

The Aimms Excel Add In

Data Science for Business and Decision Making covers both statistics and operations research while most competing textbooks focus on one or the other. As a result, the book more clearly defines the principles of business analytics for those who want to apply quantitative methods in their work. Its emphasis reflects the importance of regression, optimization and simulation for practitioners of business analytics. Each chapter uses a didactic format that is followed by exercises and answers. Freely-accessible datasets enable students and professionals to work with Excel, Stata Statistical Software®, and IBM SPSS Statistics Software®. Combines statistics and operations research modeling to teach the principles of business analytics. Written for students who want to apply statistics, optimization and multivariate modeling to gain competitive advantages in business. Shows how powerful software packages, such as SPSS and Stata, can create graphical and numerical outputs.

This book constitutes the joint refereed proceedings of the 12 International Conference on Next Generation Teletraffic and Wired/Wireless Advanced Networking, NEW2AN, and the 5th Conference on Internet of Things and Smart Spaces, ruSMART 2012, held in St. Petersburg, Russia, in August 2012. The total of 42 papers was carefully reviewed and selected for inclusion in this book. The 14 papers selected from ruSMART are organized in topical sections named: defining an internet-of-things ecosystem; future services; and smart space governing through service mashups. The 28 papers from NEW2AN deal with the following topics: wireless cellular networks; ad-hoc, mesh, and delay-tolerant networks; scalability, cognition, and self-organization; traffic and internet applications; and wireless sensor networks. They also contain 4 selected papers from the NEW2AN 2012 winter session.

The AIMMS Optimization Modeling book provides not only an introduction to modeling but also a suite of worked examples. It is aimed at users who are new to modeling and those who have limited modeling experience. Both the basic concepts of optimization modeling and more advanced modeling techniques are discussed. The Optimization Modeling book is AIMMS version independent.

As the range of feedstocks, process technologies and products expand, biorefineries will become increasingly complex manufacturing systems. Biorefineries and Chemical Processes: Design, Integration and Sustainability Analysis presents process modelling and integration, and whole system life cycle analysis tools for the synthesis, design, operation and sustainable development of biorefinery and chemical processes. Topics covered include: Introduction: An introduction to the concept and development of biorefineries. Tools: Included here are the methods for detailed economic and environmental impact analyses; combined economic value and environmental impact analysis; life cycle assessment (LCA); multi-criteria analysis; heat integration and utility system design; mathematical programming based optimization and genetic algorithms. Process synthesis and design: Focuses on modern unit operations and innovative process flowsheets. Discusses thermochemical and biochemical processing of biomass, production of chemicals and polymers from biomass, and processes for carbon dioxide capture. Biorefinery systems: Presents biorefinery process synthesis using whole system analysis. Discusses bio-oil and algae biorefineries, integrated fuel cells and renewables, and heterogeneous catalytic reactors. Companion website: Four case studies, additional exercises and examples are available online, together with three supplementary chapters which address waste and emission minimization, energy storage and control systems, and the optimization and reuse of water. This textbook is designed to bridge a gap between engineering design and sustainability assessment, for advanced students and practicing process designers and engineers.

Aimms 3.8 - Language ReferenceLulu.com

Operations Research is a bouquet of mathematical techniques which have evolved over the

last six decades, to improve the process of business decision making. Operations Research offers tools to optimize and find the best solutions to myriad decisions that managers have to take in their day to day operations or while carrying out strategic planning. Today, with the advent of operations research software, these tools can be applied by managers even without any knowledge of the mathematical techniques that underlie the solution procedures. The book starts with a brief introduction to various tools of operations research, such as linear programming, integer programming, multi-objective programming, queuing theory and network theory together with simple examples in each of the areas. Another introductory chapter on handling the operations research software, along with examples is also provided. The book intends to make the readers aware of the power and potential of operations research in addressing decision making in areas of operations, supply chain, financial and marketing management. The approach of this book is to demonstrate the solution to specific problems in these areas using operations research techniques and software. The reader is encouraged to use the accompanying software models to solve these problems, using detailed do-it-yourself instructions. The intended outcome for readers of this book will be gaining familiarity and an intuitive understanding of the various tools of operations research and their applications to various business situations. It is expected that this will give the reader the ability and confidence to devise models for their own business needs.

