

The Digital Mosaic Media Power And Identity In Canada

When first published, Marshall McLuhan's *Understanding Media* made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

Celebrants and skeptics alike have produced valuable analyses of the Internet's effect on us and our world, oscillating between utopian bliss and dystopian hell. But according to Robert W. McChesney, arguments on both sides fail to address the relationship between economic power and the digital world. McChesney's award-winning *Rich Media, Poor Democracy* skewered the assumption that a society drenched in commercial information is a democratic one. In *Digital Disconnect* McChesney returns to this provocative thesis in light of the advances of the digital age, incorporating capitalism into the heart of his analysis. He argues that the sharp decline in the enforcement of antitrust violations, the increase in patents on digital technology and proprietary systems, and other policies and massive indirect subsidies have made the Internet a place of numbing commercialism. A small handful of monopolies now dominate the political economy, from Google, which garners an astonishing 97 percent share of the mobile search market, to Microsoft, whose operating system is used by over 90 percent of the world's computers. This capitalistic colonization of the Internet has spurred the collapse of credible journalism, and made the Internet an unparalleled

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apparatus for government and corporate surveillance, and a disturbingly anti-democratic force. In *Digital Disconnect* Robert McChesney offers a groundbreaking analysis and critique of the Internet, urging us to reclaim the democratizing potential of the digital revolution while we still can.

With profound implications for our most foundational assumptions about gender, *Gender Mosaic* explains why there is no such thing as a male or female brain. For generations, we've been taught that women and men differ in profound and important ways. Women are more sensitive and emotional, whereas men are more aggressive and sexual, because this or that region in the brains of women is smaller or larger than in men, or because they have more or less of this or that hormone. This story seems to provide us with a neat biological explanation for much of what we encounter in day-to-day life. But is it true? According to neuroscientist Daphna Joel, it's not. And in *Gender Mosaic*, she sets forth a bold and compelling argument that debunks the notion of female and male brains. Drawing on the latest scientific evidence, including the groundbreaking results of her own studies, Dr. Joel explains that every human brain is a unique mixture -- or mosaic -- of "male" and "female" features, and that these mosaics don't map neatly into two categories. With urgent practical implications for the way we understand ourselves and the world around us, *Gender Mosaic* is a fascinating look at the science of gender, sex and the brain, and at how freeing ourselves from the gender binary can help us all reach our full human potential.

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A ground-breaking book in the tradition of *The Alchemist* and *The Celestine Prophecy*, *The Mosaic*, by marketing expert and activist Daniel Bruce Levin invites you to see the world from a new point-of-view-- one that focuses on what connects us to each other and brings us happiness. *The Mosaic* follows the journey of Mo, a boy who loses his parents two years apart on the same day. When he asks the adults where his parents went, they tell him they are in heaven. Mo sets out to find the place called heaven and along the way, he meets an assortment of ordinary people, who are anything but ordinary. *The Mosaic* is a magical book that will inspire conversation around the possibilities that exist when we are able to see what we do not see. It will entertain and uplift you through the magic of connection, and it will linger with you well after you finish its story. "The most profound and lasting way to learn is through story, and a story that reflects so many aspects of our shared human journey keeps the lessons learned alive in the heart forever. This is one such beautiful and lasting story." -- Sonia Choquette New York Times best-selling author of *The Answer is Simple...Love yourself, Live your Spirit!* .

Digital MosaicMedia, Power, and Identity in CanadaUniversity of Toronto Press

In lively, mordantly witty prose, Negroponte decodes the mysteries--and debunks the hype--surrounding bandwidth, multimedia, virtual reality, and the Internet, and explains why such touted innovations as the fax and the CD-ROM are likely to go the way of the BetaMax. "Succinct and readable. . . . If you suffer from digital anxiety . . . here is a

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book that lays it all out for you."--Newsday.

This book reflects critically on issues of diversity, access, and the expansion of digital technologies in audio-visual industries, particularly in terms of economics and policies. It brings together specialists in cultural diversity and media industries, presenting an international and interdisciplinary collection of essays that draw from different fields of studies – notably Communication, Economics, Political Science and Law. Among the topics discussed are: the principle of diversity as a goal of cultural and communication policies, the assessment of the UNESCO Convention on Cultural Diversity, free trade agreements and the conception of cultural goods and services they advance, the challenges faced by the production, circulation and consumption of cultural content through the Internet, the role algorithms play in the organization and functioning of online platforms, Netflix and the hegemony of global media. The approach is a critical understanding of audio-visual diversity, that aims to transcend specific issues like media ownership, ideas portrayed or modes of consumption as such, to focus on a more balanced distribution of communicative power. This volume is an essential read for scholars and researchers in Communication Studies, Economy of Culture, International Relations and International Law, as well as policy makers, journalists specialized in media and culture, and managers of public and private institutions involved in the development of cultural and communication policies. Postgraduate students will find it a key reference point.

