

The Logic Of Life A History Of Heredity

The animal world is full of mysteries. Why do dogs slurp from their drinking bowls while cats lap up water with a delicate flick of the tongue? How does a tiny turtle hatchling from Florida circle the entire northern Atlantic before returning to the very beach where it hatched? And how can a Komodo dragon kill a water buffalo with a bite only as strong as a domestic cat's? These puzzles – and many more besides – are all explained by physics. From heat and light to electricity and magnetism, *Furry Logic* unveils the ways that more than 30 animals exploit physics to eat, drink, mate and dodge death in their daily battle for survival. Along the way, science journalists Martin Durrani and Liz Kalaugher introduce the great physicists whose discoveries helped us understand the animal world, as well as the animal experts of today who are scouring the planet to find and study the animals that seem to push the laws of physics to the limit. Presenting mind-bending physics principles in a simple and engaging way, *Furry Logic* will appeal both to animal lovers and to those curious to see how physics crops up in the natural world. It's more of a 'howdunit' than a whodunit, though you're unlikely to guess some of the answers.

A bestselling modern classic—both poignant and funny—about a boy with autism who sets out to solve the murder of a neighbor's dog and discovers unexpected truths about himself and the world. Nominated as one of America's best-loved novels by PBS's The Great American Read Christopher John Francis Boone knows all the countries of the world and their capitals and every prime number up to 7,057. He relates well to animals but has no understanding of human emotions. He cannot stand to be touched. And he detests the color yellow. This improbable story of Christopher's quest to investigate the suspicious death of a neighborhood dog makes for one of the most captivating, unusual, and widely heralded novels in recent years.

A highly challenging collection of essays by eminent scientists on the theme of integrative approaches to physiological questions, this book discusses the changing boundaries between different disciplines in modern experimental biology. The contributors are experts in the fields of integrative physiology, cellular evolution, control mechanisms, endocrinology, and behavioral biology. Conceived as a tribute to the 1993 International Congress of Physiological Sciences, this important work matches the immense challenge of modern biological science at the end of the twentieth century.

In his bestselling *The Moral Animal*, Robert Wright applied the principles of evolutionary biology to the study of the human mind. Now Wright attempts something even more ambitious: explaining the direction of evolution and human history—and discerning where history will lead us next. In *Nonzero: The Logic of Human Destiny*, Wright asserts that, ever since the primordial ooze, life has followed a basic pattern. Organisms and human societies alike have grown more complex by mastering the challenges of internal cooperation. Wright's narrative ranges from fossilized bacteria to vampire bats, from stone-age villages to the World Trade Organization, uncovering such surprises as the benefits of barbarian hordes and the useful stability of feudalism. Here is history endowed with moral significance—a way of looking at our biological and cultural evolution that suggests, refreshingly, that human morality has improved over time, and that our instinct to discover meaning may itself serve a higher purpose. Insightful, witty, profound, *Nonzero* offers breathtaking implications for what we believe and how we adapt to technology's ongoing transformation of the world.

This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students engaged, *LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE*, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A dazzling application of new economic theories to the world around us - by the author of *THE UNDERCOVER ECONOMIST* Life sometimes seems illogical. Individuals do strange things: take drugs, have unprotected sex, mug each other. Love seems irrational, and so does divorce. On a larger scale, life seems no fairer or easier to fathom: Why do some neighborhoods thrive and others become ghettos? Why is racism so persistent? Why is your idiot boss paid a fortune for sitting behind a mahogany altar? Thorny questions—and you might be surprised to hear the answers coming from an economist. But award-winning journalist Tim Harford likes to spring surprises. In this deftly reasoned book, he argues that life is logical after all. Under the surface of everyday insanity, hidden incentives are at work, and Harford shows these incentives emerging in the most unlikely places.

Once defiant of death--or even in denial--many American families and health care professionals are embracing the notion that a life consumed by suffering may not be worth living. Sociologist Roi Livne documents the rise and effectiveness of hospice and palliative care, and the growing acceptance that less treatment may be better near the end of life.

This volume deals with the connection between thinking-and-speaking and our form(s) of life. All contributions engage with Wittgenstein's approach to this topic. As a whole, the volume takes a stance against both biological and ethnological interpretations of the notion "form of life" and seeks to promote a broadly logico-linguistic understanding instead. The structure of this book is threefold. Part one focuses on lines of thinking that lead from Wittgenstein's earlier thought to the concept of form of life in his later work. Contributions to part two examine the concrete philosophical function of this notion as well as the ways in which it differs from cognate concepts. Contributions to part three put Wittgenstein's notion of form of life in perspective by relating it to phenomenology, ordinary language philosophy and problems in contemporary analytic philosophy.

