

Sun Tzu And The Art Of Modern Warfare

This is Book One of Sun Tzu's Art of War Playbook explaining the principles of Sun Tzu's strategy. It contains the first four volumes of the work (115 articles) explains 1) comparing strategic positions, 2) developing strategic perspective, 3) identifying hidden opportunities, and 4) leveraging the probability of successful competitive projects and campaigns. The Playbook itself is the culmination of over a decade of work breaking down Sun Tzu's principles into a series of step-by-step practical articles by the Institute's multiple award-winning author and internationally recognized Art of War expert, Gary Gagliardi. The work explains the concepts in the verses of Sun Tzu's classic on strategy in detail, explaining the situations to which they apply the steps in Sun Tzu's system for using them with examples from modern competition. While the original Art of War was originally written for military generals who understood the philosophical concepts of ancient China, our Art of War Playbook is written for today's readers and provide enough descriptive material so that Sun Tzu's ideas can actually be used in everyday life. The Art of War Playbook puts Sun Tzu's ideas into everyday, practical language as a book of instruction. Because of its size and detail, the Playbook is published in nine volumes. This book contains the first four volumes, which are available individually. Book Two contain the final five. The topics covered in this book are listed below: Strategic Positioning Position Paths 3 Position Dynamics 4 Defending Positions 4 Subobjective Positions 5 Competitive Landscapes 6 Exploiting Exploration 6 Position Complexity Elemental Analysis Competitive Comparison Element Scalability The External Environment Climate Shift Ground Features Competing Agents Command Leadership 1. Group Methods Mission Values Shared Mission Types of Motivations Shifting Priorities Competitive Power Team Unity Goal Focus Progress Cycle Creation and Destruction The Adaptive Loop Cycle Time Probabilistic Process Competition and Production Production Comparisons Developing Perspective Information Value Information Limits Leveraging Uncertainty Strategic Deception Surprise Information Gathering Personal Relationships Mental Models Standard Terminology Personal Interactions Action and Reaction Reaction Unpredictability Likely Reactions Using Questions Infinite Loops Promises and Threats Contact Networks Ground Perspective Climate Perspective Command Perspective Methods Perspective Mission Perspective The Big Picture Knowledge Leverage Information Secrecy Identifying Opportunities Strategic Economics Resource Limitations Strategic Profitability Conflict Cost Openings Unpredictable Value Time Limitations Opportunity Creation Environmental Dominance Opportunity Invisibility Complementary Opposites Emptiness and Fullness Dynamic Reversal Opening Matrix Tool Opportunity Resources Dis-Economies of Scale Unity Breakdown Opportunity Fitness Reaction Lag Strength and Weakness Leveraging Subjectivity Redefining the Comparison Strategic Matrix Analysis Leveraging Probability Future Potential Choosing Non-Action Leveraging Form Tilted Forms Fluid Forms Soft Forms Neutral Forms Strategic Distance Physical Distance Intellectual Distance Opportunity Surfaces Surface Area Surface Barriers Surface Holding Power Six Benchmarks Spread-Out Conditions Constricted Conditions Barricaded Conditions Wide-Open Conditions Fixed Conditions Sensitive Conditions Competitive Weakness Command Weaknesses Group Weaknesses Climate Support Opportunity Mapping Glossary of Key Concepts

Book One of The Warrior Series Sun Tzu and Sun Pin's timeless strategic masterpieces are constantly analyzed and interpreted by leaders worldwide. For the first time ever, author D.E. Tarver explains the classic texts, The Art of War by Sun Tzu and The Art of Warfare by Sun Pin, in plain English. War is the perfect training ground for teaching Sun Tzu's ancient philosophies to attaining victory over an opponent. The Art of War outlines the steps for outwitting the enemy, be it an army of 10,000 or an unresponsive client. The Art of War teaches leaders strategies to attain victory by: Knowing when to stand up to an opponent, and when to back down. How to be confident without being overly confident. Considering the cost of the campaign before launching an attack. Avoiding an opponent's strengths and striking his weaknesses. "The one who is first to the field of battle has time to rest, while his opponent rushes into the conflict weary and confused. The first will be fresh and alert. The second will waste most of his energy trying to catch up." Be the first to the battlefield with The Art of War.

