

## **The Practitioners Guide To Governance As Leadership Building High Performing Nonprofit Boards**

Collated by Scott Moeller of Cass Business School, this collection brings together the informative articles a budding finance practitioner needs to operate effectively in today's corporate environment. Bringing together core finance knowledge and cutting-edge research topics in an engaging and effective way, this text is the ideal companion for all practitioners and students of finance. You will find insights into the practical applications of theory in key areas such as balance sheets and cash flow, financial regulation and compliance, funding and investment, governance and ethics, mergers and acquisitions, and operations and performance. Contributors to this collection include some of the leading experts in their respective fields: Aswath Damodaran, Harold Bierman, Jr, Andreas Jobst, Frank J. Fabozzi, Ian Bremmer, Javier Estrada, Marc J. Epstein, Henrik Cronqvist, Daud Vicary Abdullah, Meziane Lasfer, Dean Karlan, Norman Marks, Seth Armitage, and many others. In this collection you will discover:

- \* Over 80 best-practice articles, providing the best guidance on issues ranging from risk management and capital structure optimization through to market responses to M&A transactions and general corporate governance
- \* Over 65 checklists forming step-by-step guides to essential tasks, from hedging interest rates to calculating your total economic capital
- \* 55 carefully selected calculations and ratios to monitor firms' financial health
- \* A fully featured business and finance dictionary with over 5,000 definitions

Programs serve as a crucial link between strategy and the execution of business results and

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organizations implement them to achieve strategic goals. Although the practice of program management has evolved in lockstep with the project management profession, the root causes of program failure remain. In this step-by-step guide, Irene Didinsky offers a standardized approach to program management, closing the knowledge gaps and variations that currently exist across organizations and industries. For the first time, Practitioner's Guide to Program Management walks the reader through all the key components of effective program management. Using a case study example of an actual process improvement program, Didinsky discusses the qualities of excellence in program leadership, the importance of organizational strategy alignment throughout the program life cycle, how a program realizes benefits, and how to manage conflicting priorities of stakeholders. This comprehensive resource also includes an historical overview of the professionalization of the field, outlines the logistics of forming a program management community of practice, and concludes with a glossary of terms. With this desktop manual in their hands, practitioners can expect to thrive and guarantee the success of their programs.

As some of today's major and complex companies are worth more than the GDPs of some countries, traditional marketing approaches, such as glossy corporate campaigns, will have limited returns. Account-based marketing, also known as client-centric marketing, treats important individual accounts as markets in their own right, to help strengthen relationships, build reputation, and increase revenues in important accounts. A Practitioner's Guide to Account-Based Marketing outlines a clear, step-by-step process for readers to harness ABM tools and techniques and set up ABM programmes. Featuring insights from practising professionals and case studies from organizations including Microsoft, Accenture, O2 and

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Fujitsu, it also contains guidance on developing the competencies needed for account-based marketing and managing your ABM career. This updated second edition contains further discussion on how ABM initiatives can go from a pilot to being embedded in a business, new material on quantified value propositions and updated wider research. Meticulously researched and highly practical, *A Practitioner's Guide to Account-Based Marketing* will help all marketers to deliver successful B2B marketing.

Data Governance is an important topic for most organizations, yet they still are challenged in operationalizing and sustaining programs. The author shares her experience about what does and does not work in planning, designing, operationalizing, and (ultimately) sustaining a data governance program. It will explore where most organizations are challenged in program development and provide practical, actionable advice to help readers understand various pitfalls and a path forward. This book will help companies resolve various issues surrounding data governance: Their organization is thinking about data governance and they don't know where to begin They need to get their data governance program back on track Staff are part of a data governance program and have no idea what that means The company has a general distrust in data Data is created and recreated resulting in confusion with reporting/analytic results Business and IT stakeholders are having difficulty communicating data needs and challenges Each chapter will contain: Customer quote(s) that speak(s) to the chapter topic What the topic is and what the gotchas are How to move the topic forward Visual examples (these will be real-world)

A new framework for helping nonprofit organizations maximize the effectiveness of their boards. Written by noted consultants and researchers attuned to the needs of practitioners,

