

Theories In Intercultural Communication

The International Encyclopedia of Intercultural Communication employs a broadly-based taxonomy of intercultural communication (ICC) that consists of six organizing themes. Those themes are the traditional ICC core theme—known as "intercultural communication"—and five associated themes recognized as "cross-cultural communication," "cultural communication," "intergroup communication," "intercultural training," and "critical intercultural communication." This encyclopedia addresses issues of ethnicity and race in intercultural communication—not as a separate theme, but as an integral part of each thematic area. It also provides entries outside the ICC's discipline of communication, such as cross-cultural psychology, cultural anthropology, and social psychology. This work features 256 articles written by 249 authors representing 19 different countries. The articles address issues, theories, and concepts that have substantively contributed to the development of ICC theory and research (ie: Hall's high- and low-context communication systems; Hofstede's four dimensions); methodological issues of importance to ICC research (ie: emic and etic; sampling equivalence); and summaries of findings from original studies directly pertaining to the ICC domain (ie: cross-cultural psychological studies of cultural differences in variables pertaining to message processing and verbal/nonverbal communication behavior). Overview of the ICC domain as a whole Key research topics in the field with a strong global editorial team Overview essays on the six thematic areas of study Cross-over information from cross-cultural psychology, cultural anthropology, and social psychology The International Encyclopedia of Intercultural Communication is an ideal book for international communication undergraduate and graduate students as well as for academic researchers and professional practitioners of intercultural communication.

In the fully updated Seventh Edition of *Intercultural Communication: A Contextual Approach*, bestselling author James W. Neuliep provides a clear contextual model (visually depicted by a series of concentric circles) for examining communication within cultural, microcultural, environmental, sociorelational, and perceptual contexts. Students are first introduced to the broadest context—the cultural component of the model—and progress chapter by chapter through the model to the most specific dimensions of communication. Each chapter focuses on one context and explores the combination of factors within that context, including setting, situation, and circumstances. Highlighting values, ethnicity, physical geography, and attitudes, the book examines means of interaction, including body language, eye contact, and exchange of words, as well as the stages of relationships, cross-cultural management, intercultural conflict, and culture shock.

In the globally interconnected world, conflicts often arise as a result of tensions between different cultural perceptions and diverse social preferences. Effectively managing conflicts and harmonizing intercultural relationships are essential tasks of intercultural communication research. This book seeks to find effective intercultural conflict management solutions by bringing together a group of leading international scholars from different disciplines to tackle the problem. Consisting of two parts, this book covers major theoretical perspectives of conflict management and harmony development in the first and conflict management and harmony development in different cultural contexts in the second. Integrating the latest work on conflict management and intercultural harmony, *Conflict Management and Intercultural Communication* takes an interdisciplinary approach, adopts diverse perspectives, and provides for a wide range of discussions. It will serve as a useful resource for teachers, researchers, students and professionals alike.

Communication Theory: Eastern and Western Perspectives focuses on the processes, methodologies, principles, and approaches involved in communication theory. The selection first elaborates on Asian perspectives on communication theory; Chinese philosophy and contemporary human communication theory; communication in Chinese narrative; and contemporary Chinese philosophy and political communication. Discussions focus on the structure and function of China's political communication system; philosophical principles of Chinese communism; embodiment of reason in experience; and dialectic completion of relative polarities. The text then examines Korean philosophy and communication, practice of Uye-Ri in interpersonal relationships, and the teachings of Yi Yulgok. The publication examines the double-swing model of intercultural communication between the East and the West; interpersonal cognition, message goals, and organization of communication; and the convergence theory of communication, self-organization, and cultural evolution. The book also ponders on the practice of Antyodaya in agricultural extension communication in India and communication within Japanese business organizations. The selection is a valuable reference for researchers interested in the Eastern and Western perspectives of communication theory.

This book offers students a comprehensive, theoretical, and practical guide to communication theory. Croucher defines the various perspectives on communication theory—the social scientific, interpretive, and critical approaches—and then takes on the theories themselves, with topics including interpersonal communication, organizational communication, intercultural communication, persuasion, critical and rhetorical theory and other key concepts. Each theory chapter includes a sample undergraduate-written paper that applies the described theory, along with edits and commentary by Croucher, giving students an insider's glimpse of the way communication theory can be written about and applied in the classroom and in real life. Featuring exercises, case studies and keywords that illustrate and fully explain the various communication theories, *Understanding Communication Theory* gives students all the tools they need to understand and apply prominent communication theories.

