

## The Cardinals Way How One Team Embraced Tradition And Moneyball At The Same Time

Ryan Adams and the Cardinals: A View of Other Windows reveals an unprecedented, intimate look at Ryan Adams and his band the Cardinals through the evocative photography of lead guitarist, Neal Casal. An intensely personal collection of 200 photographs, Casal has captured the exhilaration of the stage and studio while sometimes exposing the solitary aspects of the creative process and life on the road. With an introduction by Ryan Adams and an afterword by legendary musician Phil Lesh, this collection will be revered by fans and is the official documentation of the beloved band.

"Mileur provides a game-by-game account of the 1942 St. Louis Cardinals, world champions and the winningest team in franchise history. He recounts the team's close pennant race against the Brooklyn Dodgers and World Series victory over the New York Yankees, while conveying the physical and mental demands on the players within the context of wartime America"--Provided by publisher.

In the history of the St. Louis Cardinals, one figure towers above all, despite never pitching an inning or taking an at-bat for the team. For decades, the club was defined by his presence - or his absence. From 1876 to 1925, three different National League teams in St. Louis never finished higher than second place. Then everything changed. The St. Louis Cardinals became the league's most dominant team. Over a twenty-one-season period, 1926 to 1946, the Cardinals won nine pennants and six World Series titles. Branch Rickey is the biggest reason why. Rickey's life, career, and impact are an often-told story, but the emphasis is largely on his time with the Brooklyn Dodgers and the story of Jackie Robinson. But even without Robinson, Rickey would still deserve a place in the Hall of Fame. That honor would be deserved because of his pioneering work with the Cardinals. No one casts a longer shadow on St. Louis baseball than Rickey. Mr. Rickey's Redbirds, though, is not just his story. It's the story of all the incredible players he scouted, signed, or traded and the talented executives he hired, fired, or deeply influenced over the years. It's the story of baseball told through a city and a franchise that proudly claims more World Series titles than any other National League team.

The best-selling author of Enigma and Fatherland turns to today's Vatican in a ripped-from-the-headlines novel, and gives us his most ambitious, page-turning thriller yet--where the power of God is nearly equaled by the ambition of men. The pope is dead. Behind the locked doors of the Sistine Chapel, one hundred and eighteen cardinals from all over the globe will cast their votes in the world's most secretive election. They are holy men. But they have ambition. And they have rivals. Over the next seventy-two hours one of them will become the most powerful spiritual figure on Earth.

A Major League Baseball player tells the inspiring true story of his father, a poor Puerto Rican factory worker who,

against all odds, raised on one of the greatest baseball dynasties of all time: three sons who have each earned two World Series rings. Illustrations. Tour.

The twenty-one children of the Cardinal family have congregated to celebrate their father, who discovered the mine around which their now-desolate town was built. As the siblings run wild, we discover that Angèle, the only Cardinal with a penchant for happiness, is missing—although everyone pretends not to notice. Why the silence? What secrets does the mine hold? Jocelyne Saucier is the author of several novels, including *Il pleuvait des oiseaux*, which won the Prix des Cinq Continents de la Francophonie. Rhonda Mullins was shortlisted for the Governor General's Award for her translation of Saucier's *And the Birds Rained Down*.

"This book chronicles the most important moments and people in the great history of the St. Louis Cardinals"--

A NEW YORK TIMES BESTSELLER Rick Ankiel had the talent to be one of the best pitchers ever. Then, one day, he lost it. *The Phenomenon* is the story of how St. Louis Cardinals prodigy Rick Ankiel lost his once-in-a-generation ability to pitch--not due to an injury or a bolt of lightning, but a mysterious anxiety condition widely known as "the Yips." It came without warning, in the middle of a playoff game, with millions of people watching. And it has never gone away. Yet the true test of Ankiel's character came not on the mound, but in the long days and nights that followed as he searched for a way to get back in the game. For four and a half years, he fought the Yips with every arrow in his quiver: psychotherapy, medication, deep-breathing exercises, self-help books, and, eventually, vodka. And then, after reconsidering his whole life at the age of twenty-five, Ankiel made an amazing turnaround: returning to the Major Leagues as a hitter and playing seven successful seasons. This book is an incredible story about a universal experience--pressure--and what happened when a person on the brink had to make a choice about who he was going to be.

