

The Antidote Inside The World Of New Pharma

The New Localism provides a roadmap for change that starts in the communities where most people live and work. In their new book, *The New Localism*, urban experts Bruce Katz and Jeremy Nowak reveal where the real power to create change lies and how it can be used to address our most serious social, economic, and environmental challenges. Power is shifting in the world: downward from national governments and states to cities and metropolitan communities; horizontally from the public sector to networks of public, private and civic actors; and globally along circuits of capital, trade, and innovation. This new locus of power—this new localism—is emerging by necessity to solve the grand challenges characteristic of modern societies: economic competitiveness, social inclusion and opportunity; a renewed public life; the challenge of diversity; and the imperative of environmental sustainability. Where rising populism on the right and the left exploits the grievances of those left behind in the global economy, new localism has developed as a mechanism to address them head on. New localism is not a replacement for the vital roles federal governments play; it is the ideal complement to an effective federal government, and, currently, an urgently needed remedy for national dysfunction. In *The New Localism*, Katz and Nowak tell the stories of the cities that are on the vanguard of problem solving. Pittsburgh is catalyzing inclusive growth by inventing and deploying new industries and technologies. Indianapolis is governing its city and metropolis through a network of public, private and civic leaders. Copenhagen is using publicly owned assets like their waterfront to spur large scale redevelopment and finance infrastructure from land sales. Out of these stories emerge new norms of growth, governance, and finance and a path toward a more prosperous, sustainable, and inclusive society. Katz and Nowak imagine a world in which urban institutions finance the future through smart investments in innovation, infrastructure and children and urban intermediaries take solutions created in one city and adapt and tailor them to other cities with speed and precision. As Katz and Nowak show us in *The New Localism*, "Power now belongs to the problem solvers."

Documents the story of maverick pharmaceutical company Vertex and a small team of entrepreneurial scientists who after dissociating themselves from Merck endeavored to create breakthrough medicines and transform the pharmaceutical industry. By the award-winning author of *The Billion-Dollar Molecule*.

"In this how-to book, Rob Breznsky builds a case for 'cagey optimism,' a perspective which engages rather than represses difficulty and views the universe as inherently friendly"--Provided by publisher.

It's just your average Friday night. Then the police show up. Your mum's been caught on CCTV, breaking into a giant chemical company. They say she's working undercover for A.N.T.I.D.O.T.E, a group against animal testing - but how is that possible? She's not a spy - is she? Now she's on the run - and only you can uncover the truth. And you've got to crack a code to do it. A gripping story from the bestselling author of *Noughts and Crosses*, Malorie Blackman.

Twelve-year-old Alex Revelstoke is different. He can see disease. Also injury, illness, and anything else wrong with the body. This comes in handy when a classmate chokes on a hot dog or when the janitor suffers a heart attack unclogging a gooey science experiment gone awry. But Alex soon learns his new ability puts him and an unsuspecting world in peril. Throughout time, Revelstokes have waged a battle against ancient evil itself. A man, a being, an essence—the creator of disease. Alex has seen its darkness. He has felt its strength. He does not want to fight. But Alex is the last Revelstoke. The war has just begun.

"If you're not completely happy with your situation, it's never a waste of time to try something that might get you there."

"Belonging has been a formative struggle for me. Like most people with marginalized identities, my experience has taught me that it's hard to be yourself and feel like you belong in a culture that is hostile to your existence. That's why my body of work as a scientist, author, professor, speaker, and advocate for body liberation always comes back to the impact of belonging or not belonging. *Radical Belonging* is my manifesto, helping us heal from the individual and collective trauma of injustice and support our transition from a culture of othering to one of belonging."

