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Geniuses 40 Principles That Will Make You
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The brain's potential is the human potential! What if there are faster and easier ways to learn and study than the modi operandi currently being taught in mainstream education systems? GENIUS INTELLIGENCE: Secret Techniques and Technologies to Increase IQ is the ultimate treatise on accelerated learning methods. Written by novelists, filmmakers and independent researchers James Morcan & Lance Morcan with a foreword by leading scientist Dr. Takaaki Musha, this book shatters the myth that geniuses are born not developed. It reveals how most instances of above-the-ordinary intelligences are acquired thru superior cognitive techniques or brain enhancing technologies. Renowned geniuses examined include Apple founder Steve Jobs who as a 19-year-old began practicing an ancient discipline that activated previously dormant parts of his brain; Albert Einstein who came up with his great theory of relativity while using a rare method for accessing the subconscious mind; Kim Peek (the real 'Rain Man') who could speed read any book in five minutes flat with total comprehension; Indian mathematical mastermind Srinivasa Ramanujan who, although untrained, created extraordinary formulas that left academics gobsmacked; Wolfgang Amadeus Mozart who composed entire pieces while in a specific altered state of mind. Among the discoveries shared with readers are brain waves common to geniuses and the various ways to induce those brain waves; mental techniques the world's elite and A-List celebrities are quietly using to help them process information

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while they're asleep or in virtual worlds; chemical substances students and academics the world over employ to kick-start the brain into overdrive; and cutting-edge technologies business tycoons and professional athletes employ to gain a cerebral edge over their competitors. Drawing on the latest findings in neuroscience, GENIUS INTELLIGENCE lists dozens of practical methods to increase IQ and speed-learn any subject. "Talent hits a target no one else can hit. Genius hits a target no one else can see." -Arthur Schopenhauer "The knowledge of all things is possible" -Leonardo da Vinci From the bestselling author of the acclaimed Chaos and Genius comes a thoughtful and provocative exploration of the big ideas of the modern era: Information, communication, and information theory. Acclaimed science writer James Gleick presents an eye-opening vision of how our relationship to information has transformed the very nature of human consciousness. A fascinating intellectual journey through the history of communication and information, from the language of Africa's talking drums to the invention of written alphabets; from the electronic transmission of code to the origins of information theory, into the new information age and the current deluge of news, tweets, images, and blogs. Along the way, Gleick profiles key innovators, including Charles Babbage, Ada Lovelace, Samuel Morse, and Claude Shannon, and reveals how our understanding of information is transforming not only how we look at the world, but how we live. A New York Times Notable Book A Los Angeles Times and Cleveland Plain Dealer Best Book of the Year Winner of the PEN/E. O. Wilson Literary Science Writing Award Live the Smart Lifestyle to Master Your Mind and Succeed Faster If you want to develop a higher functioning mind, this collection of books is what you need. Inside, you will learn to improve your focus, learning ability, thinking skills, and to adopt smarter habits in your life. Ultimately, this will help you

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to be more productive and speed up your path to success. Now, you can get SIX of I. C. Robledo's books at up to 67% Off the normal price. This includes: - The Intellectual Toolkit of Geniuses - Master Your Focus - The Smart Habit Guide - No One Ever Taught Me How to Learn - 55 Smart Apps to Level Up Your Brain - Ready, Set, Change In The Intellectual Toolkit of Geniuses: 40 Principles that Will Make You Smarter and Teach You to Think Like a Genius, you will learn to think like Leonardo da Vinci, Albert Einstein, & Charles Darwin. The principles of such geniuses will help you learn to solve challenging problems, broaden your mental horizons, and unleash your true potential. In Master Your Focus: Focus on What Matters, Ignore the Rest, & Speed up Your Success, you will learn to multiply your focus and productivity without feeling overwhelmed. Now, you can gain full control over your mind to focus on what you want, when you want, and stop losing the fight against distraction and procrastination. In The Smart Habit Guide: 37 Small Life Changes Your Brain Will Thank You for Making, you will learn to think, work, and be smarter. Smart habits are simply the habits smart people apply in their lives to keep the mind and brain in top shape. The more you apply them, the smarter you will become. In No One Ever Taught Me How to Learn: How to Unlock Your Learning Potential and Become Unstoppable, you can advance from being a poor learner to being a pro-learner. Knowing how to learn is probably the most important skill you can have. Now you will be able to learn anything you want without struggling so much. In 55 Smart Apps to Level Up Your Brain: Free Apps, Games, and Tools for iPhone, iPad, Google Play, Kindle Fire, Web Browsers, Windows Phone, & Apple Watch, now you can build up your brain the easy way and have fun while doing it. You will discover a collection of apps, games, and tools to easily improve your memory, focus, thinking speed, vocabulary, and much more. In Ready,

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Set, Change: The Power of Simple Experiments to Create the Life You Want, you will discover a powerful system to change your life around. It is easy to get caught in a rut, and do the same things day in, day out. But the path toward improvement lies in making small life changes until we get the results we desire. I. C. Robledo's Smart Life Book Bundle will systematically teach you how to take your mind to a higher level so you can start living the smart life. Inside, you will discover evidenced-based tips and strategies that you can apply right now to unlock your intellectual potential. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Multiply Your Focus And Productivity Without Feeling Overwhelmed Imagine if you could sit down, keep your mind on one goal, and actually finish your task. Think how your life would be if you found a way to manage your work hours, breaks, and distractions so that you could truly focus and complete goal after goal. Internationally bestselling author I. C. Robledo has revealed his struggle with maintaining focus. He was once frustrated, unable to stay focused on even simple tasks. Then he decided to experiment with different techniques until he was able to get more done in less time, with greater focus. Now he is able to maintain his focus at the highest level, and he wants to help you do the same. Inside, you will discover: - How using Brute Force Focus can stretch your focus ability - Why focused people work less to get more done – with Smart Breaks - How to find your Sweet Spot of Challenge to stay focused on one task - Why Internal Motivation will help you focus in the long-term - How to stop Disruptive Ideas before they become big distractions Get your focus in gear and turn your goals into a reality with Master Your Focus. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

