

## Trump University Commercial Real Estate 101 How Small Investors Can Get Started And Make It Big

It's not good enough to want it. You've got to know how to get it. Real estate titan, bestselling author, and TV star Donald J. Trump is the man to teach you the billionaire mind-set—how to think about money, career skills, and life. Here is crucial advice on investing in real estate from the expert, everything from dealing with brokers to renovating to assessing the value of property, buying and selling, and securing a mortgage. Trump will show you how to cut costs, decide how much risk to assume in your investments, and divide up your portfolio. He'll also teach you how to impress anyone, how to correct or criticize someone effectively, and how to know if your friends are loyal—everything you need to know to get ahead. And once you've earned your money, you've got to learn to spend it well. Trump presents his consumer guide to the best things in life, from wine to golf clubs to engagement rings. Check out the billionaire lifestyle—how they shop and what they buy. Even if you're not superwealthy, you can afford many of these luxuries. And what look inside the Trump world would be complete without *The Apprentice*? Trump will take you behind the scenes, from the end of season one and into season two, with insights into the making and the meaning of TV's hottest show. As Donald Trump proves, getting rich is easy. Staying rich is harder. Your chances are better, and you'll have more fun, if you think like a billionaire. This is the book that will help you make a real difference in your life.

"Stephen Gilpin, a self-taught expert at leveraging properties, was once upon a time a great admirer of Donald J. Trump. When he was asked to join Trump University's Trump Entrepreneur Initiative as a "master real estate coach," he jumped at the chance. Little did he know that he would become an unwilling participant in one of the largest con games in American history." --back cover.

A great resource for the beginner investor in real estate, to kick off their start-up by investing in small real estate, and yet gaining big return Vietnamese translation by Tran Thang Long.

Never before has America—or the world—seen an individual so creative, so focused and so determined. The Trump Factor is a must read for any American interested in what Donald Trump has truly accomplished over 5 decades. The sheer magnitude of the portfolio is compelling. Trump is constantly faced with the complexities of multiple, mixed-use skyscrapers in gateway cities with enormous barriers to entry. Completing just one of these projects would give a developer great pride—yet this is an entire portfolio of them. Donald J. Trump has a powerful combination of architectural vision, financial genius and unparalleled persuasiveness—among innumerable other tools—to create a masterpiece business and an unparalleled one-man, one-name branding industry. His successful brand is as unparalleled as his drive—to forge ahead regardless of the obstacles, creating superb quality hotels, golf courses, condominiums, retail shops and much, much more. At every turn, this man solved the unsolvable, fixed the unfixable and got done what no other human being could possibly get done. Yet his greatest legacy lies in the family he tutors, empowers and loves.

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Trump University books are practical, straightforward primers on the basics of doing business the Trump way—successfully. Each book is written by leading experts in the field and includes contributions from Trump himself. Perfect for anyone who wants to get ahead in business without the MBA, these streetwise books provide real-world business advice based on the one thing readers can't get in any business school—experience. In Trump University Wealth Building 101, you'll learn how to: Develop the right mindset for continued success Learn millionaire moneymaking habits Create your own financial vision statement Adopt the seven proven practices of the rich Start your own business Become a real estate entrepreneur Build your investment portfolio Master money-saving tax strategies And much more!

Make Money with Affordable Apartment Buildings and Commercial Properties, Second Edition, shows you how to build wealth with affordable multi-unit residential and commercial buildings. Low-priced income properties can yield higher returns than single-family homes—especially if you manage them yourself. This book shows you how to find, assess, buy, and manage apartment buildings, retail offices, self-storage, and other overlooked investment alternatives. In today's tough housing market, these properties offer great returns.