—Lindo Bacon Too many of us feel alienated from our bodies. This isn't your personal failing; it means that our culture is failing you. We are in the midst of a cultural moment. #MeToo. #BlackLivesMatter. #TransIsBeautiful. #AbleismExists. #EffYourBeautyStandards. Those of us who don't fit into the "mythical norm" (white, male, cisgender, able-bodied, slender, Christian, etc.)—which is to say, most of us—are demanding our basic right: To know that who we are matters. To belong. Being "othered" and the body shame it spurs is not "just" a feeling. Being erased and devalued impacts our ability to regulate our emotions, our relationships with others, our health and longevity, our finances, our ability to realize dreams, and whether we will be accepted, loved, or even safe. *Radical Belonging* is not a simple self-love treatise. Focusing only on self-love ignores the important fact that we have negative experiences because our culture has targeted certain bodies and people for abuse or alienation. For marginalized people, a focus on self-love can be a spoonful of sugar that makes the oppression go down. This groundbreaking book goes further, helping us to manage the challenges that stem from oppression and moving beyond self-love and into belonging. With Lindo Bacon's signature blend of science and storytelling, *Radical Belonging* addresses the political, sociological, psychological and biological underpinnings of your experiences, helping you understand that the alienation and pain you are experiencing is not personal, but human. The problem is in injustice, not you as an individual. So many of us feel wounded by a culture that has alienated us from our bodies and divided us from each other. *Radical Belonging* provides strategies to reckon with the trauma of injustice; reclaim yourself, body and soul; and rewire your nervous system to better cope within an unjust world. It also provides strategies to help us all provide refuge for one another and create a culture of equity and empathy, one that respects, includes, and benefits from all its diverse peoples. Whether you are transgender, queer, Black, Indigenous or a Person of Color, disabled, old, or fat—or your more closely resemble the "mythical norm"—*Radical Belonging* is your guidebook for creating a world where all bodies are valued and all of us belong—and for coping with this one, until we make that new world a reality.

An impeccable, epicurean Englishman and lifelong Francophile recounts his past pleasures in Provence, in a meditation on food, vodka, and restaurant-going that becomes a dark satire on hedonism, in a critically acclaimed novel by the former restaurant critic of the *London Observer*. Reprint.

From the author of *The Freemason's Daughter* comes a lush romantic fantasy perfect for fans of *Everless*! In the world of healers, there is no room for magic. Fee knows this, just as certainly as she knows that her magic must be kept secret. But the crown prince Xavi, Fee's best friend and only source of comfort, is sick. So sick, that Fee can barely contain the magic lying dormant inside her. She could use it, just a little, to heal him. But magic comes at a deadly cost—and attracts those who would seek to snuff it out forever. A wisp of a spell later, Fee finds herself caught in a whirl of secret motivations and dark pasts, where no one is who—or what—they appear to be. And saving her best friend means delving deeper into the tempting and treacherous world whose call she's long resisted—uncovering a secret that will change everything. Laini Taylor meets Sara Holland in this lavish fantasy from lauded historical romance author Shelley Sackier!

One of *O, The Oprah Magazine's Ten Best Books of the Year* The New York Times bestselling collection of essays from beloved poet, Mary Oliver. "There's hardly a page in my copy of *Upstream* that isn't folded down or underlined and scribbled on, so charged is Oliver's language . . ." —Maureen Corrigan, NPR's *Fresh Air* "Uniting essays from Oliver's previous books and elsewhere, this gem of a collection offers a compelling synthesis of the poet's thoughts on the natural, spiritual and artistic worlds . . ." —The New York Times "In the beginning I was so young and such a stranger to myself I hardly existed. I had to go out into the world and see it and hear it and react to it, before I knew at all who I was, what I was, what I wanted to be." So begins *Upstream*, a collection of essays in which revered poet Mary Oliver reflects on her willingness, as a young child and as an adult, to lose herself within the beauty and mysteries of both the natural world and the world of

literature. Emphasizing the significance of her childhood “friend” Walt Whitman, through whose work she first understood that a poem is a temple, “a place to enter, and in which to feel,” and who encouraged her to vanish into the world of her writing, Oliver meditates on the forces that allowed her to create a life for herself out of work and love. As she writes, “I could not be a poet without the natural world. Someone else could. But not me. For me the door to the woods is the door to the temple.” Upstream follows Oliver as she contemplates the pleasure of artistic labor, her boundless curiosity for the flora and fauna that surround her, and the responsibility she has inherited from Shelley, Wordsworth, Emerson, Poe, and Frost, the great thinkers and writers of the past, to live thoughtfully, intelligently, and to observe with passion. Throughout this collection, Oliver positions not just herself upstream but us as well as she encourages us all to keep moving, to lose ourselves in the awe of the unknown, and to give power and time to the creative and whimsical urges that live within us.

Outlines an approach to high-performance problem-solving and decision-making that draws on insights from survival guides, pop culture and other sources. Co-written by the award-winning author of *The Upside of Turbulence*. 75,000 first printing.

