

Tourism Performance And The Everyday Consuming The Orient Contemporary Geographies Of Leisure Tourism And Lity

Travel often inspires the creation of narratives about journeys and destinations, more so with the increasing availability of online platforms, applications for smartphones and tablets, and various other social media technologies. This book examines travel blogs and their associated social media as a form of self-presentation that negotiates the tensions between discourses of travel and tourism. As such, it addresses how contemporary travellers use online platforms to communicate their experiences of journeys and destinations, and how the traveller/tourist dichotomy finds expression in these narratives. Addressing the need for more in-depth analysis through a study of blogs, this exploration of networked narratives of an individual's travel experience considers personal motivations, self-promotion, and self-presentation as key factors in the creation of both personal and commercial travel blogs. As this text applies concepts such as self-presentation and heteroglossia, it will be of interest to both students and scholars of tourism, new media, sociology, cultural studies, and discourse studies.

The role of the body and the concept of embodiment have largely been neglected in anthropological studies of tourism. This book explores the notion of the tourist body and develops understanding of how touristic practice is embodied practice, not only for tourists but also for those who work in tourism. This book provides a more holistic understanding of the role of the body in making and re-making self and world by engaging with tourism. This collection brings together scholars whose work intersects with the anthropology of tourism who each draw upon ethnographically informed research based on international case studies that include India, Turkey, Australia and Tasmania, Denmark, the United States, Nepal, France, Italy, South Africa and Spain. The case studies focus on a variety of themes including human and nonhuman 'bodies'. The range of case studies gives the book an international appeal that makes it valuable to academic researchers and students in the disciplines of social anthropology, cultural geography, sociology, philosophy and the field of tourism studies itself.

This book reframes tourism, as well as leisure, within mobilities studies to challenge the limitations that dichotomous understandings of home/away, work/leisure, and host/guest bring. A mobilities approach to tourism and leisure encourages us to think beyond the mobilities of tourists to ways in which tourism and leisure experiences bring other mobilities into sync, or disorder, and as a result re-conceptualizes social theory. The proposed anthology stretches across academic disciplines and fields of study to illustrate the advantages of multi-disciplinary conversation and, in so doing, it challenges how we approach studies of movement-based phenomena and the concept of scale. Part One examines the ways in which mobility informs and is informed by leisure, from everyday practices to leisure-inspired mobile lifestyles. Part Two investigates individuals and communities that become entrepreneurial in the face of changing tourism contexts and reflects on the performance of work through multiple mobilities. Part Three turns to issues of development, with attention to the cultural politics that frame development encounters in the context of tourism. The varied ways that people move into and out of development projects is mediated by geopolitical discourses that can both challenge and perpetuate geographic imaginations of tourism destinations.

Drawing upon theories of landscape and performance, this work weaves together existing tourism literature with new scholarship to forge a geographically informed theory of tourism. Such a theory integrates the ways in which places are co-produced, circulated, interpreted, experienced, and performed for and by tourists, tourism boards, and even as everyday spaces. Bringing together theories of ritual, Peircean semiotics, ideology, and performance, the authors blend the often separate literatures of tourism sites and touristic practices. Whereas most tourism texts focus on a part of the 'tourism equation'-the tourism site, or the tourist experience-a geographic theory of tourism brings these constituent parts together in thinking about notions of place. Place processes are central to geography as well as tourism studies because tourism facilitates encounters with distinct locations. As this book argues, considering tourism as performative draws disparate areas of tourism theory together to better understand the ways tourism happens in and across places.

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This book investigates the way localities are shaped and negotiated through tourism, and explores the emerging success of local peer-produced hospitality and tourism services which are transforming the tourist experience. Tourists are now being brought into much closer contact with locals and have new opportunities to experience the community at their destination. This book examines these place experiences and travel-sharing arrangements that have now spread globally due to the use of social communication platforms such as Airbnb. It analyses the existence of global communities of 'place experts' that are redefining the organisational structures, value systems, market opportunities, affordabilities and geographies in travel and tourism. This volume brings together the work of established tourism scholars as well as early career researchers and is one of the first books to examine the global-local relationship at tourism destinations and the way that the rapidly developing field of peer-to-peer tourism is transforming tourist destinations.