If you'd like to know what some of history's greatest thinkers

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and achievers can teach you about awakening your inner genius, and how to find, follow, and fulfill your journey to greatness, then you want to read this book today. You can score in the highest ranges of IQ...and fail to succeed in life. You can work incredibly hard...and never realize your dreams. You can stumble across beautiful opportunities...only to watch them wither and die. There's something else--something considered unfathomable by many--that lies behind greatness. And in *Awakening Your Inner Genius*, you're going to be taken on an adventure to discover what that is, and how you can use it to transform your life. You see, genius is a path, not a gift. Studies of history's greatest geniuses have shown that there is a "genius code," if you will. A combination of very specific traits that we can develop in ourselves, and thus, operate at a genius level. In this book, you're going to learn things like... Why IQ, opportunities, and working toward that magical goal of 10,000 hours don't comprise the whole story of great achievers, and what else is needed to walk in the footsteps of our greatest geniuses. How to view and deal with the world as Leonardo da Vinci did, and embrace the one trait that most accounted for his incredible genius and talents. Lessons from Nikola Tesla on why imagination is so vital to awakening your inner genius, and insights into the real "secret" to creativity, as explained by people like Jobs, Picasso, Dali, and Twain. How Thomas Edison was able to go from a mischievous academically challenged kid to the world's most successful inventor, and how you too can formulate and realize goals like he did. The secret to Alexander the Great's superhuman drive and work ethic, and how you can inspire yourself to pursue your own goals and dreams with the same vigor and tenacity. What geniuses like Elizabeth I can teach you about the importance of individualism in your journey to greatness, and how to strengthen your will to break away from conventions, ignore

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the naysayers, and stay true to your vision and principles. How Hippocrates' epic quest to reform medicine in ancient Greece was fueled by his unparalleled judgment, and how you too can sharpen your ability to make the right decisions at the right times and thus move closer to your dreams, one good call at a time. And much, much more... Imagine for a moment how this could change your life. If you dream of escaping the nine-to-five and striking out on your own, imagine if you knew with certainty that you would succeed. If you don't like where some aspect of humanity is going, imagine if you could do something amazing about it. If you have a stubborn desire to reach out into our culture and write "I was here," imagine if nothing could stop you. So, is the journey to genius right for you? Well, ask yourself the following questions. Who are you, really, and what are you really capable of? What is your calling, and what might happen in the world if you found out? If these questions ignite a spark of curiosity in you, then empower yourself to explore their meaning and magnitude. Read this book today and discover what it really takes to find and follow your bliss, and how to use the lessons passed down to us by some of history's greatest geniuses to systematically rise to top of your fields, activities, and endeavors.

Discover the cognitive tools that lead to creative thinking and problem-solving with this "well-written and easy-to-follow" guide (Library Journal). Explore the "thinking tools" of extraordinary people, from Albert Einstein and Jane Goodall to Mozart and Virginia Woolf, and learn how you can practice the same imaginative skills to become your creative best. With engaging narratives and examples, Robert and Michèle Root-Bernstein investigate cognitive tools such as observing, recognizing patterns, modeling, playing, and more. Sparks of Genius is "a clever, detailed and demanding fitness program for the creative mind" and a groundbreaking guidebook for

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anyone interested in imaginative thinking, lifelong learning, and transdisciplinary education (Kirkus Reviews). “How different the painter at the easel and the physicist in the laboratory! Yet the Root-Bernsteins recognize the deep-down similarity of all creative thinking, whether in art or science. They demonstrate this similarity by comparing the accounts that various pioneers and inventors have left of their own creative processes: for Picasso just as for Einstein, for Klee just as for Feynman, the creative impulse always begins in vision, in emotion, in intuition. . . . With a lavishly illustrated chapter devoted to each tool, readers quickly realize just how far the imagination can stretch.” —Booklist “A powerful book . . . Sparks of Genius presents radically different ways of approaching problems.” —American Scientist

Trying to Get There: Navigating Your Success is an inspiring “one-on-one” discussion for all who are fighting the fight to be successful. It is the story of Roderick A. Hardamon, a young, talented financial services executive who reached the upper echelon of Wall Street in just 10 years. Reflecting his urban background juxtaposed against Mr. Hardamon’s refined global perspective, Trying to Get There is a roadmap for all who are on the journey to success.

“One of the best popular accounts of how Einstein and his followers have been trying to explain the universe for decades” (Kirkus Reviews, starred review). Physicists have been exploring, debating, and questioning the general theory of relativity ever since Albert Einstein first presented it in 1915. This has driven their work to unveil the universe’s surprising secrets even further, and many believe more wonders remain hidden within the theory’s tangle of equations, waiting to be exposed. In this sweeping narrative of science and culture, an astrophysicist brings general relativity to life through the story of the brilliant physicists, mathematicians, and astronomers who have taken up its

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challenge. For these scientists, the theory has been both a treasure trove and an enigma. Einstein's theory, which explains the relationships among gravity, space, and time, is possibly the most perfect intellectual achievement of modern physics—yet studying it has always been a controversial endeavor. Relativists were the target of persecution in Hitler's Germany, hounded in Stalin's Russia, and disdained in 1950s America. Even today, PhD students are warned that specializing in general relativity will make them unemployable. Still, general relativity has flourished, delivering key insights into our understanding of the origin of time and the evolution of all the stars and galaxies in the cosmos. Its adherents have revealed what lies at the farthest reaches of the universe, shed light on the smallest scales of existence, and explained how the fabric of reality emerges. Dark matter, dark energy, black holes, and string theory are all progeny of Einstein's theory. In the midst of a momentous transformation in modern physics, as scientists look farther and more clearly into space than ever before, *The Perfect Theory* exposes the greater relevance of general relativity, showing us where it started, where it has led—and where it can still take us.

