

## The Lean It Field Guide A Roadmap For Your Transformation

While there are numerous Lean Certification programs, most companies have their own certification paths whereby they bestow expert status upon employees after they have participated in or led a certain number of kaizen events. Arguing that the number of kaizen events should not determine a person's expert status, *The Lean Practitioner's Field Book: Proven, Practical, Profitable and Powerful Techniques for Making Lean Really Work* outlines a true learning path for anyone seeking to understand essential Lean principles. The book includes a plethora of examples drawn from the personal experiences of its many well-respected and award-winning contributors. These experts break down Lean concepts to their simplest terms to make everything as clear as possible for Lean practitioners. A refresher for some at times, the text provides thought-provoking questions with examples that will stimulate learning opportunities. Introducing the Lean Practitioner concept, the book details the five distinct Lean Practitioner levels and includes quizzes and criteria for each level. It highlights the differences between the kaizen event approach and the Lean system level approach as well as the difference between station balancing and baton zone. This book takes readers on a journey that begins with an overview of Lean principles and culminates with readers developing professionally through the practice of self-reliance. Providing you with the tools to implement Lean tools in your organization, the book includes discussions and examples that demonstrate how to transition from traditional accounting methods to a Lean accounting system. The book outlines an integrated, structured approach identified by the acronym BASICS (baseline, analyze,

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suggest solutions, implement, check, and sustain), which is combined with a proven business strategy to help ensure a successful and sustainable transformation of your organization.

In an environment where many organizations think of human capital assets as little more than expense items that impact the bottom line, this book will help human resource (HR) professionals initiate a shift toward a new culture in which management views employees as true partners in achieving organizational success. The Field Guide to Achieving HR Excellence through Six Sigma provides detailed guidance on how to utilize the Six Sigma methodology and the TLS Continuum to achieve the business model that is required to thrive in today's business environment. The book demonstrates a clear path to continuous improvement that is based on the practice of spreading quality throughout the organization so that it becomes everyone's responsibility. This book is the sequel to Achieving HR Excellence through Six Sigma. In this book, Daniel Bloom provides a road map on how to implement the concepts found in the first book. The book begins by explaining how to create an HR Center of Excellence and then provides an understanding of the define-measure-analyze-improve-control (DMAIC) process and its implementation for HR. This road map will help you determine where your organization is failing to meet the voice of the customer. The book presents proven Six Sigma solutions for initiating and sustaining organizational change as well as strategies that allow leadership to make adjustments to processes if your organization falls short of meeting the need of the customer. It includes case studies of organizations that have successfully utilized the Six Sigma methodology to improve workflow and correct HR issues including the actual project documents used to implement the methodology. A word of caution: If the reason you are looking to improve work

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flow is to find ways to reduce headcount, then this is not the book for you. Instead, if you are looking for a guide that can help you become a strategic partner, administrative expert, employee champion, and change agent, then fasten your seat belts and begin this worthwhile journey.

In "Iron and Cotton," Mike Povenz offers insight that informs and prepares men for the greatest journey in life - marriage. In this must-read book, you will discover the obstacles and challenges that ensnare other men but will not ensnare you. You will receive the tools to help defy the statistics of divorce and grow into the intentional and purposeful man and husband that your family needs. Nobody goes into marriage planning to fail. Yet, millions of couples end up divorced or trapped in loveless and sexless marriages. With the guidance and advice in this book, you will be forged in the fires of wisdom and prepared to handle anything. Inside every man, there is an offering of strength and compassion waiting to be released into his marriage - an IRON side of him ready to offer courage and stability and a COTTON side prepared to offer comfort and understanding. The combination of these traits is essential to build character and fortify your marriage. This book gives healthcare leaders a practical guide to implementing the 4 key components of lean daily management system - 1. LDM boards; 2. Leadership rounds 3. Leader daily disciplines and 4. Lean projects. Although lean is not new to healthcare, effective LDM is just now taking hold with the best lean healthcare organizations in the U.S. and Canada. Leaders are realizing that sustaining their lean projects over time has proven to be a challenge without first addressing the organizations management system/model. LDM gives leaders a straightforward approach to do just that as well as improve their ability to spread and deploy lean to other areas of the organization and tie back to strategy. A youth movement is reenergizing global environmental

