

The Tech Lash Against Google Facebook And Amazon Is

This book provides an in-depth analysis of the evolution of tech journalism. The emerging tech-backlash is a story of pendulum swings: we are currently in tech-dystopianism after a long period spent in tech-utopianism.

If the stories they tell about themselves are to be believed, all of the tech giants—Apple, Google, Microsoft, Facebook, and Amazon—were built from the ground up through hard work, a few good ideas, and the entrepreneurial daring to seize an opportunity when it presented itself. With searing wit and blistering commentary *Bit Tyrants* provides an urgent corrective to this froth of board room marketing copy that is so often passed off as analysis. For fans of corporate fairytales there are no shortage of official histories that celebrate the innovative genius of Steve Jobs, liberal commentators who fall over themselves to laude Bill Gates's selfless philanthropy, or politicians who will tell us to listen to Mark Zuckerberg for advice on how to protect our democracy from foreign influence. In this highly unauthorized account of the Big Five's origins, Rob Larson sets the record straight, and in the process shreds every focus-grouped bromide about corporate benevolence he could get his hands on. Those readers unwilling to smile and nod as every day we become more dependent on our phones and apps to do our chores, our jobs, and our socializing can take heart as Larson provides us with maps to all the shallow graves, skeleton filled closets, and invective laced emails Big Tech left behind on its ascent to power. His withering analysis will help readers crack the code of the economic dynamics that allowed these companies to become near-monopolies very early on, and, with a little bit of luck, his calls for digital socialism might just inspire a viral movement for online revolution.

Leading technology scholars examine how networks powered by algorithms are transforming humanity, posing deep questions about power, freedom, and fairness. This title is also available as Open Access on Cambridge Core.

Explores new perspectives on social media entertainment There is a new class of cultural producers—YouTube vloggers, Twitch gameplayers, Instagram influencers, TikTokers, Chinese wanghong, and others—who are part of a rapidly emerging and highly disruptive industry of monetized “user-generated” content. As this new wave of native social media entrepreneurs emerge, so do new formations of culture and the ways they are studied. In this volume, contributors draw on scholarship in media and communication studies, science and technology studies, and social media, Internet, and platform studies, in order to define this new field of study and the emergence of creator culture. *Creator Culture* introduces readers to new paradigms of social media entertainment from critical perspectives, demonstrating both relations to and differentiations from the well-established media forms and institutions traditionally within the scope of media studies. This volume does not seek to impose a uniform perspective;

rather, the goal is to stimulate in-depth, globally-focused engagement with this burgeoning industry and establish a dynamic research agenda for scholars, teachers, and students, as well as creators and professionals across the media, communication, creative, and social media industries. Contributors include: Jean Burgess, Zoë Glatt, Sarah Banet-Weiser, Brent Luvaas, Carlos A. Scolari, Damián Fraticelli, José M. Tomasena, Junyi Lv, Hector Postigo, Brooke Erin Duffy, Megan Sawey, Jarrod Walzcer, Sangeet Kumar, Sriram Mohan, Aswin Punathambekar, Mohamed El Marzouki, Elaine Jing Zhao, Arturo Arriagada, Jeremy Shtern, Stephanie Hill

Advocating a style of law and a role for legal agency which returns to its essential humanist ideology and represents public spiritedness, this unique book confronts the myths surrounding globalisation, advancing the role for law as a change agent unburdened from its current market functionality.

What does computable law mean for the autonomy, authority, and legitimacy of the legal system? Are we witnessing a shift from Rule of Law to a new Rule of Technology? Should we even build these things in the first place? This unique volume collects original papers by a group of leading international scholars to address some of the fascinating questions raised by the encroachment of Artificial Intelligence (AI) into more aspects of legal process, administration, and culture. Weighing near-term benefits against the longer-term, and potentially path-dependent, implications of replacing human legal authority with computational systems, this volume pushes back against the more uncritical accounts of AI in law and the eagerness of scholars, governments, and LegalTech developers, to overlook the more fundamental - and perhaps 'bigger picture' - ramifications of computable law. With contributions by Simon Deakin, Christopher Markou, Mireille Hildebrandt, Roger Brownsword, Sylvie Delacroix, Lyria Bennet Moses, Ryan Abbott, Jennifer Cobbe, Lily Hands, John Morison, Alex Sarch, and Dilan Thampapillai, as well as a foreword from Frank Pasquale.