The Handbook of Service Marketing Research brings together an all-star team of leading researchers in service marketing to explore many of the hottest topics in service marketing today. Cutting-edge topics include: customer relationships and loyalty

The AIMMS 3.7 User's Guide provides a global overview of how to use the AIMMS system. It is aimed at application builders, and explores AIMMS' capabilities in helping you create a model-based application in an easy and maintainable manner. The guide describes the various graphical tools that the AIMMS system offers for this task.

This book deals with complex problems in the fields of logistics and supply chain management and discusses advanced methods, especially from the field of computational intelligence (CI), for solving them. The first two chapters provide general introductions to logistics and supply chain management on the one hand, and to computational intelligence on the other hand. The subsequent chapters cover specific fields in logistics and supply chain management, work out the most relevant problems found in those fields, and discuss approaches for solving them. Chapter 3 discusses problems in the field of production and inventory management. Chapter 4 considers planning activities on a finer level of granularity which is usually denoted as scheduling. In chapter 5 problems in transportation planning such as different types of vehicle routing problems are considered. While chapters 3 to 5 rather discuss planning problems which appear on an operative level, chapter 6 discusses the strategic problem of designing a supply chain or network. The final chapter provides an overview of academic and commercial software and information systems for the discussed applications. There appears to be a gap between general textbooks on logistics and supply chain management and more specialized literature dealing with methods for computational intelligence, operations research, etc., for solving the complex operational problems in these fields. For readers, it is often difficult to proceed from introductory texts on logistics and supply chain management to the sophisticated literature which deals with the usage of advanced methods. This book fills this gap by providing state-of-the-art descriptions of the corresponding problems and suitable methods for solving them.

Integer Programming: Theory and Practice contains refereed articles that explore both theoretical aspects of integer programming as well as major applications. This volume begins with a description of new constructive and iterative search methods for solving the Boolean optimization problem (BOOP). Following a review of recent developments on convergent Lagrangian techniques that use objective level-cut and domain-cut methods to solve separable

nonlinear integer-programming problems, the book discusses the generalized assignment problem (GAP). The final theoretical chapter analyzes the use of decomposition methods to obtain bounds on the optimal value of solutions to integer linear-programming problems. The first application article contains models and solution algorithms for the rescheduling of airlines following the temporary closure of airports. The next chapters deal with the determination of an optimal mix of chartered and self-owned vessels needed to transport a product. The book then presents an application of integer programming that involves the capture, storage, and transmission of large quantities of data collected during testing scenarios involving military applications related to vehicles, medicine, equipment, missiles, and aircraft. The next article develops an integer linear-programming model to determine the assortment of products that must be carried by stores within a retail chain to maximize profit, and the final article contains an overview of noncommercial software tools for the solution of mixed-integer linear programs (MILP). The authors purposefully include applications and theory that are usually not found in contributed books in order to appeal to a wide variety of researchers and practitioners.

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The arrival of the computer in educational and psychological testing has led to the current popularity of adaptive testing---a testing format in which the computer uses statistical information about the test items to automatically adapt their selection to a real-time update of the test taker's ability estimate. This book covers such key features of adaptive testing as item selection and ability estimation, adaptive testing with multidimensional abilities, sequencing adaptive test batteries, multistage adaptive testing, item-pool design and maintenance, estimation of item and item-family parameters, item and person fit, as well as adaptive mastery and classification testing. It also shows how these features are used in the daily operations of several large-scale adaptive testing programs.

