

The One Hour Content Plan The Solopreneur S Guide To A Year S Worth Of Blog Post Ideas In 60 Minutes And Creating Content That Hooks And Sells

At just twenty-two years of age, Briana Mils finds herself at a desperate crossroads. Once a promising student at the University of Oregon, she now finds herself alone on the streets of Portland with only the clothes on her back, memories of a happier time, and the stray dog that's adopted her. And she's got the drug that helps her forget. Briana's mistakes haunt her, lashing her with severe consequence, forcing her to make a decision few would ever make. Still, in a final attempt to make her young life count for something, Briana begins writing it all down—everything—so that others walking the crumbling precipice of rebellion might leap to safety before it's too late. She writes about her present struggles and the past. She writes about Michael, the boy she loved and left behind when she went off to college. She writes about the violent activism and drug that derailed her life. She writes about the demands placed on her by a socially conscious mother, and the adoration shown by a proud father. And Briana talks about Brody—the young activist leader who captured her heart, took it to the altar, and then crushed it. What develops is an engrossing record of a young and troubled life, one both beautiful and ugly, innocent and corrupt, lost and then found. And wrapped in its literary sinew is a cast of characters as diverse and engaging as the stars, and an impassioned love story sure to transcend time. What readers are saying: "Timeless...provocative." "Characters so real you'd swear this was a true account." "A brilliant read!" Alone Among People is D. M. Anthony's first novel. He lives in California where he's at work on his next book. This review is from: Alone Among People (Paperback) A Compelling and Heart Warming Story, September 25, 2012 "Alone Among People is at once an engaging, moving story and a provocative statement about the thin line between thriving and sinking into an abyss as inescapable as quicksand. Its timeless and uplifting messages of hope conquering despair, healing borne of love and care, and peace at discovering one's identity are an inspiration. The author's empathy for the characters and their plight betrays knowledge of what he writes, and offers the reader a unique glimpse into a vulnerable and intimate place... his heart. I recommend this book to anyone who has traveled through the anguish of darkness and longed for the light; it may just guide your way."

A proven system for creating a clear and compelling business growth plan There are 15 million businesses in the United States, and 13 million of them don't utilize a planning process. Yet having a planning process is the most reliable predictor of whether a business will grow. The One Hour Plan for Growth provides a proven system for any business to create a clear and compelling business growth plan that fits on a single sheet of paper in about one hour. This book is a

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quick read, and you and your people stay energized and focused on your top priorities. Covers the six essential elements of the dynamic business growth plan: Vision, Mission, Values, Objectives, Strategies, and Priorities Previously the top-rated speaker for Stephen Covey's organization, the author is now a successful speaker and consultant with some of the world's finest small and mid-sized companies The book delivers a proven planning process that engages employees, develops leadership capacity, improves performance, and accelerates growth.

“Communicates very complicated ideas in a very simple manner” (Jay Conrad Levinson, author of Guerrilla Marketing). Who says marketing has to take weeks or months—or even hours—to plan and execute? All you need is sixty minutes, an open mind, and One Hour Marketing. If you've been running your business on empty because marketing seemed too confusing, too difficult, or too time-consuming, relax. One Hour Marketing tells you what you need to know to make your marketing work—fast! In a book you can read in one hour, Herman Pool shows you why marketing works, and how you can build a plan in an hour, then execute it without huge time commitments. Read this book and you will: * learn what steps to take to make your marketing work * discover how to identify your ideal target market to make sales easier * build an actionable marketing plan quickly * understand the essential methods and tools you need to succeed You'll even learn the secrets to getting the work done—without having to do the work yourself.

Get the whole picture and learn to create a successful online content marketing program Successful online marketing is about more than creating a Facebook page or writing a corporate blog. Brands need to build lasting connections with the right customers online through an effective online content marketing strategy, and this book shows you how. It explores ways to create a content marketing strategy, identify the content that will keep your customers coming back, create that content, distribute it online, and measure the results, with hands-on, step-by-step guidance. Content marketing is an essential element of successful online marketing and brand-building; this book shows you how to begin creating and distributing content online to market your business Explains why content marketing is important and how to create an online content marketing strategy, which tools to use, and what to avoid Shows how to create content and get it published online in long or short form Offers plenty of tips, case studies, and worksheets to ensure success Online content marketing positions your business and your product for lasting customer interaction; Content Marketing For Dummies gives you the tools to create a program that works.

Are you eager to start a blog and online business but are feeling lost? Maybe you've gotten on and off the bandwagon over the months or years with little progress to show for it... Or maybe your blog seems to be in launch mode forever and you're not making any progress... If you find yourself trying out every possible tool and trick, reading blog posts, signing up for webinars, and still not knowing what you need to focus on... If all that initial excitement has been overtaken by

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overwhelm with EVERYTHING you need to do and learn, then this book will be right up your alley. No matter what type of blog you are starting, there are some core components you need to focus on if you want to make money with your blog. The Blog Startup introduces you to these nonnegotiable core components in the form of bite-sized strategies and pro tips so you won't find yourself a year later wondering what went wrong. This wasn't created to help you master blogging. It takes several years for that-more than a book and a couple of days of reading can promise. But this gives you a plan for success before you even start. Think of it as a road map for your first 90 days! Now, you can start a solid blog with the potential to make money WITHOUT a \$1,000+ blogging education! Here's a snapshot of what's packed into this how-to guide: Popular guru promises exposed! I expose the truth about popular revenue streams and why NOT ALL monetization options are right for you despite guru promises! The 2M (+1) strategy to help you hit your first \$1K blogging. How to find YOUR unique angle, so you can stand out from the pack and attract the right kind of readers. The smartest ways to make critical website pages sticky-Make these pages shout out "YES, you're in the right place!" and understand what you need and don't need to include. Why some bloggers make the leap and others don't. (It has everything to do with what they don't do!) 3 MUST-ANSWER questions that will shape your blog's journey. How to create a strategic blog launch plan and my answer to the question "How many posts do you need before launching?" (No more confusion or stress. Just an actionable plan for results.) AND MORE! Imagine knowing exactly what you need to focus on despite all the distractions pulling you in a million directions. Imagine if in a mere year you accomplish more than you ever thought possible, feel a sense of satisfaction, and actually make progress toward this larger vision of what you want your blog and business to do for you. You don't flinch, get panicky, or try different tactics hoping one sticks. You have a plan of action and every decision you make for your blog is calculated and intentional. That's the power of the process and the promise behind The Blog Startup! Intrigued yet? Then scroll to the top and click or tap "Buy Now."