*One Last Strike* by legendary baseball manager Tony La Russa is a thrilling sports comeback story. La Russa, the winner of four Manager of the Year awards—who led his teams to six Pennant wins and three World Series crowns—chronicles one of the most exciting end-of-season runs in baseball history, revealing with fascinating behind-the-scenes details how, under his expert management, the St. Louis Cardinals emerged victorious in the 2011 World Series despite countless injuries, mishaps, and roadblocks along the way. Talking candidly about the remarkable season—and his All-Star players like Albert Pujols and David Freese—the recently retired La Russa celebrates his fifty years in baseball, his team's amazing recovery from 10 ½ games back, and one final, unforgettable championship in a book that no true baseball fan will want to miss.

The Cardinals WayHow One Team Embraced Tradition and Moneyball at the Same TimeMacmillan

"This book details the last four years of the St. Louis Cardinals' playoff run"--

Daniel Ponce de Leon's hard-fought journey to Major League Baseball and recovery from a near-death injury, followed by his

astounding big league debut, will inspire readers to trust God in all circumstances. ? ?The path you take to achieving your dreams is not always easy. Daniel Ponce de Leon, an acclaimed pitcher for the St. Louis Cardinals, overcame many challenges to get to the Major Leagues. Drafted four times, he spent a long four years climbing his way up through the minors before finally reaching AAA, only one step away from the Major Leagues. Then, Daniel's dream was almost shattered when he was struck in the head by a line drive. Spending weeks in the hospital and months recovering from a large epidural hematoma, skull fracture, brain swelling, and hemorrhaging, Daniel held on to his belief that he would one day realize his dream. Fourteen months later, and fully recovered, he made his first Major League start, becoming the fifth pitcher in modern Major League history to throw seven innings of no-hit ball in his first outing. MLB.com referred to it as one of the greatest debuts in Major League Baseball history. In *One Line Drive*, Daniel retells his remarkable journey, sharing how he never would have made it without his faith in God and the support of family and friends. Full of grit, determination, and faith, Daniel's story is an inspiring reminder to keep pressing on regardless of any setback or disappointment.

The author recounts his career as a player, scout, and manager, and shares his memories of fellow players, managers, and baseball legends

In 1946, as the aftershocks of World War II still trembled across the globe, America returned to its favorite pastime: baseball. In *The Stars Are Back*, Jerome M. Mileur offers a fascinating account of this storied season and of the backstage battle that would forever transform the game of professional baseball. Mileur begins with one of the most famous clashes in major league history: the neck-and-neck race to the National League pennant between the St. Louis Cardinals and the Brooklyn Dodgers. As these two iconic teams engaged in a bitter struggle leading to the first-ever playoff to determine the winner of the National League pennant, the Boston Red Sox blazed a trail to the top of the American League to face the Cardinals in the World's Series, as it was then called. But while the nation was riveted by the return of its beloved baseball heroes, the game behind the scenes was just as dramatic. As the threat of unionization loomed and the Mexican League continued to lure players away from the United States with lucrative contracts, tensions between players and team owners mounted. The result was a standoff for control of the game that would culminate in the Magna Carta of baseball and the creation of standard contracts for players, ushering in the modern era of baseball. Set against the backdrop of a country recovering from war, facing the new adversary of Communism, and absorbing the emotional impact of the atomic bomb, *The Stars Are Back* tells the story of a nation hungry for a return to normalcy and a game poised on the brink of new horizons.

Written by veteran sportswriter and Cardinals insider Rob Rains, *Taking Flight* answers two basic questions – what makes the Cardinals different from other organizations, and why are they so successful? Perhaps the most important man in the history of the organization was George Kissell. Among the future managers who came under Kissell's tutelage were Sparky Anderson, Joe Torre, Tony La Russa and the Cardinals' current manager, Mike Matheny. Kissell's imprint is still everywhere on the Cardinals' organization, nearly five years after his death. So too is the work of longtime coach and catching instructor Dave Ricketts, the man

who first trained Matheny and later, Yadier Molina. It is the men such as Kissell and Ricketts, who worked for years without fame or notoriety, who helped mold the Cardinals into the franchise it is today.