Tiersky lays out a simple but detailed five step methodology that any company can follow to align their teams around a vision for the customer experience that will maximize their competitiveness in the market, identify the quick wins that will help them out of the gate, and ultimately drive the transformation needed to bring their company into alignment with today's digital world.

Self-help books don't seem to work. Few of the many advantages of modern life seem capable of lifting our collective mood. Wealth—even if you can get it—doesn't necessarily lead to happiness. Romance, family life, and work often bring as much stress as joy. We can't even agree on what “happiness” means. So are we engaged in a futile pursuit? Or are we just going about it the wrong way? Looking both east and west, in bulletins from the past and from far afield, Oliver Burkeman introduces us to an unusual group of people who share a single, surprising way of thinking about life. Whether experimental psychologists, terrorism experts, Buddhists, hardheaded business consultants, Greek philosophers, or modern-day gurus, they argue that in our personal lives, and in society at large, it's our constant effort to be happy that is making us miserable. And that there is an alternative path to happiness and success that involves embracing failure, pessimism, insecurity, and uncertainty—the very things we spend our lives trying to avoid. Thought-provoking, counterintuitive, and ultimately uplifting, *The Antidote* is the intelligent person's guide to understanding the much-misunderstood idea of happiness.

“An evocative new novel set in the medical world about how far one woman will go to save a friendship from acclaimed author and former ER doctor Kimmerly Martin. Urologist Georgia Brown's sense of self-preservation is kicked into high gear after she's sexually harassed by a male surgeon at her medical clinic, but her outrage grows when her best doctor friend, Jonah, is dismissed for treating transgender patients. After traveling to Amsterdam to attend a medical conference, Georgia concocts a plan to persuade the board to reverse their decision about Jonah. But when her scheme to teach the hospital administration an important lesson begins to spiral out of control, Georgia worries she's caused more harm than good. After a medical crisis involving one of her friends, she learns that love and friendship are the antidotes for all the ills in her life”--

Join journalist Barry Werth as he pulls back the curtain on Vertex, a start-up pharmaceutical company, and witness firsthand the intense drama being played out in the pioneering and hugely profitable field of drug research. Founded by Joshua Boger, a dynamic Harvard- and Merck-trained scientific whiz kid, Vertex is dedicated to designing -- atom by atom -- both a new life-saving immunosuppressant drug, and a drug to combat the virus that causes AIDS. You will be hooked from start to finish, as you go from the labs, where obsessive, fiercely competitive scientists struggle for a breakthrough, to Wall Street, where the wheeling and dealing takes on a life of its own, as Boger courts investors and finally decides to take Vertex public. Here is a fascinating no-holds-barred account of the business of science, which includes an updated epilogue about the most recent developments in the quest for a drug to cure AIDS.

In their international bestseller *Empire*, Michael Hardt and Antonio Negri presented a grand unified vision of a world in which the old forms of imperialism are no longer effective. But what of *Empire* in an age of “American empire”? Has fear become our permanent condition and democracy an impossible dream? Such pessimism is profoundly mistaken, the authors argue. *Empire*, by interconnecting more areas of life, is actually creating the possibility for a new kind of democracy, allowing different groups to form a multitude, with the power to forge a democratic alternative to the present world order. Exhilarating in its optimism and depth of insight, *Multitude* consolidates Hardt and Negri's stature as two of the most important political philosophers at work in the world today.

In this timely and much praised book, Barry Werth draws upon inside reporting that spans more than two decades. He provides a groundbreaking close-up of the upstart pharmaceutical company Vertex and the ferocious but indispensable world of Big Pharma that it inhabits. In 1989, the charismatic Joshua Boger left Merck, then America's most admired business, to found a drug company that would challenge industry giants and transform health care. Werth described the company's tumultuous early days during the AIDS crisis in *The Billion-Dollar Molecule*, a celebrated classic of science and business journalism. Now he returns to tell a riveting story of Vertex's bold endurance and eventual success. The \$325 billion-a-year pharmaceutical business is America's toughest and one of its most profitable. It's riskier and more rigorous at just about every stage than any other business, from the towering biological uncertainties inherent in its mission to treat disease; to the 30-to-1 failure rate in bringing out a successful medicine even after a molecule clears all the hurdles to get to human testing; to the multibillion-dollar cost of ramping up a successful product; to operating in the world's most regulated industry, matched only by nuclear power. Werth captures the full scope of Vertex's twenty-five-year drive to deliver breakthrough medicines. At a time when America struggles to maintain its innovative edge, *The Antidote* is a powerful inside look at one of the most intriguing and important business stories of recent decades.