Read for Insights, Improve Your Life, & Make an Impact * INSIGHTS present you with a shift in the way you think about an idea or topic. They provide you with a realization that you should change the way you think about something and reconsider the actions that you take. * Insights from reading have the power to provide us with priceless nuggets of knowledge and wisdom. For example, you may discover a key piece of advice that helps you move away from a bad situation and to change your life

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around. Or you may discover words that aid you to help someone close to you in need of advice or support, perhaps helping you to save a life. Seeking out and reading insightful books will help catapult you to higher levels of success, happiness, physical and emotional health, understanding, wisdom, and peace. This is because when you read, you have access to some of the most brilliant and inspirational people of all time, and the lessons they learned. The problem is most of us learn how to read superficially in school, rather than in a deep and meaningful way. Thankfully, *The Insightful Reader* will help you to choose the right books to read, get more out of what you read, create a better life through reading, and ultimately to become an insightful reader, learner, and thinker. Whether you read hundreds of books or just a few per year, you will benefit from this book. With the insights you acquire through reading, you can change and empower yourself, aid those around you, and ultimately make an impact on the world. Why focus on reading? Reading is a unique vehicle for learning, where the cost in money and time for the insights gained is quite low. A workshop or course will cost magnitudes more, while you may not learn any more than you would from books. Also, you tend to learn much more from reading than you would in audio or video formats, when given the same time. Focus on becoming an *Insightful Reader*, and you will accomplish your goals much more

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effectively and efficiently. Internationally bestselling author I. C. Robledo has written *The Insightful Reader* based on a personal love for reading, learning, and applying what he learns. He has read over 400 books, thousands of general articles, hundreds of academic articles, and hundreds of short stories and poems. Robledo wishes to show you how to improve your reading abilities based on his experience. Inside, you will discover how to:

- Find high quality, interesting books efficiently
- Hunt for insights instead of meaningless facts
- Make more time to read and stop making excuses
- Take notes adaptively, depending on your goals
- Stop getting distracted while reading
- Read different books differently, depending on your purpose
- Learn more effectively from very challenging books (e.g., college textbooks or highly technical texts)
- Apply what you read

Bonus: 200+ high quality and insightful book recommendations

Learn how to read better books and get the most out of them today with *The Insightful Reader*. Pick up your copy today by scrolling to the top of the page and clicking **BUY NOW**.

The science behind the traits and quirks that drive creative geniuses to make spectacular breakthroughs What really distinguishes the people who literally change the world--those creative geniuses who give us one breakthrough after another? What differentiates Marie Curie or Elon

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Musk from the merely creative, the many one-hit wonders among us? Melissa Schilling, one of the world's leading experts on innovation, invites us into the lives of eight people--Albert Einstein, Benjamin Franklin, Elon Musk, Dean Kamen, Nikola Tesla, Marie Curie, Thomas Edison, and Steve Jobs--to identify the traits and experiences that drove them to make spectacular breakthroughs, over and over again. While all innovators possess incredible intellect, intellect alone, she shows, does not create a breakthrough innovator. It was their personal, social, and emotional quirkiness that enabled true genius to break through--not just once but again and again. Nearly all of the innovators, for example, exhibited high levels of social detachment that enabled them to break with norms, an almost maniacal faith in their ability to overcome obstacles, and a passionate idealism that pushed them to work with intensity even in the face of criticism or failure. While these individual traits would be unlikely to work in isolation--being unconventional without having high levels of confidence, effort, and goal directedness might, for example, result in rebellious behavior that does not lead to meaningful outcomes--together they can fuel both the ability and drive to pursue what others deem impossible. Schilling shares the science behind the convergence of traits that increases the likelihood of success. And, as Schilling also reveals, there is much to learn

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about nurturing breakthrough innovation in our own lives--in, for example, the way we run organizations, manage people, and even how we raise our children. Why can some organizations innovate time and again, while most cannot? You might think the key to innovation is attracting exceptional creative talent. Or making the right investments. Or breaking down organizational silos. All of these things may help—but there's only one way to ensure sustained innovation: you need to lead it—and with a special kind of leadership. *Collective Genius* shows you how. Preeminent leadership scholar Linda Hill, along with former Pixar tech wizard Greg Brandeau, MIT researcher Emily Truelove, and *Being the Boss* coauthor Kent Lineback, found among leaders a widely shared, and mistaken, assumption: that a “good” leader in all other respects would also be an effective leader of innovation. The truth is, leading innovation takes a distinctive kind of leadership, one that unleashes and harnesses the “collective genius” of the people in the organization. Using vivid stories of individual leaders at companies like Volkswagen, Google, eBay, and Pfizer, as well as nonprofits and international government agencies, the authors show how successful leaders of innovation don't create a vision and try to make innovation happen themselves. Rather, they create and sustain a culture where innovation is allowed to happen again and again—an environment where

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people are both willing and able to do the hard work that innovative problem solving requires. Collective Genius will not only inspire you; it will give you the concrete, practical guidance you need to build innovation into the fabric of your business.

In *Change by Design*, Tim Brown, CEO of IDEO, the celebrated innovation and design firm, shows how the techniques and strategies of design belong at every level of business. *Change by Design* is not a book by designers for designers; this is a book for creative leaders who seek to infuse design thinking into every level of an organization, product, or service to drive new alternatives for business and society.

