

The Routledge Companion To International Human Resource Management Routledge Companions In Business Management And Accounting

The Routledge Companion to Media and Human Rights offers a comprehensive and contemporary survey of the key themes, approaches and debates in the field of media and human rights. The Companion is the first collection to bring together two distinct ways of thinking about human rights and media, including scholarship that examines media as a human right alongside that which looks at media coverage of human rights issues. This international collection of 49 newly written pieces thus provides a unique overview of current research in the field, while also providing historical context to help students and scholars appreciate how such developments depart from past practices. The volume examines the universal principals of freedom of expression, legal instruments, the right to know, media as a human right, and the role of media organisations and journalistic work. It is organised thematically in five parts: Communication, Expression and Human Rights Media Performance and Human Rights: Political Processes Media Performance and Human Rights: News and Journalism Digital Activism, Witnessing and Human Rights Media Representation of Human Rights: Cultural, Social and Political. Individual essays cover an array of topics, including mass-surveillance, LGBT advocacy, press law, freedom of information and children's rights in the digital age. With contributions from both leading scholars and emerging scholars, the Companion offers an interdisciplinary and multidisciplinary approach to media and human rights allowing for international comparisons and varying perspectives. The Routledge Companion to Media and Human Rights provides a comprehensive introduction to the current field useful for both students and researchers, and defines the agenda for future research.

The literature in female entrepreneurship has witnessed significant development in the last 30 years, with the research emphasis shifting from purely descriptive explorations towards a clear effort to embed research within highly informed conceptual frameworks. With contributions from leading and emerging researchers, The Routledge Companion to Global Female Entrepreneurship brings together the latest international research, concepts and thinking in the area. With a strong international dimension, this book will facilitate comparative discussion and analysis on all aspects of female entrepreneurship, including start-ups, socio-economic influences, entrepreneurial capital and minority entrepreneurship. Reflecting the subject's growing importance for researchers, academics and policy makers as well as those involved in supporting women's entrepreneurship through training programmes, networks, consultancy or the provision of venture capital, The Routledge Companion to Global Female Entrepreneurship will be an invaluable reference resource.

International human resource management (IHRM) is a key area of research in the sphere of international business and management. Described as a field in its infancy in the 1980s, IHRM has quickly advanced through adolescence and into maturity. Today, it is a vibrant and diverse discipline which boasts a large and active body of researchers across the globe. This volume examines cutting-edge themes, with the input of contributions from both established and emerging scholars. The Routledge Companion

to International Human Resource Management gives a state-of-the-art overview of the key themes, topics and debates in the discipline, with valuable insights into directions for future research. Drawing on a large and respected international contributor base and with its focus on mature and emerging markets, this book is an essential resource for researchers, students and IHRM professionals alike.

The Routledge Companion to Cultural History in the Western World is a comprehensive examination of recent discussions and findings in the exciting field of cultural history. A synthesis of how the new cultural history has transformed the study of history, the volume is divided into three parts – medieval, early modern and modern – that emphasize the way people made sense of the world around them. Contributions cover such themes as material cultures of living, mobility and transport, cultural exchange and transfer, power and conflict, emotion and communication, and the history of the senses. The focus is on the Western world, but the notion of the West is a flexible one. In bringing together 36 authors from 15 countries, the book takes a wide geographical coverage, devoting continuous attention to global connections and the emerging trend of globalization. It builds a panorama of the transformation of Western identities, and the critical ramifications of that evolution from the Middle Ages to the twenty-first century, that offers the reader a wide-ranging illustration of the potentials of cultural history as a way of studying the past in a variety of times, spaces and aspects of human experience. Engaging with historiographical debate and covering a vast range of themes, periods and places, The Routledge Companion to Cultural History in the Western World is the ideal resource for cultural history students and scholars to understand and advance this dynamic field.

Despite the Great Recession, slightly different forms of global capitalism are still portrayed as the only game in town by the vast majority of people in power in the world today. Unbridled growth, trade liberalisation, and competition are advocated as the only or best ways of organizing the contemporary world. Unemployment, yawning gaps between rich and poor, political disengagement, and environmental devastation are too often seen as acceptable 'side effects' of the dominance of neo-liberalism. But the reality is that capitalism has always been contested and that people have created many other ways of providing for themselves. This book explores economic and organizational possibilities which extend far beyond the narrow imagination of economists and management theorists. Chapters on co-operatives, community currencies, the transition movement, scrounging, co-housing and much more paints a rich picture of the ways in which another world is not only possible, but already taking shape. The aim of this companion is to move beyond complaining about the present and into exploring this diversity of organisational possibilities. Our starting point is a critical analysis of contemporary global capitalism is merely the opening for thinking about organizing as a form of politics by other means, and one that can be driven by the values of solidarity, freedom and responsibility. This comprehensive companion with an international cast of contributors gives voice to forms of organizing which remain unrepresented or marginalised in organizational studies and conventional politics, yet which offer more promising grounds for social and environmental justice. It is a valuable resource for students, activists and researchers interested in alternative approaches to economy and society in a variety of disciplinary and interdisciplinary fields.

