

The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

Today, many companies are flourishing by delivering high-quality products while pursuing policies that leave the world a cleaner, better place. Those policies can help retain customers, energize employees, and serve as brand-building tools. This book shows managers practical steps to make their companies environmentally responsible while staying profitable and efficient. Environmentalist and businesswoman Kim Carlson shows managers how to green company operations by moving to a paperless office, recycling at work, setting up employee carpools, developing eco-friendly packaging, using green building products, and more. She explains in detail topics ranging from green marketing to setting up a carbon footprint assessment for the company. With this book at their side, managers can turn green into profits.

Greening Health Care examines the intersections of health care and environmental health, both in terms of traditional failures and the revolution underway to fix them. Authored by one of the pioneers in health care's green movement, it presents practical solutions for health care organizations and clinicians to improve their environments and the health of their communities.

This is the first book to distill the best of the forward-looking ideas of socially responsible policies emerging from the corporate world. By following the suggestions detailed here, individuals can institute similar programs in their own companies—because it's the right choice to make, and the smart one. Something new is happening in the business world. Determined to stay competitive in an era of downsizing, companies are making a surprising discovery: Practices that benefit employees, communities, and the environment aren't just good deeds—they're also good business. The leaders of this new business vision include household names like Honeywell, Stride Rite, Hasbro, Reebok, and Levi Strauss & Co. These and other American companies have discovered that in order to create and sustain economic opportunity and reap the rewards of a good reputation, they must put their policies where their principles are in such diverse areas as work and family life, community welfare, and ecology. Whether you run a company or just work for one, you'll find here abundant inspiration and examples of how businesses can safeguard the environment and improve the lot of their employees, their communities, and the world beyond while ensuring their own long-term profitability.

Sustainability requires companies to develop in an economically, environmentally and socially sustainable manner. Corporate sustainable development in turn requires movement towards cleaner production. In order to recognize the potential from cleaner production – reduced costs and fewer environmental impacts through the reduced use of materials – environmental management accounting (EMA) is a necessary information management tool. Environmental Management Accounting for Cleaner Production reveals a set of tools for companies to collect, evaluate and interpret the information they need to estimate their potential to use cleaner production to realize cost savings and to make the best decisions about the available cleaner production options. EMA is therefore the key for driving environmental progress, cost savings, increased

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

competitiveness and corporate sustainability through the means of cleaner production. This is the second book of selected papers on environmental management accounting (EMA) which has been developed for Kluwer by the Environmental Management Accounting Network - Europe (EMAN-Eu), drawn primarily from papers presented at EMAN-Eu, to bring together several examples of leading thinking and practice internationally in this rapidly developing area. The authors include academics, practitioners from industry, and government policy-makers, and the subjects covered range from individual company experiences to the role of government in promoting EMA in industry. The papers included in the book provide several examples of how EMA can be applied in practice both in large corporations and in small and medium-sized enterprises, and of reports on the extent of the implementation of EMA and the conditions which encourage this. The book is intended for all those interested in EMA as either researchers or practitioners. It will also be of interest both to those interested in how well-established management accounting methods can be adapted and extended in order to meet new demands on companies, and also to environmental managers interested in learning how accounting techniques can be of value in achieving environmental management objectives.

Essay from the year 2003 in the subject Business economics - Investment and Finance, grade: 1,3 (A), University of Glamorgan, language: English, abstract: The importance placed on environmental issues has increased during the last two decades. Businesses have become increasingly aware of the environmental implications on their operations, products, and services. Environmental risks may have serious consequences for the prospects of a company, with particular financial consequences. Businesses experience increased pressure from various stakeholders to report on environmental behaviour. Smith and Lambell (1997) stated that the topic of environmental accounting is not new, because many companies already produce environmental statements within their annual reports. Traditional accounting techniques such as financial and management accounting are used to report on the environmental implications of a business. Smith and Lambell (1997) also argued that companies should cease considering the environment as a given factor and take it into their accounts. This can be done by identifying the environmental costs of a product, service, or process. The environmental costs increased as a consequence of this, amongst other reasons. The existing conventional accounting systems are not able to deal with these environmental costs because they tend to attribute them to general overhead accounts. As result managers are often unaware of them and have no incentive to reduce them (UNSD, 2003). Environmental Management Accounting, a variant of environmental accounting, provides managers with knowledge about these environmental costs by extending conventional methods of accounting to capture them (Smith and Lambell, 1997). Environmental Management Accounting (EMA) generates, analyses and uses financial and non-financial information to support internal management. It is a complementary management accounting approach to the financial accounting approach, according to Bennett and James (1998a). EMA helps to identify and allocate environment-related costs and aims to develop appropriate mechanisms for this (Frost and Wilmhurst, 2000). Key application fields for EMA are: assessment of annual environmental costs/expenditures, product pricing, budgeting, investment appraisal, calculating costs and savings of environmental projects, or setting quantified performance targets, to

