

## The Kickstarter Handbook Real Life Crowdfunding Success Stories

Entrepreneurship is a creative act with entrepreneurs creating products, services, jobs, economic stimulation, culture and more. This creatively written book offers a wide array of exercises of varied time requirements for implementation, as well as a complexity of content. In addition to more traditional topics, the book serves to enhance students' imaginative and creative abilities so they can effectively problem-solve and build their creative entrepreneurial visions. Learning objectives can be directly implemented into syllabi.

"Neil Young's Pono campaign was the third most successful hardware campaign of all time, and Alex deserves much of the credit, second only to Neil, of course. The Crowdsourceress will give you everything you need to make your campaign a success." --Phil Baker, COO, Pono "Owning The Crowdsourceress is like having Alex Daly's 'special sauce' right at your fingertips."--Jesse Reed, cofounder, Standards Manual In recent years, the crowdfunding industry has generated several billions in funding. But the harsh reality is that around 60 percent of Kickstarter campaigns fail. Enter Alex Daly, a crowdfunding expert who has raised over \$20 million for her clients' campaigns. She has run some of Kickstarter's biggest projects-TLC's newest album, Neil Young's audio player, and Joan Didion's documentary. In this book, Daly takes readers deep inside her most successful campaigns, showing you how to Get fans and influencers excited about your launch Build an appealing and powerfully designed campaign Access proven video tips, pitching tactics, press releases, and rewards ideas Avoid the most common headaches and pitfalls Here you'll get tangible tools to run your own crowdfunding campaigns and fully connect with the crowd, get people to pay attention, and inspire them to act.

It's a common word to hear these days—crowdfunding. Websites such as Kickstarter and Patreon are bringing businesses and creators together with donators and investors. This guide explains the basics of how crowdfunding works. This title will inform readers of how Kickstarter, the world's largest crowdfunding platform, works and about some of the projects it has made possible. All the steps readers need to follow to start a Kickstarter campaign or create content and find supporters on Patreon are covered in depth. Furthermore, the text uncovers well-known campaigns and content—and teaches readers how to bring their own ideas to life.

So you want to produce a short film. Or design a new line of jewelry. Or manufacture a revolutionary solar-powered garden sprinkler. There's just one catch: You need \$100,000 to bankroll your dream, and your checking account has barely enough to cover the rent. Enter Kickstarter.com—the phenomenal “crowdfunding” website launched in 2009 that brings venture capital to the masses. At Kickstarter, it's not uncommon for entrepreneurs to raise \$50,000, \$100,000, \$250,000, or more. All you need is a great idea—and The Kickstarter Handbook. Business journalist Don Steinberg has interviewed dozens of artists and inventors who launched their passion projects online. Through their voices, you'll explore all the strategies of a successful Kickstarter campaign. You'll learn the elements of a compelling Kickstarter video, innovative ways to market your projects, tips for getting donors onboard, and the secrets of irresistible Kickstarter “rewards.” You'll also discover what to do in a best-case scenario—when your project goes viral and the cash starts flowing in. On Kickstarter, it happens to a few lucky visionaries every week. Here's how to be one of them.

Canada has a rich Black history filled with fascinating stories of resilience, advocacy and innovation. Black people have been in Canada for over 400 years - for as long as the first Europeans. Their labour helped to build Canada's economy, their skills led Canada's innovation and their activism helped make Canada a better place. Trailblazers: The Black Pioneers Who Have Shaped Canada is a disruptive children's book that introduces readers to Canada's Black history through the incredible and untold stories of over forty important Black agents of change in Canada. Some of these trailblazers such as Josiah Henson have saved lives through their bravery, others such as Viola Desmond and Bromley Armstrong have improved laws through their advocacy. Some such as Bernice Redmon have broken down barriers by being the first in their field while others such as Elijah McCoy have invented new or better ways of doing things. With representation across regions, time periods and experiences and each short story carefully written in poetic form and accompanied by beautiful illustrations, this anthology brings complex topics and historical facts to life. Readers will finish this book with new knowledge gained, challenged ideas and a guide on how to blaze their own trails.

