

The Answer John Assaraf Free

Did you know that asking a new kind of question can immediately change your life? One morning in 1997, college student Noah St. John was in the shower when he asked himself a question that changed his life: Why are we trying to change our lives saying statements we don't believe . . . when the human mind responds automatically to something even more powerful? That's when he invented the stunningly simple yet amazingly effective method he named Affirmations—a method that's since helped tens of thousands of people around the world to attract more money, lose hundreds of pounds, find their soul mates, grow their businesses, and dramatically improve their lives, with just four simple steps. The Book of Affirmations isn't just another book on abundance. It's a proven, step-by-step guidebook to living the life of your dreams. Inside this book, you'll discover:

- What the Belief Gap is and why it's keeping you stuck
- How a struggling insurance salesman increased his income by 560 percent in less than a year—and found the love of his life—using this method
- How a 13-year-old girl cured her chronic insomnia using this simple technique—in just one night
- What they told you about the Law of Attraction that's just flat-out wrong
- How to quit smoking and overcome depression without drugs or therapy
- The 2 most effective questions of all time, and the 1 question you should never ask
- How to create instant superstar performance in yourself and everyone in your organization
- And that's just the beginning . . . Are you ready to join the Affirmations Revolution?

A life-changing guide providing parents and all who work with children the essential tools to empower children to develop healthy self-esteem, self-love, and confidence in their abilities to live happy, fulfilled, and successful lives...by Dr. Joe Rubino, one of the world's foremost experts on elevating self-esteem and life optimization.

"If you really have so much potential...why are you NOT using all of it? The latest brain science delivers the answers you need to break free and unlock the hidden power of your subconscious mind, so you earn more, live more, and achieve more than ever before. By using the latest technologies and evidence-based training techniques, you can release years of old programming, limiting beliefs and habits that keep you stuck achieving the same results over and over again. Discover powerful brain-based techniques that elite athletes, Navy SEALs, CEOs, and astronauts use to upgrade their mindset, focus, and emotional fortitude!" --

The publishing landscape can be a tricky one to navigate. There are so many aspects to authoring and publishing a book that it's easy for you to make critical mistakes that can you off course and significantly decrease your chances for success. How many of the 50 biggest mistakes authors make are you making? When you learn to avoid the biggest mistakes authors make you can greatly enhance your chances for success in the publishing world. In this insider's look at the worlds of publishing and book marketing coauthors Rick Frishman, Bret Ridgway and Bryan Hane bring their 65 combined years of experience in the publishing world to you and share their secrets to success. You'll learn: How to master media and other key marketing channels authors should use Keys to capturing the browsing buyer in bookstores and online The new publishing landscape and how it impacts you How to increase the readability of your book so readers keep coming back How your book is the key piece of your own information marketing empire And much, much more

Currently being used by sales professionals in more than 36 countries, this book is the text for many advanced sales courses. Based on Neurolinguistic Programming (NLP) technology, this is the most practical way to keep your sales opportunities moving all the way to closure. You will learn five simple steps that practically insure that your qualified prospects will become satisfied customers. Your customer relationships will be more likely to produce referrals because of the gentle but powerful techniques in Green Light Selling.

The ultimate tool for unleashing your inner entrepreneur and for achieving enlightened wealth. This is a step-by-step guide to cracking your personal millionaire code and turning your enlightened ideas into millions. It showcases real-life stories of men and women who discovered and capitalised on their own "million-dollar ideas", or MDIs. These MDIs, the authors contend, are right under our noses - from bottled water to Post-It notes to less well-known but highly lucrative ideas - if only we can crack our personal millionaire code that will lead us to wealth. Throughout the book there are inspirational stories of ordinary people who cracked their code and created extraordinary fortunes from a single idea, often in the face of severe challenges. Hansen and Allen show how to overcome personal fears, gather an amazing team, discover and soul-storm not one but dozens of million-dollar ideas, as well as incredible, enlightened ways to market ideas and then hundredfold them.