Art, in its many forms, has long played an important role in people's imagination, experience and remembrance of places, cultures and travels as well as in their motivation to travel. Travel and tourism, on the other hand, have also inspired numerous artists and featured in many artworks. The fascinating relationships between travel, tourism and art encompass a wide range of phenomena from historical 'Grand Tours' during which a number of travellers experienced or produced artwork, to present-day travel inspired by art, artworks produced by contemporary travellers or artworks produced by locals for tourist consumption. Focusing on the representations of 'touristic' places, locals, travellers and tourists in artworks; the role of travel and tourism in inspiring artists; as well as the role of art and artwork in imagining, experiencing and remembering places and motivating travel and tourism; this edited volume provides a space for an exploration of both historical and contemporary relationships between travel, tourism and art. Bringing together scholars from a wide range of disciplines and fields of study including geography, anthropology, history, philosophy, and urban, cultural, tourism, art and leisure studies, this volume discusses a range of case studies across different art forms and locales.

The inherent mobility of tourists and consequent relative ephemerality of contact between the visitor and the visited tourism phenomenon have specific characteristics that challenge the usual fieldwork practices of the social and physical sciences. Such conditions create specific concerns for the tourism researcher in terms of their positionality, relationality, accessibility, ethics, reflexivity, and methodological appropriateness. *Fieldwork in Tourism* is the first book to focus on this extremely significant component of contemporary tourist research and provides hands on approaches to conducting tourism fieldwork in a range of settings, exploring the methodological considerations and offering strategies to mitigate these. The book also discusses how fieldwork affects researchers personally and what happens to field relationships. Divided into five sections, each with an introduction and a guide to further reading, the chapters cover the context of fieldwork, research relationships, politics and power, the position of the researcher in the field, research methods and processes, including virtual fieldwork, and the relationships between being a tourist and doing fieldwork. The concluding chapter suggests that the link between tourism and fieldwork perhaps offers greater insights into understanding creative fieldwork than may be imagined. This book incorporates a rich and diverse set of fieldwork experiences, insights and reflections on conducting fieldwork in different settings, the problems that emerge, the solutions that were developed, and the realities of being 'in the field'. *Fieldwork in Tourism* is an essential guide for Tourism higher level students, academics and researchers embarking on research in this field.

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With more than 230 million international tourists a year, the Mediterranean region is the largest tourist destination in the world. This book outlines that its economic importance is matched by its significance as a cultural and aesthetic phenomenon. Through a series of ethnographic insights into some of the key sites of mass Mediterranean tourism, it focuses on package tourists' experiences of the serial, banal and depthless spaces that are mushrooming along the coast and the enchantments, dissolutions and dreams that saturate them. Moving away from the notion of authentic places corrupted by mass tourism, the book shows how new forms and spaces are made and remade by the mobilities and performances of locals, workers and tourists. Finally, the book looks at the complex materialities of mass tourism and the many networks that make it possible.

Tourism, Tourists and Society provides a broad introduction to the inter-relationship between tourism and society, making complex sociological concepts and themes accessible to readers from a non-sociological academic background. It provides a thorough exploration of how society influences or shapes the behaviours, motivations, attitudes and consumption of tourists, as well as the tourism impacts on destination societies. The fifth edition has been fully revised and updated to reflect recent data, concepts and academic debates: • New content on: mobilities paradigm and the emotional dimension of tourist experiences. • New chapter: Tourism and the Digital Revolution, looking at the ways in which the Internet and mobile technology transform both tourist behaviour and the tourist experience. • New end-of-chapter further reading and discussion topics. Accessible yet critical in style, this book offers students an invaluable introduction to tourism, tourists and society.