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Governance as Leadership redefines nonprofit governance. It provides a powerful framework for a new covenant between trustees and executives: more macrogovernance in exchange for less micromanagement. Informed by theories that have transformed the practice of organizational leadership, this book sheds new light on the traditional fiduciary and strategic work of the board and introduces a critical third dimension of effective trusteeship: generative governance. It serves boards as both a resource of fresh approaches to familiar territory and a lucid guide to important new territory, and provides a road map that leads nonprofit trustees and executives to governance as leadership. Governance as Leadership was developed in collaboration with BoardSource, the premier resource for practical information, tools and best practices, training, and leadership development for board members of nonprofit organizations. Through its highly acclaimed programs and services, BoardSource enables organizations to fulfill their missions by helping build effective nonprofit boards and offering credible support in solving tough problems. For the latest in nonprofit governance, visit [www.boardsource.org](http://www.boardsource.org), or call us at 1-800-883-6262.

What is program management? -- What makes a successful program manager? -- Program strategy alignment -- Program benefits realization and management -- Stakeholder engagement -- Program governance and team management -- Program life cycle management -- Program management infrastructure -- Effective program management -- Future of program management -- Program management community of practice -- Glossary -- References -- About the author

Praise for the previous edition "An extraordinary and important book. Its approach to evidence-based practice (EBP) is very sound, realistic, and generous to the complexities of everyday

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practice. Reading and using this book is a must." —Haluk Soydan, PhD, School of Social Work, University of Southern California "This book has the potential to change practice in the helping professions. Rather than focusing on how to conduct research, Practitioner's Guide to Using Research for Evidence-Based Practice instead shows readers how to understand the literature.... [The] generous use of humor and the inclusion of simple, practice-relevant examples make this book a pleasure to read." —Aron Shlonsky, PhD, Faculty of Social Work, University of Toronto "I particularly like the integration of research methods and EBP; this is the book's major innovation in my mind as it allows readers to see the connections between research and practice. [The book] also succeeds by taking very complex EBP principles and explaining them in practical terms." —Jeffrey M. Jenson, PhD, Graduate School of Social Work, University of Denver Hands-on guidance for research-informed practice and practice-informed research Now in a second edition, Practitioner's Guide to Using Research for Evidence-Based Practice offers a clinician-oriented approach to appraising and using research as part of the EBP process. This accessible guide presents essential and practical guidance on how to integrate research appraisal into EBP endeavors to determine which interventions, policies, and assessment tools are supported by the best evidence. It introduces: Increased attention to macro-level EBP questions and studies New discussion on defining EBP, including the addition of a transdisciplinary model of EBP More detailed guidance on EBP question formulation and conducting Internet searches, including the PICO framework New content on multivariate designs, including propensity score matching, and on mixed-model and mixed-methods studies

This book directly helps decision-makers and change agents in companies, NGOs, and

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government bodies become more proficient in transformative, collaborative change in realizing the SDGs. This practitioner's handbook translates a systemic – and enlivening – approach to collaboration into day-to-day work and management. It connects the emerging practice of multi-stakeholder collaboration to easily understandable models, tools, and cases. Numerous, concrete cases not only bring this methodology to life, but also help identify the challenges and avoid common mistakes. The book can be used as a guide to apply a breakthrough approach for navigating the complexity of stakeholder systems, designing results-oriented process architectures, ensuring the success of cross-sector change initiatives, and enlivening collaboration ecosystems for SDG implementation. It is designed to enhance high quality stakeholder engagement, dialogue, and collaboration. A must-read, the book sets a new standard for the collaborative implementation of Agenda 2030 and is a foundational guide for leading sustainability transformations collectively to achieve climate change mitigation, social integration, equitable value chains, and broad sustainability challenges.

Praise for Treasury Management The Practitioner's Guide "Steven Bragg has written a broad-based look at the treasurer's function that is as timely as it is complete. This book is an excellent choice for experienced treasury personnel, those new to the area, or the small business CFO needing to develop additional expertise." ?Matthew Boutte, Asset/Liability Manager, AVP, Sterling Bank "Cash is king! Steven Bragg's Treasury Management: The Practitioner's Guide peels back the onion on the most pressing topics facing today's treasurer?cash management, financing, risk management, and treasury systems." ?Geoffrey Garland, Controller, Staco Systems "This book gives an insight into the various intricacies, augmented with examples and flowcharts, involved in a treasury role. It gives a practical and

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detailed approach to cash management. A must-read for accounting heads of small businesses who have the additional responsibility of being a treasurer." ?Priya K Srinivasan, Owner, Priya K Srinivasan CPA Treasury Management: The Practitioner's Guide describes all aspects of the treasury function. This comprehensive book includes chapters covering the treasury department, cash transfer methods, cash forecasting, cash concentration, working capital management, debt management, equity management, investment management, foreign exchange risk management, interest risk management, clearing and settlement systems, and treasury systems. If you are a treasurer, CFO, cash manager, or controller, Treasury Management: The Practitioner's Guide allows you to quickly grasp the real world of treasury management and the many practical and strategic issues faced by treasurers and financial professionals today.