What Are Your Solutions to Life's Questions? This is not your typical book. Here, you will find 365 questions designed to open up your mind to think about yourself and your place in the world in new ways. With these questions, you may come to powerful realizations that will help you to improve yourself, the people around you, and maybe even the world. Most self-development books present you with solutions to common problems. This can be helpful, but what if those solutions work for most people, but not you? Perhaps what you need is a book of questions to help stimulate you to find useful solutions for your unique situation. Maybe you always had the solutions deep down somewhere inside of you, and you just needed the right

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questions to help guide you to them. When you do the work of pursuing your answers to these Questions, you will be rewarded with a breakthrough in understanding your life, your place in the world, and the path that you were destined for. Understand that there is no single right answer, no one perspective that is right, there is only your personal truth that you must reveal to yourself. In Question Yourself, the authors give you the credit that with your knowledge, background and experiences, and with the right questions, you will be able to discover solutions to your life's troubles. Look inside, deeper and deeper into yourself, and you may be surprised at the power and abilities you always possessed. You may even discover new parts of yourself you never knew existed. Authors Dave Edelstein (A.B., Philosophy from Harvard University) and I. C. Robledo (M.S., Industrial-Organizational Psychology from University of Oklahoma) combine their expertise in philosophy, psychology, and self-development to provide you with questions which were designed to help you help yourself. The authors believe there is enormous potential in seeking the answers within, rather than always seeking them from sources outside of yourself. Here is a small sample of the Questions you will find inside: - Question #9: Are you afraid of being alone with yourself? Or do you enjoy it? - Question #57: What is love? How do you show it? - Question #112:

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What is the one thing you know for sure? - Question #182: Are the small moments in life worth more than we give them credit for? - Question #263: What amount of money would it take for you to consider forsaking your deeply held values? - Question #295: Are you in the process of fulfilling your dreams, or is there an obstacle in your path? - Question #359: Have you ever felt personally touched by a spirit or higher power? Are you ready to find meaningful solutions to your life's greatest troubles with Question Yourself? Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Build Up Your Brain the Easy Way And Have Fun While Doing It Imagine that you had access to the best tools for learning, brain training, and problem-solving. Think what it would be like if you could easily improve your memory, focus, thinking speed, vocabulary, and more. Fortunately, you can. All you need is a smart phone or device. Internationally bestselling author I. C. Robledo personally tested 100+ apps to come up with the best Free Apps for brain training, learning, and solving everyday problems. Smart apps are valuable to your intellectual growth because they are easily available, can adapt to your needs, and are engaging and fun. Inside, you will discover: - An app that has been proven to raise IQ scores in people who train with it - A brain training app created in collaboration with

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scientists from Cambridge and Yale - Two apps to help you learn almost any language you can think of - An app that gives you something new to learn every time you access your device - A game that lets you test yourself in over 1,000 unique topics Here are the number of Free Apps you will find for each device: iPhone & iPad: 53 Google Play: 50 Kindle Fire: 31 Web Browser: 24 Windows Phone: 17 Apple Watch: 5 Train your brain using fun and free apps, with 55 Smart Apps to Level Up Your Brain. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

What it takes to be a genius: nine essential and contradictory ingredients. What does it take to be a genius? A high score on an IQ test? Brilliant physicist Richard Feynman's IQ was too low for membership in Mensa. Suffering from varying degrees of mental illness? Creativity is often considered a marker of mental health. Be a child prodigy like Mozart, or a later bloomer like Beethoven? Die tragically young, like Keats, or live to a ripe old age like Goethe? In The Genius Checklist, Dean Keith Simonton examines the key factors in creative genius and finds that they are more than a little contradictory. Simonton, who has studied creativity and genius for more than four decades, draws on both scientific research and stories from the lives of famous creative geniuses that range from Isaac Newton to Vincent van Gogh

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to Virginia Woolf. He explains the origin of IQ tests and the art of estimating the IQ of long-dead historical figures (John Stuart Mill: 200; Charles Darwin: 160). He compares IQ scores with achieved eminence as measures of genius, and he draws a distinction between artistic and scientific genius. He rules out birth order as a determining factor (in the James family alone, three geniuses at three different birth-order positions: William James, first-born; Henry James, second born; Alice James, born fifth and last); considers Malcolm Gladwell's 10,000 hour rule; and describes how the "lone" genius gets enmeshed in social networks. Genius, Simonton explains, operates in ways so subtle that they seem contradictory. Genius is born and made, the domain of child prodigies and their elders. Simonton's checklist gives us a new, integrative way to understand geniuses—and perhaps even to nurture your own genius!

Come up with 10x More Ideas AND Get Rid of Your Mental Blocks Many of us want to be creative, but where are the ideas supposed to come from? You probably already know that simply wanting to get ideas isn't enough to make them magically appear. Instead of getting frustrated and giving up, there is an easier way. Now, it will be a realistic goal to come up with a hundred or more ideas in a day. You can do this regardless of your profession or background, and with virtually any topic. Internationally bestselling

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author I. C. Robledo has developed and tested 16 “idea hacks”. You can use them to come up with many more creative ideas, and in much less time than you ever have. The more you use the hacks, the more you will tend to come up with better and better ideas as well. Inside, you will discover: - Why even your worst ideas are MUCH more valuable than you think they are - How William Kamkwamba, a boy who came from nothing, was able to build a windmill - Why the convenience of looking up answers too quickly can hurt your creativity - The #1 Habit of the most creative people (Hint: You’ve been doing it since you were One) - Why Neil Gaiman (sci-fi & fantasy author) purposely chooses to get bored, to get creative - BONUS: 101 Creative Exercises to Try Get a head start on coming up with your next bright idea with Idea Hacks. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

At last, a more inspired approach to business. Business Genius describes how to grow your business more effectively through intelligent strategy and imaginative leadership, radical innovation and sustained change. Combining the entrepreneurial passion of a start-up with the commercial rigour of large enterprises... this is for everyone who seeks the inspiration to think and act differently. Business Genius helps you drive more profitable, sustainable growth in today’s fast changing and connected

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markets. It explores the challenges of strategy and innovation, leadership and change as you grow your business, and yourself, in order to achieve high performance. From the craze for Crocs to the cool of Diesel, the secrets of Kikkoman and energy of Red Bull, the vision of Google and disruption of Current TV, the revolution of P&G and the phenomenon of Umpqua – the book captures the best insights from around the world, and a new agenda for today's business. Seeing things differently is the foundation of genius. Connecting your left and right brain to think more holistically, exploring opportunities from the future back as well as now forward – then doing business from the outside in rather than the inside out, in order to turn radical ideas into practical action. For two hundred years Oxford and Cambridge Universities were home to some of Britain's greatest teachers and intellects, each forming the minds of the passing generations of students and influencing the thinking and practice of university learning throughout the country and the world. In this entertaining, informative book, Noel Annan is at his incisive best. Displaying his customary mastery of his subject, he describes the great dons in all their glory and eccentricities: who they were, what they were like, why they mattered, and what their legacy is. Written with love and wisdom, the great minds of the past—figures such as John Henry Newman, John Sparrow, and Isaiah Berlin—are brought alive. In