The Routledge Companion to World History since 1914 is an outstanding compendium of facts and figures on World History. Fully up-to-date, reliable and clear, this volume is the indispensable source of information on a thorough range of topics such as: the Arab-Israeli conflict anti-semitism and the Holocaust all the world's major famines and natural disasters since 1914 whether all countries of the world have a king, president, prime minister or other governance GNP of the world's major states, year by year biographies of key figures civil rights movements the Vietnam War the rise of terrorism globalization. Thematically presented, the book covers topics relevant from the First World War to the Iraq war of 2003, and from post-colonial Africa to conflicts and movements in Southeast Asia. With maps, chronologies and full bibliography, this user-friendly reference work is the essential companion for students of history, politics and international relations, and for all those with an interest in world history.

Featuring scholarly perspectives from around the globe and drawing on a legacy of television studies, but with an eye toward the future, this authoritative collection examines both the thoroughly global nature of television and the multiple and varied experiences that constitute television in the twenty-first century. Companion chapters include original essays by some of the leading scholars of television studies as well as emerging voices engaging television on six continents, offering readers a truly global range of perspectives. The volume features multidisciplinary analyses that offer models and guides for the study of global television, with approaches focused on the theories, audiences, content, culture, and institutions of television. A wide array of examples and case studies engage the transforming practices, technologies, systems, and texts constituting television around the world today, providing readers with a contemporary and multi-faceted perspective. In this volume, editor Shawn Shimpach has brought together an essential guide to understanding television in the world today, how it works and what it means – perfect for students, scholars, and anyone else interested in television, global media studies, and beyond.

The Routledge Companion to World Cinema explores and examines a global range of films and filmmakers, their movements and audiences, comparing their cultural, technological and political dynamics, identifying the impulses that constantly reshape the form and function of the cinemas of the world. Each of the forty chapters provides a survey of a topic, explaining why the issue or area is important, and critically discussing the leading views in the area. Designed as a dynamic forum for forty-three world-leading scholars, this companion contains significant expertise and insight and is dedicated to challenging complacent views of hegemonic film cultures and replacing outmoded ideas about production, distribution and reception. It offers both a survey and an investigation into the condition and activity of contemporary filmmaking worldwide, often challenging long-standing categories and weighted—often politically motivated—value judgements, thereby grounding and aligning the reader in an activity of remapping which is designed to prompt rethinking.

The Routledge Companion to Social and Political Philosophy is a comprehensive, definitive reference work, providing an up-to-date survey of the field, charting its history and key figures and movements, and addressing enduring questions as well as contemporary research. Features unique to the Companion are: an extensive coverage of the history of social and political thought, including separate chapters on the development of political thought in the Islamic world, India, and China as well in modern Germany, France, and Britain a focus on the core concepts and the normative foundations of social and political theory a seven-chapter

section devoted exclusively to distributive justice, the central issue of political philosophy since Rawls' Theory of Justice extensive coverage of global justice and international issues, which recently have emerged as vital topics an eight-chapter section on issues in social and political philosophy. The Companion is divided into eight thematic sections: The History of Social and Political Theory; Political Theories and Ideologies; Normative Foundations; The National State and Beyond; Distributive Justice; Political Concepts; Concepts and Methods in Social Philosophy; Issues in Social and Political Philosophy. Comprised of sixty-nine newly commissioned essays by leading scholars from throughout the world, The Routledge Companion to Social and Political Philosophy is the most comprehensive and authoritative resource in social and political philosophy for students and scholars.

Demonstrating the aesthetic, cultural, political and intellectual diversity of children's literature across the globe, The Routledge Companion to International Children's Literature is the first volume of its kind to focus on the undervisited regions of the world. With particular focus on Asia, Africa and Latin America, the collection raises awareness of children's literature and related media as they exist in large regions of the world to which 'mainstream' European and North American scholarship pays very little attention. Sections cover: • Concepts and theories • Historical contexts and national identity • Cultural forms and children's texts • Traditional story and adaptation • Picture books across the majority world • Trends in children's and young adult literatures. Exposition of the literary, cultural and historical contexts in which children's literature is produced, together with an exploration of intersections between these literatures and more extensively researched areas, will enhance access and understanding for a large range of international readers. The essays offer an ideal introduction for those newly approaching literature for children in specific areas, looking for new insights and interdisciplinary perspectives, or interested in directions for future scholarship.