Oh, hello spooky living person. Welcome to my book which educates the living on what it's like to be a ghost and why we shouldn't be afraid of one another. In his debut publication, Peter Ricq introduces us to Ethan Alby, a ghost who lives among us spooky living people and who genuinely wants to be friends. Charming and tongue-in-cheek text is paired with pointillism art giving the book a film noir meets Tim Burton mood and aesthetic.

Mila wants to prove to her family that she's a BIG KID! Her plan is to do everything on her own, without asking for help - not even once! She uses her creativity, willpower, and even her new cochlear implant hearing devices, to tackle one big kid activity after another. But when faced with something new that she can't figure out on her own, will Mila finally prove just how mighty she is? Mighty Mila is silly, engaging, and fun for all kids, and contains the message that with imagination, perseverance, and even a little help from others, you can do everything and anything you set your mind and heart on.

“Michels explodes the romantic notion of the starving artist.” —The New York Times “Michels is a tough but compassionate advocate, savvy in the ways of the world and the demands on artists in this materialistic society.” —The Miami Herald Written for fine artists ready to launch their careers as well as experienced artists who wish to relaunch their careers, How to Survive and Prosper as an Artist, Seventh Edition, an acclaimed guide, empowers artists to take control of their careers to create a fulfilling life and earn a decent income. In this newly revised edition, Carroll Michels continues to demystify the inner workings of the art world and challenge the status quo. New chapters discuss such topics as: New business models for artists: Going to the extreme The use of social media and website development as marketing and publicity tools and what does and doesn't work The confusion between the “art-buying public” and the “general public” and their differences New suggestions for establishing and calculating prices for artwork Neighborhood gentrification and the growing challenges of securing a reasonably priced live/work space How dealers find artists, how to negotiate with dealers, and how to understand a dealer's agenda Using her own experiences as an artist as well as the experiences of her clients, Michels crafts a must-read guidebook for anyone interested in embarking upon a successful career as an artist.

A vision for building a society that looks beyond money and toward maximizing the values that make life worth living, from the

cofounder of Kickstarter. Western society is trapped by three assumptions: 1) That the point of life is to maximize your self-interest and wealth, 2) That we're individuals trapped in an adversarial world, and 3) That this is natural and inevitable. These ideas separate us, keep us powerless, and limit our imagination for the future. It's time we replace them with something new. This *This Could Be Our Future* is about how we got here, and how we change course. While the pursuit of wealth has produced innovation and prosperity, it also established an implicit belief that the right choice in every decision is whichever option makes the most money. The answer isn't to get rid of money; it's to expand our concept of value. By assigning rational value to other values besides money--things like community, purpose, and sustainability--we can refocus our energies to build a society that's generous, fair, and ready for the future. By recalibrating our definition of value, a world of scarcity can become a world of abundance. Hopeful but firmly grounded, full of concrete solutions and bursting with creativity, *This Could Be Our Future* brilliantly dissects the world we live in and shows us a road map to the world we are capable of making.

From the bestselling author of *Romeo and/or Juliet* and *How to Invent Everything*, the greatest work in English literature, now in the greatest format of English literature: a chooseable-path adventure! When Shakespeare wrote *Hamlet* he gave the world just one possible storyline, drawn from a constellation of billions of alternate narratives. And now you can correct that horrible mistake! Play as Hamlet and avenge your father's death—with ruthless efficiency this time. Play as Ophelia and change the world with your scientific brilliance. Play as Hamlet's father and die on the first page, then investigate your own murder... as a ghost! Featuring over 100 different endings, each illustrated by today's greatest artists, incredible side quests, fun puzzles, and a book-within-a-book instead of a play-within-a-play, *To Be or Not To Be* offers up new surprises and secrets every time you read it. You decide this all sounds extremely excellent, and that you will definitely purchase this book right away. Because as the Bard said: "to be or not to be... that is the adventure." ...You're almost certain that's how it goes. *To Be or Not To Be* originally launched as a record-breaking Kickstarter project. This new, reader-friendly edition features the same text and illustrations as the original version, redesigned to take up half as many pages and weigh a whole pound less.

