

Taylor Swift 2017 Square Multilingual Edition

More than 30 million Americans quit their jobs in 2015. Many of them left because their jobs had become too toxic to tolerate. How does this happen? How can it be stopped? *FUCKERY* teaches career-driven employees how to break the bad habits that destroy people and undermine performance. By mapping negative habits, you'll reclaim lost productivity, repair disabled communication, and root out what threatens success. Transform "I can't wait to leave" into "I'm excited to be a part of this team."

Is it really better to have loved and lost than never to have loved at all? Tara Tremaine is a woman with a mission - to pick up the pieces of a life she turned her back on and win back her estranged husband, Danny. Nothing will stand in Tara's way, least of all the dangerous secret that drove them apart or Danny's growing feelings for another woman... Since arriving in Polwenna Bay hardworking vicar Jules Mathieson has put duty above her own heart. Jules adores her new life by the sea and secretly loves troubled war veteran, Danny Tremaine. When Tara returns Jules knows stepping away from him is the right thing to do, no matter how much it hurts. Danny Tremaine's world has been shattered. With life-changing injuries, a broken marriage and his glittering military career abruptly over, he returns to the family home to a rebuild his broken body and heart. Danny knows his friendship with Jules could blossom into more but allowing this to happen will come at a very high price - one that could cost him everything. With Christmas fast approaching Jules, Danny and Tara are not the only people in the village with secrets and long cherished dreams. Maybe with a little seasonal magic, some winter wishes really will come true?

Efficient Query Processing for Scalable Web Search will be a valuable reference for researchers and developers working on This tutorial provides an accessible, yet comprehensive, overview of the state-of-the-art of Neural Information Retrieval.

This encyclopedia is divided into three sections: individual bilingualism; bilingualism in society and bilingual education. It includes many pictures, graphs, maps and diagrams. The book concludes with a comprehensive bibliography on bilingualism.

This volume offers empirically grounded perspectives on translanguaging as a locally situated, interactional accomplishment of practical action, and its significance within different domains of social life-school, education, diasporic families and communities, workplaces, urban linguistic landscapes, advertising practices and mental health centres - focusing on case studies from different countries and continents. The 14 chapters contribute to the understanding of translanguaging as a communicative and discursive practice, which is relationally constructed and strategically deployed by individuals during everyday encounters with language and cultural diversity. The contributions testify to translanguaging as an interdisciplinary and critical research paradigm by assembling scholars working on translanguaging from different perspectives, and a wide range of social, cultural, and geographical contexts. This volume contributes to the further development of new theoretical and analytical tools for the investigation of translanguaging as everyday practice, and how and why language practices are constructed, negotiated, opposed or subverted by social actors.

This book is open access under a CC BY 4.0 license "Francesca Billiani and Laura Pennacchiotti draw brilliantly and with precision the evolution of the new architecture and of the national novel (with insights on translations of international novels), whose profiles had been shaped from different angles, especially in the 1930s. These two fields, apparently so distant one from the other, had never been analysed in parallel. This book does this and uncovers several points of contact between the two, spanning propaganda and theoretical turning points."

—Chiara Costa and Cornelia Mattiacci, Fondazione Prada, Italy "This book shows convincingly how the arte di Stato during Fascism was

created with the morality of a new novel as well as architecture. It is surprising to read how one of the representatives of State art, Giuseppe Bottai, is also one of the finest critics of realist novels and rationalist architecture. More than parallel endeavours, the system of the arts during the Fascist regime should be viewed as a series of intersections of cultural, political and aesthetic discourses." —Monica Jansen, Utrecht University, *The Netherlands Architecture and the Novel under the Italian Fascist Regime* discusses the relationship between the novel and architecture during the Fascist period in Italy (1922-1943). By looking at two profoundly diverse aesthetic phenomena within the context of the creation of a Fascist State art, Billiani and Pennacchietti argue that an effort of construction, or reconstruction, was the main driving force behind both projects: the advocated "revolution" of the novel form (realism) and that of architecture (rationalism). The book is divided into seven chapters, which in turn analyze the interconnections between the novel and architecture in theory and in practice. The first six chapters cover debates on State art, on the novel and on architecture, as well as their historical development and their unfolding in key journals of the period. The last chapter offers a detailed analysis of some important novels and buildings, which have in practice realized some of the key principles articulated in the theoretical disputes. Francesca Billiani is Senior Lecturer in Italian Studies and Director of the Centre for Interdisciplinary Research in the Arts and Languages at the University of Manchester, UK. Laura Pennacchietti is Research Associate in Italian Studies at the University of Manchester, UK.