Written in the 6th century BC, Sun Tzu's The Art of War is still used as a book of military strategy today. Napoleon, Mao Zedong, General Vo Nguyen Giap and General Douglas MacArthur all claimed to have drawn inspiration from it. And beyond the world of war, business and management gurus have also applied Sun Tzu's ideas to office politics and corporate strategy. Using a new translation by James Trapp and including editorial notes, this edition of The Art of War is printed on high quality paper and bound by traditional Chinese book-making techniques. It contains the full 13 chapters on such topics as laying plans, attacking by stratagem, weaponry, terrain and the use of spies. Sun Tzu addresses different campaign situations, marching, energy and how to exploit your enemy's weaknesses. Of immense influence to great leaders across millennia, The Art of War is a classic text richly deserving this exquisite edition.

A biography of Hoagy Carmichael, composer of classic American songs such as "Georgia on My Mind", "Rockin' Chair", "Skylark", "Lazybones", and "Star Dust". The book follows Carmichael from his roaring-20s Indiana youth to Hollywood legend.

Sun Tzu's Art of War, compiled more than two thousand years ago, is a study of the anatomy of organizations in conflict. It is perhaps the most prestigious and influential book of strategy in the world today. Now, this unique volume brings together the essential versions of Sun Tzu's text, along with illuminating commentaries and auxiliary texts written by distinguished strategists. The translations, by the renowned translator Thomas Cleary, have all been published previously in book form, except for The Silver Sparrow Art of War, which is available here for the first time. This collection contains: The Art of War: This edition of Sun Tzu's text includes the classic collection of commentaries by eleven interpreters. Mastering the Art of War: Consisting of essays by two prominent statesmen-generals of Han dynasty China, Zhuge Liang and Liu Ji, this book develops the strategies of Sun Tzu's classic into a complete handbook of organization and leadership. It draws on episodes from Chinese history to show in concrete terms the proper use of Sun Tzu's principles. The Silver Sparrow Art of War: A version of Sun Tzu's Art of War based on a manuscript of the classic text discovered at a Chinese archeological site in China's Shandong Province in 1972, which contains previously unknown fragments. Note: The electronic edition of this book does not contain The Lost Art of War, as seen in the paperback edition.

It's the perfect meeting of minds. One, a general whose epigrammatic lessons on strategy offer timeless insight and wisdom. And the other, a visual thinker whose succinct diagrams and charts give readers a fresh way of looking at life's challenges and opportunities. A Bronze Age/Information Age marriage of Sun Tzu and Jessica Hagy, The Art of War Visualized is an inspired mash-up, a work that completely reenergizes the perennial bestseller and makes it accessible to a new generation of students, entrepreneurs, business leaders, artists, seekers,

lovers of games and game theory, and anyone else who knows the value of seeking guidance for the future in the teachings of the past. It's as if Sun Tzu got a 21st-century do-over. Author and illustrator of *How to Be Interesting*, Jessica Hagy is a cutting-edge thinker whose language—comprising circles, arrows, and lines and the well-chosen word or two—makes her an ideal philosopher for our ever-more-visual culture. Her charts and diagrams are deceptively simple, often funny, and always thought-provoking. She knows how to communicate not only ideas but the complex process of thinking itself, complete with its twists and surprises. For *The Art of War Visualized*, she presents her vision in evocative ink-brush art and bold typography. The result is page after page in which each passage of the complete canonical text (in its best-known Lionel Giles translation) is visually interpreted in a singular diagram, chart, or other illustration—transforming, reenergizing, and making the classic dazzlingly accessible for a new generation of readers.

