

The Cult Of Personality Testing How Personality Tests Are Leading Us To Miseducate Our Children M

In this book, Coles explores the concept of idealism and why it necessary to the individual and society.

The Cult of Personality Testing How Personality Tests Are Leading Us to Miseducate Our Children, Mismanage Our Companies, and Misunderstand Ourselves Simon and Schuster

As this bestseller predicted, Trump has only grown more erratic and dangerous as the pressures on him mount. This new edition includes new essays bringing the book up to date—because this is still not normal. Originally released in fall 2017, *The Dangerous Case of Donald Trump* was a runaway bestseller. Alarmed Americans and international onlookers wanted to know: What is wrong with him? That question still plagues us. The Trump administration has proven as chaotic and destructive as its opponents feared, and the man at the center of it all remains a cipher. Constrained by the APA's "Goldwater rule," which inhibits mental health professionals from diagnosing public figures they have not personally examined, many of those qualified to weigh in on the issue have shied away from discussing it at all. The public has thus been left to wonder whether he is mad, bad, or both. The prestigious mental health experts who have contributed to the revised and updated version of *The Dangerous Case of Donald Trump* argue that their moral and civic "duty to warn" supersedes professional neutrality. Whatever affects him, affects the nation: From the trauma people have experienced under the Trump administration to the cult-like characteristics of his followers, he has created unprecedented mental health consequences across our nation and beyond. With eight new essays (about one hundred pages of new material), this edition will cover the dangerous ramifications of Trump's unnatural state. It's not all in our heads. It's in his.

Winner of the University of San Diego Outstanding Leadership Book Award 2012! Shortlisted for the British Psychological Society Book Award 2011! Shortlisted for the CMI (Chartered Management Institute) Management Book of the Year Award 2011–2012! According to John Adair, the most important word in the leader's vocabulary is "we" and the least important word is "I". But if this is true, it raises one important question: why do psychological analyses of leadership always focus on the leader as an individual – as the great "I"? One answer is that theorists and practitioners have never properly understood the psychology of "we-ness". This book fills this gap by presenting a new psychology of leadership that is the result of two decades of research inspired by social identity and self-categorization theories. The book argues that to succeed, leaders need to create, champion, and embed a group identity in order to cultivate an understanding of 'us' of which they themselves are representative. It also shows how, by doing this, they can make a material difference to the groups, organizations, and societies that they lead. Written in an accessible and engaging style, the book examines a range of central theoretical and practical issues, including the nature of group identity, the basis of authority and legitimacy, the dynamics of justice and fairness, the determinants of followership and charisma, and the practice and politics of leadership. The book will appeal to academics, practitioners and students in social and organizational psychology, sociology, political science and anyone interested

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in leadership, influence and power.

Though in recent months Putin's popularity has frayed at the edges, the dearth of comparably powerful and experienced political leaders leaves no doubt that he will continue to be a key political figure. During his tenure as Russia's President and subsequently as Prime Minister, Putin transcended politics, to become the country's major cultural icon. This book examines the nature of his iconic status. It explores his public persona as glamorous hero, endowed with vision, wisdom, moral and physical strength--the man uniquely capable of restoring Russia's reputation as a global power. In analysing cultural representations of Putin, the book assesses the role of the media in constructing and disseminating this image and weighs the Russian populace's contribution to the extraordinary acclamation he enjoyed throughout the first decade of the new millennium, challenged only by a tiny minority.

This is the first major text designed to help professionals and students evaluate the merits of popular yet controversial practices in clinical psychology, differentiating those that can stand up to the rigors of science from those that cannot. Leading researchers review widely used therapies for alcoholism, infantile autism, ADHD, and posttraumatic stress disorder; herbal remedies for depression and anxiety; suggestive techniques for memory recovery; and self-help models. Other topics covered include issues surrounding psychological expert testimony, the uses of projective assessment techniques, and unanswered questions about dissociative identity disorder. Providing knowledge to guide truly accountable mental health practice, the volume also imparts critical skills for designing and evaluating psychological research programs. It is ideal for use in advanced undergraduate- and graduate-level courses in clinical psychology, psychotherapy, and evidence-based practice.

