

The Green Collar Economy How One Solution Can Fix Our Two Biggest Problems

A handbook for navigating the emerging economy shares practical advice for identifying opportunities and building a fulfilling career, sharing real-life success stories and step-by-step exercises that explain how to achieve financial autonomy and capitalize on global changes. Original. 25,000 first printing.

What do unions and environmental groups have to gain by working together and how do they overcome their differences? In *Blue-Green Coalitions*, Brian Mayer answers these questions by focusing on the role that health-related issues have played in creating a common ground between the two groups. By recognizing that the same toxics that cause workplace hazards escape into surrounding communities and the environment, workers and environmentalists are able to collaborate for the protection of all. Mayer examines three contemporary cases of successful labor-environmental alliances to demonstrate how health and safety issues are used to create durable and politically influential social movement coalitions:

- o Alliance for a Healthy Tomorrow, a coalition of environmental, labor, community, and public health organizations in Massachusetts that has developed a successful prevention-based approach to safe workplaces and a clean environment.
- o The Work Environment Council in New Jersey, which succeeded in passing the first statewide right-to-know law and

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concentrates on protecting citizens from the dangerous toxics generated by the state's chemical industries. o The Silicon Valley Toxics Coalition, an organization that began in the 1980s fighting hazardous high-tech practices that were affecting the Valley residents and the high-tech industry's largely immigrant workforce. In Mayer's ethnographic accounts of the challenging work of bringing these blue-green coalitions together, it becomes clear that stereotypes about environmentalists and workers are largely irrelevant when thinking about who is at risk of exposure to dangerous toxic substances. Both movements share a common concern for protecting their members' health from toxic hazards that are by-products of the modern industrial economy. The challenges of achieving environmental sustainability and of generating decent work for all are closely linked. In this timely book, Poschen argues that an integrated approach to tackle these challenges is a necessity: the goal of environmentally sustainable economies will not be attained without the active contribution of the world of work. Decent Work, Green Jobs and the Sustainable Economy demonstrates that green jobs can be a key economic driver, as the world steps into the largely uncharted territory of building a sustainable and low-carbon global economy. Poschen shows that positive outcomes are possible, but require a clear understanding of the opportunities and challenges. Enterprises, workers and governments are not passive bystanders in the great transformation that is urgently needed in our economies. They are essential agents of change, able to develop new ways of working in sustainable enterprises that

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safeguard the environment, create decent jobs and foster social inclusion. This book highlights the solutions that the world of work offers for policy and practice to tackle climate change, achieve environmental sustainability and to build prosperous and cohesive societies. It is essential reading for those in business, academia and government.

Combating climate change will increasingly impact on production industries and the workers they employ as production changes and consumption is targeted. Yet research has largely ignored labour and its responses. This book brings together sociologists, psychologists, political scientists, historians, economists, and representatives from international and local unions based in Australia, Brazil, South Africa, Taiwan, Spain, Sweden, the UK and the USA. Together they open up a new area of research: Environmental Labour Studies. The authors ask what kind of environmental policies are unions in different countries and sectors developing. How do they aim to reconcile the protection of jobs with the protection of the environment? What are the forms of cooperation developing between trade unions and environmental movements, especially the so-called Red-Green alliances? Under what conditions are unions striving to create climate change policies that transcend the economic system? Where are they trying to find solutions that they see as possible within the present socio-economic conditions? What are the theoretical and practical implications of trade unions' "Just Transition", and the problems and perspectives of "Green Jobs"? The authors also explore how food workers' rights would

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contribute to low carbon agriculture, the role workers' identities play in union climate change policies, and the difficulties of creating solidarity between unions across the global North and South. *Trade Unions in the Green Economy* opens the climate change debate to academics and trade unionists from a range of disciplines in the fields of labour studies, environmental politics, environmental management, and climate change policy. It will also be useful for environmental organisations, trade unions, business, and politicians. Harry Johnson (1923–1977) was such a striking figure in economics that Nobel Laureate James Tobin designated the third quarter of the twentieth century as 'the age of Johnson'. Johnson played a leading role in the development and extension of the Heckscher-Ohlin model of international trade. Within monetary economics he was also a seminal figure who identified and explained the links between the ideas of the major post-war innovators. His discussion of the issues that would benefit from further work set the profession's agenda for a generation. This book chronicles his intellectual development and his contributions to economics, economic education and the discussion of economic policy.

