

Too Big To Know Rethinking Knowledge Now That The Facts Arent The Facts Experts Are Everywhere And The Smartest Person In The Roomi 1 2 I 1 2 Too Big To Know Hardcover

Examine what would happen if we were to deploy blockchain technology at the sovereign level and use it to create a decentralized cashless economy. This book explains how finance and economics work today, and how the convergence of various technologies related to the financial sector can help us find solutions to problems, such as excessive debt creation, banks getting too big to fail, and shadow banking. The Blockchain Alternative offers sensible corrections to outdated and incorrect dogmas, such as the efficient markets hypothesis and rational expectations theory. You'll also be introduced to universal basic income, the consequences of going cashless, why complexity economics needs to be understood and what kinds of tools and theories you'll need to redefine the existing definition of capitalism. While the book does discuss technologies and methods that are primed for our future, a number of references are made to economic history and the works of great thinkers from a different era. You'll see how the blockchain can be used to deploy solutions that were devised in the past, but which can serve as the antidote to our current economic malaises. You'll discover that what is required today is not an adaptation of the old theories, but a new methodology that is suited to this new era. Without undertaking such an endeavor, one will always be burdened with a definition of capitalism that is out of kilter with the evolution of our digital humanity. What would this mean to monetary and fiscal policy, market structure and our current understanding of economics? More importantly would we need to change our current understanding of capitalism? And if we were to change our perceptions, what would the future version look like? This book answers these questions, and analyses some of the most pertinent issues of our generation. What You'll Learn

Examine fractional banking, debt, and the financialization of assets Gain a firm understanding of the "too big to fail" theory, smart contracts, and Fintech Review economics and agent-based modelling Use the blockchain and complexity economics to rethink economics and capitalistic systems Who This Book Is For The primary audience is bankers and other finance professionals, policy makers, and students of finance and economics. The secondary audience is anyone seeking a deeper understanding of the current financial system, the blockchain, and the future of capitalism. Praise for The Blockchain Alternative "...a bold and pioneering effort to make sense of how emerging digital technologies might be used to reshape public policies, including macroeconomic and social policies, in basic ways. Everyone interested in this very important emerging question should read this book." - Dr. Sanjay G. Reddy, Associate Professor of Economics at The New School for Social Research and Research Associate of the Initiative for Policy Dialogue at Columbia University. "Writing on blockchain today is analogous to writing about the internet, before it became massively distributed. The book pushes us to think about the quantum leap that this technology may infer to our capitalist model, if scaled at the pace described by the book. Written with the support of strong empirical models but also with an open mind towards the future, this is a must read for anyone interested in becoming part of the new economic infrastructure" - Dr. Mark Esposito, Harvard University's Division of Continuing Education & Judge Business School, University of Cambridge "With a rigorously balanced dosage of versatility and rationale we are allured into a multifaceted trajectory across ingrained yet functionally arcane economic models, only to plunge into a conceptually revolutionary realm which irreversibly stimulates us into envisaging a fascinating novel scheme of world order". - Ioana Surpateanu, Political Adviser to the European Parliament "If there is only one book that I am reading on how blockchain is going to change our lives, it will have to be "The Blockchain Alternative." - Dr. Terence Tse, Associate Professor of Finance, ESCP Europe Business School "Shows how humans have brought us to the brink and how humanity can find solutions. I urge people to read with humility and the daring to act." —Harpal Singh, former Chair, Save the Children, India, and former Vice Chair, Save the Children International In conversations with people all over the world, from government officials and business leaders to taxi drivers and schoolteachers, Blair Sheppard, global leader for strategy and leadership at PwC, discovered they all had surprisingly similar concerns. In this prescient and pragmatic book, he and his team sum up these concerns in what they call the ADAPT framework: Asymmetry of wealth; Disruption wrought by the unexpected and often problematic consequences of technology; Age disparities--stresses caused by very young or very old populations in developed and emerging countries; Polarization as a symptom of the breakdown in global and national consensus; and loss of Trust in the institutions that underpin and stabilize society. These concerns are in turn precipitating four crises: a crisis of prosperity, a crisis of technology, a crisis of institutional legitimacy, and a crisis of leadership. Sheppard and his team analyze the complex roots of these crises--but they also offer solutions, albeit often seemingly counterintuitive ones. For example, in an era of globalization, we need to place a much greater emphasis on developing self-sustaining local economies. And as technology permeates our lives, we need computer scientists and engineers conversant with sociology and psychology and poets who can code. The authors argue persuasively that we have only a decade to make headway on these problems. But if we tackle them now, thoughtfully, imaginatively, creatively, and energetically, in ten years we could be looking at a dawn instead of darkness.