Trump University Marketing 101 combines the biggest name in business with the 40-year teaching experience of one of the most well-known marketing thinkers in academia. Without an MBA in marketing, how can today's entrepreneurs and business owners stay on top of what's happening in marketing? How can they find the best new ideas and avoid those tactics that don't work or just lead to trouble? Trump University Marketing 101 presents all the basics of a marketing MBA. Each chapter focuses on one key marketing idea and explores it in a straightforward, non-academic manner with exercises and examples that show the idea in action. But more than basic instruction, Sexton also includes his own methodologies for making vital marketing decisions—the same methodologies major corporations pay top-dollar to have him teach their employees. Don Sexton is Professor of Business at Columbia University and principle of The Arrow Group, Ltd.®, a marketing consulting and training firm whose clients have included GE, Citigroup, IBM, and Pfizer, among many others. He has taught at Columbia for more than 35 years, is a recipient of the Business School's Distinguished Teaching Award, and has written numerous articles on marketing and branding issues. He is often quoted in prominent media such as The New York Times, Business Week, and Beijing's China Economic Daily.

Trump University Commercial Real Estate 101 How Small Investors Can Get Started and Make It Big John Wiley & Sons

Trump University books are practical, straightforward primers on the basics of doing business the Trump way—successfully. Written by leading experts and including an inspiring Foreword by Trump himself, these books present smart business wisdom illustrated by real-life examples from Trump and other world-renowned experts. Perfect for anyone who wants to get ahead in business without the cost of an MBA, these street-smart books provide real-world business advice based on the one thing you can't get in any business school—experience. In Trump University Marketing 101, Second Edition, you'll learn how to: Master the basics of great marketing to grow your business Adapt your marketing strategy to difficult economic conditions Understand customers, competitors, and markets Discover your target audiences Position your product or service against the competition Create a great brand from scratch Market residential and commercial properties effectively Develop powerful marketing plans Increase customer satisfaction Price your products for maximum profit Use advertising and the Internet to

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promote your business Employ guerrilla marketing techniques And much more!

**ESSENTIAL COVERAGE OF THE COMMERCIAL REAL ESTATE MARKET AND HOW TO MAKE IT WORK FOR YOU** The one-stop guide to making money from buying, managing, and owning commercial real estate, *Wealth Opportunities in commercial real Estate* is the comprehensive resource you need in order to take full advantage of the market, whether you're just starting out or an old hand. Including industry case studies and expert advice from real estate expert Gary Grabel, the book teaches you the fundamentals-including how to evaluate a potential property and how to create value even before you buy-that other books leave out. Commercial real estate investing is an excellent, and highly profitable, investment choice for those with the right perspective and the patience to see their decision through. But to really succeed, it is essential to have a firm grasp of the basics of the real estate game before you get started. If you think you're ready, then this book is your first step.

In the first decade of the twentieth century, the sleepy vineyard towns of the Aude department of southern France exploded with strikes and protests. Agricultural workers joined labor unions, the Socialist party established a base among peasant vinegrowers, and the largest peasant uprising of twentieth-century France, the great vinegrowers' revolt of 1907, shook the entire south with massive demonstrations. In this study, Laura Levine Frader explains how left-wing politics and labor radicalism in the Aude emerged from the economic and social transformation of rural society between 1850 and 1914. She describes the formation of an agricultural wage-earning class, and discusses how socialism and a revolutionary syndicalist labor movement together forged working-class identity. Frader's focus on the making of the rural proletariat takes the study of class formation out of the towns and cities and into the countryside. Frader emphasizes the complexity of social structure and political life in the Aude, describing the interaction of productive relations, the gender division of labor, community solidarities, and class alliances. Her analysis raises questions about the applicability of an urban, industrial model of class formation to rural society. This study will be of interest to French social historians, agricultural historians, and those interested in the relationship between capitalism, class formation, and labor militancy.

Many investors are frightened of investing in commercial real estate. But with residential real estate struggling, the time is right to make the switch to commercial properties. *Trump University Commercial Real Estate Investing 101* takes the fear out of commercial investing with easy-to-understand, step-by-step principles that will make you successful and lower your risk. You'll learn the differences between residential and commercial properties, how to invest profitably in your spare time, and much more.