Discusses the wealth gap and its effects on society, including what can be done to remedy the situation and give the one percent a voice.

The New York Times and Washington Post bestseller that sparked a national conversation about America's new progressive, multiracial majority, updated to include data from the 2016 election With a new preface and

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afterword by the author When it first appeared in the lead-up to the 2016 election, *Brown Is the New White* helped spark a national discussion of race and electoral politics and the often-misdirected spending priorities of the Democratic party. This “slim yet jam-packed call to action” (Booklist) contained a “detailed, data-driven illustration of the rapidly increasing number of racial minorities in America” (NBC News) and their significance in shaping our political future. Completely revised and updated to address the aftermath of the 2016 election, this first paperback edition of *Brown Is the New White* doubles down on its original insights. Attacking the “myth of the white swing voter” head-on, Steve Phillips, named one of “America’s Top 50 Influencers” by Campaigns & Elections, closely examines 2016 election results against a long backdrop of shifts in the electoral map over the past generation—arguing that, now more than ever, hope for a more progressive political future lies not with increased advertising to middle-of-the-road white voters, but with cultivating America’s growing, diverse majority. Emerging as a respected and clear-headed commentator on American politics at a time of pessimism and confusion among Democrats, Phillips offers a stirring answer to anyone who thinks the immediate future holds nothing but Trump and Republican majorities. An 800-CEO-READ Staff Pick Shortlisted for the Thinkers50 Breakthrough Idea Award A Financial Times Business Book of the Month “For any would-be activists who hear the voice: ‘not me’ or ‘not now,’ Merchant makes the strong case for ‘yes you’ and ‘yes

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now’—and even shows you how to jump in.” —Van Jones, host of CNN’s *The Messy Truth*, author of *Rebuild the Dream* and *The Green Collar Economy* “*The Power of Onlyness* is a book for our times. . . . Merchant forces us to dig deep, into the book and ourselves, and it goes beyond self-knowledge and self-empowerment, obliterating the fear of otherness with an understanding of the onlyness of us all.” —Sally Haldorson, 800-CEO-READ

An innovation expert illuminates why your power to make a difference is no longer bound by your status If you’re like most people, you wish you had the ability to make a difference, but you don’t have the credentials, or a seat at the table, can’t get past the gatekeepers, and aren’t high enough in any hierarchy to get your ideas heard. In *The Power of Onlyness*, Nilofer Merchant, one of the world’s top-ranked business thinkers, reveals that, in fact, we have now reached an unprecedented moment of opportunity for your ideas to “make a dent” on the world. Now that the Internet has liberated ideas to spread through networks instead of hierarchies, power is no longer determined by your status, but by “onlyness”—that spot in the world only you stand in, a function of your distinct history and experiences, visions and hopes. If you build upon your signature ingredient of purpose and connect with those who are equally passionate, you have a lever by which to move the world. This new ability is already within your grasp, but to command it, you need to know how to meaningfully mobilize others around your ideas. Through inspirational and instructive stories, Merchant reveals proven strategies to unleash the centrifugal force of a new idea,

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no matter how weird or wild it may seem. Imagine how much better the world could be if every idea could have its shot, not just the ones that come from expected people and places. Which long-intractable problems would we solve, what new levels of creativity would be unlocked, and who might innovate a breakthrough that could benefit ourselves, our communities, and especially our economy. This limitless potential of onliness has already been recognized by Thinkers 50, the Oscars of management, which cited it one of the five ideas that will shape business for next twenty years. Why do some individuals make scalable impact with their ideas, regardless of their power or status? The Power of Onliness unravels this mystery for the first time so that anyone can make a dent. Even you.

A Fortune journalist examines why suburbs are transforming and losing their appeal in society-improving ways, citing such factors as shrinking birth and marriage rates, environment-driven preferences for smaller homes and a renaissance in urbanized housing that promotes healthier lifestyles.

