/ss/> and through resume writers, career coaches, outplacement companies, college career center, and data suppliers. The databases are updated on a continuous basis, the web sites are updated weekly, and the directories updated semi-annually. The information Custom Databanks, Inc. provides is the most up-to-date and accurate available anywhere.

In recent times, venture capital and private equity funds have become household names, but so far little has been written for the investors in such funds, the so-called limited partners. There is far more to the management of a portfolio of venture capital and private equity funds than usually perceived. Beyond the J Curve describes an innovative toolset for such limited partners to design and manage portfolios tailored to the dynamics of this market place, going far beyond the typical and often-simplistic

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recipe to 'go for top quartile funds'. Beyond the J Curve provides the answers to key questions, including: Why 'top-quartile' promises should be taken with a huge pinch of salt and what it takes to select superior fund managers? What do limited partners need to consider when designing and managing portfolios? How one can determine the funds' economic value to help addressing the questions of 'fair value' under IAS 39 and 'risk' under Basel II or Solvency II? Why is monitoring important, and how does a limited partner manage his portfolio? How the portfolio's returns can be improved through proper liquidity management and what to consider when over-committing? And, why uncertainty rather than risk is an issue and how a limited partner can address and benefit from the fast changing private equity environment? Beyond the J Curve takes the practitioner's view and offers private equity and venture capital professionals a comprehensive guide making high return targets more realistic and sustainable. This book is a must have for all parties involved in this market, as well as academic and students.

Venture Capital, Private Equity, and the Financing of Entrepreneurship stems from a realization that private equity overall - defined in this volume as venture capital and buyouts but excluding hedge funds - has become a vastly more sizable and influential part of the global economic landscape over the past two decades. The text explores the world of active investing and showcases ways of doing business in a clear and concise manner. With more than 60 years of combined experience as practitioners in and/or

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academic investigators of private equity, Lerner, Leamon, and Hardymon explain how the fascinating world of private equity works, from start to finish, how it creates value, and where it may destroy value.

The Masters of Private Equity and Venture Capital McGraw Hill Professional
Developed for preparers of financial statements, independent auditors, and valuation specialists, this guide provides nonauthoritative guidance and illustrations regarding the accounting for and valuation of portfolio company investments held by investment companies within the scope of FASB ASC 946, Financial Services —Investment Companies, (including private equity funds, venture capital funds, hedge funds, and business development companies). It features 16 case studies that can be used to reason through real situations faced by investment fund managers, valuation specialists and auditors, this guide addresses many accounting and valuation issues that have emerged over time to assist investment companies in addressing the challenges in estimating fair value of these investments, such as: Unit of account Transaction costs Calibration The impact of control and marketability Backtesting

During the past few decades, private equity (PE) has attracted considerable attention from investors, practitioners, and academicians. In fact, a substantial literature on PE has emerged. PE offers benefits for institutional and private wealth management clients including diversification and enhancement of risk-adjusted returns. However, several factors such as liquidity concerns, regulatory restrictions, and the lack of transparency

limit the attractiveness of some PE options to investors. The latest volume in the Financial Markets and Investments Series, *Private Equity: Opportunities and Risks* offers a synthesis of the theoretical and empirical literature on PE in both emerging and developed markets. Editors H. Kent Baker, Greg Filbeck, Halil Kiyamaz and their co-authors examine PE and provide important insights about topics such as major types of PE (venture capital, leveraged buyouts, mezzanine capital, and distressed debt investments), how PE works, performance and measurement, uses and structure, and trends in the market. Readers can gain an in-depth understanding about PE from academics and practitioners from around the world. *Private Equity: Opportunities and Risks* provides a fresh look at the intriguing yet complex subject of PE. A group of experts takes readers through the core topics and issues of PE, and also examines the latest trends and cutting-edge developments in the field. The coverage extends from discussing basic concepts and their application to increasingly complex and real-world situations. This new and intriguing examination of PE is essential reading for anyone hoping to gain a better understanding of PE, from seasoned professionals to those aspiring to enter the demanding world of finance.