An Introduction to Visual Research Methods in Tourism is the first book to present, discuss and promote the use of a range of visual methods in tourism studies. It introduces methods ranging from the collection of secondary visual materials for the purposes of analysis (such as postcards, tourism brochures, and websites) and the creation of visuals in the context of primary research (such as photography, video and drawings), to the production of data through photo-elicitation techniques. The book promotes thoroughly underpinned interdisciplinary visual tourism research and includes an exploration of many key philosophical, methodological and inter-disciplinary approaches. Comprised of five parts: introduction; paradigms, academic disciplines and theory; methods; analysis and representation; and conclusion. This volume informs and inspires its readers through a reliance on theory, examples from tourism studies conducted in various geographical locations and through key pedagogical features such as annotated further readings, practical tips boxes and concise chapter summaries. This book will be of interest to experienced visual tourism researchers, scholars wishing to incorporate visual methods in their studies of tourism for the very first time, as well as students on undergraduate, postgraduate or doctoral programmes who are contemplating the incorporation of visual methods in their studies of tourism.

Souvenirs are part of global and local travel and tourism in all corners of the world. This book portrays souvenirs as expressions of culture and as triggers of cultural change. The volume provides critique and theorisation of souvenirs of places, people and experiences in the context of lives lived at the margins of society, politics, tourism flows and urbanisation. Case studies in sustainable tourism illustrate dynamic ways that consumers and suppliers use souvenirs to respond to, resist and (re)interpret global and local influences upon cultures across informal, hybrid and formal economies.

This book explores the phenomena of the urban everyday and new urban tourism. It provides a systematic framework and draws on a mix of theoretical and empirical work to look at the increasing intermingling of 'tourists' and 'residents'. Tourism and urban everyday life are deeply connected in a mutually constitutive way. Tourism has become a key momentum of urban development and affects cities beyond its economic dimension. Urban everyday life itself can turn into a matter of tourist interest for people searching for experiences off the beaten track. Even living in a city as a resident involves moments, activities and practices which could be labelled as 'touristic'. These observations demonstrate some of the various layers in which urban tourism and everyday city life are intertwined. This book gathers multiple interdisciplinary approaches, a diversity of topics and methodological variety to examine this complex relationship. It presents a systematic framework for the dynamic research field of new urban tourism along three dimensions: the extraordinary mundane, encounters and contact zones, and urban co-production. This book will be of interest to students and researchers across fields such as Tourism and Mobility Studies, Urban Studies, Leisure Studies, Tourism Geography, and Tourism Sociology.

Tourism, Performance and the Everyday Consuming the Orient Routledge

The practice of packing a bag is a situation where subtle, daily processes can attune us to the relationships and experiences formed in mobile situations. There has been great attention to mundane and material practices in tourism, yet the process of packing, which is integral to any journey, remains unexamined. *Everyday Practices of Tourism Mobilities: Packing a Bag* expands on the foundational theories of tourist practices through a rich assortment of photographic documentation and interviews with tourists in hostelling accommodation. It presents the intricacies and relations emerging through packing and the connections to an array of actors entwined in both touristic and everyday experiences of movement. Using case studies in Iceland and Nepal, the book explores how idealised tourist destinations influence everyday actions. The disjuncture between mundane routines and the heightened immersive environments is conducive to tourists attuning to the entanglement of actors and experiences beyond individual expectations. The book traces these moments of collective experiences to reflect on the intersections of globalised mobility and everyday tourist practices. The international scope of this highly original and intriguing book will appeal to a broad academic audience, including scholars of tourism, cultural and social geography, mobilities studies, and environmental humanities.

This title offers a dynamic understanding of tourism, usually defined in terms of clearly circumscribed places and temporalities, to grasp its changing spatial patterns. This edited volume will be of great interest to upper-level students, academics and researchers in tourism, urban studies, and land use planning.