Are the huge profits garnered by corporations each year a case of a few bad apples in the business world taking advantage of unmonitored dealings? Is this consolidation of wealth made at the expense of the overall economy and the wellbeing of the average citizen? Will the planet be saved by developing more "green businesses" and "green collar" jobs? Joel Magnuson delivers a powerful response to the current misconceptions about the US economy in his brilliantly accessible Mindful Economics. The troubles we face are not the result of a good system

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gone awry, but rather a system that is built to do exactly what it is doing: corporations are designed to reap profits for its shareholders, at any cost. The greater welfare of society, or of the environment, will never be as important as financial gain. Magnuson shows us the relationship between the current wars abroad; rising oil prices; the recession; ballooning incomes of top CEOs; the mortgage crisis; and the health care, insurance, and auto industries, and he teaches us that the best way to understand the US economy is to think like an economist. With stunning clarity, Magnuson shows the interconnectedness of the local with the global, and offers real alternatives to this capitalist model.

In the decades after World War II, the American economy entered a period of prolonged growth that created unprecedented affluence--but these developments came at the cost of a host of new environmental problems. Unsurprisingly, a disproportionate number of them, such as pollution-emitting factories, waste-handling facilities, and big infrastructure projects, ended up in communities dominated by people of color. Constrained by long-standing practices of segregation that limited their housing and employment options, people of color bore an unequal share of postwar America's environmental burdens. This reader collects a wide range of primary source documents on the rise and evolution of the environmental justice movement. The documents show how environmentalists in the 1970s recognized the unequal environmental burdens that people of color and low-income Americans had to bear, yet failed to take

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meaningful action to resolve them. Instead, activism by the affected communities themselves spurred the environmental justice movement of the 1980s and early 1990s. By the turn of the twenty-first century, environmental justice had become increasingly mainstream, and issues like climate justice, food justice, and green-collar jobs had taken their places alongside the protection of wilderness as "environmental" issues. Environmental Justice in Postwar America is a powerful tool for introducing students to the US environmental justice movement and the sometimes tense relationship between environmentalism and social justice.

Alternative Urban Futures challenges existing models of urban development and promotes alternative paradigms, processes, and technologies designed to fulfill human needs and limit the harmful impacts of human activities on the environment. The book focuses on how planners and policy makers can develop and manage essential urban infrastructures in ways that support sustainable development in the areas of waste management, water supply and management, energy production and use, building design and construction, land-use, transportation, and food systems. Each chapter features case studies that provide concrete examples of how ecologically and socially responsible urban and sustainable development planning and policy approaches have been successfully implemented in cities around the world. The book is especially effective in its emphasis on recently published statistics and writing supporting new planning and policy recommendations. Each chapter ends with a summary,

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accompanied by a list of questions that can be addressed with information provided in the text. Governments around the world allocated approximately 445 billion of stimulus funding on green investments during the 2009 2010 global recession. The United States alone allocated 12 of its 786 billion American Recovery and Reinvestment Act of 2009 on green investments. This emerging Green Collar Economy may possess the potential to reinvent the economy and create economically competitive communities. The purpose of this dissertation is to examine the metropolitan university's role to engage its neighboring African American communities in the emerging Green Collar Economy. This dissertation also proposes that urban and metropolitan universities can play a central role in advancing the Green Collar Economy. Herein lies three independent manuscripts that explored three research questions 1) What university resources and mechanisms are available to improve university-community engagement linkages with impoverished communities? 2) What are the main predictors of low-income clients' employment in green jobs after being enrolled in an American Recovery and Reinvestment Act (ARRA) funded green jobs training program? 3) What university-community engagement strategic plan can be implemented to help low-income African American communities, which neighbor urban-serving and metropolitan universities, engage in the emerging Green Collar Economy? Macro-level solutions are presented throughout the dissertation which may be useful to key decision-makers such as university administrators,

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program planners, urban planners, and community advocates interested in taking advantage of the Green Collar Economy.

Look out for David Owen's next book, *Where the Water Goes*. A challenging, controversial, and highly readable look at our lives, our world, and our future. Most Americans think of crowded cities as ecological nightmares, as wastelands of concrete and garbage and diesel fumes and traffic jams. Yet residents of compact urban centers, Owen shows, individually consume less oil, electricity, and water than other Americans. They live in smaller spaces, discard less trash, and, most important of all, spend far less time in automobiles.

