

The Method R Guide To Mastering Oracle Trace Data

An Essential Reference for Intermediate and Advanced R Programmers Advanced R presents useful tools and techniques for attacking many types of R programming problems, helping you avoid mistakes and dead ends. With more than ten years of experience programming in R, the author illustrates the elegance, beauty, and flexibility at the heart of R. The book develops the necessary skills to produce quality code that can be used in a variety of circumstances. You will learn: The fundamentals of R, including standard data types and functions Functional programming as a useful framework for solving wide classes of problems The positives and negatives of metaprogramming How to write fast, memory-efficient code This book not only helps current R users become R programmers but also shows existing programmers what's special about R. Intermediate R programmers can dive deeper into R and learn new strategies for solving diverse problems while programmers from other languages can learn the details of R and understand why R works the way it does.

There are many options these days for measuring and monitoring Oracle® Database application performance. This book is about the one that endures as the best foundation there is for understanding Oracle performance: the Oracle extended SQL trace feature. This book is the course book for the 1-day "Mastering Oracle Trace Data" course taught by the author, Cary Millsap. It is not a book about discarding your Oracle fixed views or your monitoring tools that poll them. It is a book about how to look at Oracle performance another way, a way that has worked extraordinarily well for many of us. It's about new ways of thinking about performance using new tools for understanding aspects of your applications that you've never understood before. Contents include: Chapter 1 "Thinking Clearly about Performance" - over twenty brief sections that prescribe a coherent framework for understanding all aspects of performance beginning with foundational definitions. Chapter 2 "Making Friends with the Oracle Database" - a sequence of case studies illustrating the use of Oracle extended SQL trace data in the performance problem diagnosis and repair context. Chapter 3 "Oracle Extended SQL Trace" - a detailed explanation of where Oracle's trace data elements come from and how to assemble them into a trustworthy description of how applications consume time. Chapter 4 "Oracle Database Timed Event Reference" - an overview of what the Oracle timed events mean, how to learn more than your documentation can tell you, and how to respond to problems caused by excessive call counts or excessive call latencies. Chapter 5 "Cases in Oracle Trace Data Analysis" - seven case studies illustrating how to use the Method R Tools commercial software package (not included with the book) to analyze and solve problems with Oracle-based application performance.

Now in its fifth edition, Research Methods for Leisure and Tourism has become the ultimate reference text for both students enrolled in undergraduate and postgraduate degrees and practising managers. This book combines comprehensive coverage of a wide variety of qualitative and quantitative research methods with step-by-step guidance through research software including Excel, SPSS and NVivo. Key features Coverage of both qualitative and quantitative research methods, ensuring a balanced approach to data collection and analysis Practical guidance on conducting research and writing reports, showing the 'how' as well as the 'what' Detailed coverage of the development of conceptual frameworks for research, research design, analytical methods and the composition of research reports, providing everything required to conduct a research project International case studies and extensive examples from the leisure and tourism literature Questions, exercises and further reading for each chapter Extensive web-based support materials New to this edition The fifth edition has been fully updated throughout and includes additional material on: Management and policy-related research methods EndNote bibliographic referencing software Notes on additional methods including: big data, discourse analysis, multiple correspondence analysis, netnography/web-based research, people meters For the analysis of quantitative data, SPSS is updated to version 23 For qualitative data analysis, the guide to NVivo software is updated to version 11.

"The Manual" is the ultimate guide to Speed Reading, Super Memory, Laser Concentration, Rapid mental arithmetic and Optimal learning strategies. Some of the specific implementations and examples presented have not been documented in print before. The techniques discussed are the culmination of decades of practical experience combined with the latest scientific research, as well as time-tested methods. The system described herewith will allow the practitioner to: Read faster with higher comprehension Remember any type of information instantly Store information in long term memory Enhance concentration and focus Access deeper levels of mind Induce relaxation Rapidly perform complex mental arithmetic Master the Ultimate Study Method (USM) - a synergistic combination of the concepts above, built into an organised system that allows the user to study any topic fast, efficiently and effectively. This systematic approach can be applied to all areas of educational study, academic research, business endeavours as well as professional life in general. The methods presented vary from basic to highly advanced, making this text suitable to all levels- from the high school pupil, amateur memory competitor, all the way to highly skilled academics. The Ultimate Study Method (USM) will allow you, among many others, to: Spend less time studying, while getting better grades: application examples are presented for Mathematics, Chemistry, History, Computer programming, Vocabulary and Spelling Be able to remember longer and use the retained information better Increase your knowledge exponentially Train your brain and improve your faculties in general Learn and retain foreign languages Calculate mentally fast in business environments Give a speech or lecture without the need for notes Remember easily all important networking facts: calendar, faces, names, functions and phone numbers Mentally store important facts about your interests: Chess, Art, Recipes, Poems, Oenology, Philately, Perfumery, Maps, and more