The book that started the Techlash A stinging polemic that traces the destructive monopolization of the Internet by Google, Facebook and Amazon, and that proposes a new future for musicians, journalists, authors and filmmakers in the digital age. Featured in New York Times' Paperback Row A New York Times Book Review Editors' Choice An Amazon Best Business & Leadership Book of 2017 Longlisted for Financial Times/McKinsey Business Book of the Year 2017 A strategy+business Best Business Book of 2017 Move Fast and Break Things is the riveting account of a small group of libertarian entrepreneurs who in the 1990s began to hijack the original decentralized vision of the Internet, in the process creating three monopoly firms--Facebook, Amazon, and Google--that now determine the future of the music, film, television, publishing and news industries. Jonathan Taplin offers a succinct and powerful history of how online life began to be shaped around the values of the men who founded these companies, including Peter Thiel and Larry Page: overlooking piracy of books, music, and film while hiding behind opaque business practices and

subordinating the privacy of individual users in order to create the surveillance-marketing monoculture in which we now live. The enormous profits that have come with this concentration of power tell their own story. Since 2001, newspaper and music revenues have fallen by 70 percent; book publishing, film, and television profits have also fallen dramatically. Revenues at Google in this same period grew from \$400 million to \$74.5 billion. Today, Google's YouTube controls 60 percent of all streaming-audio business but pay for only 11 percent of the total streaming-audio revenues artists receive. More creative content is being consumed than ever before, but less revenue is flowing to the creators and owners of that content. The stakes here go far beyond the livelihood of any one musician or journalist. As Taplin observes, the fact that more and more Americans receive their news, as well as music and other forms of entertainment, from a small group of companies poses a real threat to democracy. *Move Fast and Break Things* offers a vital, forward-thinking prescription for how artists can reclaim their audiences using knowledge of the past and a determination to work together. Using his own half-century career as a music and film producer and early pioneer of streaming video online, Taplin offers new ways to think about the design of the World Wide Web and specifically the way we live with the firms that dominate it.

The world's best-selling global business strategy text, Peng's *GLOBAL STRATEGY, 5E* uses a reader-friendly approach to present strategic management from a truly global perspective. This edition emphasizes strategy around the globe using evidence-driven explanations with the latest research. A unique strategy tripod perspective presents three leading views - industry-based, resource-based and institution-based views - in each chapter. A conversational style emphasizes the story behind the stories, while timely debates address strategic issues, such as globalization versus de-globalization, offshoring versus non-offshoring and social media freedom of speech versus censorship. You also examine building an antitrust case against Big Tech and reducing income inequality via corporate social responsibility (CSR). Strategy-in-action boxes, numerous chapter cases and brief, to-the-point integrative cases present current global topics. *GLOBAL STRATEGY, 5E* is available as a printed book or ebook. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Techno-utopianism is dead: Now is the time to pay attention to the inequality, marginalization, and biases woven into our technological systems. This book sounds an alarm: after decades of being lulled into complacency by narratives of technological utopianism and neutrality, people are waking up to the large-scale consequences of Silicon Valley-led technophilia. This book trains a spotlight on the inequality, marginalization, and biases in our technological systems, showing how they are not just minor bugs to be patched, but part and parcel of ideas that assume technology can fix--and control--society. Contributors Janet Abbate, Ben Allen, Paul N. Edwards, Nathan Ensmenger, Mar Hicks, Halcyon M. Lawrence,

Thomas S. Mullaney, Safiya Umoja Noble, Benjamin Peters, Kavita Philip, Sarah T. Roberts, Sreela Sarkar, Corinna Schlombs, Andrea Stanton, Mitali Thakor, Noah Wardrip-Fruin

Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues, each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future. This specially priced 8-volume set includes: Agile Artificial Intelligence Blockchain Climate Change Customer Data & Privacy Cybersecurity Monopolies & Tech Giants Strategic Analytics

A deep dive into the political roots of advertising on the internet The contemporary internet's de facto business model is one of surveillance. Browser cookies follow us around the web, Amazon targets us with eerily prescient ads, Facebook and Google read our messages and analyze our patterns, and apps record our every move. In *Profit over Privacy*, Matthew Crain gives internet surveillance a much-needed origin story by chronicling the development of its most important historical catalyst: web advertising. The first institutional and political history of internet advertising, *Profit over Privacy* uses the 1990s as its backdrop to show how the massive data-collection infrastructure that undergirds the internet today is the result of twenty-five years of technical and political economic engineering. Crain considers the social causes and consequences of the internet's rapid embrace of consumer monitoring, detailing how advertisers and marketers adapted to the existential threat of the internet and marshaled venture capital to develop the now-ubiquitous business model called "surveillance advertising." He draws on a range of primary resources from government, industry, and the press and highlights the political roots of internet advertising to underscore the necessity of political solutions to reign in unaccountable commercial surveillance. The dominant business model on the internet, surveillance advertising is the result of political choices—not the inevitable march of technology. Unlike many other countries, the United States has no internet privacy law. A fascinating prehistory of internet advertising giants like Google and Facebook, *Profit over Privacy* argues that the internet did not have to turn out this way and that it can be remade into something better. This volume tackles a quickly-evolving field of inquiry, mapping the existing discourse as part of a general attempt to place current developments in historical context; at the same time, breaking new ground in taking on novel subjects and pursuing fresh approaches. The term "A.I." is used to refer to a broad range of phenomena, from machine learning and data mining to artificial general

intelligence. The recent advent of more sophisticated AI systems, which function with partial or full autonomy and are capable of tasks which require learning and 'intelligence', presents difficult ethical questions, and has drawn concerns from many quarters about individual and societal welfare, democratic decision-making, moral agency, and the prevention of harm. This work ranges from explorations of normative constraints on specific applications of machine learning algorithms today-in everyday medical practice, for instance-to reflections on the (potential) status of AI as a form of consciousness with attendant rights and duties and, more generally still, on the conceptual terms and frameworks necessarily to understand tasks requiring intelligence, whether "human" or "A.I."

Young people spend a significant amount of time with technology, particularly digital and social media. How do they experience and cope with the many influences of digital media in their lives? What are the main challenges and opportunities they navigate in living online? *Youth in the Digital Age* provides answers from a decidedly interdisciplinary perspective, beginning in a framework steeped in context; biography; and societal influences on young people, who now make up 25% of the earth's population. Placing these perspectives alongside those of current scholars and commentators to help analyse what young people are up against in navigating the digital age, the volume also draws on data from a five-year research project (*Digital Media and Young Lives*). Topics explored include well-being, privacy, control, surveillance, digital capital, and social relationships. Based on unique and emergent research from Canada, Scotland, and Australia, *Youth in the Digital Age* will appeal to post-secondary educators and scholars interested in fields such as youth studies, education, media studies, mental health, and technology.

"In his sophomore year of college, Mark Zuckerberg created a simple website to serve as a campus social network. The site caught on like wildfire, and soon students nationwide were on Facebook. Today, Facebook is nearly unrecognizable from Zuckerberg's first, modest iteration. It has grown into a tech giant, the largest social media platform and one of the most gargantuan companies in the world, with a valuation of more than \$576 billion and almost 3 billion users. There is no denying the power and omnipresence of Facebook in American daily life. And in light of recent controversies surrounding election-influencing 'fake news' accounts, the handling of its users' personal data, and growing discontent with the actions of its founder and CEO, never has the company been more central to the national conversation. Based on years of exclusive reporting and interviews with Facebook's key executives and employees, including Mark Zuckerberg and Sheryl Sandberg, Steven Levy's sweeping narrative digs deep into the whole story of the company that has changed the world and reaped the consequences"--

Technology has made human lives incomparably better. Civilization as we know it would utterly collapse without it. However, if not properly managed, technology can and will be systematically abused and misuse and thereby become one of

the biggest threats to humankind. This open access book applies proactive crisis management to the management of technology organizations to make them more sustainable and socially responsible for the betterment of humankind. It forecasts the unintended consequences of technology and offers methods to counteract it.

