

The Interior Design Reference Specification Book Everything Interior Designers Need To Know Every Day Paperback Common

Comprehensive review for all three exam sections The Interior Design Reference Manual by David Ballast covers all three sections of the NCIDQ exams. Pass your exams the first time with comprehensive reading materials on all topics. The NCIDQ Interior Design Reference Manual features include: Complete coverage of content areas for all three sections of the NCIDQ Exam Updated for the IBC 2018 changes included in the exam Over 200 figures in SI and U.S. measurements to illustrate design details Study guidelines, exam tips, and tables to support exam preparation New for this edition - revised and updated content to increase exam specification coverage Topics Covered Design Concepts and Programming Design Constraints Building Systems and Construction Research, Analysis, and Selection of Products and Details Communication and Documentation Project and Business Management

This is a benchmark book which encourages interior designers to raise their professional status and offers their clients an insight into the complex profession of modern interior design. It demystifies what an interior designer does, and showcases the range of skills that interior designers can bring to a project to help achieve a successful outcome. The book attempts to explain the broad scope of the interior design profession, including: • the wide range of projects and specialisms • the people, roles and relationships • the skills and knowledge that designers need • the benefits of using a designer • the importance of a good client-designer relationship. Case Studies illustrate key points, pinpointing important project types and showcasing designers working in specialist fields and include comments from clients and end-users.

A practical approach to planning residential spaces Residential Interior Design: A Guide To Planning Spaces is the industry-standard reference for all aspects of residential space planning, with a practical focus on accessible design, ergonomics, and how building systems affect each space. This new third edition has been updated with the most recent code information, including the 2015 International Residential Code and the International Green Construction Code, and new content on remodeling. Packed with hundreds of drawings and photographs, this book illustrates a step-by-step approach to design that applies to any residential space, and ensures that the most important factors are weighted heavily in the decision making process. Daily use is a major consideration, and the authors explore the minimum amount of space each room requires to function appropriately while examining the host of additional factors that impact bedrooms, bathrooms, kitchens, hallways, and more. Detailed information about accessibility is included in each chapter, making this book a reliable design reference for "aging in place" and universal design. The new companion website features teaching tools and a variety of learning supplements that help reinforce the material covered. Interior design is a fundamental component of a residential space, and a required skill for architecture and design professionals. This book is a complete reference on all aspects of residential design, and the factors that make a space "work." Design spaces with primary consideration of daily use Account for building systems, accessibility, human factors, and more Get up to date on the latest residential interior building codes Plan interiors for any home, any style, and any budget Designing a residential interior is about more than choosing paint colors and furniture—it's about people, and how they interact and use the space. It's about shaping the space to conform to its function in the best possible way. Residential Interior Design provides clear, comprehensive guidance on getting it right every time.

This revised edition of the successful primer thoroughly covers fundamentals of lighting design, and also serves as a handy reference for professional designers. The Fifth Edition is more comprehensive than ever, with new information on LED, energy efficiency, and other current issues. In addition, it includes more information for drawing ceiling floor plans and the application of designs to specific types of interiors projects. Considered a "key reference" for the Lighting Certified exam, no other text combines both technical and creative aspects of lighting design for beginners and novice designers.

The Graphic Design Reference & Specification Book should always be next to a designer's computer. Completely practical with only the most needed information, this valuable book provides designers with all the little details that can make or break a design, such as how much space to leave in the gutter when designing barrel folds, how to layout a template for a box, and the ratios of each part, as well as metric conversion charts, standard envelope sizes in the USA, Europe, Canada and Asia, and much more. This hardworking handbook is compact and accessible and is a must-have for any graphic designer. Get organized and streamline your workflow with this A-Z accountability system. Design is only part of an interior designer's job—you're also responsible for scheduling client meetings, conducting design surveys, creating drawings and specs, and overseeing installation. Multiply by the number of projects on your plate, and you have a recipe for overwhelming disorganization. The Interior Design Productivity Toolbox helps you juggle multiple projects with ease, with a comprehensive self-management system tailored to the needs of interior designers and decorators. Features include: Detailed checklists that highlight weak spots and warn against common pitfalls Covers residential design, contract design, specifications, and renovations Best practices for meetings, design surveys, drawings, specifications, and renovations Customizable online checklists for tracking every phase of your project Exclusive online budgeting tool for tracking product costs and associated expenses to share with your team and your clients If you need to get organized and get back to work, you need The Interior Design Productivity Toolbox.