Compares business environments to a poker game in order to show how to use winning card strategies to promote group and individual performance.

Paul presents an in-depth examination of how personalities are formed by biological, social, and emotional factors.

One of the most influential living psychologists looks at the history of his life and discipline, and paints a much brighter future for everyone. When Martin E. P. Seligman first encountered psychology in the 1960s, the field was devoted to eliminating misery: it was the science of how past trauma creates present symptoms. Today, thanks in large part to Seligman's Positive Psychology movement, it is ever more focused not on what cripples life, but on what makes life worth living--with profound consequences for our mental health. In this wise and eloquent memoir, spanning the most transformative years in the history of modern psychology, Seligman recounts how he learned to study optimism--including a life-changing conversation with his five-year-old daughter. He tells the human stories behind some of his major findings, like CAVE, an analytical tool that predicts election outcomes (with shocking accuracy) based on the language used in campaign speeches, the international spread of Positive Education, the launch of the US Army's huge resilience program, and the canonical studies that birthed the theory of learned helplessness--which he now reveals was incorrect. And he writes at length for the first time about his own battles with depression at a young age. In *The Hope Circuit*, Seligman makes a

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compelling and deeply personal case for the importance of virtues like hope, gratitude, and wisdom for our mental health. You will walk away from this book not just educated but deeply enriched.

“A whole book devoted exclusively to the misconduct of American presidents and their responses to charges of misconduct is without precedent.” —from the introduction to the 1974 edition by C. Vann Woodward, Pulitzer Prize–winning Yale historian

The historic 1974 report for the House Committee on the Judiciary, updated for today by leading presidential historians

In May 1974, as President Richard Nixon faced impeachment following the Watergate scandal, the House Judiciary Committee commissioned a historical account of the misdeeds of past presidents. The account, compiled by leading presidential historians of the day, reached back to George Washington’s administration and was designed to provide a benchmark against which Nixon’s misdeeds could be measured. What the report found was that, with the exception of William Henry Harrison (who served less than a month), every American president has been accused of misconduct: James Buchanan was charged with rigging the election of 1856; Ulysses S. Grant was reprimanded for not firing his corrupt staffer, Orville Babcock, in the “Whiskey Ring” bribery scandal; and Franklin D. Roosevelt’s administration faced repeated charges of malfeasance in the Works Progress Administration. Now, as another president and his subordinates face an array of charges on a wide range of legal and constitutional offenses, a group of presidential historians has come together under the leadership of James M. Banner, Jr.—one of the historians who contributed to the original report—to bring the 1974 account up to date through Barack Obama’s presidency. Based on current scholarship, this new material covers such well-known episodes as Nixon’s Watergate crisis, Reagan’s Iran-Contra scandal, Clinton’s impeachment, and George W. Bush’s connection to the exposure of intelligence secrets. But oft-forgotten events also take the stage: Carter’s troubles with advisor Bert Lance, Reagan’s savings and loan crisis, George H.W. Bush’s nomination of Clarence Thomas to the Supreme Court, and Obama’s Solyndra loan controversy. The only comprehensive study of American presidents’ misconduct and the ways in which chief executives and members of their official families have responded to the charges brought against them, this new edition is designed to serve the same purpose as the original 1974 report: to provide the historical context and metric against which the actions of the current administration may be assessed.

This book approaches perceptions of Robert Gabriel Mugabe within Zimbabwe and beyond during his period in power and towards the end of his time in government. The book examines how Mugabe became the focus of a thriving personality cult, studying the argument that Mugabe could be regarded as the founder of a new religious movement in Zimbabwe and the Global South. The contributors analyse the use of ideology and mythology in promoting Mugabe’s hegemony in Zimbabwe, looking at the appropriation of religious ideas by the

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Mugabe government and the impact this had on perceptions of Mugabe both within Zimbabwe and beyond. Focusing on the final years of Mugabe's rule, the chapters provide new insights into how different actors, including politicians, African Traditional Religions, African Independent/Initiated Churches, Pentecostal churches, the media and others deployed religious idioms to support or critique Mugabe at a time when his tenure was coming under serious threat. This book will be of interest to students and scholars of Southern African politics and religion.

