

The Rainforest Secret To Building Next Silicon Valley Kindle Edition Victor W Hwang

After emancipation in 1851, the African descendants living in the extra-humid rainforests of the Pacific coast of Colombia attained levels of autonomy hardly equaled anywhere else in the Americas. This autonomy rested on their access to a diverse environment—including small strips of fertile soils, mines, forests, rivers, and wetlands—that contributed to their subsistence and allowed them to procure gold, platinum, rubber, and vegetable ivory for export. Afro-Colombian slave labor had produced the largest share of gold in the colony of New Granada. After the abolishment of slavery, some free people left the mining areas and settled elsewhere along the coast, making this the largest area of Latin America in which black people predominate into the present day. However, this economy and society, which lived off the extraction of natural resources, was presided over by a very small white commercial elite living in the region's ports, where they sought to create an urban environment that would shelter them from the jungle. Landscapes of Freedom reconstructs a nonplantation postemancipation trajectory that sheds light on how environmental conditions and management influenced the experience of freedom. It also points at the problematic

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associations between autonomy and marginality that have shaped the history of Afro-America. By focusing on racialized landscapes, Leal offers a nuanced and important approach to understanding the history of Latin America.

The voice for all animals and people dedicated to a sustainable future for all species.

In communities across America, people are trying to support entrepreneurs. They know entrepreneurs add jobs, character and vitality to a community's economy. Beyond Collisions gets behind the meetups, the accelerators and the hackathons to provide a guide for how to support entrepreneurs - how to build the entrepreneurial infrastructure. Entrepreneurship is poised to take its place alongside attraction and retention as a key economic development strategy. In traditional economic development, there is a defined process for the attraction and retention of companies. With entrepreneurship, there's been no infrastructure, no roadmap. In most communities, efforts to support entrepreneurs are fragmented. Beyond Collisions provides a clear, proven path to building the entrepreneurial infrastructure that can enable people to start and grow thriving companies. It's not one program, no silver bullet. It's a process, a strategy to identify, connect and empower entrepreneurial support resources, and then measure the results. Maria Meyers, Kate Pope Hodel and the SourceLink team

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have been working in Kansas City and across the country for 15 years, listening, learning and leading. They join with others, the entrepreneurs of entrepreneurship, to share hard-earned lessons about how to build the kind of inclusive, supportive network that encourages entrepreneurship. Beyond Collisions explores key questions. Section One addresses why should a community support entrepreneurship, what an entrepreneurial infrastructure looks like and who benefits. Section Two provides practical, tactical steps to identify, connect, empower and measure the entrepreneurial infrastructure. Section Three outlines strategies around marketing, funding and leadership. Sprinkled throughout are stories from the field, firsthand accounts of building networks, encouraging entrepreneurs and analyzing outcomes. Presents the mountain gorilla in their remote habitat in Uganda, discussing the characteristics and behavior of the animals, the reasons for their endangered status, and the efforts being made to keep them from becoming extinct. The Rainforest The Secret to Building the Next Silicon Valley Extends geographer's pioneering research into the dynamics of competition in Silicon Valley. This book brings a fresh perspective to the way that technology entrepreneurs build regional advantage in order to compete in global markets. It is useful for scholars, policymakers and business leaders.

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Provides a business principle that applies strategies and practices extracted from nature, showing how a company can become, like nature, an intricate living system that integrates competing interests.

Featuring communist bunkers, burning gas craters and at least one sponge-rock fluorescent grotto built by Polish monks, this book reveals weird and wonderful sights the crowds don't reach. We've all heard of India's Taj Mahal, but what about Karna Mata Temple? It's a building teeming with rats so revered they enjoy A-list treatment with daily offerings of milk and fruit. It's no secret that visitors to Berlin can see parts of its infamous Wall still standing in the city. Not so many people know that segments of the wall have travelled all around the world and can be found in places including Los Angeles, Japan and Iceland. Stonehenge is one of the UK's most popular tourist sites. So why not beat the crowds and head to Nebraska instead, where you can marvel at a Carhenge - a replica of the great monolith site constructed entirely from vintage cars. This packed and fascinating title takes its readers on a journey through the world's lesser known marvels. Dive into an underworld of the planet's most surprising, fun, perplexing, kitsch and downright bizarre sights - and explore human stories and mysterious happenings that you won't find inside a regular guidebook. From eerie natural wonders to historical oddities and bizarre architecture, this is a travel companion

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for the incurably curious. About Lonely Planet: Since 1973, Lonely Planet has become the world's leading travel media company with guidebooks to every destination, an award-winning website, mobile and digital travel products, and a dedicated traveller community. Lonely Planet covers must-see spots but also enables curious travellers to get off beaten paths to understand more of the culture of the places in which they find themselves. The world awaits! Lonely Planet guides have won the TripAdvisor Traveler's Choice Award in 2012, 2013, 2014, 2015, and 2016. 'Lonely Planet. It's on everyone's bookshelves; it's in every traveller's hands. It's on mobile phones. It's on the Internet. It's everywhere, and it's telling entire generations of people how to travel the world.' -- Fairfax Media 'Lonely Planet guides are, quite simply, like no other.' - New York Times Important Notice: The digital edition of this book may not contain all of the images found in the physical edition.

