

The Song Machine Inside The Hit Factory

When Edy Phelps falls hard for her best friend, she knows nothing can come from it. Forget actual chemistry, or the fact that she cherishes his mother more than her own; centuries of tradition say that Hassan Pradhan will grow up, marry the girl his parents select, and think nothing of his best friend: the dancer with the bursting smile. Except he can't. He won't. In a world erupting with possibilities for the boy with a body of steel and dreams of the NFL, everything seems promised while nothing at all is; when he's denied the girl he wants most. Two hearts. Two families devoted through generations of friendship. Could Edy and Hassan really risk all that? And yet ... how could they not?

How do you make a song into a global smash hit that is guaranteed to make millions? Read *The Song Machine* and find out! From Tin Pan Alley and Motown to Rihanna and Taylor Swift, manufactured music has existed since the record industry began. But who are the hit-manufacturers that can create a tune that is so catchy, so wildly addictive, that it sticks in the minds of millions of listeners? In *The Song Machine*, John Seabrook dissects the workings of this machine, travelling the world to reveal its hidden formulas, and interview its geniuses – ‘the hitmakers’ – at the centre of it all. Hilarious and jaw-droppingly shocking, this book will change how you think and feel about music, as well as how you listen to it. ‘Revelatory, funny, and full of almost unbelievable details’, Eric Schlosser, author of *Fast Food Nation* ‘As addictive as its subject’ *Sunday Times*

Poems that I have done this year, that are all sorts of types of poems, second book of poetry, similar to the first but very different also though. You will see what I mean when you read these poems compared to the first book's poems.

A Collection of Matt Shaw's heartbreaking dramas Matt Shaw does not just write horror. In fact, when asked what his favourite books are, he often names the tales collected within this set. Stories of heartbreak, loss and grief - all with an element of hope... A hope we often forget when dealing with grief. Contained within this collection *Heaven's Calling* BOY: Built to Love The Missing Years of Thomas Pritchard (unpublished short story) Alone Heaven's Calling Josh and Holly could face anything thrown at them all the time they had each other. Their love would conquer anything and the world was their oyster. But when a tragic accident tears Josh away from Holly she realises that, without her husband, she cannot cope and her world begins to crumble; her loss being more than she can handle. Until, that is, she receives a phone call. Her late husband. The same time every day; he doesn't appear to know what has happened to him and Holly can't bring herself to tell him. She isn't even sure if it really is him calling or whether it's all in her tormented mind. Especially seeing as the calls only happen when she is alone. Is it all in her head, has she gone mad, or is heaven really calling? Boy: Built to Love No parent should have to bury their own child and yet that was exactly what they had to do. Stillborn; a young boy never to open his eyes to take in the world around him. And now Lucy and Jack's marriage was on the verge of crumbling under the strain of the grief they struggled to cope with. A grief made worse when the doctors tell them they'll never be able to have a child of their own due to complications from the last pregnancy. But what if it didn't have to be that way? What if there was a way of using science and technology to create a son they could love? What if Jack was able to use Artificial Intelligence to create A Boy: Built to Love? Is the answer to their problems to be found within the world of science-fiction or are they setting themselves up for yet more grief and sadness? The Missing Years of Thomas Pritchard August 3rd. 6:03am. The tranquil summer's morning was shattered by the desperate screams of Thomas' mother echoing down the near deserted suburban street. The few people milling about outside getting ready for their daily business had said they couldn't make out what the cries were about when they were interviewed. Not initially. Not until Anne, a pretty woman in her early thirties with shoulder length blonde hair, spilled out onto the street wearing nothing more than her dressing gown and slippers anxiously calling out for her five year old son, Thomas, to come out from wherever he was hiding. Eye witnesses reported Anne was closely followed by her husband Bill - a professional, clean-shaven man in his late thirties with dark, short hair - half dressed for work in his suit trousers and unbuttoned white shirt, and that he too looked just as frantic as the mother did. The year was 2003; the year Thomas disappeared from his home without a trace. * * * * * August 3rd. 6:03am. A young, fragile looking hand knocked confidently on the white PVC of the front door to number twenty-two. The hand belonged to a smartly dressed, skinny fourteen year old, fresh-faced boy. Whilst waiting for an answer to his knocking he slid a brown leather satchel off his shoulder down onto the floor as though the weight was too much for him to bear any more. He went to knock again but stopped himself when he heard the sound of footsteps from the other side of the door as the freshly woken homeowner came to answer his initial knocking. There was the slightest of pauses as keys were twisted in locks before the door opened as much as the strong, gold, security chain would permit it to. "Can I help you?" asked the homeowner, a frail looking woman in her late sixties. "Where's my mum?" asked the boy. The year was 2012; the year Thomas came home.

