

The Photographers Eye Composition And Design For Better Digital Photos

The Photographers Eye Composition And Design For Better Digital Photos By Freeman Michael Author May 23 2007 Paperback

Going beyond the rule of thirds, this offers invaluable tips and tools to help the photographer take control of the creative process with emphasis on four elements: an impactful subject, dynamic composition, effective use of lighting, and an ability to invoke an emotional response in the viewer. What makes a great photo? Flicking through the pages of popular photography magazines you might get the impression that there's only one rule of importance--the rule of thirds. Indeed it appears that some will judge the merit of a photograph based almost solely on this. Rarely do you hear discussion about visual weight, balance, negative space, depth, and so on. Author and professional photographer Richard Garvey-Williams argues that success lies in a combination of four elements: an impactful subject; dynamic composition; effective use of lighting; and, perhaps the most crucial, ability to invoke an emotional response in the viewer. Citing examples gleaned from a study of history--the Ancient Greeks' Golden Ratio; Fibonacci's mathematical ratio; and the principles known as the Gestalt theory--the author analyzes the concepts, rules, and guidelines that define successful composition in photography and offers practical guidance to achieving great results. In clear, concise, and jargon-free text he also considers the role of tone and color in good composition, and offers invaluable tips and the tools to help the photographer take control of the creative process. The book is illustrated with examples of the author's own beautiful nature photography, along with diagrams and notation to explain techniques most clearly. A final chapter in this definitive guide for all serious photographers discusses photography and its relationship to art before offering a considered conclusion to the exploration of this fascinating topic.

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In almost all photography it's the quality of light that makes or breaks the shot. For professional photographers, chasing the light, waiting for it, sometimes helping it, and finally capturing it is a constant preoccupation — and for some an obsession. Drawing on four decades of doing just this, Michael Freeman takes a simple but practical approach to reacting to, and capturing photography's most important commodity. There are just three sections titled Waiting, Chasing, and Helping: Waiting explains the kinds of lighting that photographers can anticipate and plan for, while Chasing explores the transient, serendipitous light that photographers have to work quickly to exploit. Helping, the final and most technical section, focuses on the skills and techniques for enhancing, reducing, or otherwise controlling light, covering everything from in-the-field shooting choices to technical transformations to post-production.

In *The Photographers Eye*, Michael Freeman showed what a photographer needs to do in the instant before the shutter is released. In the sequel, *The Photographers Mind*, he explained the way that professional photographers think a picture through before taking it. Both of these international best-sellers featured Michael's own photography: stunning landscapes, revealing portraits, and fascinating street photography. Now, in *The Photographers Vision*, he examines the work of photography's greats, explaining how to look at a photo and how to learn from looking at it. The featured work includes some of the most distinguished names in photography's history: Nick Knight, Frederick Henry Evans, Frans Lanting, Tim Page, Wolfgang Tillmans, Nan Goldin, Paul Outerbridge, Walker Evans, Cindy Sherman, Elliott Erwitt, Trent Parke, Jeff Wall, Paul Strand, Romano Cagnoni, Horst Faas, James Casebere and many more, making this book visually stunning as well as intellectually authoritative.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate

Created by expert professional photographer Michael Freeman, this convenient book is divided into the four essential areas for photographers to understand; the exposure, light & lighting, composition and editing. It's quick and easy to refer to in the field, by the computer In a convenient take-anywhere format, this book packs in a lot of value for anyone interested in photography, and without skimping on quality. You'll find how to get great portraits, perfect landscapes and take outstanding artistic compositions; important information whatever camera you choose.

Know the equipment, refine your technique and express your style. Combining straightforward guidance with artistic insight, this comprehensive handbook is an essential piece of kit for photographers of every style and experience level. Michael Freeman shows you how to:

- Make the most of the gear you have
- Master the classic styles & subjects
- Compose shots with skill and confidence
- Share your work in a meaningful way

It's everything you need to be a successful photographer.

Introduces the basic rules of traditional photographic composition, covering all the fundamentals every photographer should know--from framing the image to color, balance, depth, lines of force and symmetry. Original.

Having already taught you how to compose and interpret great photos, Michael Freeman now continues his best-selling series by exploring the most successful methods for presenting photography meaningfully and in an engaging format.