This volume provides a focused account of English Medium Instruction (EMI) in European higher education, considering issues of ideologies, policies, and practices. This is an essential book for academics, students, policy makers, and educators directly or indirectly implicated in the internationalization of European higher education.

U.S. leadership will be a strong factor in the persistence of Spanish in its midst as a living language will be a powerful factor in the strengthening of the language on the international stage. In this volume, a number of specialists, all professors of Latino origins currently working in U.S. universities, analyze a variety of factors, from different perspectives, that play a role in the present and future vitality of Spanish as a second language in the U.S. The result is a rich and complex work surrounding a crucial issue that will influence the future of Spanish as an international language.

This text considers contemporary China's language ideology and how it supports China as a rising global power player. It examines the materialization of this ideology as China's language order unfolds on two front, promoting Putonghua domestically and globally, alongside its economic growth and military expansion. Within the conceptual framework of language ideology and language order and using PRC policy documents, education annals, and fieldwork, this book explores how China's language ideology is related to its growing global power as well as its domestic and global outreaches. It also addresses how this ideology has been materialized as a language order in terms of institutional development and support, and what impact these choices are having on China and the world. Focusing on the relationship between language ideology and language order, the book highlights a closer and coherent linguistic association between China's domestic drive and global outreach since the turn of the century.

This open access book is the proceedings of the International Federation for IT and Travel & Tourism (IFITT)'s 28th Annual International eTourism Conference, which assembles the latest research presented at the ENTER21@yourplace virtual conference January 19-22, 2021. This book advances the current knowledge base of information and communication technologies and tourism in the areas of social media and sharing economy, technology including AI-driven technologies, research related to

destination management and innovations, COVID-19 repercussions, and others. Readers will find a wealth of state-of-the-art insights, ideas, and case studies on how information and communication technologies can be applied in travel and tourism as we encounter new opportunities and challenges in an unpredictable world.

(Vocal Selections). Winner of the New York Drama Critics' Circle Award for Best Musical, *The Band's Visit* is a musical adaptation of the 2007 Israeli film of the same name. This vocal selections folio features 11 vocal line arrangements with piano accompaniment composed by David Yazbek: *Answer Me* * *The Beat of Your Heart* * *Haled's Song About Love* * *It Is What It Is* * *Itzik's Lullaby* * *Omar Sharif* * *Papi Hears the Ocean* * *Something Different* * *Soraya* * *Waiting* * *Welcome to Nowhere*.

Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of *The Content Analysis Guidebook*, author Kimberly Neuendorf provides an accessible core text for upper-level undergraduates and graduate students across the social sciences. Comprising step-by-step instructions and practical advice, this text unravels the complicated aspects of content analysis.

Book Excerpt: ...I."But might not Three Bears make up a war party and go forth to seek her? "Alas! that may not be," Timid Hare told herself. "My dear father would himself meet death at the hands of these cruel warriors."The rent in the curtain was nearly sewed up when Black Bull stole into the lodge. He wanted to talk to the little stranger with eyes sad like his own, and he did not wish his mother to know it. Behind Black Bull came his dog, wolfish-looking like most of his breed, but as Black Bull squatted in his corner, the animal crouched close at his master's side as though he loved him. "Poor fellow, he has a pet to follow him about just as I had at home," thought Timid Hare. "Perhaps by-and-by the dog may learn to love me too." There was a big lump in the little girl's throat, and she coughed as she tried to choke it back. "Hard work," said Black Bull as he watched her pulling the coarse thread through the buffalo skin and trying not to tear it. "Hard work," he repeated. "Too bad." Timid Hare...