In this book, Monique breaks down traditional tools and techniques as well as universal approaches on how you can expand time and make it work for you based on your energy, core values as well as leadership traits. Bringing these in alignment will help you become the visionary of your time, live life fully & unlock your ultimate potential.

This book is a guide to kinetic studies of reaction mechanisms. It reviews conventional reactor types and data collection methods, and introduces a new methodology for data collection using Temperature Scanning Reactors (TSR). It provides a theoretical and practical approach to temperature scanning (TS) methodology and supports a revival of kinetic studies as a useful approach to the fundamental understanding of chemical reaction mechanisms and the consequential reaction kinetics. · Describes a new patented technology · Of interest to industrial and academic researchers in the fields of kinetics and catalysis · No existing competitor for this title

An updated guide and commentary to the rules which regulate anti-doping in sport, which includes numerous case studies.

This practical guide to the Miller Method(R) presents an entirely new perspective on advancing the body organization, social, and communicative skills of children diagnosed with autism spectrum disorders. It covers issues such as communication skills and social play, as well as behavioral issues including tantrums, aggression and toilet training.

Forecasting is required in many situations. Stocking an inventory may require forecasts of demand months in advance. Telecommunication routing requires traffic forecasts a few minutes ahead. Whatever the circumstances or time horizons involved, forecasting is an important aid in effective and efficient planning. This textbook provides a comprehensive introduction to forecasting methods and presents enough information about each method for readers to use them sensibly.

The Method R Guide to Mastering Oracle Trace Data

The aim of the book is to argue for the restoration of theoretical and practical reason to economics. It presents Nancy Cartwright and Amartya Sen's ideas as cases of this restoration and sees Aristotle as an influence on their thought. It looks at how we can use these ideas to develop a valuable understanding of practical reason for solving concrete problems in science and society. Cartwright's capacities are real causes of events. Sen's capabilities are the human person's freedoms or possibilities. They relate these concepts to Aristotelian concepts. This suggests that these concepts can be combined. Sen's capabilities are Cartwright's capacities in the human realm; capabilities are real causes of events in economic life. Institutions allow us to deliberate on and guide our decisions about capabilities, through the use of practical reason. Institutions thus embody practical reason and infuse certain predictability into economic action. The book presents a case study: the UNDP's HDI.?

The occurrence of marine and freshwater toxins is a rapidly evolving problem due to ever-changing circumstances. Expanding international commerce is forcing cargo ships into virgin territory, deforestation and pollution violate the natural ecological balance, and a changing climate holds unknown potential to alter current factors and trigger toxic blooms in new forms, at new rates, and in new places. Fortunately, with notable advances in analysis technology, the body of knowledge in the field is equally dynamic. In just six years since the first edition, toxins that warranted only line listings, including pfiestra, gambierol, and polycavernoside, are now worthy of entire chapters, requiring a new edition to encompass the expanding scope of the field. Emphasizes Human Response to New Toxins Gathering contributions from international experts, *Seafood and Freshwater Toxins: Pharmacology, Physiology, and Detection, Second Edition* provides an overview of the current state-of-knowledge from several perspectives. Incorporating toxicology, chemistry, ecology, and economics, the book covers the biological aspects of the bloom and the effects and actions of each toxin with emphasis on human response. This edition includes more information on detection and analysis, toxicological information on previously little known toxins, and food safety issues. Incorporating Pharmacological, Legal, and Economic Aspects, this book— Begins with general information on risk assessment and analytical techniques Cover several categories of toxins by function and biomechanism Considers potential pharmacological applications and the use of toxins as precursors to therapeutic drugs Highlights the legal and economic perspectives of toxic incidence in industrial activity and international regulation and monitoring programs Describes new toxins by their individual chemical structure, ecobiology, metabolism, detection methods, determination, pharmacology, and toxicology

An author subject index to selected general interest periodicals of reference value in libraries.