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Policy analysis in Canada brings together original contributions from many of the field's leading scholars. Contributors chronicle the evolution of policy analysis in Canada over the past 50 years and reflect on its application in both governmental and non-governmental settings. As part of the International Library of Policy Analysis series, the book enables cross-national comparison of public policy analysis concepts and practice within national and sub-national governments, media, NGOs and other institutional settings. Informed by the latest scholarship on policy analysis, the volume is a valuable resource for academics and students of policy studies, public management, political science and comparative policy studies.

In recent decades, Korean communication and media have substantially grown to become some of the most significant segments of Korean society. Since the early 1990s, Korea has experienced several distinctive changes in its politics, economy, and technology, which are directly related to the development of local media and culture. Korea has greatly developed several cutting-edge technologies, such as smartphones, video games, and mobile instant messengers to become the most networked society throughout the world. As the Korean Wave exemplifies, the once small and peripheral Korea has also created several unique local popular cultures, including television programs, movies, and popular music, known as K-pop, and these products have penetrated many parts of the world. As Korean media and popular culture have rapidly grown, the number of media scholars and topics covering these areas in academic

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discourses has increased. These scholars' interests have expanded from traditional media, such as Korean journalism and cinema, to several new cutting-edge areas, like digital technologies, health communication, and LGBT-related issues. In celebrating the Korean American Communication Association's fortieth anniversary in 2018, this book documents and historicizes the growth of growing scholarship in the realm of Korean media and communication.

The Palgrave Handbook of Gender, Sexuality, and Canadian Politics offers the first and only handbook in the field of Canadian politics that uses 'gender' (which it interprets broadly, as inclusive of sex, sexualities, and other intersecting identities) as its category of analysis. Its premise is that political actors' identities frame how Canadian politics is thought, told, and done; in turn, Canadian politics, as a set of ideas, state institutions and decision-making processes, and civil society mobilizations, does and redoes gender. Following the standard structure of mainstream introductory Canadian politics textbooks, this handbook is divided into four sections (ideologies, institutions, civil society, and public policy) each of which contains several chapters on topics commonly taught in Canadian politics classes. The originality of the handbook lies in its approach: each chapter reviews the basics of a given topic from the perspective of gendered/sexualized and other intersectional identities. Such an approach makes the handbook the only one of its kind in Canadian Politics.

This book maps how Brazil and the network of Portuguese-speaking countries are using digital technologies in new ways to expand opportunities and influence the arts, creative industries, sports, learning, business, and cultural evolution for hundreds of millions of Portuguese-

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speaking people on five continents.

Power Shift? Political Leadership and Social Media examines how political leaders have adapted to the challenges of social media, including Facebook, Instagram, Twitter, and memes, among other means of persuasion. Established political leaders now use social media to grab headlines, respond to opponents, fundraise, contact voters directly, and organize their election campaigns. Leaders of protest movements have used social media to organize and galvanize grassroots support and to popularize new narratives: narratives that challenge and sometimes overturn conventional thinking. Yet each social media platform provides different affordances and different attributes, and each is used differently by political leaders. In this book, leading international experts provide an unprecedented look at the role of social media in leadership today. Through a series of case studies dealing with topics ranging from Emmanuel Macron and Donald Trump's use of Twitter, to Justin Trudeau's use of selfies and Instagram, to how feminist leaders mobilize against stereotypes and injustices, the authors argue that many leaders have found additional avenues to communicate with the public and use power. This raises the question of whether this is causing a power shift in the relationship between leaders and followers. Together the chapters in this book suggest new rules of engagement that leaders ignore at their peril. The lack of systematic theoretically informed and empirically supported analyses makes *Power Shift? Political Leadership and Social Media* an indispensable read for students and scholars wishing to gain new understanding on what social media means for leadership.