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

name only a few (Jasch, 2003). Frost and Wilmhurst (2000) stated that EMA practices have resulted in cost savings and competitive advantage.

The business world is undergoing dramatic change that is driven by tough new legislation, expanded market based incentives and increased consumer awareness of environmental issues (e.g., hazard ingredients in products, alternative energy, reduction in greenhouse gases). This is forcing companies to reassess the life cycle of their products and the efficiency of their supply chains. Environmental issues are becoming business critical. Good to Green provides the vital information, backed by case studies and examples, that gives progressive business leaders the strategic know-how to pro-actively manage environmental issues and realize the business benefits of going green. To date, both internal and external corporate environmental reporting and management systems have focused on physical input–output measures. However, external stakeholders are increasingly demanding that organisations provide more financial information about the costs and benefits of their environmental actions. As environmental costs rise, internal decision-makers are also seeking such information to ensure that money is well spent. Beyond basic compliance, many companies will not countenance environmental actions for which a "business case" cannot be made. A number of companies – such as Baxter, BT, Xerox, Zeneca and others – are now beginning to develop a better understanding of the costs and benefits of environmental action. The US Environmental Protection Agency has also done considerable work on models designed to understand the "full costs" of pollution control investments, with the aim of demonstrating that – when these are properly considered – pollution prevention can be a more cost-effective alternative. The Green Bottom Line brings together much of the world's leading research and best-practice case studies on the topic. Divided into four sections, covering "General Concepts", "Empirical Studies", "Case Studies" and "Implementation", the book includes case studies from the US EPA's Environment Accounting Programme and contributions from authors at institutions including the IMD, INSEAD, Tellus Institute and the World Resources Institute. It constitutes a state-of-the-art collection.

This book explores how energy efficiency is a major component in the development of sustainable real estate. Efficiency is one of the most frequently-mentioned aspects of government policies for green building design in the United States and around the world. There has been a significant amount of effort devoted to the creation of green practices in real estate, including building construction, building assessment, city planning, investment, governmental regulation and policies, and industrial development. One of the key emphases of the above activities is energy efficiency, thus it is crucial for researchers and readers to have a comprehensive overview of the topic, as this book provides.

Environmentally safe engineering is one of the hottest and most controversial topics in technical circles. Though many publications offer theory and intellectual discussion of the topic, this book provides practical, hands-on advice including hints and tips from the nation's top engineers. Green Electronics/Green Bottom Line offers practical advice for engineers and managers who want or need to incorporate environmental issues into the design process. The emerging discipline of Design for the Environment (DfE) combines engineering know-how with environmental awareness. Topics include international policy issues such as ISO 14000, materials selection (e.g., for