DIVLocked away in the world's rainforests are the most productive and fruitful ecosystems in the world. How they transform scarcity into abundance is what every entrepreneur and businessperson needs to know./div

The first edition of Tropical Rain Forests: an Ecological and Biogeographical Comparison exploded the myth of 'the rain forest' as a single, uniform entity. In reality, the major tropical rain forest regions, in tropical America, Africa, Southeast Asia, Madagascar, and New Guinea, have as many differences as similarities, as a result of their isolation from each other during

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the evolution of their floras and faunas. This new edition reinforces this message with new examples from recent and on-going research. After an introduction to the environments and geological histories of the major rain forest regions, subsequent chapters focus on plants, primates, carnivores and plant-eaters, birds, fruit bats and gliding animals, and insects, with an emphasis on the ecological and biogeographical differences between regions. This is followed by a new chapter on the unique tropical rain forests of oceanic islands. The final chapter, which has been completely rewritten, deals with the impacts of people on tropical rain forests and discusses possible conservation strategies that take into account the differences highlighted in the previous chapters. This exciting and very readable book, illustrated throughout with color photographs, will be invaluable reading for undergraduate students in a wide range of courses as well as an authoritative reference for graduate and professional ecologists, conservationists, and interested amateurs.

Extensive research conducted by the Hasso Plattner Design Thinking Research Program at Stanford University in Palo Alto, California, USA, and the Hasso Plattner Institute in Potsdam, Germany, has yielded valuable insights on why and how design thinking works. Researchers have identified metrics, developed models, and conducted studies, which are featured in this book, and in the previous volumes of this series. Offering readers a closer look at design thinking, and its innovation processes and methods, this volume covers topics ranging from understanding success factors of design thinking to exploring the potential that lies in the use of digital technologies. Furthermore, readers learn how special-purpose design thinking can be used to solve thorny problems in complex fields, such as the health sector or software development. Thinking and devising innovations are inherently human activities – so is design

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thinking. Accordingly, design thinking is not merely the result of special courses or of being gifted or trained: it is a way of dealing with our environment and improving techniques, technologies and life. As such, the research outcomes compiled in this book should increase knowledge and provide inspiration to all seeking to drive innovation – be they experienced design thinkers or newcomers.

The first fifteen years of the 21st century have thrown into sharp relief the challenges of growth, equity, stability, and sustainability facing the world economy. In addition, they have exposed the inadequacies of mainstream economics in providing answers to these challenges. This volume gathers over 50 leading scholars from around the world to offer a forward-looking perspective of economic geography to understanding the various building blocks, relationships, and trajectories in the world economy. The perspective is at the same time grounded in theory and in the experiences of particular places. Reviewing state-of-the-art of economic geography, setting agendas, and with illustrations and empirical evidence from all over the world, the book should be an essential reference for students, researchers, as well as strategists and policy makers. Building on the success of the first edition, this volume offers a radically revised, updated, and broader approach to economic geography. With the backdrop of the global financial crisis, finance is investigated in chapters on financial stability, financial innovation, global financial networks, the global map of savings and investments, and financialization. Environmental challenges are addressed in chapters on resource economies, vulnerability of regions to climate change, carbon markets, and energy transitions. Distribution and consumption feature alongside more established topics on the firm, innovation, and work. The handbook also captures the theoretical and conceptual innovations of the last fifteen years,

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including evolutionary economic geography and the global production networks approach. Addressing the dangers of inequality, instability, and environmental crisis head-on, the volume concludes with strategies for growth and new ways of envisioning the spatiality of economy for the future.

Meg Lowman was determined to investigate the marvelous, undiscovered world of the rainforest treetops. Meg's perseverance and creativity allowed her to achieve this goal, but when this fantastic ecosystem started to disappear, Meg needed to act quickly. Meg Lowman was always fascinated by the natural world above her head. The colors, the branches, and, most of all, the leaves and mysterious organisms living there. As a scientist, Meg set out to climb up and investigate the rain forest tree canopies-- and to be the first scientist to do so. But she encountered challenge after challenge. Male teachers would not let her into their classrooms, the high canopy was difficult to get to, and worst of all, people were logging and clearing the forests. Meg never gave up or gave in. She studied, invented, and persevered, not only creating a future for herself as a scientist, but making sure that the rainforests had a future as well. Working closely with Meg Lowman, author Heather Lang and artist Jana Christy beautifully capture Meg's world in the treetops.