Inside the Campaign is a behind-the-scenes look at the people involved in an election campaign and the work they do. Each chapter reveals the duties and obstacles faced during

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the heat of a campaign. Practitioners and political scientists collaborate to present real-world insights that demystify over a dozen occupations, including campaign chairs, fundraisers, advertisers, platform designers, communication personnel, election administrators, political staff, journalists, and pollsters. Inside the Campaign provides an inside look at, and unparalleled understanding of, the nuts and bolts of running a federal campaign in Canada. A key intermediary between courts and the public are the journalists who monitor the actions of justices and report their decisions, pronouncements, and proclivities. *Justices and Journalists: The Global Perspective* is the first volume of its kind - a comparative analysis of the relationship between supreme courts and the press who cover them. Understanding this relationship is critical in a digital media age when government transparency is increasingly demanded by the public and judicial actions are the subject of press and public scrutiny. Richard Davis and David Taras take a comparative look at how justices in countries around the world relate to the media, the interactive points between the courts and the press, the roles of television and the digital media, and the future of the relationship. Ms. Prime Minister offers both solace and words of caution for women politicians. After closely analyzing the media coverage of former Canadian Prime Minister Kim Campbell; two former Prime Ministers of New Zealand, Jenny Shipley and Helen Clark; and Australia's 27th Prime Minister, Julia Gillard, Linda Trimble concludes that reporting both reinforces and contests unfair gender norms. News about female leaders gives undue attention to their gender identities, bodies and family lives. Yet equivalent men are also treated to evaluations of their gendered personas. And, as Trimble finds, some media accounts expose sexism and authenticate women's performances of leadership. Ms. Prime Minister provides important

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insight into the news frameworks that work to deny or confer political legitimacy. It concludes with advice designed to inform the gender strategies of women who aspire to political leadership roles and the reporting techniques of the journalists who cover them.

The Media Book provides today's students with a comprehensive foundation for the study of the modern media. It has been systematically compiled to map the field in a way which corresponds to the curricular organization of the field around the globe, providing a complete resource for students in their third year to graduate level courses in the U.S.

Owning the Secular examines three case studies dealing with religious symbols and cultural identity, including two public controversies over the veil in Canada – at the federal level and in the province of Québec – and an ex-Muslim podcaster rethinking her atheist identity in the era of Donald Trump and the alt-right. Drawing on theories of discourse analysis and ideology critique, this study calls attention to an evolution in how secularism, nationalism, and multiculturalism in Euro-Western states are debated and understood as competing groups contest and rearrange the meaning of these terms. This is especially true in the digital age as online cultures have transformed how information is spread, how we imagine our communities, build alliances, and produce shared meaning. From recent attempts to prohibit religious symbols in public, to Trump's so-called Muslim bans, to growing disenchantment with the promises of digital media, this study turns the lens how nation-states, organizations, and individuals attempt to "own" the secular to manage cultural differences, shore up group identity, and stake a claim to some version of Western values amidst the growing uncertainties of neoliberal capitalism.

A foundational collection of essays that demonstrate how to study race and media From

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graphic footage of migrant children in cages to #BlackLivesMatter and #OscarsSoWhite, portrayals and discussions of race dominate the media landscape. *Race and Media* adopts a wide range of methods to make sense of specific occurrences, from the corporate portrayal of mixed-race identity by 23andMe to the cosmopolitan fetishization of Marie Kondo. As a whole, this collection demonstrates that all forms of media—from the sitcoms we stream to the Twitter feeds we follow—confirm racism and reinforce its ideological frameworks, while simultaneously giving space for new modes of resistance and understanding. In each chapter, a leading media scholar elucidates a set of foundational concepts in the study of race and media—such as the burden of representation, discourses of racialization, multiculturalism, hybridity, and the visuality of race. In doing so, they offer tools for media literacy that include rigorous analysis of texts, ideologies, institutions and structures, audiences and users, and technologies. The authors then apply these concepts to a wide range of media and the diverse communities that engage with them in order to uncover new theoretical frameworks and methodologies. From advertising and music to film festivals, video games, telenovelas, and social media, these essays engage and employ contemporary dialogues and struggles for social justice by racialized communities to push media forward. Contributors include: Mary Beltrán Meshell Sturgis Ralina L. Joseph Dolores Inés Casillas Jennifer Lynn Stoeber Jason Kido Lopez Peter X Feng Jacqueline Land Mari Castañeda Jun Okada Amy Villarejo Aymar Jean Christian Sarah Florini Raven Maragh-Lloyd Sulafa Zidani Lia Wolock Meredith D. Clark Jillian M. Báez Miranda J. Brady Kishonna L. Gray Susan Noh