The movie musical has been a much loved genre since motion pictures found a voice and learned to sing. Throughout the decades, audiences thrilled to the glamour of the musicals of Busby Berkley and were emotionally invested in stories about Austrian nuns and the King of Siam with the musicals from Rodgers and Hammerstein. With the advent of Rock 'n Roll, Heavy Metal, R&B, Motown, Punk Rock, and Disco entering the public consciousness, musicals started to sing a very different tune. Into the 1970s, the movie musical became a daring, dangerous, and divinely decedent cinema experience. Lee Gambin's *We Can Be Who We Are: Movie Musicals from the 1970s* explores this explosive energy and diversity. From the quirky sophistication of *On A Clear Day You Can See Forever* and the dark unnerving genius of *Cabaret* to the sweet sentimentality of *Charlotte's Web*, Gambin's book offers insightful film criticism while exhaustively covering the decade. Some of the films Gambin examines include *Phantom of the Paradise*, *Grease*, *The Wiz*, *Rock'n'Roll High School*, *Bedknobs and Broomsticks*, *All That Jazz*, *Godspell*, *Hair*, *The Rose*, *Saturday Night Fever*, *The Rocky Horror Picture Show*, *Willy Wonka and the Chocolate Factory*, *Pete's Dragon*, *Tommy*, *Kiss Meets The Phantom of the Park*, and many, many more. The book also features incredible brand new interviews from dozens of extremely talented artists who made these movies possible: director John Carpenter discussing his biopic *Elvis*;

Lesley Ann Warren giving fascinating insight into the made for TV production *It's A Bird...It's A Plane...It's Superman*; auteur filmmaker Norman Jewison delivering two very different musicals with *Fiddler on the Roof* and *Jesus Christ Superstar*. This book is loaded with numerous production stories and candid insights into how these films were made and received. Gambin's book also features loads of wonderful photos, many of which have never before been seen including wonderfully candid behind the scenes stills!

Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures.

Crosslinguistic Influence and Second Language Learning provides a comprehensive overview of what is currently known about prior language knowledge and experience in second language learning. Three bodies of research are critically reviewed to achieve this goal: (i) theories of language learning that attribute critical roles to prior experience in explaining second language development, (ii) empirical studies of second language learning that have investigated roles for crosslinguistic influence, and (iii) instructional studies that have supported second language learning by addressing the negative effects of crosslinguistic influence. Using this foundation, new research directions and theorization in the field of second language acquisition are proposed. This book will serve as an excellent resource for students and scholars with interests in (instructed) second language learning, applied linguistics, cognitive psychology, psycholinguistics, and language education.

Les Hemingway was a talented writer and adventurer who stood in the giant shadow cast by his brother, Ernest Hemingway. From the book: "There was a sense of both the magic and the tragic involved with the Hemingway name; it could open doors and it could also be a big pain. Here was my friend who had a career most writers would die for. He had written a best-selling book, had reported for major dailies, had free-lanced for a number of magazines and lived in a beautiful place in South Florida and it wasn't enough for the critics and maybe naggingly never enough for him because he wasn't Nobel Prize winner Ernest Hemingway."

INCLUDED IN THE BONUS PACKET: - Sneak peak of *Remembrance* - Bonus scene for *Remembrance* - Deleted chapter from *Timeless* - Character extras for Lizzie, Drew, Chelsea, Jeremy, and Hannah - Author interviews - Essays written by Michelle Madow about the series *The Transcend Time Saga* is about a high school student named Lizzie who

has been reincarnated from Regency Era, England, but doesn't realize it until she meets her soul mate from the past and he triggers her memories to gradually return. The series began with Remembrance (published July 25, 2011), was followed by the short story Vengeance (published December 8, 2011), and concluded with Timeless (published November 20, 2012). The series has sold a significant number of copies, and has received much praise from reviewers. An Introduction to Neural Information Retrieval Foundations and Trends (R) in Information Retrieval

Musicals/Movies/Kids Piano Solos

Since publication over twenty years ago, *The Translator's Invisibility* has provoked debate and controversy within the field of translation and become a classic text. Providing a fascinating account of the history of translation from the seventeenth century to the present day, Venuti shows how fluency prevailed over other translation strategies to shape the canon of foreign literatures in English and investigates the cultural consequences of the receptor values which were simultaneously inscribed and masked in foreign texts during this period. Reissued with a new introduction, in which the author provides a clear, detailed account of key concepts and arguments in order to issue a counterblast against simplistic interpretations, *The Translator's Invisibility* takes its well-deserved place as part of the Routledge Translation Classics series. This book is essential reading for students of translation studies at all levels.