As evidenced by the yellow vests protest movement that began in France in 2018, the state of the French nation inspires gloom among many of its citizens. Brigitte Granville views this malaise as a peculiarly French symptom of the difficulties experienced by many advanced industrial democracies in the face of globalization, technology, and mass immigration. Granville brings trenchant criticism to bear in this wide-ranging survey of the political economy of contemporary France, building her case for the prosecution on the self-reinforcing rigidity produced by a narrow Parisian oligarchy that is both entitled and intellectually hidebound. *What Ails France?* applies an economist's vision to the monetary and fiscal pathologies flowing from this ideologically motivated technocratic rule, reflected in Europe's flawed monetary union, runaway indebtedness, and chronically high structural unemployment. The author marshals academic research from a wide range of disciplines to fuel a provocative and at times contentious analysis, proposing various treatments for French ailments that would reinvigorate the republican value of *liberté* with a new local slant. A refreshing, ideologically freewheeling discussion, *What Ails France?* provides a positive take on the innovations of our digital age, exploring their potential to bring about a more representative democracy and a fairer society. Examines the interplay between artificial intelligence and international economic law, and its effects on global economic order. This title is also available as Open Access.

As local media institutions collapse and news deserts sprout up across the country, the US is facing a profound journalism crisis. Meanwhile, continuous revelations about the role that major media outlets--from Facebook to Fox News--play in the spread of misinformation have exposed deep pathologies in American communication systems. Despite these threats to democracy, policy responses have been woefully inadequate. In *Democracy Without Journalism?* Victor Pickard argues that we're overlooking the core roots of the crisis. By uncovering degradations caused by run-amok commercialism, he brings into focus the historical antecedents, market failures, and policy inaction that led to the implosion of commercial journalism and the proliferation of misinformation through both social media and mainstream news. The problem isn't just the loss of journalism or irresponsibility of Facebook, but the very structure upon which our profit-driven media system is built. The rise of a "misinformation society" is symptomatic of historical and endemic weaknesses in the American media system tracing back to the early commercialization of the press in the 1800s. While professionalization was meant to resolve tensions between journalism's public service and profit imperatives, Pickard argues that it merely camouflaged

deeper structural maladies. Journalism has always been in crisis. The market never supported the levels of journalism--especially local, international, policy, and investigative reporting--that a healthy democracy requires. Today these long-term defects have metastasized. In this book, Pickard presents a counter-narrative that shows how the modern journalism crisis stems from media's historical over-reliance on advertising revenue, the ascendance of media monopolies, and a lack of public oversight. He draws attention to the perils of monopoly control over digital infrastructures and the rise of platform monopolies, especially the "Facebook problem." He looks to experiments from the Progressive and New Deal Eras--as well as public media models around the world--to imagine a more reliable and democratic information system. The book envisions what a new kind of journalism might look like, emphasizing the need for a publicly owned and democratically governed media system. Amid growing scrutiny of unaccountable monopoly control over media institutions and concerns about the consequences to democracy, now is an opportune moment to address fundamental flaws in US news and information systems and push for alternatives. Ultimately, the goal is to reinvent journalism.