What trends are shaping contemporary political communication and behaviour in Canada, and where are they heading? *What's Trending in Canadian Politics?* examines political

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communication and democratic governance in a digital age. Exploring the effects of conventional and emerging political communication practices in Canada, contributors investigate the uses of digital media for political communication, grassroots-driven protest, public behaviour prediction, and relationships between members of civil society and the political establishment. Original and timely, this interdisciplinary volume lays robust theoretical and methodological foundations for the study of transformative trends in Canadian political communication.

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences. Provides the most up to date and comprehensive collection of essays from top scholars in the field Includes contributions from western and eastern Europe, North and Central America, Africa and Asia Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy Draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs

NEW YORK TIMES BESTSELLER • This instant classic explores how we can change our lives by changing our habits. **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Wall Street Journal** • Financial Times In *The Power of Habit*, award-winning business reporter Charles Duhigg takes us to the thrilling edge of scientific discoveries that explain why habits exist and how they can be changed. Distilling vast amounts of information into engrossing narratives that take us from the boardrooms of Procter & Gamble to the sidelines of the NFL to the front lines of the civil rights movement, Duhigg presents a whole new understanding of

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human nature and its potential. At its core, *The Power of Habit* contains an exhilarating argument: The key to exercising regularly, losing weight, being more productive, and achieving success is understanding how habits work. As Duhigg shows, by harnessing this new science, we can transform our businesses, our communities, and our lives. With a new Afterword by the author “Sharp, provocative, and useful.”—Jim Collins “Few [books] become essential manuals for business and living. *The Power of Habit* is an exception. Charles Duhigg not only explains how habits are formed but how to kick bad ones and hang on to the good.”—Financial Times “A flat-out great read.”—David Allen, bestselling author of *Getting Things Done: The Art of Stress-Free Productivity* “You’ll never look at yourself, your organization, or your world quite the same way.”—Daniel H. Pink, bestselling author of *Drive* and *A Whole New Mind* “Entertaining . . . enjoyable . . . fascinating . . . a serious look at the science of habit formation and change.”—The New York Times Book Review

What does the Frankfurt School have to say about the creative industries? Does the spread of Google prove we now live in an information society? How is Madonna an example of postmodernism? How new is new media? Does the power of Facebook mean we're all media makers now? This groundbreaking volume – part reader, part textbook - helps you to engage thoroughly with some of the major voices that have come to define the landscape of theory in media studies, from the public sphere to postmodernism, from mass communication theory to media effects, from production to reception and beyond. But much more than this, by providing assistance and questions directly alongside the readings, it crucially helps you develop the skills necessary to become a critical, informed and analytical reader. Each reading is supported on the facing page by author annotations which provide comments, dissect the

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arguments, explain key ideas and terminology, make references to other relevant material, and pose questions that emerge from the text. Key features: Opening chapters: 'What is theory?' and 'What is reading?' bring alive the importance of both as key parts of media scholarship Pre-reading: substantial Introductory sections set each text and its author in context and show the relevance of the reading to contemporary culture Post-reading: Reflection sections summarise each reading's key points and suggests further areas to explore and think about 4 types of annotations help you engage with the reading – context, content, structure, and writing style as well as questions to provoke further thought Split into 4 sections – Reading theory, Key thinkers and schools, Approaches and Media Theory in context New to the second edition: New chapters on New Media, and Audiences as Producers Reading Media Theory will assist you in developing close-reading and analytic skills. It will also increase your ability to outline key theories and debates, assess different case studies critically, link theoretical approaches to a particular historical context, and to structure and present an argument. As such, it will be essential reading for undergraduate and postgraduate students of media studies, cultural studies, communication studies, the sociology of the media, popular culture and other related subjects.