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

recyclability), manufacturing concerns like no-flux processes, and design issues such as power consumption. Real-world cases show how these elements can be included in everyday designs. Each chapter opens with a topical cartoon and lively story, interview or editorial. The discussion will then move to specific engineering issues and their economic and social context. The last section explores larger possibilities and new directions still to be explored by engineers concerned with education, health, and environmental quality. Contributors include engineers from Motorola, Analog Devices, Dupont, Compaq, Nortel, AMD, and Apple Computer, and academics from universities in the US, Canada, the UK, and Europe, as well as the Rocky Mountain Institute. An everyday guide to environmentally sound electronics design Contributors include top engineers from the biggest electronics manufacturers and most prestigious universities Real-world cases illustrate topics giving concepts the reader can apply immediately This book is based on a research project sponsored by the European Commission (DG XII, Human Dimension of Environmental Change). It focuses on how companies calculate environmental costs in support of management decisions, exploring the possible contribution that management accounting may make to environmental management in a European context. A conceptual framework is developed within which the relationship between the two activities can be charted and analyzed. The work is based on a survey of 84 European companies and 15 company-based case studies in Italy, Germany, the Netherlands and the UK. The project produced unique empirical materials. It affords important insights into how companies can apply the principles of environmental accounting. It shows where existing accounting structures are helpful and where new sources of information are needed to address the environmental issues with which companies are confronted. It shows the potential usefulness of different accounting concepts and techniques in the environmental area.

This is the fourth in a series publishing the best contributions on environmental management accounting (EMA) from around the world. This volume brings together international examples of leading thinking and practice in this rapidly developing area. This is the most comprehensive volume to date covering theory, practice and case studies on sustainability accounting and reporting. It covers tools, frameworks, concepts as well as case studies and empirical analysis.

The Green Bottom Line Environmental Accounting for Management: Current Practice and Future Trends Routledge

Environmental Management Accounting (EMA) is increasingly recognised as a distinguished tool of environmental management. It helps to integrate a company's environmental and business interests, whereby enhancing corporate eco-efficiency in terms of reducing environmental costs or making one's product more competitive. This book gives a comprehensive coverage of the state of the art. It presents a number of EMA frameworks that companies can take as a basis for implementing their own specific EMA structures. Besides discussing environmental accounting issues within conventional management accounting, it gives a detailed picture of materials flow (cost) accounting as an alternative way of looking at the ecology-economy relationships at the corporate level. A fascinating case study shows how a large company (Siemens) applies materials flow accounting and what benefits it entails.

Aircraft emissions currently account for ~3.5% of all greenhouse gas emissions. The number of passenger miles has increased by 5% annually despite 9/11, two

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

wars and gloomy economic conditions. Since aircraft have no viable alternative to the internal combustion engine, improvements in aircraft efficiency and alternative fuel development become essential. This book comprehensively covers the relevant issues in green aviation. Environmental impacts, technology advances, public policy and economics are intricately linked to the pace of development that will be realized in the coming decades. Experts from NASA, industry and academia review current technology development in green aviation that will carry the industry through 2025 and beyond. This includes increased efficiency through better propulsion systems, reduced drag airframes, advanced materials and operational changes. Clean combustion and emission control of noise, exhaust gases and particulates are also addressed through combustor design and the use of alternative fuels. Economic imperatives from aircraft lifetime and maintenance logistics dictate the drive for "drop-in" fuels, blending jet-grade and biofuel. New certification standards for alternative fuels are outlined. Life Cycle Assessments are used to evaluate worldwide biofuel approaches, highlighting that there is no single rational approach for sustainable buildup. In fact, unless local conditions are considered, the use of biofuels can create a net increase in environmental impact as a result of biofuel manufacturing processes. Governmental experts evaluate current and future regulations and their impact on green aviation. Sustainable approaches to biofuel development are discussed for locations around the globe, including the US, EU, Brazil, China and India.

Beyond the Bottom Line: Integrating the UN Global Compact into Management Practice is the first book to look at how the Ten UN Global Compact Principles and the sustainability agenda can be incorporated into business practice. The UN Global Compact is the largest corporate sustainability initiative and, with over 12,000 participating organizations, provides a major influence on global business sustainability practices. Its mission is to guide organizations in how to (1) do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; and (2) take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation. This new book addresses head-on some of the most persistent managerial challenges faced by businesses and organizations today. To what extent are businesses able to practice responsible management with regard to the Ten Principles of the UN Global Compact? How can managers of organizations comprehensively and pragmatically address the risks and responsibilities concerning these complex and changing issues in their policies and practice? It also offers a platform for academics to confront some of the most intriguing intellectual challenges on this topic.

