

## Tourism And Sustainability New Tourism In The Third World

This book addresses many of the key themes that are seen as challenges to achieve sustainability and to mitigate climate change impacts in the near future, in the tourism sector. In particular it focuses on the economic drivers for growth in tourism as they relate to sustainable development, low-carbon travel and climate change impacts. A major feature is the integration of climate change and sustainability challenges, rather than treating them separately or with sustainability as an add-on. The first group of chapters addresses conceptual issues concerning the relationships between sustainability, climate change and tourism. The second section considers regional, national and international responses and initiatives, including those of agencies such as UNESCO World Network of Biosphere Reserves, and the UK's South West Tourism. The third part provides a range of investigative research, including topics such as air travel and coral reef tourism, and case studies from locations such as southern Africa, Scandinavia and the Pacific islands. Other research dimensions discussed in the book are drawn from Brazil, Hawaii, England, Australia and New Zealand. Overall, the book focuses on some of the most crucial challenges facing tourism in developed and developing countries.

Tourism, as with many parts of the economy, is at a pause-reflect-rest stage in the post pandemic world. This book puts forward some positive and practical concepts for the reset stage in terms of pushing towards wholly sustainable tourism. The COVID-19 pandemic has been disastrous in terms of the loss of human life, the physical and mental strains placed on large numbers of populations across the globe who have been quarantined in their homes and in terms of the costs of dealing with the pandemic and supporting business and citizens through the period. Tourism has been comprehensively damaged, not only in advanced economies, but also in poorer developing economies where tourism provides a vital source of income and employment. The problem has been complicated by the shattering effect on mass tourism, which has been far more sensitive to the shutdown of travel and accommodation than ethical and responsible tourism activities focused at a local sustainable level. Therefore this book evaluates how the pandemic and economic decline affects ethical and responsible tourism - the type of tourism which sustains and develops local communities in a balanced way for the benefit of future generations. It reflects on the position the authors established in "Ethical & Responsible Tourism - managing sustainability in local tourism destinations" and then determines how ethically and responsibly focused tourism may adapt, develop and maintain safety for consumers in the post-virus world. This book will be essential reading for students, researchers and practitioners of tourism, environmental and sustainability studies.

Managing Sustainable Tourism tackles the tough issues of tourism such as negative environmental impact and cultural degradation, and provides answers that don't sacrifice positive economic growth. It offers practical plans for fostering harmonious relationships among local communities, the private sector, not-for-profit organizations, academic institutions, and governments at all levels as well as develops management practices and philosophies that protect natural, built, and cultural environments while reinforcing positive and orderly economic growth. Since the first edition, there have been many important developments in the

field, and this second edition has been revised and updated in the following ways: Updated content to reflect issues and trends, including: impact of the internet, slow tourism, responsible tourism, pro – poor tourism and motivations of the individual tourist New and updated international case studies of successes and failures to reflect current challenges and practices New lecturer and student online resources including PowerPoint slides and practical scenarios. This volume provides a wealth of information and guidance on managing sustainable tourism now and in the future and will be invaluable to educators, students, developers, entrepreneurs, investors, tourism strategists, planners and policymakers.

A global industry and an important tool for economic development, international tourism is facing an increasingly uncertain future. Global environmental change, including climate change; increasing fuel prices; and growing criticism from environmental and social interest groups are posing substantial challenges to the belief that international tourism can be sustainable at current rates and patterns of growth. This book therefore aims to answer the questions of if and how tourism can be a sustainable industry. The book concludes that sustainable tourism is possible but that it requires fundamental shifts in operations, systems and philosophies. The various contributions identify a number of means by which this can be accomplished but stress that sustainable tourism still has a long way to travel before it can reach its destination.

Recently, the Nordic countries have experienced a rapid growth in numbers of visitors. At some popular nature attractions this has resulted in crowding, environmental damage, costly rescue operations and overload on public infrastructure. Implementation of economic policy instruments have hence been suggested to secure a more sustainable development. While the applicability of e.g. entrance fees is restricted by the public rights of access, economic instruments tend to represent short-sighted solutions. Sustainable development requires holistic policies, which take environmental, social and economic aspects into consideration in a long-term perspective. To achieve a more sustainable development of tourism, it is suggested that a limited use of economic instrument should take place in combination with adaptive management strategies and available legal and administrative instruments.