How does a newborn animal learn to survive in the wild, where it cannot rely on just trial-and-error? How do humans, as individuals and organizations, learn to act in complex, unpredictable situations that cannot be covered in a manual? How could a samurai hope survive the infinitely variable state of combat, when one's opponent could be stronger and faster? In this book, Shimizu Hiroshi explores the universal principles for how lifeforms constantly emergently acquire "life knowledge" needed to survive in complex environments, where "intellectual knowledge" is insufficient. In this he turns to two conceptual models: improvisational performances, and the Japanese concept of "basho", an understanding of an environment that does not make a distinction between the environment and those acting within it. He further explores how these ideas are found in the approach to combat of Yagyu Shinkage Ryu, a 450 year-old school of swordsmanship that survives to this day. It includes a discussion with the late Yagyu Nobuharu Toshimichi, the twenty-first lineal headmaster of that school, about its technique and principles. First published in Japan in 1996, this book is presented for the first time in English translation by the Yagyukai, the organization founded by the Yagyu family to maintain the teachings of Yagyu Shinkage Ryu in the present day. This translation, drawing on the linguistic, scholarly, and classical Japanese swordsmanship experience of over 30 members in and outside Japan, presents a unique approach to engaging with an ever-changing world, and shows a practical application of that approach found in one expression of Japan's vibrant

traditional culture.

Publisher Description

The New World of Economics, 6th edition, by Richard McKenzie and Gordon Tullock, represents a revival of a classic text that, when it was first published, changed substantially the way economics would be taught at the introductory and advanced levels of economics for all time. In a very real sense, many contemporary general-audience economics books that seek to apply the “economic way of thinking” to an unbounded array of social issues have grown out of the disciplinary tradition established by earlier editions of The New World of Economics. This new edition of The New World will expose new generations of economics students to how McKenzie and Tullock have applied in a lucid manner a relatively small number of economic concepts and principles to a cluster of topics that have been in the book from its first release and to a larger number of topics that are new to this edition, with the focus of the new topics on showing students how economic thinking can be applied to business decision making. This edition continues the book’s tradition of taking contrarian stances on important economic issues. Economics professors have long reported that The New World is a rare book in that students will read it without being required to do so.

Life sometimes seems illogical. Individuals do strange things: take drugs, have unprotected sex, mug each other. Love seems irrational, and so does divorce. On a larger scale, life seems no fairer or easier to fathom: Why do some neighborhoods thrive and others become ghettos? Why is racism so persistent? Why is your idiot boss paid a fortune for sitting behind a mahogany altar? Thorny questions—and you might be surprised to hear the answers coming from an economist. But Tim Harford, award-winning journalist and author of the bestseller *The Undercover Economist*, likes to spring surprises. In this deftly reasoned book, Harford argues that life is logical after all. Under the surface of everyday insanity, hidden incentives are at work, and Harford shows these incentives emerging in the most unlikely places. Using tools ranging from animal experiments to supercomputer simulations, an ambitious new breed of economist is trying to unlock the secrets of society. *The Logic of Life* is the first book to map out the astonishing insights and frustrating blind spots of this new economics in a way that anyone can enjoy. *The Logic of Life* presents an X-ray image of human life, stripping away the surface to show us a picture that is revealing, enthralling, and sometimes disturbing. The stories that emerge are not about data or equations but about people: the athlete who survived a shocking murder attempt, the computer geek who beat the hard-bitten poker pros, the economist who defied Henry Kissinger and faked an invasion of Berlin, the king who tried to buy off a revolution. Once you’ve read this quotable and addictive book, life will never look the same again.

Kurt Gödel was an intellectual giant. His Incompleteness Theorem turned not only mathematics but also the whole world of science and philosophy on its head. Shattering hopes that logic would, in the end, allow us a complete understanding of the universe, Gödel’s theorem also raised many provocative questions: What are the limits of rational thought? Can we ever fully understand the machines we build? Or the inner workings of our own minds? How should mathematicians proceed in the absence of complete certainty about their results? Equally legendary were Gödel’s eccentricities, his close friendship with Albert Einstein, and his paranoid fear of germs that eventually led to his death from self-starvation. Now, in the first book for a general audience on this strange and brilliant thinker, John Casti and Werner DePauli bring the legend to life.