An expansive and insightful exploration of one of the most iconic and electrifying artists ever, this book reveals the stunning, multi-generational influence and appeal of Prince and his revered music—from celebrated journalist, author, and host of the popular podcast *The Touré Show*. Infused with Touré's unique pop-culture fluency, *I Would Die 4 U* is as passionate and radical as its subject matter. Building on his lifelong admiration for Prince's oeuvre and interviews with those closest to the late artist, including band members, his tour manager, and music and Bible scholars, Touré deconstructs the life and work of the enigmatic icon who has been both a reflective mirror of and inspirational force for America. By defying traditional categories of race, gender, and sexuality, but also presenting a very conventional conception of religion and God, Prince was a man of profound contradictions. He spoke in the language of 60s pop and soul to a generation fearing Cold War apocalypse and the crack and AIDS epidemic, while simultaneously being both an MTV megastar and a religious evangelist. He creatively blended his songs with images of sex and profanity to invite us into a musical conversation about the healing power of God and religion. By demystifying Prince as a man, an artist, and a cultural force, *I Would Die 4 U* shows us how he impacted and defined a generation.

Upton Sinclair, one of America's foremost and most prolific authors, addresses the cultivation of the mind and the body in this 1922 volume. Sinclair's goal was to attempt to tell the reader how to live, how to find health, happiness and success, and how to develop fully both the mind and the body. Part One: *The Book of the Mind* covers such subjects as faith, reason, morality, and the subconscious. Part Two: *The Book of the Body* develops such subjects as errors in diet, the fasting cure, food and poisons, work and play, and diseases and their cures .

Little Boys have secrets, Most secrets don't hurt, Men in high places want this secret - They will Kill for it - The First Book of the Jeremy Ruhl saga! The son of the English explorer Lord Baron Ruhl, Jeremy Ruhl, is lost in America. In the late 1800's The civil war is over, balloons dot the skies of Europe, and a boy begins an adventure! The original masterpiece of Action and adventure as Jeremy Ruhl, raised as a prince, and his friends want to find adventure, their adventure turns into a nightmare because of a secret Jeremy does not even know about, and people will kill for for that secret. 412 Pages of pure action and adventure. Rated YA 10 and up, some mild violence.

There's a reason hit songs offer guilty pleasure they're designed that way."

A dense black cloud boiled up in the southeastern sky. It rose high and fast, like a time-lapse movie of the birth of a thunderhead. But it was no rain cloud. Wholly black, it reached up and up until it loomed over her, blocking out the sun. Somehow, she knew, it was Death coming for her. Pre-med student Coral is on vacation in Idaho when something terrible happens. The black cloud is followed by a wildfire and

searing heat that lasts for days. She survives deep in a cave but emerges days later to find the world transformed, with blackened trees, an ash-filled sky, and no living creatures stirring--except for her. So begins her desperate journey: to find water, and food, and other survivors...and the answer to the mystery of what happened. Gray I is the first novel in a series.

She emerged as innocent as any newborn. The party of starbursts and sparkles came to a standstill. In awe, millions of heavenly beings paused. Shine Star, Princess of the Universe, was the most precious and rare of all creations. As an expression of perfect happiness, thus was the king's daughter born. A magical love story unfolds in Vikrant Malhotra's wondrous debut, *The Stories of Goom'pa: Book One*. Meet Goom'pa. He is a Poofy, a small furry creature who resides on Earth in a place called Palidon, on the edge of the Miron National Forest. His world is a quiet one--until he spies Shine Star, a glorious star in the sky and the daughter of Prime Ray, the king of the universe. Enchanted by her elegance, Goom'pa knows he is willing to do anything to win the love of this celestial beauty. As the two meet and fall in love, Shine Star's father worries about his only daughter. Exploiting that concern is the Star Lord, Rath, who wants nothing more than to wrestle control of the universe away from Prime Ray. Will Goom'pa and Shine Star find a way to be together? Or will Rath's evil plan doom them all?