An inside look at the faith that guides the all-stars. The St. Louis Cardinals have long been one of the most successful franchises in the major leagues. They have won 11 World Series titles and some of the most famous players in the history of the game have worn the storied “Birds on the Bat” uniform. While that on-field success has been well documented, *Intentional Walk* is the first book which goes beyond the story of what happens on the field to take an in-depth look at the men inside the Cardinal uniforms, and examine how their strong Christian faith is one of the driving forces behind their success. *Intentional Walk* features the stories of Adam Wainwright, David Freese, Lance Berkman, Matt Holliday, Carlos Beltran, Jason Motte and other members of the 2012 Cardinals, written as those players and the rest of the team tried to repeat the 2011 world championship. The book talks about how they became Christians and offers their testimony about what it means for them to have God play such a prominent role in their lives. Playing for first-year manager Mike Matheny, a strong Christian as well, these men talk about their success and failure, about the challenges that come from playing baseball at the highest level, and how thankful and blessed they are to have that God-given ability. In the end, however, what is far more important to them is their life-long relationship they have established with Jesus Christ.

Outlines the author's philosophies about coaching and life, as penned in a letter to the parents of a little league player, while tracing his appointment as a manager for the St. Louis Cardinals and his successful first seasons.

“Thrilling, cinematic . . . I loved every minute I spent with the bold, daring women of the Cardinals basketball team . . . The stuff of American legend” (Karen Abbott, New York Times–bestselling author). *The Boys in the Boat* meets *A League of Their Own* in this true story of a Depression-era championship women’s team. During the drought and financial crisis of the 1930s, Oklahoma basketball coach Sam Babb traveled from farm to farm recruiting talented, hardworking young women and offering them a chance at a better life: a free college education in exchange for playing on his basketball team, the Cardinals. And as Babb coached the Cardinals, something extraordinary happened. These remarkable athletes found a passion for the game and a heartfelt loyalty to one another and their coach—and they began to win. Combining exhilarating sports writing and exceptional storytelling, *Dust Bowl Girls* takes readers on the Cardinals’ intense, improbable journey all the way to an epic showdown with the prevailing national champions, helmed by the legendary Babe Didrikson. Lydia Reeder captures a moment in history when female athletes faced intense scrutiny from influential figures in politics, education, and medicine who denounced women’s sports as unhealthy and unladylike. At a time when a struggling nation was hungry for inspiration, this unlikely group of trailblazers achieved much more than a championship season. “A compelling, heartwarming story of a group of college students determined to accomplish the impossible. This is a book you can’t put down.” —The Denver Post “[A] great sports story about an underdog whose

triumphs inspired a community that badly needed a lift in the midst of hard economic times. I can't wait for the movie.”

—The Oklahoman

At Westish College, a small school on the shore of Lake Michigan, baseball star Henry Skrimshander seems destined for big league stardom. But when a routine throw goes disastrously off course, the fates of five people are upended. Henry's fight against self-doubt threatens to ruin his future. College president Guert Affenlight, a longtime bachelor, has fallen unexpectedly and helplessly in love. Owen Dunne, Henry's gay roommate and teammate, becomes caught up in a dangerous affair. Mike Schwartz, the Harpooners' team captain and Henry's best friend, realizes he has guided Henry's career at the expense of his own. And Pella Affenlight, Guert's daughter, returns to Westish after escaping an ill-fated marriage, determined to start a new life. As the season counts down to its climactic final game, these five are forced to confront their deepest hopes, anxieties, and secrets. In the process they forge new bonds, and help one another find their true paths. Written with boundless intelligence and filled with the tenderness of youth, *The Art of Fielding* is an expansive, warmhearted novel about ambition and its limits, about family and friendship and love, and about commitment--to oneself and to others.

Limited Leatherbound Edition. Limited to 1000 copies. Signed by Ozzie Smith and Rob Rains. Includes certificate of authenticity. Ozzie Smith has lived a legendary life of baseball, capped by the ultimate honor - induction into Cooperstown. The Wizard of Oz, best known for his on-field acrobatics and his ability to make the impossible play from shortstop, played in the major leagues for 19 years, the final 15 in St. Louis. He retired in 1996, was voted into the Hall of Fame in his first year of eligibility, and was named to the All-Century team as one of the 100 best players in the 20th century. The brilliant, full-color photography in this book is the perfect complement to Ozzie Smith's sensational and colorful career.