Twenty-Five Hundred years ago, Sun Tzu wrote *The Art of War*, a classic book of military strategy based on Chinese warfare and military thought. Since that time, all levels of military have used the teaching on Sun Tzu to warfare and civilization have adapted these teachings for use in politics, business and everyday life. What is more special about this book is, *The Art of War* is a book where much of the insights can be used in today's fiercely competitive corporate scenarios despite the facts that it was written 2500 years ago by a Chinese general and military strategist. About Sun Tzu Sun Tzu was a Chinese general, military strategist, writer and philosopher who lived in the Eastern Zhou period of ancient China. Sun Tzu is the author of *The Art of War*, an influential work of military strategy that has affected Western and East Asian philosophy and military thinking. His works focus much more on alternatives to battle, such as stratagem, delay, the use of spies and alternatives to war itself, the making and keeping of alliances, the uses of deceit and a willingness to submit, at least temporarily, to more powerful foes. Sun Tzu's work has been praised and employed in East Asian warfare since its composition. During the 20th century, *The Art of War* grew in popularity and saw practical use in Western society as well. It continues to influence many competitive endeavors in the world, including culture, politics, business and sports, as well as modern warfare. This *Art of War* book translated by Lionel Giles with further elaboration by Bob Sutton.

Translation of Sun Tzu's classic warfare text, 'The art of war', alongside Gagliardi's interpretation of how it can be applied to business management.

Sun Tzu's *The Art of War* is the important book on strategy. This book is used as the basis for non-English translations around the world—even in Asia. It also includes a free download of an audio book MP3.

Seventy-five color and black-and-white images are featured in this striking illustrated edition of the classic, two-thousand-year-old work on combat, military strategy, and leadership.

An ancient Chinese treatise on war stresses the importance of speed, sound tactics, subterfuge, discipline, appropriate forms of attack, and accurate intelligence.

Studied by generals from Napoleon to Rommel, this classic is still one of the most influential works on the subject and is required reading in most military academies around the world.

The Art of War is an enduring classic that holds a special place in the culture and history of East Asia. An ancient Chinese text on the philosophy and politics of warfare and military strategy, the treatise was written in 6th century B.C. by a warrior-philosopher now famous all over the world as Sun Tzu. Sun Tzu's teachings remain as relevant to leaders and strategists today as they were to rulers and military generals in ancient times. Divided into thirteen chapters and written succinctly, *The Art of War* is a must-read for anybody who works in a competitive environment.

Tells how to analyze a situation, plan actions, obtain an advantage, make use of information, and gain a favorable position

Written in China more than 2,000 years ago, Sun Tzu's classic *The Art of War* is the first known study of the planning and conduct of military operations.

The Art of War is an ancient Chinese military treatise attributed to Sun Tzu, a high-ranking military general, strategist and tactician, and it was believed to have been compiled during the late Spring and Autumn period or early Warring States period. The text is composed of 13 chapters, each of which is devoted to one aspect of warfare. It is commonly known to be the definitive work on military strategy and tactics of its time. It has been the most famous and influential of China's Seven Military Classics, and: "for the last two thousand years it remained the most important military treatise in Asia, where even the common people knew it by name." It has had an influence on Eastern and Western military thinking, business tactics, legal strategy and beyond.

Ralph D. Sawyer is the preeminent scholar and translator on Sun-tzu's masterful work. More than 200,000 copies of his Sun-tzu *Art of War* and more than 55,000 copies of *The Complete Art of War* have been sold. *The Art of War* is the most famous study of strategy ever written and has had an extraordinary influence on the history of warfare. *The Essential Art of War* brings Sun-tzu's classic work to a new, uninitiated readership. This clear and compact volume presumes no prior knowledge of the subject and presents only the material that is essential to understanding this text. Using his best-selling *Art of War* translation as the centerpiece, Sawyer has re-approached every chapter to include an introduction and closing commentary that deliver the key concepts. An introduction to the volume on the relevance of Sun-tzu's teachings, a chronology, historical background on the translation itself, and a bibliographic essay are also included. *The Essential Art of War* is presented in an attractive 208-page hardcover volume with foiled jacket, stamped case, and ribbon marker, in a convenient gift size.

