

The Crowdfunding Myth Legally An Effectively Raise Money For Your Business

Nils Christie's (1986) seminal work on the 'Ideal Victim' is reproduced in full in this edited collection of vibrant and provocative essays that respond to and update the concept from a range of thematic positions. Each chapter celebrates and commemorates his work by analysing, evaluating and critiquing the current nature and impact of victim identity, experience, policy and practice. The collection expands the focus and remit of 'victim studies', addressing key themes around race, gender, faith, ability and age while encompassing new and diverse issues. Examples include sex workers as victims of hate crimes, victims' experiences of online fraud, and recognising historic child sexual abuse victims in Ireland. With contributions from an array of academics including Vicky Heap (Sheffield Hallam University), Hannah Mason-Bish (University of Sussex) and Pamela Davies (Northumbria University), as well as a Foreword by David Scott (The Open University), this book evaluates the contemporary relevance and applicability of Christie's 'Ideal Victim' concept and creates an important platform for thinking differently about victimhood in the 21st century.

"Economists and research findings concur that women entrepreneurs are an untapped force that can rekindle economic expansion, providing a stream of companies that are innovative, market expanding, export oriented and job creating"--from Dell.com.

It's common knowledge that marketing is nothing but advertising, and if your business comes through word of mouth then you don't need marketing anyway. Besides, everyone knows that social media is the best form of free marketing there is... don't they? The world of marketing is abound with a staggering number of misconceptions, fallacies and falsehoods. In *Myths of Marketing*, recognized industry expert Grant Leboff takes readers on a fascinating and entertaining journey through some of the most deeply entrenched stereotypes that exist in the industry, from the idea that sales and marketing are basically the same and that getting people's attention costs a lot of money, to the notion that demography is the best way to segment your market and 'content is king'. Using a combination of academic research, amusing examples and industry case studies, *Myths of Marketing* effectively debunks many of the most pervasive myths and assumptions, leaving readers with a clearer, more perceptive understanding of marketing as a whole, to improve their own practice and marketing strategy. *The Crowdfunding Myth Legally and Effectively Raising Money for Your Business* Createspace Independent Publishing Platform

This book focuses on issues related to entrepreneurship and SME management on the African continent by providing insights from different conceptual, empirical and case studies. In doing so, it focuses on context-specific challenges for conducting entrepreneurial activities or business endeavors in smaller firms in the African continent. The book responds to calls for more research about African businesses given the acknowledgement of scholars, students and policy makers around the world who realize the increasing and growing economic importance of the African continent. In addition to serving as a source book for more in-depth studies by assisting the reader in gaining increased understanding of the topics covered, complementing the different parts with reviews, the book also elaborates on issues such political unrest, corruption, untrained personnel and environmental concerns. *Entrepreneurship and SME Management Across Africa: Context, Challenges, Cases* will be useful to academics with an interest in different entrepreneurial contexts in general, and Africa in particular, and for students interested in regional business practices, as well as for practitioners and policy makers.

This book explores how independent film and music artists and labels use crowdfunding and where this use places crowdfunding in the contemporary system of cultural production. It

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complements an analysis of independence in film and music with the topic of crowdfunding as a firmly established form of financing cultural activity. In the second half of the 20th century, the concept of artistic independence was vital to classifying and distinguishing artists, their works, and labels or publishers who released them. However, during the last three decades, this term has become increasingly blurred, and some commentators argue that independence is in crisis. Can crowdfunding be the answer to this crisis? Some believe that it is, whereas others argue otherwise, seeing crowdfunding instead as just the next manifestation of this crisis. This dilemma is a starting point for the analyses of the relationships between crowdfunding and artistic independence conducted in this book, and will be of great interest to people looking for a deeper understanding of crowdfunding, how it can influence artistic independence, and what it means for artists and audiences. It will be a stimulating read for scholars and students with an interest in media and cultural studies, digital humanities, fandom, sociology, economics, business studies, and law, while also offering insights to artists and practitioners in the creative industries.

Executives, investors, and the business press routinely chant the mantra that corporations are required to “maximize shareholder value.” In this pathbreaking book, renowned corporate expert Lynn Stout debunks the myth that corporate law mandates shareholder primacy. Stout shows how shareholder value thinking endangers not only investors but the rest of us as well, leading managers to focus myopically on short-term earnings; discouraging investment and innovation; harming employees, customers, and communities; and causing companies to indulge in reckless, sociopathic, and irresponsible behaviors. And she looks at new models of corporate purpose that better serve the needs of investors, corporations, and society.