This is the critical "next step" that separates adequate image galleries from captivating collections and disinterested viewers from enthralled audiences. Tapping into his decades of experience shooting for such publications as Smithsonian, GEO, and Condé Nast Traveller (among many others), Michael Freeman studies the photo-essay phenomenon that took the world by storm and gave storytellers a completely new set of tools to construct their narratives. Having established how rhythm, pacing, and careful organisation build tension and cultivate interest, Freeman goes on to explain what this means for presenting your own photos, particularly in the new digital formats of online galleries, slideshows, and tablets. The Photographer's Story will enliven your images, refresh your perspective, and elevate your understanding of how photographs work together to tell a story. Your audiences will thank you for it.

The Photographers Eye was the first systematic guide to photographic composition, and Michael Freeman's practical and authoritative advice quickly won a wide readership that made the book a best-seller worldwide and makes it required reading for all serious photographers. In the companion volume, The Photographers Eye: A Graphic Guide, he develops his theme using a uniquely visual approach; illustrations and diagrams bring Freeman's expertise to life so you can instantly understand how and why a picture works. Together, they represent the last word on the subject, and presenting both books in hardback in a substantial cloth-bound slipcase, this two-book set will prove an enduring reference to the central photographic art.

This book uses a structured approach to teach the art of creating interesting, well-composed images. It provides solutions to problems that often get in the way of producing great photographs and emphasizes the importance of training the eye to exclude the extraneous. Examples of strong images are juxtaposed against flawed images, illustrating how to create a successful composition. Topics covered include light and shadow, lens choice, framing, negative space, and many more. In this book, author Jack Dykinga encourages us to look at photography as a way to communicate. Dykinga says, "Photography is a marvelous language that crosses linguistic borders as a universal, powerful, and direct communication. As photographers, we see something we find interesting and simply want to share it." Readers will learn new ways to create interesting and powerful compositions that communicate their intended messages. Filled with beautiful color images throughout, the book is sure to inspire, teach, and motivate photographers of all levels.

The most important practical photography book in a decade. "A really inspiring book" - Amateur Photographer magazine
The eagerly awaited follow up to global bestseller The Photographer's Eye will show you the paths the greatest photographers took to excellence so you too can take stand-out thrilling photographs. In Freeman's own words: "There's a long line of opinion, from Plato through Kant, that holds creativity to be unteachable, and to be the province of genius. You have it or you don't. End of story. I don't agree" By looking at the work of other great photographers, as well as Freeman's own work, the book provides the reader with 50 "paths" they can explore to think about taking photos, looking at subjects from cliché to zen, so you will be able to hit the right point in surprise, originality, insight and execution every time.

Design is the single most important factor in creating a successful photograph. The ability to see the potential for a strong picture, then to organise the graphic elements into an effective, compelling composition has always been one of the critical skills in making photographs. Since its first publication in 2007, The Photographer's Eye has established itself as the essential work on this subject, and a key book for modern photographers, with hundreds of thousands of copies sold. It explores all the traditional approaches to composition and design and, crucially, also covers digital possibilities like stitching and HDR. In keeping with the book's purpose "to expand the possibilities of the medium without compromising the photographer's vision" this edition has been completely remastered to celebrate its tenth anniversary. All-new digital reproduction, not available when the book first came out, gives the author's photography a fresh new look, while retaining the know-how that has given a generation of photographers new purpose.

Don't just take a picture, make it. Using a proven five-step process - Pitch, Prepare, Shoot, Edit and Deliver - readers will develop the same successful, reliable working methods that earn influence and delight audiences, regardless of what genre you're working in.

Completely revised and updated throughout, Bryan Peterson's classic guide to creativity helps photographers visualize their work, and the world, in a whole new light by developing their photographic vision. Fully revised with all new photography, this best-selling guide takes a radical approach to creativity by explaining that it is not an inherent ability but a skill that can be learned and applied. Using inventive photos from his own stunning portfolio, author and veteran photographer Bryan Peterson deconstructs creativity for photographers. He details the basic techniques that go into not only taking a particular photo, but also provides insights on how to improve upon it--helping readers avoid the visual pitfalls and technical dead ends that can lead to dull, uninventive photographs. This revised edition features a complete section on color as a design element and all new photographs to illustrate Peterson's points. Learning to See Creatively is the definitive reference for any photographer looking for a fresh perspective on their work.

Presents instructions on traditional photographic composition and addresses the new techniques of digital photography that allow the image to be edited, manipulated, or montaged to produce a radically different final result.