Residents of Manhattan—the most densely populated place in North America—rank first in public-transit use and last in percapita greenhouse-gas production, and they consume gasoline at a rate that the country as a whole hasn't matched since the mid-1920s, when the most widely owned car in the United States was the Ford Model T. They are also among the only people in the United States for whom walking is still an important means of daily transportation. These achievements are not accidents. Spreading people thinly across the countryside may make them feel green, but it doesn't reduce the damage they do to the environment. In fact, it increases the damage, while also making the problems they cause harder to see and to address. Owen contends that the environmental problem we face, at the current stage of our assault on the world's nonrenewable resources, is not how to make teeming cities more like the pristine countryside. The problem is

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how to make other settled places more like Manhattan, whose residents presently come closer than any other Americans to meeting environmental goals that all of us, eventually, will have to come to terms with.

“Amidst a thousand tirades against the excesses and waste of consumer society, *What’s Mine Is Yours* offers us something genuinely new and invigorating: a way out.” —Steven Johnson, author of *The Invention of Air* and *The Ghost Map* A groundbreaking and original book, *What’s Mine is Yours* articulates for the first time the roots of “collaborative consumption,” Rachel Botsman and Roo Roger’s timely new coinage for the technology-based peer communities that are transforming the traditional landscape of business, consumerism, and the way we live. Readers captivated by Chris Anderson’s *The Long Tail*, Van Jones’ *The Green Collar Economy* or Malcolm Gladwell’s *The Tipping Point* will be wowed by this landmark contribution to the evolving ecology of commerce and sustainability.

Presents a plan for alleviating environmental degradation and boosting the economy by moving away from the use of fossil fuels and toward a path of invention and investment intended to provide cheap, clean energy and generate new jobs.

A public policy expert reveals how decades of deregulation and increasing inequality have fostered a culture of cheating across America. There have always been people who cut corners, but in *The Cheating Culture*, David Callahan demonstrates how cheating on every level—from the highly publicized corporate scandals to Little League fraud—has risen dramatically in recent decades. He then asks the simple yet provocative questions: Why all the cheating? Why now?

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Callahan pins the blame on today's dog-eat-dog economic climate. An unfettered market and unprecedented economic inequality have corroded our values and threaten the level playing field so central to American democracy itself. Through revealing interviews and extensive data analysis, Callahan takes readers on a revealing tour of cheating in America and offers a powerful argument for why it matters.

An urgent plan to confront climate change, transform the American economy, and create a green post-fossil fuel culture. A new vision for America's future is quickly gaining momentum. Facing a global emergency, a younger generation is spearheading a national conversation around a Green New Deal and setting the agenda for a bold political movement with the potential to revolutionize society.

Millennials, the largest voting bloc in the country, are now leading on the issue of climate change. While the Green New Deal has become a lightning rod in the political sphere, there is a parallel movement emerging within the business community that will shake the very foundation of the global economy in coming years. Key sectors of the economy are fast-decoupling from fossil fuels in favor of ever cheaper solar and wind energies and the new business opportunities and employment that accompany them. New studies are sounding the alarm that trillions of dollars in stranded fossil fuel assets could create a carbon bubble likely to burst by 2028, causing the collapse of the fossil fuel civilization. The marketplace is speaking, and governments will need to adapt if they are to survive and prosper. In *The Green New Deal*, New York Times bestselling author and renowned economic theorist Jeremy Rifkin delivers the political narrative and economic plan for the Green New Deal that we need at this critical moment in history. The concurrence of a stranded fossil fuel assets bubble and a green political vision opens up the possibility of a massive shift to a post-carbon ecological era,

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in time to prevent a temperature rise that will tip us over the edge into runaway climate change. With twenty-five years of experience implementing Green New Deal–style transitions for both the European Union and the People’s Republic of China, Rifkin offers his vision for how to transform the global economy and save life on Earth.

NEW YORK TIMES BESTSELLER * A passionate manifesto that exposes hypocrisy on both sides of the political divide and points a way out of the tribalism that is tearing America apart--from the CNN host hailed as "a star of the 2016 campaign" (The New York Times), now seen on The Van Jones Show Van Jones burst into the American consciousness during the 2016 presidential campaign with an unscripted, truth-telling style and an already established history of bridge-building across party lines. His election night commentary, during which he coined the term "whitelash," became a viral sensation. A longtime progressive activist with deep roots in the conservative South, Jones has made it his mission to challenge voters and viewers to stand in one another's shoes and disagree constructively. In *Beyond the Messy Truth*, he offers a blueprint for transforming our collective anxiety into meaningful change. Jones urges both parties to abandon the politics of accusation. He issues a stirring call for a new "bipartisanship from below," pointing us toward practical answers to problems that affect us all regardless of region or ideology. He wants to tackle rural and inner-city poverty, unemployment, addiction, unfair incarceration, and the devastating effects of the pollution-based economy on both coal country and our urban centers. Along the way, Jones shares memories from his decades of activism on behalf of working people, inspiring stories of ordinary citizens who became champions of their communities, and little-known examples of cooperation in the midst of partisan conflict. In his quest for positive solutions,