In today's globalized world of international contact and multicultural interaction, effective intercultural communication is increasingly seen as a pre-requisite for social harmony and organisational success. This handbook takes a ?problem-solving? approach to the various issues that arise in real-life intercultural interaction. The editors have brought together experts from a range of disciplines, including linguistics, psychology and anthropology, to provide a multidisciplinary perspective on the field, whilst simultaneously anchoring it in Applied Linguistics. Key features: provides a state-of-the-art description of different areas in the context of intercultural communication presents a critical appraisal of the relevance of the field offers solutions of everyday language-related problems international handbook with contributions from renown experts in the field

The 2nd edition of *Intercultural Communication: Updates key theories of intercultural communication* Explores the ways in which people communicate within and across social groups around three themes. These include identity, Othering, and representation Contains new examples from business, healthcare, law and education. Presents an updated and expanded set of influential readings including James Paul Gee, James Lantolf, Les Back, Richard Dyer, Jacques Derrida and B Kumaravadivelu, with new critical perspectives from outside Europe and North America Written by experienced teachers and researchers in the field, *Intercultural Communication* is an essential resource for students and researchers of English Language and Applied Linguistics. Bringing together current theories on intercultural communication, this volume introduces some new theoretical developments.

These diverse approaches offer guidance for investigating the complex phenomenon of intercultural communication. Part One provides an overview of the role of theory in intercultural communication research, Part Two includes theories on intercultural communication competence and adaptation, and Part Three focuses on specific contexts for intercultural communication such as health and small groups.

Intercultural competence and collaboration with individuals from diverse national origins are today important skills. This handbook comprehends an overall strategic concept for interculturality in corporations. The ability to communicate with people from diverse cultural backgrounds is becoming increasingly important. Many employers consider intercultural competence to be a key criterion for selecting qualified candidates. The authors discuss practical approaches for intercultural trainings, methodology, and evaluation procedures based on current research. They explore the intercultural factor within corporations particularly as it relates to human resource development, negotiating, dealing with conflict, and project management. Thoughts on developing an overall strategy for interculturality round off this handbook.

Theories in Intercultural Communication SAGE Publications, Incorporated

This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages; and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here.

What it means to be a self - and a self communicating and being in a particular culture - are key issues interwoven throughout Min-Sun Kim's impressive text, *Non-Western Perspectives on Human Communication*. Going beyond cultural descriptions or instructions on adapting to specific cultures, the author interrogates the very core assumptions underlying the study of human communication and challenges longstanding individualistic, Western models on which much intercultural research is based. Kim proposes a non-western way of conceptualizing identity, or the "self" - the cornerstone of cultural research -- illuminating how traditional western and non-western views can be blended into a broader, more realistic understanding of cultures and communication. Grounding her work in a thorough knowledge of the literature, she challenges students and researchers alike to reexamine their approach to intercultural study.

In *Theorizing About Intercultural Communication*, editor William B. Gudykunst brings together key theories that have shaped and influenced human intercultural communication. This text provides an excellent overview of the major theories currently in use and examines how these theories will also support the foundation for future research in this area.

Contributors to this text include individuals who actually developed the theories covered in the book. Each contributor highlights the evolution, development, and application of the theory to provide a thorough and contemporary view of the field.

This handbook brings together 26 ethnographic research reports from around the world about communication. The studies explore 13 languages from 17 countries across 6 continents. Together, the studies examine, through cultural analyses, communication practices in cross-cultural perspective. In doing so, and as a global community of scholars, the studies explore the diversity in ways communication is understood around the world, examine specific cultural traditions in the study of communication, and thus inform readers about the range of ways communication is understood around the world. Some of the communication practices explored include complaining, hate speech, irreverence, respect, and uses of the mobile phone. The focus of the handbook, however, is dual in that it brings into view both communication as an academic discipline and its use to unveil culturally situated practices. By attending to communication in these ways, as a discipline and a specific practice, the handbook is focused on, and will be an authoritative resource for understanding communication in cross-cultural perspective. Designed at the nexus of various intellectual traditions such as the ethnography of communication, linguistic ethnography, and cultural approaches to discourse, the handbook employs, then, a general approach which, when used, understands communication in its particular cultural scenes and communities.