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addition, Annan's often quoted article "The Intellectual Aristocracy" is included in this book. No other work has ever explained so precisely and so intimately the significance of the dons and their important role in shaping higher education—at a time when the nature of learning is ever more the subject of dissension and uncertainty. "With a charming mixture of analyses and anecdotes, Annan builds up a picture of the changing Oxbridge scene that keeps a reader's imagination. . . . [T]he comical-satirical narrative of which he was a master is a joy to read, and *The Dons* will deservedly be enjoyed as a bedside book by those who treasure English eccentricity."—Stephen Toulmin, *Los Angeles Times Book Review* "[A]n affectionate elegy for a class that has largely expired."—Robert Fulford, *National & Financial Post* "[A] wonderfully gifted and energetic writer. . . . Noel was one of the few figures in English public life known simply by his first name. There was no mistaking him for anyone else."—Jonathan Mirsky, *New Yorker* "A sparkling collection of essays."—Michael Davie, *Times Literary Supplement* "[A] highly affectionate . . . look at some of the more remarkable academic personages to distinguish—and sometimes dumbfound—Oxford and Cambridge over the last two centuries. . . . For all that it cherishes eccentricity and abounds in Oxbridge gossip, *The Dons* is at heart a deeply serious book, one dedicated to a conception of learning and culture

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that is at once increasingly rare . . . yet very far from being outmoded."—Mark Feeney, Boston Globe

"Annan writes elegantly and winningly throughout his book. . . . Leaving arguably the best for last, Annan

ends *The Dons* with a reprinting of his celebrated essay 'The Intellectual Aristocracy,' . . . [B]oth a

dazzling tour de force and a clever jeu

d'esprit."—Michael Dirda, Washington Post Book

World "A witty, erudite, insider account—exactly what one would expect from the best of their

type."—Andrew Lycett, Sunday Times

Think Like Leonardo da Vinci, Albert Einstein, &

Charles Darwin Great geniuses before us have

uncovered certain key principles on their path to

greatness. You can learn those principles now,

without all of the sweat, tears, and costly

mistakes. Imagine that you could tap into the minds

of many great geniuses. Think how they could help

you solve challenging problems, broaden your

mental horizons, and avoid common pitfalls. They

actually can, if we study the principles that they lived

by, and incorporate them into our lives. Internationally

bestselling author I. C. Robledo has identified the

principles that the most brilliant people in history

have used to make great accomplishments. Inside,

you will discover: (#13) Why you should always have

questions (#15) The importance of listening to people

with different perspectives... even when you disagree

with them (#19) How to avoid restricting your genius

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potential(#27) That we all have false ways of viewing the world(#37) How to observe patterns, and the anomalies that do not fit the pattern40 Total principles inside!Tap into the greatest minds of all time and use their principles in your life, with The Intellectual Toolkit of Geniuses.Pick up your copy today by clicking on the button to BUY the book. Think Like Leonardo da Vinci, Albert Einstein, & Charles Darwin Great geniuses before us have uncovered certain key principles on their path to greatness. You can learn those principles now, without all of the sweat, tears, and costly mistakes. Imagine that you could tap into the minds of many great geniuses. Think how they could help you solve challenging problems, broaden your mental horizons, and avoid common pitfalls. They actually can, if we study the principles that they lived by, and incorporate them into our lives. Internationally bestselling author I. C. Robledo has identified the principles that the most brilliant people in history have used to make great accomplishments. Inside, you will discover: - (#13) Why you should always have questions - (#15) The importance of listening to people with different perspectives... even when you disagree with them - (#19) How to avoid restricting your genius potential - (#27) That we all have false ways of viewing the world - (#37) How to observe patterns, and the anomalies that do not fit the pattern - 40 Total principles inside!Tap into the greatest

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minds of all time and use their principles in your life, with The Intellectual Toolkit of Geniuses. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Is true greatness obtainable from everyday means and everyday genes? Conventional wisdom says no, that a lucky few are simply born with certain gifts. The new science of human potential suggests otherwise. Forget everything you think you know about genes, talent, and intelligence, and take a look at the amazing new evidence. Here, interweaving cutting-edge research from numerous scientific fields, David Shenk offers a new view of human potential, giving readers more of a sense of ownership over their accomplishments, and freeing parents from the bonds of genetic determinism. As Shenk points out, our genes are not a “blueprint” that dictate individual destinies. Rather we are all the product of interplay between genes and outside stimuli—a dynamic that we can influence. It is a revolutionary and life-changing message.

"As a rule, I have found that the greater brain a man has, and the better he is educated, the easier it has been to mystify him" (Harry Houdini to Arthur Conan Doyle). Smart people are not only just as prone to making mistakes as everyone else-- they may be even more susceptible to them. This is the "intelligence trap," the subject of David Robson's fascinating and provocative book. *The Intelligence*

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Trap explores cutting-edge ideas in our understanding of intelligence and expertise, including "strategic ignorance," "meta- forgetfulness," and "functional stupidity." Robson reveals the surprising ways that even the brightest minds and most talented organizations can go wrong--from some of Thomas Edison's worst ideas to failures at NASA, Nokia, and the FBI. And he offers practical advice to avoid mistakes based on the timeless lessons of Benjamin Franklin, Richard Feynman, and Daniel Kahneman.