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Van Jones encourages us to set fire to our old ways of thinking about politics and come together to help those most in need. Includes an invaluable resource of contacts, books, media, and organizations for bipartisan bridge-building and problem solving. "Van Jones is a light in the darkness when we need it most. In the tradition of the great bridge builders of our past, Van's love for this country and all its people shines through."--Cory Booker, U.S. senator, New Jersey "Van Jones's voice has become an integral part of our national political debate. He is one of the most provocative and interesting political figures in the country."--Bernie Sanders, U.S. senator, Vermont

"Steadily—by redefining green—Jones is making sure that our planet and our people will not just survive but also thrive in a clean-energy economy." —Leonardo DiCaprio A New York Times bestseller, *The Green Collar Economy* by award-winning human rights activist and environmental leader Van Jones delivers a much-needed economic and environmental solution to today's two most critical problems. With a revised introduction and new afterword by the author—a man who counsels President Barack Obama on environmental policy—*The Green Collar Economy* and Jones have been highly praised by a multitude of leaders and legislators, including Al Gore, Senator Tom Daschle, and Speaker of the House Nancy Pelosi. Van Jones was named one of "The World's 100 Most Influential People of 2009" by Time magazine, and with *The Green Collar Economy* he offers a wise, necessary, and eminently achievable plan for saving the earth and rescuing working class Americans.

In the gripping first-person accounts of *High Rise Stories*, former residents of Chicago's iconic public housing projects describe life in the now-demolished high-rises. These stories of community, displacement, and poverty in the wake of gentrification give voice to those who have long been ignored,

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but whose hopes and struggles exist firmly at the heart of our national identity.

Shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Prize 2008 *The Snowball* is the first and will be the only biography of the world's richest man, Warren Buffett, written with his full cooperation and collaboration. Combining a unique blend of "The Sage of Omaha's" business savvy, life story and philosophy, *The Snowball* is essential reading for anyone wishing to discover and replicate the secrets of his business and life success. Warren Buffett is arguably the world's greatest investor. Even as a child he was fascinated by the concept of risk and probability, setting up his first business at the age of six. In 1964 he bought struggling Massachusetts textile firm Berkshire Hathaway and grew it to be the 12th largest corporation in the US purely through the exercise of sound investing principles - a feat never equalled in the annals of business. Despite an estimated net worth of around US\$62 billion, Buffett leads an intriguingly frugal life taking home a salary of only £50,000 a year. His only indulgence is a private jet, an extravagance he wryly acknowledges by calling it "The Indefensible". In 2006, he made the largest charitable donation on record, with most of it going to the Bill & Melinda Gates Foundation. *The Snowball* provides a comprehensive, richly detailed insight one of the world's most extraordinary and much loved public figures.

"In this personal, moving essay, environmental activist and hip-hop artist Xiuhtezcatl Martinez uses his art and his activism to show that climate change is a human issue that can't be ignored"--

Looks at renewable energy policy and resources and argues that a reduction in greenhouse gases will increase economic growth and provide energy independence.

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Writer, consultant and speaker Chris Rabb coined the term invisible capital to represent the unseen forces that dramatically impact entrepreneurial viability when a good attitude, a great idea, and hard work simply aren't enough. In his book, *Invisible Capital: How Unseen Forces Shape Entrepreneurial Opportunity*, Rabb puts forth concrete and...

