

## The Rise And Fall Of The Soviet Union 1917 1991 Longman History Of Russia

In 1991, Gerald Ratner made a landmark speech to the Institute of Directors After over 25 years in the jewellery trade, Gerald Ratner was one of the most well-known and successful retailers of his generation. He had built up a highly profitable, multi-million pound international business, including household names like Ratners, H Samuel, Ernest Jones, Watches of Switzerland, as well as over one thousand stores in the US. Being asked to give the keynote address at the Institute of Directors' annual conference at The Royal Albert Hall was a great honour and should have been the crowning glory on two decades of empire building. Gerald's speech was seized upon by the media after he included jokes about the quality of some of the shops' products. But the far-reaching impact that these jokes would have no one could have predicted. "Even though I had once had my name above hundreds of shops up and down the country, it had become more famous as a byword for crap. It took several years to realise just what an impact the speech had had on every aspect of my life." Press coverage of hardback version: "... a rollicking good read" —Michael Skapinker, The FT "Most business autobiographies are so overlaid with ghost-writerly blandness that the character of the subject is lost. Mr Ratner had help with this one, but fortunately he is still there: obsessive, funny and a bit of a scoundrel - the last mitigated by how well he knows it." —The FT "self-effacing, revealing and human" —Luke Johnson, FT Business Life "A few ill-chosen words to a well-heeled audience 16 years ago reduced Britain's biggest jeweller to poverty. Now he reveals how he bounced back" —Jewish Chronicle "...contains lessons for us all" —Management Today "...worth its weight in gold" —The Independent Amazon reviews "Everyone knows the story of Gerald's rise and fall - what an amazing story and well worth reading.... I couldn't put it down, totally gripping and inspiring stuff, you really couldn't see this coming from such an energetic, passionate man" "I have read many bio's from business leaders and most are boring 'how to get rich' or 'let me tell you a long list of not very interesting stories with all the good bits missed out'. Gerald's book is very different it is a great read, I could not put it down" "Sobering and enlightening at the same time. A great read and a morality tale of our time."

A different approach to the theories on language evolution and change.

The Rise and Fall of Modern Black Leadership examines the leaders and evolving leadership patterns from 1890 to 2000. The reader will learn how the larger society impinged on African Americans during the twentieth century and ascertain why contemporary black leaders no longer serve their race.

Mid-20th century America envisioned a wondrous future of comfort, convenience and technological advancement. Popular culture—including World's Fairs, science fiction and advertising—fed high hopes even when war and hardship threatened. American ingenuity and consumer culture promised to deliver flying cars, undersea cities, household robots and space travel. By the 1960s political assassinations, the civil rights and women's movements, the Vietnam War and the "generation gap" eroded that optimism, refocusing attention on the issues of the present. The nation's utopian dream was brief but revealing. Based on a wide range of sources, this book takes a fresh look at America's precipitous fall from futurism to disillusionment.

International Bestseller "Quite simply the best guide to the global economy today." —Fareed Zakaria Shaped by his twenty-five years traveling the world, and enlivened by encounters with villagers from Rio to Beijing, tycoons, and presidents, Ruchir Sharma's The Rise and Fall of Nations rethinks the "dismal science" of economics as a practical art. Narrowing the thousands of factors that can shape a country's fortunes to ten clear rules, Sharma explains how to spot political, economic, and social changes in real time. He shows how to read political headlines, black markets, the price of onions, and billionaire rankings as signals of booms, busts, and protests. Set in a post-crisis age that has turned the world upside down, replacing fast growth with slow growth and political calm with revolt, Sharma's pioneering book is an entertaining field guide to understanding change in this era or any era.

A chronicle of the Progressive movement discusses such events as the drive to check the growth of large corporations, the effort to redefine the social class structure, the careers of Theodore Roosevelt and Woodrow Wilson, and the rise in radicalism. Reprint. Describes the relationship between the moon and tides, the differences in the height and depth of tides, and how they are measured and predicted.