In a reassessment of the meaning of life and death, a noted philosopher offers a new definition for life that contrasts a world dependent on biological maintenance with one controlled by state-of-the-art medical technology

Examines the history of the Cold War, reflecting Soviet, East European, Chinese, American, and West European viewpoints, and offering new insights and solutions to long-standing puzzles

Are you a real trivia nerd who just can't get enough of trivia, fun facts and interesting stories that surely will impress anyone that you're having a conversation with? Then The Fun Knowledge Encyclopedia is for you! Packed with interesting trivia stories, this will surely be the funniest "encyclopedia" you've ever read! You probably even know

someone who always has some cool piece of knowledge that blows your mind. Perhaps you wish that you had some of those nuggets of information at your own disposal? This encyclopedia is crammed full of those small pieces of information that will suddenly make the world seem like a more logical place to live. Covering a wide array of both topics as well as categories, you never know where our book of facts is going to take you next. From fun based ideas to those that are more serious alongside those things that just make you sit up and think 'wow I never knew that!' you will ultimately become that person that always seems to have those cool points that they can just throw into any conversation. So, sit back and enjoy the journey that you are about to go on with page after page of facts that will hit every part of you. Easy to read, and interest around every corner, this encyclopedia is the kind of book you have always been looking for, and if it's not then there will more than likely be some fact that would explain to you why that is the case. A great dissatisfaction with the government rests within society, yet the discussion continues to revolve around the same issues. In 7 essays, scholars propose that the real problem is size and scale, suggesting that the country is simply too big for one central government. This thought-provoking book begins a debate on how to divide it on a more human scale. Such scholars as Dr. Thomas DiLorenzo, Yuri Maltsev, Donald W. Livingston, Kent Masterson Brown, Marshall DeRosa, Kirkpatrick Sale, and Rob Williams contribute to the debate.

"Highly compelling...page-turning read" — TNC's Cool Green Science We love our pets. Dogs, cats, birds, reptiles, and other species have become an essential part of more families than ever before—in North America today, pets outnumber people. Pet owners are drawn to their animal companions through an innate desire to connect with other species. But there is a dark side to our domestic connection with animal life: the pet industry is contributing to a global conservation crisis for wildlife—often without the knowledge of pet owners. In *Unnatural Companions*, journalist Peter Christie issues a call to action for pet owners. If we hope to reverse the alarming trend of wildlife decline, pet owners must acknowledge the pets-versus-conservation dilemma and concede that our well-fed and sheltered cats too often prey on small backyard wildlife and seemingly harmless reptiles released into the wild might be the next destructive invasive species. We want our pets to eat nutritionally healthy food, but how does the designer food we feed them impact the environment? Christie's book is a cautionary tale to responsible pet owners about why we must change the ways we love and care for our pets. It concludes with the positive message that the small changes we make at home can foster better practices within the pet industry that will ultimately benefit our pets' wild brethren.

From statesmen and military commanders to ordinary Britons, a bold, sweeping history of Britain's entrance into World War II--and its efforts to survive it--illuminating the ways in which the war permanently transformed a nation and its people "Might be the single best examination of British politics, society and strategy in these four years that has ever been written." --The Wall Street Journal Here is the many-faceted, world-historically significant story of Britain at war. In looking closely at the military and political dimensions of the conflict's first crucial years, Alan Allport tackles pressing questions such as whether the war could have been avoided, how it could have been lost, how well the British lived up to their own values, and ultimately, what difference the war made to the fate of the nation. In answering these questions, he reexamines our assumptions and paints a vivid portrait of the ways in which the Second World War transformed British culture and society. This bracing account draws on a lively cast of characters--from the political and military leaders who made the decisions, to the ordinary citizens who lived through them--in a comprehensible and compelling single history of forty-six million people. A sweeping and groundbreaking epic, *Britain at Bay* gives us a fresh look at the opening years of the war, and illuminates the integral moments that, for better or for worse, made Britain what it is today.

This book explores issues of modernism and postmodernism in relation to knowledge: methods of inquiry, operations of the mind, the role of values, conceptions of self, and the problematic of reason. Among the distinguished contributors are Michael Arbib, Aaron Ben-Zeev, Helen Couclelis, Mihaly Csikszentmihalyi, Jane Flax, George E. Marcus, Donald McCloskey, Donald Schon, Barbara Herrnstein Smith, and Charles Taylor.