How to compete in a world dominated by tech giants. A new breed of monopolies is threatening your business. Tech mega-firms from around the world are encroaching on your industry's space, rewriting the rules, and scooping up talent--and your customers. What should you and your company be doing right now to counter these challenges? *Monopolies and Tech Giants: The Insights You Need from Harvard Business Review* will provide you with today's most essential thinking on corporate inequality and the future of antitrust, help you understand what these threats mean for your organization, and give your company the tools to succeed in the winner-take-all economy. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the *Insights You Need from Harvard Business Review* series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The *Insights You Need* series will help you grasp these critical ideas--and prepare you and your company for the future. This book explores approaches to developing and using postdigital humans and the impact they are having on a postdigital world. It presents current research and practices at a time when education is changing rapidly with digital, technological advances. In particular, it outlines the major challenges faced by today's employers, developers, teachers, researchers, priests and philosophers. The book examines conceptions of postdigital humans and studies the issue in connection with ethics and employment, as well as from perspectives such as philosophy and religion.

This interdisciplinary and international handbook captures and shapes much needed reflection on normative frameworks for the production, application, and use of artificial intelligence in all spheres of individual, commercial, social, and public life.

This book reflects on what it means to live as urban citizens in a world increasingly shaped by the business and organisational logics of digital platforms. Where smart city strategies promote the roll-out of internet of things (IoT) technologies and big data analytics by city governments worldwide, platform urbanism responds to the deep and pervasive entanglements that exist between urban citizens, city services and platform ecosystems today. Recent years have witnessed a backlash against major global platforms, evidenced by burgeoning literatures on platform capitalism, the platform society, platform surveillance and platform governance, as well as regulatory attention towards the market power of platforms in their dominance of global data infrastructure. This book responds to these developments and asks: How do platform ecosystems reshape connected cities? How do urban researchers and policy makers respond to the logics of platform ecosystems and platform intermediation? What sorts of multisensory urban engagements are rendered through platform interfaces and modalities? And what sorts of governance challenges and responses are needed to cultivate and champion the digital public spaces of our connected lives.

Written by award-winning CQ Researcher journalists, this annual collection of nonpartisan and thoroughly researched reports focuses on 16 hot-button policy issues. The Twenty-Third Edition of *Issues for Debate in American Public Policy* promotes in-depth discussion, facilitates further research, and helps readers formulate their own positions on crucial policy issues. And because it is CQ Researcher, the policy reports are expertly researched and written, showing readers all sides of an issue. Because this annual volume comes together just months before publication, all selections are brand new and explore some of today's most significant American public policy issues, including: Infrastructure and Biden; The Future of Unions; Corporate D&I Initiatives; Health and Society; Domestic Terrorism; and Much More!

The world is changing so fast that it's hard to know how to think about what we ought to do. We barely have time to reflect on how scientific advances will affect our lives before they're upon us. New kinds of dilemma are springing up. Can robots be held responsible for their actions? Will artificial intelligence be able to predict criminal activity? Is the future gender-fluid? Should we strive to become post-human? Should we use drugs to improve our intimate relationships — or to reduce crime? Our intuitions about questions like these are often both weak and confused. David Edmonds has put together a philosophical task force to get to grips with these challenges. Twenty-nine philosophers present provocative and engaging pieces about aspects of life today, and life tomorrow — birth and death, health and medicine, brain and body, personal relationships, wrongdoing and justice, the internet, animals, and the environment. The future won't look the

same when you've finished this book.

Rampant abuse, hate speech, censorship, bias, and disinformation - our Internet has problems. It is governed by technology companies - search engines, social media platforms, and infrastructure providers - whose hidden rules influence what we are allowed to see and say. In *Lawless*, Nicolas P. Suzor presents gripping examples of exactly how tech companies govern our digital environment and how they bend to pressure from governments and other powerful actors to censor and control the flow of information online. We are at a constitutional moment - an opportunity to rethink the basic rules of how the Internet is governed. Suzor offers a vision of a vibrant, diverse, and flourishing internet that can protect our fundamental rights from the lawless rule of tech. The culmination of more than ten years of original research, this groundbreaking work should be read by anyone who cares about the internet and the future of our shared social spaces. When children as young as three can take their own selfies, and customise their own avatars, how should we respond to the opportunity and threat of digital personalization for young children? In this book, Kucirkova offers a comprehensive account of the effects of digitally-mediated personalization on children's development of 'self'.