The Rise and Fall of Modern Medicine presents a comprehensive and searching reappraisal of the science, philosophy and politics of modern medicine.

NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • The Seattle Times • The Globe and Mail • Kirkus Reviews • Daily Mail • The Vancouver Sun From the author of The Italian Teacher and The Imperfectionists comes a brilliant, intricately woven novel about a young woman who travels the world to make sense of her puzzling past. Look in the back of the book for a conversation between Tom Rachman and J. R. Moehringer Following one of the most critically acclaimed fiction debuts in years, New York Times bestselling author Tom Rachman returns with a brilliant, intricately woven novel about a young woman who travels the world to make sense of her puzzling past. Tooty Zylberberg, the American owner of an isolated bookshop in the Welsh countryside, conducts a life full of reading, but with few human beings. Books are safer than people, who might ask awkward questions about her life. She prefers never to mention the strange events of her youth, which mystify and worry her still. Taken from home as a girl, Tooty found herself spirited away by a group of seductive outsiders, implicated in capers from Asia to Europe to the United States. But who were her abductors? Why did they take her? What did they really want? There was Humphrey, the curmudgeonly Russian with a passion for reading; there was the charming but tempestuous Sarah, who sowed chaos in her wake; and there was Venn, the charismatic leader whose worldview transformed Tooty forever. Until, quite suddenly, he disappeared. Years later, Tooty believes she will never understand the true story of her own life. Then startling news arrives from a long-lost boyfriend in New York, raising old mysteries and propelling her on a quest around the world in search of answers. Tom Rachman—an author celebrated for humanity, humor, and wonderful characters—has produced a stunning novel that reveals the tale not just of one woman but of the past quarter-century as well, from the end of the Cold War to the dominance of American empire to the digital revolution of today. Leaping between decades, and from Bangkok to Brooklyn, this is a breathtaking novel about long-buried secrets and how we must choose to make our own place in the world. It will confirm Rachman's reputation as one of the most exciting young writers we have. Praise for The Rise & Fall of Great Powers "Ingenious . . . Rachman needs only a few well-drawn characters to fill a large canvas and an impressive swath of history."—Janet Maslin, The New York Times "A superb follow-up to 2010's The Imperfectionists . . . ambitious and engaging."—The Seattle Times "Engaging and inventive . . . full of wonderfully quirky, deeply flawed, but lovable characters . . . On the spectrum of interesting literary childhoods, Tooty Zylberberg—the protagonist of Tom Rachman's second novel—would rank somewhere in the vicinity of Jane Eyre and Oliver Twist."—San Francisco Chronicle "I found it impossible not to fall in love with shape-shifting Tooty. As an adult, she sports an ironical sense of humor and an attraction to dusty old books. As a child, her straight-faced mirth and wordplay are break-your-heart irresistible."—Ron Charles, The Washington Post "[A] read-it-all-in-one-weekend book."—The New Republic "A compelling page-turner . . . intricate, sprawling,

and almost Dickensian.”—USA Today

New York Times bestselling author and journalist Anderson Cooper teams with New York Times bestselling historian and novelist Katherine Howe to chronicle the rise and fall of a legendary American dynasty—his mother’s family, the Vanderbilts. When eleven-year-old Cornelius Vanderbilt began to work on his father’s small boat ferrying supplies in New York Harbor at the beginning of the nineteenth century, no one could have imagined that one day he would, through ruthlessness, cunning, and a pathological desire for money, build two empires—one in shipping and another in railroads—that would make him the richest man in America. His staggering fortune was fought over by his heirs after his death in 1877, sowing familial discord that would never fully heal. Though his son Billy doubled the money left by “the Commodore,” subsequent generations competed to find new and ever more extraordinary ways of spending it. By 2018, when the last Vanderbilt was forced out of The Breakers—the seventy-room summer estate in Newport, Rhode Island, that Cornelius’s grandson and namesake had built—the family would have been unrecognizable to the tycoon who started it all. Now, the Commodore’s great-great-great-grandson Anderson Cooper, joins with historian Katherine Howe to explore the story of his legendary family and their outsized influence. Cooper and Howe breathe life into the ancestors who built the family’s empire, basked in the Commodore’s wealth, hosted lavish galas, and became synonymous with unfettered American capitalism and high society. Moving from the hardscrabble wharves of old Manhattan to the lavish drawing rooms of Gilded Age Fifth Avenue, from the ornate summer palaces of Newport to the courts of Europe, and all the way to modern-day New York, Cooper and Howe wryly recount the triumphs and tragedies of an American dynasty unlike any other. Written with a unique insider’s viewpoint, this is a rollicking, quintessentially American history as remarkable as the family it so vividly captures.