By January 2015 the world's richest 80 people had as much wealth as the poorest 50 per cent of the world's population. It is a global unevenness through which the barriers to in-migration of Third World migrants to wealthy First World nations go ever higher, while the barriers to travel in the reverse direction are all but extinct. So how exactly does tourism contribute to narrowing this glaring inequality between the rich and poor? Are ever-expanding tourism markets a smoke-free, socioculturally sensitive form of human industrialisation? Is alternative tourism really a credible lever for reducing global inequality and eliminating poverty? Tourism and Sustainability critically explores the most significant universal geopolitical norms of the last half century – development, globalisation and sustainability – and through the lens of new forms of tourism demonstrates how we can better get to grips with the rapidly changing new global order. The fourth edition has been extensively revised and updated, and benefits from the addition of new material on climate change and tourism. Drawing on a range of examples from across the Third World, Mowforth and Munt expertly illustrate the social, economic and environmental conditions that continue to affect the tourism

industry. With the first edition hailed by Geoffrey Wall as 'one of the most significant books produced on tourism [since the turn of the millennium]', *Tourism and Sustainability* remains the essential resource for students of human geography, environmental sciences and studies, politics, development studies, anthropology and business studies as well as tourism itself.

The tourism industry has increasingly recognized and responded to growing environmental concerns. In recent years, there has been an emergence of a variety of categories of tourism considered more environmentally friendly: green, eco-tourism, and sustainable tourism. Much of the literature that has addressed these developments has been orientated to the destination locale or specific to a development. These texts have not sought to investigate and examine the response of government/national tourist organizations to the international sustainability agenda and the responses/actions of tourism enterprises to this "greening" agenda. This text aims to address this remarkable gap. This indispensable contribution to the field provides a comprehensive, state of the art perspective on progress towards the objectives of sustainable development within the tourism sector across the globe by focusing on the environmental performance and adoption of environmental management systems by tourism enterprises.

Introduces students to the key concepts and challenges in this topical area by exploring and challenging the notion of sustainability and its relationship to contemporary tourism in the developing world.

Distinguishing between sustainable development and sustainable tourism, the authors examine whether, and in what form, tourism can contribute to sustainable development and growth. Focusing on different types of tourism appropriate to particular situations, the team of leading contributors draws on examples from around the world - Canada, USA, Spain, Belgium, UK, Australia - to explore tourism's contribution to the economic, social, political and environmental advancement of developing countries and the importance of tourism in industrialised nations. This book examines the new policies and initiatives established by both the private sector and the state to pursue sustainable tourism growth and identifies the opportunities and challenges inherent in achieving it. First published in 2003. Routledge is an imprint of Taylor & Francis, an informa company.

The role of governance has only recently begun to be researched and discussed in order to better understand tourism policy making and planning, and tourism development. Governance encompasses the many ways in which societies and industries are governed, given permission or assistance, or steered by government and numerous other actors, including the private sector, NGOs and communities. This book explains and evaluates critical perspectives on the governance of tourism, examining these in the context of tourism and sustainable development. Governance processes fundamentally affect whether – and how – progress is made toward securing the economic, socio-cultural and environmental goals of sustainable development. The critical perspectives on tourism governance, examined here, challenge and re-conceptualise established ideas in tourism policy and planning, as well as engage with theoretical frameworks from other social science fields. The contributors assess theoretical frameworks that help explain the governance of tourism and sustainability. They also explore tourism governance at national, regional and local scales, and the relations between them. They assess issues of power and politics in policy making and planning, and they consider changing governance relationships over time and the associated potential for social learning. The collection brings insights from

leading researchers, and examines important new theoretical frameworks for tourism research. This book was originally published as a special issue of Journal of Sustainable Tourism.

