

The Spirit Of Entrepreneurship Exploring The Essence Of Entrepreneurship Through Personal Stories Co

In this book, experts discuss whether volatility, uncertainty, complexity and ambiguity (VUCA) represent a challenge or a business opportunity. More intense debates on global climate change, increased turbulence in financial quarters, increased job insecurity and high levels of stress at the workplace are attracting attention in the context of organization behavior and entrepreneurship. Fear and confusion have become part and parcel of business, often undermining trust, cooperation and inspiration. As a response, a new way of organizing self-management has emerged. The book combines practical wisdom from East and West, to develop integrative self-management theory and practice; provides direction to support an integrative mind-set, integrative organization and integrative leadership; and presents VUCA as an opportunity and necessity for development and growth, rather than a threat. Do you want to discover an idea that you could turn into a money making business? Are you someone with an idea that you've always wanted to get off the ground? Would you like to create employment opportunities for others as well as yourself? If so this book about Enterprise is for you! Get a group of people together from your church or community who feel the same way and start a Spirit of Enterprise Group. Or if there's lots of you, a Spirit of Enterprise Network. Use this book to guide you through 7 steps to starting businesses that transform nations.

Seth Buechley tackles the plaguing question of why ambitious people struggle to find satisfaction and reveals what they can do about it. His exceptional perspective, which began in a commune in the woods and led him to financial success through several multi-million dollar businesses, shines through his candid and direct insights into the advantages and disadvantages of ambition. A seasoned entrepreneur and leader of high-growth companies, Buechley illustrates the fundamental nature of gratitude in making the shift to lasting leadership impact.

The growth of entrepreneurship in South Korea has turned the country into an economic powerhouse. In this collection of essays, scholars highlight the favourable political and cultural values conducive to its development, including the characteristics of entrepreneurial family firms and the impact of new media and globalization.

Transgenerational entrepreneurship, as a discipline, examines the processes, resources and capabilities that allow family enterprises to create social and economic value over time in order to succeed beyond the first generation of business owners. While tangible resources such as financial and physical capital are certainly important factors in the long-term success of a family-run business, this book focuses specifically on the role of intangible resources and capabilities, which are less easily quantifiable but equally vital.

Unlock your innate entrepreneurial talents, take rewarding risks, and launch and run a successful business The Entrepreneurial Instinct explains that entrepreneurial success is not the result of education, IQ, access to capital, or even an earth-shattering

business plan. Instead, it comes from the instincts that enable entrepreneurs to take risks for gain and utilize adaptable action-oriented business planning. The Entrepreneurial Instinct shows you how to tap into your innate abilities to become a financially successful entrepreneur. Monica Mehta is a Managing Principal at Seventh Capital, a New York-based investment firm where she is actively involved with the day-to-day operations of portfolio companies.

This book analyzes the findings reported in the first Asia Pacific summit of the Successful Transgenerational Entrepreneurship Practices (STEP) project. Researchers in Australia, China, and India discussed eleven in-depth case studies to shed light on the challenges that business families and family businesses faced in continuing and extending their entrepreneurial capabilities across multiple generations. Based on a common research framework from STEP, each chapter introduces key findings and challenges existing theory, offering answers to two broad questions in the Asia Pacific context: How do business families and family businesses generate and sustain entrepreneurial performance across generations and how does entrepreneurial performance relate to the continuity, growth and transgenerational entrepreneurship of business families and family businesses? In doing so, the authors look at key issues faced by family business including dealing with communication issues across generations, resolving conflict between siblings, preparing and luring younger generations back to family business, and professionalization of business. The chapters go beyond the succession and governance challenges and explore the processes and outcomes of entrepreneurship in the AustralAsian family context. Academics, teachers and students in business and management, entrepreneurship and family business, and Asian studies will find this path-breaking book of great value, as will libraries, policymakers and consultants.

The book - which was originally published by Kluwer in 2004 - is a collection of scholarly papers focusing on the role of spirituality and ethics in renewing the contemporary management praxis. The basic argument is that a more inclusive, holistic and peaceful approach to management is needed if business and political leaders are to uplift the environmentally degrading and socially disintegrating world of our age. The book uses diverse value-perspectives (Hindu, Catholic, Buddhist, and Humanist) and a variety of disciplines (philosophy, ethics, management studies, psychology, and organizational sciences) to extend traditional reflections on corporate purpose and focuses on a self-referential organizational-existential search for meaning, identity and success.