A Real Look at Real World Corporate Governance takes a practical look at issues involving the board of directors, CEO succession planning, executive compensation, and accounting and internal controls. Written in a clear and accessible style by two leading experts, this book is a must-read for executives, directors, shareholders, and anyone else interested in how companies are run and how to make them better. Each chapter examines a current and important issue, bringing together compelling research and relevant examples to understand which practices are necessary to improve corporate performance.

Currency Strategy, Second Edition develops new techniques and explains classic tools available for predicting, managing, and optimizing fluctuations in the currency markets. Author Callum Henderson shows readers how to use mathematical models to assist in the prediction of crises and gives practical advice on how to use these and other tools successfully. Given there

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such huge focus on China at the moment, the timing of this new edition is particularly important. The new edition will feature a thorough update on the key developments in the past 3 years, new chapters on emerging markets, an in-depth review of the markets of China and India and their currencies and much more.

Understanding governance as it applies to portfolios, programs, and projects is growing in importance to organizations, because appropriate governance is a factor in the success or failure of strategic initiatives and portfolios, as well as an organization's programs and projects. Implementing an effective governance framework can be challenging due to factors such as increasing business complexities, regulatory requirements, globalization, and rapid changes in technology and business environments. Many organizations do not have a consistent approach to portfolio, program, and project governance. PMI's *Governance of Portfolios, Programs, and Projects: A Practice Guide*, developed by leading experts in the field, provides guidance to organizations and practitioners on how to implement or enhance governance on portfolios, programs, and projects. This practice guide provides definitions for governance in an effort to distinguish the different levels of governance and to identify their common elements.

*A Practitioner's Guide to Stochastic Frontier Analysis Using Stata* provides practitioners in academia and industry with a step-by-step guide on how to conduct efficiency analysis using the stochastic frontier approach. The authors explain in detail how to estimate production, cost, and profit efficiency and introduce the basic theory of each model in an accessible way, using empirical examples that demonstrate the interpretation and application of models. This book also provides computer code, allowing users to apply the models in their own work, and

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incorporates the most recent stochastic frontier models developed in academic literature. Such recent developments include models of heteroscedasticity and exogenous determinants of inefficiency, scaling models, panel models with time-varying inefficiency, growth models, and panel models that separate firm effects and persistent and transient inefficiency. Immensely helpful to applied researchers, this book bridges the chasm between theory and practice, expanding the range of applications in which production frontier analysis may be implemented. The Practitioner's Guide to Data Quality Improvement offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. It shares the fundamentals for understanding the impacts of poor data quality, and guides practitioners and managers alike in socializing, gaining sponsorship for, planning, and establishing a data quality program. It demonstrates how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. It includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning. This book is recommended for data management practitioners, including database analysts, information analysts, data administrators, data architects, enterprise architects, data warehouse engineers, and systems analysts, and their managers. Offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. Shows how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. Includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning.

Sets forth practices to ensure security and foster international trade Written with an

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international perspective, this book analyzes the complex set of factors affecting the security of port and maritime operations, including shipping, politics, economics, crime, and terrorism. Author Michael Edgerton critiques current approaches to maritime and port security based on his more than twenty-five years of experience in the field. He not only points out vulnerabilities in today's practices, but also provides a set of proven and tested recommendations that recognize the role and interests of both government and the private sector in enhancing security while ensuring the flow of international trade. Readers may be surprised to learn that, with greater efficiency, they can actually improve security while reducing the cost of security at the same time. Using real-world case studies to support its analyses and recommendations, *A Practitioner's Guide to Effective Maritime and Port Security: Reviews the core components of the international maritime operating environment Assesses the potential threats to ports in the maritime environment Examines approaches to maritime port security in the United States, European Union, and around the world Presents principles for effective, risk-based maritime and port security At the end of the book, two appendices provide a framework for conducting security risk assessments and threat assessments. There's also a third appendix to help organizations assess their "risk appetite."* Recommended for students and professionals responsible for the safety and security of ports and maritime trade, this book reframes port and maritime security as a key component of a multidisciplinary system in which secure and efficient trade is the objective.