The Kickstarter Handbook Real-Life Crowdfunding Success Stories Quirk Books

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments that have fewer resources. *Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications* is a vital reference source that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. It also explores the latest advances and developments for creating a system of shared values and beliefs in small business environments. Highlighting a range of topics such as entrepreneurship, innovative behavior, and organizational sustainability, this multi-volume book is ideally designed for entrepreneurs, business managers, executives, managing directors, academicians, business professionals, researchers, and graduate-level students. Master the art of crowdfunding to launch your product on Indiegogo and Kickstarter. Whether you're just starting out or already have a booming business, this is the exact playbook the most innovative companies are using to launch successful products today. What if you could build a community that eagerly counted down the days until they could buy your product? What if you could develop such powerful positioning in your market that you rose above your competition? And what if you could actually feel confident your product was going to be successful before you pressed the launch button? *CROWDFUNDED* is not just another "how-to" book on launching products. There is no fluff here. No feel good stories without substance. No claims without data. This is a no BS blueprint for launching a successful crowdfunding campaign. Mark Pecota, CEO and co-founder of the most successful crowdfunding agency LaunchBoom, reveals the system his team has developed since 2015 - a system that has raised over \$50 million on Indiegogo and Kickstarter. Stop waiting for the right opportunity to launch your crowdfunding campaign. This is it and this book will show you how. **REVIEWS FROM INDUSTRY EXPERTS** "Mark Pecota has been in the crowdfunding space since 2015 and it really shows. The sheer amount of million dollar campaigns that LaunchBoom has been a part of is staggering. Mark's data driven approach for pre-launch and launch are second to none. If you want to crowdfund an innovative product, you want to have him on your team." - Mark Regal, Director of Hardware and Technology @ Indiegogo "The Internet is riddled with one-off information on how select campaigns succeed, but this book goes over the exact framework LaunchBoom has used to successfully launch hundreds of campaigns." - Scott Adamson, Co-Founder @ Kickbooster "Listen to LaunchBoom. Whether you're a first-timer or a seasoned creator, this book will teach you something new about how crowdfunding works complimented by proven strategies to reach success." - Jason Furie, Content and Community @ BackerKit

A business writer describes how to use the "crowdfunding" website to finance your dream project through techniques and tips gleaned from interviews with successful Kickstarters whose campaigns earned them at least \$100,000. Original.

Crowdfunding is not a new concept--it was actually used by the Medicis and Walt Whitman in the funding of the arts. However, crowdfunding through the Internet is a new phenomenon. This book introduces readers to the concept of funding creative projects through a group of people, explaining its benefits and how it works. The history of crowdfunding is covered to the present day. Once Kickstarter came along, the company itself had to raise funds to get started. This book highlights the efforts of Chen, Strickler, and Adler to sell their idea to investors. It reveals how Kickstarter went through growing pains but finally emerged as one of the most successful Internet companies today. Readers learn about what it takes to make a start-up a lasting enterprise. With fact sheets on the founders and the company, this book serves as an inspiration for anyone interested in one day starting his or her own Internet company.

"Tiny Tessa Truman-Ling saw patterns in the coolest things!" Join Tessa in this children's book to discover the wonderful world of tessellations!