The feminist book they tried to ban in France

How is academia portrayed in children's literature? This Element ambitiously surveys fictional professors in texts marketed towards children, who are overwhelmingly white and male, tending to be elderly scientists. Professors fall into three stereotypes: the vehicle to explain scientific facts, the baffled genius, and the evil madman. By the late twentieth century, the stereotype of the male, mad, muddlehead, called Professor SomethingDumb, is formed in humorous yet pejorative fashion. This Element provides a publishing history of the role of academics in children's literature, questioning the book culture which promotes the enforcement of stereotypes regarding intellectual expertise in children's media. This title is also available, with additional material, as Open Access.

All you need to protect and profit from your invention You've got a great idea and you're ready to strike it rich. Now, you need to find a company or partner you can trust, hash out a fair licensing deal, and get your idea to the marketplace. Profit From Your Idea will help you negotiate and draft a licensing agreement that protects your interests and maximizes your chances of earning a profit. With this all-in-one guide you'll understand how to: navigate the licensing landscape protect your intellectual property rights sort out ownership rights work with licensing agents protect confidential information find and solicit potential licensees license overseas reveal your invention safely, and negotiate and update an agreement. The 10th edition is completely updated with the latest developments in licensing law and patent filing rules, and covers industry-standard Fair, Reasonable, and Nondiscriminatory (FRAND) licensing terms. With Downloadable Forms: download forms including license agreements,

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assignments, joint ownership agreements, and many more (details inside). A concise introduction to crowdsourcing that goes beyond social media buzzwords to explain what crowdsourcing really is and how it works. Ever since the term “crowdsourcing” was coined in 2006 by Wired writer Jeff Howe, group activities ranging from the creation of the Oxford English Dictionary to the choosing of new colors for M&Ms have been labeled with this most buzz-generating of media buzzwords. In this accessible but authoritative account, grounded in the empirical literature, Daren Brabham explains what crowdsourcing is, what it is not, and how it works. Crowdsourcing, Brabham tells us, is an online, distributed problem solving and production model that leverages the collective intelligence of online communities for specific purposes set forth by a crowdsourcing organization—corporate, government, or volunteer. Uniquely, it combines a bottom-up, open, creative process with top-down organizational goals. Crowdsourcing is not open source production, which lacks the top-down component; it is not a market research survey that offers participants a short list of choices; and it is qualitatively different from predigital open innovation and collaborative production processes, which lacked the speed, reach, rich capability, and lowered barriers to entry enabled by the Internet. Brabham describes the intellectual roots of the idea of crowdsourcing in such concepts as collective intelligence, the wisdom of crowds, and distributed computing. He surveys the major issues in crowdsourcing, including crowd motivation, the misconception of the amateur participant, crowdfunding, and the danger of “crowdsplotation” of volunteer labor, citing real-world examples from Threadless, InnoCentive, and other organizations. And he considers the future of crowdsourcing in both theory and practice, describing its possible roles in journalism, governance, national security, and science and health.

Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times—for all the right reasons—but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. “Why should I put time into studying subjects I will never use in real life?” he protested. Without thinking, I responded, “Because if you don't get good grades, you won't get into college.” “Regardless of whether I go to college,” he replied, “I'm going to be rich.”

Sleeping Funny is that rare book—a debut that introduces us to a fully mature writer, one who instantly draws you in with her lean style, empathy and wit, and keeps you reading, with growing admiration and delight, from first page to last. These stories showcase Miranda Hill's astonishing range and virtuosity, introducing us to a protean variety of characters, each as well-realized as the

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next. Here is a writer who can seamlessly inhabit the consciousness of a sixteen-year-old navigating an embarrassing sex-ed class, a middle-aged minister experiencing a devastating crisis of faith in a 19th century rural village, a pilot's widow coping with her grief by growing an unusual "victory garden" during World War II, and well-heeled modern professional women juggling jobs, kids, and husbands, and trying to cope with the arrival of a beautiful bohemian neighbour, on a gentrified street in downtown Toronto. The qualities that unite these remarkable stories are a pervasive sense of mystery and magic, a wonderful wit and sophistication, and most surprisingly, the slight disorientation implied by the title: In Miranda Hill's beguiling universe, the "real world" is recognizable and slightly askew, as if you were experiencing one of those strange dreams where you think you are awake--or as if you've been "sleeping funny" and are on the cusp of waking into the everyday world you thought you knew.