The Routledge Handbook of FinTech offers comprehensive coverage of the opportunities, challenges and future trends of financial technology. This handbook is a unique and in-depth reference work. It is organised in six thematic parts. The first part outlines the development, funding, and the future trends. The second focuses on blockchain technology applications and various aspects of cryptocurrencies. The next covers FinTech in banking. A significant element of FinTech, mobile payments and online lending, is included in the fourth part. The fifth continues with several chapters covering other financial services, while the last discusses ethics and regulatory issues. These six parts represent the most significant and overarching themes of FinTech innovations. This handbook will appeal to students, established researchers seeking a single repository on the subject, as well as policy makers and market professionals seeking convenient access to a one-stop guide.

How to repair the disconnect between designers and users, producers and consumers, and tech elites and the rest of us: toward a more democratic internet. In this provocative book, Ramesh Srinivasan describes the internet as both an enabler of frictionless efficiency and a dirty tangle of politics, economics, and other inefficient, inharmonious human activities. We may love the immediacy of Google search results, the convenience of buying from Amazon, and the elegance and power of our Apple devices, but it's a one-way, top-down process. We're not asked for our input, or our opinions—only for our data. The internet is brought to us by wealthy technologists in Silicon Valley and China. It's time, Srinivasan argues, that we think in terms beyond the Valley. Srinivasan focuses on the disconnection he sees between designers and users, producers and consumers, and tech elites and the rest of us. The recent Cambridge Analytica

and Russian misinformation scandals exemplify the imbalance of a digital world that puts profits before inclusivity and democracy. In search of a more democratic internet, Srinivasan takes us to the mountains of Oaxaca, East and West Africa, China, Scandinavia, North America, and elsewhere, visiting the “design labs” of rural, low-income, and indigenous people around the world. He talks to a range of high-profile public figures—including Elizabeth Warren, David Axelrod, Eric Holder, Noam Chomsky, Lawrence Lessig, and the founders of Reddit, as well as community organizers, labor leaders, and human rights activists.. To make a better internet, Srinivasan says, we need a new ethic of diversity, openness, and inclusivity, empowering those now excluded from decisions about how technologies are designed, who profits from them, and who are surveilled and exploited by them.

From FSGO x Logic: anonymous interviews with tech workers at all levels, providing a bird's-eye view of the industry In *Voices from the Valley*, the celebrated writers and Logic cofounders Moira Weigel and Ben Tarnoff take an unprecedented dive into the tech industry, conducting unfiltered, in-depth, anonymous interviews with tech workers at all levels, including a data scientist, a start-up founder, a cook who serves their lunch, and a PR wizard. In the process, Weigel and Tarnoff open the conversation about the tech industry at large, a conversation that has previously been dominated by the voices of CEOs. Deeply illuminating, revealing, and at times lurid, *Voices from the Valley* is a vital and comprehensive view of an industry that governs our lives. FSG Originals x Logic dissects the way technology functions in everyday lives. The titans of Silicon Valley, for all their utopian imaginings, never really had our best interests at heart: recent threats to democracy, truth, privacy, and safety, as a result of tech's reckless pursuit of progress, have shown as much. We present an alternate story, one that delights in capturing technology in all its contradictions and innovation, across borders and socioeconomic divisions, from history through the future, beyond platitudes and PR hype, and past doom and gloom. Our collaboration features four brief but provocative forays into the tech industry's many worlds, and aspires to incite fresh conversations about technology focused on nuanced and accessible explorations of the emerging tools that reorganize and redefine life today.

In *Understanding Economic Inequality*, the author brings an economist's perspective informed by new, groundbreaking research on inequality from philosophy, sociology, psychology, and political science and presents it in a form that it is accessible to those who want to understand our world, our society, our politics, our paychecks, and our neighbors' paychecks better.