Learning a new language offers a unique opportunity to discover other cultures as well as one's own. This discovery process is essential for developing 21st-century intercultural communication skills. To help prepare language teachers for their role as guides during this process, this book uses interdisciplinary research from social sciences and applied linguistics on intercultural communication for designing teaching activities that are readily implemented in the language classroom. Diverse language examples are used throughout the book to illustrate theoretical concepts, making them accessible to language teachers at all skill levels. The chapters introduce various perspectives on culture, intercultural communicative competence, analyzing authentic language data, teaching foreign/second languages with an intercultural communication orientation, the intercultural journey, the language-culture-identity connection, as well as resolving miscommunication and cultural conflict. While the immediate audience of this book is language teachers, the ultimate beneficiaries are language learners interested in undertaking the intercultural journey.

Bringing together current research, theories and methods from leading scholars in the field, this volume is a state-of-the-art study of intercultural communication competence and effectiveness. In the first part, contributors analyze the conceptual decisions made in intercultural communication competence research by examining decisions regarding

conceptualization, operationalization, research design and sampling. The second part presents four different theoretical orientations while illustrating how each person's theoretical bias directs the focus of research. Lastly, both quantitative and qualitative research approaches used in studying intercultural communication competence are examined.

Intercultural Communication: Globalization and Social Justice, Second Edition, introduces students to the study of communication among cultures within the broader context of globalization. Kathryn Sorrells highlights history, power, and global institutions as central to understanding the relationships and contexts that shape intercultural communication.

Based on a framework that promotes critical thinking, reflection, and action, this text takes a social justice approach that provides students with the skills and knowledge to create a more equitable world through communication. Loaded with new case studies and contemporary topics, the Second Edition has been fully revised and updated to reflect the current global context, emerging local and global issues, and more diverse experiences.

This book looks at the movements of immigrants and refugees and the challenges they face as they cross cultural boundaries and strive to build a new life in an unfamiliar place. It focuses on the psychological dynamic underpinning of their adaptation process, how their internal conditions change over time, the role of their ethnic and personal backgrounds, and of the conditions of the host environment affecting the process. Addressing these and related issues, the author presents a comprehensive theory, or a "big picture," of the cross-cultural adaptation phenomenon.

The seventh volume of the distinguished series *International and Intercultural Communication Annuals* is published for the first time by SAGE. It is also the first volume to be presented in a new format: theme-oriented volumes that examine key issues in intercultural communication. Twenty four leaders in the field contribute original essays that review the progress made toward developing theories of intercultural communication. Theories based on traditional communication perspectives, new theories that are unique to this new emerging discipline, and contributions from such areas as philosophy, social psychology and linguistics are described. If one were to offer a seminar designed to take stock of theory in intercultural co

As there are different races and people in the world, so there are different cultures - meaning that cultural diversity is inevitable. Through human contact and association cultures meet. In such meetings every individual and culture projects itself as worthy, and should be held in high esteem. In today's world it is not encouraging to be ethnocentric - always taking action or in actions that crystallize and project a feeling of one's own culture or racial superiority. Such attitude obstructs meaningful interaction, human relations, tolerance and co-operation. Conversely, the skill and ability to tolerate and communicate effectively with people from diverse cultures is a social activity which begins from thought to behaviour, in both spoken and non-spoken versions. The book contains 19 essays, structured into five parts.

This text is a practical guide that provides readers with effective approaches to communication theories and strategies and offers a wealth of tools for enhancing communication both in Canada and abroad. Informed by the authors' intersection of cultural identities and lived experiences, *Intercultural Communication* demonstrates how communicative practices are established and influenced within societal realms. Readers' understanding of culture is widened beyond discussions of race and ethnicity by critically examining factors like age, familial roles, sex, gender, socioeconomic status, and disability. Guided through real and complex scenarios, this text explores how different social and cultural practices present implications for communication, demonstrating how to manage conversations in appropriate and meaningful ways. Key topics include verbal and non-verbal communication, cultural values, self-awareness, and digital communications. Case studies, practical activities, and thought-provoking questions accompany each chapter, helping students to explore their own attitudes and actions through self-reflection. This invaluable and comprehensive guide is ideal for students enrolled in intercultural communication and cross-cultural communication courses, including studies in business, education, social work, health care, and law enforcement.