How America's high standard of living came to be and why future growth is under threat In the century after the Civil War, an economic revolution improved the American standard of living in ways previously unimaginable. Electric lighting, indoor plumbing, motor vehicles, air travel, and television transformed households and workplaces. But has that era of unprecedented growth come to an end? Weaving together a vivid narrative, historical anecdotes, and economic analysis, *The Rise and Fall of American Growth* challenges the view that economic growth will continue unabated, and demonstrates that the life-altering scale of innovations between 1870 and 1970 cannot be repeated. Robert Gordon contends that the nation's productivity growth will be further held back by the headwinds of rising inequality, stagnating education, an aging population, and the rising debt of college students and the federal government, and that we must find new solutions. A critical voice in the most pressing debates of our time, *The Rise and Fall of American Growth* is at once a tribute to a century of radical change and a harbinger of tougher times to come.

The crisis of 2008 ended the illusion of a golden era in which many people imagined that prosperity and political calm would continue to spread indefinitely. In a world now racked by slowing growth and mounting unrest, how can we discern which nations will thrive and which will fail? Shaped by prize-winning author Ruchir Sharma's twenty-five years travelling the world, *The Rise and Fall of Nations* rethinks economics as a practical art. By narrowing down the thousands of factors that can shape a country's future, it spells out ten clear rules for identifying the next big winners and losers in the global economy. Each rule looks at a nation's political, economic, and social conditions in real time to filter out the hype and noise. He shows, for example, how slow population growth is eroding economic growth, and ranks nations by how well they respond. He describes the way cycles of political complacency and revolt fuel economic booms and busts. Amid growing tensions over inequality, he demonstrates how billionaire lists yield clues to which economies are most or least threatened by extreme wealth. In a period when the world is struggling with trillions of dollars in new debt, he explains which nations are most likely to avert this threat or buckle under it. Sharma's rules are based on the data he has collected over many years at Morgan Stanley Investment Management in New York, where he is now Head of Emerging Markets and Chief Global Strategist. This is a book of original research, not mere opinion. The final chapter takes the reader on a surprising world tour of the likely winners and losers in the near future. *The Rise and Fall of Nations* is enlivened by Sharma's stories from the road and his encounters with presidents, tycoons, and villagers from Rio to Beijing. It is a pioneering field guide to understanding our impermanent world.

Gaius Marius was one of the most remarkable and significant figures of the late Roman Republic. At a time when power tended to be restricted to a clique of influential families, he rose from relatively humble origins to attain the top office of consul. He even went on to hold the post an unprecedented seven times. His political career flourished but was primarily built on military success. First serving in the Numantine War in Spain, he later rose to high command and brought a long-running war in North Africa to a successful conclusion, bringing the Numidian King Jurgurtha back in chains. His return was timely as northern barbarian tribes threatened Italy and had previously defeated several Roman armies. Marius reformed and retrained the Republic's forces and decisively defeated the invaders that had easily overpowered his predecessors. Marius' subsequent career was primarily that of an elder statesman, but it was dominated by his rivalry with his erstwhile subordinate, Sulla, which ultimately led to the latter's bloody coup. Marius, once hailed as the savior of Rome, eventually became a desperate fugitive, literally fleeing for his life from his pursuers. However, after several harrowing brushes with death, Marius seized an opportunity to return to Rome and mete out justice to his enemies, which tarnished his once-enviable reputation.