"The Song of the Cardinal" is a fascinating story of the life of a redbird, or Kentucky cardinal, as it is popularly called, who is born in the valley of the Wabash. The author possesses the soul of an artist and a poet, which enables her to invest the story with the charm of a rich and vivid imagination; while her knowledge of the habits and peculiarities of the redbird and the love she feels for the cardinal family impart a living interest to her work that makes the reader enter into the joys and tribulations, the triumphs, failures, and final victory of the hero, with much the same personal interest one feels in the leading figures of a well-told romance of life. Into the web and woof of the story the author has also woven a beautiful picture of an old man and woman who through the song and the presence of the cardinal are brought again into the loving, sympathetic nearness to each other that marked the golden days of their early married life.

It's a special day in St. Louis, and there's a pregame celebration with Clydesdale horses that drive around the edge of the

stadium before the game. Mike and Kate get to meet the horses and the Dalmatian that rides along. Then, during the game, they

“Field of Dreams was only superficially about baseball. It was really about life. So is *The Baseball Whisperer* . . . with the added advantage of being all true.” —MLB.com From an award-winning journalist, this is the story of a legendary coach and the professional-caliber baseball program he built in America's heartland, where boys would come summer after summer to be molded into ballplayers—and men. Clarinda, Iowa, population 5,000, sits two hours from anything. There, between the cornfields and hog yards, is a ball field with a bronze bust of a man named Merl Eberly, who specialized in second chances and lost causes. The statue was a gift from one of Merl's original long-shot projects, a skinny kid from the Los Angeles ghetto who would one day become a beloved Hall-of-Fame shortstop: Ozzie Smith. *The Baseball Whisperer* traces the “deeply engrossing” story (Booklist, starred review) of Merl Eberly and his Clarinda A's baseball team, which he tended over the course of five decades, transforming them from a town team to a collegiate summer league powerhouse. Along with Ozzie Smith, future manager Bud Black, and star player Von Hayes, Merl developed scores of major league players. In the process, he taught them to be men, insisting on hard work, integrity, and responsibility. More than a book about ballplayers in the nation's agricultural heartland, *The Baseball Whisperer* is the story of a coach who put character and dedication first, reminding us of the best, purest form of baseball excellence.

“Mike Tackett, talented journalist and baseball lover, has hit the sweet spot of the bat with his first book. *The Baseball Whisperer* takes one coach and one small Iowa town and illuminates both a sport and the human spirit.” —David Maraniss, *New York Times*-bestselling author of *Clemente* and *When Pride Still Mattered*

Legendary first baseman Keith Hernandez tells all in this gripping literary memoir and *New York Times* bestseller. Keith Hernandez revolutionized the role of first baseman. During his illustrious career with the World Series-winning St. Louis Cardinals and New York Mets, he was a perennial fan favorite, earning eleven consecutive Gold Gloves, a National League co-MVP Award, and a batting title. But it was his unique blend of intelligence, humor, and talent -- not to mention his unflappable leadership, playful antics, and competitive temperament -- that transcended the sport and propelled him to a level of renown that few other athletes have achieved, including his memorable appearances on the television show *Seinfeld*. Now, with a striking mix of candor and self-reflection, Hernandez takes us along on his journey to baseball immortality. There are the hellacious bus rides and south-of-the-border escapades of his minor league years. His major league benchings, unending plate adjustments, and role in one of the most exciting batting races in history against Pete Rose. Indeed, from the Little League fields of Northern California to the dusty proving grounds of triple-A ball to the grand stages of Busch Stadium and beyond, *I'm Keith Hernandez* reveals as much about America's favorite pastime as it does

about the man himself. What emerges is an honest and compelling assessment of the game's past, present, and future: a memoir that showcases one of baseball's most unique and experienced minds at his very best.

The “compelling” New York Times bestseller by the Pulitzer Prize–winning journalist, capturing the 1964 World Series between the Yankees and Cardinals (Newsweek). David Halberstam, an avid sports writer with an investigative reporter’s tenacity, superbly details the end of the fifteen-year reign of the New York Yankees in October 1964. That October found the Yankees going head-to-head with the St. Louis Cardinals for the World Series pennant. Expertly weaving the narrative threads of both teams’ seasons, Halberstam brings the major personalities on the field—from switch-hitter Mickey Mantle to pitcher Bob Gibson—to life. Using the teams’ subcultures, Halberstam also analyzes the cultural shifts of the sixties. The result is a unique blend of sports writing and cultural history as engrossing as it is insightful. This ebook features an extended biography of David Halberstam.