The acclaimed first volume in feminist icon bell hooks' "Love Song to the Nation," *All About Love* is a revelation about what causes a polarized society and how to heal the divisions that cause suffering. Here is the truth about love, and inspiration to help us instill caring, compassion, and strength in our homes, schools, and workplaces. "The word 'love' is most often defined as a noun, yet we would all love better if we used it as a verb," writes bell hooks as she comes out fighting and on fire in *All About Love*. Here, at her most provocative and intensely personal, renowned scholar, cultural critic and feminist bell hooks offers a proactive new ethic for a society bereft with lovelessness--not the lack of romance, but the lack of care, compassion, and unity. People are divided, she declares, by society's failure to provide a model for learning to love. As bell hooks uses her incisive mind to explore the question "What is love?" her answers strike at both the mind and heart. Razing the cultural paradigm that the ideal love is infused with sex and desire, she provides a new path to love that is sacred, redemptive, and healing for individuals and for a nation. The *Utne Reader* declared bell hooks one of the "100 Visionaries Who Can Change Your Life." *All About Love* is a powerful, timely affirmation of just how profoundly her revelations can change hearts and minds for the better.

Apress is proud to announce that *Rethinking the Internet of Things* was a 2014 Jolt Award Finalist, the highest honor for a programming book. And the amazing part is that there is no code in the book. Over the next decade, most devices connected to the Internet will not be used by people in the familiar way that personal computers, tablets and smart phones are. Billions of interconnected devices will be monitoring the environment, transportation systems, factories, farms, forests, utilities, soil and weather conditions, oceans and resources. Many of these sensors and actuators will be networked into autonomous sets, with much of the information being exchanged machine-to-machine directly and without human involvement. Machine-to-machine communications are typically terse. Most sensors and actuators will report or act upon small pieces of information - "chirps". Burdening these devices with current network protocol stacks is inefficient, unnecessary and unduly increases their cost of ownership. This must change. The architecture of the Internet of Things must evolve now by incorporating simpler protocols toward at the edges of the network, or remain forever inefficient. *Rethinking the Internet of Things* describes reasons why we must rethink current approaches to the Internet of Things. Appropriate architectures that will coexist with existing networking protocols

are described in detail. An architecture comprised of integrator functions, propagator nodes, and end devices, along with their interactions, is explored.

We used to know how to know. We got our answers from books or experts. We'd nail down the facts and move on. But in the Internet age, knowledge has moved onto networks. There's more knowledge than ever, of course, but it's different. Topics have no boundaries, and nobody agrees on anything. Yet this is the greatest time in history to be a knowledge seeker . . . if you know how. In *Too Big to Know*, Internet philosopher David Weinberger shows how business, science, education, and the government are learning to use networked knowledge to understand more than ever and to make smarter decisions than they could when they had to rely on mere books and experts. This groundbreaking book shakes the foundations of our concept of knowledge—from the role of facts to the value of books and the authority of experts—providing a compelling vision of the future of knowledge in a connected world.

A renowned Harvard professor debunks prevailing orthodoxy with a new intellectual foundation and a practical pathway forward for a system that has lost its moral and ethical foundation. Free market capitalism is one of humanity's greatest inventions and the greatest source of prosperity the world has ever seen. But this success has been costly. Capitalism is on the verge of destroying the planet and destabilizing society as wealth rushes to the top. The time for action is running short. Rebecca Henderson's rigorous research in economics, psychology, and organizational behavior, as well as her many years of work with companies around the world, give us a path forward. She debunks the worldview that the only purpose of business is to make money and maximize shareholder value. She shows that we have failed to reimagine capitalism so that it is not only an engine of prosperity but also a system that is in harmony with environmental realities, the striving for social justice, and the demands of truly democratic institutions. Henderson's deep understanding of how change takes place, combined with fascinating in-depth stories of companies that have made the first steps towards reimagining capitalism, provide inspiring insight into what capitalism can be. Together with rich discussions of important role of government and how the worlds of finance, governance, and leadership must also evolve, Henderson provides the pragmatic foundation for navigating a world faced with unprecedented challenge, but also with extraordinary opportunity for those who can get it right.

The God you think exists does not exist. By examining science, philosophy, and the Bible, Steve Baldwin reveals the existence of a God that is radically different than most have understood. He demonstrates how we lack a consistent definition for "God" and the result is often a God we see as too insignificant for our lives, too distant for relationship and having little relevance to our daily realities. By proposing a new understanding of the name of God, Steve uncovers a God that really does exist and bridges the widening gap between faith and science: "What if we are looking at two sides of the same coin? What if billions, if not infinite, combinations played out together to 'accidentally' create over a length of time an ordered universe with intelligent creatures, reflecting the very natural laws and character of its intelligent, creative, and I daresay even loving source - existence?"The universe is telling stories. The question is, why?