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activism. The “climate generation”—late millennials and iGen, or Generation Z—is demanding that policy makers and government leaders take immediate action to address the dire outcomes predicted by climate science. Those inheriting our planet’s environmental problems expect to encounter challenges, but they may not have the skills to grapple with the feelings of powerlessness and despair that may arise when they confront this seemingly intractable situation. Drawing on a decade of experience leading and teaching in college environmental studies programs, Sarah Jaquette Ray has created an “existential tool kit” for the climate generation. Combining insights from psychology, sociology, social movements, mindfulness, and the environmental humanities, Ray explains why and how we need to let go of eco-guilt, resist burnout, and cultivate resilience while advocating for climate justice. *A Field Guide to Climate Anxiety* is the essential guidebook for the climate generation—and perhaps the rest of us—as we confront the greatest environmental threat of our time.

All employees want themselves and their colleagues to be better engaged at work, but most just can't get past the talking stage to actually developing an effective plan. This book is a step-by-step "how-to" guide for those who develop and complete projects - not just supervisors and continuous improvement professionals. Like instructions for "assembly required" projects, this book takes you one step at a time into creating a project that makes your work easier, better, and more satisfying. This book identifies the benefits of--and strategies for--developing engaged employees who will implement and sustain your Lean processes. You will learn and practice tools for creating and sustaining engagement and how to align your goals with your strategy, ensuring that your desired future becomes a reality. In addition, after reading this book, you'll be able to: Recognize barriers to

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building engaged teams and individuals, and then select strategies for overcoming these hurdles. Practice communication and team relationship skills that will help you to nurture long-term process improvements. Gain information about key listening skills, as well as steps to enhance recognition systems.

Rand Fishkin, the founder and former CEO of Moz, reveals how traditional Silicon Valley "wisdom" leads far too many startups astray, with the transparency and humor that his hundreds of thousands of blog readers have come to love. Everyone knows how a startup story is supposed to go: A young, brilliant entrepreneur has a cool idea, drops out of college, defies the doubters, overcomes all odds, makes billions, and becomes the envy of the technology world. This is not that story. It's not that things went badly for Rand Fishkin; they just weren't quite so Zuckerberg-esque. His company, Moz, maker of marketing software, is now a \$45 million/year business, and he's one of the world's leading experts on SEO. But his business and reputation took fifteen years to grow, and his startup began not in a Harvard dorm room but as a mother-and-son family business that fell deeply into debt. Now Fishkin pulls back the curtain on tech startup mythology, exposing the ups and downs of startup life that most CEOs would rather keep secret. For instance: A minimally viable product can be destructive if you launch at the wrong moment. Growth hacking may be the buzzword du jour, but initiatives can fizzle quickly. Revenue and growth won't protect you from layoffs. And venture capital always comes with strings attached. Fishkin's hard-won lessons are applicable to any kind of business environment. Up or down the chain of command, at both early stage startups and mature companies, whether your trajectory is riding high or down in the dumps: this book can help solve your problems, and make you feel less alone for having them.

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A Fasten-ating Guide to Knots for Every Adventure! The perfect knot can make any job quicker, easier, and safer—whether you need to build a shelter, tether a horse, rappel down a cliff, or moor a boat. In *The Field Guide to Knots*, veteran outdoorsman Bob Holtzman helps you: Select and tie the right knot for any task Identify and untie existing knots Choose and maintain your rope, and more! With more than 80 time-tested knots and more than 600 color photos, this Field Guide is indispensable for backpackers, climbers, sailors, anglers, hunters, equestrians—and anyone else who's ever needed to change a sail, reposition a climbing rope, or splice a tent pole!