This volume presents a unique combination of modeling and solving real world optimization problems. It is the only book which treats systematically the major modeling languages and systems used to solve mathematical optimization problems, and it also provides a useful overview and orientation of today's modeling languages in mathematical optimization. It demonstrates the strengths and characteristic features of such languages and provides a bridge for researchers, practitioners and students into a new world: solving real optimization problems with the most advances modeling systems.

Until recently, profit has been the driving force for most business decisions. However, business leaders must now look more widely at their actions to assess the impact of these on people both inside and outside the organization as well as the environment. Responsible Business provides a seven step framework that eliminates internal bias and can be used to make decisions that increase profits, benefit staff and protect the environment as a whole. This means that personal values, ethics and morals can be aligned with business goals and overall company strategy. Responsible Business will enable business leaders to answer questions including: What values should be attached to financial and non-financial aspects of business decisions? How can these values be translated into concrete manageable actions? Which decisions best suit the strategic goals of the organization? Readers will have access to the business simulator tool which removes the complexity, ambiguity and stress of business decisions to allow leaders to manage the competing priorities in their organization and confidently make the best investment decisions for their business. With diverse case studies from organizations who have benefited from this approach, this book is essential reading for everyone needing to evaluate their investment decisions.

This book provides a complete and comprehensive reference/guide to Pyomo (Python

Optimization Modeling Objects) for both beginning and advanced modelers, including students at the undergraduate and graduate levels, academic researchers, and practitioners. The text illustrates the breadth of the modeling and analysis capabilities that are supported by the software and support of complex real-world applications. Pyomo is an open source software package for formulating and solving large-scale optimization and operations research problems. The text begins with a tutorial on simple linear and integer programming models. A detailed reference of Pyomo's modeling components is illustrated with extensive examples, including a discussion of how to load data from data sources like spreadsheets and databases. Chapters describing advanced modeling capabilities for nonlinear and stochastic optimization are also included. The Pyomo software provides familiar modeling features within Python, a powerful dynamic programming language that has a very clear, readable syntax and intuitive object orientation. Pyomo includes Python classes for defining sparse sets, parameters, and variables, which can be used to formulate algebraic expressions that define objectives and constraints. Moreover, Pyomo can be used from a command-line interface and within Python's interactive command environment, which makes it easy to create Pyomo models, apply a variety of optimizers, and examine solutions. The software supports a different modeling approach than commercial AML (Algebraic Modeling Languages) tools, and is designed for flexibility, extensibility, portability, and maintainability but also maintains the central ideas in modern AMLs.

Many engineering, operations, and scientific applications include a mixture of discrete and continuous decision variables and nonlinear relationships involving the decision variables that have a pronounced effect on the set of feasible and optimal solutions. Mixed-integer nonlinear programming (MINLP) problems combine the numerical difficulties of handling nonlinear functions with the challenge of optimizing in the context of nonconvex functions and discrete variables. MINLP is one of the most flexible modeling paradigms available for optimization; but because its scope is so broad, in the most general cases it is hopelessly intractable.

Nonetheless, an expanding body of researchers and practitioners — including chemical engineers, operations researchers, industrial engineers, mechanical engineers, economists, statisticians, computer scientists, operations managers, and mathematical programmers — are interested in solving large-scale MINLP instances.

The AIMMS 3.9 User's Guide provides a global overview of how to use the AIMMS system. It is aimed at application builders, and explores AIMMS' capabilities in helping you create a model-based application in an easy and maintainable manner. The guide describes the various graphical tools that the AIMMS system offers for this task.

This book constitutes the proceedings of the 13th conference on Information Processing and Management of Uncertainty in Knowledge-Based Systems, held in Dortmund, Germany, in June 2010.

