

The Season Ticket

Discusses the successes and failures of the first basketball season ticket campaign for Minnesota State University, Mankato's Taylor Center.

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The purpose of this study was to assess satisfaction with the season ticket selling process administered by a minor league baseball franchise. Minor league sport organizations rely heavily on season ticket sales and retention, therefore, knowing the perceptions of consumers gives organizations an opportunity to fulfill consumer needs. Respondents (N=615) to a consumer satisfaction survey included season (N=365) and non-season (N=250) ticket holders of a southern Triple-A baseball team. Results indicate ineffective television and radio advertisements, favorable experience with the purchasing process, fair and appropriate price, consumer ticket use related to perceived team connection, and repurchase intention was not based on club's win-loss. Future investigations should distinguish if perceptions change longitudinally when managers attempt to address consumer needs.

John Culpepper has had season tickets to his alma mater's home games since his graduation but even though having never missed a home game perhaps this was one game he should have stayed home. John is a smart politically well educated ambitious business man that worked his way up the corporate ladder from the bottom by making both friends and enemies along the way. His political ambition for the Governorship doesn't set well with some and along with his abusive treatment of women both in and out of his family, his business associates jealousy and the Italian mobster that believe's he has evidence that will put both him and his father away. One of those pays to have both his business and political careers ended permanently. With so many possible suspects the story twists and turns from likely to possible to unlikely that T.J. has to figure out.

Grab a front-row seat to the world's top sports franchises with Season Ticket: Teams. This series uses engaging and informative storytelling to take readers into the past, present, and future of their favorite teams. With chapters exploring historic moments, team traditions, game-changing figures, and today's hottest superstars, Season Ticket: Teams is your all-access pass to the most iconic franchises in sports!

Excerpt from The Season-Ticket New York; and as soon as our speaking-trumpet is mended shall converse again. To waft a sigh from Indus to the pole, ' is no longer a poetic phrase, but a plain matter of fact of daily occurrence. Men breakfast at home, and go fifty miles to their counting-houses, and when their work is done, return to dinner. They don't go from London to the seaside, by way of change, once a year; but they live there, and go to the City daily. The grand tour of our forefathers consisted in visiting the principal cities of Europe. It was a great effort, occupied a vast deal of time, cost a large sum of money, and was oftener attended with danger than advantage. It comprised what was then called, the world whoever had performed it was said to have seen the world, ' and all that it contained worth seeing. The Grand Tour now means a voyage round the globe, and he who has not made it has seen nothing. I do not say that a man must necessarily be much the wiser for the circumnavigation. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at www.forgottenbooks.com This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.

Season Ticket uses engaging and informative storytelling to take readers into the past, present, and future of your favorite sports league.

Nothing brings fans together quite like pro football, a Sunday tradition. Take a front-row seat to everything that makes the NFL great in Football Season Ticket: The Ultimate Fan Guide.

With fans around the world, basketball is becoming the next global game. Take a front-row seat to everything that makes the NBA great in Basketball Season Ticket: The Ultimate Fan Guide.

Overt sales pitch: This is the perfect little gift for any angry commuters out there. It's not a particularly chunky book so it's also ideal for wedging under tables, swatting bugs and protecting wooden surfaces from hot drinks. All this and more for the price of a London pint. About the book: Millions travel by train every single day. Few of them hate it quite so much as the author of this book. This diary offers a brief insight into the secret world of commuting - from vomit inducing companions and crusty seats to The Network, a shadowy organisation with sinister motives. Considering a season ticket? You may want to read this first. Contains adult humour and scenes of a depressing nature. Some words people wrote: "A small sliver of sunshine in the dark empty tunnel of commuting." "The perfect accompaniment to any bowel movement." "So funny that my face split open and all the demons escaped."