A practical guide to effective business model testing 7 out of 10 new products fail to deliver on expectations. *Testing Business Ideas* aims to reverse that statistic. In the tradition of Alex Osterwalder's global bestseller *Business Model Generation*, this practical guide contains a library of hands-on techniques for rapidly testing new business ideas. *Testing Business Ideas* explains how systematically testing business ideas dramatically reduces the risk and increases the likelihood of success for any new venture or business project. It builds on the internationally popular *Business Model Canvas* and *Value Proposition Canvas* by integrating *Assumptions Mapping* and other powerful lean startup-style experiments. *Testing Business Ideas* uses an engaging 4-color format to: Increase the success of any venture and decrease the risk of wasting time, money, and resources on bad ideas Close the knowledge gap between strategy and experimentation/validation Identify and test your key business assumptions with the *Business Model Canvas* and *Value Proposition Canvas*

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A definitive field guide to business model testing, this book features practical tips for making major decisions that are not based on intuition and guesses. Testing Business Ideas shows leaders how to encourage an experimentation mindset within their organization and make experimentation a continuous, repeatable process. Learn how to make your company more efficient, increase customer value with less work and make better use of your organisation's resources by implementing a Lean management strategy. The Financial Times Guide to Lean is a guide to the tools that are used to implement Lean, showing you how to apply Lean practices fully into your organisation or company. This book offers a comprehensive and objective look at lean strategy and how it can be tailored for different companies.

How-To Guide Written By Practicing Professionals  
Physical Security and Safety: A Field Guide for the Practitioner introduces the basic principles of safety in the workplace, and effectively addresses the needs of the responsible security practitioner. This book provides essential knowledge on the procedures and processes needed for loss reduction, protection of organizational assets, and security and safety management. Presents Vital Information on Recognizing and Understanding Security Needs The book is divided into two parts. The first half of the text, Security and Safety Planning, explores the theory and concepts of security and covers: threat decomposition, identifying security threats and vulnerabilities, protection, and risk assessment. The second half, Infrastructure Protection, examines the overall physical protection program and covers: access

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and perimeter control, alarm systems, response force models, and practical considerations for protecting information technology (IT). Addresses general safety concerns and specific issues covered by Occupational Safety and Health Administration (OSHA) and fire protection regulations Discusses security policies and procedures required for implementing a system and developing an attitude of effective physical security Acts as a handbook for security applications and as a reference of security considerations Physical Security and Safety: A Field Guide for the Practitioner offers relevant discourse on physical security in the workplace, and provides a guide for security, risk management, and safety professionals.

The Quality Improvement Field Guide: Achieving and Maintaining Value in Your Organization covers the key aspects that quality professionals must know to attain mastery in their field. After reading this book, readers will not only gain an understanding of the key quality improvement concepts, but will gain the practical insight required to implement them correctly. The book starts with a brief history of quality and quality management, including the necessary quality documents. It describes key quality standards, including ISO 9001:2008, the upcoming ISO 9001:2015, and ISO 9004:2008. Next, it explores quality deployment concepts such as capturing the voice of the customer, the Kano model, quality function deployment, and quality policy deployment. SMART goals, SWOT analysis, and key process indicators are also addressed. The book covers the seven classic quality tools: flowchart, Ishikawa diagram,



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Pareto diagram, scatter diagram, histogram, check sheet, and run chart. It also identifies the seven new management and planning tools: affinity diagram, tree diagram, process decision program chart, matrix diagram, prioritization matrix, interrelationship digraph, and activity network diagram. Presenting methods for failure prevention and detection, the text explores measurement system analysis, gage repeatability and reproducibility studies, and the basics of maintaining a calibration system. It examines the various aspects of continuous quality improvement, complaints management, and the use of 8D reports for reporting on failures. The book describes the four types of measurement scales and various measuring devices a quality professional may encounter and also contains a glossary that explains the basic quality-related terminology. Describing each quality method with sufficient detail so that readers can immediately apply them, this book is an ideal guide for anyone new to the field of quality as well as experienced quality professionals who need a quick overview.