"The original edition of this book, Color, Space, and Style, was published by Rockport Publishers in 2007"--Preliminary page.

Guides students and professionals through the interior design process, from planning to execution, in an updated edition that includes new information on project management, building systems and codes, and lighting.

Why struggle to market interior design when you can get specialized advice from a top-notch consultant? In Marketing Interior Design, Lloyd Princeton offers you the same high-quality insights that he gives to his clientele. Drawing on his professional expertise as well as the experiences of his clients, he provides detailed guidance to help you learn to: • figure out what to charge and have the confidence to demand that price • write your business statement • brand your business, including designing promotional materials • find leads and take advantage of them through networking • land jobs and learn how to handle the interview process • protect yourself with contracts • take advantage of the burgeoning market for green products and services. This insider guide is packed with examples of good (and bad) marketing materials, first-hand stories, and sample contract forms. If you are starting out in the field of interior design, or just want to retool your existing business, you need Marketing Interior Design! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

The essential kitchen and bath design reference, updated with the latest codes NKBA Kitchen & Bathroom Planning Guidelines with Access Standards is the industry standard reference, written by the National Kitchen and Bath Association and updated with the latest codes and standards. This new second edition features revised guidelines for cooking surface clearance, electrical receptacles, and ventilation for kitchens, as well as ceiling height, shower size, electrical receptacles, and ventilation for bathrooms. Revised to reflect the 2015 International Residential Code and the ICC A117.1-2009, all

illustrations have been expertly redrawn using 2020 Design and Chief Architect Software to provide clearer visual reference for real-world application. With thirty-one kitchen guidelines and twenty-seven bathroom guidelines, this book provides full planning recommendations, code references, and access standards for today's kitchen and bath design professional. Kitchens and bathrooms are the two most functional rooms in the house, and also the most code-intensive. It is imperative that design professionals stay up to speed on the latest guidelines to ensure the safety and efficiency of their projects. Get up to date on the latest kitchen and bath codes Reference a new range of standards for clearance, ventilation, and more Design for storage based on the results of university research Examine illustrative and descriptive plans, sections, and perspective views The NKBA guidelines are based on a composite of historical review, current industry environment and practices, emerging trends, consumer lifestyles, research, and building codes. These factors combine to help kitchen and bath professionals create designs that are beautiful, functional, accessible, and safe. The NKBA Kitchen & Bathroom Planning Guidelines with Access Standards is the complete reference professionals turn to for the latest in kitchen and bath design.

Standards for the design of interior spaces should be based on the measurement of human beings and their perception of space, with special consideration for disabled, elderly, and children The Interior Design Styles Lookbook (c) is an awesome tool & reference for interior designers, homeowners, and anyone who is interested in the design field. It contains 24 of the most popular interior design styles. The styles in this book are the following: Arabian, Art Deco, Art Nouveau, Bohemian, Coastal, Contemporary, Eclectic, Farmhouse, Hollywood Regency, Industrial, Japanese, Mediterranean, Mid-Century Modern, Minimal, Modern, Moroccan, Parisian, Rustic, Scandinavian, Shabby Chic, Traditional, Transitional, Tribal, and Tropical. For each style, you will find the definition, bullet points of the characteristics, as well as illustrations to represent the style, with tips to apply it on your projects, and keywords to use with your clients, paired with a tool that helps you mix and match interior design styles! The new, updated edition of the successful book on interior design Interior Design Visual Presentation, Second Edition is fully revised to include the latest material on CAD, digital portfolios, resume preparation, and Web page design. It remains the only comprehensive guide to address the visual design and presentation needs of the interior designer, with coverage of design graphics, models, and presentation techniques in one complete volume. Approaches to the planning, layout, and design of interior spaces are presented through highly visual, step-by-step instructions, supplemented with more than forty pages of full-color illustrations, exercises at the end of each chapter, and dozens of new projects. With the serious designer in mind, it includes a diverse range of sample work, from student designers as well as well-known design firms such as Ellerbee and Beckett Architects and MS Architects.