Can Silicon Valley's culture inspire innovation in your organization? Could understanding its rules be transformational? Would a blueprint help you construct an ecosystem of innovation? Find out through *The Rainforest Blueprint: How to Design Your Own Silicon Valley*. It's a practical guide for putting the lessons learned from Silicon Valley to work in businesses, organizations, and communities around the world. It's the latest development in the Rainforest phenomenon that is now spawning innovation ecosystems on five continents. *The Rainforest*

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Blueprint is a do-it-yourself sequel to the 2012 book *The Rainforest: The Secret to Building the Next Silicon Valley* – the groundbreaking work by Victor W. Hwang and Greg Horowitz that explains the nature of innovation ecosystems like Silicon Valley: human networks that generate extraordinary creativity and output. They make the case that such ecosystems – which they call Rainforests – can only thrive when certain cultural behaviors unlock human potential, and they reveal the mysterious mechanisms of Rainforests. *The Rainforest Blueprint* by Victor Hwang, who is a Silicon Valley entrepreneur and co-founder of T2 Venture Capital, is designed for a different audience than the original *Rainforest*. Where the earlier book provides the theoretical understanding of how Rainforests work and the rules by which they operate, the *Blueprint* offers practical steps for putting those theories and rules to work in businesses, organizations, and communities. Sixty pages long – as compared to the earlier book's nearly 300 pages – *The Blueprint* provides – with stunning visuals and handy tools – the shared background needed for individuals to create together an innovation ecosystem in whatever setting they choose. It provides a common entry point into the world of innovation ecosystems – a shared starting point and a way to begin to create innovations that can be truly transformational.

Today is doomsday for a young Venezuelan Indian boy's beloved rain forest and its animal life—unless he and a visiting naturalist can save it. "George makes drama large and small out of the minute-by-minute events in an ecosystem . . . gripping ecological theater." —C. "An example of nonfiction writing at its best." —SLJ. Notable 1990 Children's Trade Books in Social Studies (NCSS/CBC) Outstanding Science Trade Books for Children 1990 (NSTA/CBC) *Women's Voices from the Rainforest* explores the position of the women whose families are

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tearing down the rainforest. These women of Central and Latin America have been largely invisible until now, but they are at last turning their voices into action. International development policy and its top-down culture must take much of the blame for environmental and social destruction of the rainforest. Presenting the contrasting results of different methodologies, a comprehensive literature review, and the voices of the rainforest women themselves, told in life histories, the authors argue for the adoption of "grassroots" strategies, not international solutions.

NAMED A NEW YORK TIMES NOTABLE BOOK OF 2017#1 New York Times and #1 Wall Street Journal bestseller! A five-hundred-year-old legend. An ancient curse. A stunning medical mystery. And a pioneering journey into the unknown heart of the world's densest jungle. Since the days of conquistador Hernán Cortés, rumors have circulated about a lost city of immense wealth hidden somewhere in the Honduran interior, called the White City or the Lost City of the Monkey God. Indigenous tribes speak of ancestors who fled there to escape the Spanish invaders, and they warn that anyone who enters this sacred city will fall ill and die. In 1940, swashbuckling journalist Theodore Morde returned from the rainforest with hundreds of artifacts and an electrifying story of having found the Lost City of the Monkey God-but then committed suicide without revealing its location. Three quarters of a century later, bestselling author Doug Preston joined a team of scientists on a groundbreaking new quest. In 2012 he climbed aboard

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a rickety, single-engine plane carrying the machine that would change everything: lidar, a highly advanced, classified technology that could map the terrain under the densest rainforest canopy. In an unexplored valley ringed by steep mountains, that flight revealed the unmistakable image of a sprawling metropolis, tantalizing evidence of not just an undiscovered city but an enigmatic, lost civilization. Venturing into this raw, treacherous, but breathtakingly beautiful wilderness to confirm the discovery, Preston and the team battled torrential rains, quickmud, disease-carrying insects, jaguars, and deadly snakes. But it wasn't until they returned that tragedy struck: Preston and others found they had contracted in the ruins a horrifying, sometimes lethal-and incurable-disease. Suspenseful and shocking, filled with colorful history, hair-raising adventure, and dramatic twists of fortune, **THE LOST CITY OF THE MONKEY GOD** is the absolutely true, eyewitness account of one of the great discoveries of the twenty-first century.