"This book introduces you to R, RStudio, and the tidyverse, a collection of R packages designed to work together to make data science fast, fluent, and fun. Suitable for readers with no previous programming experience"--

An introduction to one of the core methods of approaching biblical texts.

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The second edition of this highly accessible, core textbook continues to offer students a practical guide to the process of planning, undertaking and writing about qualitative research in public relations and marketing communications. Through clear explanations and illustrations, the book encourages undergraduate and master level students to engage with the main approaches and techniques for conducting critical, reflective investigations. This new edition: Identifies the skills and strategies needed to conduct authentic, trustworthy research Highlights specific analytical techniques associated within the main research approaches Provides new sections on internet-based research, critical discourse analysis, historical research, action research and mixed methods research Qualitative Research Methods in Public Relations and Marketing Communications will be invaluable for those undertaking research methods courses on public relations and marketing communication degrees, as well as those working on a dissertation.

In this revised second edition, Baggio and Klobas build upon the work of their previous volume, offering a presentation of

quantitative research methods for tourism researchers. This accessible and rigorous guide goes beyond the approaches usually covered in introductory textbooks on quantitative methods to consider useful techniques for statistical inquiry into tourism matters of all but the most econometrically complex kind. The first part of the book concerns common issues in statistical analysis of data and the most widely-used techniques, while the second part describes and discusses several newer and less common approaches to data analysis that are valuable for tourism researchers and analysts. Updates to the second edition include: • a new chapter on "Big Data" • consideration of data screening and cleaning • the use of similarity and diversity indexes for comparing samples • observations about the partial least squares (PLS) approach to path modelling • a new section on multi-group structural equation modelling • a new section on common method variance and its treatment • revised and updated section on software • fully updated references and examples

Special edition of the Federal Register, containing a codification of documents of general applicability and future effect ... with ancillaries.

A manager's guide to hiring the right employees introduces the practical and effective A Method for Hiring, which draws on the expertise of hundreds of high-level executives to present a simple, easy-to-follow program to guarantee hiring success. 50,000 first printing.

The Valuation Handbook – U.S. Guide to Cost of Capital, 2011 Essentials Edition includes two sets of valuation data: Data previously published in the 2011 Duff & Phelps Risk Premium Report Data previously published in the Morningstar/Ibbotson 2011 Stocks, Bonds, Bills, and Inflation (SBBI) Valuation Yearbook The Valuation Handbook – 2011 U.S. Essentials Edition includes data through December 31, 2010, and is intended to be used for 2011 valuation dates. The Valuation Handbook – U.S. Guide to Cost of Capital, Essentials Editions are designed to function as historical archives of the two sets of valuation data previously published annually in: The Morningstar/Ibbotson Stocks, Bonds, Bills, and Inflation (SBBI) Valuation Yearbook from 1999 through 2013 The Duff & Phelps Risk Premium Report from 1999 through 2013 The Duff & Phelps Valuation Handbook – U.S. Guide to Cost of Capital from 2014 The Valuation Handbook – U.S. Essentials Editions are ideal for valuation analysts needing "historical" valuation data for use in: The preparation of carve-out historical financial statements, in cases where historical goodwill impairment testing is necessary Valuing legal entities as of vintage date for tax litigation related to a prior corporate restructuring Tax litigation related to historical transfer pricing policies, etc. The Valuation Handbook – U.S. Essentials Editions are also designed to serve the needs of: Corporate finance officers for pricing or evaluating mergers and acquisitions, raising private or public equity, property taxation, and stakeholder disputes Corporate officers for the evaluation of investments for capital budgeting decisions Investment bankers for pricing public offerings, mergers and acquisitions, and private equity financing CPAs who deal with either valuation for financial reporting or client valuations issues Judges and attorneys who deal with valuation issues in mergers and acquisitions, shareholder and partner disputes, damage cases, solvency cases, bankruptcy reorganizations, property taxes, rate setting, transfer pricing, and financial reporting For more information about Duff & Phelps valuation data resources published by Wiley, please visit www.wiley.com/go/valuationhandbooks. This is the first book to cover the range of research methods currently employed across the field of linguistics.