This handbook provides a comprehensive overview and holistic analysis of the intersection between tourism and popular culture. It examines current debates, questions and controversies of tourism in the wake of popular culture phenomena and explores the relationships between popular culture, globalization, tourism and mobility. In addition, it offers a cross-disciplinary, cutting edge review of the character of popular cultural production and consumption trends, analyzing their consequences for tourism, spatial strategies and destination competitiveness. The scope of the volume encompasses various expressions of popular culture such as cinema, TV shows, music, literature, sports and heritage. Featuring a mix of theoretical and empirical chapters, the handbook problematizes and conceptualizes the ties and clusters of popular cultural actors, thereby positioning tourism within the wider context of creative economies, cultural planning and multimodal technologies. Written by an international team of academics with expertise in a range of disciplines, this timely book will be of interest to researchers from a variety of subjects including tourism, events, geography, cultural studies, fandom research, political economy, business, media studies and technology.

Routledge Handbook of the Tourist Experience offers a comprehensive synthesis of contemporary research on the tourist experience. It draws together multidisciplinary perspectives from leading tourism scholars to explore emergent tourist behaviours and motivations. This handbook provides up-to-date, critical discussions of established and emergent themes and issues related to the tourist experience from a primarily socio-cultural perspective. It opens with a detailed introduction which lays down the framework used to examine the dynamic parameters of the tourist experience. Organised into five thematic sections, chapters seek to build and enhance knowledge and understanding of the significance and meaning of diverse elements of the tourist

experience. Section 1 conceptualises and understands the tourist experience through an exploration of conventional themes such as tourism as authentic and spiritual experience, as well as emerging themes such as tourism as an embodied experience. Section 2 investigates the new, developing tourist demands and motivations, and a growing interest in the travel career. Section 3 considers the significance, motives, practices and experiences of different types of tourists and their roles such as the tourist as photographer. Section 4 discusses the relevance of 'place' to the tourist experience by exploring the relationship between tourism and place. The last section, Section 5, scrutinises the role of the tourist in creating their experiences through themes such as 'transformations in the tourist role' from passive receiver of experiences to co-creator of experiences, and 'external mediators in creating tourist experiences'. This handbook is the first to fill a notable gap in the tourism literature and collate within a single volume critical insights into the diverse elements of the tourist experience today. It will be of key interest to academics and students across the fields of tourism, hospitality management, geography, marketing and consumer behaviour.

Utilizing case studies from Guatemala, Bolivia, and Ireland to China, India, and Dubai, the contributors to *Cosmopolitanism and Tourism* question whether cosmopolitan subjectivity is still the desired aim of all travelers, as is commonly believed within the field of tourism studies.

The Wiley Blackwell Companion to Tourism presents a collection of readings that represent an essential and authoritative reference on the state-of-the-art of the interdisciplinary field of tourism studies. Presents a comprehensive and critical overview of tourism studies across the social sciences Introduces emerging topics and reassesses key themes in tourism studies in the light of recent developments Includes 50 newly commissioned essays by leading experts in the social sciences from around the world Contains cutting-edge perspectives on topics that include tourism's role in globalization, sustainable tourism, and the state's role in tourism development Sets an agenda for future tourism research and includes a wealth of bibliographic references