"The Story Engine provides your with everything you need to reap the benefits of content marketing. You'll learn how to plan content marketing success early, and how to avoid common pitfalls. We will explore how to build a team to handle time-consuming parts of creation and still feel secure knowing that your content fits your unique brand. All this without breaking your budget"--Back cover.

Nominated for a Small Business Marketing Book award!. You have 30 days to convert a user to a paying customer starting NOW. The clock is ticking. What will you do? Collecting and analysing the messaging and strategies the leading e-commerce, software and service companies use as they convert trial users to customers in the most important 30 days after sign-up. Each companies strategy is broken down and presented in an easy to use and understand visual guide. 30 days to sell is a must buy if you are looking to automate and improve new customer conversion. This book covers:

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Activation campaigns from the worlds leading web companies. Easy reference guide - what message to send and when. Full page examples of each marketing message. Steal ideas from successful entrepreneurs, marketers and growth hackers. Two new bonus chapters showcasing more activation campaigns.

Want to Further Your Career or Find A New Job on LinkedIn? With over 200 million members, LinkedIn is the world's biggest professional social network, and fast becoming the destination for employers to find new workers, and for professionals to showcase their expertise, make new connections, and find fresh career opportunities. In "How To Build the ULTIMATE LinkedIn Profile In Under An Hour," you'll learn the simple steps and secret strategies you need to take your LinkedIn profile from ordinary to irresistible in next to no time. Take Your LinkedIn Experience to the NEXT Level... Many people who join LinkedIn cobble together a profile in a few minutes and never touch it again - they are missing out! The people who spend a short time to learn how to harness the true power of LinkedIn are getting found by more recruiters and customers, developing loyal relationships, and significantly furthering their careers. DISCOVER INSIDE: 5 Ways To Write A Captivating LinkedIn Professional Headline And Make An Awesome First Impression How to Choose The Right Profile Photo to Capture Your Intended Audience, And Optimize It to Be Found In Search 9 Secrets to Writing A Compelling LinkedIn Summary: Being Your Own Brand Ambassador 7 Ways to Optimize Your LinkedIn Experience Section For Maximum Impact and Exposure How to Populate Additional LinkedIn Sections And How to Re-Order All Sections By Importance How to Add Skills & Expertise to Your LinkedIn Profile, And How to Find the Best Ones to List How to Encourage Endorsements to Showcase Your Skills and Expertise How to Edit Your Contact Info and Customize the Website Text Links to Your Blog, Website, Portfolio, etc. How to Choose A Custom LinkedIn URL, e.g linkedin.com/yourname How to Add Interactive Media Samples to Your Profile: Show Off Your Work and WOW Prospects How to Promote Your LinkedIn Profile Online and Offline: Widgets, E-mail Signatures, and Real World Marketing How to Make Your LinkedIn Profile Visible And Appealing to Non-Members: Customize How Your Public Profile Appears in Search How to Make Your Profile Eye-Catching In LinkedIn Search With Bullet Points, Stars, and Other Special Characters 3 Quick And Easy Ways to Start to Grow Your LinkedIn Network How to Use Activity Updates and LinkedIn Signal to Spread Your Name and Expertise to Connections and the Wider LinkedIn Community How to Craft Killer LinkedIn Connection Invites in Three Simple Steps How to Encourage Quality Recommendations: Priceless Testimonials From Colleagues and Friends How to Use LinkedIn Groups to Grow Your Connections And Become An Authority Figure In Your Profession Currently Unemployed? What to Put in Your Headline, Summary, and Current Position Sections How to Find A New Job on LinkedIn (And How to Keep Your Search Secret From Your Current Employer!) LinkedIn Premium Memberships: What Are They And Are They Worth The Money? How to Export Your

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LinkedIn Profile to PDF to Save it from Lost Data Mishaps Top Online Tools to Manage Your LinkedIn Profile and Analyze Its Effectiveness For less than the cost of a cup of coffee, learn advanced LinkedIn techniques that could mean thousands of dollars to you or your business in future! Scroll back up and click "Buy" now!

You are probably interested in this book because you are a creative entrepreneur and want advice on how to market yourself, your business and your product or service. If so, you are in the right place! The book has two goals: The first is to give business owners an overview of their digital marketing possibilities. We will help you decide where you can best spend your marketing efforts. The second is to make sure you walk away with two or three excellent ideas you can put into action the next day. We discuss many different digital marketing tools, from email and social media to online forums and SEO. We'll help you decide which tool has the best possibilities for your business. Every chapter ends with a worksheet where you will be guided through a brainstorming session on how to apply a digital marketing tool to your business. Ready to connect with your customers and grow your business? Good - let's get started!

Mr. Beaver Plans A Party is the second book in a series of three books. The first being The Day Mr. Beaver Meets a Moose. A forest party is planned by Mr. and Mrs. Beaver. Who will they invite?

This one-year blog editorial planner helps you create a purposeful and profitable content plan for your blog through a mini blog business plan, ideal reader survey, monthly theme planning, monthly content planning, and standard monthly calendars. The blog planner is set up with blank months so that you can start using it any month of any year. Each month includes a page to plan important goals and tasks before the month begins, a page to track progress on key stats and goals after the month ends, two pages per month to brainstorm content ideas for your blog, email list, products, and collaborations, as well as space near the monthly calendar to write notes or record your content ideas before plugging them into your calendar. Keeping your blog post process checklist, business plan, and other planning pages in the same place as your monthly editorial calendar will help you stay focused in creating a compelling content plan that encourages blog growth and increased profits.