This practical, real-world guide gives investors all the tools they need to make wise decisions when weighing the value and potential of investment properties. Written for old pros as well as novice investors, this friendly, straightforward guide walks readers step by step through every stage of property analysis. Whether you're buying or selling, investing in big commercial properties or single-family rentals, you'll find expert guidance and handy resources on every aspect of real estate finance, including:

- \* Proven, effective valuation techniques
- \* Finance tips for all different kinds of property
- \* How various financing strategies affect investments
- \* Structuring financial instruments, including leverage, debt, equity, and partnerships
- \* Measurements and ratios for investment performance, including capitalization rates and gross rent multiplier ratios
- \* Future and present value analysis
- \* How the appraisal process works
- \* Primary appraisal methods-replacement cost, sales comparison, and income capitalization-and how to know which one to use
- \* How to understand financial statements, including income, balance, and cash flow
- \* Case studies for single-family rentals, multifamily conversions, apartment complexes, and commercial office space

A detailed glossary of important real estate terminology

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Praise for Emerging Real Estate Markets "In this book, you'll discover how to snatch real estate opportunities at low prices, before their value becomes common knowledge. Buy all the copies on the bookshelf before your competitor does!" --Frank McKinney, "The Maverick Daredevil Real Estate Entrepreneur" and author of Frank McKinney's Maverick Approach to Real Estate Success "I've never seen another real estate book even come close to laying out a profit road map the way this one does. If your local economy is too hot or too cold, Lindahl's guide will show you how to invest in the up-and-coming markets with the greatest profit potential." --Stacy Kellams, President, [www.RealEstateCourseReviews.com](http://www.RealEstateCourseReviews.com) "Lindahl shows you how to look into the future and see where the next hot real estate markets will be. It's the closest thing I've found to a real estate crystal ball." --Jeff Adams, President, [www.FreeRealEstateMentoring.com](http://www.FreeRealEstateMentoring.com) "The brilliant thing about this book is Lindahl's approach to investing by 'remote control.' He has a real-world system for living in one place and making money from investments in another." --William Bronchick, attorney and coauthor of Flipping Properties "In the crowded field of real estate gurus, Lindahl stands head-and-shoulders above the rest. This book is must reading for any serious investor--beginner or veteran." --Justin Ford, author of Seeds of Wealth and Main Street Millionaire

New York Times Bestseller The Trump administration is remaking the government. It's Even Worse Than You Think: What the Trump Administration Is Doing to America tells us exactly how it is making America worse again. Bestselling author and longtime Trump observer David Cay Johnston shines a light on the political termites who have infested our government under the Trump Administration, destroying it from within and compromising our jobs, safety, finances, and more. No journalist knows Donald Trump better than David Cay Johnston, who has been following him since 1988. It's Even Worse Than You Think: What the Trump Administration Is Doing to America goes inside the administration to show how the federal agencies that touch the lives of all Americans are being undermined. Here is just some of what you will learn: The Wall. Mexican President Enrique Pena Nieto told President Trump that Mexico will never pay for the border wall. So, Trump is proposing putting a tariff on Mexican imports. But a tariff will simply raise the price of Mexican goods in the US, meaning American consumers will end up paying for the wall—if it ever gets built. Climate Change. Welcome to the new EPA, run by Scott Pruitt, a lawyer who has spent much of his career trying to destroy the agency he now heads. Secrecy reigns at the new EPA because Pruitt meets with industry executives to find out which clean air and clean water provisions they most want to roll back, and keeps staffers in the dark to make sure these pro-pollution plans don't leak prematurely. Stocking the Swamp. Contrary to his promise to "drain the swamp" in Washington, DC, Trump has filled his cabinet with millionaires and billionaires, from Treasury Secretary Steven Mnuchin, a Goldman Sachs and hedge fund veteran who made much of his fortune foreclosing on homeowners to billionaire heiress Education Secretary Betsy DeVos, who has already put the interests of bankers ahead of debt-burdened students and their families. The Kleptocracy. Under Donald Trump conflict of interest is passé. When Trump isn't in Washington, he stays at one of his properties, where the taxpayers pick up the tab for staffers, Secret Service, and so on, all at full price. And back in Washington, everyone now knows that the Trump International Hotel is the only place to stay if you want to do business with the administration. Meanwhile sons Donald Jr. and Eric run an eyes-wide-open blind trust of Trump holdings to avoid the appearance of conflict of interest—but not the reality.