The successful CEO of the internationally renowned Peak Potentials—who has trained thousands of people to find new jobs, careers, and directions—shares his practical and inspirational program for reinventing yourself, whether you are out of work or want to change your professional trajectory. What would you do in your life if you knew you could not fail? That's the question answered in Pivot, a roadmap for embracing your true potential without abandoning your responsibilities or risking your future. As a transformational teacher and the CEO of Peak Potentials, which has trained more than one million people worldwide, Adam Markel can help you leap out of your comfort zone and into the destiny you've always dreamed of. Whether you are transitioning your career, or have been downsized, or believe that your true potential has yet to be fully tapped, Pivot is a guide to reinvention for anyone, at any age. With clear-eyed compassion and frank assessments, Adam shares the secrets that will guide you away from fear and toward a powerful new vision for your life. The uplifting stories, introspective prompts, clear step-by-step exercises, and energizing calls to action throughout this remarkable book will guide you through the process of personal and career transformation, from creating a vision and clearing space for change to building a supportive environment and establishing daily rituals that will regenerate your soul. Success and personal fulfillment are within reach! Program your internal GPS to a destination of your wildest imagination—all it takes to change your path is one right turn.

This innovative text sheds light on how people work -- why they sometimes function well and, at other times, behave in ways that are self-defeating or destructive. The author presents her groundbreaking research on adaptive and maladaptive cognitive-motivational patterns and shows:

- * How these patterns originate in people's self-theories
- * Their consequences for the person -- for achievement, social relationships, and emotional well-being
- * Their consequences for society, from issues of human potential to stereotyping and intergroup relations
- * The experiences that create them

This outstanding text is a must-read for researchers in social psychology, child development, and education, and is appropriate for both graduate and senior undergraduate students in these areas.

A vision board is a powerful tool that anyone can use to shape an ideal future through the power of intention and visualization. Learning how to vividly imagine your desired results--attracting your perfect soul mate, radiant health, abundant career opportunities, or building personal and community relationships to give back--is the first step on the path to making them happen. Break through unconscious, limiting beliefs and get ready to transform your future now. If you can envision it, you're halfway there! This book will explain and walk you through exactly how to create a vision board in conjunction with how to retrain your brain to actually start believing that you can achieve all your goals and dreams. Then, the universe will work its magic! This is a great personal gift and one your friends and family will love.

Secrets of the Millionaire Mind reveals the missing link between wanting success and achieving it! Have you ever wondered why some people seem to get rich easily, while others are destined for a life of financial struggle? Is the difference found in their education, intelligence, skills, timing, work habits, contacts, luck, or their choice of jobs, businesses, or investments? The shocking answer is: None of the above! In his groundbreaking Secrets of the Millionaire Mind, T. Harv Eker states: "Give me five minutes, and I can predict your financial future for the rest of your life!" Eker does this by identifying your "money and success blueprint." We all have a personal money blueprint ingrained in our subconscious minds, and it is this blueprint, more than anything, that will determine our financial lives. You can know

everything about marketing, sales, negotiations, stocks, real estate, and the world of finance, but if your money blueprint is not set for a high level of success, you will never have a lot of money—and if somehow you do, you will most likely lose it! The good news is that now you can actually reset your money blueprint to create natural and automatic success. *Secrets of the Millionaire Mind* is two books in one. Part I explains how your money blueprint works. Through Eker's rare combination of street smarts, humor, and heart, you will learn how your childhood influences have shaped your financial destiny. You will also learn how to identify your own money blueprint and "revise" it to not only create success but, more important, to keep and continually grow it. In Part II you will be introduced to seventeen "Wealth Files," which describe exactly how rich people think and act differently than most poor and middle-class people. Each Wealth File includes action steps for you to practice in the real world in order to dramatically increase your income and accumulate wealth. If you are not doing as well financially as you would like, you will have to change your money blueprint. Unfortunately your current money blueprint will tend to stay with you for the rest of your life, unless you identify and revise it, and that's exactly what you will do with the help of this extraordinary book. According to T. Harv Eker, it's simple. If you think like rich people think and do what rich people do, chances are you'll get rich too!