Adult Coloring Book. Action. Puns. Nostalgia. Mindfulness. Calm. Not Calm. Mindlessness. Deep. Follow a pen and ink path through *The Whole Thing When He Got There* and discover a universe of fantastic absurdity that is just waiting to be colored in. Through ninety-one intricate fully-illustrated compositions, colorists can adventure through the life of a legendary action hero in search of meaning. Encounter exotic landscapes and battle prowling tigers, crazed bikers, greedy fat-cats and even death itself, all punctuated by a witty remark. Let your imagination run wild in the gritty hub of a modern metropolis or find yourself amongst the wonders of nature or in a land of myth. Anything is possible. The power is in your hands!

This book represents the work of some of the contemporary world leaders in marketing. The contributors are authors of a set of path-breaking books on marketing. To ensure sufficient depth of coverage, the contributors have taken the essence of their earlier books and combined it with their latest understanding and cases. This has served to enhance the content and put it in the readers' current context. It is common knowledge that keeping pace with the growing application of marketing requires a novel approach. With new ideas and nuances being discovered every day, it has become a real challenge for marketers and students of marketing to keep up to date on important contemporary marketing concepts. Given its unique approach and thoughtful curation, this book presents readers with diversity of perspectives along with a unique depth of thinking.

A pulsating graphic novel on the epic history of electronic music, from the heyday of disco in the 1970s to the rave culture of the 1990s and beyond. With a foreword from house music legends Daft Punk, *The Song of the Machine* is a celebration of a musical wave that swept across the world over decades, demographics, and dance styles. Originally published in 2000 in France, and updated through today for this first English edition, the electrifying narrative introduces readers to the harbingers of the genre, such as David Mancuso, Larry Levan, and Frankie Knuckles (known as the "Godfather of House Music"); the prototypes of modern-day nightclubs and dance venues, like *The Loft* and *Studio 54* in New York City, the *Palace* in Paris, and the *Hacienda* in Manchester, England, and of course, the technology and machines that first produced and synthesized the records that galvanized a movement. Told through exciting illustrations that evolve with the era they describe, and complete with specially curated playlists for each and every decade, *The Song of the Machine* recounts the influences and inspirations, the people and epic parties that created and defined this revolutionary music.

Hairnigans. Friendship. Big Dreams. The previously scheduled life Maya Hatton planned has been interrupted for an emergency broadcast announcement. A news station manager threatens to destroy over twenty years of brand and image building with a new contract from hell. Her husband Roddreccus moved into the rental property and refuses to move home without explanation. Instead of finding confidence, fun, and freedom as she enters her mid-fifties she's faced with crises. Fans believed she had it all together but her dream team lost a member, a villain hijacked her fairy tale marriage and now she needs to remember how to be the Maya everyone thinks she is or lose the best thing she ever had. *Natural Sistahs* series is written by an African American author whose chosen her natural hair since 1998. While one of many indie published black authors she considers her books appropriate for the women's fiction category though most would be shelved in the black fiction, black books, African American women's fiction, or black women's fiction section in most physical bookstores.

Essays explore inspiration and entrepreneurship in everyday Americans, including the story of Bob Kearns, who invented the intermittent windshield wiper.

"An utterly satisfying examination of the business of popular music." —Nathaniel Rich, *The Atlantic* There's a reason today's ubiquitous pop hits are so hard to ignore—they're designed that way. *The Song Machine* goes behind the scenes to offer an insider's look at the global hit factories manufacturing the songs that have everyone hooked. Full of vivid, unexpected characters—alongside industry heavy-hitters like Katy Perry, Rihanna, Max Martin, and Ester Dean—this fascinating journey into the strange world of pop music reveals how a new approach to crafting smash hits is transforming marketing, technology, and even listeners' brains. You'll never think about music the same way again. *A Wall Street Journal Best Business Book*

The Song Machine: Inside the Hit Factory W. W. Norton & Company

The state of contemporary music is dizzyingly diverse in terms of style, media, traditions, and techniques. How have trends in music developed over the past decades? *Music Composition in the 21st Century* is a guide for composers and students that helps them navigate the often daunting complexity and abundance of resources and influences that confront them as they work to achieve a personal expression. From pop to classical, the book speaks to the creative ways that new composers mix and synthesize music, creating a music that exists along a more continuous spectrum rather than in a series of siloed practices. It pays special attention to a series of critical issues that have surfaced in recent years, including harmony, the influence of minimalism, the impact of technology, strategies of "openness," sound art, collaboration, and improvisation. Robert Carl identifies an emerging common practice that allows creators to make more informed aesthetic and technical decisions and also fosters an inherently positive approach to new methods.