"Aware of the racial tumult in the years after the passage of the Chinese Exclusion Act, Mei tries to remain blissfully focused on her job, her close friendship with the camp foreman's daughter, and telling stories about Paul Bunyan--reinvented as Po Pan Yin (Auntie Po), an elderly Chinese matriarch"-- Not all heroes wear capes . . . In fact, some prefer cat hair-covered leggings and a lab coat. Meet Ryan Bell, the painfully single twenty-eight-year-old botanist credited with creating miraculous air-purifying flowers capable of saving mankind from itself. There's only one problem: Only Ryan can grow them. When Ryan is contacted by a mysterious Greek assembly claiming to have replicated her game-changing scientific feat, she drops everything to meet them. Upon arriving at their isolated utopia, Ryan quickly realizes her hosts are more myth than scientists. They attribute their green thumbs not to years of botany study, but rather to the godly blood of being Descendants of the Olympians. And there are some major Greek hunks among the crew. While Ryan is adamant that her famous flowers were developed by years of research and hard work, the Descendants have a much more viable explanation for her fantastical botanic talents: She is the missing Descendant of Artemis. Moreover, she is the one missing piece in their plan to rescue Zeus and the rest of the exiled Olympians. Talk about one epic identity crisis. Magical demigod or not, the fate of civilization--both mortal and godly--now rests on Ryan's shoulders.

A primary objective for life science executives is raising capital. Very often, however, a lack of marketing and sales skills impedes their efforts. Focusing regionally, rather than globally, only compounds the challenge. "The Life Science Executive's Fundraising Manifesto" helps scientists understand the fundamental skills needed to brand and market their companies. It discusses how to use a consistent message to achieve compelling results from a fundraising campaign, and it teaches you how to aggregate a list of potential global investors that are a fit for your company's products and services. The book also explains how to efficiently and effectively reach out to potential investor targets, start a dialogue that fosters a relationship, and ultimately secure capital allocations. Raising

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capital is not a one-time event. It must be an ongoing part of your business strategy. This book reveals the expertise required to continually fundraise and bring your ideas to market. For more information about the book, please visit www.fundraisingmanifesto.com.

By turns heartbreaking and hilarious, troubling and uplifting, these "electric" essays come together to create a provocative, conversation-sparking, multivocal portrait of modern America (The Washington Post). From Trump's proposed border wall and travel ban to the marching of white supremacists in Charlottesville, America is consumed by tensions over immigration and the question of which bodies are welcome. In this much-anticipated follow-up to the bestselling UK edition, hailed by Zadie Smith as "lively and vital," editors Nikesh Shukla and Chimene Suleyman hand the microphone to an incredible range of writers whose humanity and right to be here is under attack. Chigozie Obioma unpacks an Igbo proverb that helped him navigate his journey to America from Nigeria. Jenny Zhang analyzes cultural appropriation in 90s fashion, recalling her own pain and confusion as a teenager trying to fit in. Fatimah Asghar describes the flood of memory and emotion triggered by an encounter with an Uber driver from Kashmir. Alexander Chee writes of a visit to Korea that changed his relationship to his heritage. These writers, and the many others in this urgent collection, share powerful personal stories of living between cultures and languages while struggling to figure out who they are and where they belong. "Eddie's Bastard" is William Amos Mann IV, known as Billy -- the son of a heroic pilot killed in Vietnam and an unknown woman. The last in a line of proud, individualistic Irish-American men, Billy is discovered in a basket at the door of the dilapidated mansion where his bitter, hard-drinking grandfather, Thomas Mann, has exiled himself. Astonished and moved by the arrival of his unexpected progeny, Thomas sets out to raise the boy himself -- on a diet of love, fried baloney, and the fascinating lore of their shared heritage. Listening to his sets out to capture the stories on paper. He is a Mann, Grandpa reminds him daily, and thus destined for greatness. Through the tales of his ancestors, his own experiences, and the unforgettable characters who enhance and enliven his adolescence, Billy learns of bravery and cowardice, of life and death, of the heart's capacity for love and for unremitting hatred, eventually grasping the meaning of family and history and their power to shape destiny. Steeped in imagery and threaded with lyricism, Eddie's Bastard is a novel of discovery, of a young man's emergence into the world, and the endless possibilities it offers. Organizational collaboration has played an important role in the field of strategic management in recent decades, including influential works on joint ventures, networks, and social capital. Likewise, the field of entrepreneurship has long recognized the value of collaboration, since young ventures often don't have the latitude to own or control all of the resources they need. Rather, the conditions of uncertainty and resource scarcity inherent in entrepreneurship push these ventures to creatively access resources, often through partnerships and