In *The Logic of Life* François Jacob looks at the way our understanding of biology has changed since the sixteenth century. He describes four fundamental turning points in the perception of the structure of living things: the discoveries of the functions of organs, cells, chromosomes and genes, and DNA.

The Logic of Life: The Rational Economics of an Irrational World Random House Trade Paperbacks

This book brings anthropology, psychology and economics together through real examples to explore economic life and the human experience.

"Messiness adds benefits to our lives, so why do we resist the concept so? [The author] uses research from neuroscience, psychology and social science to explain why disorder, confusion, and disarray are actually lies at the core of how we innovate, how we achieve, how we reach each other. [The author] shows that the human inclination for tidiness can mask a deep and debilitating fragility that keep us from innovation."--

"Brilliant...explains how the rhetoric of competition has invaded almost every domain of our existence." —Evgeny Morozov, author of *To Save Everything, Click Here* "In this fascinating book Davies inverts the conventional neoliberal practice of treating politics as if it were mere epiphenomenon of market theory, demonstrating that their version of economics is far better understood as the pursuit of politics by other means." —Professor Philip Mirowski, University of Notre Dame "A sparkling, original, and provocative analysis of neoliberalism. It offers a distinctive account of the diverse, sometimes contradictory, conventions and justifications that lend authority to the extension of the spirit of competitiveness to all spheres of social life...This book breaks new ground, offers new modes of critique, and points to post-neoliberal futures." —Professor Bob Jessop, University of Lancaster Since its intellectual inception in the 1930s and its political emergence in the 1970s, neo-liberalism has sought to disenchant politics by replacing it with economics. This agenda-setting text examines the efforts and failures of economic experts to make government and public life amenable to measurement, and to re-model society and state in terms of competition. In particular, it explores the practical use of economic techniques and conventions by policy-makers, politicians, regulators and judges and how these practices are being adapted to the perceived failings of the neoliberal model. By picking apart the defining contradiction that arises from the conflation of economics and politics, this book asks: to what extent can economics provide government legitimacy? Now with a new preface from the author and a foreword by Aditya Chakraborty.

#1 NEW YORK TIMES BESTSELLER The stunning debut novel from one of the most creative artists of our generation, Bobby Hall, a.k.a. Logic. "Bobby Hall has crafted a mind-bending first novel, with prose that is just as fierce and moving as his lyrics. *Supermarket* is like *Naked Lunch* meets *One Flew Over the Cuckoo's Nest*—if they met at Fight Club."—Ernest Cline, #1 New York Times bestselling author of *Ready Player One* Flynn is stuck—depressed, recently dumped, and living at his mom’s house. The supermarket was supposed to change all that. An ordinary job and a steady check. Work isn’t work when it’s saving you from yourself. But things aren’t quite as they seem in these aisles. Arriving to work one day to a crime scene, Flynn’s world collapses as the secrets of his tortured mind are revealed. And Flynn doesn’t want to go looking for answers at the supermarket. Because something there seems to be looking for him. A darkly funny psychological thriller, *Supermarket* is a gripping exploration into madness and creativity. Who knew you could find sex, drugs, and murder all in aisle nine?

The Christian doctrine of heaven has been a moral source of enormous power in western culture. It has provided a

striking account of the ultimate good in life and has for two millennia animated the hope that our lives can be fully meaningful. Recently, however, the doctrine of heaven has lost much of its grip on the western imagination and has become a vague and largely ignored part of the Christian creed. Not only have our hopes been redefined as a result, but our very identity as human beings has been altered. In this book, Jerry L. Walls argues that the doctrine of heaven is ripe for serious reconsideration. He contends not only that the orthodox view of heaven can be defended from objections commonly raised against it, but also that heaven is a powerful resource for addressing persistent philosophical problems, not the least of which concern the ground of morality and the meaning of life. Walls shows how heaven is integrally related to central Christian doctrines, particularly those concerning salvation, and tackles the difficult problem of why faith in Christ is necessary to save us from our sins. In addition, heaven is shown to illumine thorny problems of personal identity and to be an essential component of a satisfactory theodicy. Walls goes on to examine data from near-death experiences from the standpoint of some important recent work in epistemology and argues that they offer positive evidence for heaven. He concludes that we profoundly need to recover the hope of heaven in order to recover our very humanity.