(Berklee Guide). Crowdfund your music career! Use Kickstarter, Patreon, Indiegogo, and other crowdfunding tools to connect to your fan base and run a successful fundraising campaign. Mobilize your fans to support your next album, tour, video, or other music project, or to create a steady fan-sourced income stream to support your career as a musician. Develop effective strategies for successful campaigns, including timing, networking, press relations, reward levels, and more. You will learn not only how to increase your income, but generally to optimize your career and art while connecting with your fan base. Interviews with artists and industry insiders offer real-world stories and practical advice. Whether you have a label, manager, and large fan base, or just want to record your very first music, this book will help you achieve success as an independent artist.

If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! I'll teach you how to use crowdfunding to raise money online and bring your project to life. You see, we're at the beginning

of a movement as transformative as the industrial revolution. Never before in history have authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. The outdated media gatekeepers are quickly disappearing. You can now get funding directly from your fans and distribute your content online. If you're a creative type, this is the BEST time to be alive. But, it doesn't stop there. This major change has also given rise to six and seven-figure online businesses. As a fellow entrepreneur, I know that one of the most common excuses for not quitting your job and launching that startup company is because you don't have the money. Now, in a few short weeks, you can have all of the capital you need to launch and grow a thriving ecommerce business. It's no longer a crazy idea to pursue your passion. In fact, more and more millennials are doing just that. I should know, I'm one of them! When I first started blogging about Kickstarter in 2012, I had no idea that crowdfunding would become a multi-billion-dollar industry. I was just a Junior in college, writing a mini-thesis on how different variables affected fundraising success on Kickstarter (for you nerds out there, it was a logistic regression). Flash forward several years, and I'm now one of the top experts in the crowdfunding industry. I started the blog, CrowdCrux, which did over one million views in 2015. I set up a forum called KickstarterForum, which has attracted over six thousand members. I even launched a popular podcast called Crowdfunding Demystified, which has racked up more than 100 positive reviews in iTunes. Finally, I also put out training videos on YouTube and I am proud to say that the channel is experiencing rapid growth. That all sounds impressive, but actually, when I first stumbled on the website, Kickstarter, I didn't have a clue how it worked. It seemed super confusing and I had SO MANY questions. Since 2012, I've come to master the platform and discover the ins and outs of how crowdfunding really works. I've published many of my findings online and I've been being linked to by sites like CNN, The New York Times, The Huffington Post, and even The Wall Street Journal. In this guide, I'm going to share with you the step-by-step launch strategy for absolutely crushing it on Kickstarter. In no time at all, you'll be raising money for your startup or creative project. I'll make it super easy to copy and implement these tactics and strategies. I'll also share some Jedi Mind Tricks that most marketers don't know about. Before you know it, you'll be a crowdfunding expert! Now, I bet you're thinking... "boy this all sounds like a lot of work. Do I really have to learn all of this? I just want to get funding for my project." Truth be told, it is A LOT to master, which is why having the right teacher can make all of the difference. I'll make sure that you master this material as quickly as possible, so that you can stop fundraising and get back to doing what you love! Either way, whether you decide to run your own Kickstarter campaign, or outsource certain aspects, it pays to know what you're doing. I want to help you smash your Kickstarter goal and then I hope you come on my podcast as a crowdfunding success story. It's time to get serious about making that business you've been dreaming about a reality. It's finally time to get paid for your creative work. Let's get started!

Deep in space, on Mars, a robot rover searches for traces of water, one of the key things needed to support life. Back on Earth, Dr. Vandí Verma guides the robot, Curiosity, in its search. People all around the world were enchanted by animations like Princess and the Frog and Bravest Warriors, but before they ever hit the screen, Sonya Carey imagined and designed them. These are just some of the colorful careers of these Everyday Superheroes making the world a greener, healthier, and cleaner place.