New York Times Best Seller How will Artificial Intelligence affect crime, war, justice, jobs, society and our very sense of being human? The rise of AI has the potential to transform our future more than any other technology—and there's nobody better qualified or situated to explore that future than Max Tegmark, an MIT professor who's helped mainstream research on how to keep AI beneficial. How can we grow our prosperity through automation without leaving people lacking income or purpose? What career advice should we give today's kids? How can we make future AI systems more robust, so that they do what we want without crashing, malfunctioning or getting hacked? Should we fear an arms race in lethal autonomous weapons? Will machines eventually outsmart us at all tasks, replacing humans on the job market and perhaps altogether? Will AI help life flourish like never before or give us more power than we can handle? What sort of future do you want? This book empowers you to join what may be the most important conversation of our time. It doesn't shy away from the full range of viewpoints or from the most controversial issues—from superintelligence to meaning, consciousness and the ultimate physical limits on life in the cosmos.

Come and play in India ... In Cypress Village, Oregon, a serial arsonist holds the residents hostage. Too afraid to leave their homes or fall asleep at night, citizens are frantic for a swift end to the crimes that threaten their tourism, properties, livelihoods and lives. With the advent of a long, dry summer, Lieutenant Carolyn Latham desperately strives to capture an elusive criminal who is always one step ahead of the law. Across the globe, in isolated and impoverished Indian villages,

people struggle to cope with the woes befalling them: illness, drought, crushing debt. Panchayats, assemblies of wise elders, are held to address the mounting fears of the community. The elders use the methods they know best to rout out what they believe to be witches in their midst. When Carolyn receives a series of terrifying e-mails detailing unthinkable abominations in India, she recognizes the deft, diabolical hand of a persistent and ruthless nemesis. His invitation, to come and play in India, may be impossible to resist.

This book provides a nuanced portrait of the complexities of the cultural and linguistic landscape in the United Arab Emirates, unpacking the ever shifting dynamics and attitudes between and about English and Arabic in the region in today's era of superdiversity.// Employing a qualitative phenomenological approach which draws on a rich set of data from questionnaires and focus groups comprising both Emirati and expatriate students and teachers, Hopkyns problematizes the common binary East-West paradigm focused around the tension between the use of English and Arabic in the UAE. Key issues emerging from the resulting analysis include the differing attitudes toward English and in particular, English Medium Instruction, the impact of this tension on identity, and the ways in which the two languages are employed in distinct ways on an everyday scale. // The volume will be of particular interest to students and scholars interested in issues around language and identity, language policy and planning, multilingualism, translanguaging, and language and education.

Psycholinguistics – the field of science that examines the mental processes and knowledge structures involved in the acquisition, comprehension, and production of language – had a strong monolingual orientation during the first four decades following its emergence around 1950. The awareness that a large part of mankind speaks more than one language – that this may impact both on the way each individual language is used and on the thought processes of bilinguals and multilinguals, and that, consequently, our theories on human linguistic ability and its role in non-linguistic cognition are incomplete and, perhaps, false – has led to a steep growth of studies on bilingualism and multilingualism since around 1995. This textbook introduces the reader to the field of study that examines language acquisition, comprehension and production from the perspective of the bilingual and multilingual speaker. It furthermore provides an introduction to studies that investigate the implications of being bilingual on various aspects of non-linguistic cognition. The major topics covered are the development of language in children growing up in a bilingual environment either from birth or relatively soon after, late foreign language learning, and word recognition, sentence comprehension, speech production, and translation processes in bilinguals. Furthermore, the ability of bilinguals and multilinguals to generally produce language in the "intended" language is discussed, as is the cognitive machinery that enables this. Finally, the consequences of bilingualism and multilingualism for non-linguistic cognition and findings and views regarding the biological basis of bilingualism and multilingualism are presented. The textbook's primary readership are students and researchers in Cognitive Psychology, Linguistics, and Applied Linguistics, but teachers of language and translators and interpreters who wish to become

better informed on the cognitive and biological basis of bilingualism and multilingualism will also benefit from it.