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collaborations that vary in formality. Though the importance of collaboration to entrepreneurship might seem apparent, research on it is distributed across multiple contexts, theoretical perspectives, and units of analysis. The Oxford Handbook of Entrepreneurship and Collaboration is a comprehensive volume that addresses the most important topics related to collaboration and connects them to unique challenges and opportunities related to entrepreneurship.

Bringing together leading scholars from both areas, the volume takes stock of the current literature and aims to advance this body of research by highlighting the role that collaboration plays in value creation, resource acquisition, and the development of entrepreneurial ventures.

The story of a young man's outrageous adventures in China and his search for identity in the most unexpected of places. Mitch Moxley came to Beijing in the spring of 2007 to take a job as a writer and editor for China Daily, the country's only English-language national newspaper. The Chinese economy was booming, the Olympics were on the horizon, and Beijing was being transformed into a world-class city overnight. Moxley planned to stay only through the Olympics and then head back to Canada. But that was six years ago. In that time, Moxley fed a goat to a lion, watched a lingerie-wearing bear ride a bicycle, and crisscrossed the country writing stories. He also appeared as one of Cosmopolitan's one hundred most eligible bachelors in China, acted in a state-funded Chinese movie, and was paid to pose as a fake businessman. During Moxley's journey of self-exploration, his comic adventures and misadventures in China gave way to the creation of his alter ego—Mi Gao, or Tall Rice. A funny and honest look at expat life, *Apologies to My Censor* also depicts the ways a country can touch and inspire you.

Acclaimed Canadian poet Steven Price has conjured a stunning debut novel that explores what we ask from each other, and how much we are prepared to give. Set in the city of Victoria, British Columbia, *Into That Darkness* opens at the moment when a massive earthquake hits the entire west coast with devastating results. Amid the destruction of the city, survivors are left to negotiate a calamity in which bonds of civility are pushed to their limits and often broken. When Arthur Lear hears a voice crying in the rubble, he finds himself descending deep under a collapsed building in a desperate attempt to save a young boy and his mother. But what he discovers there will change him forever — as circumstances lead him across the city's broken landscape, through the chaos of its hospitals and streets, in a harrowing search for the mother's lost daughter. Over the days that follow, Lear's very sense of humanness will be tested and compromised, as he faces the limits of himself and his fellow survivors, in his long journey home. A novel for our age of anxiety and fear, Steven Price delivers a powerful story about the physical manifestation of the darker things lurking in our culture, in ourselves.

The world of crowdfunding can be a confusing one. Right now, for many of the most innovative ideas, crowdfunding is the most viable option, giving

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entrepreneurs the opportunity to reach out to a number of potential investors rather than just one. In *Crowdfunding Myth*, Jillian enumerates on the falsehoods that people tend to believe about crowdfunding and points entrepreneurs in the right direction. Whether you are trying to raise capital for your first real estate deal or syndicate your first film, Jillian, along with industry contributors, will give you clear direction on how to meet your fundraising goals while staying within the letter of the law. "The crowdfunding myth is deconstructed. You must read this to understand the nuances and it will make you an overnight expert crowdfunder. Nobody has broken the crowd funding equity phenomena yet and with this book can allow you to be the first. Buy it now." - David Drake, founder of U.S.

Crowdfund Professional Association and CIFRA "It has been a pleasure to work with Jillian on multiple occasions given her knowledge on crowdfunding securities law. She has been an invaluable resource for both our company and the industry at large." - Amy Wan, Chief Legal Counsel, Patch of Land "A MUST READ BEFORE YOU VENTURE INTO REGULATION CROWDFUNDING! Jillian Sidoti gives very important and practical advice on how to raise capital using the new crowdfunding laws. Small business owners should explore these new options, as there are many and this book helps them make the decision that best suits them." -Ruth Hedges, pioneer of crowdfunding legislation and producer the Global Crowdfunding Convention.