This insightful Handbook offers a lens through which to view entrepreneurship strategy for higher education institutions, as it becomes increasingly necessary for universities to consider changing their strategies, culture and practices to become more entrepreneurial. Is the idea of an entrepreneurial university a myth or a reality? Is the university model capable of adapting to new evolving trends and a more complex professional world? And, what is the impact of entrepreneurship in education? Through extensive research and case studies from some of the leading entrepreneurial thinkers around the world, Alain Fayolle and Dana Redford answer these questions and raise further issues for debate. Particular focus is given to developing university strategy, public policy and start-up support as a means to foster graduate entrepreneurship. Each contribution explores different perspectives related to the entrepreneurial university concept and its role in stimulating economic growth through cooperative relationships with business and government. As a comprehensive study of the entrepreneurial university, this Handbook will prove invaluable to business and entrepreneurship students and academics, as well as university administrators, researchers and others interested in the evolution of the university.

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Presenting a broad literature review of scholarly work in the area of Business Model Innovation, this new book analyses 50 management theories in the context of BMI to yield valuable new insights. Research on BMI is still in its infancy and has so far proved to be more than just a sub-discipline of strategy or innovation research. Exploring the field of Business Innovation demonstrates the importance of the discipline as a more specialized management research field and offers new understandings of this important subject. It presents 'grand theories' that will help researchers approach BMI through a different angle and describes business models as phenomena, enabling readers to understand their patterns and mechanisms. Reviewing the most important academic work on the subject over the last 15 years, the authors aim to open up the debate and inspire researchers to look at this phenomenon from new and different angles.

Entrepreneurship has a tremendous impact on the economic development of a country, so much that entrepreneurship is seen as a solution for the fast changing economic demands worldwide and has been recognized as a path to sustainable economic development. Despite recognition of entrepreneurship on the road to global economic development, a large body of research on the elements of entrepreneurship education remains unresolved. Are these behaviors inherent to human beings, their genetic code, their psychological traits, or can students, young children, and even adults, be taught how to become an entrepreneur? This book presents several chapters following different approaches to answer these questions. Researchers explore education programs in different countries, they show experiences in entrepreneurship education, explain how to teach entrepreneurial skills, cultural issues, and propose some orientations and reflections on entrepreneurship education.

RUN YOUR ORGANIZATION LIKE A RISK-TAKING STARTUP Featuring in-depth profiles and success stories from some of today's top companies, including IBM, 3M, Intel, General Electric, and many others, **Lead Like an Entrepreneur** reveals how to foster innovation at all levels of the corporation and how to employ entrepreneurial leadership qualities to turn ideas into economic value. "In **Lead Like an Entrepreneur**, Thornberry has cracked the code on how to replicate the successful behaviors of entrepreneurial leaders....Should be required reading for companies that desire to inject world-class entrepreneurial IQ into the DNA of their company cultures." --John Kilcullen, President and Publisher, Billboard and former Chairman and CEO of IDG Books "In an age where sustainable competitive advantage is increasingly difficult to achieve, this book provides a platform upon which to build it....I recommend this book to anyone responsible for developing and improving leadership in their company." --Peter Wright, Vice President of Human Resources, Refining & Marketing, British Petroleum, PLC "Developing entrepreneurial leaders is the key to finding hidden value in any organization. Learn how to create or rekindle the entrepreneurial spirit in your organization, and all of your stakeholders will benefit." --Gary Acinapura, President, Alcoa Exteriors

This book is not available as a print inspection copy. To download an e-version click [here](#) or for more information contact your local sales representative. A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The second edition features a new author, Catherine Wang, who brings specialist knowledge in entrepreneurial learning, ethnic minority entrepreneurship and international entrepreneurship. There are new chapters on the Varieties of Entrepreneurship, including social entrepreneurship (not-for-profit) and Intrapreneurship (employees within organizations) and Entrepreneurial Learning, which explores how entrepreneurs hone and develop their thinking. There is also a collection of new international case studies, including Dyson, Facebook, Made.com, and examples of entrepreneurship in China and Ghana. The book is

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complemented by a companion website featuring online resources for instructors and students, including PowerPoint Slides, additional mini case studies, multiple choice questions, video links, and revision tips. Suitable reading for students taking modules in Entrepreneurship or New venture creation at upper undergraduate and postgraduate levels.