From Keanu Reeves and Idris Elba to Timothe Chalamet, *A Field Guide to Internet Boyfriends* is the ultimate celebration of the suave, sexy, sensitive, and silly celebrities who have captured our hearts and memes! Handsome and heartfelt, with winning smiles and pinnable Tweets -- this is what Internet Boyfriends are made of. But who are these meme-able men, and what makes them catch fire online? Discover the answers to these questions and more in *A Field Guide to Internet Boyfriends*, an interactive exploration of our

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collective crushes. Entertainment journalist Esther Zuckerman breaks down the world of Internet Boyfriends -- and even a few Internet Girlfriends -- from documentary-style "spotting guides" to discussions on the key categories of boyfriend, like Sensitive Souls, Beautiful Boys and Daddys. A playful, teen magazine-style quiz -- to help readers find their ideal crush -- and in-depth profiles of some of the most beloved Internet Boyfriends and Girlfriends, from Ryan Gosling (the original) to Harry Styles (the Gen Z icon) to Janelle Monae (the space queen), round out this fully-illustrated romp through the celebs behind the memes.

A practical, systems-based approach for a more sustainable farming operation To many people today, using the words "factory" and "farm" in the same sentence is nothing short of sacrilege. In many cases, though, the same sound business practices apply whether you are producing cars or carrots. Author Ben Hartman and other young farmers are increasingly finding that incorporating the best new ideas from business into their farming can drastically cut their wastes and increase their profits, making their farms more environmentally and economically sustainable. By explaining the lean system for identifying and eliminating waste and introducing efficiency in every aspect of the farm operation, *The Lean Farm* makes the case that small-scale farming can be an attractive career option for young people who are interested in growing food for their community. Working smarter, not harder, also prevents the kind of burnout that start-up farmers often encounter in the face of long, hard, backbreaking labor. Lean

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principles grew out of the Japanese automotive industry, but they are now being followed on progressive farms around the world. Using examples from his own family's one-acre community-supported farm in Indiana, Hartman clearly instructs other small farmers in how to incorporate lean practices in each step of their production chain, from starting a farm and harvesting crops to training employees and selling goods. While the intended audience for this book is small-scale farmers who are part of the growing local food movement, Hartman's prescriptions for high-value, low-cost production apply to farms and businesses of almost any size or scale that hope to harness the power of lean in their production processes.

Describes the history and function of a variety of tools and includes information on the proper use of each tool. You're only a startup CEO once. Do it well with *Startup CEO*, a "master class in building a business." —Dick Costolo, Former CEO, Twitter Being a startup CEO is a job like no other: it's difficult, risky, stressful, lonely, and often learned through trial and error. As a startup CEO seeing things for the first time, you're likely to make mistakes, fail, get things wrong, and feel like you don't have any control over outcomes. Author Matt Blumberg has been there, and in *Startup CEO* he shares his experience, mistakes, and lessons learned as he guided Return Path from a handful of employees and no revenues to over \$100 million in revenues and 500 employees. *Startup CEO* is not a memoir of Return Path's 20-year journey but a thoughtful CEO-focused book that provides first-time CEOs with advice, tools,

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and approaches for the situations that startup CEOs will face. You'll learn: How to tell your story to new hires, investors, and customers for greater alignment How to create a values-based culture for speed and engagement How to create business and personal operating systems so that you can balance your life and grow your company at the same time How to develop, lead, and leverage your board of directors for greater impact How to ensure that your company is bought, not sold, when you exit Startup CEO is the field guide every CEO needs throughout the growth of their company. Winner of a Shingo Research and Professional Publication Award Information Technology is supposed to enable business performance and innovation, improve service levels, manage change, and maintain quality and stability, all while steadily reducing operating costs. Yet when an enterprise begins a Lean transformation, too often the IT department is either left out or viewed as an obstacle. What is to be done? Winner of a 2011 Shingo Research and Professional Publication Award, this book shares practical tips, examples, and case studies to help you establish a culture of continuous improvement to deliver IT operational excellence and business value to your organization. Praise for: ...will have a permanent place in my bookshelf. —Gene Kim, Chief Technology Officer, Tripwire, Inc. ... provides an unprecedented look at the role that Lean IT will play in making this revolutionary shift and the critical steps for sustained success. —Steve Castellanos, Lean Enterprise Director, Nike, Inc. Twenty years from now the firms which dominate their industries will have fully embraced Lean