The purpose of this book is to describe how an established technology company or an entrepreneur can use crowdfunding to raise capital from accredited investors. The book is targeted to small private technology companies, usually with less than 10 employees, and with more than 3 years of operational experience. Within the category of equity crowdfunding, there is a sub-category called "accredited investor" crowdfunding, characterized by investments made by investors who expect a profit, and generally will continue to support the enterprise over a longer period of time than the venture capitalist. Generally, the goal for the amount raised would be around \$1 million. As is the case for most of the Reg D capital raised in 2012, the use of the capital is for business growth and expansion, in such items as new staff, sales and marketing, and new capital equipment. From a technological point of view, the capital would generally be used to improve an existing product or service, called a sustaining innovation. The book covers the steps and executive or entrepreneur follows to prepare and execute a crowdfunding project. It provides a detailed analysis of the 10 accredited investor crowdfunding websites currently in operation. This book is not about donor-based crowdfunding, or its near cousin, non-accredited investor crowdfunding. This book is intended for CEOs of technology companies and technology entrepreneurs who would like to learn more about this new technique of raising capital.

In the tradition of *Kabul Beauty School* and *Start Something That Matters* comes an inspiring story of social entrepreneurship from the co-founder of Kiva, the first online microlending platform for the working poor. Featuring lessons learned from

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successful businesses in the world's poorest countries, Jessica Jackley's Clay Water Brick will motivate readers to more deeply appreciate the incredible entrepreneurial potential that exists in every human being on this planet—especially themselves. “The heart of entrepreneurship is never about what we have. It's about what we do.” Meet Patrick, who had next to nothing and started a thriving business using just the ground beneath his feet . . . Blessing, who built her shop right in the middle of the road, refusing to take the chance that her customers might pass her by . . . Constance, who cornered the banana market in her African village with her big personality and sense of mission. Patrick, Blessing, Constance, and many others are among the poorest of the world's poor. And yet they each had crucial lessons to teach Jessica Jackley—lessons about resilience, creativity, perseverance, and, above all, entrepreneurship. For as long as she could remember, Jackley, the co-founder of the revolutionary microlending site Kiva, had a singular and urgent ambition: to help alleviate global poverty. While in her twenties, she set off for Africa to finally meet the people she had long dreamed of helping. The insights of those she met changed her understanding. Today she believes that many of the most inspiring entrepreneurs in the world are not focused on high-tech ventures or making a lot of money; instead, they wake up every day and build better lives for themselves, their families, and their communities, regardless of the things they lack or the obstacles they encounter. As Jackley puts it, “The greatest entrepreneurs succeed not because of what they possess but because of what they are determined to do.” In Clay Water Brick, Jackley challenges readers to embrace entrepreneurship as a powerful force for change in the world. She shares her own story of founding Kiva with little more than a laptop and a dream, and the stories and the lessons she has learned from those across the globe who are doing the most with the least. Praise for Clay Water Brick “Jessica Jackley didn't wait for permission to change the world—she just did it. It turns out that you can too.”—Seth Godin, author of What to Do When It's Your Turn “Fascinating . . . gripping . . . bursting with lessons . . . Jessica Jackley has written a remarkable book . . . so thoroughly well meaning and engagingly put it is too magnetic to put down.”—Financial Times “Clay Water Brick is a tremendously inspiring read. Jessica Jackley, the virtuoso co-founder of the revolutionary microlending platform Kiva, shares uplifting stories and compelling lessons on entrepreneurship, resilience, and character.”—Adam Grant, author of Give and Take “A blueprint for anyone who wants to make the world a better place and find fulfillment in the process, no matter how scarce their resources or how steep the challenge.”—Arianna Huffington “This book is inspirational. And honest and practical. . . . Well written, thoughtful: a selfless account of how to succeed by doing right and following your heart.”—Booklist

Real Estate Crowdfunding: An Insider's Guide to Investing Online introduces the reader to basic real estate investment concepts and then takes a deep dive into how to invest passively yet wisely in real estate syndications. This book will teach

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the reader how to: • invest in crowdfunded real estate syndicates • understand key financial concepts used in the industry • diversify their investment portfolios • read between the lines of investment contracts • maximize profit while minimizing losses This book is a guide to the foundational financial concepts upon which all real estate projects are based and explains the language of real estate from an insider's perspective. It provides a road map of what to watch for and how to win at the game of passive real estate investing.