Is this the year you are finally going to share your message with the world? Don't let the idea of having to write a book hold you back. It's easier than you think, and you don't even have to actually write the book yourself... Never thought about writing a book? Maybe you should consider it! Publishing a book will give you expert status, help spread your message and increase sales of your other products and services. It may even kick-start or boost your public speaking career. Writing, publishing and promoting a book has never been easier. You can do it in a week. This guide will teach you: The best kept secrets to a quick start for writing, promotion and sales Smart writing process hacks Alternatives to writing the book yourself Self-publishing The keys to launching a successful book, superfast "I just published my book.

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What I haven't been able to achieve in the past three years I did in just 7 days!" Chris About the authors Esther Jacobs (The Netherlands, 1970) is an international (TEDx) speaker and author. Esther has given over 1000 keynotes and is (co)author of 21 books. Her workshops have helped over 400 entrepreneurs to write their book. The NO EXCUSES LADY helps leaders and entrepreneurs to transform their challenges into opportunities. Marie Stern (Germany, 1982) is an "Amazon Self-Publishing Ninja." She authored 7 bestselling Amazon books, even though she wasn't even good at writing in school. However, she spent many hours browsing and reading in bookstores, discovering the secret behind successful books. As a former data mining analyst, she knows how important research is and how to find structure in any process. Marie helped many non-writers have their book written and likes to share her best knowledge on how to self-publishing and sell books. Esther and Marie met at a conference, where they were giving a book writing workshop. They decided to write this book in just one day, using their own tested method. And now they're inviting you to try it, too!

Description: As a small to medium-sized business, it's difficult to stand out in a sea of similar businesses. Luckily, there is now a way that you can differentiate yourself from the competition while standing up for a cause you believe in at the same time. In *Do Good to Do Better: The Small Business Guide to Growing Your Business by Helping Nonprofits*, you will learn: The benefits of incorporating giving into your business; How to select the perfect nonprofit partner; The different types of (be more specific) campaigns you can implement; and How to evaluate the success of your collaboration. If you are ready to improve your business while making a real difference in the community, learn to embrace the power of Cause Marketing with *Do Good to Do Better: The Small Business Guide to Growing Your Business by Helping Nonprofits*. Working with a nonprofit may be the best business (and karma) decision you ever make.

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Learn the Solopreneur's guide to a year's worth of blog post ideas in just 60 minutes and learn to create content that sells and hooks. Imagine what it would be like to never run out of blog post ideas. How would your blog and business change? Imagine knowing exactly what to create, when to create it, and what results it would drive. Imagine if your offers became seductive magnets of yes! that readers couldn't resist. In today's world, content creation is becoming more important than ever for businesses and bloggers, but what's the secret to creating content that sells? Throughout *The One Hour Content Plan*, you'll learn the following: - Three core ways to instantly generate content ideas with ease. - The 5 types of content that will turn your reader into a buyer. - The fastest way to determine your brand voice so that you create content that fits you. So if you want to learn all this and more, keep reading to learn how you can use the one-hour content plan to help you generate countless ideas. Discover how you can generate a full year's worth of traffic building and sales-boosting content ideas in just 60 minutes or less.

Shayla had no idea her life would turn out like it did. She had two kids, independent, a college degree, owns a Top Business Consulting firm in Buckhead, Atlanta and a Non-profit organization for the community, but in the midst of it all she was Trapped. Trapped in love, hate, lust and PAIN!! She had a natural body that these women would die for, her personality made her beautiful, her presence was unreal and she had a smile that would lighten up your darkest days. Shayla wasn't your average chick she was street and book smart, but had one problem men was her weakness. She picked the men she had the weakness for. Shayla was living a triple life and the walls were starting to close in on her fast.. Shayla was focused on her businesses, but on the flip side enjoyed herself, She never meant to hurt anyone feelings, so she tried to be as upfront as possible when they would ask, which was never so, she never offered the information. She is about to go for the ride of her life, she's a street girl by nature, maybe she can get herself out it. Her best friend Kisha is by her side to support her until Shayla finds out her secret. Shayla is into deep.....

?Create Compelling Amazon Book Descriptions That Boost Your Ranking, Sales, and Profits? Are you an author that is struggling to make an impact? Is the competition strong and eating into your sales? Do you want to learn their secrets and beat them at their own game? Writing books and selling them has never been easier. Nowadays, almost anyone can write a book and publish it for a worldwide audience to read. But writing and publishing is one thing; making sales is another altogether. Inside the pages of Amazon Book Description Hacks: An Author's Guide to Boosting your Ranking and Sales, you will discover the secrets that others already know and put to good use, like: ? The secret to standing out ? How to learn about your customers ? How to increase your rankings ? Resources for finding keywords ? How to write compelling book descriptions ? Writing an effective headline/tagline ? Formatting book descriptions ? Action plans to practice what you learn ? And much more... This comprehensive guide teaches authors how to write and optimize their Amazon book descriptions and listings. Suitable for both nonfiction and fiction books, it includes many examples and tips that are designed so you can quickly implement them to get results right away. So, if you want better sales for your book, look no further and get a copy of Amazon Book Description Hacks now!

Strategic Planning is woefully out of fashion, with many bloggers and thought-leaders claiming it is, in fact, dead. They couldn't be more wrong! Strategic Planning is an integral part of any nonprofit's ability to conduct effective social change. It allows the organization's staff, management, volunteers and board to identify and focus on the top priorities that the stakeholders agree will matter most to accomplishing their mission. Without a strategy, and the execution that follows - nonprofits are awash in mission creep, money chasing, and burned out and demoralized staff. Ain't nobody wants that. This book will walk you through the process of Strategic Planning invented by Sarai Johnson of Lean Nonprofit. Her practice is based on recent innovations in the business sector, building on the concepts of Lean Canvas and the Business Model Canvas. Adapting this strategic, action-based tool for

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nonprofits provides you, the nonprofit practitioner, with step-by-step instructions for leading a group of people through the planning process. Oh, did we mention it is a ONE DAY PROCESS? Yeah, it's cool. We know.