The Song Machine: Inside the Hit Factory by John Seabrook | Summary and Analysis Book Preview: "Hook - First Verse - Chorus - Second Verse - Chorus - Bridge - Chorus - Outro." Cleverly laid out as the chapters in John Seabrook's newest title is the algorithm for the "hit track." *The Song Machine: Inside the Hit Factory* is all about the hit track: Who writes them, how they are made, their emergence into mainstream culture and their relevance in today's society. In the First Verse, John Seabrook illuminates the history of pop and profiles Swedish producers, the late Mr. Pop, and his protégé, Max Martin. These two songwriter/producers transformed pop music into what we hear on the radio today with acts such as Ace of Base, the Backstreet Boys, and Britney Spears. This is a summary and analysis of the book and NOT the original book This Book Contains: * Summary Of The Entire Book * Chapter By Chapter Breakdown * Analysis Of The Reading Experience Download Your Copy Today

An inspirational and handy book of consciousness and love. Bring it with you on your daily journey for happiness everywhere you go.

Despite the growth of digital media, traditional FM radio airplay still remains the essential way for musicians to achieve commercial success. *Climbing the Charts* examines how songs rise, or fail to rise, up the radio airplay charts. Looking at the relationships between record labels, tastemakers, and the public, Gabriel Rossman develops a clear picture of the roles of key players and the gatekeeping mechanisms in the commercial music industry. Along the way, he explores its massive inequalities, debunks many popular misconceptions about radio stations' abilities to dictate hits, and shows how a song diffuses throughout the nation to become a massive success. Contrary to the common belief that Clear Channel sees every sparrow that falls, Rossman demonstrates that corporate radio chains neither micromanage the routine decision of when to start playing a new single nor make top-down decisions to blacklist such politically inconvenient artists as the Dixie Chicks. Neither do stations imitate either ordinary peers or the so-called kingmaker radio stations who are wrongly believed to be able to make or break a single. Instead, Rossman shows that hits spread rapidly across radio because they clearly conform to an identifiable style or genre. Radio stations respond to these songs, and major labels put their money behind them through extensive marketing and promotion efforts, including the illegal yet time-honored practice of payoffs known within the industry as payola. *Climbing the Charts* provides a fresh take on the music industry and a model for understanding the diffusion of innovation.

Gregory the Great was pope from 590-604 and left behind a substantial literary heritage. His most ambitious work and one of the most popular works of scriptural exegesis in the middle ages was the *Moralia in Iob*, commenting the book of Job in 35 books running to over half a million words. *Saint Gregory's Commentary on Job* was written between 578 and 595, begun when Gregory was at the court of Tiberius II at Constantinople, but finished only after he had already been in Rome for several years. This is Volume 1 of 3 - containing Books 1-10

The Song Machine (2015) recounts the last 20 years of music industry history, describing how changes in taste, technology, and industry practice have shaped the hit songs that currently dominate radio and streaming services. Despite some early predictions that technologies like the music-sharing service Napster would make hit songs obsolete, hits are just as important to the music industry now as ever before... Purchase this in-depth summary to learn more.

On Repeat offers an in-depth inquiry into music's repetitive nature. Drawing on a diverse array of fields, it sheds light on a range of issues from repetition's use as a compositional tool to its role in characterizing our behavior as listeners, and considers related implications for repetition in language, learning, and communication.

Paul Thompson offers an alternative take on the romanticized and mythologized process of record-making. Side A illustrates how creativity arises out of a system in action, and introduces the history, culture, traditions and institutions that contribute to the process of commercial record production. Side B demonstrates this system in action during the central tasks of songwriting, performing, engineering and producing. Using examples from John Lennon, David Bowie, Tupac Shakur, Björk, Marta Salogni, Sylvia Massy and Rick Rubin, each chapter takes the reader inside a different part of the commercial record production process and uncovers the interactive and interrelated multitude of factors involved in each creative task.