Wissenschaftliche Studie aus dem Jahr 2004 im Fachbereich BWL - Investition und Finanzierung, Note: keine, Wirtschaftsuniversität Wien (VWL (Doktoratsprogramm)), Veranstaltung: Intent Conference 2004 in Napoli, Italy, Sprache: Deutsch, Abstract: The specific aim of this paper is to offer suggestions and guidance on improving the

effectiveness between the private and public sector to boost risk capital investment in R&D activities, presenting a series of recommendations in the chapter "Challenges facing the European Risk Capital Industry", based on the latest report of policy makers in the EU (report of the European Commission) in 2003. The immediate background of the report was the dramatic change in the economic environment for private providers of risk capital, combined with rising concern for insufficient public risk capital measures in the European Union. This paper starts with the description of the important link between Risk Capital and R&D, followed by the analysis how private and public risk capital investments affect the business activity of SMEs and Entrepreneurs in Europe. After reviewing the important use of private risk capital instruments, the author summarizes major findings and explains which lessons have been learnt from the past to tackle the current risk capital funding gaps.

A Vision for Venture Capital chronicles a distinguished career on the frontiers of international finance during the past half-century. Peter Brooke has been called "the Johnny Appleseed of venture capital" for his role in the industry's spectacular growth--from a small base in the Northeastern United States in the 1960s, to today's highly visible role in economies all over the world. The key to Brooke's success--and his lasting legacy--is his vision for the industry as an essential element of economic growth and development. At a time when some believe that venture capital's best days are behind it, and private equity has come under harsh criticism in the United States and

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elsewhere, A Vision for Venture Capital offers a fresh look at why the industry exists and how it can fulfill its potential in the twenty-first century.

Reviewed as "a better value than Pratt's" by CHOICE, and "a worthy competitor to Galante's" by The Journal of Business & Finance Librarianship, The Directory of Venture Capital & Private Equity Firms is the most comprehensive, up-to-date resource for VC firms on the marketplace today, with contact and investment information on 2,300 VC Firms, over 10,000 Managing Partners and over 11,500 VC Investments. Features include: extensively updated with many new entries and thousands of updates and enhancements; current contact data, including address, phone & fax numbers, email addresses and web sites for both primary and branch locations; added information on Mission Statement, Industry Group Preferences, Geographic Preferences, Average and Minimum Investments and Investment Criteria; details that are available nowhere else, including the Firm's Portfolio Companies and extensive information on each of the firm's Managing Partners, such as Education, Professional Background and Directorships held, along with the Partner's email address; and five indexes: Geographic Index, Executive Name Index, Portfolio Company Index, Industry Preference Index and College & University Index. With its comprehensive, worldwide coverage and detailed, extensive information on each firm, The Directory of Venture Capital &

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Private Equity Firms is an important addition to any finance collection. This textbook will provide a comprehensive overview of the world of active investing. An introductory chapter will motivate the book and tell the story of the venture capital and private equity industries. The book follows the cycle of active investing. Raising funds, considering transactions, structuring and overseeing transactions, and exiting investments are considered in turn. The focus is not just on the U.S. market, but on the increasingly global nature of these activities. The book looks at active investors as businesses themselves and introduces the key features of these firms. How groups grapple with questions of scaling and internationalization and the disruptive impact of market cycles are among the topics considered. The book has two chapters looking at the impact of these funds: first, how the investments by these funds have performed, and then the broader consequences of these investments. The book also looks 'into the crystal ball' and projects the future of active investing.

Global Best Practice in Private Equity Investing Private Equity in Action takes you on a tour of the private equity investment world through a series of case studies written by INSEAD faculty and taught at the world's leading business schools. The book is an ideal complement to Mastering Private Equity and allows readers to apply core concepts to investment targets and portfolio companies in real-life

settings. The 19 cases illustrate the managerial challenges and risk-reward dynamics common to private equity investment. The case studies in this book cover the full spectrum of private equity strategies, including: Carve-outs in the US semiconductor industry (LBO) Venture investing in the Indian wine industry (VC) Investing in SMEs in the Middle East Turnaround situations in both emerging and developed markets Written with leading private equity firms and their advisors and rigorously tested in INSEAD's MBA, EMBA and executive education programmes, each case makes for a compelling read. As one of the world's leading graduate business schools, INSEAD offers a global educational experience. The cases in this volume leverage its international reach, network and connections, particularly in emerging markets. Private Equity in Action is the companion to Mastering Private Equity: Transformation via Venture Capital, Minority Investments & Buyouts, a reference for students, investors, finance professionals and business owners looking to engage with private equity firms. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, Mastering Private Equity systematically covers all facets of the private equity life cycle.