Turkmenistan is a country which is almost sealed off from the rest of the world but it has attracted foreign attention due to the eccentricities of its late president Saparmurat Niyazov Türkmenba?y, whose ideological construction and dynamics of power have remained in place after his death. This book offers a thorough analysis of why this personality cult developed in Turkmenistan in a way that has not been seen in other newly developed Central Asian countries. In assessing the Türkmenba?y phenomenon, this book explains the causes and origins of the personality cult by drawing a comparison with Qadhdhafi's Libya. The author understands the Niyazov cult not as a discrete phenomenon but as a system deriving from specific historical functions and functioning in a determined social and historical context. Using accounts of the Türkmenba?y and Qadhdhafi cults and the speeches and books written by these personalities, this book focuses on the institutional side of the personality cult. A fascinating analysis of the political situation in Turkmenistan under Saparmurat Niyazov, this book will be of interest to scholars of Political Science, Comparative Politics and, in particular, Central Asian Studies.

For leaders at all levels, a new system for building "change intelligence"— and for creating results that matter at all levels of your organization

" McCloskey and Ziliak have been pushing this very elementary, very correct, very important argument through several articles over several years and for reasons I cannot fathom it is still resisted. If it takes a book to get it across, I hope this book will do it. It ought to." — Thomas Schelling, Distinguished University Professor, School of Public Policy, University of Maryland, and 2005 Nobel Prize Laureate in Economics " With humor, insight, piercing logic and a nod to history, Ziliak and McCloskey show how economists— and other scientists— suffer from a mass delusion about statistical analysis. The quest for statistical significance that pervades science today is a deeply flawed substitute for thoughtful analysis. . . . Yet few participants in the scientific bureaucracy have been willing to admit what Ziliak and McCloskey make clear: the emperor has no clothes." — Kenneth Rothman, Professor of Epidemiology, Boston University School of Health The Cult of Statistical Significance shows, field by field, how " statistical significance," a technique that dominates many sciences, has been a huge mistake. The authors find that researchers in a broad spectrum of fields, from agronomy to zoology, employ " testing" that doesn' t test and " estimating" that doesn' t estimate. The facts will startle the outside reader: how could a group of brilliant

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scientists wander so far from scientific magnitudes? This study will encourage scientists who want to know how to get the statistical sciences back on track and fulfill their quantitative promise. The book shows for the first time how wide the disaster is, and how bad for science, and it traces the problem to its historical, sociological, and philosophical roots. Stephen T. Ziliak is the author or editor of many articles and two books. He currently lives in Chicago, where he is Professor of Economics at Roosevelt University. Deirdre N. McCloskey, Distinguished Professor of Economics, History, English, and Communication at the University of Illinois at Chicago, is the author of twenty books and three hundred scholarly articles. She has held Guggenheim and National Humanities Fellowships. She is best known for *How to Be Human* Though an Economist* (University of Michigan Press, 2000) and her most recent book, *The Bourgeois Virtues: Ethics for an Age of Commerce* (2006).

Thought-provoking and accessible in approach, this updated and expanded second edition of the *The Cult of Personality Testing* provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for advanced graduate-level students. We hope you find this book useful in shaping your future career. Feel free to send us your enquiries related to our publications to info@risepress.pw Rise Press

Do you ever think you're the only one making any sense? Or tried to reason with your partner with disastrous results? Do long, rambling answers drive you crazy? Or does your colleague's abrasive manner rub you the wrong way? You are not alone. After a disastrous meeting with a highly successful entrepreneur, who was genuinely convinced he was 'surrounded by idiots', communication expert and bestselling author, Thomas Erikson dedicated himself to understanding how people function and why we often struggle to connect with certain types of people. *Surrounded by Idiots* is an international phenomenon, selling over 1.5 million copies worldwide. It offers a simple, yet ground-breaking method for assessing the personalities of people we communicate with – in and out of the office – based on four personality types (Red, Blue, Green and Yellow), and provides insights into how we can adjust the way we speak and share information. Erikson will help you understand yourself better, hone communication and social skills, handle conflict with confidence, improve dynamics with your boss and team, and get the best out of the people you deal with and manage. He also shares simple tricks on body language, improving written communication, advice on when to back away or when to push on, and when to speak up or shut up. Packed with 'aha!' and 'oh no!' moments, *Surrounded by Idiots* will help you understand and communicate with those around you, even people you currently think are beyond all comprehension. And with a bit of luck you can also be confident that the idiot out there isn't you!