This book helps all those involved in international tourism develop the new skills, tools and investments required to protect irreplaceable global resources from the impacts of escalating tourism demand over the next 50 years. It documents how technology and the growing global middle class are driving a travel revolution which requires a new paradigm in managing tourism destinations. Travel and tourism supply chains and business models for hotels, tour operators, cruise lines, airlines and airports are analysed and environmental management techniques are proposed for each sector. A pragmatic set of solutions are offered to support the transition to lower impact tourism development worldwide. It recommends that decision makers assess the current and future value of natural, social, and cultural capital to guide investment in destinations and protect vital resources. Case studies illustrate why budgets to protect local destinations are consistently underestimated and offer guidance on new metrics. Innovative approaches are proposed to support the transition to green infrastructure, protect incomparable landscapes, and engage local people in the monitoring of vital indicators to protect local resources. It provides students, professionals, and policy makers with far-reaching recommendations for new educational programs, professional expertise, financing, and legal frameworks to lower tourism's rapidly escalating carbon impacts and protect the health and well-being of local populations, ecosystems, cultures, and monuments worldwide.??

Tourism Development and the Environment: Beyond Sustainability? challenges the sustainable tourism development paradigm that has come to dominate both theoretical and practical approaches to tourism development over the last two decades. It extends the sustainable tourism debate beyond the arguably managerialist 'blueprint' and destination-focused approach that continues to characterise even the most recent 'sustainability' agenda within tourism development. Reviewing the evolution of the sustainable tourism development concept, its contemporary manifestations in academic literature and policy developments and processes, the author compares its limitations to prevailing political-economic, socio-cultural and environmental contexts. He then proposes alternative approaches to tourism development which, nevertheless, retain environmental sustainability as a prerequisite of tourism development. This book also acts as an introduction to the Earthscan series Tourism, Environment and Development. About the series: 'Tourism, Environment and Development' aims to explore, within a variety of contexts, the developmental role of tourism as it relates explicitly to its environmental consequences. Each book will review critically and challenge 'traditional' perspectives on (sustainable) tourism development, exploring new approaches that reflect contemporary economic, socio-cultural and political contexts.

The authors challenge the notion of sustainability and its relationship to contemporary tourism in the developing world, then discuss alternative channels of tourism development and the impact of tourism policies at local, national and global level. In a world increasingly faced with, and divided by, regional and global crises, resilience has emerged as a key concept with significant relevance for tourism. A paradigmatic shift is taking place in the long-term planning of tourism development, in which

the prevailing focus on sustainability is being enhanced with the practical application of resilience planning. This book provides a critical appraisal of sustainability and resilience, and the relationship between the two. Contributions highlight the complexity of addressing social change with resilience planning in a range of tourism contexts, from islands to mountains, from urban to remote environments, and in a range of international settings. Case studies articulate how tourism is both an agent of social change and a victim of larger change processes, and provide important lessons on how to deal with increasingly unstable economic, social and environmental systems. This is the first book to specifically examine social change and sustainability in tourism through a resilience lens. This much-needed contribution to the literature will be a key resource for those working in tourism studies, tourism planning and management, social geography, and development studies, among others.

With the exponential rise in leisure mobility, tourism has increasingly become of great economic significance. Cultural heritage, such as museums, churches, historical landscapes, urban parks, and exhibitions attract many visitors and countries, regions and cities which house such historic-cultural amenities have seen increasingly large waves of tourists. While an avalanche of tourists has a positive impact on the local economy, such modern mass tourism also brings about negative externalities such as congestion, decline in quality of life, low access to cultural amenities and loss of local identity; to the extent that the sustainability conditions of a locality might be endangered. This tourism dilemma is particularly pronounced in cities with a rich cultural past, such as Venice, Naples and Amsterdam. Bringing together an interdisciplinary team of leading scholars from North America and Europe, this book examines the interface of local cultural resources and modern mass tourism from a sustainability perspective. It puts forward innovative methodologies and best case practice for future cultural conservation policies.

Tourism is one of the world's largest industries and one of its fastest growing economic sectors helping to generate income and employment for local people. At the same time, it has many negative outsourced effects on the environment and local culture. Achieving a more sustainable pattern of tourism development is high on the global agenda aiming to meet human needs while preserving the environment now and for the future. The Economics of Sustainable Tourism aims to critically explore how tourism economic development can move closer to a sustainable ideal from a firm economic analytic anchor. Grounded in economic theory and application it analyzes tourist's satisfaction and impacts of tourism on the host community, investigates the productivity of the industry and identify factors which could increase economic and sustainable development such as trade relationships. It offers further insight into how destinations sustainability can be measured, economic benefits of a more sustainable destination and sets the agenda for future research. The book includes a range of theoretical and empirical perspectives and includes cutting edge research from international scholars. This significant volume provides a new perspective on the sustainable tourism debate and will be a valuable read for students, researchers, academics of Tourism and Economics.