*Team for Change: A Practitioner's Guide to Implementing Change in the Modern Workplace* addresses the problems and multiple complexities of change process, focusing on the most intractable and unpredictable aspect of change: the human aspect.

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A comprehensive guide to GAAS for 2020, covering critical auditing standards, practices, and procedures Over the last few years, the AICPA has clarified all its professional standards, raising challenges for the accounting professional to stay current and in compliance. This edition will give auditors and accountants the knowledge and understanding they will need to competently perform and successfully complete their engagements. With this valuable resource, readers will have a comprehensive guide to the latest professional standards, practices, and procedures. The Wiley Practitioner's Guide to GAAS 2020 provides an analysis of all SASs, SSAEs, SSARSs, and Interpretations. This one book provides all the most recent revisions to the standards, explaining them in a clear way that's designed for greater understanding. Whenever standards are changed, professionals need guidance on conducting engagements efficiently and effectively. This guide to GAAS and other professional standards provides helpful, systematic direction that saves auditors and accountants time and supports them in their jobs. Readers will have a comprehensive view of moving through the process of auditing, reviewing, compiling, and preparing financial statements and performing attestation services. In addition to explanations, readers will get a detailed discussion of current issues and gain the benefits of practice notes, illustrations, checklists, and questionnaires to reference.

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Practitioners will find: Organization based on the way auditors use the Statements on Auditing Standards, ensuring efficiency and ease of navigation Comprehensive guidance through the auditing process Explanations of all attestation standards Updates and interpretations of Statements on Standards for Accounting and Review Services The Wiley Practitioner's Guide to GAAS 2020 is a fully updated resource for completing audit, attestation, review, compilation, and preparation engagements successfully.

Adaptive management is the recommended means for continuing ecosystem management and use of natural resources, especially in the context of 'integrated natural resource management'. Conceptually, adaptive management is simply learning from past management actions to improve future planning and management. However, adaptive management has proved difficult to achieve in practice. With a view to facilitating better practice, this new book presents lessons learned from case studies, to provide managers with ready access to relevant information. Cases are drawn from a number of disciplinary fields, including management of protected areas, watersheds and farms, rivers, forests, biodiversity and pests. Examples from Australia, New Zealand, the USA, Canada, the UK and Europe are presented at a variety of scales, from individual farms, through regional projects, to state-wide planning. While the book is

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designed primarily for practitioners and policy advisors in the fields of environmental and natural resource management, it will also provide a valuable reference for students and researchers with interests in environmental, natural resource and conservation management.

The Practitioner's Guide to Governance as Leadership Building High-Performing Nonprofit Boards John Wiley & Sons

This newly revised guide is a must-read for anyone preparing for trial before the U.S. Tax Court as it takes the reader step-by-step through the Federal Rules of Evidence (FRE) as applied by the Tax Court.

An increasingly wide range of patients of different age, ethnicity and social background often combined with other clinical conditions such as diabetes, cardiovascular disease or osteoporosis now find themselves battling against obesity and many health professionals become frustrated, feeling ill-equipped to handle each unique case with the one-size-fits-all approach offered by the "eat less, exercise more" mantra. *Weight Management: A Practitioner's Guide* explains how effective evidence-based programmes structured in a manner addressing the key components of diet and physical activity integrated with a behavioural approach could offer the solution to the obesity epidemic. This exciting new book from renowned experts Dymphna Pearson and Clare Grace

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provides practitioners and those studying to become practitioners and public health professionals with a much needed modern guide that clearly presents the latest evidence underpinning treatments and uses a step-wise approach to implementing programmes and building skills and confidence. Written with the express needs of practitioners and related health professionals at its core, this book will be a ready reference for those working in both acute and community settings throughout the different and demanding stages of the weight management process. A practical guide to tackling weight management Covers diet, exercise and behavioural therapy Written for health professionals, by health professionals Includes advice on continuity of care and handling group programmes