The Routledge Companion to Intellectual Capital offers a comprehensive overview of an important field that has seen a diverse range of developments in research in recent years. Edited by leading scholars and with contributions from top academics and practitioners from around the world, this volume will provide not just theoretical analysis but also evaluate practice through case studies. Combining theoretical and practice perspectives, this comprehensive Companion addresses the role of IC inside and between organisations and institutions and how these contribute to the IC of nations, regions and clusters. Drawing on an extensive range of leading contributors, The Routledge Companion to Intellectual Capital will be of interest to scholars who want to understand IC from a variety of perspectives, as well as students who are seeking an authoritative and comprehensive source on IC and knowledge management.

This companion provides the most comprehensive and up-to-date comparative overview of the cyber-security strategies and doctrines of the major states and actors in Europe, North America, South America, Africa, and Asia. The volume offers an introduction to each nation's cyber-security strategy and policy, along with a list of resources in English that may be consulted for those wishing to go into greater depth. Each chapter is written by a leading academic or policy specialist, and contains the following sections: overview of national cyber-security strategy; concepts and definitions; exploration of cyber-security issues as they relate to international law and governance; critical examinations of cyber partners at home and abroad; legislative developments and processes; dimensions of cybercrime and cyberterrorism; implications of cyber-security policies and strategies. This book will be of much interest to students and practitioners in the fields of cyber-security, national security, strategic studies, foreign policy, and international relations.

The Routledge Companion to Global Internet Histories brings together research on the diverse Internet histories that have evolved in different regions, language cultures and social contexts across the globe. While the Internet is now in its fifth decade, the understanding and

formulation of its histories outside of an anglophone framework is still very much in its infancy. From Tunisia to Taiwan, this volume emphasizes the importance of understanding and formulating Internet histories outside of the anglophone case studies and theoretical paradigms that have thus far dominated academic scholarship on Internet history. Interdisciplinary in scope, the collection offers a variety of historical lenses on the development of the Internet: as a new communication technology seen in the context of older technologies; as a new form of sociality read alongside previous technologically mediated means of relating; and as a new media "vehicle" for the communication of content.

This companion brings together a diverse set of concepts used to analyse dimensions of media disinformation and populism globally. The Routledge Companion to Media Disinformation and Populism explores how recent transformations in the architecture of public communication and particular attributes of the digital media ecology are conducive to the kind of polarised, anti-rational, post-fact, post-truth communication championed by populism. It is both interdisciplinary and multidisciplinary, consisting of contributions from both leading and emerging scholars analysing aspects of misinformation, disinformation, and populism across countries, political systems, and media systems. A global, comparative approach to the study of misinformation and populism is important in identifying common elements and characteristics, and these individual chapters cover a wide range of topics and themes, including fake news, mediatisation, propaganda, alternative media, immigration, science, and law-making, to name a few. This companion is a key resource for academics, researchers, and policymakers as well as undergraduate and postgraduate students in the fields of political communication, journalism, law, sociology, cultural studies, international politics and international relations.

The Routledge Companion to Global Indigenous History presents exciting new innovations in the dynamic field of Indigenous global history while also outlining ethical, political, and practical research. Indigenous histories are not merely concerned with the past but have resonances for the politics of the present and future, ranging across vast geographical distances and deep time periods. The volume starts with an introduction that explores definitions of Indigenous peoples, followed by six thematic sections which each have a global spread: European uses of history and the positioning of Indigenous people as history's outsiders; their migrations and mobilities; colonial encounters; removals and diasporas; memory, identities, and narratives; deep histories and pathways towards future Indigenous histories that challenge the nature of the history discipline itself. This book illustrates the important role of Indigenous history and Indigenous knowledges for contemporary concerns, including climate change, spirituality and religious movements, gender negotiations, modernity and mobility, and the meaning of 'nation' and the 'global'. Reflecting the state of the art in Indigenous global history, the contributors suggest exciting new directions in the field, examine its many research challenges and show its resonances for a global politics of the present and future. This book is invaluable reading for students in both undergraduate and postgraduate Indigenous history courses.

Crises and scandals in the world of international management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a plethora of literature on international management, but a lack of focus on how international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education gathers together contributors from academia, industry and university administration involved in IME, to: introduce the domain of IME; describe the emerging state in new geographical areas; discuss the major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a global perspective that challenges the dominant Anglo-American view, with up-to-date specific insights originating from their indigenous view points, which has often been

neglected and inadequately covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology play in its recent development? The volume provides thought-provoking reading for educators, administrators, policy makers, human resources professionals and researchers. It will also give future international management students a glimpse of IME from a global inside-out perspective.