Are You Ready to Change Your Life Around? Does it seem like everyone else is zooming ahead in life, but that you are like a hamster on a wheel – in motion, but not getting anywhere? Millions of people around the world feel like this too. Fortunately, it doesn't have to be this way.... Whether you want to earn more money, lose weight, meet new friends, or make another life change, Ready, Set, Change will help you accomplish this and more. A problem with the advice you may get from friends and family is that too often, it won't actually apply to your personal situation. Now there is a tested and proven system to make progress in key areas of your life. The best part is you will be able to make changes that work for you, specifically, not just for a "general audience". Internationally bestselling author I. C. Robledo has discovered a way to make long-lasting improvements in many areas of his life. He knows

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that making a change is not always easy, but with the proven systems inside you will have the road map you need to create the life you want. Inside, you will discover: - What “life experiments” are, and why they are the best way to make the biggest improvements in the shortest time - How to take control of your life, instead of being a victim of circumstances - Why failures aren’t as bad as most people think, and how to use them to your advantage - How the author’s life experiments led him to multiply his focus, come up with hundreds of creative ideas per day, and design the perfect life schedule - Why the language you use and the questions you ask will impact your ability to change

Change your life for the better with Ready, Set, Change. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Great Quotes that Inspire, Motivate, and Lift You Up! The quotes in this book will help you to improve your life by focusing on 7 Key Thoughts – elaborated upon in the book, 7 Thoughts to Live Your Life By: A Guide to the Happy, Peaceful, & Meaningful Life. These 7 Thoughts encourage you to focus on what you can control, the positive, what you can do, what you have, the present moment, what you need, and what you can give. This is the key to finding happiness, peace, and meaning in your life. Thus, the quotes in this book are meant to help you master the 7 Thoughts and to help you live your best life.

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365 Quotes to Live Your Life By will be more focused than other quote books, allowing you to keep your mind on what is most important, and helping you to produce real and long-lasting positive changes in your life. Internationally bestselling author I. C. Robledo has used the 365 Quotes and the 7 Thoughts they are based on to empower and transform his life, to keep focused on what truly matters, and to make sure he is always making progress. The 365 Quotes support the 7 Thoughts and serve as his daily inspirational dose to make the best of every day. As he believes these quotes have great potential to help us all, he is now sharing them with everyone that he possibly can. The 365 Quotes to Live Your Life By will help you to: - Be inspired to improve yourself - Attract positivity - Find happiness & enjoy life - Pursue your purpose - Achieve success - Boost your self-esteem - Make your dreams come true - Help friends and family to improve their lives

This collection of Great Quotes comes from a diverse range of Great People – men and women from the East to the West, from ancient to modern times, from artists to philosophers to scientists to entrepreneurs and more. Some notable people quoted include: Elon Musk, Mahatma Gandhi, Albert Einstein, Martin Luther King, Jr., Nelson Mandela, Frida Kahlo, Dalai Lama XIV, Paulo Coelho, Marie Curie, Anne Frank, Oprah Winfrey, Bill Gates, Confucius, Rumi, & Mother Teresa. Absorb some of

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the most inspirational wisdom of all times with 365 Quotes to Live Your Life By. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Go from Poor Learner to Pro-Learner Without Buying into the Many Myths Imagine that there was a way to improve your ability to learn, so that you could move toward your goals faster. Think what would happen if you didn't have to struggle so much to get little result, and that you could make great progress for the effort you put in. Internationally bestselling author I. C. Robledo collected information from a wide range of sources to show you what you need to know about learning. Realize that learning is a skill that can be improved. If you master this skill, it can help you make progress in many other areas. Inside, you will discover: - The most effective study technique that few students actually use - How slower learners are often underestimated, and can surpass expectations - What we can learn from the fun and curiosity children bring to learning - Why knowing your motivation and purpose is key when learning something new - What type of learner you are: exploratory generalist, project tackler, or curriculum developer Understand how learning works, and use it to your advantage with No One Ever Taught Me How to Learn. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

This study controversially suggests genius is made not born by tracing the lives of famous figures.

A tale of technological revolutions, human evolution and the potential for a utopian or dystopian future. The

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impact of the next wave on business, the economy, society and the future of humanity. A unique book of three intertwined parts that bring together history, economics, business theory, social commentary, disruptive technology and futurism

Unlock the Hidden Powers of Your Mind These secret principles of genius have been hidden, lost, or even forgotten through time. They have played a critical role in the greatest achievements of humanity, yet most of us are unaware of them. Now, they are finally revealed.

Internationally bestselling author I. C. Robledo has profiled the brightest minds to demonstrate why these secret principles are so important. Their lives range from time periods that span millennia and include a wide range of cultures, professions, and personalities. We will explore the intellect of icons such as Leonardo da Vinci, Albert Einstein, Wolfgang Amadeus Mozart, Maria Montessori, and Sun Tzu. An important theme is that brilliant people have used these principles to accomplish what no one thought was possible. When everyone said “No”, they still found a way to make it happen. What has become clear through the ages is that with the right principles, it is possible to tap into a potential that is limitless. Discover the Secret Principles Which Changed the Following Lives - Leonardo da Vinci, the Renaissance man who gave us the Mona Lisa and was so committed to learning the human form that he dissected cadavers - Dr. Ben Carson, who grew up in a Detroit ghetto, yet he gained notoriety as a neurosurgeon for separating conjoined twins successfully - Wolfgang Mozart, and the secret principle which played a major

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role in his incredible rise to stardom in the classical music scene - Sun Tzu, whose timeless military wisdom has been applied in countless battles and beyond to business, law, and chess - The late musical artist Prince, who played 27 musical instruments and had no tolerance for low standards - Maria Montessori, who was ages ahead of her time with her revolutionary system for educating children - Ben Underwood, a boy who learned to “see” the world despite having his eyes removed because of retinal cancer - Many more brilliant minds and lives, and the secret principles they applied are discussed inside... Learn the life-changing Secret Principles of Genius to discover what you are truly capable of. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Presents a comprehensive guide to the essential skills, strategies, techniques, and creative mindset of successful negotiation, drawing on the latest behavioral research and real-life case studies to explain how to prepare for and execute negotiations, from identifying opportunities to overcoming resistance and defusing hardball tactics. Reprint. 30,000 first printing.