Routledge Handbook of Tourism and Sustainability from C. Michael Hall, Stefan Gössling, Daniel Scott is one of the winners of the ITB BookAwards 2016 in the category Specialist tourism literature! Sustainability remains one of the major issues in tourism today. Concerns over climate and environmental change, the fallout from the global economic and financial crisis, and the seeming failure

to meeting UN Millennium development goals have only reinforced the need for more sustainable approaches to tourism, however they be defined. Given the centrality of sustainability in tourism curricula, policies, research and practice it is therefore appropriate to prepare a state of the art handbook on the relationship between tourism and sustainability. This timely Handbook of Tourism and Sustainability is developed from specifically commissioned original contributions from recognised authors in the field, providing a systematic guide to the current state of knowledge on this area. It is interdisciplinary in coverage and international in scope through its authorship and content. The volume commences with an assessment of tourism's global environmental, e.g. climate, emissions, energy use, biodiversity, water use, land use, and socio-economic effects, e.g. economic impacts, employment and livelihoods, culture. This then provides the context for sections outlining the main theoretical frameworks and constructs that inform tourism and sustainability, management tools and approaches, and the approaches used in different tourism and travel industry sectors. The book concludes by examining emerging and future concerns in tourism and sustainability such as peak-oil, post-carbon tourism, green economy and transition tourism. This is essential reading for students, researchers and academics interested in the possibilities of sustainable forms of tourism and tourism's contribution to sustainable development. Its assessment of tourism's global impact along with its overviews of sectoral and management approaches will provide a benchmark by which the sustainability of tourism will be measured for years to come.

Ethical and Responsible Tourism explains the methods and practices used to manage the environmental impact of tourism on local communities and destinations. The three core themes of the book – destination management, environmental and social aspects of ethical sustainable development and business impacts – are discussed across both topic and case study chapters, alongside explanatory editorial analysis with all chapters clearly signposted and interlinked. The case studies address specific and practical examples from a global range of examples including sites in Australia, Central America, Europe Union countries, Japan, North America and South America. Used as a core textbook, the linking of theory in the topic chapters, and practice gained through case studies, alongside further reading and editorial commentary, Ethical and Responsible Tourism provides a detailed and comprehensive learning experience. Specific case studies can be used as standalone examples as part of a case teaching approach, and the editorial and discussion elements are designed to be suitable for those simply seeking a concise overview, such as tourism professionals or potential investors in sustainable tourism projects. This book will be essential reading for students, researchers and practitioners of tourism, environmental and sustainability studies.

Tourism and Degrowth develops a conceptual framework and research agenda for exploring the relationship between tourism and degrowth. Rapid and uneven expansion of tourism as a response to the 2008 economic crisis has proceeded in parallel with the rise of social discontent concerning so-called "overtourism." Meanwhile, despite decades of concerted global effort to achieve sustainable development, socioecological conflicts and inequality have rarely reversed, but in fact increased in many places. Degrowth, understood as both social theory and social movement, has emerged within the context of this global crisis. However, thus far the vibrant degrowth discussion has yet to engage systematically with the tourism industry in particular, while, by the same

token, tourism research has largely neglected explicit discussion of degrowth. This volume brings the two discussions together to interrogate their complementarity. Identifying a growth imperative in the basic structure of the capitalist economy, the contributors contend that mounting critique of overtourism can be understood as a structural response to the ravages of capitalist development more broadly. Debate concerning overtourism thus offers a valuable opportunity to re-politicise discussion of tourism development generally. Exploring of the potential for degrowth to facilitate a truly sustainable tourism, *Tourism and Degrowth* will be of great interest to scholars of tourism, environmental sustainability and development. The chapters were originally published as a special issue of the *Journal of Sustainable Tourism*.