The Routledge Companion to International Human Resource Management Routledge

Research on popular culture is a dynamic, fast-growing domain. In scholarly terms, it cuts across many areas, including communication studies, sociology, history, American studies, anthropology, literature, journalism, folklore, economics, and media and cultural studies. The Routledge Companion to Global Popular Culture provides an authoritative, up-to-date, intellectually broad, internationally-aware, and conceptually agile guide to the most important aspects of popular culture scholarship. Specifically, this Companion includes:

interdisciplinary models and approaches for analyzing popular culture; wide-ranging case studies; discussions of economic and policy underpinnings; analysis of textual manifestations of popular culture; examinations of political, social, and cultural dynamics; and discussions of emerging issues such as ecological sustainability and labor. Featuring scholarly voices from across six continents, The Routledge Companion to Global Popular Culture presents a nuanced and wide-ranging survey of popular culture research.

The Routledge Companion to Philosophy and Film is the first comprehensive volume to explore the main themes, topics, thinkers and issues in philosophy and film. The Companion features sixty specially commissioned chapters from international scholars and is divided into four clear parts: • issues and concepts • authors and trends • genres • film as philosophy. Part one is a comprehensive section examining key concepts, including chapters on acting, censorship, character, depiction, ethics, genre, interpretation, narrative, reception and spectatorship and style. Part two covers authors and scholars of film and significant theories Part three examines genres such as documentary, experimental cinema, horror, comedy and tragedy. Part four includes chapters on key directors such as Tarkovsky, Bergman and Terrence Malick and on particular films including Memento. Each chapter includes a section of annotated further reading and is cross-referenced to related entries. The Routledge Companion to Philosophy and Film is essential reading for anyone interested in philosophy of film, aesthetics and film and cinema studies.

Landscape is a vital, synergistic concept which opens up ways of thinking about many of the problems which beset our contemporary world, such as climate change, social alienation, environmental degradation, loss of biodiversity and destruction of heritage. As a concept, landscape does not respect disciplinary boundaries. Indeed, many academic disciplines have found the concept so important, it has been used as a qualifier that delineates whole sub-disciplines: landscape ecology, landscape planning, landscape archaeology, and so forth. In

other cases, landscape studies progress under a broader banner, such as heritage studies or cultural geography. Yet it does not always mean the same thing in all of these contexts. The Routledge Companion to Landscape Studies offers the first comprehensive attempt to explore research directions into the many uses and meanings of 'landscape'. The Companion contains thirty-nine original contributions from leading scholars within the field, which have been divided into four parts: Experiencing Landscape; Landscape Culture and Heritage; Landscape, Society and Justice; and Design and Planning for Landscape. Topics covered range from phenomenological approaches to landscape, to the consideration of landscape as a repository of human culture; from ideas of identity and belonging, to issues of power and hegemony; and from discussions of participatory planning and design to the call for new imaginaries in a time of global and environmental crisis. Each contribution explores the future development of different conceptual and theoretical approaches, as well as recent empirical contributions to knowledge and understanding. Collectively, they encourage dialogue across disciplinary barriers and reflection upon the implications of research findings for local, national and international policy in relation to landscape. This Companion provides up-to-date critical reviews of state of the art perspectives across this multifaceted field, embracing disciplines such as anthropology, archaeology, cultural studies, geography, landscape planning, landscape architecture, countryside management, forestry, heritage studies, ecology, and fine art. It serves as an invaluable point of reference for scholars, researchers and graduate students alike, engaging in the field of landscape studies.

The Routledge International Companion to Education addresses the key issues underpinning the rethinking and restructuring of education at the beginning of the new millennium. The volume contains over fifty major contributions exploring a wide range of issues, including: * philosophy of education * the economics and resourcing of education * testing and assessment: current issues and future prospects * standards * multiculturalism * anti-racism * computers in classrooms * mother tongue education * civics and moral education. Each chapter gives a contemporary account of developments in the field, and looks to the future and the directions that new activity and inquiry are likely to take. All the chapters are written from an international perspective.