The founder and CEO of Path North, Georgetown University professor, and former White House advisor teaches you how to find meaning, balance, and purpose throughout your career while reaching the highest levels of professional achievement—how to do well without losing yourself. Throughout his illustrious career, J. Douglas Holladay has taught generations of executives as well as students in his popular MBA course at Georgetown how to use a holistic approach to defining and reaching success in life and business. Success does not come with an instruction manual. Too often “successful” people end up feeling empty, isolated, and depressed because they have lost focus on what is most important in their lives. *Rethinking Success* can help anyone, no matter their field, maintain the practices and values that keep them in tune with their most cherished beliefs throughout their careers. Drawn from the insights of his network of famous friends as well as his experiences as an investment banker, White House advisor, diplomat, longtime business professor, and non-profit consultant, the advice in *Rethinking Success* is centered around eight essential questions we must ask ourselves regularly to stay focused, connected, and joyful throughout our working lives. Filled with essential wisdom, *Rethinking Success* is a powerful guide that allows us to do well while staying in tune with the values and beliefs that are most important to us.

The seminal author of *Small Pieces Loosely Joined* analyzes the implications of the digital revolution in terms of modern-day business, education, politics, science, and culture and explains how to take advantage of the new emphasis on the miscellaneous and the deluge of information in both the workplace and in one's personal life. 60,000 first printing.

Statistical Rethinking: A Bayesian Course with Examples in R and Stan builds readers' knowledge of and confidence in statistical modeling. Reflecting the need for even minor programming in today's model-based statistics, the book pushes readers to perform step-by-step calculations that are usually automated. This unique computational approach ensures that readers understand enough of the details to make reasonable choices and interpretations in their own modeling work. The text presents generalized linear multilevel models from a Bayesian perspective, relying on a simple logical interpretation of Bayesian probability and maximum entropy. It covers from the basics of regression to multilevel models. The author also discusses measurement error, missing data, and Gaussian process models for spatial and network autocorrelation. By using complete R code examples throughout, this book provides a practical foundation for performing statistical inference. Designed for both PhD students and seasoned professionals in the natural and social sciences, it prepares them for more advanced or specialized statistical modeling. Web Resource The book is accompanied by an R package (*rethinking*) that is available on the author's website and GitHub. The two core functions (*map* and *map2stan*) of this package allow a variety of statistical models to be constructed from standard model formulas.

"One of our most important books on globalization." —Steve O'Keefe, *New York Journal of Books* The enormous scope of the Internet can lead us to assume that as the online community grows, our world grows smaller and more cosmopolitan. In *Digital Cosmopolitans*, Ethan Zuckerman explains why the technological ability to communicate with someone does not guarantee human interaction or the healthy exchange of information and ideas. Combining the latest psychological and sociological research with current trends both online and off, *Digital Cosmopolitans* highlights the challenges we face and the headway being made in creating a world that is truly connected.

A psychology professor describes how positive thinking actually distracts people from success by leading to daydreams and fantasies instead of hard work, and offers the process of “mental contrasting” as a means to better motivate a person toward their goals. 25,000 first printing.

Asserts that 250 years ago, some parts of the world began to experience sustained progress, opening up gaps and setting the

stage for today's hugely unequal world and examines the United States, a nation that has prospered but is today experiencing slower growth and increasing inequality.

Presents lessons and activities covering the topics of social justice and globalization.

Introduction -- How it happens -- The dismantling of the American dream -- Africa & back -- The precariat -- A guaranteed income for working people -- Worthwhile work -- Untethered idealism -- Everybody likes a tax credit -- What we owe one another --

Afterword

"Dychtwald and Morison offer a brilliant and convincing perspective: an essential re-think of what 'aging' and 'retirement' mean today and an invitation to help mobilize the best in the tidal wave of Boomer Third Agers." —Daniel Goleman, PhD, Author, *Emotional Intelligence: Why It Can Matter More Than IQ* Throughout 99 percent of human history, life expectancy at birth was less than 18 years. Few people had a chance to age. Today, thanks to extraordinary medical, demographic, and economic shifts, most of us expect to live long lives. Consequently, the world is witnessing a powerful new version of retirement, driven by the power and needs of the Baby Boomer generation. Consumers over age 50 account for more than half of all spending and control more than 70% of our total net worth – yet are largely ignored by youth-focused marketers. How will work, family, and retirement be transformed to accommodate two billion people over the age of 60 worldwide? In the coming years, we'll see explosive business growth fueled by this unprecedented longevity revolution. *What Retirees Want* presents the culmination of 30 years of research by world-famous "Age Wave" expert Ken Dychtwald, Ph.D., and author and consultant Robert Morison. It explains how the aging of the Baby Boomers will forever change our lives, businesses, government programs, and the consumer marketplace. This exciting new stage of life, the "Third Age," poses daunting questions: What will "old" look like in the years ahead? With continued advances in longevity, all of the traditional life-stage markers and boundaries will need to be adjusted. What new products and services will boom as a result of this coming longevity revolution? What unconscious ageist marketing practices are hurting people – and business growth? Will the majority of elder boomers outlive their pensions and retirement savings and how can this financial disaster be prevented? What incredible new technologies of medicine, life extension, and human enhancement await us in the near future? What purposeful new roles can we create for elder boomers so that the aging nations of the Americas, Europe, and Asia capitalize on the upsides of aging? Which pioneering organizations and companies worldwide have created marketing strategies and programs that resonate with the quirky and demanding Boomer generation? In this entertaining, thought-provoking, and wide-ranging book, Dychtwald and Morison explain how individuals, businesses, non-profits, and governments can best prepare for a new era – where the needs and demands of the "Third Age" will set the lifestyle, health, social, marketplace, and political priorities of generations to come.