The definitive guide to accurate, high-precision measurement of user performance experiences, for Oracle application developers and DBAs. When you want to know where every microsecond of your Oracle-based application's time has gone, there's only one way to find out: tracing. This book is the definitive guide to mastering Oracle trace data. The third edition... ? Explains how to create Oracle trace files and understand the stories they tell you about your applications and the time they consume. ? Prescribes a reliable method for optimizing Oracle-based applications throughout all the phases of your software development life cycle. ? Demonstrates through worked examples how Oracle application developers and database administrators can use Oracle trace data and Method R software to solve and prevent performance problems. ? Contains more than 50 pages of new material including new worked examples, updated information about production-safe tracing, state-of-the-art techniques for measuring connection pooling applications, and more. "The first time I used Method R and their software, I made a 6.5-hour query run in less than 11 minutes. In the years since, I've gotten a lot of results like that. I've made a 2-second label scan run in 0.2 seconds, which saved a warehouse team three years' worth of waiting per year. I've proven to a skeptical application vendor that it was the anti-virus software--not Oracle--that was causing a performance problem. And I've saved an international airline over \$250,000 on a hardware upgrade that was destined to disappoint them. This book will show you how you can do things like these, too."

--Guðmundur Jóseppson, CEO, Miracle Iceland

Written by a field insider with more than 20 years of experience in the development and application of atomic spectroscopy instrumentation, the Practical Guide to ICP-MS offers key concepts and guidelines in a reader-friendly format that is superb for those with limited knowledge of the technique. This reference discusses the fundamental principles, analytical advantages, practical capabilities, and overall benefits of ICP-MS. It presents the most important selection criteria when evaluating commercial ICP-MS equipment and the most common application areas of ICP-MS such as the environmental, semiconductor, geochemical, clinical, nuclear, food, metallurgical, and petrochemical industries.

Although there are several good books on unsupervised machine learning, we felt that many of them are too theoretical. This book provides practical guide to cluster analysis, elegant visualization and interpretation. It contains 5 parts. Part I provides a quick introduction to R and presents required R packages, as well as, data formats and dissimilarity measures for cluster analysis and visualization. Part II covers partitioning clustering methods, which subdivide the data sets into a set of k groups, where k is the number of groups pre-specified by the analyst. Partitioning clustering approaches include: K-means, K-Medoids (PAM) and CLARA algorithms. In Part III, we consider hierarchical clustering method, which is an alternative approach to partitioning clustering. The result of hierarchical clustering is a tree-based representation of the objects called dendrogram. In this part, we describe how to compute, visualize, interpret and compare dendrograms. Part IV describes clustering validation and evaluation strategies, which consists of measuring the goodness of clustering results. Among the chapters covered here, there are: Assessing clustering tendency, Determining the optimal number of clusters, Cluster validation statistics, Choosing the best clustering algorithms and Computing p-value for hierarchical clustering. Part V presents advanced clustering methods, including:

Hierarchical k-means clustering, Fuzzy clustering, Model-based clustering and Density-based clustering.