As the tourist industry becomes increasingly important to communities around the world, the need to develop tourism sustainably has also become a primary concern. This collection of international case-studies addresses this crucial issue by asking what local communities can contribute to sustainable tourism, and what sustainability can offer local communities. Individually these investigations present a wealth of original research and source material. Collectively the book illuminates the term 'community', the meaning of which, it is argued, is vital to understanding how sustainable tourism development can be implemented in practice.

*Tourism and Sustainability Development, globalisation and new tourism in the Third World* Routledge

*Sustainable Tourism: Business Development, Operations, and Management* lays out a road map to launching and building a business in one of today's most exciting industries. It simplifies the process and outlines real-life requirements while clearing the path to new business success in the cultural, heritage, nature, and adventure fields. Written by an eco-development pioneer, the book offers guidance on developing and implementing a comprehensive sustainable-business plan. From analyzing the market all the way through hiring and training the right people, the text focuses on the principles of both tourism and business. It prepares those embarking on new careers to tackle the complexity of sustainability issues by thinking like entrepreneurs and acting like business owners. Students and professionals can rely on this text as both a start-up and ongoing implementation reference that will stack the odds of success in their favor. *Sustainable Tourism* provides an overview of exciting developments in the sustainable-tourism industry. It helps new entrepreneurs assess the viability of ideas and products against sustainable criteria. Through sequential chapters, it delivers step-by-step instructions for minimizing environmental impact, establishing sustainability practices, obtaining financing, and marketing to and reaching customers. The standards-based text also examines how the United Nations World Tourism Organization (UNWTO) Sustainability Guidelines shape sustainable tourism, providing a global framework from which to build the skills needed for success. Key features include the following:

- 13 online video case studies of sustainable tourism destinations from around the world give students a global text from which to build their own businesses and provide a model for how sustainable tourism works.
- An online workbook guides learners through the completion of a business plan by the end of the term.
- An online image bank presents photos, figures, and tables from the book that may be downloaded for use in presentations.
- Forms and worksheets from the book are available for download.
- A professional development workbook, "Creating a Tourism Career from Scratch" (appendix B), is a reference for entrepreneurs starting or advancing in their careers.

Loaded with case studies, the book illustrates what works and what doesn't when starting a sustainable tourism business. It describes how to integrate sustainability practices into daily operations, maximize the use of the web and social media in marketing, and overcome challenges in sustainable tourism. The text covers every important topic in a business start-up, including financial forecasting and analysis, customer service systems, hiring, training, and managing turnover. Sustainable Tourism: Business Development, Operations and Management is the starting point for all who want to develop an eco-friendly product, integrate sustainability principles into their businesses, and turn their dreams into a business reality.

This new textbook provides a comprehensive overview of sustainable tourism framed around the UN's sustainable development goals. It examines the origins and dimensions of sustainable tourism and offers a detailed account of sustainable initiatives and management across destinations, the tourism industry, public sector and leading agencies. The book explores the principal values and priorities in sustainable development through a better understanding of values, ethics and human nature. It covers a broad range of studies from an array of disciplinary perspectives and includes learning objectives, discussion questions and international case studies throughout. It is an important text for students and researchers in tourism and sustainability.

Sustainable tourism is attracting enormous attention today throughout the world. This book provides an up-to-date, comprehensive coverage of the practice and management of the subject. It offers a range of definitions of sustainable tourism from different sectors of tourism and different parts of the world. Key issues and current debates are also discussed and a range of examples of sustainable tourism management practice are given. The book is designed to be interactive, with group and individual exercises and discussion points to further understanding of the subject

Tourism is at the forefront of the debate on development versus sustainability. The challenge facing the industry is how to translate principles into practice and to attain a balance between the objectives of tourism development and the long-term conservation of physical, ecological and sociocultural environments. This book addresses these issues, particularly from economic, ethical and environmental perspectives. It has been developed from selected papers presented at a conference held at Newton Rigg College, Cumbria, UK, in April 1996. It is divided into four parts, addressing: concepts, theories and methodological issues; the tourism industry's promotion of sustainable tourism; minimising environmental impact by means of alternative forms of tourism; and policy implications. The book includes a wide range of case studies and destinations where tourism is rapidly developing in fragile environments, including Belize, Crete, Goa, the English Lake District, Madagascar, Malaysia, the Seychelles and Spain. It represents important reading for both undergraduate and postgraduate students, research workers and tourism industry practitioners, whether from the standpoint of geography, sociology, economics, management and marketing or planning.