Pia has always known her destiny. She is meant to start a new race, a line of descendants who will bring an end to death. She has been bred for no other purpose, genetically engineered to be immortal and raised by a team of scientists in a secret compound hidden deep in the Amazon rainforest. Now those scientists have begun to challenge her, with the goal of training her to carry on

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their dangerous work. For as long as she can remember, Pia's greatest desire has been to fulfill their expectations. But then one night she finds a hole in the impenetrable fence that surrounds her sterile home. Free in the jungle for the first time in her life, Pia meets Eio, a boy from a nearby village. Unable to resist, she continues sneaking out to see him. As they fall in love, they begin to piece together the truth about Pia's origin—a truth with nothing less than deadly consequences that will change their lives forever. Origin is a beautifully told, electric new way to look at an age-old desire: to live forever. But is eternal life worth living if you can't spend it with the one you love?

The world of business is constantly changing. Here, a cast of key players from Latin America explore the conceptual foundations, methodologies, and tools for mini-cases and business challenges to innovation and entrepreneurship in emerging markets.

Swing into this rainforest adventure in this action-packed conservation themed installment of DK Books' new educational fiction series for children. Meet the Secret Explorers - a band of brainiac kids from all around the world. Everyone in this diverse group of young experts has a specialty, from outer space to dinosaurs, and each story follows a character who gets chosen for a "secret exploration". In this fun, fact-filled children's book, we join rainforest expert Ollie

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on an exciting mission to rescue a lost baby orangutan in the steamy rainforest of Borneo. Joined by engineering expert Kiki, they set out in a glider to search for the friendly ape. Along the way, they encounter greedy plantation owners who are plotting to destroy the forest to expand a palm oil plantation and learn about the threat to animals and plants due to deforestation. Kids will love turning the pages to find out if the Secret Explorers manage to succeed in their mission! Swing into action! With a thrilling narrative that keeps kids engaged, *The Secret Explorers and the Rainforest Rangers* book by SJ King is the perfect gift for children who are into all things rainforest. It's written for children aged 7-9 years, with lots of information on animal and plant life, to give them a thrilling introduction to nature. At the end of the book, you'll find "Ollie's Mission Notes" which is a summary of all the scientific facts and discoveries made throughout the story. With fun illustrations, quizzes, and a vocabulary list, the educational value of this book is outstanding and great for a classroom read! Get Ready to join the Secret Explorers Club The Secret Explorers series is a reminder to kids that they are limited only by their imagination and teaches them that learning is fun! But most of all, these educational books encourage children to believe that they can become experts in something they love. This edge-of-your-seat adventure book is packed with: - Fun facts and illustrations about animals and

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plants found in the rainforest of Borneo - Simple and engaging explanations on how deforestation is altering our planet's biodiversity - Quizzes, mission notes, and a glossary of words with definitions Complete the series Each book in the series combines exciting adventures with real-life facts related to the Secret Explorers' latest fictional mission. Don't miss out on more secret explorations! Take on an out-of-this-world mission in The Secret Explorers and the Comet Collision. Travel back in time to save a dinosaur egg from destruction in The Secret Explorers and the Jurassic Rescue. Set out on a journey to stop the Cairo Museum from closing down in The Secret Explorers and the Tomb Robbers. Then take a trip up an erupting volcano in The Secret Explorers and the Smoking Volcano.

The jungle comes alive as children learn about a wide variety of animals and plants living in the Amazon rainforest, in this adaptation of the song "The green grass grew all around." Includes "For Creative Minds" section with animal and plant adaptation facts and a recipe.

"Perhaps the finest and most profound account of ethnographic fieldwork and discovery that has ever entered the anthropological literature." —The Wall Street Journal "If you want to experience a profoundly different culture without the exhausting travel (to say nothing of the cost), this is an excellent choice." —The

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Washington Post As a young anthropologist, Don Kulick went to the tiny village of Gapun in New Guinea to document the death of the native language, Tayap. He arrived knowing that you can't study a language without understanding the daily lives of the people who speak it: how they talk to their children, how they argue, how they gossip, how they joke. Over the course of thirty years, he returned again and again to document Tayap before it disappeared entirely, and he found himself inexorably drawn into their world, and implicated in their destiny. Kulick wanted to tell the story of Gapuners—one that went beyond the particulars and uses of their language—that took full stock of their vanishing culture. This book takes us inside the village as he came to know it, revealing what it is like to live in a difficult-to-get-to village of two hundred people, carved out like a cleft in the middle of a tropical rainforest. But *A Death in the Rainforest* is also an illuminating look at the impact of Western culture on the farthest reaches of the globe and the story of why this anthropologist realized finally that he had to give up his study of this language and this village. An engaging, deeply perceptive, and brilliant interrogation of what it means to study a culture, *A Death in the Rainforest* takes readers into a world that endures in the face of massive changes, one that is on the verge of disappearing forever.