This Companion provides a review of global value chains (GVCs) and the megatrends that are shaping them and will continue to reshape them in deep-set trajectories of change over the next few decades. Megatrends herald both challenges and opportunities. With the growing interest among business leaders and researchers in GVCs, this is a reference work which fills a gap in current literature by focusing on the new features of GVCs, including the shift of global purchasing power towards developing economies, the significance of emerging technologies and data analytics, the increasing tensions between globalisation and de-globalisation, and the role of micro-multinationals, start-up entrepreneurs,

the public sector and middle markets in a fast-changing global economy. The early chapters are essentially intradisciplinary in character, with the first seeking to explore some historical aspects of GVCs. Subsequent chapters cover the theory and practice of operations and supply chain management, emerging supply chain technologies, and the impact of inter-firm collaboration across sectors and economies. The final chapters take a more interdisciplinary approach and examine topics at the interface of GVCs with the economy, society, culture and politics. This comprehensive handbook provides a timely analysis of leading-edge global megatrends and practices in one volume.

The Routledge Companion to Literature and Human Rights provides a comprehensive, transnational, and interdisciplinary map to this emerging field, offering a broad overview of human rights and literature while providing innovative readings on key topics. The first of its kind, this volume covers essential issues and themes, necessarily crossing disciplines between the social sciences and humanities. Sections cover: subjects, with pieces on subjectivity, humanity, identity, gender, universality, the particular, the body forms, visiting the different ways human rights stories are crafted and formed via the literary, the visual, the performative, and the oral contexts, tracing the development of the literature over time and in relation to specific regions and historical events impacts, considering the power and limits of human rights literature, rhetoric, and visual culture Drawn from many different global contexts, the essays offer an ideal introduction for those approaching the study of literature and human rights for the first time, looking for new insights and interdisciplinary perspectives, or interested in new directions for future scholarship. Contributors: Chris Abani, Jonathan E. Abel, Elizabeth S. Anker, Arturo Arias, Ariella Azoulay, Ralph Bauer, Anna Bernard, Brenda Carr Vellino, Eleni Coundouriotis, James Dawes, Erik Doxtader, Marc D. Falkoff, Keith P. Feldman, Elizabeth Swanson Goldberg, Audrey J. Golden, Mark Goodale, Barbara Harlow, Wendy S. Hesford, Peter Hitchcock, David Holloway, Christine Hong, Madelaine Hron, Meg Jensen, Luz Angélica Kirschner, Susan Maslan, Julie Avril Minich, Alexandra Schultheis Moore, Greg Mullins, Laura T. Murphy, Hanna Musiol, Makau Mutua, Zoe Norridge, David Palumbo-Liu, Crystal Parikh, Katrina M. Powell, Claudia Sadowski-Smith, Mark Sanders, Karen-Magrethe Simonsen, Joseph R. Slaughter, Sharon Sliwinski, Sidonie Smith, Domna Stanton, Sarah G. Waisvisz, Belinda Walzer, Ban Wang, Julia Watson, Gillian Whitlock and Sarah Winter. The Routledge Companion to Marine and Maritime Worlds, 1400?1800 explores early modern maritime history, culture, and the current state of the research and approaches taken by experts in the field. Ranging from cartography to poetry and decorative design to naval warfare, the book shows how once-traditional and often Euro-chauvinistic depictions of oceanic 'mastery' during the early modern period have been replaced by newer global ideas. This comprehensive volume challenges underlying assumptions by balancing its assessment of the consequences and accomplishments of European navigators in the era of

Columbus, da Gama, and Magellan, with an awareness of the sophistication and maritime expertise in Asia, the Arab world, and the Americas. By imparting riveting new stories and global perceptions of maritime history and culture, the contributors provide readers with fresh insights concerning early modern entanglements between humans and the vast, unpredictable ocean. With maritime studies growing and the ocean's health in decline, this volume is essential reading for academics and students interested in the historicization of the ocean and the ways early modern cultures both conceptualized and utilized seas.

The Routledge Companion to Arts Management contains perspectives from international scholars, educators, consultants, and practitioners sharing opinions, exploring important questions, and raising concerns about the field. The book will stimulate conversations, foster curiosity, and open pathways to different cultural, philosophical, ideological, political, national, and generational insights. Four broad thematic areas are used to organize current topics in the field of arts and culture management. Part I introduces a mixture of perspectives about the history and evolution of the practice and study of arts management, the role of arts managers, and how arts management is being impacted by the digital age. Part II focuses on the dynamics of entrepreneurship, change processes, and leadership practices. Part III includes globally focused topics on cultural policy, cultural rights, and community building. Part IV examines a sampling of topics related to functional activities that are common to arts and culture organizations around the world such as marketing, planning, increasing diversity, hiring, fundraising, and sustainability. This book builds a comprehensive understanding of what arts management can mean in an international context creating an essential resource for students, scholars and reflective practitioners involved at the intersection of business and the arts.