A tax-smart guide to keeping more of the wealth you build Three obstacles to wealth-lawsuits, income taxes, and estate taxes-can and will destroy the financial achievements of those who fail to properly safeguard their assets. In this book, attorney and tax strategist J.J. Childers lays out a plan for combating these forces so that anyone willing to learn and apply the secrets of the wealthy can do so in a smart, simple, and effective way. J.J. Childers (Little Rock, AR) is a licensed attorney specializing in wealth structures that reduce taxes and shield assets.

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He speaks on these topics to thousands of individuals, investors, and small business owners each year. His unique ability to explain complicated strategies in simple terms has made him one of the nation's most sought-after speakers and practitioners on asset-protecting legal structures.

Trump University books are practical, straightforward primers on the basics of doing business the Trump way-successfully. Each book is written by a leading expert in the field and includes an inspiring Foreword by Trump himself. Key ideas throughout are illustrated by real-life examples from Trump and other senior executives in the Trump organization. Perfect for anyone who wants to get ahead in business, with or without the MBA, these streetwise books provide real-world business advice based on the one thing readers can't get in any business school-experience. In Trump University Branding 101, you'll learn how to:

- \* Build a powerful brand that increases the sales and profits of any business
- \* Launch your entrepreneurial brand
- \* Manage the differences between service branding and product branding
- \* Develop a brand for your real estate investments
- \* Make your brand far more than just a name or logo
- \* Develop clear positioning and brand strategy
- \* Successfully communicate your brand
- \* Choose an appropriate brand name and logo
- \* Reinvigorate a struggling brand
- \* Use guerrilla branding for your small business
- \* Build your own personal brand for career development
- \* Keep your brand image consistent
- \* Grow your brand over time
- \* Use your brand to increase the overall value of your business

Make Money with Flippers, Fixers, and Renovations, Second Edition shows you how to turn decrepit properties in moneymakers. You'll learn all the fundamentals, including how to fix and flip, create added value, outperform the competition, locate great deals, raise cash, and much more. Plus, this new edition reveals the best techniques for flipping new construction and finding pre-foreclosure properties for super-quick turnarounds. Long-term investors will find new strategies for creating value and managing properties.

Multi-Family Millions offers expert advice for investors who want to make the transition from single-family homes to more profitable multi-family units. Successful real estate investor David Lindahl shows you how to find troubled properties that are ripe for quick profits, how to fix or flip those properties, and how to re-sell at maximum value. With a proven step-by-step system for managing each stage of the process, this book shows you how to get started in moneymaking multi-family units—even while you work your day job.

From the #1 bestselling author of "Rich Dad, Poor Dad" comes the ultimate guide to real estate--the advice and techniques every investor needs to navigate through the ups, downs, and in-betweens of the market.

An in-depth investigation into Donald Trump's business—and how he used America's top job to service it. White House, Inc. is a newsmaking exposé that details President Trump's efforts to make money off of politics, taking us inside his exclusive clubs, luxury hotels, overseas partnerships, commercial properties, and personal mansions. Alexander tracks hundreds of millions of dollars flowing freely between big businesses and President Trump. He explains, in plain language, how Trump tried to translate power into profit, from the 2016 campaign to the ramp-up to the 2020 campaign. Just because you turn the presidency into a

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business doesn't necessarily mean you turn it into a good business. After Trump won the White House, profits plunged at certain properties, like the Doral golf resort in Miami. But the presidency also opened up new opportunities. Trump's commercial and residential property portfolio morphed into a one-of-a-kind marketplace, through which anyone, anywhere, could pay the president of the United States. Hundreds of customers—including foreign governments, big businesses, and individual investors—obliged. The president's disregard for norms sparked a trickle-down ethics crisis with no precedent in modern American history. Trump appointed an inner circle of centimillionaires and billionaires—including Ivanka Trump, Jared Kushner, Wilbur Ross, and Carl Icahn—who came with their own conflict-ridden portfolios. Following the president's lead, they trampled barriers meant to separate their financial holdings from their government roles. White House, Inc. is a page-turning, hair-raising investigation into Trump and his team, who corrupted the U.S. presidency and managed to avoid accountability. Until now.