"An essential text for all students of design . . . [and] inspiration and intel for those simply interested in the art and practice." --Alexa Hampton, from the foreword From the nation's top college for interior design comes a definitive design school in a book and a fabulous reference for decorating the home. In the past decade, New York School of Interior Design, which was founded in 1916, has drawn a large crossover audience of passionate decorating enthusiasts and hobbyists--many of them private homeowners who know that thinking like a professional is the surest way to achieve a magnificent home. This lavishly illustrated and highly detailed interior design bible provides a comprehensive education on home design and decor, from color theory principles to space-specific considerations (choosing furniture for a living room) and collaborating with architects and other professionals for the best results. Built on the Home Study Course that is the foundation of the school's curriculum, this book offers an unparalleled mastery of the key elements of enduring design, rendering it the only book you'll ever need.

Often problematically labeled as "Brutalist" architecture, the concrete buildings that transformed Boston during 1960s and 1970s were conceived with progressive-minded intentions by some of the world's most influential designers, including Marcel Breuer, Le Corbusier, I. M. Pei, Henry Cobb, Araldo Cossutta, Gerhard Kallmann and Michael McKinnell, Paul Rudolph, Josep Lluís Sert, and The Architects Collaborative. As a worldwide phenomenon, building with concrete represents one of the major architectural movements of the postwar years, but in Boston it was deployed in more numerous and diverse civic, cultural, and academic projects than in any other major U.S. city. After decades of stagnation and corrupt leadership, public investment in Boston in the 1960s catalyzed enormous growth, resulting in a generation of bold buildings that shared a vocabulary of concrete modernism. The period from the 1960 arrival of Edward J. Logue as the powerful and often controversial director of the Boston Redevelopment Authority to the reopening of Quincy Market in 1976 saw Boston as an urban laboratory for the exploration of concrete's structural and sculptural qualities. What emerged was a vision for the city's widespread revitalization often referred to as the "New Boston." Today, when concrete buildings across the nation are in danger of insensitive renovation or demolition, Heroic presents the concrete structures that defined Boston during this remarkable period—from the well-known (Boston City Hall, New England Aquarium, and cornerstones of the Massachusetts Institute of Technology and Harvard University) to the already lost (Mary Otis Stevens and Thomas F. McNulty's concrete Lincoln House and Studio; Sert, Jackson & Associates' Martin Luther King Jr. Elementary School)—with hundreds of images; essays by architectural historians Joan Ockman, Lizabeth Cohen, Keith N. Morgan, and Douglass Shand-Tucci; and interviews with a number of the architects themselves. The product of 8 years of research and advocacy, Heroic surveys the intentions and aspirations of this period and considers anew its legacies—both troubled and inspired.

Delivers the inside story on 6,000 years of personal and public space. John Pile acknowledges that interior design is a field with unclear boundaries, in which construction, architecture, the arts and crafts, technology and product design all overlap.

Originally published under the title: Process, materials, and measurements, in 2006.

Without light, interior architecture cannot be fully designed and experienced. It is one of the key tools for an interior designer, but can be a dauntingly technical subject for students. Part One, Theory, looks at the physics and technology behind lighting. Part Two, Process and Practice, looks more specifically at the use of lighting in interior design and outlines the key design issues and principles. The book goes on to show the ways of representing lighting schemes using CAD and 3D models and how to implement and test these designs. Finally, the book explains how to deal with contractors, clients and other professionals. This book takes a detailed, practical look at lighting in interior design, giving students all the key information and skills they need to be able to tackle lighting successfully in their designs.

Step-by-step tutorials guide readers through the entire design process, starting with planning the space, and instructions on choosing color schemes and furnishings, as well as working with a variety of materials. Get advice on becoming a professional interior designer along with detailed tips for preparing a portfolio and marketing your skills.

This book covers all stages of visual presentation as part of the interior design process, from the most basic initial sketches, to models, to fully developed computer-generated visualizations. In four chapters this easy-to-follow text explains the basics, conception, presentation and production. With a varied and comprehensive range of images, this book is an invaluable, inspirational and practical resource for interior architecture and design students and practising interior designers alike.

Thousands of interior design professionals have come to rely on The Interior Design Business Handbook for comprehensive, accessible coverage of the essential procedures,

tools, and techniques necessary to manage a successful interior design business. The Fifth Edition of this essential resource has been revised to address the latest trends and changes in the field, with new and updated material on business size and structure, building a brand, client development, social networking and Internet marketing, finances, purchasing, technology and software programs, and other key areas. Complete with more than 75 sample forms and letters, this Fifth Edition is a one-stop resource for all aspects of establishing and running an interior design business—from choosing a location and managing day-to-day operations to growing a business and putting it up for sale. All of the techniques and procedures in the book are rooted in real-world experience and are used daily in successful design firms throughout the United States. Filled with valuable information for solo practices and small firms as well as larger businesses, this book is an indispensable resource for seasoned professionals as well as interior designers who are at the start of their career.