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Leftist firebrand Fredrik deBoer exposes the lie at the heart of our educational system and demands top-to-bottom reform. Everyone agrees that education is the key to creating a more just and equal world, and that our schools are broken and failing. Proposed reforms variously target incompetent teachers, corrupt union practices, or outdated curricula, but no one acknowledges a scientifically-proven fact that we all understand intuitively: academic potential varies between individuals, and cannot be dramatically improved. In *The Cult of Smart*, educator and outspoken leftist Fredrik deBoer exposes this omission as the central flaw of our entire society, which has created and perpetuated an unjust class structure based on intellectual ability. Since cognitive talent varies from person to person, our education system can never create equal opportunity for all. Instead, it teaches our children that hierarchy and competition are natural, and that human value should be based on intelligence. These ideas are counter to everything that the left believes, but until they acknowledge the existence of individual cognitive differences, progressives remain complicit in keeping the status quo in place. This passionate, voice-driven manifesto demands that we embrace a new goal for education: equality of outcomes. We must create a world that has a place for everyone, not just the academically talented. But we'll never achieve this dream until the Cult of Smart is destroyed.

This edition examines the philosophical, historical and methodological foundations of psychological testing, assessment and measurement, while helping students appreciate their benefits and pitfalls in practice.

In 1917, psychiatrist Hermann Rorschach devised an experiment to probe the human mind: a set of ten carefully designed inkblots. After his early death, Rorschach's test made its way to America, where it took on a life of its own. It was co-opted by the military after Pearl Harbor; it was a fixture at the Nuremberg trials and in the jungles of Vietnam; it was given to millions of defendants, job applicants, parents in custody battles, and people simply trying to understand themselves better. And it is still used today. In this first-ever biography of Rorschach and his remarkably enduring test, Damion Searls draws on unpublished letters and diaries and previously unknown interviews to tell a story that is, in the words of David Grann, "beguiling, fascinating, and full of new discoveries every time you look."

The basis for the new HBO Max documentary, *Persona* *A New York Times Critics' Best Book of 2018* *An Economist Best Book of 2018* *A Spectator Best Book of 2018* *A Mental Floss Best Book of 2018* An unprecedented history of the personality test conceived a century ago by a mother and her daughter--fiction writers with no formal training in psychology--and how it insinuated itself into our boardrooms, classrooms, and beyond The Myers-Briggs Type Indicator is the most popular personality test in the world. It is used regularly by Fortune 500 companies, universities, hospitals, churches, and the military. Its language of personality types--extraversion and introversion, sensing and intuiting, thinking and feeling, judging and perceiving--has inspired television

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shows, online dating platforms, and BuzzFeed quizzes. Yet despite the test's widespread adoption, experts in the field of psychometric testing, a \$2 billion industry, have struggled to validate its results--no less account for its success. How did Myers-Briggs, a homegrown multiple choice questionnaire, infiltrate our workplaces, our relationships, our Internet, our lives? First conceived in the 1920s by the mother-daughter team of Katherine Briggs and Isabel Briggs Myers, a pair of devoted homemakers, novelists, and amateur psychoanalysts, Myers-Briggs was designed to bring the gospel of Carl Jung to the masses. But it would take on a life entirely its own, reaching from the smoke-filled boardrooms of mid-century New York to Berkeley, California, where it was administered to some of the twentieth century's greatest creative minds. It would travel across the world to London, Zurich, Cape Town, Melbourne, and Tokyo, until it could be found just as easily in elementary schools, nunneries, and wellness retreats as in shadowy political consultancies and on social networks. Drawing from original reporting and never-before-published documents, *The Personality Brokers* takes a critical look at the personality indicator that became a cultural icon. Along the way it examines nothing less than the definition of the self--our attempts to grasp, categorize, and quantify our personalities. Surprising and absorbing, the book, like the test at its heart, considers the timeless question: What makes you, you? This book tells the surprising and disturbing story of the tests that claim to capture human nature. It goes behind the scenes to discover how personality tests are used in America's companies, its courts, its schools, and in organizations from churches to community centers to dating services. It exposes the serious flaws of personality tests, explaining why their results are often invalid, unreliable, and unfair.

