

Studio Lighting Techniques For Photography

A guide to photographic lighting, identifying the tools used to create and control photographic lighting, discussing the basic functions and potentials of light, and explaining techniques that can be used to produce good lighting in the studio and in outdoor environments.

Portrait lighting is part art, part science. There are so many tools at the photographers' disposal—and myriad settings and setups that can be used. So, how do you master the light for consistent, predictable results, indoors and out? In this guide, award-winning photographer Curley Marshall teaches you the nuts and bolts of portrait lighting. You'll learn to work with natural light and studio lighting sources, both as they exist and in modified forms. You'll discover posing and lighting combinations that will help you to ensure that your subject's face—the focal point of every portrait—appears dimensional and, where need be, slimmer. You'll learn how to give the eyes sparkle through proper catchlight placement and how to bring out the color of the eyes. You'll also learn the basic lighting setups heralded by portrait artists throughout time—including loop lighting, Rembrandt lighting, butterfly lighting, and more.

Through a creative and controlled approach to lighting techniques, this informative reference on glamour photography demonstrates how to optimize the subject's beauty. From simple sunlight to professional studio lighting systems, this manual presents

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practical examples of lighting sources and shows how to develop, refine, and execute such lighting in a variety of settings. Studio photography, indoor location shots, and outdoor shoots are explained in detail, including how each lighting method functions to enhance the overall visual appeal of the image. Whether the setup is simple or complex, this guidebook offers helpful advice on the most advantageous lighting techniques.

What's your definition of a photo studio? Is it a room with a white seamless backdrop or a cyc wall? Maybe it's simply anywhere you're in control of the lighting. In a perfect world, where every day is a breezy 72 degrees with partial cloud coverage, we would all have a 5,000-square-foot studio—and the entire catalog of B&H™ in our equipment lockups. But the reality is that you may have an outdated DSLR with two decent lenses (which took you several years to save up for), and all you have at your disposal is an unfinished basement, your garage, or the empty conference room at your office. That's where Studio Anywhere comes in. With photographer Nick Fancher as your guide, you'll learn how to get portfolio-ready photos while working in some of the most problematic scenarios imaginable. Whether shooting a corporate portrait, a test shoot with a model, or a promo shoot with a band, you'll discover that most of the time, there's no need for an expensive studio—you just have to get creative. Studio Anywhere is a resource for photographers to learn through behind-the-scenes photos and lighting diagrams from a range of photo shoots—but it doesn't stop there. Because

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directing a photo shoot involves more than simply knowing how to wield a camera or process a raw file, Nick also lets you in on the aesthetic decisions he makes in his signature photos, inspiring you to develop your own vision. And, finally, he describes his Lightroom and Photoshop workflow so you can learn how to deftly navigate post-processing. Shows how to create images with minimal equipment that is within reach of anyone's budget Takes you through the entire shoot, from concept to lighting to exposure to post-processing in Lightroom and Photoshop Teaches how to build a portfolio without a dedicated studio space

Portraiture tends to rely on standardized, established lighting techniques, but most photographers know that subscribing to traditional methods does not always flatter every subject. The techniques collected in this guide will heighten the senses of mystery and drama in a digital photographer's work by enhancing shape and contrast, keeping images fashionable and appealing with less reliance on natural light, and illuminating a subject's eyes without producing catchlights. In this manner, textbook lighting setups can act as a springboard to creating personal and artistic high-quality portraits featuring new, radically-altered lighting effects. Multiple series of before-and-after photos comprehensively illustrate how to utilize these new methods to create emotion-evoking works of art that do more than simply capture the likeness of a subject Incorporating several categories of beauty photography?maternity, fitness, boudoir, Maxim style, Goth glamour, and fetish glamour?this guide describes the artistic and