Employing state-of-the art quantitative models and case studies, Location Theory and Decision Analysis provides the methodologies behind the siting of such facilities as transportation terminals, warehouses, housing, landfills, state parks and industrial plants. Through its extensive methodological review, the book serves as a primer for more advanced texts on spatial analysis, including the monograph on Location, Transport and Land-Use by the same author. Given the rapid changes over the last decade, the Second Edition includes new analytic contributions as well as software survey of analytics and spatial information technology. While the First Edition served the professional community well, the Second Edition has substantially expanded its emphasis for classroom use of the volume. Extensive pedagogic materials have been added, going from the fundamental principles to open-ended exercises, including solutions to selected problems. The text is of value to engineering and business programs that offer courses in Decision and Risk Analysis, Muticriteria Decision-Making, and Facility Location and Layout. It should also be of interest to public policy programs

that use geographic Information Systems and satellite imagery to support their analyses. Since process models are nowadays ubiquitous in many applications, the challenges and alternatives related to their development, validation, and efficient use have become more apparent. In addition, the massive amounts of both offline and online data available today open the door for new applications and solutions. However, transforming data into useful models and information in the context of the process industry or of bio-systems requires specific approaches and considerations such as new modelling methodologies incorporating the complex, stochastic, hybrid and distributed nature of many processes in particular. The same can be said about the tools and software environments used to describe, code, and solve such models for their further exploitation. Going well beyond mere simulation tools, these advanced tools offer a software suite built around the models, facilitating tasks such as experiment design, parameter estimation, model initialization, validation, analysis, size reduction, discretization, optimization, distributed computation, co-simulation, etc. This Special Issue collects novel developments in these topics in order to address the challenges brought by the use of models in their different facets, and to reflect state of the art developments in methods, tools and industrial applications.

The AIMMS 3.10 User's Guide provides a global overview of how to use the AIMMS system. It is aimed at application builders, and explores AIMMS' capabilities in helping you create a model-based application in an easy and maintainable manner. The guide describes the various graphical tools that the AIMMS system offers for this task.

In *Decision Modelling And Information Systems: The Information Value Chain* the authors explain the interrelationships between the decision support, decision modelling, and information systems. The first two parts of the book focus on the interdisciplinary decision support framework, in which mathematical programming (optimization) is taken as the inference engine. The role of business analytics and its relationship with recent developments in organisational theory, decision modelling, information systems and information technology are considered in depth. Part three of the book includes a carefully chosen selection of invited contributions from internationally-known researchers. These contributions are thought-provoking and cover key decision modelling and information systems issues. The final part of the book covers contemporary developments in the related area of business intelligence considered within an organizational context. The topics cover computing delivered across the web, management decision-making, and socio-economic challenges that lie ahead. It is now well accepted that globalisation and the impact of digital economy are profound; and the role of e-business and the delivery of decision models (business analytics) across the net lead to a challenging business environment. In this dynamic setting, decision support is one of the few interdisciplinary frameworks that can be rapidly adopted and deployed to so that businesses can survive and prosper by meeting these new challenges.

This book constitutes the proceedings of the 11th International Conference on Computational Logistics, ICCL 2020, held in Enschede, The Netherlands, in September 2020. The 49 papers included in this book were carefully reviewed and selected from 73 submissions. They were organized in topical sections named: maritime and port logistics; vehicle routing and scheduling; freight distribution and city logistics; network design and scheduling; and selected topics in logistics. Due to the Corona pandemic ICCL 2020 was held as a virtual event.

The AIMMS 3.9 Language Reference provides a complete description of the AIMMS modeling language, its underlying data structures and advanced language constructs. It is aimed at model builders only, and provides the ultimate reference to the model constructs that you can use to get the most out of your model formulations.