Praise for MAVERICK REAL ESTATE FINANCING "Once you start reading, you won't be able to put the book down. You will feel you are part of the deals that industry leaders have put together. This is a real book about real people and how they address risk and reward." --Bruce S. Schonbraun, Managing Partner The Schonbraun McCann Group LLP "Bergsman applies a journalist's logic to the complex world of commercial real estate, making it easier for outsiders to understand. He writes with the authority of a true insider." --Brannon Boswell, Managing Editor Shopping Centers Today "Congratulations. Finally, someone has written a book that reflects real estate finance in the twenty-first century. With the growing proliferation of real estate education in university business schools today, this book should be required reading!" --James D. Kuhn, President Newmark Knight Frank In *Maverick Real Estate Financing*, Steve Bergsman--author of the widely acclaimed *Maverick Real Estate Investing*--describes the various financing methods you can use to achieve real estate investment success. *Maverick Real Estate Financing* also introduces you to an innovative group of real estate professionals who have used these methods to build substantial fortunes. By listening to some of the world's most successful real estate Mavericks--including William Sanders, W. P. Carey, and Stephen Ross--you'll discover what sets them apart from the rest of the pack and learn how to apply their proven principles to your own real estate deals. Each chapter examines a different real estate financing technique and the Maverick who best exemplifies it. Some of the strategies and products discussed include: \* Equity financing \* Public and private REITs \* Agency loans \* UPREITs \* Commingled capital \* Retail site arbitrage \* Conduit loans \* Sale-leasebacks \* Distressed mortgages \* Low-income housing tax credits (LIHTCs)

FREE DOWNLOAD OF PROPERTY ANALYZER SOFTWARE Canadians in greater numbers than ever before are turning to real estate to build wealth. The Authentic Canadian Real Estate (ACRE) system is the first of its kind to show average Canadians how to profit from investing in residential real estate. In *Real Estate Investing in Canada*, you will discover how to cut through the hype and emotion of any real estate market and accurately assess the inherent risks and rewards. Whether you are buying your first property or your 100th, this book provides new-found tools, strategies and confidence to help you achieve your investment goals.

WHAT CANADIAN INVESTORS SAY ABOUT REAL ESTATE INVESTING IN CANADA AND DON R. CAMPBELL: "This is a great book. The information in just one of the chapters alone saved me over \$28,000." Michael Millenaar "Full of practical

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Canadian content and presented in an organized and respectful system. It directly addresses how to get the money and financing you need to purchase real estate and achieve your goals." Tamara MacLaren "One of Don Campbell's great gifts is his near-genius ability to take something that appears complex and break it down into a simple step-by-step system that anyone can follow. I am convinced that everyone will thoroughly enjoy, and more important, benefit financially, by reading this book." Russell Westcott "The power of Real Estate Investing in Canada lies in the super simple, market-proven system that it offers you. It makes real estate dreams possible for any Canadian. If you are serious about learning the truth, cutting through the hype and being successful, this is your real estate bible!" Valden Palm, MisterRRSP.com The markets across the country are continually shifting and you must keep on top of the latest information. So, as a bonus, every registered reader of Real Estate Investing in Canada will have proprietary access to critical forms and ongoing market research at [www.realestateinvestingincanada.com](http://www.realestateinvestingincanada.com).

Trump Strategies for Real Estate offers unbeatable insider advice for every serious real estate investor—beginners and old pros alike. For more than twenty-five years, author George Ross has been one of Donald Trump's chief advisors and intimately involved with many of Trump's biggest real estate deals. Now, Ross teams up with bestselling real estate author Andrew McLean to present Trump's real estate investment strategies so that even small investors can invest like Trump. You'll learn how Trump identifies potential properties and how he finances, negotiates, and markets his big deals. Not everyone has Trump's money or name, but everyone, even you, can use his tactics and strategies to win big in real estate.