Success Habits of Super Achievers is filled with proven strategies from over 80 iconic thought leaders, entrepreneurs, professionals, coaches, authors, investors, musicians, and more, this book is stuffed with wisdom you can apply today to change your life.

If money were about math, none of us would be carrying any debt. The numbers are simple. What's complicated is what we do with money. We use money to soothe our feelings and buy respect, to show how much we care or how little. We don't simply earn, save, and spend money: we flirt with it, crave it, and scorn it; we punish and reward ourselves with it. Without realizing it, we give money meaning it doesn't really have—what former psychiatrist and current business coach David Krueger calls our "money story." And in the process of playing out that money story, we often sacrifice the most important things in our life: our health, freedom, relationships, and happiness. What is your money story? Do you consistently spend more than you have? Do you follow the herd in your investments—even though you know the herd is usually wrong? Have you neglected to save for the future, even when you have the means? Do you feel controlled or shackled by debt? Is your money somehow never "enough"? Is money, or the lack of it, always on your mind? *The Secret Language of Money* is a guided tour to the subconscious meanings we give money, the conflicted ways our brains deal with money, the reasons we tend to make the same money mistakes over and over—and most importantly, how you can change all that. A brilliant blend of cutting-edge science and real-world application, *The Secret Language of Money* helps you rewrite your money story and find that elusive balance of wealth, health, and joy we all seek.

This book will assist you to release the past and build the skills, habits, and mindset required to break through barriers and transform your life. Jeffery Combs shares powerful insights gleaned from his alcohol and drug addiction recovery, his failures and successes in entrepreneurship, and his success and addiction coaching. If you find yourself at a place in life where you are committed to achieving peace and prosperity, Jeffery will walk you through the process of understanding why you do what you do, uncover past events that created your conditioned behavior, and show you how to let go so you can become the person you deserve to be. By the end of this book, you will know how to make breakthroughs a way of life.

Personal and professional success in today's crowded, competitive economy is dependent on your discovery of the answer to the following questions: "What is my best purpose to achieve conscious success?" "How can I demonstrate high awareness for conscious success?" "How can I positively differentiate myself from others?" In his book, *The Nine Dimensions of Conscious Success*, David Nielson addresses the dilemma of how to define your purpose in life to achieve conscious success. Drawing upon his unique life experiences as a management consultant, executive coach and as an organizational developer at Coors Brewing Company, Nielson outlines a practical process model for you to achieve individual success. He uses real-life stories, humor, and a humble approach that has connected with audiences of all ages worldwide in his consulting practice and in the pages of this breakthrough book. Nielson builds the foundation of his "Conscious Success Model" on three pillars: Purpose, Self-awareness, and Social Awareness. When combined and mastered, these essential starting blocks will bring you fulfillment on their own, but they can also be used to create your unique brand, style, and strong reputation. They also support the structure of six key "Differentiators" identified to create Nielson's nine-dimensional model for achieving success. The six key differentiators include: Authenticity Work Ethic and Personal Responsibility Listening for Results and Connections Articulation for Impact Humor Gratitude Each differentiator is a powerful tool (when mastered) to strengthen your brand, your reputation, and to open doors to opportunities that allow you to fulfill your purpose...as consciously planned! *Nine Dimensions of Conscious Success* is a must read for young executives, career professionals, entrepreneurs, or anyone committed to a personal and professional development journey. A critical starting point on that journey is utilizing the interactive Conscious Success Assessment® - an added bonus for readers. This assessment allows you to increase your self-awareness before creating your own Conscious Success Action Plan. If you are tired of the trial and error approach to your life, read this book and find yourself on the path to conscious success today! For additional information on the Conscious Success model, additional assessments, speaking engagements, or Conscious Success group training programs, visit DNAworldwide.net

Conscious Millionaire provides a revolutionary approach to building and growing a business. In the book, the author introduces a new universal model that helps entrepreneurs, business owners, managers, and leaders grow their companies while achieving their higher purpose in life. Groundbreaking in its formula, this step-by-step approach combines raising one's consciousness with a bottom-line methodology to building a business. *Conscious Millionaire* is about creating wealth in ways that are honest, provide high value, and will have a positive impact on today's society.