Poetry

The classic history of Adolph Hitler's rise to power and his dramatic defeat

Belief in the afterlife is still very much alive in Western civilisation, even though the truth of its existence is no longer universally accepted. Surprisingly, however, heaven, hell and the immortal soul were all ideas which arrived relatively late in the ancient world. Originally Greece and Israel - the cultures that gave us Christianity - had only the vaguest ideas of an afterlife. So where did these concepts come from and why did they develop? In this fascinating, learned, but highly readable book, Jan N. Bremmer - one of the foremost authorities on ancient religion - takes a fresh look at the major developments in the Western imagination of the afterlife, from the ancient Greeks to the modern near-death experience.

National Book Award Winner: The definitive account of Nazi Germany and “one of the most important works of history of our time” (The New York Times). When the Third Reich fell, it fell swiftly. The Nazis had little time to destroy their memos, their letters, or their diaries. William L. Shirer’s sweeping account of the Third Reich uses these unique sources, combined with his experience living in Germany as an international correspondent throughout the war. *The Rise and Fall of the Third Reich* earned Shirer a National Book Award and continues to be recognized as one of the most important and authoritative books about the Third Reich and Nazi Germany ever written. The diaries of propaganda minister Joseph Goebbels, as well as evidence and other testimony gained at the Nuremberg Trials, could not have found more artful hands. Shirer gives a clear, detailed, and well-documented account of how it was that Adolf Hitler almost succeeded in conquering the world. With millions of copies in print, *The Rise and Fall of the Third Reich* is a chilling and illuminating portrait of mankind’s darkest hours. “A monumental work.” —Theodore H. White  
*The Rise and Fall of The Crips* Brief synopsis: *The Rise and Fall of the Crips*, is a book that will educate the confused minds of millions of young adults, also those who can't accept the fall of gang activity becoming unwanted history . . . The book provides gang history, and misleading theory pertaining to the social values that were foolish and adolescent. The drama has left many destined for failure, and death . . . The truth has never been written so clearly, until now! No other book provides the adequate occurrences of destruction—of a nationality so beautiful, so joyful-yet blind behind the self justification, of a fool . . . The book allows to venture and wonder. You'll find the truth has been documented of all the factual studies, within the short stories and



philosophies written by Richard M. Turner, alias Peanut Ric Rock, and a few other gang slogans. From the death of many! to the weakness of a crowd of juvenile delinquents, without fatherhood! The struggle ends with the truth. The drama the misleader ship the lies the manipulation, the murder the rape; by a family of ignorant, confused, human beings. The fall . . . of the Crips! . . .

Paperback

Chronicles the Nazi's rise to power, conquest of Europe, and dramatic defeat at the hands of the Allies.

The world's leading expert on Osama bin Laden delivers for the first time the definitive biography of a man who set the course of American foreign policy for the 21st century, and whose ideological heirs we continue to battle today. In *The Rise and Fall of Osama bin Laden*, Peter Bergen provides the first reevaluation of the man responsible for precipitating America's long wars with al-Qaeda and its descendants, capturing bin Laden in all the dimensions of his life: as a family man, as a zealot, as a battlefield commander, as a terrorist leader, and as a fugitive. The book sheds light on his many contradictions: he was the son of a billionaire, yet insisted his family live like paupers. He adored his wives and children, depending on two of his wives, both of whom had PhDs, to make important strategic decisions. Yet he also brought ruin to his family. He was fanatically religious, yet willing to kill thousands of civilians in the name of Islam. He inspired deep loyalty yet, in the end, his bodyguards turned against him. And while he inflicted the most lethal act of mass murder in United States history, he failed to achieve any of his strategic goals. The lasting image we have of bin Laden in his final years is of an aging man with a graying beard watching old footage of himself, just another dad flipping through the channels with his remote. In the end, bin Laden died in a squalid suburban compound, far from the front lines of his holy war. And yet despite that unheroic denouement, his ideology lives on. Thanks to exclusive interviews with family members and associates, and documents unearthed only recently, Bergen's portrait of Osama will reveal for the first time who he really was and why he continues to inspire a new generation of jihadists.