Private Equity and Venture Capital in Europe: Markets, Techniques, and Deals, Third Edition introduces private equity, investments and venture capital markets

while also presenting new information surrounding the core of private equity, including secondary markets, private debt, PPP within private equity, crowdfunding, venture philanthropy, impact investing, and more. Every chapter has been updated with new data, cases, examples, sections and chapters that illuminate elements unique to the European model. With the help of new pedagogical materials, this updated edition provides marketable insights about valuation and deal-making not available elsewhere. As the private equity world continues to undergo many challenges and opportunities, this book presents both fundamentals and advanced topics that will help readers stay informed on market evolution. Provides a unique focus on Europe for equity investors and long-term investments Contains theoretical knowledge put into practice using with real-world cases and the language and the methodologies of practitioners Presents structured topics that help readers understand increasing levels of difficulty Includes learning tools such as mini-cases, call-outs and boxes that recall previously presented definitions throughout chapters

The cornerstone resource from two of the industry's leading authorities is now available with analysis of extensive changes resulting from the 2017 Tax Act and Proposed Regulations including: Code Section 199A - Reduces the tax rate for certain qualified owners of flow through business entities Reduction of the

corporate income tax rate to 21% Imposition of greater than 4 year holding period for carried interest for capital gains interest formula Code Section 163(j) - New limitations on Section 163(j) formula limitations deduction business interests (which applies regardless of whether the business is a corporation, partnership, or sole proprietorships) Structuring Venture Capital, Private Equity and Entrepreneurial Transactions, 2020 Edition, will guide you through the complex changes in the 2017 Tax Act and help you and avoid legal pitfalls and minimize your clients' tax liability, as well as maximize returns on successful transactions. With extensive updates and practical explanations, Structuring Venture Capital gives you one-step-at-a-time, start-to-finish structural guidance for the following common business transactions: Venture capital financing New business start-ups Brains-and-money deals Growth-equity investments Leveraged and management buyouts Industry consolidations Troubled company workouts and reorganizations Going public Selling a business Forming a private equity fund Guided by Jack S. Levin and Donald E. Rocap's dynamic, transaction-by-transaction approach, you'll make the tax, legal, and economic structuring consequences of every deal benefit your client every time. In this extraordinary hands-on resource by the most sought-after authorities in the field, you'll see exactly how to: Distribute the tax burden in your client's favor Maximize returns on successful transactions

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Control future rights to exit a profitable investment And turn every transaction into a winning venture! Note: The bundle includes the CD-ROM and Print version.

Online subscriptions are for three-month periods.

This set combines the definitive guide to private equity with its case book companion, providing readers with both the tools used by industry professionals and the means to apply them to real-life investment scenarios. 1) Mastering Private Equity was written with a professional audience in mind and provides a valuable and unique reference for investors, finance professionals, students and business owners looking to engage with private equity firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distills the essence of private equity into core concepts and explains in detail the dynamics of venture capital, growth equity and buyout transactions. With a foreword by Henry Kravis, Co-Chairman and Co-CEO of KKR, and special guest comments by senior PE professionals. 2) Private Equity in Action takes you on a tour of the private equity investment world through a series of case studies written by INSEAD faculty and taught at the world's leading business schools. The book is an ideal complement to Mastering Private Equity and allows readersto apply core concepts to investment targets and portfolio companies in real-life settings. The

19 cases illustrate the managerial challenges and risk-reward dynamics common to private equity investment. Written with leading private equity firms and their advisors and rigorously tested in INSEAD's MBA, EMBA and executive education programmes, each case makes for a compelling read.