Imagining the Modern explores Pittsburgh's ambitious modern architecture and urban renewal program that made it a gem of American postwar cities, and set the stage for its stature today. In the 1950s and '60s an ambitious program of urban revitalization transformed Pittsburgh and became a model for other American cities. Billed as the Pittsburgh Renaissance, this era of superlatives—the city claimed the tallest aluminum clad building, the world's largest retractable dome, the tallest steel structure—developed through visionary mayors and business leaders, powerful urban planning authorities, and architects and urban designers of international renown, including Frank Lloyd Wright, I.M. Pei, Mies van der Rohe, SOM, and Harrison & Abramovitz. These leaders, civic groups, and architects worked together to reconceive the city through local and federal initiatives that aimed to address the problems that confronted Pittsburgh's postwar development. Initiated as an award-winning exhibition at the Carnegie Museum of Art in 2014, Imagining the Modern untangles this complicated relationship with modern architecture and planning through a history of Pittsburgh's major sites, protagonists, and voices of intervention. Through original documentation, photographs and drawings, as well as essays, analytical drawings, and interviews with participants, this book provides a nuanced view of this crucial moment in Pittsburgh's evolution. Addressing both positive and negative impacts of the era, Imagining the Modern examines what took place during the city's urban renewal era, what was gained and lost, and what these histories might suggest for the city's future.

Interior Design Reference Manual By David Kent Ballast

Space planning involves much more than sketching a preliminary floor plan. A designer must take a client's programming needs into account and must also consider how other factors such as building codes and environmental factors affect a spatial composition. Space Planning Basics, now in its Third Edition, offers a highly visual, step-by-step approach to developing preliminary floor plans for commercial spaces. The book provides tools for visualizing space and walks the designer through other considerations such as building code requirements and environmental control needs. Specific programming techniques covered include matrices, bubble diagrams, CAD templates, block plans, and more. New to this edition are coverage of the basics of stair design, an essential aspect for planning spaces.

The Interior Design Reference & Specification Book Updated & Revised Everything Interior Designers Need to Know Every Day Rockport Publishers Incorporated

In the world of interior design, thousands of bits of crucial information are scattered across a wide array of sources. The Interior Design Reference & Specification Book collects the information essential to planning and executing interior projects of all shapes and sizes, and distills it in a format that is as easy to use as it is to carry.

DIV In the world of interior design, thousands of bits of crucial information are scattered across a wide array of sources. The Interior Design Reference & Specification Book collects the information essential to planning and executing interior projects of all shapes and sizes, and distills it in a format that is as easy to use as it is to carry. You'll also find interviews with top practitioners drawn across the field of interior design. —Fundamentals provides a step-by-step overview of an interiors project, describing the scope of professional services, the project schedule, and the design and presentation tools used by designers. —Space examines ways of composing rooms as spatial environments while speaking to functional and life-safety concerns. —Surface identifies options in color, material, texture, and pattern, while addressing maintenance and performance issues. —Environments looks at aspects of interior design that help create a specific mood or character, such as natural and artificial lighting, sound and smell. —Elements describes the selection and specification of furniture and fixtures, as well as other components essential to an interior environment, such as artwork and accessories. —Resources gathers a wealth of useful data, from sustainability guidelines to online sources for interiors-related research. /div

The BIID Interior Design Job Book is the first book to set out the professional standard for running an interior design project. It does so step by step, in a sequence designed to complement the construction industry's standard Plan of Work, providing guidance at every stage of a job from appraisal of the client's requirements through to completion. Suitable for all interior design projects – whether small or large – and for both interior designers working in an integrated design team and those acting as lead consultant, it brings a codified procedure and a professional rigour to the way your practice works and the way your projects run – vital for achieving a professional edge in a competitive field. Its hands-on approach is supplemented by numerous model letters and specimen forms, which the designer can quickly adapt to any job in question.