In this fascinating book, Dr. Treffert looks at what we know about savant syndrome, and at new discoveries that raise interesting questions about the hidden brain potential within us all. He looks both at how savant skills can be nurtured, and how they can help the person who has them, particularly if that person is on the autism spectrum.

The advancement of the knowledge frontier is crucial for technological innovation and human progress. Using

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novel data from the setting of mathematics, this paper establishes two results. First, we document that individuals who demonstrate exceptional talent in their teenage years have an irreplaceable ability to create new ideas over their lifetime, suggesting that talent is a central ingredient in the production of knowledge. Second, such talented individuals born in low- or middle-income countries are systematically less likely to become knowledge producers. Our findings suggest that policies to encourage exceptionally-talented youth to pursue scientific careers—especially those from lower income countries—could accelerate the advancement of the knowledge frontier.

In *Cultivating Genius*, Dr. Gholdy E. Muhammad presents a four-layered equity framework--one that is grounded in history and restores excellence in literacy education. This framework, which she names, *Historically Responsive Literacy*, was derived from the study of literacy development within 19th-century Black literacy societies. The framework is essential and universal for all students, especially youth of color, who traditionally have been marginalized in learning standards, school policies, and classroom practices. The equity framework will help educators teach and lead toward the following learning goals or pursuits: *Identity Development--Helping youth to make sense of themselves and others* *Skill Development-- Developing proficiencies across the academic disciplines* *Intellectual Development--Gaining knowledge and becoming smarter* *Criticality--Learning and developing the ability to read texts (including print and social contexts) to understand*

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power, equity, and anti-oppression. When these four learning pursuits are taught together--through the Historically Responsive Literacy Framework, all students receive profound opportunities for personal, intellectual, and academic success. Muhammad provides probing, self-reflective questions for teachers, leaders, and teacher educators as well as sample culturally and historically responsive sample plans and text sets across grades and content areas. In this book, Muhammad presents practical approaches to cultivate the genius in students and within teachers.

Discover Your Truths & Fulfill Your Dreams If you have ever doubted yourself, your life's path, beliefs, or questioned what is True, prepare to illuminate the path to Your Personal Truth. This is the best path. It is the one you are called for and that you must go on, or you will be left feeling unfulfilled, as if you missed out on something essential from life. We all have our unique journey to live, and nothing is more worthy than pursuing this path for yourself. The point of this book is not to impose any particular beliefs, ideas, philosophies, or Truths on you. Instead, the focus is on helping you find your truth in a way that allows you to achieve your dreams and goals. Can you think of something that you know to be True without any doubt? When you know something to be True, it becomes a deep part of your life, and you know it to be true with your thoughts, feelings, beliefs, experience, logic, and intuition, then you can

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get to a point where no one can take this Truth away from you. The only one who can release yourself from an old Truth that is no longer working and replace it with a new and more valid one is yourself. With Your Personal Truth, you can regain control of your life's direction and take the power you have always had but perhaps never realized, which is the power to determine what is true for you and what is not. Ultimately, Truth is a journey, not a destination. When you choose to walk this path, you will unlock deeper parts of yourself, discover your highest ideals and values, find purpose, and live by your truth with every thought and action. Internationally bestselling author I. C. Robledo discovered that his path was to seek Truth at 16 years of age. Since then, he has been searching for truth, and now he wishes to teach you how to discover Your Personal Truth. This endeavor has led to meaning, a transcendent level of awareness and understanding, self-knowledge, and the ability to focus on worthy paths and avoid false ones. Inside, you will learn to: - Discover your truths, rather than waiting for someone to give them to you, which would be a mistake - Identify critical values that are worth living by (with a list of 100 values to consider) - Unlock the deepest parts of yourself by remembering, uncovering, recovering, discovering, and creating yourself - See that there are infinite truths in the universe, and we must choose the ones that work for us - Communicate

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with a version of yourself that is 20-30 years older (via an imaginative exercise) to help unlock your best life path - Perceive a scale of lies, and see that some lies are worse than others - Test your truths to see which ones are valid and which ones were just faulty assumptions - Move toward the paths that lead to confidence, awareness, happiness, and growth, and move away from the paths that lead to negativity, pain, and feelings of being lost. This book is a one-of-a-kind practical resource for better living. At the end of every chapter, you will find key questions and an activity to ensure that you benefit from the lessons. Learn to live by your Truth and become the best version of yourself with Your Personal Truth. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

The Instant-Series Presents "Instant Genius" How to Think Like a Genius to Be One Instantly! When you hear the word "genius" - what immediately pops into your mind? Perhaps, people like Albert Einstein, Isaac Newton, Leonardo da Vinci, and Thomas Edison just to name a few. What did all these folks have? What was the common factor that made them a genius? And is possible for you to also be like them? Now what is a genius? Geniuses are, first and foremost, extraordinary individuals... They are always somewhat ahead of their time, and their contributions to the world have shaped society into what we know it as of today with all the remarkable

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fleets of advanced achievements unheard of in the past - just look at how far we have come with modern medicine, science, technologies, etc. And geniuses have helped mankind evolved into more intelligent beings - pushing us to all strive for even greater possibilities. So how to become a genius? The widely-accepted notion is...you're either born with a genius IQ or not; however, being a genius has less to do with your level of intelligence. Everybody has their own form of genius. The key is how to unlock that inner genius of yours. Within "Instant Genius":

- * How to easily create a custom "genius trigger button" step-by-step, so you can activate it to turn on your full-intellectual mental capacity at will, at anywhere, and at anytime.
- * How to channel your inner genius through the power of your subconscious mind, by doing the "subconscious self-session" technique to open doors to new ways of thinking.
- * How to use personalized "visual mental imprints" as your sources of inspirations and motivations to spark your creative genius to generate unlimited innovative ideas.
- * How to develop genius reflexes to handle any complex problem and come up with ingenious solution to have people look up to you, always wanting to hear what you have to say.
- * How to optimize your mind to work in relentless genius mode with full concentration and inexhaustible energy where obstacles no longer exist, through an in-depth "4-stages process" you can implement

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whenever you want. * Plus, custom practical "how-to" strategies, techniques, applications and exercises on how to think like a genius. ...and much more. All of us has the potential to be our own geniuses. You just only need to be guided on how to unleash that genius brain power within you - to finally realize what you're truly capable of. You will be amazed and even surprised yourself.