Since the late 1970s, China's move towards neoliberalism has made it not only one of the world's fastest growing economies, but also one of the most polarised states. This economic, social and political transformation has led to the emergence of a new Chinese middle class, and understanding the development and the role of this new social group is crucial to understanding contemporary Chinese society. Investigating the new politics of the middle class in China, this book addresses three major questions. First, how does the Chinese state deal with problems of national sovereignty and political representation to create the middle class both as a legitimate category of the people and as an ideal norm of citizenship? Second, how does the recognition of the middle class norm take place in the practice of everyday life? Finally, what kind of risks does the politics of the middle class generate not only for middle class subjects but also for the disenfranchised? In answering these questions, this book examines a set of practices, bodies of knowledge, measures, and institutions that aim to manage, govern, control, and orient the behaviours, gestures, and thoughts of Chinese citizens. This investigation contributes not only to the understanding of the Chinese middle class society but also to the scholarly debate over the relationship between governmental apparatuses, subjectification, and life-building. Drawing on ethnographic information, historical archives, and the media, this book will be of great interest to students and scholars working in the fields of Chinese studies, Chinese politics, ethnic studies and urban studies, as well as those interested in culture, society, class and welfare.

This book aims to further academic debate within the leisure and tourism studies community about the role of 'families' in contemporary life and the experiences of families and their children in the leisure environment. It is based on the recognition of the diverse nature of the family in the contemporary era and the position of children in families and society in general as active and knowing social agents rather than as passive objects. The family is on the one hand our first community with its own special kind of human attachment and on the other a little world on which the larger society is modelled. Families form the closest and most important emotional bond in humans. This relationship is what drives humanity and society, and positions families at the centre of leisure activities. This international and multi-disciplinary compilation of recent research into children and families examines progress made and challenges ahead for leisure studies. It extends the academic discourse to a wider understanding of what families, children and their leisure behaviour mean in today's societies. This book was originally published as a special issue of *Annals of Leisure Research*.

"The strongest overview I have encountered of the scope and the current state of research across all the fields involved in advancing our understanding of tourism. For its range of topics, depth of analyses, and distinction of its contributors, nothing is comparable." - Professor Dean MacCannell, University of California, Davis "The breadth of vision and sweep of accounts is remarkable, and range of topics laudable... a rare combination of the authoritative, the challenging and stimulating." - Professor Mike Crang, Durham University Tourism studies developed as a sub-branch of older disciplines in the social sciences, such as anthropology, sociology and economics, and newer applied fields of study in hospitality management, civil rights and transport studies. This Handbook is a sign of the maturity of the field. It provides an essential resource for teachers and students to determine the roots, key issues and agenda of tourism studies, exploring: The evolution and position of tourism studies The relationship of tourism to culture The ecology and economics of tourism Special events and destination management Methodologies of study Tourism and transport Tourism and heritage Tourism and postcolonialism Global tourist business operations Ranging from local to global issues, and from questions of management to the ethical dilemmas of tourism, this is a comprehensive, critically informed, constructively organized overview of the field. It draws together an inter-disciplinary group of contributors who are among the most celebrated names in the field and will be quickly recognized as a landmark in the new and expanding field of tourism studies.

This book examines the emerging and shifting issues in the field of gay tourism, how these relate to significant societal and technological changes and the implications of these changes for theory, policy and practice. It addresses the political and sociocultural discourses evident within gay tourism consumption and explores the conceptualisations of gay tourism within the contexts of tourist profiles and identities. While gay travel research has been dominated by Western perspectives and traditions, this book incorporates voices from non-Western perspectives and cultures. The volume investigates the value of gay tourism that facilitates our engagement with tourism experiences, leisure opportunities and pleasure. It will be a useful resource for students, lecturers and researchers in tourism, human geography, cultural studies and sociology.

The *Contemporary Goffman* highlights the continued relevance of Goffman to sociology and related disciplines – to theoretical discussions as well as to substantive empirical research – through contributions dealing with a variety of topics and themes.