Designed by expert professional Michael Freeman, this complete course will let you take exceptional photos and develop a deeper understanding of what makes a great photo work. Inspired by the structure of a college course and the benefits of collective learning, in-depth lessons are punctuated by shooting challenges, encouraging you to get out and practice your new skills. Start by taking creative control of your images, learning the science behind exposure, getting comfortable with the full range of camera controls, and leaving Auto mode behind. Next, learn to read the light itself and capture consistently high-quality images even in the most difficult lighting conditions. Then take a step back and develop your photographic eye to recognize potential design and compositional choices, making the most of stunning scenes as they occur. Once you get back to your computer, wrap it up with a complete overview of the most important digital-editing techniques, cutting through the clutter and honing in on the tools and workflows that are relevant to your own photographic style. By the end of this course you will understand the principles of photography, you'll know what makes a successful photograph, and you'll have the skills to take excellent photos yourself. Drawing on his long professional experience as an editorial photographer, Michael Freeman shows exactly how images work, and his unique style of illustration deconstructs photographs thoughtfully, clearly and elegantly.

The Photographer's Eye: Composition and Design for Better Digital Photos Taylor & Francis US

The Visual Toolbox: 60 Lessons for Stronger Photographs is author David duChemin's conception of a "curriculum" for the first year of a photography school that doesn't exist, but could. It's what he calls "the bones"—a year's worth of lessons and assignments for photographers who want to do more than just master their cameras; it's for those who want to create photographs. It's for photographers who are stuck and for those having a hard time making it an aesthetic art and not merely a technical craft. The book is targeted at any aspiring, hobbyist, or pro photographer who can benefit from sitting with a photographer and teacher who has learned—and is still learning—these lessons the hard way and wants others to benefit from them. This book is not made up of magic bullets or quick tips, but if the reader studies the book's lessons and completes the assignments, he or she will become a stronger photographer faster than they would by just picking up a bunch of quick tips and platitudes out there in other books. With 60 short "micro-chapter" lessons, where David pairs an explanation of the concept ("Learn to Isolate") with an active assignment for the reader to complete, every one of the lessons is a stepping stone to becoming more proficient with the tools of the photographic art, and the means by which the reader can create stronger experiences with their images. Some of these tools are the camera and lens, but many of them have to do with composition, balance, tension, and scale—the tools of the visual language itself—or with being present, perceptive, and learning to see. And they're all practical, get-out-there-and-do-it kind of lessons, because in the end one doesn't truly improve her photography by only reading from a book, but from time spent making photographs. This book is a collection of 60 guided steps in that direction.

The illustrator of a retelling of "Little Red Riding Hood" provides a step-by-step account of her work to reveal the principles of illustration and the role of shape and color in expressing ideas and emotions.

Turn ordinary photographs into striking works of art Mastering the craft of composing a photograph is all about having a trained eye. Digital Photography Composition For Dummies helps emerging photographers create stunning and compelling photographs by teaching the elements, techniques, and conventions used by skilled and successful photographers. It helps advanced beginner to aspiring professional photographers gain an understanding of the basics of composing a stunning and compelling photograph, as well as the parts, functions, and capabilities of their camera. Determine the point of interest in a photo and how significance is achieved Use the "Rule of Thirds" to create better photographs Manipulate the viewpoint and understand the subject's direction of movement Master depth of field, framing, and diagonals Includes suggested exercises to apply as you become more comfortable with composition techniques Complete with full-color examples and technique comparisons, Digital Photography Composition For Dummies allows you to take the high-quality photos you've always wanted!

Taking a new look at composition, the theme of his best-selling classic *The Photographer's Eye*, Michael Freeman now explores the visual mechanics of photography in its own native terms. Lushly illustrated with straight-to-the-point diagrams and graphic deconstructions, this book speaks in that intuitive, visual, and instantaneous language in which photographers think and work. Each section is organized into discrete units that articulate a working method for communicating particular ideas and capturing certain subjects. Dive into beautiful images and explore how each compositional element is placed and arranged in relationship to each other. Examine the outtakes from each shoot to understand why one particular image succeeded, compared to those shot before and after. Track the viewer's eye as it moves throughout the photo to see the optical dynamics held within each frame. And most of all, internalise this graphic language so you can instantly recognise amazing and powerful shots as they appear in your own viewfinder.