An essential American dream—equal access to higher education—was becoming a reality with the GI Bill and civil rights movements after World War II. But this vital American promise has been broken. Christopher Newfield argues that the financial and political crises of public universities are not the result of economic downturns or of ultimately valuable restructuring, but of a conservative campaign to end public education's democratizing influence on American society.

Unmaking the Public University is the story of how conservatives have maligned and restructured public universities, deceiving the public to serve their own ends. It is a deep and revealing analysis that is long overdue. Newfield carefully describes how this campaign operated, using extensive research into public university archives. He launches the story with the expansive vision of an equitable and creative America that emerged from the post-war boom in college access, and traces the gradual emergence of the anti-egalitarian "corporate university," practices that ranged from racial policies to research budgeting. Newfield shows that the culture wars have actually been an economic war that a conservative coalition in business, government, and academia have waged on that economically necessary but often independent group, the college-educated middle class. Newfield's research exposes the crucial fact that the culture wars

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have functioned as a kind of neutron bomb, one that pulverizes the social and culture claims of college grads while leaving their technical expertise untouched. Unmaking the Public University incisively sets the record straight, describing a forty-year economic war waged on the college-educated public, and awakening us to a vision of social development shared by scientists and humanists alike. The world's economy has been transformed from a twentieth-century materials-based economy to the Age of the Knowledge-Based Economy - and the currency of this realm is ideas, imagination, creativity, and knowledge. According The World Bank, 80% of the developed world's wealth now resides in human capital. Perhaps President Ronald Reagan said it best in his address to Moscow State University on May 31, 1988: "Like a chrysalis, we're emerging from the economy of the Industrial Revolution - an economy confined and limited by the Earth's physical resources - into, as one economist titled his book, "the economy in mind," in which there are no bounds on human imagination and the freedom to create is the most precious natural resource." Written by Ronald Baker and Ed Kless, hosts of The Soul of Enterprise: Business in the Knowledge Economy, the popular radio show on Voice America's Business Channel, The Soul of Enterprise: Dialogues on Business in the Knowledge Economy sounds the clarion call that organizations can no longer ignore this seismic shift that has occurred in the economy since 1959. The Soul of Enterprise introduces the three components of Intellectual Capital - human capital, social capital, and structural capital - and how to leverage them to create wealth in today's economy, by revealing: The physical fallacy - why wealth no longer consists of tangible things, but of ideas, imagination and knowledge from human minds The best learning tool ever invented: After Action Reviews Why Frederick Taylor and the Scientific Management movement was a fraud and the wrong focus for knowledge workers The fact that effectiveness always and everywhere trumps efficiency The First Law of Pricing: All value is subjective The Second Law of Pricing: All prices are contextual The Morality of Markets: Doing well and doing good Why your organization - and you - need to be driven by a higher purpose than profit The Soul of Enterprise will inspire and challenge readers to unlock the enormous financial and competitive power hidden in the intellectual capital of their organizations and knowledge workers."

A revealing "personality profile" self-test and Littauer's insightful advice help readers better understand themselves and others. A best-seller.

"Encompassing five continents and twenty centuries, this book puts ruler personality cults on the crossroads of disciplines rarely, if ever, juxtaposed before: among its authors are historians, linguists, media scholars, political scientists and communication sociologists from Europe, the United States and New Zealand. However, this breadth and versatility are not goals in themselves. Rather, they are the means to work out an integrated approach to personality cults, capable of overcoming both the dominance of much-discussed 20th century poster examples (Bolshevism-Nazism-Fascism) and the lack of interest in the related practices of leader adoration in religious and cultural

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contexts. Instead of reiterating the understandable but unfruitful fixation on rulers as the cults' focal points, the authors focus on communicative patterns and interactional chains linking rulers with their subjects: in this light, the adoration of political figures is seen as a collective enterprise impossible without active, if often tacit, collaboration between rulers and their constituencies"--