This book presents new research on the capacity of big cities to generate new tourism areas as visitors discover and help create new urban experiences off the beaten track. It examines similarities and differences in these processes in a group of established world cities located in the global circuits of tourism. The cities featured are Berlin, New York, London, Paris, and Sydney. In these cities experienced city visitors are contributing to the 'discovery' of new places to visit. Many neighbourhoods close to the historic centre and to traditional attractions offer the mix of cultural difference and consumption opportunities that can create new experiences for distinctive groups of city users. Each of the cities included in the book offers rich experiences of the re-imagining and re-branding of neighbourhoods off the beaten track, and informative stories of the complex relationships between visitors, residents and others and of the ambitions of public policy to reproduce these new tourism experiences in other parts of the city. *World Tourism Cities* brings together current research in each of the cities and relates the often separate field of tourism research to some of the mainstream themes of debate in urban studies addressing topics such as consumption, markets and spaces. Drawing on original research in this important group of cities this book has significant messages for public policy. In addition the book engages directly with a range of important current academic debates – about world cities, about cities as sites of consumption and about the smaller scales at which urban neighbourhoods are being transformed. The range of cities and the messages about the making of attractive places provides a timely resource for those focused in this area and the book will also have an appeal among those experienced and sophisticated city users that it focuses on.

This book draws on the thought of Baudrillard to explore the effects of globalisation and tourism in a Thai context. Arguing that tourism does not necessarily erode local culture but that local culture can in fact be recreated through globalisation and tourism, the author employs studies of the Damnoen Saduk and Pattaya floating markets, showing them to be simulations of Thai culture that undergo changes of form, cultural content and activity, through various stages of representation. With a focus on the themes of the circulation of value and signs, the play of differences and orders of simulacra, this volume examines the extent to which Baudrillard's theory can apply in a non-western context and in relation to tourism. A study of consumption, tourism and the relations between the global and the local, *Globalisation, Tourism and Simulacra* will appeal to scholars of sociology and geography with interests tourism, globalisation and social theory.

Tourism has become increasingly 'exotic', a process made possible by low-cost charter tourism and cheaper air tickets. Faraway and evermore 'exotic' holidays are becoming widespread and within reach as destinations make their entry into the mass tourism market. Strolls through the bazaars of Istanbul and cruises on the Nile are packaged into the sea, sand and sun culture of traditional forms of organized mass tourism. At the same time new technologies weave the fabric of tourism and everyday life even closer, circulating images, information, and objects between them. Taking off from this observation, *Tourism, Performance and the Everyday* invites readers to follow the flow's of tourist desires, objects, meanings, photographs, fears, dreams and memories weaving together the spaces of and between Western Europe, Turkey and Egypt. *Tourism, Performance and the Everyday* carefully analyzes the cultural and social impacts of mass-tourist experiences of 'exotic' places on the wider aspects of everyday life. It treats mass-tourism as a cultural phenomenon that feeds into the practices and networks of peoples' everyday lives rather than as an isolated, trivial or 'exotic' event. It traces how these impacts are mediated by various mobilities between home and away through innovative mobile and ethnographic research methods at tourist destinations and the home of tourists. The book contains analysis of diaries, photographs, blogs and photo web sharing sites, participant observation of performing tourists and 'home ethnographies' of the afterlife tourist photographs, souvenirs and memories. In doing this, the book traces out the multiple interconnections and mobilities between everyday spaces and leisure spaces as well as the multiple ways in which the Orient is consumed on holiday and at home. The book appeals to a wide audience among students, researchers and educators within the social and cultural sciences studying, researching and teaching theories and methods of tourism, Orientalism and cultural encounters as well as broader issues of leisure, consumption and everyday life.

Living in a world that is increasingly 'on the move' means that many of us now rely on mobile devices, social media, and networking technologies to coordinate togetherness with our social networks even when we are apart. Nowhere is this phenomenon more evident than in the emerging practices of 'interactive travel'. Today's travellers are more likely than ever to pack a laptop or a mobile phone and to use these devices to stay in touch with friends and family members – as well as to connect with strangers and other travellers – while they are on the road. New practices such as location-aware navigating, travel blogging, flashpacking and Couchsurfing now shape the way travellers engage with each other, with their social networks, and with the world around them. *Travel Connections* prompts a rethinking of the key paradigms in tourism studies in the digital age. Interactive travel calls into question longstanding tourism concepts such as landscape, the tourist gaze, hospitality, authenticity and escape. The book proposes a range of new concepts to describe the way tourists inhabit the world and engage with their social networks in the twenty-first century: smart tourism, the mediated gaze, mobile conviviality, re-enchantment and embrace. Based on intensive fieldwork with interactive travellers, *Travel Connections* offers a detailed account of this emerging phenomenon and uncovers the new forms of mediated and face-to-face togetherness that become possible in a mobile world. This book will be of interest to students and scholars of sociology, tourism and hospitality, new media, cosmopolitanism studies, mobility studies and cultural studies.