The integration of technology into entrepreneurial initiatives has led to the use of online communities to raise funds for projects and ventures. Through the use of social media platforms and the social web, crowdfunding has provided an innovative, large-scale fundraising solution for both personal and professional initiatives. Strategic Approaches to Successful Crowdfunding brings together a collection of research-based chapters relating to the use of the social web to raise funds and provide financial support for start-up companies, individual pursuits, and philanthropic endeavors. Focusing on a diverse set of topics relating to e-commerce, capital investment, peer-to-peer lending, digital philanthropy, and virtual communities, this timely publication is an essential reference source for academicians, researchers, professionals, and graduate students interested in understanding the dynamics, best practices, and managerial solutions for drawing funds and financial support from online communities.

Learn to use Kickstarter to make your great ideas a reality As a crowd-funding website for creative projects, Kickstarter has the power to make creative ideas come to life. This helpful guide walks you through the potential of this amazing tool, which has helped project creators successfully launch their projects since 2009. You'll learn how to create a Kickstarter account, setup your first project, and effectively use social media to bring awareness to your project and build up the community around it to hopefully reach the goal of 100 percent funding. Explains how to determine if you meet the requirements to create a project Gets you started with creating your first project, choosing a great project image, and write a compelling project title and description Helps you establish rewards for project backers Zeroes in on deciding a funding duration and funding goal Whether you have an idea for a movie, video game, gadget or anything in between, Kickstarter For Dummies is the fun and friendly guide to help you get the funds to make your idea happen!

Independent creator Madeleine Holly-Rosing walks you through the steps of crowdfunding your independent project in this 2nd edition of her popular book Kickstarter for the Independent Creator. In this practical and down-to-earth guide, Madeleine shares how she went from failure to successfully funding four campaigns for her comic Boston Metaphysical Society. In this book you will learn: \*How to choose your platform\* How to write an effective Kickstarter Homepage\* How to build a core email list\* What goes into a pre-launch and campaign strategy\* How postage can make you or break you Is your passion project languishing due to lack of funding? Learn tips in this book that Madeleine's students have used to meet and exceed their crowdfunding goals.

More Than Money Jamey Stegmaier knows crowdfunding. He's a veteran of seven successful Kickstarter campaigns (and counting) that have raised over \$1.4 million, and he's the proprietor of the widely read Kickstarter Lessons blog. In this book he offers a comprehensive guide to crowdfunding, demonstrating that it can be a powerful way for entrepreneurs to grow their businesses by building community and putting their customers first. This book includes over forty stories of inspiring successes and sobering disasters. Stegmaier uses these examples to demonstrate how to (and how not to) prepare for a campaign, grow a fan base, structure a pitch, find new backers, and execute many other crucially important "nuts and bolts" elements of a successful crowdfunding project. But Stegmaier emphasizes that the benefits of crowdfunding are much more about the "crowd" than the "funding." He shows that if you treat your backers as people, not pocketbooks—communicate regularly and transparently with them, ask their opinions, attend to their needs—they'll become advocates as well as funders, exponentially increasing your project's chances of succeeding.

Learn how to turn YOUR knowledge into a book that will stand out from the competition and sell!

It's a Whimsy Girl World, and the Whimsy Girls are hard at work all day long-- fighting fires, teaching classes, patrolling the streets, shelving books, flying people around the world, building houses, making coffee and food, traveling to space, fixing cars, designing the latest fashions, taking care of little ones at home, running major corporations, and SO MUCH MORE! 30 adorable unique designs--with 2 different versions of each--one original detailed, and another simplified version for easier or faster coloring. 8.5x11 in size, printed single-sided. Designs range from simple to detailed in this book. Suitable for all ages! Occupational fields represented in this book: Aviation, Teaching, Construction, Lab