There is an increased interest in ecotourism and sustainable tourism, which provides travelers with destinations and activities that have a lower negative impact on the environment. This book, a collection of articles and studies highlight many of these new trends in tourism, using examples from many different regions of the world, including the coast of Georgia and the rainforests in Nigeria. It looks at nature-based tourism, community participation in local ecological tourism, ecological sports tourism, and much

more.

Sustainable development is the single most important consideration for those working in the tourism industry. Presenting a discussion by leading contributors on the impacts of tourism on local culture and the environment, this new edition moves forward the debates in sustainable tourism, covering new locations, concepts and perspectives, and new case studies providing a global outlook for a universal issue. --From publisher's description.

Tanzania is rivalled by few countries, if any, in terms of its bountiful natural and cultural tourist attractions. Given that tourism development, if sustainable, is an outstanding policy for distributing welfare, even to less developed parts of a country, this field is of particular importance to Tanzania. In this edited volume, prominent scholars focus on the practises and policies of tourism development, with a particular eye on the case of Tanzania. They explore the demand for sustainability from international tourists, the need for local food and linkages between the tourism and agricultural sectors, and the production of tourism services in a responsible and inclusive way. The book will be a valuable source of knowledge for the tourism industry, as well as policymakers, scholars and students who are concerned about the development of a form of tourism which benefits a country, inclusively and responsibly.

Many countries rely on cultural sites and destinations to support their economies. However, they are faced with the ongoing challenge of sustaining tourist attractions and maintaining the equilibrium between the local community and tourist populations. Sustainable Tourism: Breakthroughs in Research and Practice features current research that takes an in-depth look at cooperative strategies and governance for conserving and promoting tourism within both developed and developing economies. Highlighting a range of topics such as tourism development, environmental protection, and responsible hospitality, this publication is an ideal reference source for entrepreneurs, business managers, economists, business professionals, policymakers, academicians, researchers, and graduate-level students interested in the latest research on sustainable tourism.

Exploring the importance of destination branding and destination marketing as well as their implications on sustainability in tourism, this book approaches the topic through the lens of destination image, taking into account the large influence of appearance on tourist attraction. With consideration to various stakeholders in sustainable tourism development, this book incorporates ideas for new techniques in destination branding and marketing in order to maximize economic impact. The book also discusses the rising influence of social media on tourists' interest. Emphasizing sustainability in tourism development, the chapters address a number of important issues, such as post-disaster tourism marketing, culture and heritage tourism, eco-tourism, community-based nature tourism, community involvement in destination development, benchmarking for destination performance evaluation, sustainable food practices in tourism, and more. Each chapter of this book incorporates a quantifiable trend in tourism development, including various paradigms and studies that relay different statistics about certain areas of tourism. The book makes use of case studies for specific destinations and integrates strategies, evidence, and analyses to offer a holistic understanding of the myriad factors involved in sustainable tourism development.

Tourism marketing has typically been seen as exploitative and fuelling hedonistic consumerism. Sustainability marketing can, however, use marketing skills and techniques to good purpose, by understanding market needs, designing more sustainable products and identifying more persuasive methods of communication to bring behavioural change. This book summarises the latest research on the theories, methods and results of marketing that seeks to make tourist destinations better places to live in, and better places to visit. It shares evidence on the motivations, mechanisms and barriers that businesses encounter, and on successes in changing consumer behaviour and pursuing sustainability goals. Particular attention is given to the methodologies of sustainable tourism marketing, to the subject's breadth and complexity, and to its many innovations. Further research is called for to fully understand what contextual aspects influence these pro-sustainability interventions to achieve which outcomes in other settings, in order to validate some of the exploratory studies discussed, and establish the feasibility of scaling up pilot studies for more general use. This book was originally published as a special issue of the *Journal of Sustainable Tourism*.