Volume 16 considers the central issue of academic entrepreneurship: the factors and concepts that underpin the fostering of universitybased entrepreneurial ventures. Specifically, it contains research on the consequences of university technology transfer, with a strong emphasis on the entrepreneurial dimension of this activity.

Church in Life breaks fresh ground by proposing a new framework for thinking about innovation in the church, by arguing that starting new ecclesial communities should be at the centre of the church's life and thought, and by offering new theology and methodologies for church planting. Church planters will find in it the theoretical and practical resources for a radical missional ecclesiology, while theologians will find a nuanced reworking of the purpose and nature of the church.

Often it seems that people place a spotlight on leaders and disregard the probability that the success of the organization lies somewhere in the followers. However, literature on followership is often overlooked and research on it ignored. As organizations rapidly change, it is essential to understand organizational change through simultaneous discussions of both leaders and followers and the roles they play in the ultimate success of the company. Leadership and Followership in an Organizational Change Context is a pivotal reference source that establishes the concept and definitions of leadership and followership in the context of organizational change and discusses the leadership and followership styles that can contribute to organizational effectiveness. While highlighting topics such as leadership style, employee engagement, and succession planning, this book is ideally designed for managers, executives, directors, upper-level management, business professionals, academicians, researchers, industry professionals, and students seeking current research on the types of changes that organizations are facing and how such changes can be managed.

"In The entrepreneurial spirit lives : 25 tales to help entrepreneurs start, grow, and succeed in small business, life-long entrepreneur and educator, Cavanaugh L. Gray, and founder of the web consultancy The Entrepreneur Café, LLC brings his passion for the discipline of entrepreneurship and his decades of business development to the forefront. The book offers practical advice on addressing and overcoming common management, marketing and financial obstacles that often slow small business development. In this eclectic collection of small business topics, Cavanaugh provides practical and easy to follow advice along with downloadable and interactive end of chapter exercises that make understanding, starting and growing your business easier and fun. The Entrepreneurial Spirit Lives is the ideal book for individuals looking to gain a better understanding of small business concepts, start-ups looking to more effectively navigate the entrepreneurial landscape, organizations looking to expand their businesses and entrepreneurs everywhere nurturing a dream!" --Back cover.

The journey of life is essentially a leadership endeavor that is full of adventure, aspirations, and uncertainties. To complete this journey successfully, it is imperative to understand and utilize the principles of life. If we apply these principles and insights, we

may live a life of peace, productivity, and prosperity. In our schools and colleges, we study different subjects, but ironically, no school teaches us about life. It is essential to understand who we are and what are we here for. An awareness of our relationship with self and our world can help us to understand which forces of nature work for and against us and how we can use them to our advantage. Written by Mohit Tomar, a leadership trainer, *When Journey Becomes the Goal* provides a clear understanding of the fundamentals of life and how personal leadership can enable us to live on a higher plane.

I can't think of a more qualified scholar to tackle the difficult subject of *Governmentpreneurship* than Bob Hisrich. His vast experience in and knowledge of entrepreneurship has enabled a thorough application of entrepreneurial principles to government organizations. This book should be recommended reading for everyone in government at every level. We can only hope that a new era of *governmentpreneurship* is launched with this useful and practical guide. — Thomas N. Duening, University of Colorado, US