Intercultural Public Relations: Theories for Managing Relationships and Conflicts with Strategic Publics develops a coherent framework to unify the theories of public relations and intercultural communication, and, within the framework, examines empirical studies of intercultural interactions. This book follows an intercultural approach, which considers how individuals and entities with dissimilar cultural identities interact and negotiate to solve problems and reach mutually satisfying outcomes. This work provides a theory-driven, empirically supported framework that will inform and guide the research and practices of intercultural public relations. Furthermore, it provides numerous levels of analysis and incorporates the use and challenges of social media. The book examines theories and issues in three integrated processes: Identification of publics Relationship management Conflict resolution These areas represent the most critical functions that public relations contributes to organizational effectiveness: scanning the environment, identifying strategic publics, and building long-term, quality relationships with these publics to reduce costs, gain support, and empower the publics themselves. In doing so, the book adopts simultaneously public-centered and organization-centered perspectives. This unique work will serve as an essential reference for students, practitioners, and scholars in today's global public relations environment.

In the long-awaited second edition of *Basic Concepts of Intercultural Communication*, Milton J. Bennett provides a comprehensive overview of the field from a constructivist perspective. In addition to his insightful analysis, Bennett offers a full complement of classic readings on the topic of intercultural communication, including: "Science and Linguistics," by Benjamin Lee Whorf "The Power of Hidden Differences," by Edward T. Hall "Culture: A Perceptual Approach," by Marshall R. Singer "Communication in a Global Village," by Dean Barlund "Cultural Identity: Reflections on Multiculturalism," by Peter S. Adler

Contains 36 articles showcasing the development and diversity of intercultural communication theories in countries such as China, Africa, the United States, New Zealand, Mexico, Egypt, and others. Topics discussed include identity and communication, intercultural verbal and nonverbal processes and interactions, relationships, and ethics. -- Publisher description

From language classrooms to outdoor markets, the workplace is fundamental to socialisation. It is not only a site of employment where money is made and institutional roles are enacted through various forms of discourse; it is also a location where people engage in social actions and practices. The workplace is an interesting research site because of advances in communication technology, cheaper and greater options for travel, and global migration and immigration. Work now requires people to travel over great geographical distances, communicate with cultural 'others' located in different time zones, relocate to different regions or countries, and conduct business in online settings. The workplace is thus changing and evolving, creating new and emerging communicative contexts. This volume provides a greater understanding of workplace cultures, particularly the ways in which

working in highly interconnected and multicultural societies shape language and intercultural communication. The chapters focus on critical approaches to theory and practice, in particular how practice is used to shape theory. They also question the validity and universality of existing models. Some of the predominant models in intercultural communication have been criticised for being Eurocentric or Anglocentric, and this volume proposes alternative frameworks for analysing intercultural communication in the workplace. This book was originally published as a special issue of *Language and Intercultural Communication*.

This book critically examines the main features of intercultural communication. It addresses how ideology permeates intercultural processes and develops an alternative 'grammar' of culture. It explores intercultural communication within the context of global politics, seeks to address the specific problems that derive from Western ideology, and sets out an agenda for research.

Interracial Communication: Theory Into Practice, Third Edition, by Mark P. Orbe and Tina M. Harris, guides readers in applying the contributions of recent communication theory to improving everyday communication among the races. The authors offer a comprehensive, practical foundation for dialogue on interracial communication, as well as a resource that stimulates thinking and encourages readers to become active participants in dialogue across racial barriers. Part I provides a foundation for studying interracial communication and includes chapters on the history of race and racial categories, the importance of language, the development of racial and cultural identities, and current and classical theoretical approaches. Part II applies this information to interracial communication practices in specific, everyday contexts, including friendships, romantic relationships, the mass media, and organizational, public, and group settings. This Third Edition includes the latest data, new research studies and examples, all-new photos, and important new topics.

In today's integrated global economy, technical communicators often collaborate in international production teams, work with experts in overseas subject matter, or coordinate documentation for the international release of products. Working effectively in such situations requires technical communicators to acquire a specialized knowledge of culture and communication. This book provides readers with the information needed to integrate aspects of intercultural communication into different educational settings. This book provides a critical analysis of the key concepts in culture and interaction. Drawing from a breadth of perspectives and contemporary analysis, it equips students and professionals from varied backgrounds with the tools to understand, discuss and apply these concepts to their own experiences of intercultural interaction.