Drawing on vivid ethnographic field studies of youth on the transnational move, across Seoul, Toronto, and Vancouver, this book examines transnational flows of Korean youth and their digital media practices. This book explores how digital media are integrated into various forms of transnational life and imagination, focusing on young Koreans and their digital media practices. By combining theoretical discussion and in depth empirical analysis, the book provides engaging narratives of transnational media fans, sojourners, and migrants. Each

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chapter illustrates a form of mediascape, in which transnational Korean youth culture and digital media are uniquely articulated. This perceptive research offers new insights into the transnationalization of youth cultural practices, from K-pop fandom to smartphone-driven storytelling. A transnational and ethnographic focus makes this book the first of its kind, with an interdisciplinary approach that goes beyond the scope of existing digital media studies, youth culture studies, and Asian studies. It will be essential reading for scholars and students in media studies, migration studies, popular culture studies, and Asian studies.

Not content to accept the news as reported, grassroots journalists are publishing in real time to a worldwide audience via the Internet. The impact of their work is just beginning to be felt by professional journalists and the newsmakers they cover. Dan Gillmor tells the story of this phenomenon.

The pursuit of political power is strategic as never before. Ministers, MPs, and candidates parrot the same catchphrases. The public service has become politicized. And decision making is increasingly centralized in the Prime Minister's Office. What is happening to our democracy? To get to the bottom of this, Alex Marland reviewed internal political party files, media reports, and documents obtained through access to information requests, and interviewed Ottawa insiders. He discovered that in the face of rapid changes in communication technology, the infusion of corporate marketing strategies has instilled a culture of centralized political control. At the core of the strategy is brand control; at stake is democracy as we know it.

In this comprehensive volume, leading scholars of media and communication examine the nexus of globalization, digital media, and popular culture in the early 21st century. The book

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begins by interrogating globalization as a critical and intensely contested concept, and proceeds to explore how digital media have influenced a complex set of globalization processes in broad international and comparative contexts. Contributors address a number of key political, economic, cultural, and technological issues relative to globalization, such as free trade agreements, cultural imperialism, heterogeneity, the increasing dominance of American digital media in global cultural markets, the powers of the nation-state, and global corporate media ownership. By extension, readers are introduced to core theoretical concepts and practical ideas, which they can apply to a broad range of contemporary media policies, practices, movements, and technologies in different geographic regions of the world—North America, Europe, Africa, the Middle East, Latin America, and Asia. Scholars of global media, international communication, media industries, globalization, and popular culture will find this to be a singular resource for understanding the interconnected relationship between digital media and globalization.

The Gutenberg Galaxy catapulted Marshall McLuhan to fame as a media theorist and, in time, a new media prognosticator. Fifty years after its initial publication, this landmark text is more significant than ever before. Readers will be amazed by McLuhan's prescience, unmatched by anyone since, predicting as he did the dramatic technological innovations that have fundamentally changed how we communicate. The Gutenberg Galaxy foresaw the networked, compressed 'global village' that would emerge in the late-twentieth and twenty-first centuries — despite having been written when black-and-white television was ubiquitous. This new edition of The Gutenberg Galaxy celebrates both the centennial of McLuhan's birth and the fifty-year anniversary of the book's publication. A new interior design updates The Gutenberg Galaxy for

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twenty-first-century readers, while honouring the innovative, avant-garde spirit of the original. This edition also includes new introductory essays that illuminate McLuhan's lasting effect on a variety of scholarly fields and popular culture. A must-read for those who inhabit today's global village, *The Gutenberg Galaxy* is an indispensable road map for our evolving communication landscape.

Digital Politics in Canada addresses a significant gap in the scholarly literature on both media in Canada and Canadian political science. Using a comprehensive, multidisciplinary, historical, and focused analysis of Canadian digital politics, this book covers the full scope of actors in the Canadian political system, including traditional political institutions of the government, elected officials, political parties, and the mass media. At a time when issues of inclusion are central to political debate, this book features timely chapters on Indigenous people, women, and young people, and takes an in-depth look at key issues of online surveillance and internet voting. Ideal for a wide-ranging course on the impact of digital technology on the Canadian political system, this book encourages students to critically engage in discussions about the future of Canadian politics and democracy.

Political Elites in Canada offers a timely look at Canadian political power brokers and how they are adapting to a fast-paced digital media environment. Elite power structures are changing worldwide, with traditional influencers losing authority over prevailing social, economic, and political structures. This volume explores the changing landscape

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for power brokers, the ascent of new elites, and how they are using digital communication to connect with Canadians in unprecedented ways. Featuring studies of governmental decision makers in the public service and non-governmental influence brokers, such as social media commentators, this collection is a much-needed synthesis of elite politics in Canada.