*Cultural Sustainability, Tourism and Development* considers how tourism provides a lens to examine issues of cultural sustainability and change. It discusses how cultural and natural assets, artistic interventions, place identity, policy strategies, and community well-being are intertwined in (re)articulations of place and local dynamics that occur in tourist locations. With a primary focus on culture in sustainable development, the book clarifies connections between culture as a core dimension of local sustainability and cultural dimensions of sustainable tourism. It highlights the roles and place of cultural expression, artistic activity, and heritage resources in local or regional sustainable development contexts. Chapters critically examine the dimensions of tourism-invoked dynamics of change and the cultural impacts of tourism-related activities. The book concludes with proposals for new culture-informed and creativity-based approaches, mediations, and relations to encourage a better balance between visitors and residents' quality of life and the broader sustainability of the area. Interdisciplinary and international in scope, contributions reflect on communities and rural areas located in Brazil, Canada, Croatia, India, Italy, Japan, the Netherlands, Poland, Portugal, and the United States. This book will be of great interest to students and scholars of cultural development and policy, heritage studies, cultural tourism and sustainable tourism, cultural geography, and regional development. This joint publication from the United Nations Environment Programme and the World Tourism Organization sets out guidance on effective measures to promote sustainable tourism development. Although it is acknowledged that there is not a 'one size fits all', the report highlights the need for co-operation by all key stakeholders within and outside government. Therefore, although the guidance is designed primarily for governments, it is also relevant to public authorities, non-governmental organisations, tourism businesses and trade associations.

This comprehensive volume comprises some of the best scholarship on sustainable tourism in recent years, demonstrating the rich body of past research that provides a fertile and critical ground for studies on the Sustainable Development Goals (SDGs) by tourism geographers and other social scientists in the future. Since the turn of the 1990s many international development and policy-making organisations have perceived the tourism industry, with its local and regional connections, as a high-potential tool for putting sustainable development into practice. The capacity of tourism to work for sustainable development was highlighted in relation to the United Nations' SDGs, which were adopted in 2015. The SDGs define the agenda for global development to 2030 by addressing pertinent challenges such as poverty, inequality, climate change, environmental degradation, and peace and justice. Tourism geographers and allied disciplines have held strong and long-term interest in sustainability issues, and their chapters in this collection contribute significantly to this emerging and highly policy-

relevant research field. This book was originally published as an online special issue of the journal *Tourism Geographies*.

Sustainability and green topics have become a crucial element in modern economy. All sectors of the economy are concerned, also the tourism industry. This book takes an overview on developments of sustainability in tourism from a multidisciplinary view point: economy, marketing, social science, media studies, political studies. In order to understand the long term changes in the field it is important to include different scientific approaches.

Inland territories are currently of great interest in the tourism industry based on their natural and cultural resources, the surroundings and valuing of natural spaces, local traditions and cultures, ways of life, and the experiences of territories with authenticity. In this context, ecocultural resources are determining factors of development for the mobilization of economic and socio-cultural initiatives, promoting tourism and generating conditions of sustainability in inland territories. They are spaces of opportunity, maintaining resources and heritage with high preservation, enhancing new perceptions and forms of use, generating territorial cohesion, promoting self-esteem for local communities, and providing diverse and differentiated tourist experiences. The involvement of the community is decisive in valuing the destination, understanding local ecocultural realities, and developing the processes of preservation and service creation. It is considered a necessary approach for inclusion, protection, and aggregating the ecological and cultural binomial as a determinant for deeper knowledge of territorial realities and their specificities. Thus, sustainability and participation are crucial for the long-term future of inland tourism activities, with local governance assuming an important role in building tourism capacity, mobilizing resources, and streamlining entrepreneurial initiatives.

*Challenges and New Opportunities for Tourism in Inland Territories: Ecocultural Resources and Sustainable Initiatives* provides knowledge on the trends for tourism in inland territories, territorial innovation, good governance practices, new projects in inland tourism, and other important aspects in the field. The topics covered include sustainability of local culture, cultural heritage, social responsibility, local governance, public policies, and innovation and tourism in inland territories. This book is essential for tourism management organizations, environmentalists, hotel managers, restaurateurs, tourism departments, practitioners, policymakers, public officials, researchers, academicians, and students interested in the innovative practices and initiatives in tourism with a specific focus on inland territories.

[Copyright: cfa4812334da38f183afdeec6dfdc2e4](#)