The Routledge International Companion to Gifted Education is a ground-breaking collection of fully-referenced chapters written by many of the most highly-respected authorities on the subject from around the world. These fifty contributors include distinguished scholars who have produced many of the most significant advances to the field over the past few decades, like Joseph Renzulli and Robert Sternberg, alongside authorities who ask questions about the very concepts and terminology embodied in the field – scholars such as Carol Dweck and Guy Claxton. This multi-faceted volume: highlights strategies to support giftedness in children, providing ideas that work and weeding out those that don't; is written in jargon-free language in an easy-to use themed format; is the most authoritative collection of future-focused views, ideas and reflections, practices and evaluations yet produced; includes chapters dealing with the major controversies and concerns in the field today, from the problems of identification to changing understandings of giftedness and creativity. The international aspect of the Companion, and its juxtaposition of points of view – whereby chapters are deliberately positioned and accompanied by editorial commentary to highlight the contrasts with each other – ensures that different views are addressed, allowing the reader to absorb and reflect upon the many perspectives on each issue. The Companion is a guide to the new ideas and controversies that are informing gifted education discussion and policy-making around the world. It is a first class resource to

students and researchers alike.

This new edition of The Routledge Companion to Landscape Studies contains an updated and expanded selection of original chapters which explore research directions in an array of disciplines sharing a concern for 'landscape', a term which has many uses and meanings. It features 33 revised and/or updated chapters and 14 entirely new chapters on topics such as the Anthropocene, Indigenous landscapes, challenging landscape Eurocentrisms, photography and green infrastructure planning. The volume is divided into four parts: Experiencing landscape; Landscape, heritage and culture; Landscape, society and justice; and Design and planning for landscape. Collectively, the book provides a critical review of the various fields related to the study of landscapes, including the future development of conceptual and theoretical approaches, as well as current empirical knowledge and understanding. It encourages dialogue across disciplinary barriers and between academics and practitioners, and reflects upon the implications of research findings for local, national and international policy in relation to landscape. The Companion provides a comprehensive and up-to-date guide to current thinking about landscapes, and serves as an invaluable point of reference for scholars, researchers and graduate students alike.

The Routledge Companion to Marketing History is the first collection of readings that surveys the broader field of marketing history, including the key activities and practices in the marketing process. With contributors from leading international scholars working in marketing history, this companion provides nine country-specific histories of marketing practice as well as a broad analysis of the field, including: the histories of advertising, retailing, channels of distribution, product design and branding, pricing strategies, and consumption behavior. While other collections have provided an overview of the history of marketing thought, this is the first of its kind to do so from the perspective of companies, industries, and even whole economies. The Routledge Companion to Marketing History ranges across many countries and industries, engaging in substantive detail with marketing practices as they were performed in a variety of historical periods extending back to ancient times. It is not to be missed by any historian or student of business.

The Routledge Companion to Business History is a definitive work of reference, and authoritative, international source on business history. Compiled by leading scholars in the field, it offers both researchers and students an introduction and overview of current scholarship in this expanding discipline. Drawing on a wealth of international contributions, this volume expands the field and explores how business history interacts theoretically and methodologically with other fields. It charts the origins and development of business history and its global reach from Latin America and Africa, to North America and Europe. With this multi-perspective approach, it illustrates the unique contribution of business history and its relationship with a range of other disciplines, from finance and banking to gender issues in corporations. The Routledge Companion to Business History is a vital source of reference for students and researchers in the fields of business history, corporate governance and business ethics. This volume is the first authoritative reference work to provide a truly comprehensive international description and analysis of multicultural education around the world. It is organized around key concepts and uses case studies from various nations in different parts of the world to exemplify and illustrate the concepts. Case studies are from many

nations, including the United States, the United Kingdom, Canada, Australia, France, Germany, Spain, Norway, Bulgaria, Russia, South Africa, Japan, China, India, New Zealand, Malaysia, Singapore, Indonesia, Brazil, and Mexico. Two chapters focus on regions – Latin America and the French-speaking nations in Africa. The book is divided into ten sections, covering theory and research pertaining to curriculum reform, immigration and citizenship, language, religion, and the education of ethnic and cultural minority groups among other topics. With forty newly commissioned pieces written by a prestigious group of internationally renowned scholars, The Routledge International Companion to Multicultural Education provides the definitive statement on the state of multicultural education and on its possibilities for the future.