A look at faith through the voices of children from varied religious backgrounds, by the Pulitzer-winning author of *The Moral Intelligence of Children*. A *New York Times* Notable Book What do children think about when they consider God, Heaven and Hell, the value of life in the here and now, and the inevitability of death? Child psychiatrist, Pulitzer Prize-winning writer, and Harvard professor Robert Coles spent thirty years interviewing hundreds of children—from South America and Europe to Africa and the Middle East—who are developing concepts of faith even as they struggle to understand its contradictions. Be they Catholic or Protestant, Jewish children from Boston, Pakistani children in London, agnostics, Native Americans, or young Christians in the American South, they offer honest, enlightening and sometimes startling ideas of a spiritual existence. A Hopi girl who knows for a fact that we are resurrected as birds; an African American child who believes God exists as a hurricane to “blow away” drug dealers; a young Christian who needs his faith to cope with the death of his sister, lest she be just “a big heartache to us till the day we die”; and a Tennessee child who rationalizes his belief by admitting that “if there's no God, that's all there is, ashes.” *The Spiritual Life of Children* is “a remarkable book. The generosity of vision that characterizes Dr. Coles's enterprise enables him to create a climate where words of great beauty and truthfulness can be spoken.” —*The New York Times*

Since its creation more than eighty years ago, the famous Rorschach inkblot test has become an icon of clinical psychology and popular culture. Administered over one million times world-wide each year, the Rorschach is used to assess personality and mental illness across a wide range of circumstances: child custody disputes, educational placement decisions, employment and termination proceedings, parole determinations, and even investigations of child abuse allegations. The test's enormous power shapes the lives of hundreds of thousands of people -- often without their knowledge. In the 1970s, this notoriously subjective test was supposedly systematized and improved. But is the Rorschach more than a modern variant on tea leaf reading? *What's Wrong With the Rorschach?* challenges the validity and utility of the Rorschach and explains why psychologists continue to judge people by their reactions to ink blots, in spite of a half century of largely negative scientific evidence. *What's Wrong With the Rorschach?* offers a provocative critique of one of the most widely applied and influential - and still intensely controversial - psychological tests in the world today. Surveying more than fifty years of clinical and scholarly research, the authors provide compelling scientific evidence that the Rorschach has relatively little value for diagnosing mental illness, assessing personality, predicting behavior, or uncovering sexual abuse or other trauma. In this highly engaging, novelistic account of the Rorschach's origins and history, the authors detail the wealth of scientific evidence that the test is of questionable utility for real-world decision making. *What's Wrong With the Rorschach?* presents a powerfully reasoned case against using the test in the courtroom or consulting room - and reveals the strong psychological, economic, and political forces that continue to support the Rorschach despite the research that has

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exposed its shortcomings and dangers.

In this rich and illuminating book, the Pulitzer Prize-winning, bestselling author Robert Coles creates a portrait of moral leadership--what it is, and how it is achieved--through stories of people who have led and inspired him: Robert Kennedy, Dorothy Day, Dietrich Bonhoeffer, Erik Erikson, a Boston bus driver, teachers in college, medical school, and elementary school, among others. Coles tells how to be a moral leader and shows how the intervention of one person can change the course of history, as well as influence the day-to-day quality of life in our homes, schools, communities, and nation. We need to "hand one another along" in life, says Coles, quoting his friend Walker Percy, and in *Lives of Moral Leadership* he explores how each of us can be engaged in a continual and mutual life-giving process of personal and national leadership development. Coles discusses how the actions of the American president affect the way people feel about themselves and the country, and-citing the influence of Shakespeare's *Henry V* on Robert Kennedy, and of Tolstoy's *Anna Karenina* on his own mother--explains how reading literature can motivate action and growth. The way in which moral leaders emerge today, and for all time, comes vividly to light in this brilliant book by one of America's finest teachers and writers.