The Antidote Inside the World of New Pharma Simon and Schuster

A vengeful Chinese cult murders an innocent American with jincan, a deadly Ming Dynasty poison. CIA agent Jake Chou and San Francisco writer Zoe Madison must find the antidote before they strike again. Zoe and Jake travel to modern-day Hong Kong in search of the answer, only to stumble through a portal that leads them back in time to Macau 1844, a lawless opium-fueled world. They seek the infamous pirate, Madame Ching, who once owned a painting that may hold the elusive antidote. But does she still have the scroll, or has she bartered it away? As the search for an antidote leads Zoe and Jake through battles on land and sea, they are drawn nearer to each other. But will their feelings of love and passion survive a return to the present? They won't know until they try. Action-packed and suspense-driven, *Jincan Antidote* is the latest time-travel novel by international bestselling author, Pamela B. Eglinski.

The USA TODAY bestseller is now in paperback with a new chapter on Global Warming! This all-encompassing guide to skeptical thinking from podcast host and academic neurologist at Yale University School of Medicine Steven Novella and his SGU co-hosts, which Richard Wiseman calls “the perfect primer for anyone who wants to separate fact from fiction.” It is intimidating to realize that we live in a world overflowing with misinformation, bias, myths, deception, and flawed knowledge. There really are no ultimate authority figures—no one has the secret, and there is no place to look up the definitive answers to our questions (not even Google). Luckily, *THE SKEPTICS' GUIDE TO THE UNIVERSE* is your map through this maze of modern life. Here Dr. Steven Novella—along with Bob Novella, Cara Santa Maria, Jay Novella, and Evan Bernstein—will explain the tenets of skeptical thinking and debunk some of the biggest scientific myths, fallacies, and conspiracy theories—from anti-vaccines to homeopathy, UFO sightings to N-rays. You'll learn the difference between science and pseudoscience, essential critical thinking skills, ways to discuss conspiracy theories with that crazy co-worker of yours, and how to combat sloppy reasoning, bad arguments, and superstitious thinking. So are you ready to join them on an epic scientific quest, one that has taken us from huddling in dark caves to setting foot on the moon? (Yes, we really did that.) DON'T PANIC! With *THE SKEPTICS' GUIDE TO THE UNIVERSE*, we can

do this together. "Thorough, informative, and enlightening, *The Skeptic's Guide to the Universe* inoculates you against the frailties and shortcomings of human cognition. If this book does not become required reading for us all, we may well see modern civilization unravel before our eyes."--Neil deGrasse Tyson "In this age of real and fake information, your ability to reason, to think in scientifically skeptical fashion, is the most important skill you can have. Read *The Skeptics' Guide Universe*; get better at reasoning. And if this claim about the importance of reason is wrong, *The Skeptics' Guide* will help you figure that out, too." --Bill Nye

As plague ravages the overcrowded Earth, observed by a ruthless lunar people, Cinder, a gifted mechanic and cyborg, becomes involved with handsome Prince Kai and must uncover secrets about her past in order to protect the world in this futuristic take on the Cinderella story. "Todd Doughty is one of the happiest people on the planet. He finds things big and small that make us smile, and in this wonderful book he shares them with a world he cherishes."—John Grisham "A poetic, sparkling gem you'll want to pick up every time you need a smile. It's the ultimate compendium of joy."—Kevin Kwan An enchanting collection of lists, musings, prompts, and illustrations that will inspire you to cherish all of the things--from the extraordinary to the everyday, from the big to the little--that bring hope into our lives On March 11, 2020, the day the World Health Organization declared the coronavirus a global pandemic and all of our lives began to change in unprecedented ways, Todd Doughty knew he needed to do something to help him stay connected to the everyday joys of daily life. So he wrote down a list of things that make him happy: The musical intro to "All Things Considered." Someone forgiving you. Someone believing in you. Your foot sticking out from under a blanket in order to find the cool spot. Freshly cut yellow tulips. A really good burger. Many, many lists later, *Little Pieces of Hope* pulls together the best of Doughty's lists along with never-before-seen entries, essays, musings, prompts, quotes, and playlists that offer solace, connection, and a daily touchstone of joy in a difficult world. A beautiful keepsake full of gorgeous illustrations, *Little Pieces of Hope* is brimming with the pleasures of life, inspiring readers to look for and celebrate the good things that surround us.