The medical achievements of the post-war years rank as one of the supreme epochs of human endeavour. Advances in surgical technique, new ideas about the nature of disease and huge innovations in drug manufacture vanquished most common causes of early death. But, since the mid-1970s the rate of development has slowed, and the future of medicine is uncertain. How has this happened? James Le Fanu's hugely acclaimed survey of the 'twelve definitive moments' of modern medicine and the intellectual vacuum which followed them has been fully revised and updated for this edition. *The Rise and Fall of Modern Medicine* is both riveting drama and a clarion call for change.

*The Rise and Fall of the United States of America* is a sweeping look at the rise of the greatest nation in the world and some of its formidable achievements. It also an introspective analysis of the symptoms of decline and a warning about the path it is taking; allowing an influx of immigrants who are bent on challenging the laws, dismantling the culture, and conquering our country. It's time to reflect on what made this country great and heed the warning to what could be its downfall.

Retha Warnicke's fascinating and controversial reinterpretation focuses on the sexual intrigues and family politics pervading the court, offering a new explanation of Anne's fall.

This book is the story of a boy growing up to be a man and the events that led him to make the career choice he did. It is an account of the challenges he faced, his successes, and some of the devastating losses he suffered along the way. The book contains a description of how after a memorable thirty-two-year career, the man threw away his legacy, his reputation, and his community by making a series of bad choices. These pages contain an account of the ramifications of these choices—ramifications that still exist years later. Finally, this script describes this man's struggle against these ramifications and his attempts to rebuild a devastated life. Some major life topics within the context of this story that are discussed give food for thought. Why some relationships, even those that occur at a young age, can lead to life-altering decisions. How the growth that comes through experience and a consistent positive work ethic can convert a subpar worker into a master craftsman. How personal loss not resolved can result in devastating consequences years later. How our world's reliance on credit scores and background checks make it nearly impossible for a person to rise up again after a transgression. The fairness of the tendency of today's world to completely judge a person based on the single worst event in their life. *The Rise and Fall (and Rise?) of a Man* is a worthy read for those who want to be entertained, for those who wish to examine some major topics inherent in each person's life, and for those who wish to examine the direction in which society is currently headed. Is there room in our society for the idea of a second chance?

From the bestselling author of the *Legends of the First Empire*: *New York Times*, *USA Today*, *Washington Post* After two hundred years of service, the heir to the empire is suspicious about his reassignment to active duty on the front lines of the Goblin War. His first assignment to rescue an outpost leads to a dead-end canyon deep inside enemy territory. Suspicion turns to dread and then sinks to despair when it's discovered no such outpost exists. But whoever went to the trouble of making his death look like an accident didn't know anything about the Seventh Sikaria Auxiliary Squadron he was assigned to. In the depths of an unforgiving jungle, a legend is about to be born, and the world of Elan will never be the same. From Michael J. Sullivan, the *New York Times*, *USA Today*, and *Washington Post* bestselling author, a new adventure begins with the first book of the *Rise and Fall* trilogy. While set in the same world as *Riyria* and *Legends of the First Empire*, this is a standalone series, so no prior knowledge of the other books is required to enjoy it to its fullest.

*Rise and Fall* A History of the World in Ten Empires Hodder & Stoughton

In *The Rise and Fall of Peace on Earth*, Michael Mandelbaum examines the peaceful quarter century after the end of the Cold War. He describes how the period came about and why it ended, arguing that individual countries overturned peaceful, political, and military arrangements in Europe, Asia, and the Middle East, thereby affecting the rest of the world. He also probes prospects for the revival of peace in the future and stresses the importance of democracy and civil liberties across borders.