The legitimacy of the North Korean state is based solely on the leaders' personal legitimacy, and is maintained by the indoctrination of people with leader symbols and the enactment of leadership cults in daily life. It can thus be dubbed a "leader state". The frequency of leader symbols and the richness and scale of leader-symbol-making in North Korea are simply unrivalled. Furthermore, the personality cults of North Korean leaders are central to people's daily activity, critically affecting their minds and emotions. Both leader symbols and cult activities are profoundly entrenched in the institutions and daily life, and if separated and cancelled, the North Korean state would be transformed. This book analyses North Korea as a "leader state", focusing on two elements, leader symbols and cult activities. It argues that these elements have been, and continue to be, the backbone of North Korea, shaping North Korean culture. To reveal the "leader state" character, the book specifically examines North Korea's leadership cults, its use of leader symbols in these cults, and the nature of the symbolism involved. How has the North Korean state developed the cult of the Kim II Sung family? How does the state use leader symbols to perpetuate this cult? How has the state developed myths and rituals that sustain the cult in daily life? What leader images has state propaganda manufactured? How does the state's manipulation of leader symbols affect the symbolism that is assigned to the leader's actions? In answering these questions, this book sheds new light on the strength and resilience of the North Korean state, and shows how it has been able to survive even the most difficult economic period of the mid-1990s. *Leader Symbols and Personality Cult in North Korea* will be essential reading for students and scholars of North Korea, Korean politics, Asian politics, political sociology and visual politics.

The "H" in the H factor stands for "Honesty-Humility," one of the six basic dimensions of the human personality. People who have high levels of H are sincere and modest; people who have low levels are deceitful and pretentious. It isn't intuitively obvious that traits of honesty and humility go hand in hand, and until very recently the H factor hadn't been recognized as a basic dimension of personality. But scientific evidence shows that traits of honesty and humility form a unified group of personality traits,

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separate from those of the other five groups identified several decades ago. This book, written by the discoverers of the H factor, explores the scientific findings that show the importance of this personality dimension in various aspects of people's lives: their approaches to money, power, and sex; their inclination to commit crimes or obey the law; their attitudes about society, politics, and religion; and their choice of friends and spouse. Finally, the book provides ways of identifying people who are low in the H factor, as well as advice on how to raise one's own level of H.

Psychopath. The word conjurs up images of serial killers, rapists, suicide bombers, gangsters. But think again: you could probably benefit from being a little more psychopathic yourself. Psychologist Kevin Dutton has made a speciality of psychopathy, and is on first-name terms with many notorious killers. But unlike those incarcerated psychopaths, and all those depicted in movies and crime fiction, most are not violent, he explains. In fact, says Prof Dutton, they have a lot of good things going for them. Psychopaths are fearless, confident, charismatic and focused--qualities tailor-made for success in today's society. *The Wisdom of Psychopaths* is an intellectual rollercoaster ride that combines lightning-hot science with unprecedented access to secret monasteries, Special Forces training camps, and high-security hospitals. In it, you will meet serial killers, war heroes, financiers, movie stars and attorneys--and discover that beneath the hype and popular characterization, psychopaths have something to teach us. Like the knobs on a mixing deck, psychopathy is graded. And finding the right combination of psychopathic traits, sampled and mixed at carefully calibrated volumes, can put us ahead of the game.

Let's face it: almost everyone fears growing older. We worry about losing our looks, our health, our jobs, our self-esteem—and being supplanted in work and love by younger people. It feels like the natural, inevitable consequence of the passing years, But what if it's not? What if nearly everything that we think of as the "natural" process of aging is anything but? In *Agewise*, renowned cultural critic Margaret Morganroth Gullette reveals that much of what we dread about aging is actually the result of ageism—which we can, and should, battle as strongly as we do racism, sexism, and other forms of bigotry. Drawing on provocative and under-reported evidence from biomedicine, literature, economics, and personal stories, Gullette probes the ageism that drives discontent with our bodies, our selves, and our accomplishments—and makes us easy prey for marketers who want to sell us an illusory vision of youthful perfection. Even worse, rampant ageism causes society to discount, and at times completely discard, the wisdom and experience acquired by people over the course of adulthood. The costs—both collective and personal—of this culture of decline are almost incalculable, diminishing our workforce, robbing younger people of hope for a decent later life, and eroding the satisfactions and sense of productivity that should animate our later years. Once we open our eyes to the pervasiveness of ageism, however, we can begin to fight it—and Gullette lays out ambitious plans for the whole life course, from teaching children anti-ageism to fortifying the social safety nets, and thus finally making possible the real pleasures and opportunities promised by the new longevity. A bracing, controversial call to arms, *Agewise* will surprise, enlighten, and, perhaps most important, bring hope to readers of all ages.