How are some solopreneurs able to command attention? How do some become experts, while others fade into the background as simply white noise? How do you stop feeling like an imposter or fraud when you might as well be this tiny speck among the thousands of online businesses out there? If you've ever said the words "But I'm not an expert!" this book is for you. This book will address the fears of thousands of newbies struggling to build an influence online. You don't have to fake it or feel like a fraud. The strategies and hacks you'll discover are not gimmicks or secrets. These are intentional, calculated steps that you can take to get there. If you've ever dreamed of becoming known as an expert in your industry but aren't sure how to get started, this book will show you how. Here's what's packed in this how-to guide: The FASTEST way to position yourself as an expert and flaunt your credibility and social proof (10,000 followers or subscribers NOT required) My step-by-step roadmap to getting that coveted expert tag even if you're starting with no list or social media following The MOST neglected aspect of the funnel and how it affects your ability to build expertise Why minimum viable concepts don't just apply to products! Discover what an MVCP & MVEM are and how they could work magic for a time-starved solopreneur Unlock the 3-part expert quotient--ingredients that have propelled several solopreneurs to build a successful expert business How to create a marketing plan (it doesn't need a huge ad spend or rocket science!) The exact content formula to help you claim expert status QUICKLY (ingredients include 4 main content types and 3 content levers) and more Imagine describing yourself as an expert to others and not feeling the slightest twinge of anxiety... Imagine becoming highly sought after when you have the expert tag attached to a skill set that an audience is hungry for... That's the power of building an expert business and the promise behind "But I'm not an expert!" Whatever your reason for picking up a copy of this book, you will walk away with ideas to market and "sell" yourself as an expert. Intrigued yet? Then scroll to the top and click or tap "Buy Now." You'll be surprised at how quickly your audience starts to view you as an expert when you implement these strategies and techniques.

Does any of this sound like you? 1. You never know what to write On most days you struggle to come up with blog post ideas and haven't planned in advance what your content is going to be about. You're always looking to fill a publishing queue. 2. You chase after content trends You go after what you think will make your post go viral or get more shares. There isn't necessarily a thread in any of your content pieces. 3. Your content doesn't have a strong link to the products or services you offer You're not sure how to create content to promote your products or services. If you're nodding yes to any of the above, The 1- Hour Content Plan will help you generate countless ideas. To be exact, a full year's worth of traffic building and sales boosting content ideas in 60 minutes or less. Here's what's packed in this how-to guide: Three core ways to INSTANTLY generate content ideas with ease. Ditch the content overwhelm and never ever struggle with what to write again. 5 types of content that will inch your subscriber towards becoming a buyer and sell your products and services with ease. (And why you need ALL five!) The fastest way to determine your BRAND VOICE so that you create content that fits you like a glove. No "whishy-washy" ideas. No guessing. 8 MUST-NOT neglect

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elements that either make or break your blog posts and how to optimize each of them. The trap that bloggers and solopreneurs fall into with producing content and how ways to HOOK more eyeballs on your content. Imagine for a minute how your blog and business would change if you NEVER run out of blog post ideas... You know exactly what to create, when and what results it'll drive. Your offers (paid and free) become seductive magnets of YES! that readers cannot resist. Every single piece of content has a purpose in growing your blog and business, sells your products and services for you and builds your online presence... That's the power of a content strategy and the promise behind the 'One Hour Content Plan.' Intrigued yet? Then scroll to the top and click or tap "Buy Now". Get your content to work harder for you with the One Hour Content Plan!

What Would Happen In Your Business If You Focussed On the Only 8 'Profit Maximisers' That Actually Matter? Most business owners never find the profits that lie hidden in their business... When you uncover the ONLY 8 things you need to optimising right now, you will be introduced to the power of compound interest... Einstein once called it the "8th wonder of the world".... And If you could increase these ratios in the book by just 10% each you will double the NET Profits in your business!! Here's just a fraction of what you will learn;- Why You Must Lead With Reward to Drive More Referrals in Your Business- How to Use a Gamification Campaign to Collect 65 Leads This Week- The \$5000.00 Secret Weapon of Sales- How to Sell Higher Ticket Products and Services- Never Want to Pay For Marketing Again? Discover How to Form, Mine and Manufacture Strategic Partnerships- Why Those Who Tell Stories Rule the World of Business- How to Create an Engagement Ladder in Your Business to Easily and Ethically Sell at Least 10% of Your Clients into Something 10x More Expensive- Discover How Education Based Marketing and Selling Can See You Close Up to 500% More Sales and Reach 20x More Prospects About the Author: Ben Slater is a Business Consultant, Speaker, and Educator from Sydney Australia. He Teaches Knowledge Based Entrepreneurs How to Grow Their Businesses and Build Personal Wealth at Seminars, Courses and During His Private Consults. He Does This Through a Deep Understanding of Psychology, Human Behaviour, Marketing and Sales

Little Boys have secrets, Most secrets don't hurt, Men in high places want this secret - They will Kill for it - The First Book of the Jeremy Ruhl saga! The son of the English explorer Lord Baron Ruhl, Jeremy Ruhl, is lost in America. In the late 1800's The civil war is over, balloons dot the skies of Europe, and a boy begins an adventure! The original masterpiece of Action and adventure as Jeremy Ruhl, raised as a prince, and his friends want to find adventure, their adventure turns into a nightmare because of a secret Jeremy does not even know about, and people will kill for for that secret. 412 Pages of pure action and adventure. Rated YA 10 and up, some mild violence.