This book is a detailed and comprehensive guide to undertaking quantitative health research at postgraduate and professional level. It takes you through the entire research process, from designing the project to presenting the results and will help you execute high quality quantitative research that improves and informs clinical practice. Written by a team of research experts, this book covers common practical problems such as applying theory to research and analysing data. It also includes chapters on communicating with ethics committees, recruiting samples from vulnerable populations, audit as a research approach, quasi-experimental designs and using cognitive interviewing, making it a new and innovative offering for health researchers. Other topics covered in this book include: Ethical considerations of research Designing and planning quantitative research projects Data measurement and collection Analyzing and presenting results With a strong practical focus, each chapter features examples of real-life research to illustrate the quantitative research process, as well as tips and insights into research planning and execution. This book is an essential guide for all health care professionals undertaking a postgraduate degree, as well as health researchers and practitioners who need to carry out research as part of their professional role. Contributors: Ruth Belling, Michelle Butler, Catherine Comiskey, Siobhan Corrigan, Gloria Crispino, Orla Dempsey, Suzanne Guerin, Maree Johnson, Carmel Kelly, Elaine Lehane, Maria Lohan, Susan McLaren, Deirdre Mongan, Corina Naughton, Rhona O'Connell, Elaine Pierce, Gary Rolfe, Eileen Savage, Anne Scott, Emma Stokes, Roger Watson "Learning quantitative research is taken much for granted. This is probably why there are fewer generic books on quantitative than qualitative research. This book is long overdue. Clearly-written and well structured, it takes us through the whole journey of a research project from developing 'research questions' to 'presenting the findings', passing through philosophical underpinnings, recruitment of participants and ethical considerations. Written by an array of well-known researchers and teachers, this book will certainly appeal to new as well as seasoned researchers. Those who will use it, will not be disappointed." Kader Parahoo, University of Ulster "The title of this text is somewhat misleading. It is not only an excellent and thorough guide to qualitative health research methods; it is also an excellent introduction to all forms of qualitative research. It takes the reader gently through theoretical and ethical concerns to the practicalities and benefits of utilising qualitative approaches. As such it is that rare thing; a text that can be used by novice researchers to learn their craft, and a key reference resource for experienced research practitioners." Dr. John Cullen, School of Business, National University of Ireland, Maynooth, UK "This is a first-rate collection of essays that promotes an informed understanding of both underpinning principles and widely used techniques. A great deal of effort has clearly been invested in co-ordinating the contributions, and this has delivered clarity, complementarity and effective coverage. This is a welcome, carefully-crafted and very accessible resource that will appeal to students and researchers in healthcare and beyond." Martin Beirne, Professor of Management and Organizational Behaviour, University of Glasgow, Adam Smith Business School, UK

To support the broadening spectrum of project delivery approaches, PMI is offering A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition as a bundle with its latest, the Agile Practice Guide. The PMBOK® Guide – Sixth Edition now contains detailed information about agile; while the Agile Practice Guide, created in partnership with Agile Alliance®, serves as a bridge to connect waterfall and agile. Together they are a powerful tool for project managers. The PMBOK® Guide – Sixth Edition – PMI's flagship publication has been updated to reflect the latest good practices in project management. New to the Sixth Edition, each knowledge area will contain a section entitled Approaches for Agile, Iterative and Adaptive Environments, describing how these practices integrate in project settings. It will also contain more emphasis on strategic and business knowledge—including discussion of project management business documents—and information on the PMI Talent Triangle™ and the essential skills for success in today's market. Agile Practice Guide has been developed as a resource to understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. This practice guide is aligned with other PMI standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition, and was developed as the result of collaboration between the Project Management Institute and the Agile Alliance.

Noted for its crystal clear explanations, this book is considered the most comprehensive introductory text to structural equation modeling (SEM). Noted for its thorough review of basic concepts and a wide variety of models, this book better prepares readers to apply SEM to a variety of research questions. Programming details and the use of algebra are kept to a minimum to help readers easily grasp the concepts so they can conduct their own analysis and critique related research. Featuring a greater emphasis on statistical power and model validation than other texts, each chapter features key concepts, examples from various disciplines, tables and figures, a summary, and exercises. Highlights of the extensively revised 4th edition include: -Uses different SEM software (not just Lisrel) including Amos, EQS, LISREL, Mplus, and R to demonstrate applications. -Detailed introduction to the statistical methods related to SEM including correlation, regression, and factor analysis to maximize understanding (Chs. 1 – 6). -The 5 step approach to modeling data (specification, identification, estimation, testing, and modification) is now covered in more detail and prior to the modeling chapters to provide a more coherent view of how to create models and interpret results (ch. 7). -More discussion of hypothesis testing, power, sampling, effect sizes, and model fit, critical topics for beginning modelers (ch. 7). - Each model chapter now focuses on one technique to enhance understanding by providing more description, assumptions, and interpretation of results, and an exercise related to analysis and output (Chs. 8 -15). -The use of SPSS AMOS diagrams to describe the theoretical models. -The key features of each of the software packages (Ch. 1). -Guidelines for reporting SEM research (Ch. 16). -www.routledge.com/9781138811935 which provides access to data sets that can be used with any program, links to other SEM examples, related readings, and journal articles, and more. Reorganized, the new edition begins with a more detailed introduction to SEM including the various software packages available, followed by chapters on data entry and editing, and correlation which is critical to understanding how missing data, non-normality, measurement, and restriction of range in scores affects SEM analysis. Multiple regression, path, and factor models are then reviewed and exploratory and confirmatory factor analysis is introduced. These chapters demonstrate how observed variables share variance in defining a latent variables and introduce how measurement error can be removed from observed variables. Chapter 7 details the 5 SEM modeling steps including model specification, identification, estimation, testing, and modification along with a discussion of hypothesis testing and the related issues of power, and sample and effect sizes. Chapters 8 to 15 provide comprehensive introductions to different SEM models including Multiple Group, Second-Order CFA, Dynamic Factor, Multiple-Indicator Multiple-Cause, Mixed Variable and Mixture, Multi-Level, Latent Growth, and SEM Interaction Models. Each of the 5 SEM modeling steps is explained for each model along with an application. Chapter exercises provide practice with and enhance understanding of the analysis of each model. The