Provides a step-by-step system to achieve success in every aspect of life.

At any one time, hundreds of thousands of people feel stuck professionally and don't know what to do to get out of their rut. In today's complex business world, the brutal reality is that there are no guarantees for success. Surprisingly, many of us are unconsciously conditioned to fail although, ironically, it's not all that difficult to dramatically reverse the odds. John Assaraf has developed a unique and amazing formula that will help people overcome obstacles, transform their careers and businesses and start making the kind of money needed to live an extraordinary life. In his latest book, *The Answer*, Assaraf draws on new findings in neuroscience, understanding why we do what we do and, more importantly, why we don't do what we know we should be doing. His methods will help individuals 'rewire' their brains for success so they can emerge as winners no matter what they currently know or understand. It will also teach them how to attract and use newly discovered 'uncommon' sense to achieve business success.

In this original and groundbreaking book, Dr Andrew Newberg and Mark Robert Waldman turn their attention to the pinnacle of the human experience: enlightenment. Through his brain-scan studies on Brazilian psychic mediums, Sufi mystics, Buddhist meditators, Franciscan nuns, Pentecostals, and participants in secular spirituality rituals, Newberg has found the specific neurological mechanisms responsible for an enlightenment experience - and how we can activate those circuits in our own brains. In his survey of more than one thousand people who have experienced enlightenment, Newberg has also discovered that in the aftermath they have had profound, positive life changes. Enlightenment offers us the possibility to become permanently less stress-prone, to break bad habits, to improve our collaboration and creativity skills, and to lead happier, more satisfying lives. Relaying the story of his own transformational experience as well as including the stories of others who try to describe an event that is truly indescribable, Newberg brings us a new paradigm for deep and lasting change.

The Awakening Moment is a book that will awaken you to the life you were born to live. This book and journal is for all who are striving to live their purpose filled life. Through these pages you will heal, overcome and experience a breakthrough on a new level to experience something that you have been waiting for, happiness. When you awaken not only will happiness follow you; a new person and new possibilities will emerge. Possibilities that your visions manifest, advance your career, own a business, travel, build healthy relationship and mostly importantly live authentic and walk in confidence. Once you awaken you are not merely alive, but are awakened to a life that you were never aware existed in the past. At the end of chapters you will find Self-Reflection Questions and Answers for you to complete. These will help you evaluate your thoughts and actions to determine areas of growth. Take the time to answer these questions thoughtfully. Be truthful and honest with yourself. It is time to awaken to the life you were born to live and live your truth. The world is waiting on you. Share your story and demonstrate the glory of God in your life to help others to overcome trials and tribulations.

Would you like to get rid of your head trash and make more money? Whether you know it or not, your relationship with money is affecting every decision you make and everything you do. Inside this book, you'll discover... * The worst day of my life and how it set me free. Page 19. * Why traditional "money-making" programs have set you up to fail. Page 68. * How an unhappy employee working 80-hour workweeks built a six-figure-per-month business using Noah's methods. Page 80. * Where you are on the Income-Happiness Scale. Page 57. * The 5 simple steps that have generated millions of dollars for Noah's clients. Page 63. And that's just the beginning... "Noah St. John's work is about discovering within ourselves what we should have known all along - we are truly powerful beings with unlimited potential." - Stephen Covey, The 7 Habits of Highly Effective People "Noah's program represents one of the most significant breakthroughs in the study of success in decades." - Jack Canfield, co-creator of Chicken Soup for the Soul Read this book now and get rid of your head trash about money... Noah St. John is a keynote speaker and bestselling author who's famous for inventing Affirmations(R) and helping people achieve financial freedom. He is the only author in history to have works published by Hay House, HarperCollins, Mindvalley, Nightingale-Conant, and the Chicken Soup for the Soul publisher. Watch Noah's free daily training videos at NoahStJohn.com

Our schools and parents teach us only a small fraction of what we need to learn in order to reach our true potential and achieve success. The rest we must learn through our own trials and tribulations. 'Street kid' John Assaraf broke free from a troubled past to create a multi-million dollar empire. In Having it All, Assaraf tells of his discovery that, no matter what kind of difficult circumstances someone happens to be in at any one time, he or she can achieve whatever they want in life. By combining old-world wisdom and street-smart tactics, Assaraf created the life of his dreams. He shares his method here.