From the Publishers Weekly review: "Two experts from Yale tackle the business wake-up-call du jour-environmental responsibility-from every angle in this thorough, earnest guidebook: pragmatically, passionately, financially and historically. Though "no company the authors know of is on a truly long-term

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

sustainable course," Esty and Winston label the forward-thinking, green-friendly (or at least green-acquainted) companies WaveMakers and set out to assess honestly their path toward environmental responsibility, and its impact on a company's bottom line, customers, suppliers and reputation. Following the evolution of business attitudes toward environmental concerns, Esty and Winston offer a series of fascinating plays by corporations such as Wal-Mart, GE and Chiquita (Banana), the bad guys who made good, and the good guys-watchdogs and industry associations, mostly-working behind the scenes. A vast number of topics huddle beneath the umbrella of threats to the earth, and many get a thorough analysis here: from global warming to electronic waste "take-back" legislation to subsidizing sustainable seafood. For the responsible business leader, this volume provides plenty of (organic) food for thought. "

The concept of 'the triple bottom line' has recently emerged to describe a new framework for development aimed at achieving economic and social balance while maintaining the long-term integrity of ecological systems. This requires measuring not only the economic viability of projects, but also their impact on the environment and their contribution to society. We live in a world where most people are aware of the importance of our environment. The way in which this realisation came about has, in hindsight, not been as simple as could have been expected. Systematic evaluations of the economic viability of projects using discounting date back to the beginning of the last century and are something which has been readily accepted, especially over the last few decades. However, an integrated approach, including environmental and social aspects, is much more recent, and even now, the methods and methodologies for such an approach are still being developed. This volume details the state of the art of the development towards the triple bottom line. It indicates where there is still debate about fundamental principles, where theory has been overlooked in the name of convenience, and where there are still unresolved problems. The discussions provided here will serve to provide a more detailed understanding of what we do in our calculations, what they mean and the limitations thereof.

"Implement the green strategies outlined in Dan Esty's and Andrew Winston's bestseller Green to Gold" Hard-nosed business advice for gaining competitive advantage through sustainability action in buildings and operations, information technology, product design, sourcing, manufacturing, logistics and transportation, marketing, accounting, and other key business functions Whether you are a climate change skeptic or an environmentalist, sustainability issues cannot be ignored in today's corporate world. With rising energy and natural resource costs, intensified regulations, investor pressures, and a growing demand for environmentally friendly products, sustainability is no longer an option—it's a business imperative. Unlike many green business books, the Playbook skips the environmental ideology and deals exclusively with tools and strategies that have been shown to cut costs, reduce risks, drive revenues, and build brand identity. Builds on Dan Esty and Andrew Winston's prizewinning Green to Gold, which

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

has become a business classic and a staple of management training across the world. Shows in detail how each business function or department can achieve an eco-advantage over the competition Offers frameworks, checklists, and action plans applicable to any business—big or small, in manufacturing or services The Green to Gold Business Playbook gives you the tools to make green work-and work profitably-for your business.

Everything you need to know to green your business and grow your profit. • The truth about what climate change means for your business • The truth about running lean and green • The truth about future proofing your business Simply the best thinking THE TRUTH AND NOTHING BUT THE TRUTH This book reveals 52 PROVEN GREEN STRATEGIES and bite-size, easy-to-use techniques that get results. “This little book is inspiring in its range and practicality—not just for CEOs, but for every member of the enterprise...an exceptionally useful guide for ‘going green’ at any scale of enterprise.” CHIP CONLEY, CEO, Joie de Vivre Hospitality “In a world where green business advice is rampant, this is the one resource you need: a field guide that combines insight and inspiration with a solid, actionable path forward.” JOEL MAKOWER, Executive Editor, GreenBiz.com