Challenging the traditional view that entrepreneurship is exclusively a private-sector concern, *Governmentpreneurship* presents a compelling argument for increased focus on entrepreneurship in public sector organizations. The only book to date to focus specifically on government entrepreneurship, this innovative volume combines Robert D. Hisrich's vast theoretical knowledge with the practical experience of Amr Al-Dabbagh, who applied entrepreneurship in the Saudi public sector with excellent results. Featuring forewords by former US President Bill Clinton and former Malaysian Prime Minister Dr. Mahathir Mohamad, as well as four case studies that demonstrate the effectiveness of government entrepreneurship in action, this fascinating book breaks new ground in a rapidly growing field. In a time when government funds are being reduced and its services increasingly questioned, fostering an entrepreneurial spirit within the government becomes a vital concern. Although there is no ideal model for achieving government entrepreneurship, this volume outlines a number of innovative strategies designed to help public sector managers undertake their public mission while developing an entrepreneurial culture within their organization. The authors offer thorough and indispensable advice covering every aspect of government entrepreneurship, from framework to policy to funding and beyond. Finally, the book concludes with four case studies that explore successful government entrepreneurial undertakings in Ireland, Singapore, Saudi Arabia and Switzerland. Government officials and other leaders in the public sector will find this book an indispensable guide to establishing an entrepreneurial focus in their organizations. Professors and students working in entrepreneurship, public sector management, and other business-related fields will also have much to admire in this innovative addition to the literature.

In this book, Sharda S. Nandram and Karel J. Samsom, entrepreneurial researchers at Nyenrode Business University, explore entrepreneurship through the lens of human behaviour. The study presents personal stories of 60 entrepreneurs and entrepreneurial executives, from CEOs to creative leaders in the public sector. The book shows how mutually beneficial results can occur when the pursuit of profit is balanced with the interdependent needs of individuals, the community and the planet. This insightful and innovative book proposes a new theory of socio-material weaving for studying and understanding family business. It dissolves the family business into activities, constituted of the sociality of human interactions and relations and

interwoven with materials that extend in both a bodily-lived and spatial existential sense.

In today's climate, academics, professional community and policy makers all have input in critical gender issues, as well as in the entrepreneurship and human capital issues. Various gender issues are published involving many scientific fields, including business, management and accounting research. Presenting the topic of gender issues, entrepreneurship and human capital, this book collects the main output of the researches presented at the Annual Workshop of IPAZIA 2019 of Rome in Italy. The authors provide a renewed and fruitful analysis of these topics, with the purpose of advancing the gender theories in the international context.

This illustrative book considers the interface of business structures, contexts, and leadership building blocks to explore the contingent nature of leadership development in transgenerational entrepreneurship. Longitudinal case studies of 27 family firms in nine different countries provide a rich, global selection of leadership development insights by examining the roles of values, professionalization, leadership style and other contingent factors. The diversity of cases and chapters provides a rich foundation for insight into the pathways currently in use to develop the next generation leaders, illuminating the strategies and pathways of successful transgenerational family enterprises. By examining the available literature and one or more case studies, each chapter draws pragmatic conclusions, with findings that suggest the importance of focusing on leadership as a shared capability, transmission of values to maintain an entrepreneurial culture, the fit between professionalization and values to increase transgenerational potential, the need to address the structure of the business and the focus on parenting to develop next generations. This path-breaking book will inform family business researchers as they explore the ways in use to develop the next generation. Each chapter starts with a mini-case study focused on a dilemma related to leader development, making this book an excellent resource for educators in undergraduate, graduate, or executive programs.

This insightful book explores the importance and influence of contextual heterogeneity in the field of entrepreneurship research, illuminating the circumstances, conditions or environments that may enable or constrain entrepreneurship.

Mit diesem Buch legt der Wissenschaftler Dr. Nicolaus A. Berlin den Grundstein für eine Wirtschaftstheorie, die auf Motivation und Instinkten fußt. Berlin präsentiert ein neues Konzept wirtschaftlichen Denkens und Handelns, das sich die nicht-rationalen Aspekte unseres Handelns zunutze macht: die Animal Spirits. Er beleuchtet die Auswirkung psychologischer Faktoren auf unser wirtschaftliches Handeln und zeigt, was uns und unsere Ökonomie tatsächlich antreibt, beeinflusst und immer wieder maßgeblich verändert.

Over the past few years social entrepreneurship has grown as a research field. In this 3rd volume in the series, contributions explore questions of values in social entrepreneurship as well as the identification and exploitation of social

venturing opportunities.

This book presents the theory of integrating simplification and it provides a profound evidence based study of Buurtzorg Nederland. The case itself, forming the building block of the theory, has received tremendous interest in the Netherlands and abroad. This is the first international book on Buurtzorg Nederland and the first one departing from a management multidisciplinary perspective. The book demonstrates theory building by using the Grounded Theory Methodology as a way to contribute to management theory. Integrating simplification gives room for context specific implementation of organizational innovation to different industries.