We all know that stress is serious. If ignored too long, it becomes life-threateningly serious. Yet 83 percent of Americans are doing nothing about it. Don't be one of them. There's now a solution to stress that literally rewires your brain for a life of doing well, and being well, on your way to flourishing. The most important brain discovery in the last 400 years concerns a simple but powerful shift in attitude that can change a brain wired for stress into a brain powered for success. This specific shift literally rewires the brain to deliver the full measure of intelligence, creativity, and emotional balance that enables you to flourish instead of struggle. It's a higher state of mind anyone can attain stimulating the higher brain function that unblocks the health, wealth, and love we all desire. Fail to make this shift and you will lack the brainpower to fulfill your dreams. Your stress provoking brain will continue to dump toxic stress hormones into your system, shrinking brain mass, limiting brain bandwidth, depressing your emotional set point, and shortening your lifespan. You can solve these problems and fulfill your aspirations. The End of Stress: Four Steps to Rewire Your Brain guides you through an evidence-based process that achieves this powerful shift. The book is designed as a workshop-in-a-book, supported by a website of tools, audio files, and materials that make it easy.

The AnswerGrow Any Business, Achieve Financial Freedom, and Live an Extraordinary LifeSimon and Schuster

If any area of your life is somewhat unfulfilled, the Law of Attraction can change this for you. Because the Law of Attraction is always in action, the key is knowing how to utilize it to transform your life forever. In You Can Attract It, Authors Steve G. Jones and Frank Mangano provide a lifestyle program that contains multiple tools for the proper application of the Law of Attraction. From simple lifestyle changes to hypnosis exercises to six step-by-step instructions for bringing people and events into your life, You Can Attract It's combination of methods are scientifically proven to work. And if scientific proof is not enough, see how both authors have changed their lives with this program by learning, living, and mastering it. Delve into the pages and prepare to attract health, wealth, love or anything else you desire. Experience the life you truly deserve.

In "Secrets of the Miracle Inside" the author Paul McCormick speaks about how to attract what you want into your life. You might have heard about "The Law of Attraction" by Ester and Jerry Hicks, or "The Secret" by Rhonda Byrne which was popularized by the Oprah Winfrey show last February. Here, "Secrets of the Miracle Inside" combines it all into one message with the full story.

With their national bestseller The Go-Giver, Bob Burg and John David Mann took the business world by storm, showing that giving is the most fulfilling and effective path to success. That simple, profound story has inspired hundreds of thousands of readers around the world-but some have wondered how its lessons stand up to the tough challenges of everyday real-world business. Now Burg and Mann answer that question in Go-Givers Sell More, a practical guide that makes giving the cornerstone of a powerful and effective approach to selling. Most of us think of sales as convincing potential customers to do something they don't really want to. This mentality sets up an adversarial relationship and makes the sales process much harder than it has to be. As Burg and Mann demonstrate, it's far more productive (and satisfying) when salespeople think like Go-Givers. Cultivate a trusting relationship and focus exclusively on creating value for the other person, say the authors, and great results will follow automatically. Drawing on a wide

range of examples of real-life salespeople who have prospered by giving more, Burg and Mann offer tips and strategies that anyone in sales can start applying right away.

A common sense New Age guide to using your mind effectively to improve your life.

A guide to entrepreneurial freedom with only one focused hour a day, covering time management, marketing, business assets, and more.