It opened like that hole that Wilbert ran through that changed everything. And as it busted wide open, it had a Golden Ticket inside. And every year, year in and year out, when it came in the mail, like a shot of Jack, that warm rush came over me and tingled down to my toes. It was Ticket Day. Eagles Season Ticket Day. And that day in Philadelphia, Pennsylvania is a well observed holiday. It was my first Philadelphia Eagles Season Ticket Day. And there have been 40 of these wonderful moments that have helped to blot out the pain that goes with them. And I've loved every minute. Brotherly Love. WE. When I first received my Eagles Season Tickets, they cost about \$10.00 a seat per game. No lie. Not like today. There wasn't any waiting list of 100,000 people. There wasn't any advertising for buying Eagles season tickets. Let's be honest. We sucked. Back then, we were so bad that even Santa woulda gotten a pass on a snowy day at The Vet.

This dissertation examines consumer behavior in different markets. Six different types of Utah snow skiers, namely, half day, local, multiday, college and k-12 students, and season ticket holders, are analyzed in the first paper to determine their demand response to changes in prices, income, weather, transportation costs, and particular days. A quadratic term for temperature, and interaction terms between temperature, snowfall, and snow density are included to allow for nonlinear impacts of these factors. The point price elasticity of demand and the point cross price elasticity of demand are computed. Skiers purchasing daily tickets are more price sensitive than season ticket holders except for college student season ticket holders. The second essay analyzes season ticket consumption behavior for different groups of skiers. This study uses three different approaches to model the decision process for the season ticket holder, for four different groups of skiers. The first approach shows how different prices affect the number of season tickets sold. The second compares the pay-per-use price of the season ticket to the daily price. The effects of price and different seasons on the average number of visits are analyzed in the third approach. For each of the groups of skiers, on average season ticket holders use the season ticket enough to be cheaper than the daily price. The third essay uses two models to identify the effect students' background characteristics have on first year cumulative gpa, and whether students with the same high school gpa from different high schools have the same level of success in college. The first model estimates the effect of different background characteristics on first year cumulative gpa and is used to identify high schools having a large number of outliers. The second model includes a dummy variable for each high school having a significant number of students attending wsu, as an intercept and slope shifter with high school gpa. The interaction term is the interaction between hsgpa and the high school dummy variable. Results show predicted first year success at college is not consistent for students with the same gpa from different high schools. [The dissertation citations contained here are published with the permission of ProQuest Ilc. Further reproduction is prohibited without permission. Copies of dissertations may be obtained by Telephone (800) 1-800-521-0600. Web page: <http://www.proquest.com/en-US/products/dissertations/individuals.shtml>.]

From the raucous student sections to the marching bands to the thrilling play on the field, college football is a spectacle unlike anything else. Take a front-row seat to everything that makes college football great in College Football Season Ticket: The Ultimate Fan Guide.

Whether it's the energetic student sections, the intense rivalries, or March Madness, there's something special about college basketball. Take a front-row seat to everything that makes college basketball great in College Basketball Season Ticket: The Ultimate Fan Guide. Season Ticket uses engaging and informative storytelling to take readers into the past, present, and future of your favorite sports leagues. With chapters exploring historic moments, game-changing figures, today's most exciting superstars, and other league dynamics, Season Ticket is your all access pass to sports!

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Sewell and Gerry have only one purpose in life as well as one thing in common, they each need to get a season ticket to see Newcastle United, and for that they need money. Lots of money. This is the story of how they go about getting it.

Angell's absorbing collection traces the highs and lows of major-league baseball in the 1980s Roger Angell once again journeys through five seasons of America's national pastime—chronicling the larger-than-life narratives and on-field intricacies of baseball from 1982 to 1987. Angell's collected New Yorker essays, written in his unique voice as a fan and baseball aficionado, cover the development of the game both on the diamond and off. While diving into subjects such as Sparky Anderson's '84 Detroit Tigers, the legendary 1986 World Series and the Curse of the Bambino, and the increasingly pervasive issue of player drug use, Angell reveals the craft and technique of the game, and the unforgettable stories of those who played it.

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