Does any of this sound familiar to you? You've put your heart and soul into creating a product only to have it completely bomb. Or maybe you've seen that happen to your friends or peers in the online space, and you're dead scared that's going to be you because you have no clue what you're doing. You're grateful to be able to serve clients one-on-one, but you're exhausted! The idea of creating a digital product to add passive income to your revenue streams sounds oh-so-good! Maybe you have an idea for a digital product but getting it out there seems like this enormously daunting task with a gazillion steps, and you don't want to shell

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out thousands for another course or coach. Or perhaps you're void of ideas, but you're just itching to try digital products. Nodding yes? Digital products are an overwhelming, exhausting affair especially when you don't know what to focus on. No matter what type of digital product you're creating (and yes there are a few!), there are some core components you need to focus on if you want to create successful digital products and have them as a staple in your business model. This isn't just about knowing what tools to use or what platform to sell your product on (you should never start there!) You need a coherent, holistic strategy to be successful at it in the long run. Selling the Intangible will introduce you to these core components in the form of bite-sized strategies and pro tips so that you have a plan for success before you even start. Think of it as your digital product road map. Here's what's packed into this how-to guide: How to create perpetual customer journeys so that your audience keep coming back to buy more How to know which digital products to create and when so you're NEVER backtracking The truth about winning offers and the secret hack to ensure your product sells Answers to the following questions: - How soon is too soon to add a product? - Should you sell on an external marketplace like Amazon, Udemy, or Coursera vs. on your own site? - Do you need webinars for all your funnels? AND MORE. Imagine knowing the exact steps you need to take to get your product created, launched, and selling successfully... Imagine cultivating an audience who are clamoring to get their hands on "your next thing"... Imagine never having to chase the next sale... If you're thinking about creating a digital product or you've felt burned-out and overwhelmed from creating digital products before, this book will be right up your alley. Intrigued yet? Then scroll to the top and click or tap "Buy Now." What if you had a pool of repeat customers and loyal, raving fans waiting to buy EVERY SINGLE ONE of your digital products? What if you never had to chase or wonder where the next sale of your digital product is going to come from? What if you knew exactly how to turn first time visitors into subscribers and then loyal customers who stay and buy again and again and again... Nodding YES? Your First 100 will allow you to discover how to take the brand and business you have right now and transform it into one that has the potential to build repeat customers and loyal, raving fans. Brand loyalty isn't just for the big brands. Your First 100 will show you how you can tap into the exact loyalty recipe as an online business and brand selling digital products. Here's what's packed into this how-to guide: How to be TOP OF MIND every single time your ideal customer is ready to buy The 4C formula to writing emails that hook That ONE thing you need to get from your ideal customer (without this, the ASK gets so much harder) A DEAD SIMPLE way to structure your offers so that your customers keep coming back for more How the 5P Touch Framework will help you burn a single brand footprint into all interactions your audience has with your business (and why you need ALL 5!) How you can QUICKLY turn your ideal customer into a buyer and then a loyal, raving fan In Your First 100, you will be introduced to a system of ideas and questions to think about, ask yourself, and apply to your digital product-based business in 5 core areas so that you can turn first time visitors into repeat customers and loyal, raving fans. Imagine for a minute how your business would change if you never had to worry about where the next sale of your digital product is going to come from... Your offers (paid and free) become seductive magnets of YES! that your audience can't resist. Your audience is sold on whatever you put on sale because it's from YOU and they want it. Every core area in your business is intentional and works toward creating a

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brand experience that attracts your tribe-your repeat customers and loyal, raving fans. That's the power of the process and promise behind Your First 100. Intrigued yet? Then scroll to the top and click or tap "Buy Now."

It doesn't matter what social media platforms your business favors, the time and marketing budget spent there can reap immense rewards, but only if the company's social media presence is handled properly. If you are looking for the best way to dip your foot into this marketing goldmine, then *Social Media Marketing 2021: How to Become an Influencer Of Millions On Facebook, Twitter, Youtube & Instagram While Advertising & Building Your Personal Brand* is the book you have been waiting for. Inside you will find a detailed breakdown outlining the current state of social media marketing when it comes to Facebook, Instagram, YouTube and Twitter. What's more, things are also broken down even more based on the current state of marketing trends. Both paid and free marketing options are also discussed in-depth in order to ensure that you truly have all the tools you need at your disposal to get the most out of every aspect of your advertising campaign wherever you choose to host it. With so many options to reliably connect with your followers these days, its hard to truly waste time when it comes to social media, but that is very different from maximizing the time you put in when it comes to a return on your investment. This is why you will find specialized advice for each platform and approach to social media marketing that you could take. Inside you will find: A complete breakdown for beginners outlining the importance of social media marketing for all businesses and why you should care about it today. The top trends across all platforms to be on the lookout for in 2021. Tips and tricks to get the most out of all types of paid marketing. Common mistakes and how to avoid them when taking advantage of various free advertising options. And much more...

WARNING: Do Not Read This Book If You Hate Money To build a successful business, you need to stop doing random acts of marketing and start following a reliable plan for rapid business growth. Traditionally, creating a marketing plan has been a difficult and time-consuming process, which is why it often doesn't get done. In *The 1-Page Marketing Plan*, serial entrepreneur and rebellious marketer Allan Dib reveals a marketing implementation breakthrough that makes creating a marketing plan simple and fast. It's literally a single page, divided up into nine squares. With it, you'll be able to map out your own sophisticated marketing plan and go from zero to marketing hero. Whether you're just starting out or are an experienced entrepreneur, *The 1-Page Marketing Plan* is the easiest and fastest way to create a marketing plan that will propel your business growth. In this groundbreaking new book you'll discover:

- How to get new customers, clients or patients and how to make more profit from existing ones.
- Why "big business" style marketing could kill your business and strategies that actually work for small and medium-sized businesses.
- How to close sales without being pushy, needy, or obnoxious while turning the tables and having prospects begging you to take their money.
- A simple step-by-step process for creating your own personalized marketing plan that is literally one page.
- Simply follow along and fill in each of the nine squares that make up your own 1-Page Marketing Plan.
- How to annihilate competitors and make yourself the only logical choice.
- How to get amazing results on a small budget using the secrets of direct response