Lack of knowledge or skill is not what really holds you back. It is your mindset, emotional blocks, and deeply ingrained habits that you must release to clear the path to your greatest victories and successes. Unlock Your Hidden Brain Power is a comprehensive guide to science-based mental and emotional techniques to strengthen your mindset and unleash the hidden power of your brain. Learn to change your habitual patterns, and eliminate disempowering emotions like fear of failure or success, embarrassment or being judged, disappointment, low self-worth and self-esteem, negativity and pessimism, and lack of confidence. Cutting-edge technology and the science of neuroplasticity have finally unlocked the door to breaking free from these patterns. This book will empower you to recognize and release whatever is holding you back from your fullest potential and the grandest vision for your life. DISCOVER HOW TO: • Recognize and release mental/emotional obstacles • Increase your self-confidence and self-worth • Turn any fear into fuel for success • Train your brain to focus on how to achieve your goals versus why you can't • Enjoy life with greater significance, purpose, and meaning JOHN ASSARAF is one of the leading mindset and behavioral experts in the world. The founder and CEO of NeuroGym, a company dedicated to using the most advanced technologies and evidence-based brain training methods, he has built five multimillion-dollar companies, written two New York Times bestselling books and has been featured in eight movies, including the blockbuster hit The Secret.

Create a roadmap to success on your own terms with this accessible and up-to-date guidebook on vision boards from the internationally bestselling author and contributor to The Secret. Are you ready to see your dreams become reality? After the success of his The Complete Vision Board Kit, John Assaraf returns with this newly updated standalone handbook on how to kickstart your perfect vision of health, wealth, and abundance. With clear and engaging language, The Vision Board Book takes you through a step-by-step process of manifesting all that you desire through the use of vision boards. Read and be inspired by the amazing accounts from people who have mastered the use of these simple tools for decades. You'll discover how you, too, can align your desires with the images you choose to show yourself every day, to make any dream into a tangible reality. Outlines strategies for minimizing risks and maximizing success in today's business environments, drawing on scientific principles to outline a step-by-step process for "rewiring" one's brain in order to enable an extraordinary life.

The goal to improving one's life begins internally. By addressing the quality of your mental state—whether fear, doubt, anxiety, depression—you can achieve a positive self-worth and improve your quality of life. It all begins with you! All of us, at one point in our lives, have wondered if we are able to make the decisions or choices that will turn our lives around. Can I begin that work project I have been putting off? What about the diet that will help me lose weight and get healthy? Can I salvage the marriage that's ripping at the seams? What do I do after losing my job? The hardest part can be taking that first step toward such a goal, and the fear can be overpowering. That is the goal of InnerFitness. Former Mr. Universe, Nordine Zouareg, learned that while his outer self was chiseled out of stone, his inner self was crumbling. Rather than giving up, Nordine looked back on his life and actively reflected on the emotions that affected who he had become. From that point forward, his goal was not only to improve the quality of his life, but that of others. During such self-exploration, he noted five key issues to personal improvement. They are: self-worth trust tranquility body desire to fight By exposing these five basic issues which hold us back, Nordine shows how to be empowered, have emotional clarity, and consistently choose freedom over fear, success over self-sabotage, confidence over insecurity, and courage over passivity. In essence, retraining your brain from "I'm not enough" to "I'm good enough." InnerFitness explains how to manage your inner voice—the one which tells us we're not good enough, that we cannot succeed. By taking such steps, like celebrating victories (large or small) and seeing failures only as temporary and instructional, you will be on a path to loving yourself for who you are...which is the first step to a happier life.

Be Fearless is researched-based call to action for those seeking to live extraordinary lives and bring about transformational change. LOS ANGELES TIMES BESTSELLER * NATIONAL BESTSELLER Weaving together storytelling, practical tips and inspiration, the book will teach you how to put the five fearless principles to work so that you too can spark the sorts of remarkable breakthroughs that can impact the world. Philanthropist, investor, and technology pioneer Jean Case brings to life the five Be Fearless principles common to the people and organizations that bring about transformational change. When National Geographic Chairman Jean Case set out to investigate the core qualities of great change makers, past and present, from inventors to revolutionaries, she found five surprising traits they all had in common. These weren't wealth, privilege, or even genius. What all of these exceptional men and women shared was that they had chosen to make a "big bet," take bold risks, learn from their failures, reach beyond their bubbles, and let urgency conquer fear. Throughout Be Fearless, Jean vividly illustrates these principles through storytelling—from her own transformational life experiences, to Jane Goodall's remarkable breakthroughs in understanding and protecting chimpanzees, to celebrity chef José Andrés' decision to be a "first responder" and take his kitchen to the sites of devastating hurricanes to feed the hungry, to Madame C.J. Walker's vision to build a hair care empire that would employ thousands across the country, and more. She shares new insights to stories you might think you know—like Airbnb's tale of starting from scratch to transform the hospitality industry, to John F. Kennedy's history-making moonshot—and gems from changemakers you've never heard of. Be Fearless features a compelling foreword from Jane Goodall saying "there is no time in history when it has been more important to Be Fearless" and a new afterword with stories of people inspired to take action after reading the book.