Harald Mante, one of the most distinguished teachers of the photographic arts in Germany and an internationally recognized master of photography, brings his teaching to us in the English language for the first time in more than 30 years. In *The Photograph* Mante explains the elements that are essential to achieving the highest level of visual design in photographs. This book is geared toward the serious intermediate and advanced photographer who strives to create outstanding images. While a deep understanding of photographic techniques is required in order to master photography, technical knowledge alone is not sufficient to create outstanding images. Beyond the technical aspects, the crucial elements that determine the quality and strength of a photograph are the content of the image and its organization within the image frame. This is where the "art" of photography comes into play. Truly creative photography is based upon knowledge and mastery of design, and insight into how the viewer perceives images. The creative photographer can exploit this knowledge and push image making in new directions. In this book, Mante explores the principles of line, shape, point, color, contrast, composition, and design in significantly greater depth and at a higher level than most any book available to date. He also covers a number of techniques to enhance expressiveness in a photograph and support the photographer's intentions. These in-depth lessons are beautifully illustrated with more than 750 images from Mante's own portfolio, including over 160 diagrams. *The Photograph* is a unique book that is sure to become an invaluable reference for anyone involved in photography—from the hobbyist to the professional; for both the digital and analog photographer; and for those practicing, studying, criticizing, or administering in the visual arts. This second edition has been extensively revised and updated, and includes 60 new images and illustrations. Also included are new chapters that cover analyzing shapes and colors and a discussion of the square image format.

Learn to "see" more compelling images with this on-the-go field guide from Bryan Peterson! What makes an image amazing? Believe it or not, it is not about the content. What makes a photo compelling is the arrangement of that content—in other words, its composition. The right composition gives your images impact and emotion; the wrong one leaves them flat. In this handy, take-

anywhere guide, renowned photographer, instructor, and bestselling author Bryan Peterson frees amateur photographers from the prejudices of what is "beautiful" or "ugly" so that they can instead focus on color, line, light, and pattern. Get the tools you need to show your distinct voice and point of view in every image you shoot. With this guide in your camera bag, you'll be equipped not only to "see" beautiful images but to successfully shoot them each and every time. Also available as an ebook

Demonstrates how to recognize subjects for extraordinary photographs in everyday places, providing discussions and exercises about light and composition, and offers coverage of DSLRs, compact digital cameras, and iPhones.

1 Best Seller in Photography Lighting - The Secrets to Creating Amazing Photos Learn the secrets to composition: There's a common misconception that composition is mysterious and that only certain people have that natural gift for the techniques involved. The truth is that composition involves a set of skills that you can master. Just as you can use cookbook recipes to make your favorite meal?you don't have to be a famous French chef?you also can take amazing photos by just following a recipe! Easy-to-follow photography composition recipes: Marc Silber has spent years studying the works of masters and interviewing some of the biggest names in photography. Now he can provide you with simple and easy-to-follow recipes for creating photographs that you and others will love! The Secrets to Creating Amazing Photos puts at your fingertips ideas for improving your skills by giving you easy-to-follow "recipes" that will improve your photography right now! Take your photography to the next level: Composition is one of the biggest keys to creating photos that others will love. No matter what kind of camera or smartphone you're using, you can take your photography to the next level and beyond by learning composition tools and secrets known to the masters of the art. Carry The Secrets to Creating Amazing Photos in your camera bag: The book is compact in size and easy to carry with you, so you can flip to the look you want and follow the recipe for creating an image that inspires you. Use it when you're out photographing to get new ideas and inspiration. You'll be able to rapidly up your photography game by learning the skills in Picture Perfect Processes. Key benefits of owning The Secrets to Creating Amazing Photos include: Taking better photographs today by learning the keys to composition Having quick and easy to follow "recipes" for composition at your fingertips Learning the secrets of composition from the masters of classical art and photography

Creative, expressive, artistic photography has been the centerpiece from the beginning, and it remains the centerpiece in the new book. It will be a complete book in its technical information and clear explanations, but it all focuses on putting the technical aspects to use for personally expressive purposes. The illustrations include some of Bruce's best known imagery, as well as many new images never previously published or displayed. --from publisher description

In The Photographer's Vision, international bestseller Michael Freeman examines the work of photography's greats, explaining how to view a photo and how to learn from looking at it. Photographers featured include some of the most distinguished names in photography's history: Nick Knight, Frederick Henry Evans, Frans Lanting, Tim Page, Wolfgang Tillmans, Nan Goldin, Walker Evans, Cindy Sherman, Elliott Erwitt, Trent Parke, Jeff Wall, Paul Strand, Romano Cagnoni and many more, making this book visually stunning as well as intellectually rigorous.