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marketing. - How to charge high prices for your products and services and have customers actually thank you for it. A guide to writing a successful business plan—in just one hour A strong business plan greatly increases a business chance of success, especially in an economic environment in which more than 50 percent of businesses fail within three years. Your business plan can serve as a foundation for your successful business. The One-Hour Business Plan, written by seasoned entrepreneur and business instructor John McAdam, helps you lay that foundation. With the help of this book, aspiring entrepreneurs can write a viable business plan in just one hour. Offers step-by-step guidance on the process of writing a business plan, with field-tested instructional techniques that are simple, strong, and easy to implement Written by John McAdam, a "been there, done that" hired CEO and serial entrepreneur with decades of real-world experience, who helps ordinary people become entrepreneurs and helps entrepreneurs become successful The One-Hour Business Plan outlines a process and a framework for creating a business plan that sets you up for success. Give your business the best odds for success, in just one hour of your time.

Sams Teach Yourself Web Publishing with HTML and CSS in One Hour a Day is a new edition of the best-selling book that started the whole HTML/web publishing phenomenon. The entire book has been revised and refined to reflect current web publishing practices and technologies. It includes extensive coverage of Cascading Style Sheets (CSS), which have become a staple in web development. You'll have no problem learning from expert author Laura Lemay's clear and approachable writing style. Simple, step-by-step instructions with lots of practical, interesting examples of web pages will guide you as you master current web publishing technologies and practices.

3rd EDITION! Discover the BEST ways to organize your day and become the most productive person you can be...(FREE BONUSES Included) Tired of feeling overwhelmed by your schedule and out of control? Here's your chance to change that... Now in 3rd Edition, Organize Your Day: 17 Easy Strategies to Manage Your Day, Improve Productivity & Overcome Procrastination has expanded content to help you take control of your schedule even more! This book contains proven steps and strategies to help you manage your daily schedule more effectively, be more productive, and achieve more in life. You'll learn about 17 game-changing productivity hacks and time management tips that can change your life... In this book you'll instantly get access to learn: How to get your mindset in the right place and become self motivated How to overcome procrastination and negative believing How to build routine, productive habits that will skyrocket you to success How to prioritize the most important tasks in your day How to identify the things that waste your time and how to deal with them How to balance your schedule between work (or school), family, and friends How to give yourself TONS of energy every day And more! Most time management books don't go into the level of helpful detail like this one does, so grab your copy today! PLUS... GET 2 FREE BONUSES when you download today, for a limited time:

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BONUS 1: Two FREE bonus chapters at the end of the book **BONUS 2:** Complete, FREE access to join my publisher's book club: Get FREE and 99c books sent to your inbox every week and join monthly Amazon gift card giveaways! You'll have the chance to learn more inside... How this book has helped others: "Thank you, Dane Taylor! This book was a great reminder of what I used to do before I had children, had four different jobs at the same time and gained more than 25 pounds. I have written down my goals and my why, and I am ready to make changes in my life! I recommend this book for anyone who feels overwhelmed, desperate and depressed!! It gives hope to the hopeless!" - Kimberly, an Amazon reviewer What are you waiting for? Take action now and take control of your day! At this low price, this is a GREAT opportunity to invest in yourself. We're so fortunate that technology nowadays allows us to learn anything we want with the simple click of a button... All you have to do is click order, get your book, and then implement what you learn into your life! **NO RISK GUARANTEE:** I'm very confident you'll like this book, but if you read it and feel that it does not deliver the value promised, you can simply email my publisher (contact info inside this book) and we'll issue a 100% refund to you. Ready to get started? **ORDER** now and start taking control of your schedule!

The One Hour Content Plan The Solopreneur's Guide to a Year's Worth of Blog Post Ideas in 60 Minutes and Creating Content That Hooks and Sells Createspace Independent Publishing Platform

Are you scrambling to fill your content pipeline week after week with little to show for it in terms of results? No subscribers. No brand authority. No shares. Do you wish you had a yearly plan for your content based around your products and services-one that helps you create content that doesn't just languish on your blog's virtual shelves but that actually brings you sales? Do you desperately desire a content workflow that doesn't seem crazy overwhelming? If you think your content does nothing for you and that it's a waste of time... If you've been leaving the return on investment from the time you've spent creating content to chance or luck, then you could use the Profitable Content System! If you offer products or services and want to create content that directly drives sales, this book will be right up your alley. Here's what's packed in this how-to guide: How to strategically create an array of content pieces that make your products and services fly off your virtual shelves. This ONE framework is all you need to seamlessly move your subscriber through his/her purchasing journey. The 8-step system that brought in \$14,000 in sales and how you can replicate that for your own business. Why content repurposing has NEVER worked for you and the minimum viable repurposing method that will change that. Grasp the ins-and-outs of how to map out and launch your own profitable content campaigns to skyrocket your business (no more confusion; just an actionable plan for results). Marketing blueprints that you can follow (examples for service-based, coaching, and digital-product businesses). Imagine delivering the right type of content that not only delights your audience but also leads to your Stripe and PayPal accounts pinging with joy... Imagine having the

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confidence that comes from knowing that every month will be a solid four- or five-figure month even when you do minimum viable promotions... That's the power of a profit-driven method of content planning. It'll radically change how you approach content and plan your business. Ready to discover a system that supercharges the content you create and ties it directly to revenue? Then scroll to the top and click or tap "Buy Now." You don't just want random content pieces. You want sales. You'll learn how to harness the Profitable Content System to deliver those in abundance.