After 50 years of teaching success, Nightingale Learning Systems has gathered together the common bonds and shared values of those individuals who occupy the rarest positions in their industries—the top 2 percent. With *The Top 2 Percent*, our intention is to provide the latest research on what it takes to reach the top in the 21st Century—the road map for the next generation of achievers starting with you. The fact is that the top 2 percent set the trends in every industry. They set the trends by imagining and dreaming things that didn't exist and then doing what it took to make it happen. Whether you're in business, entertainment, sports, politics or some other industry, if you're in the top 2 percent, you have the power and influence to make things happen. Find your overarching sense of purpose and focus on it, you'll find yourself with a drive and a passion you never felt before! As Dostoyevsky put it, "The secret of a man's being is not only to live, but to have something to live for." Find out what you're living for, and you'll be on your way to the STARS. A gut-wrenching memoir of brutal crime, prison time, and ultimate redemption. "The Upside of Fear" allows readers to experience the harsh reality of a criminal life and creates a riveting portrait of true crime at its fundamental level. From buying the duct tape for an armed robbery to saving the life of a prison guard, author Weldon Long recounts his harrowing journey of self-discovery and how he went from being a drunk in a jail cell to the CEO of a multimillion-dollar business. Twenty years of drinking, drugging, robbing, and lying led Long to more than a decade of time spent in prisons, jails, and halfway houses -- and a strained re-relationship with a son he barely knew. Through the revealing perspective of an eloquent criminal, readers will discover how to use fear as a positive motivating force and use the mind to strengthen the will, even in the bleakest of circumstances. Long's story demonstrates that love can redeem even the most hopeless criminal, and that there can be no emotions stronger than the desire for redemption and the love of a father separated from his son by prison bars.

“Jam-packed with powerful advice, insights, and recommendations on how to market smarter, sell more, and capture the minds of the people who matter most” (David Newman, author of the #1 bestseller, *Do It! Marketing*). *Trailblazers* reveals how leaders develop and move markets when others say it's impossible. Readers discover what twelve very different, yet highly successful, leaders did to achieve massive global success despite encountering countless setbacks, adversity, and critics during their journeys. Based on in-depth, recorded interviews, their stories are not only inspiring, but also reveal how they pushed onward when it seemed like quitting was the only option. Leaders will learn from the valuable wisdom and tips shared in this book—including the seven key characteristics all super successful and innovative leaders possess—and use them to immediately blaze their own successful trail in both business and life. “A powerfully effective, clear-cut guide to addressing and overcoming the adversity and setbacks which are a part of every business professional's journey to success.” —Ivan Misner, PhD, *New York Times*–bestselling author

The tenth-anniversary edition of the book that changed lives in profound ways, now with a new foreword and afterword. In 2006, a groundbreaking feature-length film revealed the great mystery of the universe—*The Secret*—and, later that year, Rhonda Byrne followed with a book that became a worldwide bestseller. Fragments of a Great Secret have been found in the oral traditions, in literature, in religions and philosophies throughout the centuries. For the first time, all the pieces of *The Secret* come together in an incredible revelation that will be life-transforming for all who experience it. In this book, you'll learn how to use *The Secret* in every aspect of your life—money, health, relationships, happiness, and in every interaction you have in the world. You'll begin to understand the hidden, untapped power that's within you, and this revelation can bring joy to every aspect of your life. *The Secret* contains wisdom from modern-day teachers—men and women who have used it to achieve health, wealth, and happiness. By applying the knowledge of *The Secret*, they bring to light compelling stories of eradicating disease, acquiring massive wealth, overcoming obstacles, and achieving what many would regard as impossible.