A few square miles of Northern California contain some of the world's largest companies whose products affect billions of people every single day. What made these giants of Silicon Valley as impactful as they are? What do their paths to success have in common? *Turning Silicon into Gold* is a sharp analysis of 25 case studies examining just that. Authors Griffin Kao, Jessica Hong, Michael

Perusse, and Weizhen Sheng provide relevant commentary as they explore the stories behind companies such as Apple, Amazon, OpenTable, and many more. These organizations used unique problem-solving strategies to forever change the face of tech—whether it was Facebook’s second mover advantage over MySpace or Nintendo’s leap of faith in the 1980s to revitalize the video game industry. Learn by example as *Turning Silicon into Gold* divulges the inner workings behind some of the most significant business decisions in tech history. The nuanced ways these companies tackled emerging markets and generated growth in uncertain times is essential knowledge for modern business leaders, innovators, and aspiring founders. Whether you are simply curious about the origins of the world’s tech giants or you are an entrepreneur looking for inspiration, the thoughtful, comprehensive case study collection that is *Turning Silicon into Gold* belongs on your bookshelf. What You Will Learn Understand why companies like Amazon, Facebook, OpenTable and more have made some controversial and strategic decisions Realize how Big Data is driving the success of many new and mature ventures See how tech companies are tackling emerging markets and generating growth Examine how capital flows through the tech industry Who This Book is For The book is for people currently in or interested in exploring a career in the intersection of technology and business, such as product management, entrepreneurship, or non-coding positions at a tech company—it’s also great for people generally curious about how the tech industry operates. The book offers case studies in an engaging and approachable way, while still providing important takeaways and probing questions—perfect for the casual reader or even someone trying to prepare for interviews.

Increasingly, we conduct our lives online, and in doing so, we grant access to our personal information. The crucial feedstock of the world economy thus generated - the commercialization and exploitation of personal data and the intrusion of digital privacy it entails - has built an imposing edifice of market power. As we enter the third decade of the 21st century, this detailed exploration of the interlinkage between competition and data privacy takes a critical look at competition policy to evaluate whether the system in its current form and with the existing approach is capable of tackling the challenges raised by the role of personal data in the shift from an offline to an online economy. Challenging the commonplace assumption that privacy has little or no role and relevance in competition law, the author’s penetrating analysis accomplishes the following and more: provides an in-depth understanding of the intersection of competition and privacy in the data-driven economy; surveys legal policy developments on the role of privacy in competition law; underlines the importance of non-price parameters in competition, such as consumer choice; clearly explains why and how competition law can protect privacy among its policy objectives; and addresses challenges in measuring the intangible harm of digital privacy violation in assessing abuse of market power. Recent case law in Europe and elsewhere,

a revealing comparison between relevant European Union (EU) and United States (US) practice, the expanded role of the EU's Competition Commissioner, and the likely impact of such phenomena as the coronavirus pandemic are all drawn into the book's remit. In her analysis of the growing privacy dimension in competition policy, the author examines the topic from a broad perspective that includes societal, political, economic, historical and cultural elements. Her insightful multidimensional and value-based review will prove of immeasurable value to practitioners, academics, policymakers and enforcers in its identification of implications for business practice as we go forward.

Nenhum tema é mais atual do que a regulação da Internet. Não obstante, o Direito como espaço de regulamentação do cotidiano vem pautando importantes avanços no entendimento do tema. Com o intuito de ordenar o comportamento social, as normas vêm passando por um intenso processo de atualização para corresponder às demandas contemporâneas sobre o assunto. Nesse sentido, Laura Schertel Mendes, Sérgio Alves Jr. e Danilo Doneda coordenaram o trabalho de organização de textos que constituem a presente coletânea, de leitura obrigatória sobre o tema. No livro, o leitor encontrará importantes reflexões sobre o desenvolvimento e a atualização de políticas públicas e também sobre o avanço da estrutura jurídica de privacidade e proteção de dados. Laura Schertel Mendes aporta na obra sua ótica sobre o Direito Privado. Sérgio Alves Jr. contribui com sua ampla experiência em telecomunicação, redes sociais e proteção de dados. Danilo Doneda traz à baila temas relevantes como a privacidade e proteção de dados pessoais. Essa parceria, aliada a contribuições relevantes e qualificadas dos demais autores, traz uma perspectiva inovadora para o entendimento de um tema tão complexo e caro nos tempos modernos.