'Intercultural dialogue', as a concept and ideology in the European Union, stimulates a rational 21st century society where people can engage in (intercultural) communication on a global scale, and can do so openly and freely in conditions of security and mutual respect. Intercultural dialogue connotes dialogic communication that is peaceful, reconciliatory, and democratic. Yet the term and its accompanying rhetoric belie the intercultural communicative undercurrents and their manifestations that people encounter in their daily lives. The research-informed chapters in this book, which are situated in international contexts, provide more nuanced understandings, and many even challenge this non-critical ideology by suggesting that the concept of intercultural dialogue is inoperable and problematic under the present conditions of globalisation and migration, where there exists conflict, vulnerability, and instability. The different theoretical perspectives and analyses presented by the authors are a reminder that researchers in the field of intercultural communication require robust and appropriate theories, methods, and pedagogies in order to research these complex conditions and contexts, particularly where different languages and identities are present. The book is also a reminder of how context and power both (re)shape and contest the central tenets of intercultural dialogue—in particular, of who speaks for whom, when, how, and under what circumstances and conditions. This book was originally published as a special issue of *Language and Intercultural Communication*.

This book is the first to provide a summary of the state of knowledge about communication in Japan and the United States. Included is an overview of the major approaches used in the study of communication in these two countries, an overview of the major cultural factors influencing communication, a description of the sociolinguistic differences between English and Japanese, an examination of Japanese-American communication as a function of the cultural values learned from the two cultures, and a summary of research comparing interpersonal research in Japan and the United States, as well as research on intercultural communication between Japanese and North Americans. The book also examines communication in organizational contexts in Japan and the United States and describes differences in mass communication between the two cultures.

This book brings together principles and new theories in intercultural communication in a concise and practical manner, focusing on communication as the foundation for management and global leadership. Grounded in the Cultural Intelligence Model, this compact text examines the concepts associated with understanding culture and communication in the global business environment to help readers:

- Understand intercultural communication processes.
- Improve self-awareness and communication in intercultural settings.
- Expand skills in identifying, analyzing, and solving intercultural communication challenges at work.
- Evaluate whether one's communication has been effective.

Richly illustrated with examples, activities, real-world applications, and recent case studies that make the content come alive, *Intercultural Communication for Global Business* is an ideal companion for any business student or manager dedicated to communicating more effectively in a globalized society.

Today, students are more familiar with other cultures than ever before because of the media, Internet, local diversity, and their own travels abroad. Using a social constructionist framework, *Inter/Cultural Communication* provides today's students with a rich understanding of how culture and communication affect and effect each other. Weaving multiple approaches together to provide a comprehensive understanding of and appreciation for the diversity of cultural and intercultural communication, this text helps students become more aware of their own identities and how powerful their identities can be in facilitating change—both in their own lives and in the lives of others.

Ethics and Empowerment is aimed at providing tactical, high-level solutions to today's business and professional challenges. Gathering together experts in various fields, this line of titles will benefit professionals as they face the challenges of the ever-changing business climate. Amid the burgeoning literature on business ethics, this book provides an important lead in taking a well-known everyday management notion such as "empowerment" and using it to make "ethics" more relevant and accessible to the business world. Adding a major contribution to the ongoing debate about the role of business in society, the content examines the issues of power, control, and autonomy, addressing such questions as empowerment as a matter of justice, and also provides case studies of the organizational experiences of empowerment programs.

Now in a second edition, this book guides students in developing Intercultural Communication Competence through its accessible style and unique theoretical framework of ten interconnected principles. Thoroughly revised and updated with new case studies and examples and a sharper focus on practical application, the book engages students in active learning by showing them how

these principles come to play in their intercultural journeys. It features detailed case studies that are accompanied by guiding questions that help students link theory to their daily lives. At the end of each chapter, the "Side Trips" discussion prompts encourage students to think more critically about the issues as they are presented. Suitable for upper-level or graduate intercultural communication courses within communication and linguistics departments.