A People's Curriculum for the Earth is a collection of articles, role plays, simulations, stories, poems, and graphics to help breathe life into teaching about the environmental crisis. The book features some of the best articles from *Rethinking Schools* magazine alongside classroom-friendly readings on climate change, energy, water, food, and pollution—as well as on people who are working to make things better. *A People's Curriculum for the Earth* has the breadth and depth of *Rethinking Globalization: Teaching for Justice in an Unjust World*, one of the most popular books we've published. At a time when it's becoming increasingly obvious that life on Earth is at risk, here is a resource that helps students see what's wrong and imagine solutions. Praise for *A People's Curriculum for the Earth* "To really confront the climate crisis, we need to think differently, build differently, and teach differently. *A People's Curriculum for the Earth* is an educator's toolkit for our times." —Naomi Klein, author of *The Shock Doctrine* and *This Changes Everything: Capitalism vs. the Climate* "This volume is a marvelous example of justice in ALL facets of our lives—civil, social, educational, economic, and yes, environmental. Bravo to the *Rethinking Schools* team for pulling this collection together and making us think more holistically about what we mean when we talk about justice." —Gloria Ladson-Billings, Kellner Family Chair in Urban Education, University of Wisconsin-Madison "Bigelow and Swinehart have created a critical resource for today's young people about humanity's responsibility for the Earth. This book can engender the shift in perspective so needed at this point on the clock of the universe." —Gregory Smith, Professor of Education, Lewis & Clark College, co-author with David Sobel of *Place- and Community-based Education in Schools*

NATIONAL BESTSELLER What would actually make America great: more people. If the most challenging crisis in living memory has shown us anything, it's that America has lost the will and the means to lead. We can't compete with the huge population clusters of the global marketplace by keeping our population static or letting it diminish, or with our crumbling transit and unaffordable housing. The winner in the future world is going to have more—more ideas, more ambition, more utilization of resources, more people. Exactly how many Americans do we need to win? According to Matthew Yglesias, one billion. From one of our foremost policy writers, *One Billion Americans* is the provocative yet logical argument that if we aren't moving forward, we're losing. Vox founder Yglesias invites us to think bigger, while taking the problems of decline seriously. What really contributes to national prosperity should not be controversial: supporting parents and children, welcoming immigrants and their contributions, and exploring creative policies that support growth—like more housing, better transportation, improved education, revitalized welfare, and climate change mitigation. Drawing on examples and solutions from around the world, Yglesias shows not only that we can do this, but why we must. Making the case for massive population growth with analytic rigor and imagination, *One Billion Americans* issues a radical but undeniable challenge: Why not do it all, and stay on top forever?

The winners of the Nobel Prize in Economics upend the most common assumptions about how economics works in this gripping and disruptive portrait of how poor people actually live. Why do the poor borrow to save? Why do they miss out on free life-saving immunizations, but pay for unnecessary drugs? In *Poor Economics*, Abhijit V. Banerjee and Esther Duflo, two award-winning MIT professors, answer these questions based on years of field research from around the world. Called "marvelous, rewarding" by the *Wall Street Journal*, the book offers a radical rethinking of the economics of poverty and an intimate view of life on 99 cents a day. *Poor Economics* shows that creating a world without poverty begins with understanding the daily decisions facing the poor.

Harvard Medical School psychologist and Huffington Post blogger Craig Malkin addresses the "narcissism epidemic," by illuminating the spectrum of narcissism, identifying ways to control the trait, and explaining how too little of it may be a bad thing. "What is narcissism?" is one of the fastest rising searches on Google, and articles on the topic routinely go viral. Yet, the word "narcissist" seems to mean something different every time it's uttered. People hurl the word as insult at anyone who offends them. It's become so ubiquitous, in fact, that it's lost any clear meaning. The only certainty these days is that it's bad to be a narcissist—really bad—inspiring the same kind of roiling queasiness we feel when we hear the words sexist or racist. That's especially troubling news for millennials, the people born after 1980, who've been branded the "most narcissistic generation ever."