Necromancy is not a study for the weak at heart, mind or soul. It is a study for those who desire true mastery over life and death... It is true power - the power to overcome death itself, to grant one's self immortality and to raise armies of untiring, unflinching and unwavering soldiers who unquestioningly obey your every command... It is the seductive whispers of shadows, the chilling breath of a wraith and the wet bloody kiss of a Mohrg... I can teach you the secrets of necromancy. I can make you immortal. I can show you the paths to power. But it will cost you... For there is always a price to pay... Servants of Shadow is the latest in our series of racial guidebooks. We bring you five new necromancy-themed character race options to fill that dark hole in your hearts. Within are three new races, three templates, new archetypes and prestige classes, dozens of feats, traits and magic. Everything you need to resurrect your campaign and necromantic character options!

"A modern parable." —from the foreword by Grace Slick "Jorma Kaukonen is a force in American music, equally adept at fingerpicked acoustic folk and blues as he is at wailing on an electric." – Acoustic Guitar "Jorma Kaukonen lit a fuse and transformed his electric guitar into a firework." – Live For Live Music Includes a CD of live music as a companion to the book! From the man who made a name for himself as a founding member and lead guitarist of Jefferson Airplane comes a memoir that offers a rare glimpse into the heart and soul of a musical genius—and a vivid journey through the psychedelic era in America. "Music is the reward for being alive," writes Jorma Kaukonen in this candid and emotional account of his life and work. "It stirs memory in a singular way that is unmatched." In a career that has already spanned a half century—one that has earned him induction into the Rock & Roll Hall of Fame and a Grammy Lifetime Achievement Award, among other honors—Jorma is best known for his legendary bands Jefferson Airplane and the still-touring Hot Tuna. But before he won worldwide recognition he was just a young man with a passion and a dream. *Been So Long* is the story of how Jorma found his place in the world of music and beyond. The grandson of Finnish and Russian-Jewish immigrants whose formative years were spent abroad with his American-born diplomat father, Jorma channeled his life experiences—from his coming-of-age in Pakistan and the Philippines to his early gigs with Jack Casady in D.C. to his jam sessions in San Francisco with Jerry Garcia, Janis Joplin, Bob Dylan, and other contemporaries—into his art in unique and revelatory ways. *Been So Long* charts not only Jorma's association with the bands that made him famous but goes into never-before-told details about his addiction and recovery, his troubled first marriage and still-thriving second, and more. Interspersed with diary entries, personal correspondence, and song lyrics, this memoir is as unforgettable and inspiring as Jorma's music itself.

Controversial manifesto by acclaimed cultural theorist debated by leading writers Fredric Jameson's pathbreaking essay "An American Utopia" radically questions standard leftist notions of what constitutes an emancipated society. Advocated here are—among other things—universal conscription, the full acknowledgment of envy and resentment as a fundamental challenge to any communist society, and the acceptance that the division between work and leisure cannot be overcome. To create a new world, we must first change the way we envision the world. Jameson's text is ideally placed to trigger a debate on the alternatives

to global capitalism. In addition to Jameson's essay, the volume includes responses from philosophers and political and cultural analysts, as well as an epilogue from Jameson himself. Many will be appalled at what they will encounter in these pages—there will be blood! But perhaps one has to spill such (ideological) blood to give the Left a chance. Contributing are Kim Stanley Robinson, Jodi Dean, Saroj Giri, Agon Hamza, Kojin Karatani, Frank Ruda, Alberto Toscano, Kathi Weeks, and Slavoj Žižek.

In recent decades the explosive growth of globalization and regional integration has fuelled parallel growth in multilingual conferences. Although conference interpreting has come of age as a profession, interpreter training programs have had varied success, pointing to the need for an instructional manual which covers the subject comprehensively. This book seeks to fill that need by providing a structured syllabus and an overview of interpretation accompanied by exercises in various aspects of the art. It is meant to serve as a practical guide for interpreters and as a complement to interpreter training programs in the classroom and online, particularly those for students preparing for conference interpreting in international governmental and business settings. This expanded second edition includes additional exercises and provides direct links to a variety of web-based resources and practice speeches, also including additional language combinations.