The One Hour Content Plan: The Solopreneur's Guide to a Year's Worth of Blog Post Ideas in 60 Minutes and Creating Content That Hooks and Sells..... Disclaimer: This book is not meant to replace any other content but to serve as a companion to it..... ABOUT THE ORIGINAL BOOK.....: The One Hour Content Plan (2017) is a strategic guide to creating engaging, profitable content. The fruit of my research of hundreds of successful bloggers and content creators, Meera Kothand's practical advice for would-be entrepreneurs is laid out squarely in the how. Full of useful tips and strategies, these summaries will help you get your business off the ground. ABOUT THE AUTHOR.....: Meera Kothand is an online marketing strategist and author who has helped hundreds of entrepreneurs and business owners grow their businesses through social media marketing.

Smart Social Media is the definitive hands-on guide on how to claim your share of the current social media marketing boom and how to build a lucrative business part-time by providing social media marketing services to businesses and entrepreneurs both locally and worldwide. This guide collects valuable lessons from current Social Media Managers and highlights key marketing strategies related to Facebook, video marketing, and YouTube. In Smart Social Media, you will discover: Why there is such a high demand for Social Media Managers and so many opportunities for the services they offer How you can start TODAY, even if you have no prior experience Expert advice on how to close a sale with your clients, charge top dollar, and increase your fees Expert advice on how to avoid common pitfalls when starting out as a Social Media Manager Why being a Social Media Manager can provide for a great lifestyle How to deliver effective and powerful Facebook, video marketing, and YouTube campaigns to grow your clients' businesses How to grow your own business through outsourcing and delegation Other online marketing services you can offer to your clients And much, much more... This is a step-by-step guide that shares strategies and techniques you can implement immediately to build a successful social media marketing business for small businesses while living anywhere you want and servicing clients all around the world.

Use the Power of LSI and Themes to Boost Website Traffic with Visitor-Grabbing, Google-Loving Web Content How to Write Great Website Content in 2019 has been fully updated with the latest information on creating the type of content that search engines like to rank. As I was updating the book, one thing became clear. Despite numerous algorithm changes, one thing has not changed.

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Google STILL wants to show the best web pages to its users. But what constitutes the "best"? The answer is quite simple - the best content is the content that the visitors want to see. Not very helpful? This book is packed with practical and actionable advice on what Google actually wants, and how you can deliver it with a simple mindset shift - by thinking in terms of "share-bait" and "link bait." Share bait is content that your visitors want to share with their friends, family and followers. Link bait is the type of content that other webmasters, who have the power to link out to other content, will want to link to. Creating this type of content will give you an unfair advantage as your content has a better chance of not only ranking well, but sticking in the search engines. How to Write Great Website Content in 2019 is a book packed with ideas, tips and strategies, for creating the most captivating, inspiring and fascinating content for your web site. By keeping your visitors happy, you won't have to worry about search engine algorithm changes, or Google slaps. The search engines will want to show your content to their users. In this book, learn: * about Google's constant struggles against spam, and how you can turn all the rules to your advantage. * how we used to write content, and why keyword-focused content no longer works. * where to go to find out exactly what Google wants from the pages it displays in the SERPs. * how to use "footprints" and other techniques for finding the very best, shareable and linkable content ideas. * about the variety of different types of content you can create and publish on your website. * how to find the words and phrases that are essential to include in your own content, no matter what you are writing about. * how to write web content to include all of the ideas in this book, including LSI, theme and SEO. * how you can add additional features to your website to keep visitors coming back for more. About the author: Andy Williams has been teaching search engine optimisation and content creation since 2004. In 2008, he was teaching his own students methods for creating "future-proof" content that is only now becoming mainstream with SEOs and webmasters who know their stuff. This book teaches you his latest methods.

Do you have a blog where you sell products, yet are struggling to make the conversion sales necessary? Does your traffic or engagement from readers look low when you run some reports? Do you feel like you're just losing the attention from readers at times? Don't worry. This happens and there are options in place to help you make the most out of your blog and content. You don't need to give up on it! Content is the main component of anyone's blog or website. People will use search engines, looking for answers to their questions or problems and you can help create engaging content for your readers that's also entertaining and helpful at the same time. This can help build your authority and your website at the same time. The key takeaways from this book: Difference between copywriting and content writing; and how you can make your content flow, i.e mix of copywriting and content writing styles. Content marketing, the data that's been gathered and how you can use these methods for content promotion. The history of writing as a career. How to maximize the components of SEO and how to help your site rank well in Google and other search engines. The difference between writing content for social media and for niche topics on your blogging site. Tips and tricks for writing for social media sites. Best practices and common mistakes to avoid to help you hasten your progress. How to outsource and what to outsource when it comes to content, helping you save time and money. Finding the best places to outsource your work and how these platforms operate. A step-by-step formula for creating your content. Tips for generating content ideas and

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how you can keep moving, even if you feel like you don't have more ideas. Content and ideas that convert to help you when it comes to making sales. And so much more! It's not always about having the best plug-in's, top SEO skills and the like. But a key aspect is content. As they say, "content is king." This is entirely true and this book has been created from Mr. Robinson's experience in order to help you grow your website and audience through such practices. What would you like to be able to accomplish with content strategies? What areas of your blog or business could use a boost in creativity and productivity? Scroll up and click "Buy Now" to purchase your copy today and start implementing content strategies!

The coffeehouse has become the new center of the universe. "What's Your Coffee Strategy?" walks the reader through understanding and benefiting from this new cultural phenomenon introducing powerful concepts such as... - How to Immediately Connect with ANYONE. - Master The Art of the Coffee Conversation. - Win Clients - The Blueprint for Killer Business Conversations - Never Be Nervous - Conversational Confidence & Personal Presence. - How to Attract People & Be Unbelievable Personable - Using Coffeehouse as a Personal Headquarters - The Secrets to Building an Unstoppable Personal Brand - How to Win with The Coffee Strategy. - ... "What's Your Coffee Strategy?" has been called the "How to Win Friends & Influence People" of the modern era. A must read.