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strategies throughout their IT organizations. —Scott W. Ambler, Chief Methodologist for Agile and Lean, IBM Rational ... a great survival manual for those needing nimble and adaptive systems. —Dr. David Labby, MD, PhD, Medical Director and Director of Clinical Support and Innovation, CareOregon ... makes a major contribution in an often-ignored but much-needed area. —John Bicheno, Program Director MS in Lean Operations, Cardiff University ... a comprehensive view into the world of Lean IT, a must read! —Dave Wilson, Quality Management, Oregon Health & Science University

-- For families with children -- Practical advice for parents, families, caregivers -- 100 kid-approved recipes -- How to live without wheat, gluten, dairy, eggs, corn, soy, or nuts

How many IT books have you read that are long on theory and short on practical application? They are interesting, but not very impactful. They provide a framework from which to think and understand, but lack a process from which to act. Addressing this urgent need for the IT community, *The Lean IT Field Guide* explains how to initiate, execute, and sustain a lean IT transformation. Illuminating a clear path to lean IT, the authors integrate more than two decades of combined experience to provide you with a proven method for creating and sustaining a true lean IT workplace. This field guide not only highlights the organizational techniques of more agile and lean processes, but also the leadership work required to help management adopt these new approaches. Based on proven methods from

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different industries, including banking, manufacturing, insurance, food and beverage, and logistics, the book details a clear model that covers all the components you need to achieve and sustain a favorable work environment and culture in support of lean IT. Filled with anecdotes and case studies from actual businesses, the book includes pictures, templates, and examples that illustrate the application of the lean methods discussed. This insightful book offers practical advice to fieldworkers in social research, enabling robust and judicious applications of research methods and techniques in data collection. It also outlines data collection challenges that are commonly faced when working in the field.

At Clay Bottom Farm, author Ben Hartman and staff practice kaizen, or continuous improvement, cutting out more waste--of time, labor, space, money, and more--every year and aligning their organic production more tightly with customer demand. Applied alongside other lean principles originally developed by the Japanese auto industry, the end result has been increased profits and less work. In this field-guide companion to his award-winning first book, *The Lean Farm*, Hartman shows market vegetable growers in even more detail how Clay Bottom Farm implements lean thinking in every area of their work, including using kanbans, or replacement signals, to maximize land use; germination chambers to reduce defect waste; and right-sized machinery to save money and labor and increase efficiency. From finding land and assessing infrastructure needs to selling perfect produce at the farmers market, *The Lean Farm Guide to Growing Vegetables* digs

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deeper into specific, tested methods for waste-free farming that not only help farmers become more successful but make the work more enjoyable. These methods include: Using Japanese paper pot transplanters Building your own germinating chambers Leaning up your greenhouse Making and applying simple composts Using lean techniques for pest and weed control Creating Heijunka, or load-leveling calendars for efficient planning Farming is not static, and improvement requires constant change. The Lean Farm Guide to Growing Vegetables offers strategies for farmers to stay flexible and profitable even in the face of changing weather and markets. Much more than a simple exercise in cost-cutting, lean farming is about growing better, not cheaper, food--the food your customers want.