The St. Louis Cardinals have experienced the kind of success that is rare in baseball. Regarded by many as the premier organization in Major League Baseball, they not only win, but do so with an apparently bottomless pool of talent, one that is mostly homegrown. Despite years of phenomenal achievements, including going to the World Series in 2004 and again in 2006, the Cardinals reinvented themselves using the "Cardinal Way," a term that has come to represent many things to fans, media, and other organizations, from an ironclad code of conduct to the team's cutting-edge use of statistic and analytics, and a farm system that has transformed baseball. Baseball journalist Howard Megdal takes fans behind the scenes and off the field, interviewing dozens of key players within the Cardinals organization, including owner Bill DeWitt and the general manager John Mozeliak. Megdal reveals how the players are assessed and groomed using an unrivaled player development system that has created a franchise that is the envy of the baseball world. In the spirit of Moneyball, The Cardinals Way tells an in-depth, fascinating story about a consistently good franchise, the business of sports in the twenty-first century and a team that has learned how to level the playing field, turning in season after successful season.

Red and Lulu make their nest in a beautiful evergreen tree. It shades them in the hot months and keeps them cosy in the cold and, once a year, the people who live nearby string lights on their tree and sing a special song: O Christmas Tree, O Christmas Tree. But one day, something unthinkable happens, and Red and Lulu are separated. It will take a miracle for them to find each another again. Luckily, it's just the season for miracles... From Matt Tavares comes a heart-tugging story combining all the cheer of Christmas, all the magic of New York City, and the real meaning of the festive season: how important it is to be surrounded by love.

What is an elite NFL QB and what separates that player from the others? One answer is the coach they share. In the recent history of the biggest game on earth, one man is the common thread that connects several of the very best in the sport: Peyton Manning; Ben Roethlisberger; Andrew Luck; and the resurgent Carson Palmer. That coach is Bruce Arians. A larger than life visionary who trained under the tutelage of Bear Bryant, Arians has had a major impact on the development and success of each of these players. For proof beyond the stats, go to the sources. "Bruce is gonna love you when you need some loving, but he's

gonna jump on you when you're not doing right." -- Peyton Manning "He coaches the way players want to be coached." -- Ben Roethlisberger "He made players comfortable around him and let everybody have their own personality. He didn't force anybody to be someone they weren't. It may sound a little corny or cheesy, but there's merit to that. I felt comfortable being myself and I felt he had my back." -- Andrew Luck "We're a resilient group. It trickles down from the head coach. I think good teams, really good teams, and hopefully great teams take on their coach's mentality. I think that's what B.A. brings . . ." -- Carson Palmer Known around the game as the 'quarterback whisperer', Arians has an uncanny ability to both personally connect with his quarterbacks and to locate what the individual triggers are for that player to succeed. No two quarterbacks are the same. And yet with Arians they always share success. In this book Arians will explain how he does it.

Following a family tragedy, siblings Lou and Oz must leave New York and adjust to life in the Virginia mountains--but just as the farm begins to feel like home, they'll have to defend it from a dark threat in this New York Times bestselling coming-of-age story. Precocious twelve-year-old Louisa Mae Cardinal lives in the hectic New York City of 1940 with her family. Then tragedy strikes--and Lou and her younger brother, Oz, must go with their invalid mother to live on their great-grandmother's farm in the Virginia mountains. Suddenly Lou finds herself growing up in a new landscape, making her first true friend, and experiencing adventures tragic, comic, and audacious. When a dark, destructive force encroaches on her new home, her struggle will play out in a crowded Virginia courtroom...and determine the future of two children, an entire town, and the mountains they love.

NFL linebacker, speaker, podcaster, and humanitarian Sam Acho gives a blueprint for taking off our masks and living lives of genuine authenticity. Most of us hide. We play small and don't live up to our full potential. Sam Acho was one of those people. As an NFL linebacker, for example, he earned his MBA but told no one because he was afraid of what people might think if they found out that he cared about things that weren't "normal" for his profession. After many years of hiding himself, the person he had become had no connection to the real Sam. Only when he lost a friend and a mentor did he realize he was doing it all wrong--just like many of us do, when we try to become someone we're not. All the while, we ignore the unique gifts and talents and personality we truly possess. But there is another way of living: Let the world see you. Your quirks, your passions, and your inner desires were not given to you by accident. And the world needs your gifts. In *Let the World See You*, Sam Acho shares lessons from his own life as well as stories from others to reveal how you can overcome your fears and discover your true selves. Being the real you pays big. No one else has what you have. No one else can share what you share. *Let the World See You* helps crack the shell of people who are in hiding and reveals the benefits of a lifestyle lived on purpose.