What makes places like Silicon Valley tick? Can we replicate that magic in other

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places? Discover the answers in this groundbreaking book from two of the world's leading experts at the intersection of venture capital and global development. Victor W. Hwang and Greg Horowitz propose a radical new theory to explain the nature of innovation ecosystems: human networks that generate extraordinary creativity and output. They argue that free market thinking fails to consider the impact of human nature on the innovation process. This ambitious work challenges the basic assumptions that economists have held for over a century. The authors argue that innovation ecosystems - what they call Rainforests - can only thrive when certain cultural behaviors unlock human potential. Their theory of the Rainforest is influenced by several breakthrough ideas in academia, including insights on sociobiology from Harvard, economic transactions from the University of Chicago, and design theory from Stanford. With an unorthodox and entertaining narrative, the book reveals the mysterious mechanisms of Rainforests. Furthermore, the authors provide practical tools for readers to design, build, and sustain new innovation communities. The Rainforest will transform the way you think about technology, business, and leadership. A modern fable with an urgent message for young environmentalists. Lynne Cherry journeyed deep into the rain forests of Brazil to write and illustrate this gorgeous picture book about a man who exhausts himself trying to chop down a

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giant kapok tree. While he sleeps, the forest's residents, including a child from the Yanomamo tribe, whisper in his ear about the importance of trees and how "all living things depend on one another" . . . and it works. Cherry's lovingly rendered colored pencil and watercolor drawings of all the "wondrous and rare animals" evoke the lush rain forests. Features stunning world maps bordered by detailed illustrations of fascinating rainforest creatures. An IRA Teacher's Choice (1991), ABA's Pick of the Lists, Reading Rainbow Review Book, NSTA-CBC Outstanding Trade Book for Children.

Nicknamed the "Real-Life Lorax" by National Geographic, the biologist, botanist, and conservationist Meg Lowman—aka "CanopyMeg"—takes us on an adventure into the "eighth continent" of the world's treetops, along her journey as a tree scientist, and into climate action Welcome to the eighth continent! As a graduate student exploring the rain forests of Australia, Meg Lowman realized that she couldn't monitor her beloved leaves using any of the usual methods. So she put together a climbing kit: she sewed a harness from an old seat belt, gathered hundreds of feet of rope, and found a tool belt for her pencils and rulers. Up she went, into the trees. Forty years later, Lowman remains one of the world's foremost arbournauts, known as the "real-life Lorax." She planned one of the first treetop walkways and helps create more of these bridges through the eighth continent all over the world. With a voice as infectious in its

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enthusiasm as it is practical in its optimism, *The Arbonaut* chronicles Lowman's irresistible story. From climbing solo hundreds of feet into the air in Australia's rainforests to measuring tree growth in the northeastern United States, from searching the redwoods of the Pacific coast for new life to studying leaf eaters in Scotland's Highlands, from conducting a BioBlitz in Malaysia to conservation planning in India and collaborating with priests to save Ethiopia's last forests, Lowman launches us into the life and work of a field scientist, ecologist, and conservationist. She offers hope, specific plans, and recommendations for action; despite devastation across the world, through trees, we can still make an immediate and lasting impact against climate change. A blend of memoir and fieldwork account, *The Arbonaut* gives us the chance to live among scientists and travel the world—even in a hot-air balloon! It is the engrossing, uplifting story of a nerdy tree climber—the only girl at the science fair—who becomes a giant inspiration, a groundbreaking, ground-defying field biologist, and a hero for trees everywhere. Includes black-and-white illustrations

Preface 1: The Rain Forest Setting Robert B. Waide, Douglas P. Reagan. 2: Plants: The Food Base William T. Lawrence, Jr 3: Microorganisms D. Jean Lodge 4: Termites Elizabeth A. McMahan 5: Litter Invertebrates William J. Pfeiffer 6: Arboreal Invertebrates Rosser W. Garrison, Michael R. Willig. 7: Arboreal Arachnids William J. Pfeiffer 8: Amphibians Margaret M. Stewart, Lawrence L. Woolbright. 9: Anoline Lizards Douglas P. Reagan 10: Nonanoline Reptiles Richard Thomas, Ava Gaa Kessler. 11:

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Birds Robert B. Waide 12: Mammals Michael R. Willig, Michael R. Gannon. 13: The Stream Community Alan P. Covich, William H. McDowell. 14: The Community Food Web: Major Properties and Patterns of Organization Douglas P. Reagan, Gerardo R. Camilo, Robert B. Waide. Glossary Contributors Bibliography Index Copyright © Libri GmbH. All rights reserved.