Lark isn't your normal princess. She's the princess of Myrinor, an influential kingdom with a rich history. Along with that title come great responsibilities, such as learning swordplay, trying her best to be the perfect role model, and most importantly, hiding her deepest secret. As days go by, she discovers that her best friend, Julian, is not what he seems. An ancient curse resurfaces from the past and drags them both into the heart of a forgotten kingdom. The fates of both kingdoms rest in their hands. The quest begins to end it all.

A song book that highlights that inside everyone there is a perfect and loving heart, and that if we uncover our perfection and recognise it in others we can change the world for the better. The song takes you through the personal journey of a little monster who discovers his self worth is not defined by his physical characteristics or by the definitions placed on him by others, but by how he allows his light and love to shine. Once he understands his own value he is able to see the perfection in others even when they are hurtful. He then goes on to show that if we all recognised the perfection in each other and acted from a place of love we can change the world to a better place. "Let us live the perfection that we are and uncover ourselves to shine like a star. Our potential never stops to spread love on this earth, it is why we are here, it is the reason for our birth."

MITE (Book One) is the first of this gripping, thought provoking, Young Adult story of how a seemingly positive, beneficial breakthrough in medical technology with many wonderful applications can be corrupted for unscrupulous use by powerful companies and their corporate leaders and top scientists. *MITE* is a cautionary tale loaded with drama, corporate conspiracy, exciting adventures and a little teenage romance. Readers of author M.S. Antonucci's novel will be drawn to the charismatic characters and their thrilling conflict. The very real possibilities of *MITE*'s fantasy technology and this absorbing story of its ominous effects on its innocent subjects will inspire readers of all ages to ask, "What if?" A father walking towards the lifeless body of his daughter, Kailey, a fate brought on by his own doing. He never thought that by enrolling her in a program meant for protection it would become her biggest source of danger. *MITE* tells a story of a young couple driven into the scientific community by their inability to naturally conceive. Once given a chance by a doctor with interests in a new form of surveillance, their fears of the world around them leads the young parents to enroll in his program; a decision that will change their lives and the life of their daughter. Spinning out of control, Allen begins a drunken overprotective surveillance over the course of his daughter's adolescence. As tragic events unfold, he is driven into an alcohol-induced madness which sends his daughter seeking freedom from his parental control. Soon, an overlooked stipulation in the contract between him and the doctor shifts Kailey from a patient to prey as the misguided program seeks to tie up loose ends. Now Kailey finds herself part of a hidden resistance of like-fated former patients coping with a life of lies and the reality of being hunted and their only option; to fight back.

He was famous for telling stories. He could always make the story interesting. He had a way of seeing the best or funniest of every situation. He wrote down over 180 of his best stories in his last few years for all his family and friends. You will laugh, and relate to the stories of childhood, school years, and growing up during the depression. From his northern New Jersey, small town home he shares what it was like growing up in the 20's and 30's. From logging to working with horses, the stories provide a great view of the life style from that time period.

"I have to go." His husky whisper of reluctance drew her closer. "Don't." The word mingled in the air with the chocolate and the dampening grass. Her hand caressed his fingers, inviting him to stay. During the End Times, one small slip could cost Michael everything she has, but the information Chance has to offer is too irresistible to pass up. Under cover of night, they meet to share secrets that, if discovered, will threaten both their lives. Already embroiled in a plot to overthrow one of the Six State government leaders, Michael must use every bit of cunning and strategy to keep these secrets from shattering her world. As she moves closer to realizing her goal of reaching Level Six, she finds herself torn between achieving ultimate power in the only life she's ever known or risking everything to start over with the only man she's ever loved. CAUTION: Contains elements of violence and sexuality that some readers might find objectionable.

The Author's Book Journal is a must have for anyone writing a book or a novel. It easily lets you keep track of events and characters in your chapters. There are dedicated pages for 100 chapters, plus main character profiles, secondary characters profiles and also pages to note reference research sources, acknowledgements, quotes, notes, prologue, epilogue, back cover blurb, beta readers, ARC reviews, publishing details, author details. You also have some extra pages at the back for making notes on ideas for your next book. Keep all your book information in one handy place. Journal size 7x10 inches.