In *Rethinking Narcissism* readers will learn that there's far more to narcissism than its reductive invective would imply. The truth is that we all fall on a spectrum somewhere between utter selflessness on the one side, and arrogance and grandiosity on the other. A healthy middle exhibits a strong sense of self. On the far end lies sociopathy. Malkin deconstructs healthy from unhealthy narcissism and offers clear, step-by-step guidance on how to promote healthy narcissism in our partners, our children, and ourselves.

As the United States struggles and the economies of Europe stagger, we fail to see a way out of this agonizing cycle of repeated financial meltdowns. In fact, there are thousands of ways to solve not only our recurring fiscal crises but our ongoing social and ecological debacles as well. Solutions are already in place where terrible problems once existed. The changes came about not through increased conventional taxation, enlightened self-interest, or government programs but by people simply rethinking the concept of money. With this restructuring, everything changes. In this visionary book, Bernard Lietaer and Jacqui Dunne explore the origins of our current monetary system—built on bank debt and scarcity—revealing the surprising and sometimes shocking ways its unconscious limitations give rise to so many serious problems. But there is hope. The authors present stories of ordinary people and their communities using new money, working in cooperation with national currencies, to strengthen local economies, create work, beautify cities, and provide education—and so much more is possible. These real-world examples are just the tip of the iceberg—over 4,000 cooperative currencies are already in existence. The book provides remedies for challenges faced by governments, businesses, nonprofits, local communities, and even banks. It demystifies a complex and critically important topic and will strike a deep chord with readers eager to find innovative, meaningful solutions that will do far more than restore prosperity—it will provide the framework for an era of sustainable abundance.

Do you have a real relationship with God, or do you just have a religion? Do you know God, or do you just know about God? In *How Big Is Your God?* Paul Coutinho, SJ, challenges us to grow stronger and deeper in our faith and in our relationship with God—a God whose love knows no bounds. To help us on our way, Coutinho introduces us to people in various world religions—from Hindu friends to Buddhist teachers to St. Ignatius of Loyola—who have shaped his spiritual life and made possible his deep, personal relationship with God.

Years have passed since the world experienced one of the worst financial crises in history, and while countless experts have analyzed it, many central questions remain unanswered. Should money creation be considered a 'public' or 'private' activity—or both? What do we mean by, and want from, financial stability? What role should regulation play? How would we design our monetary institutions if we could start from scratch? In *The Money Problem*, Morgan Ricks addresses all of these questions and more, offering a practical yet elegant blueprint for a modernized system of money and banking—one that, crucially, can be accomplished through incremental changes to the United States' current system. He brings a critical, missing dimension to the ongoing debates over financial stability policy, arguing that the issue is primarily one of monetary system design. *The Money Problem* offers a way to mitigate the risk of catastrophic panic in the future, and it will expand the financial reform conversation in the United States and abroad.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

If we ask just one question, does everything fall apart? In *All Things Reconsidered*, popular podcaster Knox McCoy uses a unique blend of humor, pop culture references, and personal stories to show how a willingness to reconsider ideas can actually help us grow ourselves, our lives, and our beliefs. In this laugh-out-loud defense of reconsideration, Knox dives into topics like: Are participation trophies truly the worst? Is it really worth it to be a ride-or-die sports fan? Do we believe in God because of the promise of heaven—or the threat of hell? Does prayer work? Is anyone even there? This book is the catalyst we need to courageously ask the questions that will lead to a deeper understanding of ourselves—and God. It's time to start reconsidering. Millions of years ago, humans just happened. Accidents of environment and genetics contributed to the emergence of sentient beings like us. Today, however, people no longer "just happen"; they are created by the voluntary acts of other people. This book examines several questions about the ethics of human existence. Is it a good thing, for humans, that humans "happened"? Is it ethical to keep making new humans, now that reproduction is under our control? And given that a person exists (through no fault or choice of his own), is it immoral or irrational for him to refuse to live out his natural lifespan? Sarah Perry answers these questions in the negative—not out of misanthropy, but out of empathy for human suffering and respect for human autonomy. "Every Cradle Is a Grave" undertakes a difficult task—to write on discomforting matters from a perspective that is socially unsanctioned.