International Business is a well-established research field, in which regionalisation has recently gained significant prominence. Europe comprises marketplaces characterised by unique patterns of highly advanced economic integration. No other marketplace in the world has progressed to the same levels of harmonisation across sovereign countries and economies. European Business is a subject in its own right with its own research momentum. Contemporary research evidences that firms view Europe as a challenging, mostly – yet not entirely – mature market location. Yet this location, often seen from a multi-country perspective, is subject to complexities revealing strategic corporate strengths and weaknesses. Theory, concepts and models known from International Business hence often vary in their applicability and relevance in this business environment. This comprehensive reference volume brings together a global team of contributors to analyse and overview the key issues, themes and phenomena that affect business in Europe. With interdisciplinary perspectives, the book covers crucial themes that any European Business research needs to acknowledge, including business cultures and identity, entrepreneurship and innovation, M&A and institutional trends, European HRM, migration, climate change issues, Brexit, and more. The selection of authors, from 17 countries worldwide, reflects the international scope of this research field and its agenda. A unique resource, this book provides an essential guide to researchers, research students and scholars of business and the social sciences, as well as the informed business community.

Combining the in-depth background coverage of an encyclopedia, with the quick look-up convenience of a dictionary, this new work is an invaluable resource for anyone concerned with international economics. The only reference work to cover the latest theories in the vital field of global economics, The Routledge Companion to Global Economics explores new economic thought from A-Z, and offers full-length survey discussions by the most respected experts in the field.

The Routledge Companion to Philosophy of Psychology is an invaluable guide and major reference source to the major topics, problems, concepts and debates in philosophy of psychology and is the first companion of its kind. A team of renowned international contributors provide forty-two chapters organised into six clear parts: I. Historical background to the philosophy of psychology II. Psychological explanation III. Cognition and representation IV. The biological basis of psychology V. Perceptual experience VI. Personhood The Companion covers key topics such as the origins of experimental psychology; folk psychology; behaviorism and functionalism; philosophy, psychology and neuroscience; the language of thought, modularity, nativism and representational theories of mind; consciousness and the senses; personal identity; the

philosophy of psychopathology and dreams, emotion and temporality. Essential reading for all students of philosophy of mind, science and psychology, The Routledge Companion to Philosophy of Psychology will also be of interest to anyone studying psychology and its related disciplines.

The fields of Economic Geography and International Business share an interest in the same phenomena, whilst each provides both a differing perspective and different research methods in attempting to understand those phenomena. The Routledge Companion to the Geography of International Business explores the nature and scope of inter-disciplinary work between Economic Geography and International Business in explaining the central issues in the international economy. Contributions written by leading specialists in each field (including some chapters written by inter-disciplinary teams) focus on the nature of multinational firms and their strategies, where they choose to locate their activities, how they create and manage international networks and the key relationships between multinationals and the places where they place their operations. Topics covered include the internationalisation of service industries, the influence of location on the competitiveness of firms and the economic dynamism of regions and where economic activity takes place and how knowledge, goods and services flow between locations. The book examines the areas for fruitful inter-disciplinary work between International Business and Economic Geography and sets out a road map for future joint research, and is an essential resource for students and practitioners of International Business and Economic Development.

The act of identifying, protecting, restoring, and reusing buildings, districts, and built landscapes of historic and cultural significance is, at its best, a reflective and consequential process of urban and socio-economic reform. It has the potential to reconcile conflicting memories, meanings, and cultural tensions, bridging and expanding the perceived boundaries of multiple disciplines towards bigger aspirations of city-making and social justice. How and where do such aspirations overlap and differ across nations and societies across the world? In places with different histories, governance structures, regulatory stringency, and populist dispositions, who are the specific players, and what are the actual processes that bring about bigger and deeper change beyond just the conservation of an architectural or urban entity of perceived value? This collection of scholarly articles by theorists, academics, and practitioners explores the global complexity, guises, and potential of heritage conservation. Going from Tokyo to Cairo, Shenzhen to Rome, and Delhi to Moscow, this volume examines a vast range of topics – indigenous habitats, urban cores, vernacular infrastructure, colonial towns, squatters, burial sites, war zones, and modern landmarks. It surfaces numerous inherent issues – water stress, deforestation, social oppression, poverty, religion, immigration, and polity, expanding the definitions of heritage conservation as both a professional discipline and socio-cultural catalyst. This book argues that the intellectual and praxis limits of heritage conservation – as the agency of reading, defining, and intervening with built heritage – can be expansive, aimed at bigger positive change beyond a specific subject or object; plural, enmeshed with multiple fields and specializations; and empathetic, born from the actual socio-political realities of a place.

The Routledge Companion to Media and Tourism provides a comprehensive overview of the research into the convergence of media and tourism and specifically investigates

the concept of mediatized tourism. This Companion offers a holistic look at the relationship between media and tourism by drawing from a global range of contributions by scholars from disciplines across the humanities and social sciences. The book is divided into five parts, covering diverse aspects of mediatization of tourism including place and space, representation, cultural production, and transmedia. It features a comprehensive theoretical introduction and an afterword by leading scholars in this emerging field, delving into the ways in which different forms of media content and consumption converge, and the consequential effects on tourism and tourists. The collection is an invaluable resource for students and scholars of tourism studies, cultural studies, and media and communication, as well as those with a particular interest in mediatization, convergence culture, and contemporary culture.