Written by leading international tourism researchers, this book examines the key trends in European tourism planning and organisation. It introduces a theoretical framework to tourism planning and organisation using a procedural and structural approach. It also identifies leading and emerging practices and offers a new vision for European tourism planning.

Front and Back Stage of Tourism Performance situates our travel imaginaries, those dream destinations on our travel

bucket lists, as co-constructed by the tourist industry, state development policies, and community negotiations, and as framed by modernity's new global cultural economy. As more people travel for pleasure than ever before, host communities and intermediaries are presented with tourism opportunities that all too often become flashpoints for local contestation and mechanisms for displacement. The ethnographically-grounded chapters describe tourist encounters shaped by geopolitics, complicated by war, and troubled by and enacted within the economic inequities of neocolonialism. The points of contact afford a unique vantage from which to view cultural identity, entrepreneurial strategizing, and natural resource management as global politics and relations of difference. They also illustrate the power of social networks, cultural display, and artistic performance as collective presentation, management apparatus, and structural critique. Drawing on a range of international case studies, this book will appeal to those interested in tourism, anthropology, global studies, environmental issues, microeconomics, and identity studies.

The Routledge Companion to Media and Tourism provides a comprehensive overview of the research into the convergence of media and tourism and specifically investigates the concept of mediatized tourism. This Companion offers a holistic look at the relationship between media and tourism by drawing from a global range of contributions by scholars from disciplines across the humanities and social sciences. The book is divided into five parts, covering diverse aspects of mediatization of tourism including place and space, representation, cultural production, and transmedia. It features a comprehensive theoretical introduction and an afterword by leading scholars in this emerging field, delving into the ways in which different forms of media content and consumption converge, and the consequential effects on tourism and tourists. The collection is an invaluable resource for students and scholars of tourism studies, cultural studies, and media and communication, as well as those with a particular interest in mediatization, convergence culture, and contemporary culture.

Volunteer Tourism is one of the major growth areas in contemporary tourism, where tourists for various reasons seek alternative goodwill experiences and activities. To meet this demand there has been a surge in volunteer programmes offered in range of destinations organized by a variety of charities and tour operators which is predicted to continue to grow in the future. Volunteer Tourism provides an in-depth analysis of the complex issues associated with traditional and contemporary volunteer tourism. Reflecting the growth in this phenomenon, this book provides a cohesive collection of chapters written from a range of international expert scholars and researchers. The theoretically rich, practically applied and empirically grounded contributions are based on current and diverse research in the area. This groundbreaking volume explores topics which have not been addressed in the literature before, such as the impact on host communities, introducing new areas and ideas to the field. The diverse range of themes are identified and addressed, including volunteer tourism and sustainability to, uniquely, the examination of volunteer tourism stakeholders – volunteers themselves, the host-to-guest exchange, and the organizations – and management of volunteers. These themes are examined in a range of international case studies, demonstrating the wide range of issues associated with volunteer tourism. This volume is a timely addition offering an innovative approach to the area. Volunteer Tourism will be of interest to both students and researchers interested in tourism, leisure and development, as well as non-academics, practitioners, NGOs government officials at all levels.