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Sun Tzu's Art of War is the most famous, and the most thought-provoking, work of strategy ever written. The profound insights of this book have endured for over two thousand years, and they continue to reward careful study. The Military Methods of Sun Pin, the great-grandson of Sun Tzu, is a brilliant elaboration on his ancestor's work, which has been lost for nearly two millennia. Presented here together for the first time are the greatest of the ancient Chinese classics of strategic thought: The Complete Art of War. The Sun family writings on strategy represent a unique contribution to our understanding of human affairs. By unveiling the complex, often unexpected, interrelationships of armies locked in battle, their wisdom reveals the enduring principles of success in the struggle of life itself. With a unique index to the essential principles of strategy, and Sawyer's thoughtful chapter-by-chapter commentaries, The Complete Art of War is designed to guide the reader to new insights into the nature of human conflict and a greater understanding of every field of human activity, from playing the game of politics to building a successful marriage, from closing a deal to managing a large organization, and even from making war to making peace.

Sun Tzu's The Art of War has been the premier manual of Chinese military strategy for the past two millennia and, as thousands of Asian businessmen can attest, this classic work is as applicable to the corporate world as it is to the battlefield. This is the only contemporary edition of the classic Lionel Giles translation to contain all of the translator's original notes, to help you better understand Sun Tzu's powerful maxims and apply them in your daily life. John Minford's foreword brings insights to this classic text and its timeless relevance to the modern world. BILINGUAL EDITION: COMPLETE CHINESE AND ENGLISH TEXT This edition also marks the first time Giles' translation has been converted to Hanyu Pinyin—the standard Chinese romanization system. Additionally, the book contains the full Chinese language version of the text, along with Giles' extensive notes, with their original Chinese text references to the historical Chinese commentators, making this edition a treasure to military scholars, martial artists, and those planning to use Sun Tzu's strategies to conquer the business world. Sun Tzu's book will arm you with the knowledge that has allowed those who have studied this classic to gain victory—and often, total domination—over those who remain ignorant of its sage advice.

The original and bestselling leadership book! Sun Tzu's ideas on survival and success have been read across the world for centuries. Today they can still be applied to business, politics and life. The Art of War demonstrates how to win without conflict. It shows that with enough intelligence and planning, it is possible to conquer with a minimum of force and little destruction. This luxury hardback edition includes an introduction by Tom Butler-Bowdon that draws out lessons for managers and business leaders, and highlights the power of Sun Tzu's thinking in everyday life.

The Art of War is a translation of Sun Tzu's originally written book on battle strategies by author James Clavell. Sun Tzu believed war to be an essential wrongdoing that must be got rid of whenever it can be. The war should be fought fleetingly to reduce economic decline. Sun Tzu harped on the significance of placement in military tactics. The planning to position an army must be dependent on the stipulations in the physical surroundings and the subjective thoughts of various militants in those conditions. He believed that strategy cannot be considered as planning with respect to glancing through a previously decided list. It is better represented by the fact that it needs speedy and suitable reactions to altering situations. Planning gives results in restrained surroundings. But in case of an altering environment, similar plans come in each other's ways and give rise to undesired outcomes. The book has been a profound factor in the workings of Eastern and Western military strategies, business planning, legal thought processes, and more. (The Art of War by Sun Tzu, 9789380914893)

The most widely read military classic in human history, newly translated and revised in accordance with newly discovered materials of unprecedented historical significance. Fluid, crisp and rigorously faithful to the original, this new text is destined to stand as the definitive version of this cornerstone work of Classical Chinese. Of compelling importance not only to students of Chinese history and literature, but to all readers interested in the art or the philosophy of war.

Published in the United Kingdom in 2014 by C. Hurst & Co.