**THE PRACTITIONER'S GUIDE TO GOVERNANCE AS LEADERSHIP** The Practitioner's Guide to Governance as Leadership offers a resource that shows how to achieve excellence and peak performance in the boardroom by putting into practice the groundbreaking model that was introduced in the book, Governance as Leadership. This proven model of effective governance explores how to attain proficiency in three governance modes or mindsets: fiduciary, strategic, and generative. Throughout the book, author Cathy Trower offers an understanding of the Governance as Leadership model through a wealth of

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illustrative examples of high-performing nonprofit boards. She explores the challenges of implementing governance as leadership and suggests ideas for getting started and overcoming barriers to progress. In addition, Trower provides practical guidance for optimizing the practices that will improve organizational performance including: flow (high skill and high purpose), discernment, deliberation, divergent thinking, insight, meaningfulness, consequence to the organization, and integrity. In short, the book is a combination of sophisticated thinking, instructive vignettes, illustrative documents, and practical recommendations. The book includes concrete strategies that can help improve critical thinking in the boardroom, a board's overall performance as a team, as well as information for creating a strong governance culture and understanding what is required of an effective CEO and a chairperson. To determine a board's fitness and help the members move forward, the book contains three types of assessments: board members evaluate each other; individual board member assessments; and an overall team assessment. This practitioner's guide is written for nonprofit board members, chief executives, senior staff members, and anyone who wants to reflect on governance, discern how to govern better, and achieve higher performance in the process.

Family offices are private organizations that assume the daily administration and

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management of a wealthy family's personal and financial affairs. Historically, these repositories of great wealth were shrouded in secrecy, their activities conducted behind closed doors. Recently, family offices have acquired a considerably higher public profile: they represent a mere 7 percent of the world's ultra-high-net-worth population—yet control a staggering 50 percent of the wealth. As only a select few families now hold a disproportionate amount of global wealth, there are significant social implications to how such assets are managed and used. This book provides an insider's view for anyone looking to understand family offices and how to best serve and advise them. The veteran practitioners William I. Woodson and Edward V. Marshall offer a thorough guide to family offices: why wealthy families create them, what they do, and how to manage them effectively. They present these insights through a series of problem-based learning cases that follow a single family's journey from the time of a significant liquidity event; through the creation, staffing, and management of their family office; and on to its succession. Each case study is supported by detailed background reference material. The cases and background materials are drawn from the authors' practical knowledge, network of industry experts, and experience advising family offices large and small. They shed light on the unique issues that ultrawealthy families face and the solutions they adopt to address

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them throughout the life cycle of a family office. This book is the definitive resource for practitioners and students, as well as family principals, advisers, service providers, and all others who engage with the world of family offices. Urban experts consider the future of night-time economies' governance during the pandemic and beyond in this scholarly and accessible guide. They use global case studies to illustrate a range of socio-economic issues in cities after dark, and investigate the role of public and private sectors and leaders in shaping urban planning and policy.

Since the publication of the first edition of this book supervision has become of even greater significance in health, education and social care settings, with continuing pace in the trend towards mandatory registration, managed care and clinical governance. This fully updated and expanded edition includes new chapters on issues of diversity and the managerial role of the supervisor in context. Packed with practical examples in the key areas of personal and professional development, Joyce Scaife and her contributors draw on three decades of clinical experience to explore frequently encountered dilemmas including: how supervisors facilitate learning the ethical bases of supervision creating and maintaining a good working alliance how supervisors can balance management and supervision roles working equitably in an increasingly diverse

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and pluralistic world Supervision in Clinical Practice offers a range of suggestions for providing supervision that are stimulating, creative and fun, using methods that ensure safe and open practice. It is an indispensable text for supervisors and supervisees who practice clinically in a range of professions, including applied psychology, counselling, psychotherapy, psychiatry, nursing, and social work. Data governance looks simple on paper, but in reality it is a complex issue facing organizations. In this practical guide, data experts Uma Gupta and San Cannon look to demystify data governance through pragmatic advice based on real-world experience and cutting-edge academic research.