Sustainable development is often thought of as a product that can be obtained by following a prescribed course of interventions. Rather than conceptualizing it as a sweet spot of economic, ecological, and social balance, sustainable development is an ongoing process of embroilments requiring constant negotiation of often-competing aims. Sustainable development politics yield highly uneven results among different members of society and different geographic areas. As this book argues, such imbalances mean that sustainable development processes often prioritize economic over environmental goals, perpetuating and reinforcing economic and political inequalities. *Governing the Rainforest* looks at development and conservation efforts in the Brazilian Amazon, where the government and corporate interests bump up against those of environmentalists and local populations. This book asks why sustainable development continues to be such a powerful and influential idea in the region, and what impact it has had on various political and economic interests and geographic areas. In other words, as Eve Z. Bratman argues, sustainable development is a political practice in itself. This book offers detailed case study analysis, including of the creation

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of vast conservation corridors, the construction of one of the largest hydroelectric plants in the world, and new forms of land settlement projects. Based on a decade of Bratman's ethnographic fieldwork throughout Brazil, and particularly along the Trans-Amazonian Highway, *Governing the Rainforest* offers a fresh take on sustainable development within a multi-level analysis of actors, discourses, and practices. This book constitutes the full papers and short monographs developed on the base of the refereed proceedings of the International Conference on Information Technologies: Information and Communication Technologies for Research and Industry (ICIT-2019), held in Saratov, Russia in February 2019. The book brings accepted papers which present new approaches and methods of solving problems in the sphere of control engineering and decision making for the various fields of studies: industry and research, ontology-based data simulation, smart city technologies, theory and use of digital signal processing, cognitive systems, robotics, cybernetics, automation control theory, image recognition technologies, and computer vision. Particular emphasis is laid on modern trends, new approaches, algorithms and methods in selected fields of interest. The presented papers were accepted after careful reviews made by at least three independent reviewers in a double-blind way. The acceptance level was about 60%. The chapters are organized thematically in several areas within the following tracks: • Models, Methods & Approaches in Decision Making Systems • Mathematical Modelling for Industry & Research • Smart City Technologies The conference is

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focused on development and globalization of information and communication technologies (ICT), methods of control engineering and decision making along with innovations and networking, ICT for sustainable development and technological change, and global challenges. Moreover, the ICIT-2019 served as a discussion area for the actual above-mentioned topics. The editors believe that the readers will find the proceedings interesting and useful for their own research work.

Greetings adventurer! Are you prepared to delve deep in the Amazon jungle? Ultimate Expeditions Rainforest Explorer will take you to a place where awe-inspiring adventure awaits... but so does danger! The world's most massive rain forest promises both beauty and peril. Ultimate Expeditions Rainforest Explorer presents young readers with the thrilling tales of famed explorer Harold Bennington. Harold has just returned from an exciting research expedition where he recorded his observations of the most magnificent creatures he has ever encountered. From pink river dolphins, to blood-drinking vampire bats, to fierce jaguars, these rare, beautiful beasts are described so vividly they seem to pounce off the page! Ultimate Expeditions Rainforest Explorer comes complete with illustrations, maps, photos, and facts, making it the perfect companion for any aspiring adventurer. As an added bonus, each of Mr. Bennington's eight animal profiles come with assembly instructions and all the materials you need to make your own 3-D model.

This book presents multidisciplinary research that expands our understanding of the

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innovation system (IS) and the entrepreneurial ecosystem (EE) perspectives on regional economic development. It critically reviews the two concepts and explores the promise and the limits of bridging IS and EE, particularly as applied outside of the bubbling global hubs or to the types of entrepreneurship different from the high-growth variety.

Discover the plants and animals of the rainforest, and how we can protect them, in this beautifully illustrated children's ebook. Embark on a journey through the enchanting world of the rainforest in Charlotte Milner's beautifully illustrated *The Rainforest Book*. Sweep aside the liana vines, hop over the giant roots of the kapok tree, and follow the sound of the howler monkey as you venture into the tropical rainforest. Find out about some of the amazing animals that live there, learn about the enormous variety of life-giving plants, and discover why the Amazon rainforest is known as the 'lungs' of our Earth. In this beautiful ebook, Charlotte Milner continues to highlight the important ecological issues faced by our planet, following on from *The Bee Book*, *The Sea Book*, and *The Bat Book*. Did you know that over half of our planet's wildlife live in the rainforest? And that at least two meters of rain falls in the rainforest every year? The world's rainforests are packed with amazing animals and plants, from the deadly poison dart frog, to the stinky rafflesia flower--there is plenty to discover! As our planet's climate crisis becomes even more critical, with forest fires raging in the Amazon, *The Rainforest Book* is the perfect way to introduce little nature-lovers to this enchanting yet

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threatened world. This celebration of the rainforest shows children just how important it is, and reminds them that it is up to us to care for our planet and its wildlife.