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technical nuances of each genre while teaching posing and compositional techniques. Explaining how to choose popular lights and modifiers, the guide helps novice and professional photographers create stunning portraits with mood and personality that highlight the most desirable aspects of the subject. A series of case studies from portrait sessions and detailed diagrams for recreating the shots are also included. Improve your lighting technique to produce better quality photographs Digital Photography Lighting For Dummies features the tools, concepts, and steps you need to give your subjects a high-quality look and feel. Everyone from advanced beginners to aspiring professional photographers will improve their understanding of lighting basics as well as the parts and functions of their camera. Explains the different kinds of lighting that different situations require and guides you through changing the settings on your camera Shows you how to set up equipment to capture the photograph you want with the proper amount of light and shadow Offers information on the latest lighting equipment and accessories Includes techniques and skills used by film photographers like David Bailey, Ansel Adams, and Annie Leibovitz Reach for Digital Photography Lighting For Dummies and take your knowledge of lighting and photography to the next level!

Studio photography is a common career path for aspiring photographers and students but the professional and commercial nature of the field makes it a challenging area to break into. Whilst other introductory books on the subject are often bogged down with

too much technical detail or too many 'show-off' shots, *Studio Photography: Essential Skills* offers a practical and accessible guide to the fundamental techniques for successful studio photography. Whether photographing a person or a product, you need control over the light, mood and look to arrive at the perfect result for a particular assignment. This book takes a commercial and creative approach and considers the important elements of lighting, exposure, capture, art direction and the studio setting to ensure a successful shoot. With a clearly structured learning approach and a wide variety of activities and assignments to inspire and engage you, this is an informative, stimulating guide to the basics. Broaden your skills and increase your earning potential with *Studio Photography: Essential Skills*!

Hit the ground running with this no-nonsense guide to outdoor portraits! Acclaimed photo-educator Jeff Smith shows you how to design beautiful images that virtually sell themselves. Quick lessons take you through every step of the process in detail, showing you how to select locations, and then use natural light alone or in harmony with reflected light and/or strobe lighting for flawless results. Smith shows you what to look for (and avoid) when lighting the subject's eyes and face, and demonstrates exactly how to balance your scene and subject for portraits all day long (even at the tricky midday hours). With this all-day approach to location lighting, you'll be able to book sessions that are more personalized, more profitable, and more convenient—for both you and your clients.

More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities.

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But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men... until now! Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

This useful guidebook begins with light sources, showing readers what to look for, what to avoid and how to tailor their selections to the types of lighting they and their clients will enjoy. Smith brings the same treatment to light modifiers, demonstrating how a few light sources can be infinitely modified to create precision lighting effects that are customised for each subject.

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Packed with before-and-after images and ample set-up shots that show the lighting set-up from the photographer's and the subject's point of view.

With easy-to-follow instructions and detailed photo sequences showing how to arrange lights and lighting accessories, this carefully structured course teaches all the fundamentals of portraiture, as well as a host of other creative techniques. It sets out everything the amateur needs to know to create a wide range of styles, from choosing the right equipment to composing the background to placing and positioning the subject for maximum effect. The basics of color and black and white, digital capture and film, and studio and location shooting all receive detailed attention, and helpful tips on mood-enhancing lighting will help raise novices' skills to professional levels.

THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to “get the shot” at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the “triangle of learning”

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where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, “An editor at National Geographic once told me...” and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe’s brilliant images that perfectly illustrates the technique (you’ll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those “Ah ha!” moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that “moment it clicks.”

Photographers learn how to create amazing photography with this simple, basic, money-saving approach to working in the studio. While exploring available lighting and equipment, this reference tackles the concerns of studio photographers regarding too much gear, not enough space, and a strict budget and offers alternative techniques for photographing subjects. Tips for how to set up a studio in a limited amount of space, what kind of equipment works best for different effects, and finding great tools for budget prices make this a truly comprehensive reference.