For the very first time, renowned international photographer and bestselling author Michael Freeman reveals all the insider secrets that professionals keep for themselves alone. Everyone from enthusiastic amateurs to seasoned experts will learn plenty of the tried-and-true, field-tested techniques Freeman has discovered through years of experience. He helps you think and shoot like an expert, providing advice on everything from shooting in poor weather conditions to simulating complex lighting setups, from enhancing depth of field to fixing damaged files and organizing your photos effectively. His easily digestible nuggets of information explain how to make the most of your digital camera...even if you have limited resources. And that's important, because to get a great photo, you must fully exploit your camera's capabilities—and this guide shows you how.

Learn to take better pictures in this step-by-step, how-to photography guide filled with tips on lighting, equipment, inspiration, and more. Featuring more than 200 of master photographer Art Wolfe's stunning images, The Art of the Photograph helps amateur photographers of all levels break bad habits and shatter common yet incorrect assumptions that hold many photographers back. This is Wolfe's ultimate master class, in which he shares the most important insights and techniques learned in four decades of award-winning photography. Along with co-author Rob Sheppard, Wolfe challenges us to stop focusing on subjects we feel we should photograph and instead, to "see like a camera sees," seek out a personal point of view, and construct stunning, meaningful images. You'll also learn how to:

- Reexamine prejudices that define (and limit) what you photograph
- See beyond the subject to let light and shadow lead you to the right image
- Find inspiration, including the story behind Wolfe's own photographic journey.
- Use formal art principles to build more compelling images.
- Choose the right camera and lens for the image you see in your mind's eye.
- Recognize the 10 deadly sins of composition—and how to avoid them.
- ...and even get a behind-the-lens look at Wolfe's equipment and workflow.

Photographer and teacher Brenda Tharp marries photography craft with artistic vision to help intermediate photographers translate what they see into a personal impression of a subject in nature. Using single images, along with before-and-after and with-or-without examples, Expressive Nature Photography teaches how to make exposures that are creative, not necessarily correct. Inspiring photographers to get out early and stay out late, this book explains how to use light, an essential element of outdoor photography. Readers will learn how to "see in the dark," use filters to create very long exposures, create a natural effect using light painting, photograph night skies and moonlit landscapes, and make the best use of available natural light. This book also covers how to use shutter speeds to express motion and capture the energy of fast-moving subjects, such as rushing streams, ocean swells, and bounding wildlife. A chapter on the art of visual flow discusses how to create compositions that direct the viewer's eye through the frame for maximum impact. Photographers will develop a sense of when to break the "rules" of composition, how to use elements to frame subjects, what to include and exclude in the frame, how to create the feeling of depth and dimension in a scene, and how to push the boundaries of composition to make memorable nature images that capture and convey fresh viewpoints. High-tech cameras can help create a good exposure and focused image, but they can't replace the artist's eye for composition, visual depth, and design, nor their instinct for knowing when to click the shutter. There are many books on photography technique focused on technical quality, but Expressive Nature Photography goes beyond the technical. It guides the way to pulling emotion and meaning out of a dynamic landscape, a delicate macro study, or an outstanding nighttime image. An introduction to the camera, providing guidelines for composing and evaluating photographs, and exercises and examples for learning to use each element.

Since the beginning of the twentieth century, photographic composition has been taught mostly by applying the principles from the field of graphic design. But the factor that distinguishes the work of master photographers is their ability to see and describe

scenes visually. This book follows contemporary educational methods used to teach fine arts such as drawing and painting, concentrating on teaching the perception of critical visual elements and understanding how they will be rendered photographically. "In many respects, this book can do for photography what Betty Edwards' best-selling Drawing on the Right Side of the Brain did for drawing. Many people believe that seeing is a mysterious gift, the so-called 'artist's eye.'" says Krages. The core of the book is a group of sixty exercise that readers perform to learn how to perceive points, lines, and shapes in static and dynamic settings. These exercises are structured enough to push photographers to develop their cognitive abilities while at the same time flexible enough to allow for individual creative expression. They also show the importance of knowing about the subject and provide some history about the specific genres at the heart of each exercise.