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A “mesmerizing, poetic exploration of family, friendship, love and loss” from the acclaimed author of *Aristotle and Dante Discover the Secrets of the Universe*. (New York Times Book Review) Sal used to know his place with his adoptive gay father, their loving Mexican American family, and his best friend, Samantha. But it’s senior year, and suddenly Sal is throwing punches, questioning everything, and realizing he no longer knows himself. If Sal’s not who he thought he was, who is he? This humor-infused, warmly humane look at universal questions of belonging is a triumph.

One of America’s most respected economists presents a quirky, incisive romp through everyday life that reveals how you can turn economic reasoning to your advantage—often when you least expect it to be relevant. Like no other economist, Tyler Cowen shows how economic notions—such as incentives, signals, and markets—apply far more widely than merely to the decisions of social planners, governments, and big business. What does economic theory say about ordering from a menu? Or attracting the right mate? Or controlling people who talk too much in meetings? Or dealing with your dentist? With a wryly amusing voice, in chapters such as “How to Control the World, The Basics” and “How to Control the World, Knowing When to Stop” Cowen reveals the hidden economic patterns behind everyday situations so you can get more of what you really want. Readers will also gain less selfish insights into how to be a good partner, neighbor and even citizen of the world. For instance, what is the best way to give to charity? The chapter title “How to Save the World—More Christmas Presents Won’t Help” makes a point that is every bit as personal as it is global. Incentives are at the core of an economic approach to the world, but they don’t just come in cash. In fact, money can be a disincentive. Cowen shows why, for example, it doesn’t work to pay your kids to do the dishes. Other kinds of incentives—like making sure family members know they will be admired if they respect you—can work. Another non-monetary incentive? Try having everyone stand up in your next meeting if you don’t want anyone to drone on. Deeply felt incentives like pride in one’s work or a passing smile from a loved one, can be the most powerful of all, even while they operate alongside more mundane rewards such as money and free food. Discover Your Inner Economist is an introduction to the science of economics that shows it to be built on notions that are already within all of us. While the implications of those ideas lead to Cowen’s often counterintuitive advice, their wisdom is presented in ordinary examples taken from home life, work life, and even vacation life... How do you get a good guide in a Moroccan bazaar?

In this book, Lear encourages a reevaluation of preconceived ideas of psychology and philosophy—even long-accepted views by such renowned individuals as Plato, Aristotle, Freud, and Wittgenstein.

Karen Ng sheds new light on Hegel’s famously impenetrable philosophy. She does so by offering a new interpretation of Hegel’s idealism and by foregrounding Hegel’s *Science of Logic*, revealing that Hegel’s theory of reason revolves around the concept of organic life. Beginning with the influence of Kant’s *Critique of Judgment* on Hegel, Ng argues that Hegel’s key philosophical contributions concerning self-consciousness, freedom, and logic all develop around the idea of internal purposiveness, which appealed to Hegel deeply. She charts the development of the purposiveness theme in Kant’s third *Critique*, and argues that the most important innovation from that text is the claim that the purposiveness of nature opens up and enables the operation of the power of judgment. This innovation is essential for understanding Hegel’s philosophical method in the *Differenzschrift* (1801) and *Phenomenology of Spirit* (1807), where Hegel, developing lines of thought from Fichte and Schelling, argues against Kant that internal purposiveness constitutes cognition’s activity, shaping its essential relation to both self and world. From there, Ng defends a new and detailed interpretation of Hegel’s *Science of Logic*, arguing that Hegel’s *Subjective Logic* can be understood as Hegel’s version of a critique of judgment, in which life comes to be understood as opening up the possibility of intelligibility. She makes the case that Hegel’s theory of judgment is modelled on reflective and teleological judgments, in which something’s species or kind provides the objective context for predication. The *Subjective Logic* culminates in the argument that life is a primitive or original activity of judgment, one that is the necessary presupposition for the actualization of self-conscious cognition. Through bold and ambitious new arguments, Ng demonstrates the ongoing dialectic between life and self-conscious cognition, providing ground-breaking ways of understanding Hegel’s philosophical system.