Strange as it may seem to some of us, there are scads of volumes that praise the abuses we endure in our lives. Such works have always been well thumbed, though they are only prayer-books for the purpose of worshiping misery. Sarah Perry is more honest and less perverse on the subject of suffering, treating pain as both a philosophical and a practical problem to which, it is admitted, there is no ultimate solution. Nonetheless, in her view there still remains intelligence and compassion as a means for confronting the insoluble. That is what makes this book as much a necessity as it is a rarity." --Thomas Ligotti, author of *The Conspiracy against the Human Race* Meaning. Value. Birth. Death. Sanctity. These subjects and others are reexamined through the lens of suicide rights and procreation ethics in Sarah Perry's *Every Cradle Is a Grave*. If you're at all fond of asking the truly Big Questions, this is the read you've been waiting for. Why are we here, and why do we stay? Prepare to have your assumptions dissected and turned on their heads. It's a bumpy ride, but then, so is this little journey we're on as we spin aimlessly around a sun that's destined to burn out, just as surely as each individual life will one day fall back down into the mud from which all life arises. Asking the hard questions is one thing, but hearing answers that might shake us to the core can be something else again. --Jim Crawford, author of *Confessions of an Antinatalist* "In this eminently rational, clear and serious book, Sarah Perry is courageous and strong enough to confront the forbidden truths of human life. *Every Cradle Is a Grave* should be mandatory reading for anyone who plans to have children." -Mikita Brottman, author of *Thirteen Girls*

Make. More. Future. Artificial intelligence, big data, modern science, and the internet are all revealing a fundamental truth: The world is vastly more complex and unpredictable than we've allowed ourselves to see. Now that technology is enabling us to take advantage of all the chaos it's revealing, our understanding of how things happen is changing--and with it our deepest strategies for predicting, preparing for, and managing our world. This affects everything, from how we approach our everyday lives to how we make moral decisions and how we run our businesses. Take machine learning, which makes better predictions about weather, medical diagnoses, and product performance than we do--but often does so at the expense of our understanding of how it arrived at those predictions. While this can be dangerous, accepting it is also liberating, for it enables us to harness the complexity of an immense amount of data around us. We are also turning to strategies that avoid anticipating the future altogether, such as A/B testing, Minimum Viable Products, open platforms, and user-modifiable video games. We even take for granted that a simple hashtag can organize unplanned, leaderless movements such as #MeToo. Through stories from history, business, and technology, philosopher and technologist David Weinberger finds the unifying truths lying below the surface of the tools we take for granted--and a future in which our best strategy often requires holding back from anticipating and instead creating as many possibilities as we can. The book's imperative for business and beyond is simple: Make. More. Future. The result is a world no longer focused on limitations but optimized for possibilities.

#1 New York Times Bestseller "THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and relearning requires much more—it requires choosing courage over comfort. In *Think Again*, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I've never felt so hopeful about what I don't know." —Brené Brown, Ph.D., #1 New York Times bestselling author of *Dare to Lead* The bestselling author of *Give and Take* and *Originals* examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people's minds--and our own. As Wharton's top-rated professor and the bestselling author of *Originals* and *Give and Take*, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. *Think Again* reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

"A highly personal, richly informed and culturally wide-ranging meditation on the loss of meaning in our times and on pathways to rediscovering it." —Gabor Maté, MD, author of *In The Realm of Hungry Ghosts: Close Encounters With Addiction* A neuroanthropologist maps out a revolutionary new practice—Hedonic Engineering—that combines the best of neuroscience and optimal psychology. It's an intensive program of breathing, movement, and sexuality that mends trauma, heightens inspiration and tightens connections—helping us wake up, grow up, and show up for a world that needs us all. This is a book about a big idea. And the idea is this: Slowly over the past few decades, and now suddenly, all at once, we're suffering from a collapse in Meaning. Fundamentalism and nihilism are filling that vacuum, with consequences that affect us all. In a world that needs us at our best, diseases of despair, tribalism, and disaster fatigue are leaving us at our worst. It's vital that we regain control of the stories we're telling because they are shaping the future we're creating. To do that, we have to remember our deepest inspiration, heal our pain and apathy, and connect to each other like never before. If we can do that, we've got a shot at solving the big problems we face. And if we can't? Well, the dustbin of history has swallowed civilizations older and fancier than ours. This book is divided into three parts. The first, *Choose Your Own Apocalypse*, takes a look at our current Meaning Crisis--where we are today, why it's so hard to make sense of the world, what might be coming next, and what to do about it. It also makes a case that many of our efforts to cope, whether anxiety and denial, or tribalism and identity politics, are likely making things worse. The middle section, *The Alchemist Cookbook*, applies the creative firm IDEO's design thinking to the Meaning Crisis. This is where the book gets hands on--taking a look at the strongest evolutionary drivers that can bring about inspiration, healing, and connection. From breathing, to movement, sexuality, music, and substances--these are the everyday tools to help us wake up, grow up, and show up. AKA--how

to blow yourself sky high with household materials. And the best part? They're accessible, by anyone anywhere, no middleman required. Transcendence democratized. The final third of the book, Ethical Cult Building, focuses on the tricky nature of putting these kinds of experiences into gear and into culture—because, anytime in the past when we've figured out combinations of peak states and deep healing, we've almost always ended up with problematic culty communities. Playing with fire has left a lot of people burned. This section lays out a roadmap for sparking a thousand fires around the world--each one unique and tailored to the needs and values of its participants. Think of it as an open-source toolkit for building ethical culture. In Recapture the Rapture, we're taking radical research out of the extremes and applying it to the mainstream--to the broader social problem of healing, believing, and belonging. It's providing answers to the questions we face: how to replace blind faith with direct experience, how to move from broken to whole, and how to cure isolation with connection. Said even more plainly, it shows us how to revitalize our bodies, boost our creativity, rekindle our relationships, and answer once and for all the questions of why we are here and what do we do now? In a world that needs the best of us from the rest of us, this is a book that shows us how to get it done.