More than two millennia ago the famous Chinese general Sun Tzu wrote the classic work on military strategy, The Art of War. Now, in a new edition of Sun Tzu and the Art of Business, Mark McNeilly shows how Sun Tzu's strategic principles can be applied to twenty-first century business. Here are two books in one: McNeilly's synthesis of Sun Tzu's ideas into six strategic principles for the business executive, plus the text of Samuel B. Griffith's popular translation of The Art of War. McNeilly explains how to gain market share without inciting competitive retaliation, how to attack competitors' weak points, and how to maximize market information for competitive advantage. He demonstrates the value of speed and preparation in throwing the competition off-balance, employing strategy to beat the competition, and the need for character in leaders. Lastly, McNeilly presents a practical method to put Sun Tzu's principles into practice. By using modern examples throughout the book from Google, Zappos, Amazon, Dyson, Aflac, Singapore Airlines, Best Buy, the NFL, Tata Motors, Starbucks, and many others, he illustrates how, by following the wisdom of history's most respected strategist, executives can avoid the pitfalls of management fads and achieve lasting competitive advantage.

This collectible edition presents Sun Tzu's timeless instructions regarding military strategy and managing conflict in two forms--one translation without notes or commentary, and the other with Giles' complete translation and notes.

In today's competitive business world, you must capture the high ground and defend it against your rivals. The secret lies in mastering the strategic arts taught by the ancient Chinese military theorist Sun Tzu. Gerald A. Michaelson's classic book breaks down Sun Tzu's lessons to help you move from manager to leader and vanquish your competition. In this fully updated edition, Steven Michaelson offers new examples drawn from companies ranging from Amazon to Toyota to Google, putting Sun Tzu at your side for today's business challenges. Here is the

wisdom--tested for twenty-five centuries--that will help you seize the advantage, storm your competitors' gates, and conquer the marketplace!

Contains the 6th century B.C. Chinese commander's classic work on the art of warfare, the relationship between war and politics, and diplomacy, and the Prussian soldier's classic work on the nature of war and the conditions which require it.

Sun Tzu and the Art of BusinessSix Strategic Principles for ManagersOUP USA

Sun Tzu's "The Art of War" has provided strategists with essential advice on battlefield tactics and management strategies for more than two thousand years. In recent years, "The Art of War" has become a cult book for business leaders and is regarded as essential reading for global entrepreneurs seeking to master strategy. The book has also, unsurprisingly, had a huge influence on military planning both in the East and West. Assuming you don't necessarily have any countries to invade or plan to lay siege to any kingdoms in the foreseeable future author Karen McCreadie interprets Sun Tzu's strategies for the debatably less dangerous pursuit of business. This brilliant interpretation of Sun Tzu's work is not a substitute for the original. Its purpose is simply to illustrate the timeless nature of Master Sun's extraordinary insights by bringing them to life through modern business case-studies. The fantastic format of Karen's work helps to transform the undeniable wisdom contained in the original "The Art of War" into an entertaining accompaniment to one of the greatest books ever written.

Sun Tzu's The Art of War is still one of the world's most influential treatises on strategic thought. Applicable everywhere from the boardroom to the bedroom, from the playing field to the battlefield, its wisdom has never been more highly regarded. Now available in its complete form, including the Chinese characters and English text, this essential examination of the art of strategic thinking features extensive commentary and an insightful historical introduction written by Lionel Giles, its original translator. This new edition includes an all-new introduction by the scholar of ancient Chinese literature, John Minford.

Widely regarded as "The Oldest Military Treatise in the World," this landmark work covers principles of strategy, tactics, maneuvering, communication, and supplies; the use of terrain, fire, and the seasons of the year; the classification and utilization of spies; the treatment of soldiers, including captives, all have a modern ring to them.

The author clarifies the Sun Tzu text without compromising the subtlety of thought needed to master it. He taps into Sun Tzu's own source material and examines contemporary battle fields within context of his philosophies to help you profit from his wisdom.