A comprehensive look at the private equity arena With private equity differing from other asset classes, it requires a whole new approach for those trained in more traditional investments such as stocks and bonds. But with the right guidance, you can gain a firm understanding of everything private equity has to offer. This reliable resource provides a comprehensive view of private equity by describing the current state of research and best practices in this arena. Issues addressed include the structure of private equity funds and fundraising, the financial and real returns of private equity, and the structure of private equity investments with investees, to name a few. Discusses the role of private equity in today's financial environment Provides international perspectives on private equity Details the regulation of private equity markets Filled with in-depth insights and expert advice, this book will provide you with a better understanding of private equity structures and put you in a better position to measure and analyze their performance.

This second edition of Introduction to Private Equity is more than an update, it

reflects the dramatic changes which have affected an industry which is evolving rapidly, internationalizing and maturing fast. What is recognized as a critical yet grounded guide to the private equity industry blends academic rigour with practical experience. It provides a clear, synthetic and critical perspective of the industry from a professional who has worked at many levels within the industry; including insurance, funds of funds, funds and portfolio companies. The book approaches the private equity sector top-down, to provide a sense of its evolution and how the current situation has been built. It then details the interrelations between investors, funds, fund managers and entrepreneurs. At this point, the perspective shifts to bottom-up, how a private business is valued, how transactions are processed and the due diligence issues to consider before moving ahead. Introduction to Private Equity, Second Edition covers the private equity industry as a whole, putting its recent developments (such as secondary markets, crowdfunding, venture capital in emerging markets) into perspective. The book covers its organization, governance and function, then details the various segments within the industry, including Leveraged Buy-Outs, Venture Capital, Mezzanine Financing, Growth Capital, Distressed Debt, Turn-Around Capital, Funds of Funds and beyond. Finally, it offers a framework to anticipate and understand its future developments. This book provides a balanced

perspective on the corporate governance challenges affecting the industry and draws perspectives on the evolution of the sector, following a major crisis. Fully revised and updated to reflect changes in the private equity sector Building on and refining the content of previous editions, Introduction to Private Equity, Debt and Real Assets, Third Edition adopts the same logical, systematic, factual and long-term perspective on private markets (private equity, private debt and private real assets) combining academic rigour with extensive practical experience. The content has been fully revised to reflect developments and innovations in private markets, exploring new strategies, changes in structuring and the drive of new regulations. New sections have been added, covering fund raising and fund analysis, portfolio construction and risk measurement, as well as liquidity and start-up analysis. In addition, private debt and private real assets are given greater focus, with two new chapters analysing the current state of these evolving sectors.

- Reflects the dramatic changes that have affected the private market industry, which is evolving rapidly, internationalizing and maturing fast
- Provides a clear, synthetic and critical perspective of the industry from a professional who has worked at many levels within the industry
- Approaches the private markets sector top-down, to provide a sense of its evolution and how the current situation has been built
- Details the interrelations between investors,

funds, fund managers and entrepreneurs This book provides a balanced perspective on the corporate governance challenges affecting the industry and draws perspectives on the evolution of the sector.

Introduction to Private Equity is a critical yet grounded guide to the private equity industry. Far more than just another introductory guide, the book blends academic rigour with practical experience to provide a critical perspective of the industry from a professional who has worked at many levels within the industry, including insurance, funds of funds, funds and portfolio companies. The book looks at private equity from the point of view of the individual or the business. How is a private business valued? How is the acquisition transaction processed? What are the due diligence issues that should be considered before moving ahead? A valuable insight to a rather opaque market. Introduction to Private Equity covers the private equity industry as a whole, highlighting its historical development in order to put its recent development into perspective. The book covers its organization, governance and function, then details the various segments within the industry, including LBO, Venture Capital, Mezzanine Financing, Growth Capital and beyond. Finally, it offers a framework to anticipate and understand its future developments. It provides a balanced perspective on the current corporate governance challenges which are affecting the industry and

draws perspective to understand the evolution of the sector, following one of its major crises.

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