Integrating theory with practice, *A Field Guide for Social Workers: Applying Your Generalist Training* helps students understand and overcome the challenges of field education. This comprehensive text provides the necessary tools to develop and demonstrate core competencies set forth by the Council on Social Work Education (CSWE) using the author's generalist field education approach grounded in generalist practice literature. Integrative activities and reflection questions directly apply generalist training to field experience. Students will be equipped to meet the goals of the field and realize their potential as generalist practitioners. Instructor Resources Free author-created resources for instructors are available with this text. Contact your rep to access these resources. Sample syllabi for both field

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Winner of the National Business Book Award From the New York Times bestselling author of *The Organized Mind* and *This Is Your Brain on Music*, a primer to the critical thinking that is more necessary now than ever We are bombarded with more information each day than our brains can process—especially in election season. It's raining bad data, half-truths, and even outright lies. New York Times bestselling author Daniel J. Levitin shows how to recognize misleading announcements, statistics, graphs, and written reports, revealing the ways lying weasels can use them. It's becoming harder to separate the wheat from the digital chaff. How do we distinguish misinformation, pseudo-facts, and distortions from reliable information? Levitin groups his field guide into two categories—statistical information and faulty arguments—ultimately showing how science is the bedrock of critical thinking. Infoliteracy means understanding that there are hierarchies of source quality and bias that variously distort our information feeds via every media channel, including social media. We may expect newspapers, bloggers, the government, and Wikipedia to be factually and logically correct, but they so often aren't. We need to think critically about the words and numbers we encounter if we want to be successful at work, at play, and in making the most of our lives. This means checking the plausibility and reasoning—not passively accepting information, repeating it, and making decisions based on it. Readers learn to



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avoid the extremes of passive gullibility and cynical rejection. Levitin's charming, entertaining, accessible guide can help anyone wake up to a whole lot of things that aren't so. And catch some weasels in their tracks! Every successful journey requires a guide that helps you identify and implement your next best steps.?

This field guide can be used directly on the gemba (work area) for implementing and documenting standardized work. It promotes the "future state" of standardized work along with crucial step-by-step techniques and explanations not found in other publications. The authors furnish many real examples of work problems that cause Lean practitioners difficulty with documentation, along with accurate solutions to those problems. The many illustrations and graphics focus on practice rather than theory. Readers learn that standardized work is not simply a tool for documentation but a method for reducing variation and providing continuous improvement through kaizen.

A fresh, friendly, comprehensive guide to men's health from Dr. Jesse Mills, founder of the Men's Clinic at UCLA, and a leading men's health, sexual, and reproductive specialist.

A learn-by-doing guide to developing, testing, and pitching a startup idea, balancing a pragmatic approach and rigorous academic content. This innovative book offers a learn-by-doing guide to entrepreneurship that balances practical advice with rigorous academic content. It introduces important concepts, provides highly engaging examples, and supplies the tools needed to put lessons into practice, creating a research-supported,

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step-by-step reference for developing, testing, and pitching any startup idea. By integrating lean startup principles, design thinking, and elements of the jobs-to-be-done framework, this combination textbook-workbook allows readers to choose for themselves whether, or to what extent, to engage with theory. All of the book's ten chapters encourage hands-on effort, providing readers with easy-to-follow steps, calls to action, and attainable milestones. Aspiring entrepreneurs will find this systematic approach to be more efficient than haphazard trial and error, and much more likely to yield concrete results. Chapters begin with a "mini case," offering real-world examples of each step in the process. These cases--all featuring entrepreneurs working outside the Silicon Valley bubble--include a meadery operator that turned customers into advocates by designing compelling experiences and the development of a dating app for dog lovers that found a unique niche in a crowded market. Throughout, readers are immersed in the activity of starting a business, guided not only through the successful development of a startup but also to an understanding of the principles underlying entrepreneurship. The book can be used as a text in undergraduate and graduate classes and as a reference by entrepreneurs and innovators.