This groundbreaking text provides students with an overview and assessment of green criminology as well as a call to action. *Green Criminology* draws attention to the ways in which the political-economic organization of capitalism causes ecological destruction and disorganization. Focusing on real-world issues of green crime and environmental justice, chapters examine ecological withdrawals, ecological additions, toxic towns, wildlife poaching and trafficking, environmental laws, and nongovernmental environmental organizations. The book also presents an unintimidating introduction to research from the physical sciences on issues such as climate change, pollution levels, and the ecological footprint of humans, providing a truly interdisciplinary foundation for green criminological analysis. To help students succeed in the course—and to encourage them to see themselves as future green criminology researchers—the end-of-chapter study guides include:

- Questions and Activities for Students that review topics students should be able to conceptualize and address.
- Lessons for Researchers that suggest additional areas of research in the study of green crime.

How to harness the great forces of capitalism to save the world from catastrophe. The forecasts are grim and time

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is running out, but that's not the end of the story. In this book, Fred Krupp, longtime president of Environmental Defense Fund, brings a surprisingly hopeful message: We can solve global warming. And in doing so, we will build the new industries, jobs, and fortunes of the twenty-first century. In these pages the reader will encounter the bold innovators and investors who are reinventing energy and the ways we use it. These entrepreneurs are poised to remake the world's biggest business and save the planet—if America's political leaders give them a fair chance to compete.

How knowing the extreme risks of climate change can help us prepare for an uncertain future If you had a 10 percent chance of having a fatal car accident, you'd take necessary precautions. If your finances had a 10 percent chance of suffering a severe loss, you'd reevaluate your assets. So if we know the world is warming and there's a 10 percent chance this might eventually lead to a catastrophe beyond anything we could imagine, why aren't we doing more about climate change right now? We insure our lives against an uncertain future—why not our planet? In *Climate Shock*, Gernot Wagner and Martin Weitzman explore in lively, clear terms the likely repercussions of a hotter planet, drawing on and expanding from work previously unavailable to general audiences. They show that the longer we wait to act, the more likely an extreme event will happen. A city might go underwater. A rogue nation might shoot particles into the Earth's atmosphere, geoengineering cooler temperatures. Zeroing in on the unknown extreme risks that may yet dwarf all else, the authors look at how

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economic forces that make sensible climate policies difficult to enact, make radical would-be fixes like geoengineering all the more probable. What we know about climate change is alarming enough. What we don't know about the extreme risks could be far more dangerous. Wagner and Weitzman help readers understand that we need to think about climate change in the same way that we think about insurance—as a risk management problem, only here on a global scale. With a new preface addressing recent developments Wagner and Weitzman demonstrate that climate change can and should be dealt with—and what could happen if we don't do so—tackling the defining environmental and public policy issue of our time.

Van Jones, Al Gore, Elizabeth Kolbert, Naomi Klein, and other essential voices on global warming, from its 19th-century discovery to the present, in a volume edited by Bill McKibben, our most widely respected environmental writer With the rise of extreme weather events worldwide--witness the devastation wrought by Hurricanes Sandy, Irene, and Katrina, and the sustained drought across the American West--global warming has become increasingly difficult to deny. What is happening to our planet? And what can we do about it? The Global Warming Reader provides more than thirty-five answers to these burning questions, from more than one hundred years of engagement with the topic. Here is Elizabeth Kolbert's groundbreaking essay "The Darkening Sea," Michael Crichton's skeptical view of climate change, George Monbiot's biting indictment of those who are really using up the planet's resources, NASA scientist

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James Hansen's testimony before the U.S. Congress, and clarion calls for action by Al Gore, Arundhati Roy, Naomi Klein, Van Jones, and many others. The Global Warming Reader is a comprehensive resource, expertly edited by someone who lives and breathes this defining issue of our time.

Nature's Economy is a wide-ranging investigation of ecology's past, first published in 1994.

As the world looks to the greening of economies to create new industries and jobs, protect the climate and environment and secure domestic energy supplies, we need effective policies more than ever. The rapid scaling-up of renewable energy deployment is a fundamental element of this process. Feed-in tariffs - laws that provide a premium rate (tariff) over a fixed period of time for each unit of electricity fed into the grid - are one of the most cost-effective policy tools for accelerating the transition to a more sustainable energy system. Despite their increasingly widespread use, the effectiveness of feed-in tariffs can be hampered by poor design and inadequate implementation. This book, from authors who have spent years working on feed-in tariff design and advocacy, covers: -An introduction to feed-in tariffs, how they work, and developments in key countries around the world (including in Europe, Asia, Africa, Australia, North and South America) - An exploration of technical and social issues - An investigation of effective design, and other support schemes - A blueprint for campaigning for feed-in tariffs - A compilation of further resources for those wishing to green their economy Written in a clear, practical style, this is a must-read for any policymakers,

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businesses, investors, campaigners, academics and anyone concerned with creating successful and sustainable energy policy.