Why is it that some ways of using English are considered "good" and others are considered "bad"? Why are certain forms of language termed elegant, eloquent or refined, whereas others are deemed uneducated, coarse, or inappropriate? Making Sense of "Bad English" is an accessible introduction to attitudes and ideologies towards the use of English in different settings around the world. Outlining how perceptions about what constitutes "good" and "bad" English have been shaped, this book shows how these principles are based on social factors rather than linguistic issues and highlights some of the real-life consequences of these perceptions. Features include: an overview of attitudes towards English and how they came about, as well as real-life consequences and benefits of using "bad" English; explicit links between different English language systems, including child's English, English as a lingua franca, African American English, Singlish, and New Delhi English; examples taken from classic names in the field of sociolinguistics, including Labov, Trudgill, Baugh, and Lambert, as well as rising stars and more recent cutting-edge research; links to relevant social parallels, including cultural outputs such as holiday myths, to help readers engage in a new way with the notion of Standard English; supporting online material for students which features worksheets, links to audio and news files, further examples and discussion questions, and background on key issues from the book. Making Sense of "Bad English" provides an engaging and thought-provoking overview of this topic and is essential reading for any student studying sociolinguistics within a global setting.

This award winning book tells a mother's story of raising her son Michael, who was born missing a submicroscopic piece of chromosome 22. That tiny missing fragment of DNA affected every aspect of his life physically, mentally, and spiritually. Michael's mother describes her adventures and misadventures with the medical system, educational system, and legal system during his growing up years. While Michael and his mother were both yearning for normal through their struggles, they were also learning acceptance of life as it is with all its glory and imperfections.

This book is the first longitudinal study that addresses language policy and planning in the context of a major international sporting event and examines the ideological, political, social, cultural, and economic effects of such context-specific policy initiatives on contemporary China. The book has important reference value for future research on language management at the supranational level and language services for linguistically complex events. At the same time, it presents some broader implications for current and future language policy makers, language educators and learners, particularly from non-English speaking backgrounds.

Foreword by Ingrid Piller

Lizzie Davenport feels an immediate connection when transfer student, Drew Carmichael, comes to school. But Drew soon makes it clear he doesn't want to have anything to do with Lizzie. And it only makes it that much harder when he starts dating her best friend, Chelsea. When Lizzie's own boyfriend, Jeremy, starts becoming full of himself after he's elected co-captain of the varsity soccer team Lizzie begins to think about Drew more and more. Little does Lizzie know, she has actually been reincarnated from the Regency Era in England, and she has a stronger connection to Drew than she first realised.

In this third book of the Substrate Wars series, ten years have passed since the student rebels invented quantum gateways and tamed the world's governments. Replicators have ended hunger and need, and colony planets have allowed everyone who wanted independence to settle new worlds. This peace and prosperity is threatened when scientists discover evidence that other civilizations have been destroyed by the planet-scouring Shrivvers, who intercept an Earth probe and discover Earth's location in its memory. The rebels and Earth governments have to cooperate to build a defense force to stop the invading Shriver fleet. Meanwhile, Justin's daughter Katherine (Kat) has been contacted by the First, the uploaded civilizations that inhabit the substrate as a virtual realm. She is chosen to argue humanity's case in front of the tribunal which will decide whether humanity will be allowed to upload with the First, or be exterminated by the Shrivvers. NEMO'S WORLD: THE SUBSTRATE WARS 2 "5 STARS. Good science fiction is usually about humanity rather than deep space or death rays. NEMO'S WORLD is well-written science fiction that harkens back to the golden age of Heinlein and Asimov." -IndieReader. RED QUEEN: THE SUBSTRATE WARS 1 "4.5 STARS. The prologue begins with a quote from Robert Heinlein, 'There is nothing in this world so permanent as a temporary emergency.' This quote from 1950 eerily foreshadows life in the United States in the immediate future where there is only one political party with true power. The idea of freedom and the right to self-determination are explored throughout the book as the students seek a refuge from the ubiquitous spying from Homeland Security."-IndieReader.

This Open Access book tracks the latest trends in the theory, research, and practice of entertainment-education, the field of communication that incorporates social change messaging into entertaining media. Sometimes called edutainment, social impact television, narrative persuasion, or cultural strategy, this approach to social and behavior change communication offers new opportunities including transmedia and digital formats. However, making media can be a chaotic process. The realities of working in the field and the rigid structures of scholarly evaluation often act as barriers to honest accounts of entertainment-education practice. In this collection of essays, experienced practitioners offer unique insight into how entertainment-education works and present a balanced view of its potential pitfalls. This book gives readers an opportunity to learn from the successes and mistakes of the experts, taking a behind-the-scenes look at the business of making entertainment-education media.