The Routledge Companion to the Makers of Global Business draws together a wide array of state-of-the-art research on multinational enterprises. The volume aims to deepen our historical understanding of how firms and entrepreneurs contributed to transformative processes of globalization. This book explores how global business facilitated the mechanisms of cross-border interactions that affected individuals, organizations, industries, national economies and international relations. The 37 chapters span the Middle Ages to the present day, analyzing the emergence of institutions and actors alongside key contextual factors for global business development. Contributors examine business as a central actor in globalization, covering myriad entrepreneurs, organizational forms and key industrial sectors. Taking a historical view, the chapters highlight the intertwined and evolving nature of economic, political, social, technological and environmental patterns and relationships. They explore dynamic change as well as lasting continuities, both of which often only become visible - and can only be fully understood - when analyzed in the long run. With dedicated chapters on challenges such as political risk, sustainability and economic growth, this prestigious collection provides a one-stop shop for a key business discipline.

The Routledge Companion to Planning in the Global South offers an edited collection on planning in parts of the world which, more often than not, are unrecognised or unmarked in mainstream planning texts. In doing so, its intention is not to fill a 'gap' that leaves this 'mainstream' unquestioned but to re-theorise planning from a deep understanding of 'place' as well as a commitment to recognise the diverse modes of practice that come within it. The chapters thus take the form not of generalised, 'universal' analyses and prescriptions, but instead are critical and located reflections in thinking about how to plan, act and intervene in highly complex city, regional and national contexts. Chapter authors in this Companion are not all planners, or are planners of very different kinds, and this diversity ensures a rich variety of insights, primarily based on cases, to emphasise the complexity of the world in which planning is expected to happen. The book is divided into a framing Introduction followed by five sections: planning and the state; economy and economic actors; new drivers of urban change; landscapes of citizenship; and planning pedagogy. This volume will be of interest to all those wanting to explore the complexities of planning practice and the need for new theories of knowledge from which to draw insight to face the challenges of the 21st century.

This companion presents the newest research in this important area, showcasing the

huge diversity in children's relationships with digital media around the globe, and exploring the benefits, challenges, history, and emerging developments in the field. Children are finding novel ways to express their passions and priorities through innovative uses of digital communication tools. This collection investigates and critiques the dynamism of children's lives online with contributions fielding both global and hyper-local issues, and bridging the wide spectrum of connected media created for and by children. From education to children's rights to cyberbullying and youth in challenging circumstances, the interdisciplinary approach ensures a careful, nuanced, multi-dimensional exploration of children's relationships with digital media. Featuring a highly international range of case studies, perspectives, and socio-cultural contexts, The Routledge Companion to Digital Media and Children is the perfect reference tool for students and researchers of media and communication, family and technology studies, psychology, education, anthropology, and sociology, as well as interested teachers, policy makers, and parents.

The hospitality sector is facing increasing competition and complexity over recent decades in its development towards a global industry. The strategic response to this is still that hospitality companies try to grow outside their traditional territories and domestic markets, while the expansion patterns and M&A activities of international hotel and restaurant chains reflect this phenomenon. Yet, interestingly, the strategies, concepts, and methods of internationalization as well as the managerial and organizational challenges and impacts of globalizing the hospitality business are under-researched in this industry. While the mainstream research on international management offers an abundance of information and knowledge on topics, players, trends, concepts, frameworks, or methodologies, its ability to produce viable insights for the hospitality industry is limited, as the mainstream research is taking place outside of the service sector. Specific research directions and related cases like the international dimensions of strategy, organization, marketing, sales, staffing, control, culture, and others to the hospitality industry are rarely identifiable so far. The core rationale of this book is therefore to present newest insights from research and industry in the field of international hospitality, drawing together recent scientific knowledge and state-of-the-art expertise to suggest directions for future work. It is designed to raise awareness on the international factors influencing the strategy and performance of hospitality organizations, while analyzing and discussing the present and future challenges for hospitality firms going or being international. This book will provide a comprehensive overview and deeper understanding of trends and issues to researchers, practitioners, and students by showing how to master current and future challenges when entering and competing in the global hospitality industry.

[Copyright: 6091a8a77b71d7e5959935c1a8e42699](https://doi.org/10.1080/6091a8a77b71d7e5959935c1a8e42699)