DIVA comprehensive handbook of all the crucial information interior designers need to know on a daily basis. In the world of interior design, thousands of bits of crucial information are scattered across a wide array of sources. Color, Space, and Style collects the information essential to planning and executing interiors projects of all shapes and sizes, and distills it in a format that is as easy to use as it is to carry. Section 1, Fundamentals, provides a step-by-step overview of an interiors project, describing the scope of professional services, the project schedule, and the design and presentation tools used by designers. Section 2, Space, examines ways of composing rooms as spatial environments while speaking to functional and life-safety concerns. Section 3, Surface, identifies options in color, material, texture, and pattern, while addressing maintenance and performance issues. Section 4, Environments, looks at aspects of interior

design that help create a specific mood or character, such as natural and artificial lighting, sound and smell. Section 5, Elements, describes the selection and specification of furniture and fixtures, as well as other components essential to an interior environment, such as artwork and accessories. Lastly, section 6, Resources, gathers a wealth of useful data, from sustainability guidelines to online sources for interiors-related research. Throughout Color, Space, and Style appear interviews with top practitioners drawn from across the field of interior design./div The debate surrounding hand drawing versus computer-generated imagery has become a hot topic. Having grown up with computers, today's interior design and architecture students are extremely adept at creating computer imagery, but often lack confidence in their freehand sketching skills, or do not know how to sketch at all. Sketching, and the careful observation that it entails, is essential for the successful development of the next generation of designers. Forty-five step-by-step exercises take the student from the simple three-dimensional forms of furniture, to interiors, to complex building exteriors, and cityscapes. Technical topics covered include tools, line weights, perspective, proportion, composition, shading, serial views, and context. Exercises are illustrated with beautiful sketches specially created by the author. Sketching for Architecture + Interior Design is an indispensable and practical guide for students wishing to master the art of looking and sketching.

A Short Course in Industrial Design covers a systematic approach and an organized system by which it is possible to go through the form design stages of a project. The book describes the step-by-step creation of a new product; the structure and form variation methods used in form design; and the appearance of a new product. It also tackles the form factors (i.e. design, production, sales and distribution, and destruction factors and factors concerning the product in use); the interdependence of the basic properties; and the evaluation of form design suggestions. A case history on the design of an apparatus for chromosome analysis is also presented. The case history shows the utilization of essential steps in creating a new product, especially the use of the structure and form variation methods. Design engineers and industrial engineers will find this book invaluable.

With one hundred essays from one hundred interior designers, spanning stylistic genres from classic to modern, on subjects as varied as "Collecting," "White," "Portals," and "Layering", this book highlights the knowledge, experience, expertise, insight, and work of established design legends, as well as members of the new guard, spanning over four decades of work. Unique in the quality of its contributors, this book will be a landmark publication in the field, helpful and inspirational for the home decorator, as well as students of design and design professionals. Poised to become the essential book on design, Interior Design Master Class collects the expertise and knowledge of the best interior designers working today. Opening Interior Design Master Class is like sitting down to the best dinner party you've ever attended. A classic in the making, the book features one hundred essays by America's top designers—from established design legends to members of the new guard—that explore in detail the process of designing a home, from the fundamentals to the finishing touches. Grouped by theme, the subjects range from practical considerations (Bunny Williams on "Comfort," Etienne Coffinier and Ed Ku on "Floor Plans") and details (Victoria Hagan on "Light," Rose Tarlow on "Books") to inspiration (Jeffrey Bilhuber on "America" and Charlotte Moss on "Couture") and style (Kelly Wearstler on "Glamour," Thomas O'Brien on "Vintage Modern"). Each piece is paired with images of the designer's work to illustrate the principles being discussed, annotated with informative captions. Unique in the quality of its contributors, this is a book that readers will refer to again and again for advice and inspiration, an invaluable resource for practical tips and thought-provoking design. Select Contributors and their Topics: Vicente Wolf on Teachers; Barry Dixon on Relationships; Barbara Barry on Awareness; Amanda Nisbet on Intuition; Madeline Stuart on Trends; Suzanne Tucker on Archaeology; Bobby McAlpine on Intimacy; Stephen Sills on Aspirations; Mark Cunningham on Symmetry; Richard Mishaan on Portals; Champion Platt on Proportion; Cindy Smith and Jane Schwab on Editing; Juan Montoya on Scale; Amy Lau on Commissions; Suzanne Kasler on Style; Thomas O'Brien on Vintage Modern; Alan Wanzenberg on Modernity; Alexa Hampton on Tradition; Kelly Wearstler on Glamour; Anthony Baratta on Exuberance; Tom Scheerer on Luxury; Suzanne Rheinstein on Nuance; Timothy Corrigan on Welcoming Spaces; Bunny Williams on Comfort; Miles Redd on Reinvention; Martyn Lawrence Bullard on Sex; Mario Buatta on Color; Darryl Carter on White; Alessandra Branca on Red; Alex Papachristidis on Layering; Victoria Hagan on Light; Thad Hayes on Quality; Kathryn Ireland on Textiles; Windsor Smith on Communication; Nancy Braithwaite on Collecting; Kathryn Scott on Patina; Timothy Whealon on Antiques; Rose Tarlow on Books; Thomas Jayne on Provenance; Emily Summers on Sourcing Furniture; Thomas Pheasant on Inspiration; Sandra Nunnerley on Jazz; Penny Drue Baird on Paris; Jeffrey Bilhuber on America; Robert Couturier on Fashion; Ann Pyne on Poetry; Alan Tanksley on Destinations; Charlotte Moss on Couture