The book that started the Techlash A stinging polemic that traces the destructive monopolization of the Internet by Google, Facebook and Amazon, and that proposes a new future for musicians, journalists, authors and filmmakers in the digital age. Featured in New York Times' Paperback Row A New York Times Book Review Editors' Choice An Amazon Best Business & Leadership Book of 2017 Longlisted for Financial Times/McKinsey Business Book of the Year 2017 A strategy+business Best Business Book of 2017 Move Fast and Break Things is the riveting account of a small group of libertarian entrepreneurs who in the 1990s began to hijack the original decentralized vision of the Internet, in the process creating three monopoly firms--Facebook, Amazon, and Google--that now determine the future of the music, film, television, publishing and news industries. Jonathan Taplin offers a succinct and powerful history of how online life began to be shaped around the values of the men who founded these companies, including Peter Thiel and Larry Page: overlooking piracy of books, music, and film while hiding behind opaque business practices and subordinating the privacy of individual users in order to create the surveillance-marketing monoculture in which we now live. The enormous profits that have come with this concentration of power tell their own story. Since 2001, newspaper and music revenues have fallen by 70 percent; book publishing, film, and television profits have also fallen dramatically. Revenues at Google in this same period grew from \$400 million to \$74.5 billion. Today, Google's YouTube controls 60 percent of all streaming-audio business but pay for only 11 percent of the total streaming-audio revenues artists receive. More creative content is being consumed than ever before, but less revenue is flowing to the creators and owners of that content. The stakes here go far beyond the livelihood of any one musician or journalist. As Taplin observes, the fact that more and more Americans receive their news, as well as music and other forms of entertainment, from a small group of companies poses a real threat to democracy. Move Fast and Break Things offers a vital, forward-thinking prescription for how artists can reclaim their audiences using knowledge of the past and a determination to work together. Using his own half-century career as a music and film producer and early pioneer of streaming video online, Taplin offers new ways to think about the design of the World Wide Web and specifically the way we live with the firms that dominate it.

NEW YORK TIMES BESTSELLER • A modern American epic set against the panorama of contemporary politics and culture—a hurtling, page-turning mystery

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that is equal parts *The Great Gatsby* and *The Bonfire of the Vanities* NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • PBS • HARPER'S BAZAAR • ESQUIRE • FINANCIAL TIMES • THE TIMES OF INDIA On the day of Barack Obama's inauguration, an enigmatic billionaire from foreign shores takes up residence in the architectural jewel of "the Gardens," a cloistered community in New York's Greenwich Village. The neighborhood is a bubble within a bubble, and the residents are immediately intrigued by the eccentric newcomer and his family. Along with his improbable name, untraceable accent, and unmistakable whiff of danger, Nero Golden has brought along his three adult sons: agoraphobic, alcoholic Petya, a brilliant recluse with a tortured mind; Apu, the flamboyant artist, sexually and spiritually omnivorous, famous on twenty blocks; and D, at twenty-two the baby of the family, harboring an explosive secret even from himself. There is no mother, no wife; at least not until Vasilisa, a sleek Russian expat, snags the septuagenarian Nero, becoming the queen to his king—a queen in want of an heir. Our guide to the Golden's world is their neighbor René, an ambitious young filmmaker. Researching a movie about the Golden's, he ingratiates himself into their household. Seduced by their mystique, he is inevitably implicated in their quarrels, their infidelities, and, indeed, their crimes. Meanwhile, like a bad joke, a certain comic-book villain embarks upon a crass presidential run that turns New York upside-down. Set against the strange and exuberant backdrop of current American culture and politics, *The Golden House* also marks Salman Rushdie's triumphant and exciting return to realism. The result is a modern epic of love and terrorism, loss and reinvention—a powerful, timely story told with the daring and panache that make Salman Rushdie a force of light in our dark new age. Praise for *The Golden House* "[A] modern masterpiece . . . telling a story full of wonder and leaving you marveling at how it ever came out of the author's head."—Associated Press "Wildly satiric and yet piercingly real . . . If F. Scott Fitzgerald, Homer, Euripides, and Shakespeare collaborated on a contemporary fall-of-an-empire epic set in New York City, the result would be *The Golden House*."—Poets & Writers "A tonic addition to American—no, world!—literature . . . a Greek tragedy with Indian roots and New York coordinates."—San Francisco Chronicle

Based on Mackenzi Lee's popular weekly Twitter series of the same name, *Bygone Badass Broads* features 52 remarkable and forgotten trailblazing women from all over the world. With tales of heroism and cunning, in-depth bios and witty storytelling, *Bygone Badass Broads* gives new life to these historic female pioneers. Starting in the fifth century BC and continuing to the present, the book takes a closer look at bold and inspiring women who dared to step outside the traditional gender roles of their time. Coupled with riveting illustrations and Lee's humorous and conversational storytelling style, this book is an outright celebration of the badass women who paved the way for the rest of us.