Tourism research often tends to overlook both the mundane of the exotic and the exotic of the everyday. However, when acknowledging that exoticism is not necessarily linked to geographical distance, it is similarly possible to attribute touristic otherness to and experience unfamiliarity in a geographically proximate environment. This entails a need to rethink the intertwining relationships of meanings of the exotic and the mundane, as well as the ways people make meaning of their everyday environment through processes of territorialization and identification in a tourism context. The articles collected in this book cover a range of examples of tourism practices in a context of geographical proximity where home and away, everyday life and tourism intersect. While the settings, methodologies and concepts vary considerably, each contribution is an attempt to rethink the hegemonic linear framing of tourism in dichotomies such as familiar and unfamiliar, nearby and far, host and guest, mundane and exotic. The examples, findings and conclusions of the various authors contribute to an understanding of tourism that is multiple and relative, to an open-minded and critical attitude towards the institutionalized anchors of our society - in which tourism takes such a prominent place that it has almost become ordinary. This book was originally published as a special issue of the *Tourism Geographies* journal.

As research in tourism and hospitality reaches maturity, a growing number of methodological approaches are being utilized and, in addition, this knowledge is dispersed across a wide range of journals. Consequently there is a broad and multidisciplinary community of tourism and hospitality researchers whom, at present, need to look widely for support on methods. In this volume, researchers fulfil a pressing need by clearly presenting methodological issues within tourism and hospitality research alongside particular methods and share their experiences of what works, what does not work and where challenges and innovations lie.

Booming Mainland Chinese outbound travel is one of the most exciting phenomena in the world tourism industry's recent history. From 2000 to 2010, Chinese outbound travel increased at a compounded annual rate of 18.5 percent, and it is forecasted that by 2020 China will generate approximately 100 million outbound trips a year, making China the fourth largest source of outbound travel in the world. The new Chinese tourists are more confident, technologically savvy, value conscious, and ready to explore unfamiliar territory. For tourism marketers and researchers who are getting ready to or just celebrated their initial "west-meets-east" moments, the new Chinese tourists are showing up at their doors and presenting new challenges for marketing and service. In this book, leading authors from around the world share their most cutting-edge findings and thoughts on the Chinese outbound travel market. The book reflects on the paths of the Chinese outbound travel development, reports new trends and issues, and provides new insights and recommendations. For practitioners around the world (e.g., destination policymakers and marketers, travel and tourism service providers, owners, and managers), this book provides hands-on guidance on understanding tourists from Mainland China. For tourism scholars, educators, and students, this book provides basic yet essential knowledge on the Chinese outbound travel market and tourist behavior and points out important future directions. Most tourism programs today have an international component in their curriculum, usually including a global tourism class. This book serves as an excellent supplemental reading for students in these classes.

It is said that movies have encroached upon social realities creating tourism enclaves based on distortions of history and heritage, or simulations that disregard both. What localities and nation-states value are discarded, suppressed, or modified beyond recognition in neoliberal markets; thus flattening out human experience, destroying natural habitats in the name of development, and putting the future of whole ecosystems at risk. Without disregarding such developmental risks *Cinematic Tourist Mobilities* and the *Plight of Development* explores how, en route to any beneficial or eco-destructive development, film tourist industries co-produce atmospheres of place and culture with tourists/film fans, local activists, and nation-states. Drawing on international examples of cinematically-induced tourism and tourismophobic activism, Tzanelli demonstrates how the allegedly unilateral industry-driven 'design' of location stands at a crossroads between political structures, systems of capitalist development, and resurgent localised agency. With an interdisciplinary methodological and epistemological

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portfolio connected to the new mobilities paradigm, this volume will appeal to scholars, students, and practitioners interested in tourism, migration, and urban studies in sociology, anthropology, geography, and international relations.

Anthropology of Tourism in Central and Eastern Europe explores traveling through case studies from Austria, Bulgaria, Estonia, and Poland through an anthropological lens. The contributors of this volume touch on broader issues like identity, gender, visibility, memory, heritage, intercultural relationships, and globalization.

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