Green Profits covers two tightly connected topics, environmental management systems (EMS) and pollution prevention (P2), in a single volume. Authored by an environmental engineer and an economist/planner, Green Profits shows how to implement an EMS, especially ISO 14001, so that it leads to profitable pollution prevention innovations, and how to identify and implement pollution prevention measures in a sound strategic business framework. Green Profits provides the knowledge and tools for enterprise managers to achieve the benefits of both EMS and P2, and to do so in ways that fit in with existing management systems in their enterprises. Environmental management systems are planned and organized ways for an enterprise to manage its interactions with the environment, in particular those interactions that consume resources, degrade the environment, and create human health risk. Part I of Green Profits provides a thorough and practical understanding of the elements of EMSs in general and ISO 14001 in particular, tools and techniques for implementing an EMS and achieving ISO 14001 certification, and help with getting the implementation process started. Pollution prevention involves replacing process technologies that generate pollution with those that do not or that do so much less. It focuses on improving production processes to minimize waste rather than treating effluents or emissions, which add to costs. Part II of Green Profits provides tools such as step-by-step guides to conducting a P2 audit and energy and material balances for identifying P2 opportunities in an enterprise; examples of P2 practices in specific industry sectors; and a set of tools for assessing potential P2 investments from a bottom-line point of view. With this New Handbook -- · Bring your facility into compliance · Improve your corporate image · Reduce your company's environmental liabilities · Identify and save millions of dollars from

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

pollution prevention projects This New Handbook Includes -- · A step-by-step approach to implementing ISO 14001 · A step-by-step approach to implementing Pollution Prevention · Contains nearly 100 useful charts and tables used by the experts in establishing environmental action plans, gap analyses, establishing an Environmental Management System · Contains dozens of useful charts and calculation methods with examples for evaluating the costs and savings to your company in implementing Pollution Prevention · Dozens of industry-specific case studies that you can learn and profit from · Shows you in stepwise fashion how project financing principles and environmental cost accounting methods, when coupled with EMS can save your company money This New Handbook is unique because unlike other volumes that separately cover Environmental Management Systems and Pollution Prevention, you have it all in one single volume, written by Experts that are Practitioners.

? Green Business Process Management – Towards the Sustainable Enterprise" consolidates the global state-of-the-art knowledge about how business processes can be managed and improved in light of sustainability objectives. Business organizations, a dominant part of our society, have always been a major contributor to the degradation of our natural environment, through the resource consumption, greenhouse emissions, and wastage production associated with their business processes. In order to lessen their impact on the natural environment, organizations must design and implement environmentally sustainable business processes. Finding solutions to this organizational design problem is the key challenge of Green Business Process Management. This book- discusses the emerging challenges of designing "green" business processes,- presents tools and methods that organizations can use in order to design and implement environmentally sustainable processes, and- provides insights from cases where organizations successfully engaged in more sustainable business practices. The book is of relevance to both practitioners and academics who are interested in understanding, designing, and implementing "green" business processes. It also constitutes a valuable resource for students and lecturers in the fields of information systems, management, and sustainable development. Preface by Richard T. Watson

Uses case studies to show business decisions that produce profits and work for the environment

The triple bottom line is an accounting framework with social, environmental and financial factors. This Handbook examines the nexus between these areas by scrutinising aspects of socially responsible investment, finance and sustainable development, corporate socially responsible banking firms, the stock returns of sustainable firms, green bonds and sustainable financial instruments.

This book brings together examples of leading thinking and international practice in the rapidly developing area of environmental management accounting .(EMA) The authors include academics and practitioners from industry and the subjects covered range from individual company experiences with implementing EMA to national experiences regarding the adoption and diffusion of EMA practices.

In today's society, environmental concerns are at the forefront of entrepreneurial decision-making and planning. With increased attention on an organization's environmental impact, researchers and business leaders strive to provide the best methodologies and strategies for effective environmental reporting and accountability. Green Accounting Initiatives and Strategies for Sustainable Development presents the latest scholarly research on the economic, social, and environmental objectives essential to the planning and support of future organizations and communities. This publication is an essential reference source for

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

academicians, researchers, advanced level students, and professionals interested in designing business models and financial plans with consideration for environmental and social liabilities. This publication features timely, research based chapters on economic, social, and environmental policies including, but not limited to, green performance measurement, triple bottom line reporting, sustainable societies, environmental protection, and risk and adaptive management.