Fully revised and expanded for the first time in a decade, this is Guy Kawasaki's classic, bestselling guide to launching and making your new product, service, or

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idea a success. Whether you're an aspiring entrepreneur, small-business owner, intrapreneur, or not-for-profit leader, there's no shortage of advice on topics such as innovating, recruiting, fund raising, and branding. In fact, there are so many books, articles, websites, blogs, webinars, and conferences that many startups get paralyzed, or they focus on the wrong priorities and go broke before they succeed. The Art of the Start 2.0 solves that problem by distilling Guy Kawasaki's decades of experience as one of the most hardworking and irreverent strategists in the business world. Guy has totally overhauled this iconic, essential guide for anyone starting anything. It's 64 percent longer than version 1.0 and features his latest insights and practical advice about social media, crowdfunding, cloud computing, and many other topics. Guy understands the seismic changes in business over the last decade: Once-invulnerable market leaders are struggling. Many of the basics of getting established have become easier, cheaper, and more democratic. Business plans are no longer necessary. Social media has replaced PR and advertising as the key method of promotion. Crowdfunding is now a viable alternative to investors. The cloud makes basic infrastructure affordable for almost any new venture. The Art of the Start 2.0 will show you how to effectively deploy all these new tools. And it will help you master the fundamental challenges that have not changed: building a strong team, creating an awesome product or service, and facing down your competition. As Guy likes to say, "Entrepreneur is a state of mind, not a job title." His book will help you make your crazy ideas stick, through an adventure that's more art than science – the art of the start.

How to Make Money Investing in Pre-IPO Stocks: An Investors' Guide to Building Wealth in Private Companies Build wealth like billionaire investor Chris Sacca by investing in Pre-IPO shares of private companies. How to Make Money Investing in Pre-IPO Stocks outlines the changing legal landscape that is creating an opportunity for every day investors to invest in private companies and profit. Between 2012 and 2015, Congress passed the JOBS Act and the FAST Act both of which outlined the rules and regulations on crowdfunding, making it easier for every day Americans to invest in private companies. SF Angel Investor of the Year and equity crowdfunding expert Manny Fernandez walks you through his investing strategies and shares how you can take advantage of them as well. Manny has spent the last five years focusing on the emerging opportunities created by equity crowdfunding, Pre-IPO investing, and wealth creation for the everyday investor. In this book you'll learn: * How the legal landscape is changing to allow YOU to invest in Pre-IPO stocks. * Why investing in Pre-IPO stocks both boosts the economy and creates an opportunity for YOUR wealth creation. * How you can access Pre-IPO investment opportunities without being on Wall Street. * What steps you need to consider to get started. How to Make Money Investing in Pre-IPO Stocks: An Investors' Guide to Building Wealth in Private Companies covers the legal, theoretical, and practical sides of investing in Pre-IPO stocks. Buy the book and get started today.

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Domestic abuse is a national emergency: one in four Australian women has experienced violence from a man she was intimate with. But too often we ask the wrong question: why didn't she leave? We should be asking: why did he do it? Investigative journalist Jess Hill puts perpetrators – and the systems that enable them – in the spotlight. See *What You Made Me Do* is a deep dive into the abuse so many women and children experience – abuse that is often reinforced by the justice system they trust to protect them. Critically, it shows that we can drastically reduce domestic violence – not in generations to come, but today. Combining forensic research with riveting storytelling, *See What You Made Me Do* radically rethinks how to confront the national crisis of fear and abuse in our homes. 'A shattering book: clear-headed and meticulous, driving always at the truth'—Helen Garner 'One Australian a week is dying as a result of domestic abuse. If that was terrorism, we'd have armed guards on every corner.' —Jimmy Barnes 'Confronting in its honesty this book challenges you to keep reading no matter how uncomfortable it is to face the profound rawness of people's stories. Such a well written book and so well researched. *See What You Made Me Do* sheds new light on this complex issue that affects so many of us.'—Rosie Batty Investigating the discovery of an extraordinary map of China in Oxford's Bodleian Library that was delivered in 1659 by Mr. Selden, the author travels halfway around the world to reveal unexpected historical connections that offer insight into the power and meaning a single map can hold.