The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, social media, mobile media—and describes the role of each in both mirroring and shaping society. This encyclopedia provides a thorough overview of media within social and cultural contexts, exploring the development of the mediated communication industry, mediated communication regulations, and societal interactions and effects. This reference work will look at issues such as free expression and government regulation of media; how people choose what media to watch, listen to, and read; and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be explored from international, multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies, sociology, anthropology, social psychology, politics, and business. How Canadians Communicate (vol. 1) is a timely collection that chronicles the extraordinary changes that are shaking the foundations of Canada's cultural and

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communications industries in the twenty-first century. With essays from some of Canada's foremost media scholars, this book discusses the major trends and developments that have taken place in government policy, corporate strategies, creative communities, and various communication mediums: newspapers, films, cellular and palm technology, the Internet, libraries, TV, music, and book publishing. This volume addresses many issues unique to Canada in a broader framework of global communications. Specifically, it looks at new media communications in Aboriginal communities, the changing role of the state in cultural institutions, the conglomeratization of the media, the threat of American and global communications to Canadian voices, and the struggle to retain and reclaim local and national identities in the face of globalization. With articles from academics and professionals across Canada, *How Canadians Communicate, Vol.1* provides the most current perspectives on communication in Canada in a rapidly changing world of technology and global communication.

A global exploration of internet memes as agents of pop culture, politics, protest, and propaganda on- and offline, and how they will save or destroy us all. Memes are the street art of the social web. Using social media-driven movements as her guide, technologist and digital media scholar An Xiao Mina unpacks the mechanics of memes and how they operate to reinforce, amplify, and shape today's politics. She finds that the "silly" stuff of meme culture—the photo remixes, the selfies, the YouTube songs,

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and the pun-tastic hashtags—are fundamentally intertwined with how we find and affirm one another, direct attention to human rights and social justice issues, build narratives, and make culture. Mina finds parallels, for example, between a photo of Black Lives Matter protestors in Ferguson, Missouri, raising their hands in a gesture of resistance and one from eight thousand miles away, in Hong Kong, of Umbrella Movement activists raising yellow umbrellas as they fight for voting rights. She shows how a viral video of then presidential nominee Donald Trump laid the groundwork for pink pussyhats, a meme come to life as the widely recognized symbol for the international Women’s March. Crucially, Mina reveals how, in parts of the world where public dissent is downright dangerous, memes can belie contentious political opinions that would incur drastic consequences if expressed outright. Activists in China evade censorship by critiquing their government with grass mud horse pictures online. Meanwhile, governments and hate groups are also beginning to utilize memes to spread propaganda, xenophobia, and misinformation. Botnets and state-sponsored agents spread them to confuse and distract internet communities. On the long, winding road from innocuous cat photos, internet memes have become a central practice for political contention and civic engagement. Memes to Movements unveils the transformative power of memes, for better and for worse. At a time when our movements are growing more complex and open-ended—when governments are learning to wield the internet as effectively as protestors—Mina brings a fresh and

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sharply innovative take to the media discourse.

Offering a critical perspective, *Media Literacy for Citizenship* emphasizes the ability to analyze media messages as a fundamental component of engaged citizenship. The ten chapters of this text are divided into two sections: the first six chapters explore the landscape of the media today, and each of the final four chapters examines how the media presents specific issues, all of which are of vital importance to civil society. Each chapter forms a mini-lesson and encompasses three core elements: an essay on a subject area important to critical media literacy; a list of case examples that can be used for assignments; and a list of key terms common to all chapters and cases. The diverse topics of study and the rich pedagogy make this book a perfect resource for courses in communications, journalism, media studies, and education.

The End of the CBC? is about three overlapping crises: the crisis that has enveloped the CBC, the crisis of news, and the crisis of democracy. They are all the result to some degree of the vast changes that have overtaken and consumed the media world in the last ten to fifteen years. The emergence of platforms such as Google, Facebook, Twitter, and Netflix, the hyper-targeting of individual users through data analytics, the development of narrow online identity communities, and the rise of an attention economy that makes it more and more difficult for any but the most powerful media organizations to be noticed, have changed the media landscape in dramatic ways. The effects on the CBC and on other Canadian media organizations have been shattering.

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Describing the failure of successive governments to address problems faced by the public broadcaster, this book explains how the CBC lost its place in sports, drama, and entertainment. Taras and Waddell propose a way forward for the CBC – one in which the corporation concentrates its resources on news and current affairs and re-establishes a reputation for depth and quality.