Sometimes photographers have to shoot in less than ideal lighting situations. Maybe the wedding is mid-day in the middle of a field, or perhaps the event is in a florescent-lit room. These scenarios can be particularly intimidating for beginning photographers who don't know

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how to handle the many undesirable lighting situations they may encounter. In *Sh*tty Light*, professional photographers Lindsay Adler and Erik Valind cover the top ten worst lighting situations and provide a variety of solutions for each. They explain which solutions are most practical and why one option might be preferable over another, examining such problems as extremely low lighting when no flash is allowed, strong backlight, and the light on an overcast day. Unlike other books that focus on natural light or lighting in general, this book addresses a very real need of beginning photographers, answering the question, "What do I do when the lighting is terrible?" Lindsay and Erik candidly show you the tools at your disposal, demonstrating the techniques essential to getting the job done with minimal fuss. Shows how to deal with ten of the worst lighting situations, such as harsh midday light, extremely low light, and mixed light. Offers real-life examples and practical solutions for handling poor light, such as identifying natural reflectors, bouncing light off a wall, or utilizing flash gels. Features a fun, conversational style to help you conquer the fear of poor lighting and approach any lighting situation with confidence!

"This definitive guide to studio lighting explains and demonstrates universal lighting principles that help photographers think on their feet and master lighting theory and technique. Explained are essential concepts such as why light behaves the way it does and how to manipulate it to its best effect. Concrete, practical examples illustrate topics such as shooting light, dark, and reflective surfaces; mastering contrast control; modifying shadow formation to effectively shape mid- and light-colored objects; creating definition in black objects; and using Photoshop to fine-tune subjects. Instruction is also provided on creating simulated sunlight, painting with light, using softening filters, and lighting subjects in motion. Compelling photographs and numerous

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lighting diagrams are included. "

"Tricks of the trade for professional digital photographers"--Cover.

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures. ¿

Lighting is one of the most important aspects of any photograph. The best images create dimension and drama, which goes beyond formulas and lighting recipes. In *Lighting for Photographers: An Introductory Guide to Professional Photography*, commercial photographers and instructors Joe Lavine and Brad Bartholomew offer a unique philosophy of lighting, starting with an understanding of the characteristics of lighting to build great shots. Including interviews from professional photographers and

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illustrated with over 200 images, this book introduces basic photographic concepts and equipment needs, and takes the reader from the lighting process through to starting a successful career in photography both in the studio and on location. Readers will learn a comprehensive approach to lighting including what light does, composition, experimentation, practical tools and techniques, equipment, metering and histograms, and how to launch and grow their career. With downloadable instructor resources featuring discussion questions and quizzes, this fully updated edition is ideal for introductory level photography and lighting courses as well as the amateur photographer looking to apply the appropriate lighting to realize their conceptual and aesthetic goals.

Techniques for creating flawless lighting show photographers of all levels how to take full control of their photographic atmosphere in this indispensable guide. Illustrating the physics that govern light; the visual difference between the eye and camera; the qualities of incident and reflected light; and the effects of the size, intensity, direction, contrast, and ratio of light, this manual offers tools for sculpting the face for remarkable portraits. The three desirable positions for the main light are described in detail, as well as how to use those arrangements to accentuate all types of faces—oval, long, angular, heart-shaped, and square—to create portraits with a variety of different effects, from romantic to edgy to high fashion.

Contemporary photographs that cleverly capture a child's mood or personality--whether

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that's a big, toothy grin or a teary tantrum--are easily created with the tips and techniques explored in this in-depth handbook. Often called "lifestyle photography," modern techniques such as tightly cropped close-ups, vignettes, wide angles, and shallow depths produce images that are markedly less stiff and more expressive than traditional portraiture. From capturing great expressions and body language to integrating meaningful locations into the shoot to further express the subject's personality, this guide thoroughly explains how photographers can develop their image-storytelling skills to develop stunning portraits. Advice on creating platinum and chocolate-hued prints, vibrant color scenes, dramatic black & whites, and utilizing unusual textures or effects is also included.

This cookbook-style guide to portrait lighting contains all the ingredients necessary for a successful photo shoot. With 60 two-page spreads highlighting the techniques used to create stunning portraits alongside the portraits themselves, aspiring photographers will have a clear sense of both the "how" and the "why" of good lighting. Difficult questions such as How can I downplay a double chin and dark shadows under the eyes? and How can I produce a soft, romantic feel in a woman's portrait? Are addressed and resolved in this no-nonsense guide to good lighting.