This book examines the regulatory framework, regulatory objectives, regulatory logics, regulatory instruments, regulatory failures, and regulatory responses in China's financial market after the global financial crisis. The book provides an in-depth analysis of China's contemporary financial regulatory system, focusing on risks, regulation, and policies in practice. By drawing on public and private interest theories relating to financial regulation, the book contends that the controlled development of the banking sector, and the financial sector generally, has transformed China's banks into more market-oriented institutions and increased public sector growth. However, China's financial market and financial regulation have some inherent weaknesses and deficiencies. This book also offers insights into how this can be improved or adapted to minimize systemic risks in China's financial sector. This book tries to prove that financial regulation is not just a vehicle for maintaining efficient financial markets but a primary tool through which the Chinese government achieves its political and economic objectives. More fundamentally, according to the law and finance theory, strong market and vibrant judicial systems are needed to further modernize China's financial markets and market economy. The book will be a useful reference for anyone interested in learning from the Chinese experience.

A guerilla handbook for workers in a precarious global economy. Blending cutting-edge legal strategies for winning justice at work with a theory of dramatic social change from below, Lynd and Gross deliver a practical guide for making work better while re-energizing the labour movement.

This innovative casebook uses a simulated deal format that is drawn from the "deal-files" of real world practicing lawyers. It integrates the teaching of transactional

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lawyering skills with the presentation of new substantive law that is critical to the success of a first year corporate lawyer practicing in a transactional setting. This is the definitive and essential text on creating and sponsoring real estate investment groups. Written by a nationally renowned attorney whose practice is limited to the complex legal aspects of these kinds of securities; it is a concise, easily understood and practical guide on how to proceed. It contains all the basics you need to grasp in the US Securities and Exchange Commission (SEC) regulations governing this kind of investment. The text includes details of the SEC's rules governing the Jobs Act. Long term, this federal legislation is likely to be a game-changer in the syndication of commercial real estate. Regulation A+, finalized just before publication, may provide an important new capital-raising option for smaller companies. The portion of the Act that has been in force since September 2013, allowing for public advertising of fundraising, is also thoroughly examined. Author Gene Trowbridge, Esq., CCIM, works as a lawyer for and consultant to individuals and organizations engaged in group sponsorships and conducts seminars and workshops throughout the country. He has also been a distinguished and popular member of the CCIM faculty since 1979, helping to shepherd exceptional practitioners to a professional designation that has been called the Ph.D. of commercial real estate. He has been a group sponsor representing over 850 investors in sixteen real estate syndications.

Written by a lawyer who works at the intersection between legal education and practice in access to justice and human rights, this book locates, describes and defines a collective identity for social justice lawyering in the UK. Underpinned by theories of cause lawyering and legal mobilisation, the book argues that it is vital to understand the positions that progressive lawyers collectively take in order to frame the connections they make between their personal and professional lives, the tools they use to achieve social change, as well as ethical tensions presented by their work. The book takes a reflexive ethnographic approach to capture the stories of 35 lawyers working to positively transform law and policy in the UK over the last 50 years. It also draws on a wealth of primary sources including case reports, historic campaign materials and media analysis alongside wider ethnographic interviews with academics, students and lawyers and participant observation at social justice conferences, workshops and events. The book explains the way in which lawyers' networks facilitate their collective positioning and influence their strategic decision making, which in turn shapes their interactions with social activists, with other lawyers and with the state itself.

I've watched the emergence and quick rise of real estate crowdfunding and I have to tell you, I've been dying to write this book. So many of my readers have reached out with questions about this growing new industry. Whether you are an investors, real estate developer, or entrepreneur, this new sector is a game changer. My name's Salvador Briggman and I've been blogging about crowdfunding since 2012. On my main website, CrowdCrux.com, I bring awareness to crowdfunding success stories and demystify this alternative financial tool. I'm lucky enough to have impacted over 1 million website visitors in the past year and have been cited by the New York Times, Wallstreet Journal, and more. In this ebook, my co-author Krystine Therriault and I bring tremendous clarity to real estate crowdfunding. We break down everything you need to know to get started raising money for a new property or investing in real estate online. Along with answering many of your questions, our biggest hope is that this

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comprehensive guide will get you pointed you in the right direction. We want you to succeed in this changing industry. If you enjoy this ebook, please take a second to leave a review on Amazon. Now...it's time to get ready to dive into the world of real estate crowdfunding!

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