John C. Maxwell, #1 *New York Times* bestselling author, helps readers take the first steps to living a life that matters in *INTENTIONAL LIVING*. We all have a longing to be significant. We want to make a contribution, to be a part of something noble and purposeful. But many people wrongly believe significance is unattainable. They worry that it's too big for them to achieve. That they have to have an amazing idea, be a certain age, have a lot of money, or be powerful or famous to make a real difference. The good news is that none of those things is necessary for you to achieve significance and create a lasting legacy. The only thing you need to achieve significance is to be intentional. And to do that, all you need to do is start. You can't make an impact sitting still and doing nothing. Every major accomplishment that's ever been achieved started with a first step. Sometimes it's hard; other times it's easy, but no matter what, you have to do it if you want to get anywhere in life. In *INTENTIONAL LIVING*, John Maxwell will help you take that first step, and the ones that follow, on your personal path through a life that matters.

In *You Unstuck*, Libby Gill uses cases studies, client stories from her coaching work, and brain research to help readers understand the biological basis of fears that hold them back. She shows how to reframe what she calls Riskophobia, turn off the fear voices, and circumvent ancient defense systems. Readers can then create an Escalating Risk Hierarchy by "chunking down" their vision into small, actionable steps, ordered from least to most anxiety inducing. By combining stress-busting relaxation techniques with small action steps, the readers' odds for realizing their vision greatly increase in this Relax, Risk, Repeat cycle. Gill also shows readers how to "Avoid Limiters & Embrace Liberators," keeping naysayers at bay while seeking influential supporters who can help free their creativity and productivity. Capitalizing on her business background, coaching expertise, and a personal history of risk-taking and resilience, Gill makes complex concepts relevant and accessible through immediately applicable tools, exercises, self-tests, and questionnaires that challenge readers to change.

A key team member behind *The Secret* and his business partner offer the specific tools and mental strategies to help readers leap ahead in any career or business venture and

achieve major financial success. In this visionary work, New York Times bestselling author John Assaraf and business guru Murray Smith reinvent the business book for the twenty-first century. Two of the most successful entrepreneurs in the world, they combine forces to bring their special insights and techniques together in a revolutionary guide for success in the modern business environment. Assaraf and Smith know how to minimize risk and maximize success, and The Answer provides a framework for sharing their wisdom, experience, and skills with the millions of people who want to accomplish their own dreams in life. Using cutting-edge research into brain science and quantum physics, they show how readers can actually rewire their brains for success and create the kind of extraordinary lives they want. By teaching readers how to attract and use newly discovered "uncommon" senses to achieve business success, the authors demonstrate the beliefs, habits, thoughts, and actions that they have used to build eighteen multimillion-dollar companies. Any reader who follows this step-by-step process to build his or her career will experience an enormous life transformation and reach an exceptional level of living.

Most people wake up and drive to a job that they hate. Think about your five closest friends. Are they happy? Do they live their lives with purpose? Do you? We put on a fake front for what we want people to see and think about us, but the reality is most people aren't happy. We're lost. We settle. We aren't happy with where we are. You can't be happy if you don't know your purpose. It's not possible. You want more but you don't even know where to start. You know there is more out there. You see others having success and you want it, too; there is nothing wrong with that. You just need help finding your purpose so you can find the success you see all around you. You can be productive, crush your goals, pretend that all the things that you've acquired actually mean something...but at the end of the day, if you don't know your purpose, you'll always feel like there's something missing. You'll know that you're capable of more and that you're not living the life you should be. You might be fooling the world, but you're not fooling the person looking back at you in the mirror. You need to find your actual power source. Your purpose is your source of power. Once you find your purpose it'll fuel you for life. You'll do things that you never thought you were capable of. Achieving your purpose will force you to morph into a stronger version of yourself. You'll have to push through fears, insecurities, and doubts that held you back. But somehow it'll all feel possible and necessary because you're purpose-driven now...and that's the only thing you'll ever need.

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