Current responses to our most pressing societal challenges—from poverty to ethnic conflict to climate change—are not working. These problems are incredibly dynamic and complex, involving an ever-shifting array of factors, actors, and circumstances. They demand a highly fluid and adaptive approach, yet we address them by devising fixed, long-term plans. Social labs, says Zaid Hassan, are a dramatically more effective response. Social labs bring together a diverse a group of stakeholders—not to create yet another five-year plan but to develop a portfolio of prototype solutions, test those solutions in the real world, use the data to further refine them, and test them again.

Hassan builds on a decade of experience—as well as drawing from cutting-edge research in complexity science, networking theory, and sociology—to explain the core principles and daily functioning of social labs, using examples of pioneering labs from around the world. He offers a new generation of problem solvers an effective, practical, and exciting new vision and guide.

Organizational leaders have always known that culture drives performance and innovation. But developing practical, measureable strategies and tactics to actually "do" culture has historically been an elusive and mysterious project. Can you describe, measure, quantify and manage culture? "The Rainforest Scorecard: A Practical Framework for Growing Innovation Potential" is the

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answer to that question and the answer is "yes." In a concise 40 pages, The Rainforest Scorecard provides a systematic, comprehensive, detailed strategy for assessing and quantifying all elements of an organizational culture with respect to its capacity for innovation. The framework serves as a tactical scaffolding upon which innovation culture can be built at scale, in any organization, public or private. Drawing on the groundbreaking work of Victor Hwang and Greg Horowitz in "The Rainforest: The Secret to Building the Next Silicon Valley," "The Rainforest Scorecard" helps organizational leaders structure a deep-dive internal quantification of the critical elements of innovation: Leadership; Frameworks, Infrastructure and Policies; Organizational Resources; Activities and Engagement; Role Models; and Culture. The book guides the user/reader through a detailed question and answer process, which in turn creates both an innovation profile and a clear, direct process for building innovation into an organization. Anyone who is interested in understanding both the theory and practice of innovation and performance cultures will find this book compelling. It is grounded in the science of innovation, but it focuses on the implementation of innovation. It is the toolbox for those who wish to craft innovation.

Discover the amazing animals that live in the lush rainforest, with this gorgeously illustrated book of nature's hidden habitats. By simply holding the book up to the

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light, or shining a light behind each page, young children will be able to discover the animals and plants that live in and around a kapok tree, from the colourful parrots in the canopy, to the sleek jaguar on the forest floor. The innovative see-through feature fulfils a similar function to lift-the-flaps books, but has the added interactive dimension of the child being able to see both the surface and the hidden picture at the same time.

Thirty years ago, a young Colorado ski racer falls in love with the freedom and sensuality of a remote Costa Rican rainforest. However, unlike most of us who return home from our tropical vacations, she sets out to make this sensation her life, and to help others experience it. With her own hands, and the help of a Costa Rican boyfriend, she builds an ecolodge in the remote rainforest of Costa Rica's Osa Peninsula. During her journey, a tractor trailer rolls over on her, breaking her leg in four places, her house burns to the ground, and she completely runs out of money. These calamities only strengthen her resolve. In the end, she succeeds in building a lodge praised by media ranging from Travel + Leisure to CNN, and in helping people from all over the world experience one of the most biologically diverse places on earth. She also creates the nonprofit Whitehawk Foundation to save the Osa rainforest.

An essential guide to building supportive entrepreneurial communities "Startup

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communities" are popping up everywhere, from cities like Boulder to Boston and even in countries such as Iceland. These types of entrepreneurial ecosystems are driving innovation and small business energy. Startup Communities documents the buzz, strategy, long-term perspective, and dynamics of building communities of entrepreneurs who can feed off of each other's talent, creativity, and support. Based on more than twenty years of Boulder-based entrepreneur-turned-venture capitalist Brad Feld's experience in the field, as well as contributions from other innovative startup communities, this reliable resource skillfully explores what it takes to create an entrepreneurial community in any city, at any time. Along the way, it offers valuable insights into increasing the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, and much more. Details the four critical principles needed to form a sustainable startup community Perfect for entrepreneurs and venture capitalists seeking fresh ideas and new opportunities Written by Brad Feld, a thought-leader in this field who has been an early-stage investor and successful entrepreneur for more than twenty years Engaging and informative, this practical guide not only shows you how startup communities work, but it also shows you how to make them work anywhere in the world.