Ten-year-old Persimmony Smudge lives a boring life on the Island in the Middle of Everything, but she longs for adventure. And she soon gets it when she overhears a life-altering secret and suddenly finds herself in the middle of an amazing journey. It turns out that Mount Majestic, the rising and falling mountain in the center of the island, is not really a mountain - it's the belly of a sleeping giant! It's up to Persimmony and her friend Worvil to convince the island's quarreling inhabitants that a giant is sleeping in their midst and must not be awakened. The question is, will she be able to do it?

What really happened to Jesus? Did he rise from the dead, and if not why do Christians believe that he did? Did he have a plan and, if so, what was it? Did he accomplish his purpose or did the plan fail? If it failed, what were the consequences? Stuart Campbell, once a Christian, takes a rationalist look at the problem of Christian origins and shows that no previous writer has completely solved the riddle of Jesus. Here he shows us a new hypothesis, one that explains Jesus' curious behaviour. Here is

Jesus in historical context, the leader of an obscure Jewish sect which believed that it was fulfilling a divine plan revealed in the Scriptures. This plan required the Messiah to die and rise again to become the king of Israel, throwing the Romans out of Judaea and even replacing the Emperor as ruler of the known world. Read how Jesus expected to accomplish this. The author displays immense knowledge of the Bible and the history of the Jews and he explains many mysteries. He builds on the work of many other authors and constructs what is surely the true explanation for the origin of Christianity. This should be the last word on the historical Jesus. It is certainly an excellent review of the many attempts to solve the mystery.

A brilliant, authoritative, and fascinating history of America's most puzzling era, the years 1920 to 1933, when the U.S. Constitution was amended to restrict one of America's favorite pastimes: drinking alcoholic beverages. From its start, America has been awash in drink. The sailing vessel that brought John Winthrop to the shores of the New World in 1630 carried more beer than water. By the 1820s, liquor flowed so plentifully it was cheaper than tea. That Americans would ever agree to relinquish their booze was as improbable as it was astonishing. Yet we did, and *Last Call* is Daniel Okrent's dazzling explanation of why we did it, what life under Prohibition was like, and how such an unprecedented degree of government interference in the private lives of Americans changed the country forever. Writing with both wit and historical acuity, Okrent reveals how Prohibition marked a confluence of diverse forces: the growing political power of the women's suffrage movement, which allied itself with the antiliquor campaign; the fear of small-town, native-stock Protestants that they were losing control of their country to the immigrants of the large cities; the anti-German sentiment stoked by World War I; and a variety of other unlikely factors, ranging from the rise of the automobile to the advent of the income tax. Through it all, Americans kept drinking, going to remarkably creative lengths to smuggle, sell, conceal, and convivially (and sometimes fatally) imbibe their favorite intoxicants. *Last Call* is peopled with vivid characters of an astonishing variety: Susan B. Anthony and Billy Sunday, William Jennings Bryan and bootlegger Sam Bronfman, Pierre S. du Pont and H. L. Mencken, Meyer Lansky and the incredible—if long-forgotten—federal official Mabel Walker Willebrandt, who throughout the twenties was the most powerful woman in the country. (Perhaps most surprising of all is Okrent's account of Joseph P. Kennedy's legendary, and long-misunderstood, role in the liquor business.) It's a book rich with stories from nearly all parts of the country. Okrent's narrative runs through smoky Manhattan speakeasies, where relations between the sexes were changed forever; California vineyards busily producing "sacramental" wine; New England fishing communities that gave up fishing for the more lucrative rum-running business; and in Washington, the halls of Congress itself, where politicians who had voted for Prohibition drank openly and without apology. *Last Call* is capacious, meticulous, and thrillingly told. It stands as the most complete history of Prohibition ever written and confirms Daniel Okrent's rank as a major American writer.

"Focusing on six momentous turning points that helped to shape Roman history, Simon Baker's gripping narrative charts the rise and fall of the world's first superpower - a political machine unmatched in its brutality, its genius, its lust for power." --DUST JACKET.