What role can the ordinary citizen perform in news reporting? This question goes to the heart of current debates about citizen journalism, one of the most challenging issues confronting the news media today. In this timely and provocative book, Stuart Allan introduces the key concept of ‘citizen witnessing’ in order to rethink familiar assumptions underlying traditional distinctions between the ‘amateur’ and the ‘professional’ journalist. Particular attention is focused on the spontaneous actions of ordinary people – caught-up in crisis events transpiring around them – who feel compelled to participate in the making of news. In bearing witness to what they see, they engage in unique forms of journalistic activity, generating firsthand reportage – eyewitness accounts, video footage, digital photographs, Tweets, blog posts – frequently making a vital contribution to news coverage. Drawing on a wide range of examples to illustrate his argument, Allan considers citizen witnessing as a public service, showing how it can help to reinvigorate journalism’s responsibilities within democratic cultures. This book is required reading for all students of journalism, digital media and society.

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A triumphant, genre-bending breakout novel from one of the boldest new voices in contemporary fiction Vern—seven months pregnant and desperate to escape the strict religious compound where she was raised—flees for the shelter of the woods. There, she gives birth to twins, and plans to raise them far from the influence of the outside world. But even in the forest, Vern is a hunted woman. Forced to fight back against the community that refuses to let her go, she unleashes incredible brutality far beyond what a person should be capable of, her body wracked by inexplicable and uncanny changes. To understand her metamorphosis and to protect her small family, Vern has to face the past, and more troublingly, the future—outside the woods. Finding the truth will mean uncovering the secrets of the compound she fled but also the violent history in America that produced it. Rivers Solomon's *Sorrowland* is a genre-bending work of Gothic fiction. Here, monsters aren't just individuals, but entire nations. It is a searing, seminal book that marks the arrival of a bold, unignorable voice in American fiction.

The SAGE Handbook of Media Studies examines the theories, practices, and future of this fast-growing field. Editor John Downing and associate editors Denis McQuail, Philip Schlesinger, and Ellen Wartella have brought together a team of international contributors to provide a varied critical analysis of this intensely interesting field of study. The Handbook offers a comprehensive review within five interconnected areas: humanistic and social scientific approaches; global and comparative perspectives; the relation of media to economy and power; media users; and elements in the media

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mosaic ranging from popular music to digital technologies, from media ethics to advertising, and from Hollywood and Bollywood to alternative media.

This book represents the voices of scholars, fashion designers, bloggers and artists, which speak to the pervasive nature of fashion in matters of politics, history, economics, sociology, religion, art and identity in the twenty-first century.

The world we make reflects the way reality is perceived, and today the world is perceived primarily in technological terms. So argues Gil Germain in *Thinking About Technology: How the Technological Mind Misreads Reality*. Given the connection between perception and action, or thinking and doing, Germain first highlights the central features of technological worldview to better understand the contemporary drive to master the conditions of human existence. He then boldly proposes that the technological worldview seriously misreads the nature of the world it seeks mastery over, and shows how this misinterpretation invariably leads to the technologically-related challenges currently vexing the contemporary social order, from the drift toward a posthuman future to the anti-globalization backlash. Germain closes *Thinking About Technology* by articulating an alternative worldview to the technological perspective and illustrating how this re-reading of reality might help us inhabit the technological landscape in ways better attuned to the human condition.

After almost 90 years, the CBC, Canada's public broadcaster, has reached a crossroads. This book examines the political, economic, social, media, and cultural

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forces that have pushed the CBC to the point where it must be reimagined and re-invented.

Digital Media has transformed the way Canadians socialize and interact, conduct business, experience culture, fight political battles, and acquire knowledge. Traditional media, including newspapers and conventional TV networks, remain the primary link to Canada's political sphere but are under concerted attack. YouTube, blogs, online broadcasting, Facebook, and Twitter have opened new and exciting avenues of expression but offer little of the same "nation-building glue" as traditional media. Consequently, Canada is experiencing a number of overlapping crises simultaneously: a crisis in news and journalism, threats to the survival of the media system as a whole, and a decline in citizen engagement. In *Digital Mosaic*, David Taras both embraces and challenges new media by arguing that these coinciding crises bring exciting opportunities as well as considerable dangers to democratic life and citizen engagement in Canada.

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