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

All fine artists share a common goal: to combine individual elements into a convincing, cohesive whole that tells a story or expresses an intention. Photography is especially suited to this pursuit because the photographer can create multiple, distinct images of a single subject using a variety of design techniques. The display on a digital camera instantly shows the arrangement of elements in an image, allowing the photographer to make changes and refine their creation as they work. Albrecht Rissler believes that a firm understanding of image design is as important as having an observant eye or having the technical knowledge to operate a camera. Photographic Composition presents the most important concepts of image design and offers 250 beautiful photographs to illustrate these concepts. By applying these concepts to your own work, you will greatly improve your photographic eye and your ability to compose an ideal image. This book's impressive images are in black-and-white, intentionally removing the distraction of color and making it easy to focus on compositional elements and form. With this book, photographers as well as all visual artists will learn how to infuse their own images with excitement, develop and hone their visual language, and express their personal artistic aesthetic. Topics include: The effect of various aspect ratios Perspective and composition Form and contrast Proportion and harmony Symmetry and asymmetry Brightness and darkness Structures and textures The "perfect moment"

With a completely refreshed look to celebrate its tenth anniversary, Michael Freeman's iconic bestseller, The Photographer's Eye, has never looked better. Design is the single most important factor in creating a successful photograph. The ability to see the potential for a strong picture and then organize the graphic elements into an effective, compelling composition has always been one of the key skills in making photographs. Of course, digital photography has brought a new, exciting aspect to design first because the instant feedback from a digital camera allows immediate appraisal and improvement; and second because image-editing tools make it possible to alter and enhance the design after the shutter has been pressed. This has had a profound effect on the way digital photographers take pictures. The Photographers Eye shows how anyone can develop an eye for seeing great digital photos. The book explores all the traditional approaches to composition and design, but crucially, it also addresses the new digital technique of shooting in the knowledge that a picture will later be edited, manipulated, or montaged to result in a final image that may be very different from the one seen in the viewfinder.

The source of any photograph is not the camera or even the scene viewed through the viewfinder-it is the mind of the photographer: this is where an image is created before it is committed to a memory card or film. In The Photographer's Mind, the follow-up to the international best-seller, The Photographer's Eye, photographer and author Michael Freeman unravels the mystery behind the creation of a photograph. The nature of photography demands that the viewer constantly be intrigued and surprised by new imagery and different interpretations, more so than in any other art form. The aim of this book is to answer what makes a photograph great, and to explore the ways that top photographers achieve this goal time and time again. As you delve deeper into this subject, The Photographer's Mind will provide you with invaluable knowledge on avoiding cliché, the cyclical nature of fashion, style and mannerism, light, and even how to handle the unexpected. Michael Freeman is the author of the global bestseller, The Photographer's Eye. Now published in sixteen languages, The Photographer's Eye continues to speak to photographers everywhere. Reaching 100,000 copies in print in the US alone, and 300,000+ worldwide, it shows how anyone can develop the ability to see and shoot great digital photographs.

An approach to photographic composition explains how to use a variety of composition principles and techniques and photographic equipment to create special photographic effects

Now that you've bought an amazing new DSLR, you need a book that goes beyond the camera manual to teach you how to take great shots. That's where Composition: From Snapshots to Great Shots, Second Edition, comes in, teaching you the fundamentals of composition—the creative arrangement of elements in the shot, and the way a viewer's eye travels through an image—so you can get great shots no matter what gear you use. In this book, author and professional photographer Laurie Excell starts with the basics of composition—such as the popular rule of thirds—and illustrates how elements like color, shape, angles, and contrast work to create compelling images. In the process, she covers all key camera features that affect composition (regardless of what type of DSLR you have), including the ability to freeze and convey motion depending on what shutter speed you choose, and the correlation between aperture and depth of field. In addition to dozens of brand-new images and more in-depth coverage on topics such as patterns and textures and arranging elements in a frame, this revised edition features several completely new chapters. These will include a chapter of step-by-step examples that highlight the compositional technique used to get just the right shot; a new chapter on black-and-white photography; and a chapter on what to do after the shot—enhancing and editing the images in post-processing. Beautifully illustrated with large, vibrant photos, this book will help you bring your own unique artistic expression to any situation whether taking portraits, action shots, landscapes, or events, teaching you how to take control of your photography to get the image you want every time you pick up the camera. The book includes coverage of Lightroom for image management; Nikon Capture NX2 for RAW processing; Photoshop for image processing; and NIK and OnOne software for creative effects.

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