Explains how Billy Beane, the general manager of the Oakland Athletics, is using a new kind of thinking to build a successful and winning baseball team without spending enormous sums of money.

Most St. Louis Cardinals fans have taken in a game or two at Busch Stadium, have seen highlights of a young Ozzie Smith, and enjoyed Matt Carpenter's salsa-induced hot streak in 2018. But only real fans have visited "Trinket City," know the origin of the Redbird logo, or understand the significance of the number 1.12. In this revised and updated edition of *100 Things Cardinals Fans*



Should Know & Do Before They Die, author Derrick Goold collects every essential piece of Cardinals knowledge and trivia, as well as must-do activities, and ranks them all from 1 to 100, providing an entertaining, enlightening, and easy-to-follow checklist as you progress on your way to fan superstardom.

Deep in Busch Stadium's left field, you'll find a wall of heroes The greatest Cardinals of all time are painted there, reminding us that dreams do come true. On this wall, Dizzy Dean still throws his flaming fastball. Lou Brock flashes his supersonic speed around the bases. Ozzie Smith puts on a show with his fielding magic. Just like players today, young Cardinal fans dream of joining their heroes on the wall. Will you join them one day too?

The 1934 St. Louis Cardinals were one of the most colorful crews ever to play the National Pastime. Sportswriters delighted in assigning nicknames to the players, based on their real or imagined qualities. What a cast of characters it was! None was more picturesque than Pepper Martin, the "Wild Horse of the Osage," who ran the bases with reckless abandon, led his teammates in off thefield hijinks, and organized a hillbilly band called the Mississippi Mudcats. He was quite a baseball player, the star of the 1931 World Series and a significant contributor to the 1934 championship. The harmonica player for the Mudcats was the irrepressible Dizzy Dean. Full of braggadocio, Dean delivered on his boasts by winning 30 games in 1934, the last National League hurler to achieve that feat. Dizzy and his brother Paul accounted for all of the Cardinal victories in the 1934 World Series. Some writers tried to pin the moniker Daffy on Paul, but that name didn't fit the younger and much quieter brother. The club's hitters were led by the New Jersey strong boy, Joe "Ducky" Medwick, who hated the nickname, preferring to be called "Muscles." Presiding over this aggregation was the "Fordham Flash," Frankie Frisch. Rounding out the club were worthies bearing such nicknames as Ripper, "Leo the Lip," Spud, Kiddo, Pop, Dazzy, Ol' Stubblebeard, Wild Bill, Buster, Chick, Red, and Tex. Some of these were aging stars, past their prime, and others were youngsters, on their way up. Together they comprised a championship ball club. "The Gas House Gang was the greatest baseball club I ever saw. They thought they could beat any ballclub and they just about could too. When they got on that ballfield, they played baseball, and they played it to the hilt too. When they slid, they slid hard. There was no good fellowship between them and the opposition. They were just good, tough ballplayers." — Cardinals infielder Burgess Whitehead on "When It Was A Game," HBO Sports, 1991

The riveting story of four men—Larry Doby, Bill Veeck, Bob Feller, and Satchel Paige—whose improbable union on the Cleveland Indians in the late 1940s would shape the immediate postwar era of Major League Baseball and beyond. In July 1947, not even three months after Jackie Robinson debuted on the Brooklyn Dodgers, snapping the color line that had segregated Major League Baseball, Larry Doby would follow in his footsteps on the Cleveland Indians. Though Doby, as the second Black player in the majors, would struggle during his first summer in Cleveland, his subsequent turnaround in 1948 from benchwarmer to superstar sparked one of the wildest and most meaningful seasons in baseball history. In intimate, absorbing detail, Luke Epplin's *Our Team* traces the story of the integration of the Cleveland Indians and their quest for a World Series title through four key participants: Bill Veeck, an eccentric and visionary owner adept at exploding fireworks on and off the field; Larry Doby, a soft-spoken, hard-hitting

pioneer whose major-league breakthrough shattered stereotypes that so much of white America held about Black ballplayers; Bob Feller, a pitching prodigy from the Iowa cornfields who set the template for the athlete as businessman; and Satchel Paige, a legendary pitcher from the Negro Leagues whose belated entry into the majors whipped baseball fans across the country into a frenzy. Together, as the backbone of a team that epitomized the postwar American spirit in all its hopes and contradictions, these four men would captivate the nation by storming to the World Series--all the while rewriting the rules of what was possible in sports.