Activists, analysts, and practitioners describe innovative strategies that promote healthy neighborhoods, fair housing, and accessible transportation throughout America's cities and suburbs.

Flipping the script on climate change, Eisenstein makes a case for a wholesale reimagining of the framing, tactics, and goals we employ in our journey to heal from ecological destruction. With research and insight, Charles Eisenstein details how the quantification of the natural world leads to a lack of integration and our “fight” mentality. With an entire chapter unpacking the climate change denier’s point of view, he advocates for expanding our exclusive focus on carbon emissions to see the broader picture beyond our short-sighted and incomplete approach. The rivers, forests, and creatures of the natural and material world are sacred and valuable in their own right, not simply for carbon credits or preventing the extinction of one species versus another. After all, when you ask someone why they first became an environmentalist, they’re likely to point to the river they played in, the ocean they visited, the wild animals they observed, or the trees they climbed when they were a kid. This refocusing away from impending catastrophe and our inevitable doom cultivates meaningful emotional and psychological connections and provides real, actionable steps to caring for the earth. Freeing ourselves from a war mentality and seeing the bigger picture of how everything from prison reform to saving

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the whales can contribute to our planetary ecological health, we resist reflexive postures of solution and blame and reach toward the deep place where commitment lives.

President Obama's former Green Jobs czar sets forth a bold new manifesto that reclaims the American Dream on behalf of all working Americans.

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NATIONAL BOOK AWARD FINALIST • NATIONAL BESTSELLER • An audacious, darkly glittering novel set in the eerie days of civilization's collapse—the spellbinding story of a Hollywood star, his would-be savior, and a nomadic group of actors roaming the scattered outposts of the Great Lakes region, risking everything for art and humanity. Now an original series on HBO Max. Kirsten Raymonde will never forget the night Arthur Leander, the famous Hollywood actor, had a heart attack on stage during a production of *King Lear*. That was the night when a devastating flu pandemic arrived in the city, and within weeks, civilization as we know it came to an end. Twenty years later, Kirsten moves between the settlements of the altered world with a small troupe of actors and musicians. They call themselves *The Traveling Symphony*, and they have dedicated themselves to keeping the remnants of art and humanity alive. But when they arrive in St. Deborah by the Water, they encounter a violent prophet who will threaten the tiny band's existence. And as the story takes off, moving back and forth in time, and vividly depicting life before and after the pandemic, the strange

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twist of fate that connects them all will be revealed. Look for Emily St. John Mandel's new novel, *Sea of Tranquility*, coming in April 2022!

TAILORING THE GREEN SUIT is about the process of developing a successful executive career in the new green economy. It is a career development book for U.S. executives seeking employment in green business. This book is for business executives who are interested in joining fast-growing, potentially lucrative green or sustainable industries. These industries may offer the greatest number and variety of future career opportunities.

All humans have bias, and as a result, so do the institutions we build. Internationally sought-after diversity consultant Tiffany Jana empowers readers to work against institutional bias no matter what their position is in an organization. Building upon the revelatory power of her book *Overcoming Bias*, which addressed managing individual and interpersonal bias, *Erasing Institutional Bias* scales up the framework to impact systemic change in organizations. Jana and coauthor Ashley Diaz Mejias bring together in-depth research on how biases become embedded into workplace cultures with practical and engaging tools that will mobilize readers toward action. They confront specific topics such as racism, sexism, hiring and advancement bias and retribution bias, meaning when organizations develop a culture of aggression, and offer solutions for identifying and controlling them. This book urges readers to ask questions such as, "Are we attempting to create systems in which all people can thrive? What kind of world and

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what kind of workplaces are we cultivating?” These questions, the authors say, must first be answered by ourselves, recognizing our own role in perpetuating harmful biases that come to define institutions. In a world divided, Erasing Institutional Bias is designed to raise awareness about imbalances and help us hold ourselves accountable for creating a world that works for everyone. Each of us can evaluate our own current role in perpetuating systemic bias and define our new role in breaking it down. Jana and Mejias inspire and equip us so that we can all affect organizational change, together.

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