The Information and Communications for Development series looks in depth at how information and communications technologies are affecting economic growth in developing countries. This new report, the fourth in the series, examines the topic of data-driven development, or how better information makes for better policies. The objective is to assist developing-country firms and governments in unlocking the value of the data they hold for better service delivery and decision making and to empower individuals to take more control of their personal data. We are undoubtedly experiencing a data revolution in which our ability to generate, process, and utilize information has been magnified many times over by the machines that we increasingly rely upon. This report is about how the data revolution is changing the behavior of governments, individuals, and firms and how these changes affect the nature of development: economic, social, and cultural. How can governments extract value from data to improve service delivery in the same way that private companies have learned to do for profit? Is it feasible for individuals to take ownership of their own data and to use it to improve their livelihoods and quality of life? Can developing-country firms compete with the internet majors on their own turf and be even more innovative

in their use of data to serve local customers better? Though the report is aimed primarily at government policy makers, it also has great relevance for individuals concerned about how their personal data is used and how the data revolution might affect their future job prospects. For private sector firms, particularly those in developing countries, the report suggests how they might expand their markets and improve their competitive edge. For development professionals, the report provides guidance on how they might use data more creatively to tackle long-standing global challenges, such as eliminating extreme poverty, promoting shared prosperity, or mitigating the effects of climate change. The report's chapters explore different themes associated with the supply of data, the technology underlying it, and the demand for it. An overview chapter focuses on government use of data and presentation of definitions. Part I of the report then looks at the "supply side" of the data sector, with chapters on data connectivity and capacity (where data comes from, how it is stored, and where it goes) and data technology (specifically big data analytics and artificial intelligence) and how this is contributing to development. Part II looks at the sector's "demand side," with a chapter on people's use of data and another that examines how firms use digital platforms in the data economy and how that contributes to competitiveness. Part III brings together the policy implications for developing-country stakeholders, with a chapter considering government policies for data, including data protection and privacy. A closing Data Notes appendix looks at statistical indicators associated with the use of data and presents the 2018 update of the Digital Adoption Index (DAI), a composite indicator introduced in the 2016 World Development Report: Digital Dividends.

This book brings together a series of contributions by leading scholars and practitioners to examine the main features of smart contracts, as well as the response of key stakeholders in technology, business, government and the law. It explores how this new technology interfaces with the goals and content of contract law, introducing and evaluating several mechanisms to improve the 'observability' and reduce the costs of verifying contractual obligations and performance. It also outlines various 'design patterns' that ensure that end users are protected from themselves, prevent cognitive accidents, and translate expectations and values into more user-oriented agreements. Furthermore, the chapters map the new risks associated with smart contracts, particularly for consumers, and consider how they might be alleviated. The book also discusses the challenge of integrating data protection and privacy concerns into the design of these agreements and the broad range of legal knowledge and skills required. The case for using smart contracts goes beyond 'contracts' narrowly defined, and they are increasingly used to disrupt traditional models of business organisation. The book discusses so-called decentralised autonomous organisations and decentralised finance as illustrations of this trend. This book is designed for those interested in looking to deepen their understanding of this game-changing new legal technology.

Social media use is pervasive, and so is its perceived harmful effects, dubbed 'techlash'. Disconnection practices--restricting, detoxing, deleting--often reinforce rather than confront the ways social media organize attention, everyday life, and society. This book addresses the ambivalence, commodification, and complicity involved in attempts to separate from social media.

Against a backdrop of increasingly intrusive technologies, Trine Syvertsen explores the digital detox phenomenon and the politics of disconnection from invasive media. With a wealth of examples, the book demonstrates how self-regulation online is practiced and delves into how it has also become an expression of resistance in the 21st century.

The Techlash and Tech Crisis Communication Emerald Group Publishing

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