'This book is a good comprehensive text and comes highly recommended to anyone currently involved in, looking to get involved in, or just interested in environmental management, environmental accounting and reporting' - Pacific Accounting Review This is the long-awaited 2nd edition of the benchmark publication that helped shape the developing agenda of environmental accounting. This excellent new edition provides an overview of the subject ranging from environmental management to sustainability, and integrates the major advancements that have occurred since the first edition - in both research and practice. It introduces and explains environmental issues as they relate to accountants today. This new work also places an increased emphasis on the emerging research literature in the field and reveals a consciousness of the difficulties of developing an environmental agenda in business. It makes an excellent stand-alone text for lower level students, a firm base from which the advanced student or researcher can explore research and more complex issues, and a useful guide for practitioners seeking to understand and implement environmental practice.

The concept of the 'triple bottom line' (TBL) - the idea that business activity can simultaneously deliver financial, social and environmental benefits - was introduced in the early 1990s. A decade on, *The Triple Bottom Line: Does it All Add Up?* brings together the world's leading experts on corporate responsibility to assess the implications, benefits and limitations of the TBL. This collection provides a review of what has already been achieved in stimulating change in corporate culture and bringing businesses to an appreciation of the importance and benefits of corporate social responsibility (CSR) and good environmental performance. It further explores the conceptual and practical limits of the metaphor of the TBL and sets out what can be achieved through regulation and legislation, presenting detailed professional procedures for environmental accounting and management and social auditing. The contributors' wealth of experience and insight provides a vivid picture of how much attention is now being focused by businesses on delivering more than just financial targets, and they clearly outline the necessary steps for successfully continuing along this trajectory.

Bhuvan Unhelkar takes you on an all-encompassing voyage of environmental sustainability and Green IT. Sharing invaluable insights gained during two battle-tested decades in the information and communication technologies industry, he provides a comprehensive examination of the wide-ranging aspects of Green IT- from switching-off monitors, virtualizin

When it comes to believing that business can be profitable and environmentally sensitive, cynics abound on both sides. But in *Lean and Green*, Pamela Gordon proves that capitalism and environmentalism are not mutually exclusive- quite the contrary. She shows how "green" business practices enable organizations to save millions, even billions of dollars each year. *Lean and Green* chronicles over one hundred examples of how people in twenty different organizations around the world- from clerks, farmers, and city employees to chemists and executives- have strengthened environmental practices and the balance sheet. She details waste-saving, profit-building acts as basic as Linda Gee at LSI Logic digging out usable pre-worn shoe covers to wear in the clean room, and as broad as the city

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

of Santa Monica paving residential streets with white top to reduce urban heat and increase surface longevity. Drawing on her background as a leading business consultant, Gordon shows readers precisely how to sell their environmental ideas to management. She describes how to make the case in no-nonsense business terms, set concrete goals that the new practices will achieve, measure the economic results of the new practices, and make sure the right people hear about the results so that environmental initiatives continue. Each chapter includes a "Making It Easy" list of action steps for implementing lean and green improvements in the workplace easily and immediately. Lean and Green will inspire employees and employers alike to explore creative ways to simultaneously save the planet and bolster the bottom line.

Even leading capitalists admit that capitalism is broken. Green Swans is a manifesto for system change designed to serve people, planet, and prosperity. In his twentieth book, John Elkington—dubbed the “Godfather of Sustainability”—explores new forms of capitalism fit for the twenty-first century. If Nassim Nicholas Taleb’s “Black Swans” are problems that can take us exponentially toward breakdown, then “Green Swans” are solutions that take us exponentially toward breakthrough. The success—and survival—of humanity now depends on how we rein in the first and accelerate the second. Green Swans draws on Elkington’s firsthand experience in some of the world’s best-known boardrooms and C-suites. Using case studies, real-world examples, and profiles on emergent technologies, Elkington shows how the weirdest “Ugly Ducklings” of today’s world may turn into tomorrow’s world-saving Green Swans. This book is a must-read for business leaders in corporations great and small who want to help their businesses survive the coming shift in global priorities over the next decade and expand their horizons from responsibility, through resilience, and onto regeneration.