A groundbreaking new book from the bestselling author of *Shop Class as Soulcraft* In his bestselling book *Shop Class as Soulcraft*, Matthew B. Crawford explored the ethical and practical importance of manual competence, as expressed through mastery of our physical environment. In his brilliant follow-up, *The World Beyond Your Head*, Crawford investigates the challenge of mastering one's own mind. We often complain about our fractured mental lives and feel beset by outside forces that destroy our focus and disrupt our peace of mind. Any defense against this, Crawford argues, requires that we reckon with the way attention sculpts the self. Crawford investigates the intense focus of ice hockey players and short-order chefs, the quasi-autistic behavior of gambling addicts, the familiar hassles of daily life, and the deep, slow craft of building pipe organs. He shows that our current crisis of attention is only superficially the result of digital technology, and becomes more comprehensible when understood as the coming to fruition of certain assumptions at the root of Western culture that are profoundly at odds with human nature. *The World Beyond Your Head* makes sense of an astonishing array of common experience, from the frustrations of airport security to the rise of the hipster. With implications for the way we raise our children, the design of public spaces, and democracy itself, this is a book of urgent relevance to contemporary life.

"What does everyone in the modern world need to know? [The author's] answer to this most difficult of questions uniquely combines the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research. [The author discusses] discussing discipline, freedom, adventure and responsibility, distilling the world's wisdom into 12 practical and profound rules for life"--

INSTANT NEW YORK TIMES BESTSELLER "One of the most important books I've ever read—an indispensable guide to thinking clearly about the world." – Bill Gates "Hans Rosling tells the story of 'the secret silent miracle of human progress' as only he can. But *Factfulness* does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly." —Melinda Gates "Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." - Former U.S. President Barack Obama *Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts.* When asked simple questions about global trends—what percentage of the world's population live in poverty; why the world's population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In *Factfulness*, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there aren't real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, *Factfulness* is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- "This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn't enough. But I hope this book will be." Hans Rosling, February 2017.

Literary Nonfiction. Thomas Pynchon's cult detective novel, *Inherent Vice*, depicts drug-addled private investigator "Doc" Sportello, a leftover of 1960s idealism, on an errant quest to decipher the disappearance of a real estate tycoon. As in his other books, Pynchon imagines a "counterforce" of marginalized dreamers and weirdos seeking a more humane world. Tracing *Inherent Vice*'s hilariously tangled plotlines and its hallucinatory prose, J. M. Tyree explores the clues that link a paranoid thriller set in Nixon-era Los Angeles to toxic national myths that define America today. Tyree arranges each chapter after something Pynchon stands against--werewolves, sobriety, linear time, Hollywood--and defends the liberties taken in Paul Thomas Anderson's film of *Inherent Vice*. If, as Pynchon suggests, another past is possible, then perhaps a different future is possible. A lucid guide to Pynchon's idiosyncratic historical fiction, *THE COUNTERFORCE* argues that facts alone cannot save us. We need better stories.

The voice of reason in a world that won't shut up. The Sunday Times Bestseller Winner of the Parliamentary Book Awards Every day, James O'Brien listens to people blaming hard-working immigrants for stealing their jobs while scrounging benefits, and pointing their fingers at the EU and feminists for destroying Britain. But what makes James's daily LBC show such essential listening – and has made James a standout social media star – is the incisive way he punctures their assumptions and dismantles their arguments live on air, every single morning. In the bestselling *How To Be Right*, James provides a hilarious and invigorating guide to talking to people with unchallenged opinions. With chapters on every lightning-rod issue, James shows how people have been fooled into thinking the way they do, and in each case outlines the key questions to ask to reveal fallacies, inconsistencies and double standards. If you ever get cornered by ardent Brexiteers, Daily Mail disciples or corporate cronies, this book is your conversation survival guide.

In Corey Van Landingham's *Antidote*, love equates with disease, valediction is a contact sport, the moon is a lunatic, and someone is always watching. Here the uncanny co-exists with the personal, so that each poem undergoes making and unmaking, is birthed and bound in an acute strangeness. Wild and surreal, driven by loss, *Antidote* invites both the beautiful and the brutal into its arms, allowing for shocking declarations about love: that it is like hibernation, a car crash, or a parasite. It soon becomes clear that there is no antidote for grief or heartbreak, that love can, at times, feel like violence, and that one may never get better at saying goodbye.