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This book constitutes the refereed proceedings of the 16th IFIP WG 5.5 Working Conference on Virtual Enterprises, PRO-VE 2015, held in Albi, France, in October 2015. The 61 revised papers were carefully selected from 126 submissions. They provide a comprehensive overview of identified challenges and recent advances in various collaborative network (CN) domains and their applications, with a strong focus on the following areas: risks in collaborative networks; agility and resilience in collaborative networks; collaboration frameworks; logistics and transportation; innovation networks; governance in collaborative networks; collaborative communities; information and assets sharing; business processes; performance and optimization; and network formation.

The Way Forward for Entrepreneurship Around the World We are in the midst of a startup revolution. The growth and proliferation of innovation-driven startup activity is profound, unprecedented, and global in scope. Today, it is understood that communities of support and knowledge-sharing go along with other resources. The importance of collaboration and a long-term commitment has gained wider acceptance. These principles are adopted in many startup communities throughout the world. And yet, much more work is needed. Startup activity is highly concentrated in large cities. Governments and other actors such

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as large corporations and universities are not collaborating with each other nor with entrepreneurs as well as they could. Too often, these actors try to control activity or impose their view from the top-down, rather than supporting an environment that is led from the bottom-up. We continue to see a disconnect between an entrepreneurial mindset and that of many actors who wish to engage with and support entrepreneurship. There are structural reasons for this, but we can overcome many of these obstacles with appropriate focus and sustained practice. No one tells this story better than Brad Feld and Ian Hathaway. *The Startup Community Way: Evolving an Entrepreneurial Ecosystem* explores what makes startup communities thrive and how to improve collaboration in these rapidly evolving, complex environments. *The Startup Community Way* is an explanatory guide for startup communities. Rooted in the theory of complex systems, this book establishes the systemic properties of entrepreneurial ecosystems and explains why their complex nature leads people to make predictable mistakes. As complex systems, value creation occurs in startup communities primarily through the interaction of the "parts" - the people, organizations, resources, and conditions involved - not the parts themselves. This continual process of bottom-up interactions unfolds naturally, producing value in novel and unexpected ways. Through these complex, emergent

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processes, the whole becomes greater and substantially different than what the parts alone could produce. Because of this, participants must take a fundamentally different approach than is common in much of our civic and professional lives. Participants must take a whole-system view, rather than simply trying to optimize their individual part. They must prioritize experimentation and learning over planning and execution. Complex systems are uncertain and unpredictable. They cannot be controlled, only guided and influenced. Each startup community is unique. Replication is enticing but impossible. The race to become "The Next Silicon Valley" is futile - even Silicon Valley couldn't recreate itself. This book: Offers practical advice for entrepreneurs, community builders, government officials, and other stakeholders who want to harness the power of entrepreneurship in their city Describes the core components of startup communities and entrepreneurial ecosystems, as well as an explanation of the differences between these two related, but distinct concepts Advances a new framework for effective startup community building based on the theory of complex systems and insights from systems thinking Includes contributions from leading entrepreneurial voices Is a must-have resource for entrepreneurs, venture capitalists, executives, business and community leaders, economic development authorities, policymakers, university officials, and anyone wishing to

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understand how startup communities work anywhere in the world
Journey along with Dr. Meg Lowman, a scientist who, with the help of slings, suspended walkways, and mountain-climbing equipment, has managed to ascend into one of our planet's least accessible and most fascinating ecosystems--the rain-forest canopy. "Fresh in outlook and intriguing in details, this book will strengthen any library collection on the rainforest."--Booklist
As businesses aim to compete internationally, they must be apprised of new methods and technologies to improve their digital marketing strategy in order to remain ahead of their competition. Trends in entrepreneurship that drive consumer engagement and business initiatives, such as social media marketing, yields customer retention and positive feedback. Advanced Methodologies and Technologies in Digital Marketing and Entrepreneurship provides information on emerging trends in business innovation, entrepreneurship, and marketing strategies. While highlighting challenges such as successful social media interactions and consumer engagement, this book explores valuable information within various business environments and industries such as e-commerce, small and medium enterprises, hospitality and tourism management, and customer relationship management. This book is an ideal source for students, marketers, social media marketers, business managers, public relations professionals,

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promotional coordinators, economists, hospitality industry professionals, entrepreneurs, and researchers looking for relevant information on new methods in digital marketing and entrepreneurship.

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