A history of the rise and fall of the twentieth century's leading information empires traces how Hollywood, the broadcast networks, and AT&T introduced new mediums that were eventually centralized in ways that shaped America's communications practices.

*The Rise and Fall of Man* is a fictitious novel which brings the horrific events foretold in the Book of Revelations to a unique array of characters. The tribulations they endure test the very fabric of being human. War, famine, plague. Earthquakes, volcanoes, and beasts from hell. How much can one endure, and still hold onto the virtues that bind the soul together? Faith, hope, love. Strengths, yes, but can they survive against the power of sin? Against the AntiChrist, the False Prophet, and their demons? Weakness and doubt emanate a smell that evil feeds upon, and evil has no conscience. The prophecy of John of Patmos was written over two thousand years ago, but the story has never been told quite like this.

*Rise and Fall* opens with the Akkadian Empire, which ruled over a vast expanse of the region of ancient Mesopotamia, then turns to the immense Roman Empire, where we trace back our western and eastern roots. Next Strathern describes how a great deal of western classical culture was developed in the Abbasid and Umayyid Caliphates. Then, while Europe was beginning to emerge from a period of cultural stagnation, it almost fell to a whirlwind invasion from the East, at which point we meet the Emperors of the Mongol Empire . . . Combining breathtaking scope with masterful concision, Paul Strathern traces connections across four millennia and sheds new light on these major civilizations - from the Mongol Empire and the Yuan Dynasty to the Aztec and Ottoman, through to the most recent and biggest Empires: the British, Russo-Soviet and American. Charting 5,000 years of global history in ten succinct chapters, *Rise and Fall* makes comprehensive and inspiring reading to anyone fascinated by the history of the world.

Between the Great Depression and the mid-1970s, hitchhikers were a common sight for motorists, as American service members, students, and adventurers sought out the romance of the road in droves. Beats, hippies, feminists, and civil rights and antiwar activists saw "thumb tripping" as a vehicle for liberation, living out the counterculture's rejection of traditional values. Yet, by the time Ronald Reagan, a former hitchhiker himself, was in the White House, the youthful faces on the road chasing the ghost of Jack Kerouac were largely gone--along with sympathetic portrayals of the practice in state legislatures and the media. In *Roadside Americans*, Jack Reid traces the rise and fall of hitchhiking, offering vivid accounts of life on the road and how the act of soliciting rides from strangers, and the attitude toward hitchhikers in American society, evolved over time in synch with broader economic, political, and cultural shifts. In doing so, Reid offers insight into significant changes in the United States amid the decline of liberalism and the rise of the Reagan Era.

Paul Kennedy's classic naval history, now updated with a new introduction by the author This acclaimed book traces Britain's rise and fall as a sea power from the Tudors to the present day. Challenging the traditional view that the British are natural 'sons of the waves', he suggests instead that the country's fortunes as a significant maritime force have always been bound up with its economic growth. In doing so, he contributes significantly to the centuries-long debate between 'continental' and 'maritime' schools of strategy over Britain's policy in times of war. Setting British naval history within a framework of national, international, economic, political and strategic considerations, he offers a fresh approach to one of the central questions in British history. A new introduction extends his analysis into the twenty-first century and

reflects on current American and Chinese ambitions for naval mastery. 'Excellent and stimulating' Correlli Barnett 'The first scholar to have set the sweep of British Naval history against the background of economic history' Michael Howard, Sunday Times 'By far the best study that has ever been done on the subject ... a sparkling and apt quotation on practically every page' Daniel A. Baugh, International History Review 'The best single-volume study of Britain and her naval past now available to us' Jon Sumida, Journal of Modern History

An award-winning historian presents a wide-ranging history of accounting, discussing how basic auditing and double-entry bookkeeping have shaped kingdoms and empires as well as how misuse of this system caused the 1929 Crash and the 2008 financial crisis. 30,000 first printing.

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