Describes the management paradigm shift required for companies needing speed, agility, quality, innovation and perpetual growth to survive

in the 21st Century.

“This book comes at just the right moment. It is NOT too late if we get together and take action, NOW.” —Jane Goodall Fears about climate change are fueling an epidemic of despair across the world: adults worry about their children’s future; thirty-somethings question whether they should have kids or not; and many young people honestly believe they have no future at all. In the face of extreme eco-anxiety, scholar and award-winning author Elin Kelsey argues that our hopelessness—while an understandable reaction—is hampering our ability to address the very real problems we face. Kelsey offers a powerful solution: hope itself. *Hope Matters* boldly breaks through the narrative of doom and gloom to show why evidence-based hope, not fear, is our most powerful tool for change. Kelsey shares real-life examples of positive climate news that reveal the power of our mindsets to shape reality, the resilience of nature, and the transformative possibilities of individual and collective action. And she demonstrates how we can build on positive trends to work toward a sustainable and just future, before it’s too late. Praise for *Hope Matters* “Whether you consider yourself a passionate ally of nature, a busy bystander, or anything in between, this book will uplift your spirits, helping you find hope in the face of climate crisis.” —Veronica Joyce Lin, North American Association for Environmental Education “30 Under 30” “A tonic in hard times.” —Claudia Dreyguis, author of *Scientific Conversations: Interviews on Science from the New York Times* “Beautifully written and an effective antidote against apathy and inaction.” —Christof Mauch, Director, Rachel Carson Center for the Environment and Society Published in Partnership with the David Suzuki Institute.

From the New York Times bestselling author of *H is for Hawk* and winner of the Samuel Johnson Prize for nonfiction, comes a transcendent collection of essays about the natural world. Animals don’t exist in order to teach us things, but that is what they have always done, and most of what they teach us is what we think we know about ourselves. Helen Macdonald’s bestselling debut *H is for Hawk* brought the astonishing story of her relationship with goshawk Mabel to global critical acclaim and announced Macdonald as one of this century’s most important and insightful nature writers. *H is for Hawk* won the Samuel Johnson Prize for Nonfiction and the Costa Book Award, and was a finalist for the National Book Critics Circle Award and the Kirkus Prize for Nonfiction, launching poet and falconer Macdonald as our preeminent nature essayist, with a semi-regular column in the *New York Times Magazine*. In *Vesper Flights* Helen Macdonald brings together a collection of her best loved essays, along with new pieces on topics ranging from nostalgia for a vanishing countryside to the tribulations of farming ostriches to her own private vespers while trying to fall asleep. Meditating on notions of captivity and freedom, immigration and flight, Helen invites us into her most intimate experiences: observing the massive migration of songbirds from the top of the Empire State Building, watching tens of thousands of cranes in Hungary, seeking the last golden orioles in Suffolk’s poplar forests. She writes with heart-tugging clarity about wild boar, swifts, mushroom hunting, migraines, the strangeness of birds’ nests, and the unexpected guidance and comfort we find when watching wildlife. By one of this century’s most important and insightful nature writers, *Vesper Flights* is a captivating and foundational book about observation, fascination, time, memory, love and loss and how we make sense of the world around us.