A New York Times Editors' Choice A bold new book reveals how we can tap the intelligence that exists beyond our brains—in our bodies, our surroundings, and our relationships Use your

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head. That's what we tell ourselves when facing a tricky problem or a difficult project. But a growing body of research indicates that we've got it exactly backwards. What we need to do, says acclaimed science writer Annie Murphy Paul, is think outside the brain. A host of "extra-neural" resources—the feelings and movements of our bodies, the physical spaces in which we learn and work, and the minds of those around us— can help us focus more intently, comprehend more deeply, and create more imaginatively. The *Extended Mind* outlines the research behind this exciting new vision of human ability, exploring the findings of neuroscientists, cognitive scientists, psychologists, and examining the practices of educators, managers, and leaders who are already reaping the benefits of thinking outside the brain. She excavates the untold history of how artists, scientists, and authors—from Jackson Pollock to Jonas Salk to Robert Caro—have used mental extensions to solve problems, make discoveries, and create new works. In the tradition of Howard Gardner's *Frames of Mind* or Daniel Goleman's *Emotional Intelligence*, *The Extended Mind* offers a dramatic new view of how our minds work, full of practical advice on how we can all think better.

"Excellent study which moves back and forth between theory and empirical observations. It looks at religious groups from several different theoretical positions as well as raises a number of significant issues about the conduct of i-• eld research." --Russell R. Dynes, American Sociological Association

"Traditionally, scientists have emphasized what they call the first and second natures of personality--genes and culture, respectively. But today the field of personality science has moved well beyond the nature vs. nurture debate. In *Who Are You, Really?* Dr. Brian Little presents a distinctive view of how personality shapes our lives--and why this matters. Little makes the case for a third nature to the human condition--the pursuit of personal projects, idealistic dreams, and creative ventures that shape both people's lives and their personalities. Little uncovers what personality science has been discovering about the role of personal projects, revealing how this new concept can help people better understand themselves and shape their lives" -- provided by publisher.

Contributors consider what it means to "fake" a personality assessment, why and how people try to obtain particular scores on personality tests, and what types of tests people can successfully manipulate. The authors present and discuss the usefulness of a range of traditional and cutting-edge methods for detecting and controlling the practice of faking. For fans of *Elinor Oliphant Is Completely Fine* and *Severance*: an offbeat, wryly funny debut novel that follows an eccentric product engineer who works for a hip furniture company where sweeping corporate change lands her under the purview of a startlingly charismatic boss who seems determined to get close to her at all costs . . .

Draws on the latest findings beyond cultural perceptions to reveal how the brain processes love and interpersonal relationships, addressing such questions as the practicality of monogamy, and whether or not the "seven-year itch" actually exists.

Award-winning psychology writer Annie Paul delivers a scathing exposé on the history and effects of personality tests. Millions of people worldwide take personality tests each year to direct their education, to decide on a career, to determine if they'll be hired, to join the armed forces, and to settle legal disputes. Yet, according to award-winning psychology writer Annie Murphy Paul, the sheer number of tests administered obscures a simple fact: they don't work. Most personality tests are seriously flawed, and sometimes unequivocally wrong. They fail the field's own standards of validity and reliability. They ask intrusive questions. They produce descriptions of people that are nothing like human beings as they actually are: complicated, contradictory, changeable across time and place. *The Cult Of Personality Testing* documents, for the first time, the disturbing consequences of these tests. Children are being labeled in limiting ways. Businesses and the government are wasting hundreds of millions of dollars every year, only to make ill-informed decisions about hiring and firing. Job seekers are having

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their privacy invaded and their rights trampled, and our judicial system is being undermined by faulty evidence. Paul's eye-opening chronicle reveals the fascinating history behind a lucrative and largely unregulated business. Captivating, insightful, and sometimes shocking, The Cult Of Personality Testing offers an exhilarating trip into the human mind and heart.

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