Written 2,500 years ago by Chinese general Sun Tzu, The Art of War is a masterpiece of military strategy still in use in war colleges around the world. Yet its principles transcend warfare and have practical applications to all the conflicts and crises we face in our lives?in our workplaces, our families, even within ourselves. Thomas Huynh guides you through Sun Tzu's masterwork, highlighting principles that encourage a perceptive and spiritual approach to conflict, enabling you to: Prevent conflicts before they arise Peacefully resolve conflicts when they do arise Act with courage, intelligence and benevolence in adversarial situations Convert potential enemies into friends Control your emotions before they control you

By following the ancient Chinese teachings of The Art of War, you will discover how to use your natural abilities to find your path in life. Women and The Art of War helps women find the peaceful path to success through strategies made famous in the ancient Chinese text, The Art of War. Female wisdom, or common sense, is about avoiding needless confrontation, conserving energy for the things that matter, and seeking an outcome in which everyone wins. And for women, as for Sun Tzu, success doesn't come simply from knowing what to do, but from knowing who you are. Women and the Art of War will help you consider what you want to achieve and why you want to achieve it. Covering Sun Tzu's timeless principles point by point in a conversational and friendly tone, Women and the Art of War shows you how you can find your strengths, meet your weaknesses head-on, deal with obstacles and forge your own unique identity through your career and personal life. Whatever your path, this book will give you strategies, tactics, and practical examples you need to increase your probability of success—and enjoy the process.

Collected here in this 4-in-1 omnibus are the most important books ever written on the art of war. The Art of War By Sun Tzu translated and commented on by Lionel Giles, On War by Carl von Clausewitz, The Art of War by Niccolo Machiavelli, and The Art of War by Baron De Jomini. These four books will give you as complete a view on the art of war as you can attain. This is the most important book ever written about warfare and conflict. Lionel Giles' translation is the definitive edition and his commentary is indispensable. The Art of War can be used and adapted in every facet of your life. This book explains when and how to go to war, as well as when not to. Learn how to win any conflict whether it be on the battlefield or in the boardroom. Although Carl von Clausewitz participated in many military campaigns, he was primarily a military theorist interested in the examination of war. On War is the West's premier work on the philosophy of war. Other soldiers before him had written treatises on various military subjects, but none undertook a great philosophical examination of war on the scale of Clausewitz's. On War is considered to be the first modern book of military strategy. This is due mainly to Clausewitz' integration of political, social, and economic issues as some of the most important factors in deciding the outcomes of a war. It is one of the most important treatises on strategy ever written, and continues to be required reading at many military academies. Niccolo Machiavelli considered this book his greatest achievement. Here you will learn how to recruit, train, motivate, and discipline an army. You will learn the difference between strategy and tactics. Machiavelli does a masterful job of breaking down and analyzing historic battles. This book of military knowledge belongs alongside Sun-Tzu and Clausewitz on every book shelf. Antoine-Henri Jomini was the most celebrated writer on the Napoleonic art of war. Jomini was present at most of the most important battles of the Napoleonic Wars. His writing, therefore, is the most authoritative on the subject. "The art of war, as generally considered, consists of five purely military branches, -viz.: Strategy, Grand Tactics, Logistics, Engineering, and Tactics. A sixth and essential branch, hitherto unrecognized, might be termed Diplomacy in its relation to War. Although this branch is more naturally and intimately connected with the profession of a statesman than with that of a soldier, it cannot be denied that, if it be useless to a subordinate general, it is indispensable to every general commanding an army." -Antoine-Henri Jomini"

This deluxe hardcover edition of "The Art of War" presents Sun Tzu's timeless instructions regarding military strategy and managing conflict in two forms. The first part contains "The Art of War" in English, without notes or commentary. This allows the reader to understand the teachings of Sun Tzu, without the distraction of footnotes or excessive comments. As translated by Lionel Giles, the text is succinct and very easy to read. The second part contains the complete translation by Lionel Giles, along with his definitive critical commentary. Written during the Victorian era, his "Introduction" gives the reader a chance to share the wonder of discovery which Western scholars experienced when approaching Sun Tzu for the first time. Although written in the 6th century BCE, the teachings of Sun Tzu are still found today in the martial arts, legal doctrine, military schools, management seminars and pervasively throughout popular culture.