What can you learn from a Silicon Valley legend and a pantheon of iconic leaders? The key to scaling a successful business isn’t talent, network, or strategy. It’s an entrepreneurial mindset—and that mindset can be cultivated. “If you’re scaling a company—or if you just love a well-told story—this is a book to savor.”—Robert Iger, #1 New York Times bestselling author of *The Ride of a Lifetime* Behind the scenes in Silicon Valley, Reid Hoffman (founder of LinkedIn, investor at Greylock) is a sought-after adviser to heads of companies and heads of state. On each episode of his podcast, *Masters of Scale*, he sits down with a guest from an all-star list of visionary founders and leaders, digging into the surprising strategies that power their company’s growth. In this book, he draws on their most riveting, revealing stories—as well as his own experience as a founder and investor—to distill the secrets behind the most extraordinary success stories of our times. Here, Hoffman teams up with *Masters of Scale*’s executive producers to offer a rare window into the entrepreneurial mind, sharing hard-won wisdom from leaders of iconic companies (including Apple, Nike, Netflix, Spotify, Starbucks, Google, Instagram, and Microsoft) as well as the bold, disruptive startups (such as 23andMe, TaskRabbit, Black List, and Walker & Co.) that are solving the problems of the twenty-first century. Through vivid storytelling and incisive analysis, *Masters of Scale* distills their collective insights into a set of counterintuitive principles that anyone can use. How do you find a winning idea and turn it into a scalable venture? What can you learn from a “squirmy no”? When should you stop listening to your customers? Which fires should you put out right away, and which should you let burn? And can you really make money while making the world a better place? (Answer: Yes. But you have to keep your profits and values aligned.) Based on more than a hundred interviews and including a wealth of new material never aired on the podcast, this unique insider’s guide will inspire you to reimagine how you do business today.

For a half-century or more, black people have labored under the spell of what Jesse Lee Peterson calls the “alchemists.” These are the race hustlers, media hacks, politicians, community organizers, and the like who promise to “fundamentally transform” America. The transformation they promise, however, produces only fool’s gold—unearned benefits like welfare, food stamps, subsidized housing, payouts from lawsuits, and maybe one day even “reparations.” Worse, to secure these counterfeit goods, recipients have to sacrifice something of infinite value: the sanctity of the two-parent family. It is a devil’s bargain. In *The Antidote: Healing America from The Poison of Hate, Blame, and Victimhood*, Reverend Jesse Lee Peterson explains that this noxious, blaming mind-set has destroyed the black family, magnified racial tensions, pitted women against men, and quashed a sense of paternal responsibility—which in essence has killed the soul of the black community. The antidote to this poison has the power to save America and can be found inside this book. Now is the time to reject the culture of blame and find the antidote—it can save your life, your family, and your future.

“Blazingly original, wry, and perfectly attuned to the oddness—and the profundity—of life” (Cristina Henríquez), Claire Luchette’s debut, *Agatha of Little Neon*, is a novel about yearning and sisterhood, figuring out how you fit in (or don’t), and the unexpected friends who help you find your truest self Agatha has lived every day of the last nine years with her sisters: they work together, laugh together, pray together. Their world is contained within the little house they share. The four of them are devoted to Mother Roberta and to their quiet, purposeful life. But when the parish goes broke, the sisters are forced to move. They land in Woonsocket, a former mill town now dotted with wind turbines. They take over the care of a halfway house, where they live alongside their charges, such as the jawless Tim Gary and the headstrong Lawnmower Jill. Agatha is forced to venture out into the world alone to teach math at a local all-girls high school, where for the first time in years she has to reckon all on her own with what she sees and feels. Who will she be if she isn’t with her sisters? These women, the church, have been her home. Or has she just been hiding? Disarming, delightfully deadpan, and full of searching, Claire Luchette’s *Agatha of Little Neon* offers a view into the lives of women and the choices they make.

How do people come up with truly original ideas? The answer is to think outside the box—way outside. For the past decade, Cyril Bouquet, Jean-Louis Barsoux, and Michael Wade, professors of innovation and strategy at IMD Business School, have studied inventors, scientists, doctors, entrepreneurs, and artists. These people, or “aliens,” as the authors call them, are able to make leaps of creativity, and use five patterns of thinking that distinguish them from the rest of us. These five patterns—Attention, Levitation, Imagination, Experimentation, and Navigation—lead to a fresh and flexible approach to problem-solving. Alien thinkers know how to free the imagination so it can detect hard-to-observe patterns. They practice deliberate ways to retreat from the world

in order to see the big picture underlying a problem. And they approach ideas in systematic ways that reflect the constraints of reality. Through surprising and compelling stories, the authors show how readers can use this method to develop out-of-this-world ideas. ALIEN Thinking can help any of us find innovative solutions to the most difficult problems.