Bestselling author Dan Ariely reveals fascinating new insights into motivation—showing that the subject is far more complex than we ever imagined. Every day we work hard to motivate ourselves, the people we live with, the people who work for and do business with us. In this way, much of what we do can be defined as being “motivators.” From the boardroom to the living room, our role as motivators is complex, and the more we try to motivate partners and children, friends and coworkers, the clearer it becomes that the story of motivation is far more intricate and fascinating than we’ve assumed. *Payoff* investigates the true nature of motivation, our partial blindness to the way it works, and how we can bridge this gap. With studies that range from Intel to a kindergarten classroom, Ariely digs deep to find the root of motivation—how it works and how we can use this knowledge to approach important choices in our own lives. Along the way, he explores intriguing questions such as: Can giving employees bonuses harm productivity? Why is trust so crucial for successful motivation? What are our misconceptions about how to value our work? How does your sense of your mortality impact your motivation?

How both logical and emotional reasoning can help us live better in our post-truth world In a world where fake news stories change election

outcomes, has rationality become futile? In *The Art of Logic in an Illogical World*, Eugenia Cheng throws a lifeline to readers drowning in the illogic of contemporary life. Cheng is a mathematician, so she knows how to make an airtight argument. But even for her, logic sometimes falls prey to emotion, which is why she still fears flying and eats more cookies than she should. If a mathematician can't be logical, what are we to do? In this book, Cheng reveals the inner workings and limitations of logic, and explains why a logic -- for example, emotion -- is vital to how we think and communicate. Cheng shows us how to use logic and a logic together to navigate a world awash in bigotry, mansplaining, and manipulative memes. Insightful, useful, and funny, this essential book is for anyone who wants to think more clearly.

Explores the author's theorized evolutionary basis for self-deception, which he says is tied to group conflict, courtship, neurophysiology, and immunology, but can be negated by awareness of it and its results.

Originally published in 1968. This is a critical study of the concept of 'rule' featuring in law, ethics and much philosophical analysis which the author uses to investigate the concept of 'rationality'. The author indicates in what manner the modes of reasoning involved in reliance upon rules are unique and in what fashion they provide an alternative both to the modes of logico-mathematical reasoning and to the modes of scientific reasoning. This prepares the groundwork for a methodology meeting the requirements of the fields using rules such as law and ethics which could be significant for communications theory and the use of computers in normative fields. Other substantive issues related to the mainstream of legal philosophy are discussed - theories of interpretation, the notion of purpose and the requirements of principled decision-making. The book utilizes examples drawn from English and American legal decisions to suggest how the positions of legal positivism and of natural law are equally artificial and misleading.

Van Heijenoort became a member of the exiled Trotsky's inner circle at the age of 20, following and living with Trotsky until his assassination in 1940. In 1948, van Heijenoort renounced Marxism and entered academia in the US. Feferman interviewed him over the course of three years and here recounts the events of his life and evolution of his thinking. Available from AK Peters, Ltd., 289 Linden Street, Wellesley, MA 02181. Annotation copyright by Book News, Inc., Portland, OR

Inspired by pleas for a layperson's guide to "thinking well", author S. Cannavo walks through the various modes of thinking, understanding, and reasoning, making logical thought engaging through real-life examples. He offers essential tips on how anyone can be empowered through continual self-monitoring and self-improvement. THINK TO WIN offers the fertile ground in which to cultivate your rational intelligence.

"Timely and important . . . It should be our North Star for the recovery and beyond." —Hillary Clinton "Sperling makes a forceful case that only by speaking to matters of the spirit can liberals root their belief in economic justice in people's deepest aspirations—in their sense of purpose and self-worth." —The New York Times When Gene Sperling was in charge of coordinating economic policy in the Obama White House, he found himself surprised when serious people in Washington told him that the Obama focus on health care was a distraction because it was "not focused on the economy." How, he asked, was the fear felt by millions of Americans of being one serious illness away from financial ruin not considered an economic issue? Too often, Sperling found that we measured economic success by metrics like GDP instead of whether the economy was succeeding in lifting up the sense of meaning, purpose, fulfillment, and security of people. In *Economic Dignity*, Sperling frames the way forward in a time of wrenching change and offers a vision of an economy whose guiding light is the promotion of dignity for all Americans.

This book develops and defends a conception of commitment and explores its limits. Gary Chartier shows how commitment serves to resolve conflicts between ordinary moral intuitions and the reality that the basic aspects of human well-being are incommensurable. He outlines a variety of overlapping and mutually reinforcing rationales for making commitments, explores the relationship between commitment and vocation and the relevance of commitment to love, and notes some reasons why it might make sense to disregard one's commitments. *The Logic of Commitment* will appeal to ethicists interested in the connection between commitment and personal well-being, and to anyone who wonders why and when it might make sense to make or keep commitments.