This book illustrates the importance of business impact analysis, which covers risk assessment, and moves towards better understanding of the business environment, industry specific compliance, legal and regulatory landscape and the need for business continuity. The book provides charts, checklists and flow diagrams that give the roadmap to collect, collate and analyze data, and give enterprise management the entire mapping for controls that comprehensively covers all compliance that the enterprise is subject to have. The book helps professionals build a control framework tailored for an enterprise that covers best practices and relevant standards applicable to the enterprise. Presents a practical approach to assessing security, performance and business continuity

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needs of the enterprise Helps readers understand common objectives for audit, compliance, internal/external audit and assurance. Demonstrates how to build a customized controls framework that fulfills common audit criteria, business resilience needs and internal monitoring for effectiveness of controls Presents an Integrated Audit approach to fulfill all compliance requirements

This publication examines key trends, developments and policy challenges involved in designing or reforming financing mechanisms for the healthcare sector in developing countries, in the context of global evidence, international aid systems, cross-sectoral interactions, national macroeconomic frameworks and overall development plans. Topics discussed include: disease burdens and health expenditure patterns, revenue collection and purchasing, risk pooling mechanisms, official development assistance, achieving the Millennium Development Goals for health, improving efficiency of government spending, and lessons to be drawn from health financing in low-income, middle-income and high-income countries.

This Element is intended for students and practitioners as a gentle and intuitive introduction to the field of discrete-time yield curve modelling. I strive to be as comprehensive as possible, while still adhering to the overall premise of putting a strong focus on practical applications. In addition to a thorough description of the

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Nelson-Siegel family of model, the Element contains a section on the intuitive relationship between P and Q measures, one on how the structure of a Nelson-Siegel model can be retained in the arbitrage-free framework, and a dedicated section that provides a detailed explanation for the Joslin, Singleton, and Zhu (2011) model.

This book offers a comprehensive practitioner's guide to negotiating at the United Nations. Although much of the content can be applied broadly, the guide focuses on navigating multilateral negotiations at the UN. The book is a tool to help new UN negotiators, explaining basic negotiation concepts and offering insight into the complexities of the UN system. It also offers a playbook for cooperation for negotiators at any level, exploring the dynamics of relationships and alliances, the art of chairing a negotiation, and the importance of balancing the power asymmetries present in any multilateral discussion. The book proposes improvements to the UN negotiation process and looks at the impact of information technologies on negotiation dynamics; it also shares stories from women UN delegates, illustrating what it means to be a female negotiator at the UN. This book is an exploration of the power of the individual in any negotiation, and of the responsibility all negotiators have in wielding that power to speak for a better world. This book will be of much interest to students of diplomacy, global

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governance, foreign policy, and International Relations, as well as practitioners and policymakers.

This book summarizes and explains the main approaches to age estimation in the living, defining when a parameter may be of use and raising awareness of its limitations. This text ensures that practitioners recognize when an assessment is beyond their area of expertise or beyond verification depending upon the clinical data available. Each key approach to age evaluation has been allotted a single chapter, written by an international leader in the particular field. The book also includes summary chapters that relay readily accessible data for use by the practitioner, and includes important “ageing milestones.” This book is indispensable where problems of immigration and legal standing, juvenile vs. adult criminal status, and responsibilities of law enforcement to protect vulnerable persons are key issues on a daily basis. Medical practitioners, forensic practitioners such as pathology, odontology, anthropology and nursing, lawyers, and police would find this book incredibly useful.

Information risk management (IRM) is about identifying, assessing and prioritising risks to keep information secure and available. This accessible book is a practical guide to understanding the principles of IRM and developing a strategic approach to an IRM programme. It also includes a chapter on applying

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IRM in the public sector. It is the only textbook for the BCS Practitioner Certificate in Information Risk Management.

Forensic photography plays a vitally important part in the investigation of crime and the subsequent administration of justice. Written by a practitioner with many years professional experience, this book provides an overview of the most common forensic photography techniques in use today for those readers who may not have a detailed understanding of camera techniques and who need to get to grips with the use of light and other key scientific aspects of the job. It covers image capture issues, file handling and relevant equipment, such as lasers and UV lights, and explores how they work. The predominance of the digital camera has resulted in an increasing trend for police forces across the world to use untrained camera users, rather than expert photographers.

Therefore, this book will prove invaluable for those practitioners who need to produce accurate and clear photographic evidence, above and beyond the point and shoot mode on their cameras.