Nominated for a Small Business Marketing Book award!. You have 30 days to convert a user to a paying customer starting NOW. The clock is ticking. What will you do? Collecting and analysing the messaging and strategies the leading e-commerce, software and service companies use as they convert trial users to customers in the most important 30 days after sign-up. Each companies strategy is broken down and presented in an easy to use and understand visual guide. 30 days to sell is a must buy if you are looking to automate and improve new customer conversion. This book covers: Activation campaigns from the worlds leading web companies. Easy reference guide - what message to send and when. Full page examples of each marketing message. Steal ideas from successful entrepreneurs, marketers and growth hackers. Two new bonus chapters showcasing more activation campaigns.

The Billboard Guide to Writing and Producing Songs that Sell unveils the secrets to climbing the charts and reaching success in today's ultracompetitive music industry. Eric Beall supplies his firsthand knowledge of today's record business, as well as interviews with successful writers, producers, and executives from the worlds of pop, hip-hop, country, adult contemporary, and R&B. The result: a proven approach to constructing songs that open doors, create careers, and communicate to listeners around the world. Key areas explored include: •How does a song become a hit? •What makes a song a single? •Is there a formula for creating a hit? Fun and practical exercises provide opportunities to hone skills and expose specific talents, helping songwriters combine their unique voices to the demands of the commercial marketplace. Filled with fresh ideas that will spark beginners and veterans alike, this book will lead the way toward the industry's ultimate challenge: the creation of that chart-topping hit song.

In this generous collection of book reviews and literary essays, legendary Village Voice rock critic Robert Christgau showcases the passion that made him a critic—his love for the written word. Many selections address music, from blackface minstrelsy to punk and hip-hop, artists from Lead Belly to Patti Smith, and fellow critics from Ellen Willis and Lester Bangs to Nelson George and Jessica Hopper. But Book Reports also teases out the popular in the Bible and 1984 as well as pornography and science fiction, and analyzes at length the cultural theory of Raymond Williams, the detective novels of Walter Mosley, the history of bohemia, and the 2008 financial crisis. It establishes Christgau as not just the Dean of American Rock Critics, but one of America's most insightful cultural critics as well.

It's 1937, the eve of World War II. At twenty-six years old, Rezső Lehrer leaves Munkacs, a small charming city located deep within a remote corner of the Carpathian mountains and travels alone to the United States. War breaks out and Eastern European borders are sealed. Rezső's family is trapped in Czechoslovakia and the packages she sends home are returned unopened. When the war ends, Rezső discovers her parents, two brothers and scores of relatives perished in the Holocaust. Gypsy Music Street is the story of one woman's endless sorrow and guilt she suffers at the loss of her family, the family she left behind "to die alone." Yet she still yearns to return to her town, "the little Paris of the East," to see it just one more time. But after the war, countries borders are redrawn and Mukacevo is no longer located in Czechoslovakia. It becomes completely closed off within the iron grip of the Soviet Union and the political climate is one of Cold War. Mukacevo is off limits for travel. As the years pass, Rezső reminisces, sharing her longing and grief about the past with her daughter Bobbie. And when she dies an old woman, her dream unfulfilled, Bobbie is driven by her own loss and grief to make this journey home for her mother, and for herself. Adventures in Budapest, Ukraine and Israel make Gypsy Music Street an enthralling memoir of love and loss. Yet, it is also a story of the overwhelming joy a daughter experiences when she travels back in time and discovers her own torn roots.

When the author's mother died he discovered over 200 letters in a shoe box that his father had written to her during their separation during World War II. Captain Lashley was stationed first at a hospital in England as a supply officer and then as the commander of a prisoner of war camp in France. During those months his letters tell of the events of his life. Some are boring and seem to be of little consequence, others are filled with emotional turmoil. Rene Lashley, his wife, has his fourth child while he is away, moves in with her mother and sister and raises her other three children. Kirk, the second son, is puzzled by what is happening, but continues doing those things a normal child does. The book is an effort to show the common, everyday concerns of all the family members in what is an unprecedented time in the life of the family and the world. The story is told through the voices of the soldier, the mom, and the child.