Make Better Decisions, Leverage New Opportunities, and Automate Decisioning at Scale Prescriptive analytics is more directly linked to successful decision-

making than any other form of business analytics. It can help you systematically sort through your choices to optimize decisions, respond to new opportunities and risks with precision, and continually reflect new information into your decisioning process. In Prescriptive Analytics, analytics expert Dr. Dursun Delen illuminates the field's state-of-the-art methods, offering holistic insight for both professionals and students. Delen's end-to-end, all-inclusive approach covers optimization, simulation, multi-criteria decision-making methods, inference- and heuristic-based decisioning, and more. Balancing theory and practice, he presents intuitive conceptual illustrations, realistic example problems, and real-world case studies—all designed to deliver knowledge you can use. Discover where prescriptive analytics fits and how it improves decision-making Identify optimal solutions for achieving an objective within real-world constraints Analyze complex systems via Monte-Carlo, discrete, and continuous simulations Apply powerful multi-criteria decision-making and mature expert systems and case-based reasoning Preview emerging techniques based on deep learning and cognitive computing

The Chinese Research Institute of Construction Management (CRIOCM) in collaboration with Shenzhen University (SZU) proudly invites all academics, researchers and professionals to participate in the CRIOCM 2012, the 17th International Symposium on "Advancement of Construction Management and Real Estate." We will uphold and preserve the idea and tradition of pragmatism and innovation, to offer an excellent academic and communication platform for academics and professionals to exchange information on the latest developments in real estate and construction management.

Product and Process Design: Driving Innovation is a comprehensive textbook for students and industrial professionals. It treats the combined design of innovative products and their innovative manufacturing processes, providing specific methods for BSc, MSc, PDEng and PhD courses. Students, industrial innovators and managers are guided through all design steps in all innovation stages (discovery, concept, feasibility, development, detailed engineering, and implementation) to successfully obtain novel products and their novel processes. The authors' decades of innovation experience in industry, as well as in teaching BSc, MSc, and post-academic product and process design courses, thereby including the latest design publications, culminate in this book.

The field of chemical engineering is in constant evolution, and access to information technology is changing the way chemical engineering problems are addressed. Inspired by the need for a user-friendly chemical engineering text that demonstrates the real-world applicability of different computer programs, Introduction to Software for Chemical Engineers acquaints readers with the capabilities of various general purpose, mathematical, process modeling and simulation, optimization, and specialized software packages, while explaining how to use the software to solve typical problems in fluid mechanics, heat and mass transfer, mass and energy balances, unit operations, reactor engineering,

and process and equipment design and control. Employing nitric acid production, methanol and ammonia recycle loops, and SO₂ oxidation reactor case studies and other practical examples, Introduction to Software for Chemical Engineers shows how computer packages such as Excel, MATLAB®, Mathcad, CHEMCAD, Aspen HYSYS®, gPROMS, CFD, DEM, GAMS, and AIMMS are used in the design and operation of chemical reactors, distillation columns, cooling towers, and more. Make Introduction to Software for Chemical Engineers your go-to guide and quick reference for the use of computer software in chemical engineering applications.

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Most developed economics show the tendency of an increasing importance of modern services such as tourism, logistical services, finance, and others. In many cases, complex optimization problems can be found in this context, and the successful operation of modern services often depends on the ability to solve the obtained optimization models. Metaheuristics on the other hand present an interesting problem-resolution paradigm that has attracted considerable interest in past years. The book combines a set of selected and peer-reviewed articles, presenting novel results of metaheuristics for modern services. In particular, applications in the area of transportation and logistics are considered, while other areas include production and financial services. Novel methodological approaches as well as improved results are obtained, resulting in a considerable contribution to the state-of-the-art of research in metaheuristics.

Business Analytics (BA) is about turning data into decisions. This book covers the full range of BA topics, including statistics, machine learning and optimization, in a way that makes them accessible to a broader audience. Decision makers will gain enough insight into the subject to have meaningful discussions with machine learning specialists, and those starting out as data scientists will benefit from an overview of the field and take their first steps as business analytics specialist. Through this book and the various exercises included, you will be equipped with an understanding of BA, while learning R, a popular tool for statistics and machine learning.

A detailed, multi-disciplinary approach to investment analytics Portfolio Construction and Analytics provides an up-to-date understanding of the analytic investment process for students and professionals alike. With complete and detailed coverage of portfolio analytics and modeling methods, this book is unique in its multi-disciplinary approach. Investment analytics involves the input of a variety of areas, and this guide provides the perspective of data management, modeling, software resources, and investment strategy to give you a truly comprehensive understanding of how today's firms approach the process.