Translating Theory into Practice Globalizing Intercultural Communication: A Reader introduces students to intercultural communication within the global context, and equips them with the knowledge and understanding to grapple with the dynamic, interconnected and complex nature of intercultural relations in the world today. This reader is organized around foundational and contemporary themes of intercultural communication. Each of the 14 chapters pairs an original research article explicating key topics, theories, or concepts with a first-person narrative that brings the chapter content alive and invites students to develop and apply their knowledge of intercultural communication. Each chapter's pair of readings is framed by an introduction highlighting important issues presented in the readings that are relevant to the study and practice of intercultural communication and end-of-chapter pedagogical features including key terms and discussion questions. In addition to illuminating concepts, theories, and issues, authors/editors Kathryn Sorrells and Sachi Sekimoto focus particular attention on grounding theory in everyday experience and translating theory into practice and actions that can be taken to promote social responsibility and social justice.

Books on intercultural communication are rarely written with an intercultural readership in mind. In contrast, this multinational team of authors has put together an introduction to communicating across cultures that uses examples and case studies from around the world. The book further covers essential new topics, including international conflict, social networking, migration, and the effects technology and mass media play in the globalization of communication. Written to be accessible for international students too, this text situates communication theory in a truly global perspective. Each chapter brings to life the links between theory and practice and between the global and the local, introducing key theories and their practical applications. Along the way, you will be supported with first-rate learning resources, including:

- theory corners with concise, boxed-out digests of key theoretical concepts
- case illustrations putting the main points of each chapter into context
- learning objectives, discussion questions, key terms and further reading framing each chapter and stimulating further discussion
- a companion website containing resources for instructors, including multiple choice questions, presentation slides, exercises and activities, and teaching notes.

This book will not merely guide you to success in your studies, but will teach you to become a more critical consumer of information and understand the influence of your own culture on how you view yourself and others.

This edited research volume explores the development of what can be described as the 'critical turn' in intercultural communication pedagogy, with a particular focus on modern/foreign language education. The main aim is to trace the realisations of this critical turn against a background of unequal power relations, and to illuminate the role that radical culture educators can play in the making of a more democratic and egalitarian social order. The volume takes as a starting point the idea that criticality draws on a number of intellectual traditions, which do not always focus on social and political critique, and argues that because ideological hegemony impacts on the meanings that people create and share, intercultural communication pedagogy ought to locate itself within wider socio-political contexts. With reference points drawn from critical and transnational social theory, critical pedagogy and intercultural theory, contributors to this volume provide readers with powerful ways that show how this can be achieved, and together assess the impact that their understanding of criticality can make on modern/foreign language education. The volume is divided into three major parts, namely: 'theorising critically', 'researching critically' and 'teaching critically'.

This volume provides an up to date overview and assessment of intercultural communication theories. Advancements stimulated by empirical research resulting from the 1983 title in the same series, Intercultural Communication Theory, are reflected in this volume. In addition to revised chapters on such topics as constructivist theory, coordinated management theory, convergence theory, and adaptation in intercultural relationships, a number of new perspectives have been developed, including discussions on intercultural transformation and network theory. Contributors from UK and Australia serve to broaden the scope. Just as the earlier volume helped to define the field, Theorizing Intercultural Communication is an important contrib

This book has the chapters from the Handbook of International and Intercultural Communication, Second Edition relating to the structure and growth of cross-cultural and intercultural communication. With an expanded forward by William Gudykunst it is an invaluable resource for students and lecturers of communications studies

The Global Intercultural Communication Reader is the first anthology to take a distinctly non-Eurocentric approach to the study of culture and communication. In this expanded second edition, editors Molefi Kete Asante, Yoshitaka Miike, and Jing Yin bring together thirty-two essential readings for students of cross-cultural, intercultural, and international communication. This stand-out collection aims to broaden and deepen the scope of the field by placing an emphasis on diversity, including work from authors across the globe examining the processes and politics of intercultural communication from critical, historical, and indigenous perspectives. The collection covers a wide range of topics: the emergence and evolution of the field; issues and challenges in cross-cultural and intercultural inquiry; cultural wisdom and communication practices in context; identity and intercultural competence in a multicultural society; the effects of globalization; and ethical considerations. Many readings first appeared outside the mainstream Western academy and offer diverse theoretical lenses on culture and communication practices in the world community. Organized into five themed sections for easy classroom use, The Global Intercultural Communication Reader includes a detailed bibliography that will be a crucial resource for today's students of intercultural communication.

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