The future isn't about where we will work, but how. For years we have struggled to balance work and life, with most of us feeling overwhelmed and burned out because our relationship to work is broken. This "isn't just a book about remote work. It's a book that helps us imagine a future where our lives—at the office and home—are happier, more productive, and genuinely meaningful" (Charles Duhigg, bestselling author of *The Power of Habit*). If you think you've been working from home recently, Charlie Warzel and Anne Helen Petersen are here to tell you otherwise. What we've been doing is something else entirely, a jury-rigged compromise made under the duress of a national crisis that's satisfactory for neither the worker nor the employer. For Warzel and Petersen, the past year has revealed that there may be another path forward for work, one that doesn't involve hellish daily commutes and the demands of jam-packed work schedules that no longer make sense. As a society, we have talked for decades about flexible work arrangements. In this book, the authors make clear that we are at an inflection point where this becomes possible for many companies and their employees. *Out of Office* combines groundbreaking reporting and the couple's own experiences after they made the decision to leave their desk jobs in New York City for Montana. They describe how workers and employers across America, and around the world, are finding new ways of working that make people happier and more productive, and make companies more profitable. This is a book that aims to reshape our entire relationship to the office.

Nigeria, despite being the African country of greatest strategic importance to the United States, remains poorly understood. Leading expert John Campbell explains why Nigeria, projected to have the world's third-highest population by 2050, is so important to understand in a world of jihadi extremism, corruption, oil conflict, and communal violence.

Our economy is rigged in favour of a wealthy elite. We need a new approach: an economics for the many. Big challenges lie ahead for our society: the rise of automation and the threat of catastrophic climate change. But so, too, do the huge possibilities presented by new technology and better ways of organising our economy in the wake of neoliberalism's failure. With the election of Jeremy Corbyn as Labour leader, and the extraordinary turnaround in Labour's fortunes in the 2017 election, we have a real opportunity to build an economy in Britain that is radically fairer, radically more democratic, and radically more sustainable. But we need the right ideas and strategies if we're going to get there. *Economics for the Many*, edited and with an introduction by Shadow Chancellor of the Exchequer John McDonnell, features contributions from the participants in his New Economics conferences, including Barry Gardiner, Ann Pettifor, Prem Sikka, and Guy Standing. It covers topics from housing, public ownership, and fairer international trading systems to industrial policy for the twenty-first century and how to tackle tax avoidance and regional imbalances. Together, the essays in this volume lay out a vision for a new economics, one that works for the many, not the few.

Too Big to Know Rethinking Knowledge Now That the Facts Aren't the Facts, Experts Are Everywhere, and the Smartest Person in the Room Is the Room Basic Books

New York Times Bestseller What happens when you eat an apple? The answer is vastly more complex than you imagine. Every apple contains thousands of antioxidants whose names, beyond a few like vitamin C, are unfamiliar to us, and each of these powerful chemicals has the potential to play an important role in supporting our health. They impact thousands upon thousands of metabolic reactions inside the human body. But calculating the specific influence of each of these chemicals isn't nearly sufficient to explain the effect of the apple as a whole. Because almost every chemical can affect every other chemical, there is an almost infinite number of possible biological consequences. And that's just from an apple. Nutritional science, long stuck in a reductionist mindset, is at the cusp of a revolution. The traditional "gold standard" of nutrition research has been to study one chemical at a time in an attempt to determine its particular impact on the human body. These sorts of studies are helpful to food companies trying to prove there is a chemical in milk or pre-packaged dinners that is "good" for us, but they provide little insight into the complexity of what actually happens in our bodies or how those chemicals contribute to our health. In *The China Study*, T. Colin Campbell (alongside his son, Thomas M. Campbell) revolutionized the way we think about our food with the evidence that a whole food, plant-based diet is the healthiest way to eat. Now, in *Whole*, he explains the science behind that evidence, the ways our current scientific paradigm ignores the fascinating complexity of the human body, and why, if we have such overwhelming evidence that everything we think we know about nutrition is wrong, our eating habits haven't changed. *Whole* is an eye-opening, paradigm-changing journey through cutting-edge thinking on nutrition, a scientific tour de force with powerful implications for our health and for our world.

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