"To date, both internal and external corporate environmental reporting and management systems have focused on physical input-output measures. However, external stakeholders are increasingly demanding that organisations provide more financial information about the costs and benefits of their environmental actions. As environmental costs rise, internal decision-makers are also seeking such information to ensure that money is well spent. Beyond basic compliance, many companies will not countenance environmental actions for which a "business case" cannot be made. A number of companies - such as Baxter, BT, Xerox, Zeneca and others - are now beginning to develop a better understanding of the costs and benefits of environmental action. The US Environmental Protection Agency has also done considerable work on models designed to understand the "full costs" of pollution control investments, with the aim of demonstrating that - when these are properly considered - pollution prevention can be a more cost-effective alternative. The Green Bottom Line brings together much of the world's leading research and best-practice case studies on the topic. Divided into four sections, covering "General Concepts",

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

"Empirical Studies", "Case Studies" and "Implementation", the book includes case studies from the US EPA's Environment Accounting Programme and contributions from authors at institutions including the IMD, INSEAD, Tellus Institute and the World Resources Institute. It constitutes a state-of-the-art collection."--Provided by publisher.

As 21st-century companies realize they'll need to be green to compete, sustainable ideas are spreading like wildfire throughout all fields of modern business. In *The Green Workplace*, Leigh Stringer, an expert on sustainable workplace design and strategy, shows companies on the cusp of radically transforming their practices how to bring together diverse teams and establish new organizational governance for creative problem-solving in greening their workplace. Her hands-on green strategies are based on concrete and cost-effective changes such as: - working from home - ways to cut commuting costs - video conferencing to cut down on travel - increasing access to natural light to save energy - and more. Stringer explains how managers can implement these changes smoothly and efficiently. In solving key problems, she shows companies how a green business reduces costs, increases productivity, improves recruiting and retention, and increases shareholder value, in addition to benefiting the environment.

Over the years there has been an accumulation of extensive research in management accounting. The traditional management accounting role of cost determination and financial control has been challenged and shifted to a more 'sophisticated' role of creating value through the development of 'new' management accounting techniques and practices. This book thoroughly reviews emerging issues of management accounting research. Each issue is reviewed by experts to explain the core concept, development, current criticisms and controversies and concludes by identifying future avenues for further research. Issues covered include the transformation of the management accounting function, strategic management accounting, environmental management accounting, balanced scorecard, performance management in non-profit organizations, inter-organizational performance measurement practices between supply chain partners, beyond budgeting, activity-based approach, target costing and throughput accounting.

What are the real costs and real benefits of building green? As any builder knows, cost estimation and reality are often two very different things. *The Green Building Bottom Line* makes the case for green building by providing the insights and data that demonstrate the true costs and benefits of building green. It's a "why to" and a "how to" that explores everything from the ground up. *The Green Building Bottom Line* puts an entire development team at the table to better understand both the issues encountered and what's behind the perceived price premium for building green. This candid and transparent account explores every aspect of green development on groundbreaking projects, from the nation's first all-retail LEED core and shell project to an innovative multitenanted LEED-

Read Free The Green Bottom Line Environmental Accounting For Management Current Practice And Future Trends

Existing Buildings office project, to a mixed-use hotel-retail-condo project in a transitional urban market. The authors focus on such issues as values, culture, life-cycle costs, insurance, financing, coordinating a team, marketing, and negotiating leases. Includes: Detailed case studies of green-building projects, start to finish Information on financial, legal, and operational aspects of the job The real-world costs of green building-not unrealistic estimates A behind-the-scenes look at the LEED building process Unique insight from those who have actually done the work The Green Building Bottom Line covers:

- Economical and ecological benefits
- Auditing sustainability in existing buildings
- Financial benefits of green tenancy
- Loan analysis
- Insurance underwriting
- Expense reduction
- Writing a green lease
- Converting an existing building
- Green retail
- Brokering sustainability
- Marketing
- HR practices and processes

[Copyright: 7285992ddc1f490c4c7742b1c3f82765](https://www.pdfdrive.com/the-green-bottom-line-environmental-accounting-for-management-current-practice-and-future-trends-ebook.html)