This book is a printed edition of the Special Issue "Health Literacy in Context—Settings, Media, and Populations" that was published in

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The seventh edition of this bestselling textbook has been extensively revised and updated to provide a comprehensive and accessible introduction to bilingualism and bilingual education in an everchanging world. Written in a compact and clear style, the book covers all the crucial issues in bilingualism and multilingualism at individual, group and societal levels. Updates to the new edition include: Thoroughly updated chapters with over 500 new citations of the latest research. Six chapters with new titles to better reflect their updated content. A new Chapter 16 on Deaf-Signing People, Bilingualism/Multilingualism, and Bilingual Education. The latest demographics and other statistical data. Recent developments in and limitations of brain imaging research. An expanded discussion of key topics including multilingual education, codeswitching, translanguaging, translanguaging, biliteracy, multiliteracies, metalinguistic and morphological awareness, superdiversity, raciolinguistics, anti-racist education, critical post-structural sociolinguistics, language variation, motivation, age effects, power, and neoliberal ideologies. Recent US policy developments including the Every Student Succeeds Act (ESSA), Seal of Biliteracy, Proposition 58, LOOK Act, Native American Languages Preservation Act, and state English proficiency standards and assessments consortia (WIDA, ELPA21). New global examples of research, policy, and practice beyond Europe and North America. Technology and language learning on the internet and via mobile apps, and multilingual language use on the internet and in social media. Students and Instructors will benefit from updated chapter features including: New bolded key terms corresponding to a comprehensive glossary Recommended readings and online resources Discussion questions and study activities

This edited volume provides an overview of current thinking and directions for further research in applied linguistics by bringing together in a single volume a range of perspectives regarding original research agendas and innovative methodological approaches. It focuses not only on the challenges that applied linguistics researchers have been facing in recent years but also on producing workable and productive research designs and on identifying ways of how alternatives to conventional research methodologies can be used. Discussions featured in the volume include the so-called 'Bilingual Advantage' in psycho- and neurolinguistics; the optimal starting age debate in foreign language learning; the growing interest among applied linguists in more nuanced and more complex (statistical) data analysis and the priority given to more descriptive and social approaches to linguistics rather than to theorising. The collection will be a useful reference and stimulus for students, researchers and professionals working in the areas of applied linguistics, psycholinguistics, second language acquisition and second language education.

Mapping Applied Linguistics: A Guide for Students and Practitioners provides an innovative and wide-ranging introduction to the full scope of applied linguistics. Incorporating both socio-cultural and cognitive perspectives, the book maps the diverse and constantly expanding range of theories, methods and issues faced by students and practitioners alike. Practically oriented and ideally suited to students new to the subject area, the book provides in-depth coverage of: language teaching and education, literacy and language disorders language variation and world Englishes language policy and planning lexicography and forensic linguistics multilingualism and translation. Including real data and international examples, the book features further reading and exercises in each chapter, fieldwork suggestions and a full glossary of key terms. An interactive Companion Website also provides a wealth of additional resources. This book will be essential reading for students studying applied linguistics, TESOL, general linguistics, and education at the advanced undergraduate or master's degree level. It is also the ideal gateway for practitioners to better understand the wider scope of their work.

Have you ever given consideration to what it would be like to be deaf? Not hearing a single sound. Sure, it's quiet in your house, but you still

hear sounds. I would like to think the sensation would be equitable to being underwater, but that would not be a true statement. You can still hear things while being underwater: Waves swishing and people talking above the water - yelling or laughing. Deafness is pure silence. When something big drops to the floor, I "feel" the thump it made. When my dogs bark, I can't hear them, but if they jump on my bed while I'm sleeping, I can feel they are present to wake me for a incoming visitor, burglar, tornado or other natural disaster. This book is a candid, and comical view about hearing loss, Meniere's Disease, vertigo, and the process of undergoing cochlear implant surgery. It also goes into depression and coping mechanisms for all of the above. It is a MUST read for someone or anyone you know (possibly yourself, but you won't admit it), who may be suffering from hearing loss. Progressive hearing loss is subtle. The sounds we often take for granted you no longer hear. Pay attention to your surroundings next time you are outside. Can you still hear the birds?

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