This book not only documents the valuable contributions of African American thinkers, inventors, and entrepreneurs past and present, but also puts these achievements into context of the obstacles these innovators faced because of their race.

- Presents a chronology of patents issued to African Americans from the period of slavery to the present
- Includes illustrations of patents and trademarks as well as advertising copy and photographs of African American entrepreneurs and patentees
- Provides a bibliography of significant materials from the fields of invention, intellectual property, entrepreneurship, and business
- A helpful index offers access to the entries by inventor, invention, patents, trademarks, periodicals, and field/profession
- An appendix holds a comprehensive roster of African American patentees listing the inventor's name, U.S. patent title and number, and date of issue

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Introducing a new concept in family businesses Transgenerational Entrepreneurship addresses how these businesses achieve growth and longevity through entrepreneurial activities. It focuses on the resources, capabilities and mindsets that families develop and draw upon in order to be entrepreneurial across generations, and presents findings from an international research collaboration between family business researchers and practitioners. In addition to a comprehensive conceptual chapter, the editors include a unique set of empirical case-based research papers that investigates transgenerational entrepreneurship in different European contexts. They bring together and integrate frontier research on entrepreneurship and family business, as well as provide a basis for future research. Academics, teachers and students in business and management, entrepreneurship and family business will find this path-breaking book of value, as will libraries, policy makers and consultants.

Entrepreneurship: Captain of your Ideas is a concise blend of advice and inspiration to help entrepreneurs nurture their Fabulously Great Notion along the winding path to success. This is a hopeful book, full of affirmative yet actionable plans -- the nuts and bolts of taking your unique idea and steering that 'ship' along the rough seas of discovery. What's in Entrepreneurship? Filled with fun philosophical nuggets and more helpful questions than hard answers, Entrepreneurship will help new Captains (as in YOU) explore the challenges of a journey of ideas. You'll learn to embrace the one thing every entrepreneur dreads most: problems.

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You'll also learn the three keys to 'Developing Your Vision', and the 'One Thing to Avoid' as you sail off into uncharted waters. Short, free, yet action-oriented! Even free books like this one cost you precious time to read and digest. At only 44 pages in length, anyone can read this book in one short setting. Reread the parts that mean the most to you. Highlight the helpful action plans as you go. Use Entrepreneurship as a reference to expand your horizons, creating a solid foundation to grow your business and commit to your ideas, and ultimately to become your own Captain. ----- From the man who gave us the RunPee app: the app that tells you the best time to run and pee during a movie without missing the best scenes. Learn from Dan's success and mistakes gathered from over a decade of making it up as he went along. If he can do it, you certainly can.

In the last two decades social entrepreneurship has grown in energy and impact as entrepreneurial spirit has increasingly turned to finding solutions for social, cultural and environmental issues. As social entrepreneurship has grown in popularity, so too has its academic study. A Research Agenda for Social Entrepreneurship brings together contributions from developing paths in the field to signpost the directions ahead for the study of social entrepreneurship.

A summary of the most important issues, approaches and models in the field of spirituality in business, economics and society. The Handbook of Spirituality and Business presents a comprehensive pluralistic view covering all the major religious and spiritual traditions.

With the rise of information and communication technologies in today's world, many regions have begun to adapt into more resource-efficient communities. Integrating technology into a region's use of resources, also known as smart territories, is becoming a trending topic of research. Understanding the relationship between these innovative techniques and how they impact social innovation is vital when analyzing the sustainable growth of highly populated regions. The Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth is a pivotal reference source that provides vital research on the global practices and initiatives of smart territories as well as their impact on sustainable development in different communities. While highlighting topics such as waste management, social innovation, and digital optimization, this publication is ideally designed for civil engineers, urban planners, policymakers, economists, administrators, social scientists, business executives, researchers, educators, and students seeking current research on the development of smart territories and entrepreneurship in various environments.

In this book the entrepreneur occupies centre stage. Whether a period of economic prosperity or economic decline, entrepreneurs seem to be able to seize opportunities at every turn, enabling them to make a very important contribution to the economy and to enhance wealth. At the heart of the book is the Nyenrode ten-step model of entrepreneurship.

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