Real-world examples provide insight into analytics performed with vendor software, and references to analytics performed with open source software will prove useful to both students and practitioners. Portfolio analytics refers to all of the methods used to screen, model, track, and evaluate investments. Big data, regulatory change, and increasing risk is forcing a need for a more coherent approach to all aspects of investment analytics, and this book provides the strong foundation and critical skills you need. Master the fundamental modeling concepts and widely used analytics Learn the latest trends in risk metrics, modeling, and investment strategies Get up to speed on the vendor and open-source software most commonly used Gain a multi-angle perspective on portfolio analytics at today's firms Identifying investment opportunities, keeping portfolios aligned with investment objectives, and monitoring risk and performance are all major functions of an investment firm that relies heavily on analytics output. This reliance will only increase in the face of market changes and increased regulatory pressure, and practitioners need a deep understanding of the latest methods and models used to build a robust investment strategy. Portfolio Construction and Analytics is an invaluable resource for portfolio management in any capacity.

A large number of mathematical models in many diverse areas of science and engineering have lead to the formulation of optimization problems where the best solution (globally optimal) is needed. Due to the interdisciplinary nature of global optimization, there has been astonishing progress in this field during the last few decades. Many powerful computational algorithms and new theoretical developments have been introduced to solve a spectrum of hard problems in several disciplines. This book covers a small subset of recent important topics in global optimization with emphasis on recent theoretical developments and scientific applications. The chapters are based on the talks presented at the workshop on 'Global Optimization: Methods and Applications' that was held at the Fields Institute from May 11-12, 2007. The target audience includes graduate students in mathematics, engineering, and sciences, academic researchers, as well as practitioners, who use global optimization for their specific needs and applications.

This volume provides resourceful thinking and insightful management solutions to the many challenges that decision makers face in their predictions, preparations, and implementations of the key elements that our societies and industries need to take as they move toward digitalization and smartness. The discussions within the book aim to uncover the sources of large-scale problems in socio-industrial dilemmas, and the theories that can support these challenges. How theories might also transition to real applications is another question that this book aims to uncover. In answer to the viewpoints expressed by several practitioners and academicians, this book aims to provide both a learning platform which spotlights open questions with related case studies. The relationship between Industry 4.0 and Society 5.0 provides the basis for the expert contributions in this book, highlighting the uses of analytical methods such as mathematical optimization, heuristic methods, decomposition methods, stochastic optimization, and more. The book will prove useful to researchers, students, and engineers in different domains who encounter large scale optimization problems and will encourage them to undertake research in this timely and practical field. The book

splits into two parts. The first part covers a general perspective and challenges in a smart society and in industry. The second part covers several case studies and solutions from the operations research perspective for large scale challenges specific to various industry and society related phenomena.

Consisting of two parts, this book presents papers describing publicly available stochastic programming systems that are operational. It presents a diverse collection of application papers in areas such as production, supply chain and scheduling, gaming, environmental and pollution control, financial modeling, telecommunications, and electricity.

Sustainable Procurement is an emerging concept in supply chain and operations management. Manufacturing industries have made improvements in moving from cost-based to quality-based, and customer-focused supply chain management strategies. This is becoming an integrated component in the supply chain system, with players becoming aware of the regulations and needs of the customer. It is imperative for production firms to look at the procurement activity as one of the strategic enablers for sustaining the business in the competitive global environment. This book will provide industries with an understanding of the concepts related to sustainable procurement policies and its implementation. Provides decision and theory development models in sustainable procurement supply chains Includes contributions in all three major analytics: descriptive, predictive, and perspectives in the context of sustainable procurement supply chain Discusses new business models with suppliers and opportunities for co-branding Covers how to develop new tools to measure and allocate the gains from sustainable practices among stakeholders Analyses the science of translating data into meaningful and actionable insights

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