"This book is not just a bargain, it's a steal. It's filled with practical, workable advice for anyone wanting to build wealth."—Mike Summey, co-author of the bestselling *The Weekend Millionaire's Secrets to Investing in Real Estate* Anyone who seeks financial wealth must first learn the fundamental truths and models that drive it. *The Millionaire Real Estate Investor* represents the collected wisdom and experience of over 100 millionaire investors from all walks of life who pursued financial wealth and achieved the life-changing freedom it delivers. This book--in straightforward, no nonsense, easy-to-read style--reveals their proven strategies. *The Millionaire Real Estate Investor* is your handbook to the tried and true financial wealth building vehicle that rewards patience and perseverance and is available to all--real estate. You'll learn: Myths about money and investing that hold people back and how to develop the mindset of a millionaire investor How to develop sound criteria for identifying great real estate investment opportunities How to zero in on the key terms of any transaction and achieve the best possible deals How to develop the "dream team" that will help you build your millionaire investment business Proven models and strategies millionaire investors use to track their net worth, understand their finances, build their network, lead generate for properties and acquire them *The Millionaire Real Estate Investor* is about you and your money. It's about your financial potential. It's about discovering the millionaire investor in you.

President Donald J. Trump lays out his professional and personal worldview in this classic work—a firsthand account of

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the rise of America's foremost deal-maker. "I like thinking big. I always have. To me it's very simple: If you're going to be thinking anyway, you might as well think big."—Donald J. Trump Here is Trump in action—how he runs his organization and how he runs his life—as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker's art. And throughout, Trump talks—really talks—about how he does it. Trump: The Art of the Deal is an unguarded look at the mind of a brilliant entrepreneur—the ultimate read for anyone interested in the man behind the spotlight. Praise for Trump: The Art of the Deal "Trump makes one believe for a moment in the American dream again."—The New York Times "Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet."—Chicago Tribune "Fascinating . . . wholly absorbing . . . conveys Trump's larger-than-life demeanor so vibrantly that the reader's attention is instantly and fully claimed."—Boston Herald "A chatty, generous, chutzpa-filled autobiography."—New York Post

Discusses the importance of financial education and offers advice on how to use a knowledge of different types of investment to secure and maximize wealth.

A wealthy real-estate developer shares the principles of his success, examining the vast financial opportunities that exist in real estate, key points to successful investment, and effective business strategies.

A searing indictment of global finance, exploring how the banking sector grew from a supporter of business to the biggest business in the world, and showing how societies might fight against financial hegemony Financial journalist Nicholas Shaxson first made his reputation studying the "resource curse," seeing first-hand the disastrous economic and societal effects of the discovery of oil in Angola. He then gained prominence as an expert on tax havens, revealing the dark corners of that world long before the scandals of the Panama and Paradise Papers. Now, in *The Finance Curse*, revised with chapters exclusive to this American edition, he takes us on a terrifying journey through the world economy, exposing tax havens, monopolists, megabanks, private equity firms, Eurobond traders, lobbyists, and a menagerie of scoundrels quietly financializing our entire society, hurting both business and individuals. Shaxson shows we got here, telling the story of how finance re-engineered the global economic order in the last half-century, with the aim not of creating wealth but extracting it from the underlying economy. Under the twin gospels of "national competitiveness" and "shareholder value," megabanks and financialized corporations have provoked a race to the bottom between states to provide the most subsidized environment for big business, have encouraged a brain drain into finance, and have fostered instability, inequality, and turned a blind eye to the spoils of organized crime. From Ireland to Iowa, Shaxson shows the insidious

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effects of financialization on our politics and on communities who were promised paradise but got poverty wages instead. We need a strong financial system—but when it grows too big it becomes a monster. The Finance Curse is the explosive story of how finance got a stranglehold on society, and reveals how we might release ourselves from its grasp. Tough-minded Leadership offers new insights, focus, and motivation for anyone committed to greater personal effectiveness as a leader. At a time when self-confidence and self-esteem are desperately lacking, it provides specific techniques and tools to help restore them. Joe Batten helps you make the transition to tough-minded leader by explaining the thirty-five essential conversions you must make in your attitudes and the fifteen challenges you must learn to confront.