Science, Performing Arts, Law Enforcement, Food & Beverage/Restaurant, Farming, Management/office, Mail Delivery System, Call Center/Desk Job, Fashion Design, Astronaut/Space Science, Library Science, Auto mechanical repair, Veterinary, Child Care, Medical, Writing, Cosmetology, Military, Visual Arts, Politics (US President), Marine Biology, Fire Department, Photography, and Dental. Whether you are gifting this to inspire a young woman or wanting a bit of nostalgia dreaming about all the possibilities of what we can do as women, this book is sure to delight all ages! Let's support each other's dreams and goals and be grateful for all the different interests we have that make the world go round :). I am a self taught artist and all of these are hand drawn by me! Please see all my Whimsy Girl books on my Amazon Author Page or on my website at HannahLynn.com. This book is also available in a PDF digital format on my website, as well as a top wire bound Artist Edition on nicer paper. Get special exclusive downloadable coloring pages by supporting me on Patreon.com/HannahLynn. I really hope you enjoy my artwork, thank you! Hannah Lynn

The Hog Book: a Chef's Guide to Hunting, Butchering and Cooking Wild Pigs walks new and seasoned hunters and wild food aficionados through the winding - and often misunderstood- path of hunting, processing, butchering and cooking feral hogs. From history and distribution to curing and packaging, this complete guide delves into every aspect of utilizing this invasive species as a delicious food source. Designed for beginners or advanced cooks, The Hog Book contains over 100 recipes from whole hog cookery to sausage to offal. Author Jesse Griffiths is a dedicated hog hunter and consumer, again working in partnership with lauded photographer Jody Horton after the success of their first collaboration, Afield.

The Interactive Past brings together a diverse group of thinkers -- including archaeologists, heritage scholars, game creators, conservators and more -- who explore the interface of video games and the past in a series of unique and engaging writings.

This book is for Kickstarter newbies and first-time creators. It will teach and show you how to collect potential backers early, in advance, and how to plan a Kickstarter campaign from start to finish with the aim of ensuring that you get fully funded.

Based on a real scientific event and inspired by a beloved real human in the author's life, this is a story about science and the poetry of existence; about time and chance, genetics and gender, love and death, evolution and infinity -- concepts often too abstract for the human mind to fathom, often more accessible to the young imagination; concepts made fathomable in the concrete, finite life of one tiny, unusual creature dwelling in a pile of compost amid an English garden. Emerging from this singular life is a lyrical universal invitation not to mistake difference for defect and to welcome, across the accordion scales of time and space, diversity as the wellspring of the universe's beauty and resilience.

**NEW YORK TIMES BESTSELLER** • An inspiring personal story of redemption, second chances, and the transformative power within us all, from the founder and CEO of the nonprofit charity: water. At 28 years old, Scott Harrison had it all. A top nightclub promoter in New York City, his life was an endless cycle of drugs, booze, models—repeat. But 10 years in, desperately unhappy and morally bankrupt, he asked himself, "What would the exact opposite of my life look like?" Walking away from everything, Harrison spent the next 16 months on a hospital ship in West Africa and discovered his true calling. In 2006, with no money and less than no experience, Harrison founded charity: water. Today, his organization has raised over \$400 million to bring clean drinking water to more than 10 million people around the globe. In *Thirst*, Harrison recounts the twists and turns that built charity: water into one of the most trusted and admired nonprofits in the world. Renowned for its 100% donation model, bold storytelling, imaginative branding, and radical commitment to transparency, charity: water has disrupted how social entrepreneurs work while inspiring millions of people to join its mission of bringing clean water to everyone on the planet within our lifetime. In the tradition of such bestselling books as *Shoe Dog* and *Mountains Beyond Mountains*, *Thirst* is a riveting account of how to build a better charity, a better business, a better life—and a gritty tale that proves it's never too late to make a change. 100% of the author's net proceeds from *Thirst* will go to fund charity: water projects around the world.