Ideally a logic text should encourage not only criticism of thinking, but critical thinking itself. To its great credit, *ard Thinking* does both. -s Nicholas Rescher, University of Pittsburgh Mullen effectively combines logic, epistemology, and good old fashioned common sense. The dialogues and examples are telling; the explanations clear and to the point. The book articulates, defends, and exemplifies all the important features of 'hard thinking'. Many texts purport to aid in the teaching of thinking; this one will clearly succeed. -s Harvey Siegel, University of Miami Not only does Mullen's text challenge students to do some hard thinking, but it explains why they should and it shows them how....[T]he text includes strong chapters on both traditional and modern formal logic. As a result, this book should prove suitable for a wide variety of courses. -s Bruce Umbaugh, Webster University

The Logic of Chance offers a reappraisal and a new synthesis of theories, concepts, and hypotheses on the key aspects of the evolution of life on earth in light of comparative genomics and systems biology. The author presents many specific examples from systems and comparative genomic analysis to begin to build a new, much more detailed, complex, and realistic picture of evolution. The book examines a broad range of topics in evolutionary biology including the inadequacy of natural selection and adaptation as the only or even the main mode of evolution; the key role of horizontal gene transfer in evolution and the consequent overhaul of the Tree of Life concept; the central, underappreciated evolutionary importance of viruses; the origin of eukaryotes as a result of endosymbiosis; the concomitant origin of cells and viruses on the primordial earth; universal dependences between genomic and molecular-phenomic variables; and the evolving landscape of constraints that shape the evolution of genomes and molecular phenomes. "Koonin's account of viral and pre-eukaryotic evolution is undoubtedly up-to-date. His "mega views" of evolution (given what was said above) and his cosmological musings, on the other hand, are interesting reading." Summing Up: Recommended Reprinted with permission from CHOICE, copyright by the American Library Association. Rohan leaves his lucrative job and his family in search of the truth.

Jesus Christ alone answers our deepest questions. We all have doubts that challenge our faith. We wonder whether the Bible still matters, or whether God is truly as loving and personal as we hope. In his first ever devotional, *The Logic of God*, apologist Ravi Zacharias offers 52 readings that explain how and why Christianity, the Bible, and God are still relevant, vital, and life-changing for us today. To all our dilemmas Ravi says, "I am convinced that Jesus Christ alone uniquely answers the deepest questions of our hearts and minds." With a remarkable grasp of biblical facts and a deep understanding of the questions that trouble our hearts, Ravi tackles the most difficult topics with ease and understanding. But *The Logic of God* is more than intellectual; it is also personal, offering thoughtful wisdom on: when Jesus draws especially near you. the deep ray of hope found in God's Word. how God transforms disappointments. why prayer matters. how genuine peace is possible. making sense of suffering. Ravi makes profound biblical truth easy to understand. And if your life is busy, this book is designed for you! It addresses 52 topics that you can read over the course of one year or slowly digest at your own pace. Each entry includes a Scripture, questions for reflection, and some practical application steps. When you're struggling with questions and doubts, confused, curious, or just want a clearer way to express your faith *The Logic of God* has answers that satisfy the heart and the mind.

In *The Logic of Life*, bestselling author Tim Harford quite simply makes sense of this world. Life often seems to defy logic. The receptionist is clearly smarter than the boss who earns fifty times her salary. Arbitrary lines starkly divide the desirable districts of the city from the dangerous ones. Voters flock to the polling booths to elect candidates who'll rip them off to favour special interests. None of it makes logical sense — or does it? Economist and acclaimed author Tim Harford thinks it does. By weaving stories from locations as diverse as a Vegas casino to a barroom speed date, Harford aims to persuade you that people are, in fact, surprisingly logical. When a street prostitute agrees to

unprotected sex, or a teenage criminal embarks on a burglary — perhaps especially when a racist employer disregards a black job applicant — we would seem to be a million miles from rational behaviour. Harford shows that, discomfitingly, we are not. It turns out that the unlikeliest of people are complying with the logic of economics and responding to future costs and benefits, often without realizing it; and socially tragic outcomes can have their roots in individually rational decisions. Brilliantly reasoned, always entertaining and often provocative, *The Logic of Life* is a book to help you understand yourself and the world around you.

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