A front row seat into the world of high-stakes commercial real estate investing “A must-read book ... one of the best real estate investment books I have ever read. On my scale of 1 to 10, this unique book rates an off-the-charts 12.” ---Robert Bruss Confessions of a Real Estate Entrepreneur is for the individual who is ready to get serious about investing. Not a rah-rah or get-rich-quick book, this book is for someone who is prepared to think about what he or she wants to accomplish. James Randel provides the how and why. James Randel has been a successful investor and educator for 25 years. He teaches investing through stories and anecdotes – bringing to the limelight not just his successes (and there are some amazing stories of these) but also his mistakes. His candor is instructive and entertaining. It is said that “those who can, do, and those who can’t, teach.” James Randel is a rare exception as he is both a highly successful investor as well as an excellent teacher. As said by Jeff Dunne, Vice Chairman of the largest real estate company in the world, CB Richard Ellis: “I’ve tracked Jimmy’s incredible run of successful real estate investments for 20 years and more recently invested very profitably with him. His new book is a must read for anyone interested in real estate investing.” If you are tired of the “same old, same old” and prepared to play in the big leagues, this book is calling your name.

Proven methods for building an online income stream You don't have to quit your current job, or already have piles of money, or be 24 years old, or riding a booming economy, in order to start a successful online business. The Six-Figure Second Income explains how to start or grow a business even when you think you have plenty of strikes against you. In the course of building an eight-figure real estate information marketing business, David Lindahl and Jonathan Rozek tested dozens of tools and techniques. This book is centered around principles they derived from all the tests they ran, tools they used, and money they spent. If you're tired of the gimmicks and skepticism that anyone can really succeed online, this book will give you the no-hype, no-nonsense advice you need.

In Trump 101, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career, and your life. Each chapter covers a basic rule or belief, and shows you how to

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make it work for you. Learn the vital qualities and skills that every successful businessperson needs.

Start making money today ---with the ultimate guide for first-time investors No matter what the market does, real estate still offers plenty of moneymaking opportunities. In this new edition of *The Beginner's Guide to Real Estate Investing*, Gary W. Eldred presents the tools and knowledge new investors need to get started profitably. Packed with smart moneymaking strategies and real-life stories from successful investors, this edition also covers the latest information on financing, foreclosures, cash flow, and much more. You'll not only master the basics of investing, but also discover specialized techniques that the pros rely on to grow their long-term wealth. Concise yet comprehensive, this practical guide shows you how to:

- \* Find great deals on properties with big potential
- \* Get started with low- or no-down payment financing
- \* Utilize creative financing options and other people's money
- \* Buy low-cost foreclosures and REOs
- \* Make value-adding improvements to any property
- \* Craft winning offers and negotiate like a pro
- \* Manage rental properties hassle-free
- \* Flip investment properties for fast profit

In addition, Eldred shows you how to tailor your investment strategy to make money almost anywhere, in any type of market. With proven techniques, timeless principles, and totally up-to-date information, *The Beginner's Guide to Real Estate Investing, Second Edition* is the perfect place to start building a prosperous future --- today.

Trump University books are practical, straightforward primers on the basics of doing business the Trump way—successfully. Written by leading experts and including an inspiring Foreword by Trump himself, these books present smart business wisdom illustrated with real-life examples from Trump and other world-renowned experts. Perfect for anyone who wants to get ahead in business without the cost of an MBA, these street-smart guides provide real-world business advice based on the one thing you can't get in any business school—experience. In *Trump University Real Estate 101, Second Edition*, you'll learn how to:

- Develop your entrepreneurial abilities and invest like a pro
- Make money especially in today's down market
- Operate your rentals profitably even in weak markets
- Create instant equity in any property
- Calculate the effects of financing on cash flows and property values
- Use options and assignments to tie up properties
- Forecast market trends whether up or down
- Create and enhance the value of any property
- And much more!

This is the book that the leftist elites don't want you to read -- Donald Trump, Jr., exposes all the tricks that the left uses to smear conservatives and push them out of the public square, from online "shadow banning" to rampant "political correctness." In *Triggered*, Donald Trump, Jr. will expose all the tricks that the left uses to smear conservatives and push them out of the public square, from online "shadow banning" to fake accusations of "hate speech." No topic is spared from political correctness. This is the book that the leftist elites don't want you to read! Trump, Jr. will write about the importance of fighting back and standing up for what you believe in. From his childhood summers in Communist Czechoslovakia that began his political thought process, to working on construction sites with his father, to the major achievements of President Trump's administration, Donald Trump, Jr. spares no details and delivers a book that focuses on success and perseverance, and proves offense is the best defense. Thinking about becoming a commercial real estate investor? *Commercial Real Estate Investing For Dummies* covers the entire

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