Lauren Liess, an interior designer and founder of the popular blog Pure Style Home, fuses her love of design and the great outdoors into all her work. In *Habitat: The Field Guide to Decorating*, her first book, Lauren invites readers to bring nature inside by mixing the textures of natural elements such as wood and stone with eclectic

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groupings of modern and quirky vintage pieces. Readers will be inspired by the unique style of these rooms, which include lovely framed botanical prints and Liess's own textile patterns inspired by wildflowers and weeds. The book is divided into three sections: Part I focuses on the fundamental elements of design, with each chapter devoted to a particular element, such as color, lighting, and furniture; Part II addresses the intangibles of designing a space, such as aesthetics and creating a mood; and Part III tackles unique room-specific challenges in every part of the house.

How do strangers become friends? Ofelia Castillo is searching for a story. While her friends leave their boring Florida town for summer camps and family vacations, she braces for zero excitement. Lane Disanti would like her whole family to kick rocks. Especially her parents, who sent her to live with her grandmother for the summer while they finalize their divorce. Aster Douglas has one summer to figure out how to be a kid. She's been homeschooled by her grandfather her whole life, and it's easier for her to make a soufflé than a friend. CCat Garcia is hiding a big secret. She's in need of a new troop after she quits the Floras, her local Scouts, without her mother knowing. When fate and longing bring the girls together, it isn't love at first sight. But they soon bond over a shared mission to get the Floras to ditch an outdated tradition. In their quest for justice, independence, and an unforgettable summer, the girls form their own troop and find something they didn't know they needed: sisterhood.

The interest in the process of decision making is

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spreading across the social sciences from politics to sociology. This volume provides an introduction to the methods of behavioural decision research. It is for readers who wish to critically examine popular and scientific writing, to frame real-world problems in terms of decision making and to generate and carry out original research directed at either fundamental understanding or applied problems.

How to understand a media environment in crisis, and how to make things better by approaching information ecologically. Our media environment is in crisis.

Polarization is rampant. Polluted information floods social media. Even our best efforts to help clean up can backfire, sending toxins roaring across the landscape. In *You Are Here*, Whitney Phillips and Ryan Milner offer strategies for navigating increasingly treacherous information flows. Using ecological metaphors, they emphasize how our individual me is entwined within a much larger we, and how everyone fits within an ever-shifting network map.

*The Work of Art* is an essential twenty-first century roadmap for turning your creative work into a thriving business. Featuring brass-tacks useful information for creative entrepreneurs of every skill set, this book covers topics from personal branding, budgeting, and mental health, to guidance on clearing the hurdles that come forth as you rise to steady success. Heidi Luerra is the Founder & CEO of RAW: natural born artists, the world's largest independent arts organization. For almost 20 years, Heidi has worked with artists of all creative genres. Starting her own clothing line at a young age,

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she earned her business stripes the hard way. Over the past decade, Heidi has grown RAW to a worldwide operation in over 80 cities with over 200k artists in the RAW community (so she's got some stuff to say). Heidi offers no-nonsense advice (because who needs the fluff?), warnings against common creative pitfalls (because we don't have to fall for them), and real step-by-step action guides (because creative success takes planning). Heidi uses her own personal stories and sloppy mistakes (perhaps even oversharing) to demonstrate key lessons for creatives, including patience, persistence and best practices. She also profiles 15 working creative entrepreneurs from an array of artistic fields who have arrived at their own rewarding success. You'll travel along the path of what it really looks like to charge in the direction of your dreams. The Work of Art is cheeky, fun, and as honest as it gets. A funny, fact-driven, and illustrated field guide to how to live a feminist life in today's world, from the hosts of the hit Unladylike podcast. Get ready to get unladylike with this field guide to the what's, why's, and how's of intersectional feminism and practical hell-raising. Through essential, inclusive, and illustrated explorations of what patriarchy looks like in the real world, authors and podcast hosts Cristen Conger and Caroline Ervin blend wild histories, astounding stats, social justice principles, and self-help advice to connect where the personal meets political in our bodies, brains, booty calls, bank accounts, and other confounding facets of modern

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woman-ing and nonbinary-ing. By laying out the uneven terrain of double-standards, head games, and handouts patriarchy has manspread across society for ages, Unladylike is here to unpack our gender baggage and map out the space that's ours to claim.