An essential primer for students and first-stop reference for professionals, The Fashion Design Reference & Specification Book takes the fashion designer through the entire design process, from conceiving a garment to marketing it. This valuable handbook contains the information and ideas essential to planning and executing fashion projects of every scale and distills them in an easy-to-use format that is compact enough to slip into a tote. Linking six central phases in the cycle of fashion—research, editing, design, construction, connection, and evolution—The Fashion Design Reference & Specification Book helps designers develop effective strategies for building a cohesive collection and communicating their vision. The Reference & Specification Book series from Rockport Publishers offers students and practicing professionals in a range of creative industries must-have information in their area of specialty in an up-to-date, concise handbook.

The new comprehensive bible of interior design, from a home styling guru who has coached an entire Scandinavian generation in the art of creating a harmonious home. Frida Ramstedt believes in thinking about how we decorate, rather than focusing on what we decorate with. We know more today than ever before about design trends, furniture, and knickknacks, and now Frida familiarizes readers with the basic principles behind interior and styling—what looks good and, most of all, why it looks good. The Interior Design Handbook teaches you general rules of thumb—like what the golden ratio and the golden spiral are, the proper size for a coffee table in relation to your sofa, the optimal height to hang lighting fixtures, and the best ways to use a mood board—complete with helpful illustrations. Use The Interior Design Handbook to achieve a balanced, beautiful home no matter where you live or what your style is.

The choice of materials is critical to the success of an interior. This book examines every aspect of the the use of materials in interior design, from initial concept and selection to

visual representation and practical application. Following a brief introduction, the first five sections offer historical context and detailed guidance on selection, application, representation, communication, and sources, while the sixth and final section features case studies by international interior designers. The book includes useful step-by-step sequences, information on properties and sustainability, and a list of resources, online archives and sample libraries. It is an invaluable practical and inspirational guide for interior design students.

Contains information for planning and executing architectural projects of all shapes and sizes, in a format that is small enough to carry anywhere, distilling the data provided in standard architectural volumes in an easy-to-use reference form and supplying the most indispensable--and most requested--types of architectural information.

Basics Interior Design 01: Retail Design approaches the subject of interior design in a retail context. Retail spaces are at the forefront of contemporary interior design because they are updated regularly to stay competitive and appealing. This book examines brand and identity as a starting point for the design concept, and the relationship between the interior and its context, site and setting. It introduces ways of manipulating space and volume, exploring the spatial elements of ceilings, floors and walls, and investigating the notions of layout, circulation and pace. It also pays close attention to the effects of a building on the environment. This is a complete guide to creating retail spaces that entice, excite and enthrall the consumer by creating an experience with which they can relate.

The second edition of The Fundamentals of Interior Design provides a thorough introduction to the key elements of interior design and the ideas that underpin them. The book describes the entirety of the creative process, from researching initial ideas to realizing them in three-dimensional form. Throughout the text, guidelines are given to provide structure to the interior design process and the reader is encouraged to adapt and initiate methodologies to suit individual project needs. This approach is intended to give designers a belief in their own abilities, and the confidence to tackle different projects with the unique challenges that each one brings. The book features a variety of diagrams and talking points to encourage students and practitioners to think about key issues such as understanding spatial relationships and the use of sustainable materials. This second edition includes new case studies focusing on well-known international interior design studios, such as Conran and Partners, UK, Slade Architecture, US, Gensler, US and award winning architects Chae-Pereira in South Korea. The introduction of interviews with contemporary interior designers allows readers an insight into the working world of interior design. The new projects allow students to explore what they have learned in each chapter through experimentation and these activities encourage creativity and further learning.

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