Does any of this sound familiar to you? 1. You sit down every week staring at that blinking cursor wondering what to send your email list, and then a week becomes two or more, and you can't remember when the last time you emailed them was. 2. You have an opt-in incentive or lead magnet that's pretty much doing nothing for you or your business. 3. You have a haphazardly thrown together email sequence that doesn't bring you sales or engagement. 4. You silently cringe every month as you pay out your email service provider because you're not using any of their features. 5. You're pretty much winging it with email. If you're nodding yes, 300 Email Marketing Tips will give you more than a bare-bones framework to put in place an email marketing strategy for your business. The premise of this book isn't about growing a big fat email list. Email marketing is NOT list building alone. You need a coherent, holistic strategy to be successful at it. Here's what's packed in this how-to guide: What branding has to do with email marketing and the #1 thing most solopreneurs ignore when it comes to their email list 7 things your welcome email must do (but probably doesn't!) Why your lead magnet has to address THESE two critical points 3 ways to plan your email editorial calendar Answers to the questions and more - I have thirty thousand page views a month but get only forty-two subscribers for an month. What am I doing wrong? (See section 3 for the answer.) - My email sequence gets a lot of engagement and opens. Everyone says they love my stuff, but I still get no sales for my e-book. Why? (See section 5 for the answer.) - I have a sequence of emails set up in my evergreen funnel, but I'm not getting any sales. Is my product terrible? Should I just scrap it altogether? (See section 7 for the answer.) Rather than flit from week to week wondering what to email your list... Imagine creating an email strategy that enables you to take the weekend off and still see your list grow, rake in testimonials, and make sales. Imagine having endless email content ideas... Imagine creating an opt-in offer with all the right ingredients that has readers clamoring to get their hands on it... Imagine sending emails with confidence knowing exactly the impact that particular email will have on your subscribers... That's

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the power of an email marketing strategy! If you think email marketing is complicated and something you can't do, my goal with this book is to change that opinion. If you're struggling with any particular aspect of email marketing, this book will give you a fresh perspective on how you can tackle it too. Intrigued yet? Then scroll to the top and click or tap "Buy Now."

Discover how to attract "ideal" customers, dominate your market, and set your business on fire! Imagine what your life would be like if you walked into an industry event and everyone knew your name... Imagine if you had more leads than you knew what to do with... Imagine if you escaped the business hamster wheel of chasing customers and instead, started attracting them... What if you could put a hundred dollars into Facebook advertising and receive back \$200 or more in sales? Facebook marketing and advertising has hit the tipping point and it is literally the #1 way to attract "ideal" targeted leads into your business. Don't miss out for another second on this opportunity and decide to pick our book right now! You're going to read how serial entrepreneur & Facebook marketing expert Nick Unsworth literally went from rags to riches with Facebook marketing and sold his company by the age of 30. It's now Nick's mission to help others live a Life on Fire as well. His story will keep you engaged and on the edge of your seat all while sharing "MUST HAVE" knowledge about Facebook Marketing. Then Facebook advertising expert Valerie Shoopman will drive home the specific "How To" steps so that you can cut your learning curve in half. You'll learn... What the biggest and most costly mistakes are...and how to avoid them How to finally get crystal clear on your "ideal" target market How to set up a Facebook marketing funnel that creates leads and customers Tips on how to build your brand positioning by leveraging Facebook advertising Examples of successful ad campaigns that you can duplicate Bonus: 5 "How To" video training tutorials included inside Our mission is to help you set your business and Life on Fire, enjoy! Nick Unsworth & Valerie Shoopman

Working for yourself comes with many upsides - and downsides. The Fail-Safe Solopreneur is your survival guide for managing the downsides. Running a business can be stressful, lonely and brutal on your mental health. And surviving alone - apart from a tribe - runs against our evolutionary instincts. Whether you're a freelancer, creator or solopreneur, working independently requires a new set of skills to safeguard your well-being, so you can do your best work and fully enjoy your freedom. After running a solo business virtually for 10 years, Darren C. Joe shares 6 field-tested practices to handle the inevitable failure, anxiety, instability and loneliness of solopreneurship. Each chapter centers around one key practice critical to survive and thrive being your own boss. The Fail-Safe Solopreneur distills 10-years of hard-earned lessons into a practical, actionable framework that will help you weather the emotional rollercoaster of self-employment and design a work-life that thrills and fulfills you.

Blog planning doesn't have to be complicated. Whether you're a brand new blogger, soon-to-be blogger, or a current one looking to simplify your content for up to 12 months, the Content Strategy Planner is for you. It includes private access to the blog planning video workshop and mini-printable workbook from GoffCreative[dot]com in addition to all the internal resources, tracking, planning, and prep for:

- * Blog and reader planning and overview
- * Blog content mapping strategy and tips
- * [Guided] editorial content preparation for 12 months
- * Email marketing overview and plan
- * Editorial calendar
- * Monthly personal and professional planning
- * Monthly prep sheet (email, growth analysis, etc.)
- * Email marketing map (the foundation for your strategy each month)
- * 12 months

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of analytics recording (stats)* 12 months of blog growth analysis* Guest blogging opportunity trackingAnd more...Un-complicate the blog content planning process with this simple, guided planner that'll walk you through every important facet of developing a strong blog to help support your business online or allow your blogging hobby to be taken seriously.But before you buy this planner, note that it's not for you if you have more than one blog that you manage, or if you send more than 8 emails a month to your audience. Yes, you could make it work, but I wouldn't recommend it.Also, this book doesn't linger in the past. It's a forward-focused blog planner intended to help you do just -move forward with your blog. So, if you're looking for 20 pages of reflection from the previous 12 months slapped in the first part of the planner, it's not for you either.There's plenty of thorough tracking, but it also won't keep you detailing the past for hours on end.If you want a serious blog planner with a focus on growth, preparation, and built on a high-functioning strategic process, then this planner is exactly what you're looking for.Buy the Content Strategy Planner now!
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