An ancient Chinese treatise on war stresses the importance of speed, sound tactics, subterfuge, discipline, appropriate form of attack, and accurate intelligence

A classic! Find inspiration in some of history's great military victories as others have for over 2,400 years. Sun Tzu was the most famous military scientist, and one of the ablest commanders, in ancient China. Asian warlords, and modern leaders as dissimilar as Mao Tse-tung and General Eisenhower, have used his principles to change the shape of the world. Interpreted here by General Tao Hanzhang, one of the

architects of the Communist Revolution, Tzu's advice on timing, maneuvering, flexibility, and knowledge of the enemy's leaders, strengths, and weaknesses is as powerful today as when it was first issued. The only translation that shows the original Chinese with a transliteration of each character side-by-side with the English sentence translation. Includes a glossary explaining Sun Tzu's definitions of the key Chinese concepts. There are many translations of The Art of War, but this is only truly accurate version written by America's leading expert on Sun Tzu's system. Winner of the Independent Publishers Book Award for the best Multicultural Nonfiction book of the year! Seven Ways Better Than All Other Translations! 1. More complete: Based on the complete compilation of all historical sources and academic research rather than on traditional fragmentary sources. 2. More accurate: Shows the original Chinese phrases (thousands of characters), individually translates each character (a transliteration), translates each phrase into an English sentence, and provides details of the key concepts that cannot be translated. 3. More concise: Its side-by-side format makes it impossible to add or subtract from the Chinese source or secretly add the translator's editorial opinions. All commentaries are clearly separated from the translation and text. 4. More authoritative: Translated by America's leading expert on Sun Tzu, who has written over two dozen books explaining the strategic concepts in the text. 5. More consistent: Eliminates the imprecise word choices that create the obvious internal contradictions so common in most other translations. 6. More balanced: Offers one English sentence for each Chinese phrase to preserve the balance of ideas in the original work. 7. More organized: Retains and numbers the original phrase groups to preserve the contextual relationships for easy study. You can compare this version to other translations and immediately see where other English translation depart from the original Chinese into the translators' own opinions and commentaries. This version won the award not just for being the best translation or the best book about Asian philosophy, but the best of all books in 2003 explaining another culture anywhere in the world. Reviews "Supremely Accurate bilingual edition...Each two-page spread features the translated lines into English on one side and the Chinese ideograms with their meanings on the other so that dedicated readers can readily understand the range of meaning in the original text...The definitive version of The Art of War for those English speakers who truly want to understand it..." June 2003, Wisconsin Bookwatch "The Best...internally consistent between the translated concepts and so shows a level of knowledge and detail that is not present in some other translations. As a translator, the author obviously sees the big picture...Gary Gagliardi is considered by many to be a leading expert in understanding and using the competitive methods embodied in Sun Tzu's treatise on the art of war." HAROLD MCFARLAND, editor, Reader's Preference Reviews, Midwest Book Review Contents: Preface: Award-Winning Translation9 Introduction: Sun Tzu's Basic Concepts17 1Analysis 31 2Going to War45 3Analyzing Attacks58 4Positioning69 5Momentum 81 6Weakness and Strength93 7Armed Conflict109 8Adaptability 123 9Armed March133 10Field Position153 11Types of Terrain171 12Attacking With Fire197 13Using Spies209 Glossary of Key Chinese Characters220 Index of Major Topics224 About the Translator and Author226 Art of War Books by Gary Gagliardi.227 [Copyright: 9e68c2c115f902fe8b1a07166e59b23d](http://www.garygagliardi.com/copyright)