1990s South Korea saw the transition from a military dictatorship to a civilian government, from a manufacturing economy to a postindustrial hub, and from a cloistered society to a more dynamic transnational juncture. These seismic shifts had a profound impact on the media industry and the rise of K-pop. In K-pop Live, Suk-Young Kim investigates the meteoric ascent of Korean popular music in relation to the rise of personal technology and social media, situating a feverish cross-media partnership within the Korean historical context and broader questions about what it means to be "live" and "alive." Based on in-depth interviews with K-pop industry personnel, media experts, critics, and fans, as well as archival research, K-pop Live explores how the industry has managed the tough sell of live music in a marketplace in which virtually everything is available online. Teasing out digital media's courtship of "liveness" in the production and consumption of K-pop, Kim investigates the nuances of the affective mode in which human subjects interact with one another in the digital age. Observing performances online, in concert, and even through the use of holographic performers, Kim offers readers a step-by-step guide through the K-pop industry's variegated efforts to diversify media platforms as a way of reaching a wider global network of music consumers. In an era when digital technology inserts itself into nearly all social relationships, Kim reveals how "what is live" becomes a question of how we exist as increasingly mediated subjects, fragmented and isolated by technological wonders while also longing for a sense of belonging and being alive through an interactive mode of exchange we often call "live."

BACK TO BLACK: AMY WINEHOUSE'S ONLY MASTERPIECE

Pop music surrounds us - in our cars, over supermarket speakers, even when we are laid out at the dentist - but how often do we really hear what's playing? Switched on Pop is the book based on the eponymous podcast that has been hailed by NPR, Rolling Stone, The Guardian, and Entertainment Weekly for its witty and accessible analysis of Top 40 hits. Through close studies of sixteen modern classics, musicologist Nate Sloan and songwriter Charlie Harding shift pop from the background to the foreground, illuminating the essential musical concepts behind two decades of chart-topping songs. In 1939, Aaron Copland published What to Listen for in Music, the bestseller that made classical music approachable for generations of listeners. Eighty years later, Nate and Charlie update Copland's idea for a new audience and repertoire: 21st century pop, from Britney to Beyoncé, Outkast to Kendrick Lamar. Despite the importance of pop music in contemporary culture, most discourse only revolves around lyrics and celebrity. Switched on Pop gives readers the tools they need to interpret our modern soundtrack. Each chapter investigates a different song and artist, revealing musical insights such as how a single melodic motif follows Taylor Swift through every genre that she samples, André 3000 uses metric manipulation to get listeners to "shake it like a Polaroid picture," or Luis Fonsi and Daddy Yankee create harmonic ambiguity in "Despacito" that mirrors the patterns of global migration. Replete with engaging discussions and eye-catching illustrations, Switched on Pop brings to life the musical qualities that catapult songs into the pop pantheon. Readers will find themselves listening to familiar tracks in new ways and not just those from the Top 40. The timeless concepts that Nate and Charlie define can be applied to any musical style. From fanatics to skeptics,

teenagers to octogenarians, non-musicians to professional composers, every music lover will discover something ear-opening in Switched on Pop.

Sy Middleton, a teenager living in Manhattan, enters a secret world when he is initiated into Earth-tribe and becomes a Tribler. In the Middle Realm, Tribers from Earth-, Fire-, Air- and Water-tribe train to enhance their powers and compete in monthly Lunar Festivals. The Zodiac Council has protected the Lower and Middle Realms from the Darkforce for thousands of years, but the balance of power has shifted, placing humanity at risk. The Darkforce has stolen the Book of Dreams. Sy and his friend Joshua Ryderson embark on a quest to find it...

An MBA from Kellogg, a six-figure salary teasing toward seven, and a career trajectory in international banking that challenged gravity. Whether in Boston or Moscow, Carson Neshek led a charmed existence filled with fast cars, lucrative business deals and beautiful women. With Russia now open for private investment and the world knocking on the door, Carson only had time for business. A personal life -- or at least its encumbrances -- would have to wait. That included the exotic beauty Sasha and her daughter Vika, for whom Carson was "daddy" only as an occasional patron. Russia was a land of adventure and opportunity that demanded taming. And gambling with it was an intoxicating game until the stakes escalated too far too fast - threatening his career and maybe his life. Carson stood at the dangerous intersection of corrupt politics and mafia-controlled business in Russia. As murders began to pile up he found himself squeezed between the terrifying Russian criminal underworld, all-reaching Russian political power, and even U.S. law. Carson would have to learn whom he could trust and what he could save and then make a choice -- before it was too late.

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