A healing antidote to our divisive culture, full of evocative storytelling, spiritual wisdom, and nine essential daily practices—by the first female, Black senior minister at the historic Collegiate Churches of New York “Fierce Love teaches us that with spiritual faith we can transcend the darkest moments and come through stronger.”—Gabrielle Bernstein, #1 New York Times bestselling author of *The Universe Has Your Back* We are living in a world divided. Race and ethnicity, caste and color, gender and sexuality, class and education, religion and political party have all become demographic labels that reduce our differences to simplistic categories in which “we” are vehemently against “them.” But Rev. Dr. Jacqui Lewis’s own experience—of being the first female and first Black minister in her church’s history, of being in an interracial marriage, and of making peace with childhood abuse—illustrates that our human capacity for empathy and forgiveness is the key to reversing these ugly trends. Inspired by the tenets of ubuntu—the Zulu philosophy that we are each impacted by the circumstances that impact those around us, and that the world won’t get better until we all get better—Fierce Love lays out the nine daily practices for breaking through tribalism and engineering the change we seek. From downsizing our emotional baggage to speaking truth to power to fueling our activism with joy, it demonstrates the power of small, morally courageous steps to heal our own lives, our posse, and our larger communities. Sharing stories that trace her personal reckoning with racism as well as the arc of her journey to an inclusive and service-driven faith, Dr. Lewis shows that kindness, compassion, and inclusive thinking are muscles that can be exercised and strengthened. With the goal of mending our inextricable human connection, Fierce Love is a manifesto for all generations: a bighearted, healing antidote to our rancorous culture.

"This is the Moneyball of the pharma world, the story of one drug company's quest to transform the pharmaceutical industry and a deeply revealing look into a world where breakneck capitalism meets life-saving medicine. The \$325 billion-a-year pharmaceutical business is America's most challenging and one of its most profitable. It is tougher in just about every way than any other enterprise: from the towering biological risks inherent in its mission to treat disease; to the thirty-to-one failure rate in bringing out a successful medicine after a candidate clears all the hurdles to get to human testing; to the billion-dollar-plus cost of ramping up a successful product; to operating in the world's most highly regulated industry with the possible exception of nuclear power. The Antidote tells the story of Vertex, a maverick drug company led by the charismatic Joshua Boger and a small group of entrepreneurial young scientists who broke off from Merck when it was the world's best drug maker, indeed the most admired business in America because they thought they could make drugs better. Building upon his widely praised *The Billion-Dollar Molecule*, Barry Werth captures the full scope of Vertex's twenty-five-year drive to liver breakthrough medicines and transform the drug industry. The Antidote draws upon unprecedented inside reporting spanning more than two decades to provide a groundbreaking close-up of Vertex's inner workings and the ferocious but indispensable world it inhabits"--Provided by publisher.

**** A New York Times Bestseller ** NAMED ONE OF THE BEST BOOKS OF THE YEAR BY: Time • The New Yorker • NPR • GQ • Elle • Vulture • Fortune • Boing Boing • The Irish Times • The New York Public Library • The Brooklyn Public Library** "A complex, smart and ambitious book that at first reads like a self-help manual, then blossoms into a wide-ranging political manifesto."—Jonah Engel Bromwich, *The New York Times Book Review* One of President Barack Obama's "Favorite Books of 2019" Porchlight's Personal Development & Human Behavior Book of the Year In a world where addictive technology is designed to buy and sell our attention, and our value is determined by our 24/7 data productivity, it can seem impossible to escape. But in this inspiring field guide to dropping out of the attention economy, artist and critic Jenny Odell shows us how we can still win back our lives. Odell sees our attention as the most precious—and overdrawn—resource we have. And we must actively and continuously choose how we use it. We might not spend it on things that capitalism has deemed important ... but once we can start paying a new kind of attention, she writes, we can undertake bolder forms of political action, reimagine humankind’s role in the environment, and arrive at more meaningful understandings of happiness and progress. Far from the simple anti-technology screed, or the back-to-nature meditation we read so often, *How to do Nothing* is an action plan for thinking outside of capitalist narratives of efficiency and techno-determinism. Provocative, timely, and utterly persuasive, this book will change how you see your place in our world. It’s widely accepted that Transcendental Meditation (TM) can create peace for the individual, but can it create peace in society as a whole? And if it can, what could possibly be the mechanism? In *An Antidote to Violence* Barry Spivack and Patricia Saunders examine the peer-reviewed research and suggest that TM can influence the collective consciousness of a society which leads to a decrease in negative social trends, such as a decline in war fatalities, and to an increase in cooperation between nations. Weaving together psychology, sociology, philosophy, statistics, politics, physics and meditation, *An Antidote to Violence* provides evidence that we have the knowledge to reduce all kinds of violence in society.

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