Simple, Practical, "Common Sense" Tips to Remember More & Forget Less You are here because your memory is not as good as you would like. Why might this be? Well, the internet has all the facts we need at our fingertips. Then cameras store our pictures, and smartphones contain the phone numbers of everyone we know. With so much information being recorded for us, the brain has little that it actually needs to remember. This may be good for productivity, but is bad for our memories. The problem is when we apply our memories less and less, our ability to remember can also get worse and worse.... The solution here is simple. We must practice and exercise our memories. Thankfully, in Practical Memory you will discover simple systems and exercises anyone can use to improve their memory. This way, you can see progress immediately, without needing to spend precious time learning difficult techniques (as with many other memory books). Internationally bestselling author I. C. Robledo has examined "ordinary" people with

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powerful memories. Studying such people is useful because they tend to use simple, practical “common sense” systems that we could all benefit from. Now, those tips are all compiled here into one convenient resource. Inside, you will discover: - How to recall even the most difficult memories (e.g., on the tip of your tongue) - Why intending or planning to remember is a key step to building memories - How to stop forgetting your purse/wallet, phone, camera, etc. - Why too much routine can be bad for your ability to remember - How to remember where you parked the car - Special tips for how to remember new locations when traveling (and stop getting lost) Start building a more powerful memory today with Practical Memory. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

Despite the automation of processes, today's businesses are increasingly dependent on people as a source of strategic advantage. The ability to lead, to make balanced decisions and to build powerful customer relationships makes the difference between a high performing business and an average one. Talent management, succession planning and leadership development are high on the agenda of any professional who wants to drive the success of a business through its people. Yet, all too often, business leaders look outside for the answers. Recruiters look for high performers who can 'hit the

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ground running', trainers, consultants and business schools are sought to bring in new skills and knowledge, and executives look to external role models and stereotypes for the clues to higher performance. But what if the keys to your success are already within your business? In *Genius at Work*, Peter Freeth shows you how to identify the innate talents of your highest achievers and share their unique skills within the whole business. This unique approach enables you to: :: 'Bottle' high performance and reproduce it:: Preserve and sustain your unique working environment:: Nurture your talent, increasing retention and performance:: Protect your organisation's tacit Intellectual Property:: Build a high performing culture, for now and for the future If you're looking for high performance in your organisation, you won't find it 'out there'. You'll find it right here, in *Genius at Work*.

Genius. The word connotes an almost unworldly power: the power to create, to grasp universal secrets, even to destroy. As renowned intellectual historian Darrin McMahon explains in *Divine Fury*, the concept of genius can be traced back to antiquity, when men of great insight were thought to be advised by demons. The modern idea of genius emerged in tension with a growing belief in human equality; contesting the notion that all are created equal, geniuses served to dramatize the exception of extraordinary individuals not governed by ordinary

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laws. Today, the idea of genius has become cheapened—rock stars and football coaches earn the term with seemingly the same ease as astrophysicists and philosophers—yet our enduring fascination with it reflects the desires, needs, and fears of ordinary human beings. The first comprehensive history of this mysterious yet foundational concept, *Divine Fury* follows the fortunes of genius from Socrates to Napoleon to Einstein and beyond, analyzing its democratization, disappearance, and potential rebirth.

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Leonardo and Einstein ... Beethoven and Michelangelo ... Thomas Edison and Steve Jobs: they are among the great minds who dazzled us with their brilliance, astounded us with their creative gifts and seemed to carry the human race into the future through sheer force of will. Yet even as we admire the outsized nature of their contributions to civilization, such exceptionally gifted people provoke us to ask: What are the wellsprings of genius? How is it acquired? What are its hallmarks, its drawbacks, its surprising side-effects? Now *TIME* profiles history's most gifted and inventive humans and explores the work of scientists who are using advanced technologies in their attempts to isolate and quantify the nature of genius itself. We'll explore

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the tantalizing questions surrounding human brilliance: Is genius the product of nature-or nurture? Is there a genetics of genius? Can science find new ways to enhance our intellectual and creative powers? How are child prodigies shaped? Is there a link between genius and mental instability? And can the experience of those with brain injuries open new windows into the nature of genius? Calling all Tiger Moms, brainiacs, rocket scientists and whiz kids: For a close encounter with the extremes of human possibility, read *Genius*, from the editors of TIME. *The Smart Habit Guide* is an International Bestseller with over 500 Five-Star Reviews on Amazon and Goodreads, across four translations. Think Smarter. Work Smarter. Be Smarter. Imagine if there was a secret that all of the smart people in the world were keeping from you. And this meant that they always had an advantage. Really, there isn't just one secret. There are many. They don't keep these secrets on purpose – rather, they are often too busy implementing smart habits to talk about them. These are powerful habits. They drive us to improve our abilities and succeed. Internationally bestselling author I. C. Robledo has studied the lives of highly intelligent people for many years. He has concluded that smart people are not born smart. Instead, they acquire habits that keep the brain in top shape. Inside, you will discover: - How putting household items in unexpected places can benefit your memory

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- How to conduct a thought experiment – a tool often used by Einstein - Why teaching helps you learn, even if you think you know the material - How smart people search deeply for answers, examining details thoroughly - Why great thinkers document their thought processes
Get smarter by making small life changes with The Smart Habit Guide. Pick up your copy today by scrolling to the top of the page and clicking BUY NOW.

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