Since the formalization of asset allocation in 1952 with the publication of Portfolio Selection by Harry Markowitz, there have been great strides made to enhance the application of this groundbreaking theory. However, progress has been uneven. It has been punctuated with instances of misleading research, which has

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contributed to the stubborn persistence of certain fallacies about asset allocation. A Practitioner's Guide to Asset Allocation fills a void in the literature by offering a hands-on resource that describes the many important innovations that address key challenges to asset allocation and dispels common fallacies about asset allocation. The authors cover the fundamentals of asset allocation, including a discussion of the attributes that qualify a group of securities as an asset class and a detailed description of the conventional application of mean-variance analysis to asset allocation.. The authors review a number of common fallacies about asset allocation and dispel these misconceptions with logic or hard evidence. The fallacies debunked include such notions as: asset allocation determines more than 90% of investment performance; time diversifies risk; optimization is hypersensitive to estimation error; factors provide greater diversification than assets and are more effective at reducing noise; and that equally weighted portfolios perform more reliably out of sample than optimized portfolios. A Practitioner's Guide to Asset Allocation also explores the innovations that address key challenges to asset allocation and presents an alternative optimization procedure to address the idea that some investors have complex preferences and returns may not be elliptically distributed. Among the challenges highlighted, the authors explain how to overcome inefficiencies that result from

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constraints by expanding the optimization objective function to incorporate absolute and relative goals simultaneously. The text also explores the challenge of currency risk, describes how to use shadow assets and liabilities to unify liquidity with expected return and risk, and shows how to evaluate alternative asset mixes by assessing exposure to loss throughout the investment horizon based on regime-dependent risk. This practical text contains an illustrative example of asset allocation which is used to demonstrate the impact of the innovations described throughout the book. In addition, the book includes supplemental material that summarizes the key takeaways and includes information on relevant statistical and theoretical concepts, as well as a comprehensive glossary of terms.

This book contains vital information on the historical, philosophical, and legal foundations for shared governance, and it makes the link between fundamentals of law and policy as related to professional practice in student affairs. Practical insights and suggestions for student affairs are offered for practitioners at all levels to ensure success. Chapter 1 offers definitions and common understandings of shared governance, its history in higher education, and relevant theories and models. Chapter 2 presents the common structures with a broad span of interest and authority. Chapter 3 focuses on the ways in which

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those in higher education can help foster and strengthen shared governance. Chapter 4 shares a brief history of student participation, strategies for greater student involvement, the potential benefits, and concludes with important open questions about students and shared governance in American higher education. Chapter 5 explains sources of law related to student affairs work, areas of law, and law-making processes. Chapter 6 discusses the individual role in shared governance and addresses the tension between the roles of employee and private citizens. Chapter 7 describes the policy and policymaking processes, centering on ways in which the formation of policy and policy itself play out. Chapter 8 draws together themes from throughout the preceding chapters. The goal of this work is for readers to come away from the book with a better understanding of and appreciation for shared governance, law, and policy as well as an enhanced set of skills and strategies for engaging in shared governance as a matter of professional performance. Through fostering knowledge and abilities related to shared governance, the book assists readers in developing and forming their professional identity as well as in achieving learning outcomes aligned with specific professional practice standards in the field. Modern organizations, whether public or private, are animated by a universal imperative: to achieve prominent goals that fulfill their mandates and uphold

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deeply held values and ideals. To realize this imperative, leaders entrusted to pursue organizational missions need to exercise a core set of strategic skills, discern opportunities, identify worthy goals, and implement pursuing actions. Strategic Policy Design introduces an integrated architecture for strategic thinking that enhances leadership skills in gauging conditions and crystallizing plans. This framework promotes a structured approach to strategic tasks by offering templates for decision making, from articulating a strategic mission, understanding the environment in which an organization operates, and rallying people and resources toward attaining strategic goals to a portable, versatile framework for the development and writing of strategy-oriented communications. For practitioners of policy, this book offers clarity of strategic thinking and introduces a new framework with which to perceive policy environments, identify and define goals, and organize strategies. For students, this book explores the skill and art in exercising leadership, encompassing both pragmatism and idealism. By learning and applying the showcased techniques, students will be equipped with a heightened awareness of policy domains, goal construction, and operational planning. Students in public-sector studies will find this book of interest, as will those studying political science, public administration, law, foreign affairs, international development, history, military sciences, and similar majors.

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The organizational perspective in strategy will also appeal to students in both business and non-profit sectors.

This guide helps officials use perception surveys for evaluating and communicating progress in regulatory reform. It explains the challenges involved in the design and use of business and citizen perception surveys – and ways to overcome them.

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