The Designer's Field Guide to Collaboration provides practitioners and students with the tools necessary to collaborate effectively with a wide variety of partners in an increasingly socially complex and technology-driven design environment. Beautifully illustrated with color images, the book draws on the expertise of top professionals in the allied fields of architecture, landscape architecture, engineering and construction management, and brings to bear research from diverse disciplines such as software development, organizational behavior, and outdoor leadership training. Chapters examine emerging and best practices for effective team building, structuring workflows, enhancing communication, managing conflict, and developing collective vision—all to ensure the highest standards of design excellence. Case studies detail and reflect on the collaborative processes used to create award-winning projects by Studio Gang, Perkins+Will, Tod Williams Billie Tsien Architects | Partners, Gensler, CDR Studio, Mahlum Architects, In.Site:Architecture, and Thornton Tomasetti's Core Studio. The book also provides pragmatic ideas and formal exercises

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for brainstorming productively, evaluating ideas, communicating effectively, and offering feedback. By emphasizing the productive influence and creative possibilities of collaboration within the changing landscape of architectural production, the book proposes how these practices can be taught in architecture school and expanded in practice. In a changing world that presents increasingly complex challenges, optimizing these collaborative skills will prove not only necessary, but crucial to the process of creating advanced architecture.

The Lean IT Field Guide A Roadmap for Your Transformation Taylor & Francis

What do Ford Motor Company, Steelcase, Scania, Goodyear, Novo Nordisk, and Philips Electronics have in common? They all need to get their best ideas to market as fast as possible. They need to achieve the mastery of innovation. When these companies needed to accelerate time-to-market, get more new products to customers, and improve their ROI from investments in R&D, they turned to Lean Product Development to help them master the process of innovation. By adapting Lean ideas to their specific product development challenges, they learned how to focus innovation on the problems that would maximize customer and business value, and deliver on their best ideas. Winner of a Shingo Research and Professional Publication Award! The Mastery of Innovation: A Field Guide to Lean

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Product Development describes the experiences of 19 companies that have achieved significant results from Lean Product Development. Their stories show that Lean Product Development delivers results: Ford Motor Company completely reinvented its Global Product Development System and put decades of knowledge about automotive design at its engineers' fingertips DJO Global, a medical device company, more than tripled the number of products they released to the market and cut development time by 60% Playworld Systems cut time-to-market in half—twice The diverse set of North American and European case studies in this book range from very small product development organizations (three engineers) to very large (more than 10,000). Some of the industries represented include automotive, medical devices, industrial products, consumer electronics, pharmaceuticals, scientific instruments, and aerospace. These companies have generously shared their knowledge about Lean Product Development to help you get your best ideas to market faster.

Information Technology is supposed to enable business performance and innovation, improve service levels, manage change, and maintain quality and stability, all while steadily reducing operating costs. Yet when an enterprise begins a Lean transformation, too often the IT department is either left out or viewed as an obstacle. What is to be



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done? In this Lean It Book, you will discover the I.T. Pattern Matching Methodology; classifying I.T. work into Patterns and matching them with corresponding Lean Tools by: 1) Recognizing that a manufacturing approach is not an out-of-the-box fit for I.T. work. 2) Starting a Lean Culture by listening to the voice of the customer and establishing visual metrics & goals. 3) Giving voice to your goals by deploying internal marketing campaigns in order to level-set key stakeholder's expectations. 4) Moving out by matching specific work with repeatable patterns and lean tools that reduce waste and establish pull / flow. And so much more! Get your copy now to reap the real benefits of lean, starting today!

With this compact portable reference in hand, crafters can quickly and easily look up any of 100 different sheep breeds, the characteristics of their fleece, and the kinds of projects for which their fleece is best suited. Each breed profile includes a photograph of the animal and information about its origin and conservation status, as well as the weight, staple length, fiber diameter, and natural colors of its fleece. This is a great primer for beginners, and a handy guide for anyone who loves working with fleece.

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