Meet Robbie the Penguin! While Robbie is in pre-school his teacher notices that he doesn't talk, and he really likes to rock. After visiting the Doctor he is diagnosed with Autism and begins to attend a special school. Follow him on his adventures where he goes swimming, goes to a parade and the fireworks, eats ice cream, and runs away a lot! As you're laughing you'll also be learning a lot about kids with Autism. Cindy Gelormini is the Author and Illustrator of the "Robbie's World" trilogy and is Robbie's Mom. She works in the Interior Design field where she began as a decorative artist painting children's murals. She was also a singer songwriter and worship leader, so she wrote the books like rhyming lyrics. For four years she followed Robbie's life on YouTube on their video blog called "Robbie and Me: Autism Reality", which can still be viewed to this day. When Robbie went to heaven on November 7, 2017, penguins in the form of toys and paperweights began to show up in unlikely places. Weeks later when they cleaned out Robbie's room in his group home they found in his DVD player the last movie Robbie ever watched... "Happy Feet" about dancing penguins! They realized they were getting messages from heaven. Cindy wanted to continue Robbie's story to help bring love, understanding and acceptance to the Autism Community, so she wrote Robbie's story as a children's book series telling stories from when he was a little boy. The idea of him being a penguin though, that was Robbie's idea.

Want to know how to crowdfund projects that make hundreds of thousands of dollars? This is how. **HOW THE HELL DO YOU CROWDFUND \$100,000? HERE'S THE ULTIMATE HANDBOOK.** In this bold, irreverent, hilarious how-to guide, bestselling Kickstarter campaign manager Derek Miller takes his millions of dollars of supercrowdfunding experience and delivers everything you need to know about being a modern entrepreneur in today's global marketplace. In other words, this ain't your dad's business book. Embrace community and learn how to maximize your MESSAGE, MECHANICS, and MARKETING so you can successfully: - Get people to give a damn about you and your crazy idea so you can stand out from the noise. - Avoid the mistakes the rest of us made. - Discover your creative freedom and make that sweet, sweet cash. Accompanied by laugh-out-loud illustrations by cartoonist Joy Ho, enjoy an exhaustive look into what it takes to manage and execute a successful six-figure crowdfunding campaign with over \$20 million worth of collective advice and pro-tips from the world class asskickers who brought you: Dude Bro Party Massacre 3 (\$241,071) Augie and the Green Knight (\$384,410) OrganATTACK! (\$526,274) The Cyanide & Happiness Show (\$770,309) Superbook (\$2,952,508) Joking Hazard (\$3,246,588) G-RO (\$3,307,773) Pillars of Eternity (\$3,986,929)

With the radical growth in the ubiquity of digital platforms, the sharing economy is here to stay. This Handbook explores the nature and direction of the sharing economy, interrogating its key dynamics and evolution over the past decade and critiquing its effect on society.

The Internet has revolutionized the way people communicate and do business. It has even affected how people fundraise and seek investors. This introduction to crowdfunding explains how innovative entrepreneurs are using the power of collective groups to drum up interest in and fund their products and services. Readers receive a stimulating and highly practical overview of how different crowdfunding sites work, which site may be best for their project, the kind of work involved in becoming a crowdfunding success, and what they can realistically expect from a crowdfunding experience. Discover the untold story of African surf culture in this glorious and colorful collection of profiles, essays, photographs, and illustrations. AFROSURF is the first book to capture and celebrate the surfing culture of Africa. This unprecedented collection is compiled by Mami Wata, a Cape Town surf company that fiercely believes in the power of African surf. Mami Wata brings together its co-founder Selema Masekela and some of Africa's finest photographers, thinkers, writers, and surfers to explore the unique culture of eighteen coastal countries, from Morocco to Somalia, Mozambique, South Africa, and beyond. Packed with over fifty essays, AFROSURF features surfer and skater profiles, thought pieces, poems, photos, illustrations, ephemera, recipes, and a mini comic, all wrapped in an astounding design that captures the diversity and character of Africa. A creative force of good in their continent, Mami Wata sources and manufactures all their wares in Africa and works with communities to strengthen local economies through surf tourism. With this mission in mind, Mami Wata is donating 100% of their proceeds to support two African surf therapy organizations, Waves for Change and Surfers Not Street Children.

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