This inside view with the Cardinals' Tony La Russa by the #1 New York Times--bestselling author of Friday Night Lights "should appeal to any baseball fan" (Publishers Weekly). A Chicago Tribune Best Book of the Year "Plenty of books have taken us inside baseball, but August takes us directly inside players' heads." —Entertainment Weekly 3 Nights in August captures the strategic and emotional complexities of baseball's quintessential form: the three-game series. As the St. Louis Cardinals battle their archrival, the Chicago Cubs, we watch from the dugout through the eyes of legendary Tony La Russa, considered by many to be the greatest manager of the modern era. In his thirty-three years of managing, La Russa won three World Series titles and was named Manager of the Year a record five times. He now stands as the third-winningest manager in the history of baseball. A great leader, La Russa built his success on the conviction that ball games are won not only by the numbers but also by the hearts and minds of those who play. Drawing on unprecedented access to a major league skipper and his team, Buzz Bissinger portrays baseball with a revelatory intimacy that offers many surprisingly tactical insights—and furthers the debate on major league managerial style and strategy in his provocative afterword. "Superb . . . Will be devoured by hard-core strategists." —The New York Times Book Review

The greatest Cardinal players, the greatest Cardinal teams, and the greatest Cardinal moments--this book describes them all in a way that will certainly thrill every Cardinal fan. This book also tells the fascinating story of the three Busch stadiums, what memorable baseball feats occurred there, and why Cardinal fans are so devoted to the home teams that have played there. Expressing the passion felt for the Cardinals using all 26 letters of the alphabet accompanied by rhymes, colorful illustrations, and informative text, this tribute to the St. Louis baseball team explores the sports obsession in a fresh and humorous way. Readers will enjoy fun facts and amusing illustrations of some of the most famous--and infamous--characters in St. Louis history, including Grover Cleveland Alexander, Lou Brock, Dizzy Dean, Bob Gibson, Rogers Hornsby, Stan Musial, Ozzie Smith, and Cy Young. This study, based on newspapers, journals, oral interviews, and academic studies examines nineteenth and twentieth century cultural changes through the space and place of American baseball parks to expose how public buildings exemplify American culture. The argument put forth by author Connie F. Sexauer is: Connections can be made by examining these places to reveal economic, political, and social conditions of American society to reveal changes to the culture of the day. The park is an important source to follow American society in the twentieth century. Beyond the architectural structure and the neighborhood setting, how did people use the grounds and how can we understand society by inspecting this material cultural? How did the parks change the

communities and the people who attended the games? How did the people attempt to control the setting? This book will examine cultural spaces in St. Louis, Missouri that attracted sports enthusiasts, Sportsman's Park at Grand and Dodier in use from 1866 to 1966, and Civic Center Busch Memorial Stadium at Seventh and Spruce which opened in 1966 and closed in 2005, as well as the new stadium, Busch III that opened in spring 2006. Sexauer contends that the development of the ballpark design, the space and place of the ballpark parallels the general cultural development of American urban design and reflects the technological and cultural changes in twentieth century America and into the 21st century. Specifically baseball went from a poor man's exercise of fun to a multi-billion dollar industry in the course of a century with the unsuspecting American citizens feeding the pockets of the rich owners. This book will more clearly illuminate the importance of professional baseball in the cultural advance of American society.

About the Author  
Connie F. Sexauer  
Dr. Sexauer has taught at the University of Wisconsin - Marathon County for the past 15 years. She teaches U. S. history and Gender Studies. She is a graduate of the University of Cincinnati with a specialty in urban history. She was born and raised in St. Louis, MO and the subject of the St. Louis Cardinals has been a passion of hers for over fifty years. The subject of her latest book, *From a Park to a Stadium, to a Little Piece of Heaven* brings together her love of history, cultural studies, social change, and changes in sports. She has had articles published and delivered national papers on this subject of America's favorite pastime.

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