book concludes with a review of SEM guidelines for reporting research. Designed for introductory graduate courses in structural equation modeling, factor analysis, advanced, multivariate, or applied statistics, quantitative techniques, or statistics II taught in psychology, education, business, and the social and healthcare sciences, this practical book also appeals to researchers in these disciplines. Prerequisites include an introduction to intermediate statistics that covers correlation and regression principles. In order to apply the damage tolerance design philosophy to design marine structures, accurate prediction of fatigue crack growth under service conditions is required. Now, more and more people have realized that only a fatigue life prediction method based on fatigue crack propagation (FCP) theory has the potential to explain various fatigue phenomena observed. In this book, the issues leading towards the development of a unified fatigue life prediction (UFLP) method based on FCP theory are addressed. Based on the philosophy of the UFLP method, the current inconsistency between fatigue design and inspection of marine structures could be resolved. This book presents the state-of-the-art and recent advances, including those by the authors, in fatigue studies. It is designed to lead the future directions and to provide a useful tool in many practical applications. It is intended to address to engineers, naval architects, research staff, professionals and graduates engaged in fatigue prevention design and survey of marine structures, in fatigue studies of materials and structures, in experimental laboratory research, in planning the repair and maintenance of existing structures, and in rule development. The book is also an effective educational aid in naval architecture, marine, civil and mechanical engineering. Prof. Weicheng Cui is the Dean of Hadal Science and Technology Research Center of Shanghai Ocean University, China. Dr. Xiaoping Huang is an associate professor of School of Naval Architecture, Ocean and Civil Engineering of Shanghai Jiao Tong University, China. Dr. Fang Wang is an associate professor of Hadal Science and Technology Research Center of Shanghai Ocean University, China.

Recent research suggests that Black and minority ethnic (BME) academics remain underrepresented, particularly at senior levels in higher education, and tend to be concentrated in new, post-1992 universities. This book provides an original comparative study of BME academics in both the UK and the USA, two different yet similar cultural and political climates, considering issues of inequality, difference and identity in the Academy. Presenting a distinctive and engaging voice, the book discusses the complexity of race, gender and identity in the context of higher education, an area that continues to appear to be dominated by white, middle class values and perspectives. Chapters offer an up-to-date commentary on the purpose, failures and potential of research on race, gender and identity, and its place within contemporary education and sociology. The book broadens the understanding of educational research, considering both sociological and cultural discourse, as well as examining racialized and gendered identities from a theoretical and analytical standpoint. The book closes by offering suggestions for viable policy shifts in this area. The Experiences of Black and Minority Ethnic Academics will be of key interest to researchers, academics and postgraduate students in the field of education, as well as sociologists wanting to learn more about black and minority academics in higher education. Mixed methods research is becoming prevalent in many fields, yet little has been done to elevate mixed methods research in information science. A comprehensive picture of information science and its problems is needed to further understand and address the issues associated with it as well as how mixed methods research can be adapted and used. The Handbook of Research on Mixed Methods Research in Information Science discusses the quality of mixed methods studies and methodological transparency, sampling in mixed methods research, and the application of theory in mixed methods research throughout various contexts. Covering topics such as the issues and potential directions for further research in mixed methods, this comprehensive major reference work is ideal for researchers, policymakers, academicians, librarians, practitioners, instructors, and students. Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

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