Offers illustrated lessons on lighting for portrait photography, covering such topics as building light setups, adding hair and accent lights, and using meters.

Through letters to his little sister, who is in a different foster home, Lonnie, also known

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as "Locomotion," keeps a record of their lives while they are apart, describing his own foster family, including his foster brother who returns home after losing a leg in the Iraq War.

This book gives clear, practical advice on how to get creative with and achieve the best from your studio lighting. It explains and demonstrates basic and advanced techniques so you can fully understand how to light a subject and compose a great photograph. Explains lighting and camera techniques and the ideas behind them. Utilizes specific examples and diagrams to illustrate everything from portraits and art-nudes to still life photography. Provides valuable advice on all studio-related equipment and introduces the basics of RAW processing. A clear practical guide to learning about studio photography and working creatively with light to shoot great photographs. Aimed at all photographers - professional and amateur covering the full range - portrait, product advertising, glamour and fashion. Covers lighting and camera techniques and gives advice on all studio-related equipment. Superbly illustrated with 196 colour photographs. Christian Hough is a professional photographer experienced in polished commercial and fine-art nude photographs.

Product Description for Book How to Set Up Photography Lighting for a Home Studio
This book descriptively details subjects related to a basic photo studio setup in the comfort of your home. It is geared for beginner users wanting to learn more. It contains information about how to use continuous studio lighting, how to use strobe lighting

photography, as well as techniques that enable you to control the lighting as you wish. Having a controlled environment makes for beautiful photos, and gives more options for creativity as well. This is valuable for anyone who also simply wants to take better quality family or pet photos. It would make a useful reference guide for product photography as well. If you sell products on eBay or a similar venue, great looking photos are a must to get your products sold. Proper lighting is a key issue! This book also contains information about home photography studio setups and discusses how you can make adjustments to create the best blend of lighting and colors. In a nutshell, this is everything that a beginning photographer needs to understand how to setup your own photography studio at home.

Some photographers make portraits that we can't take our eyes off of. These images create mood, evoke emotion, and pique our curiosity. They have that certain something that other portraits seem to lack. These rare images are memorable—the kind of shots that clients want and photographers strive to emulate. These portraits are technically precise and have style. Neil van Niekerk is a big name in the portrait and wedding photography industry. His masterful photographs get a reaction, and he's devoted to helping others create compelling portraits for their clients. In this book, van Niekerk shows readers strategies for creating a wide range of portrait looks (romantic, fun, sweet, dramatic, glamorous, or moody) in lackluster, middle-of-nowhere locales, small home studios, big expanses, and even on rooftops. Starting with traditional lighting and

posing strategies and moving through “spicier” varieties, he shows readers how integrating specialized lighting (rim lighting, backlighting, flare, and low-key lighting—using natural light and artificial sources) and compositional approaches (shallow depth of field, lens compression, and unorthodox perspectives) into their creative approach can allow them to take full creative control over their portrait-taking process so that they’re able to deliver incredible shots of their clients in any photographic conditions.

In *Studio Anywhere 2: Hard Light*, photographer and author Nick Fancher builds on the success of his previous book (*Studio Anywhere: A Photographer’s Guide to Shooting in Unconventional Locations*) as he continues to offer candid, practical, and valuable lessons on how to create successful and fresh photographs armed with only minimal gear, a resourceful mind, and a creative spirit. The heart and soul of *Studio Anywhere 2: Hard Light* resemble its predecessor, but this time Nick focuses his approach on hard light, demonstrating how to use it in innovative and flattering ways, working with subjects ranging from products to people. You’ll learn:

- How to work with both available light (e.g., the sun) and manufactured light (such as inexpensive small flash)
- How to shape, bounce, and manipulate your unmodified flash to get the results you want
- The importance of proper light placement and ambient balance
- How to create dramatic, intentional photographs with hard light
- DIY techniques for making your own gobos and photo hacks (such as with a reflector)
- How to incorporate colored gels into

your work to create expressive and innovative imagery • Post-processing tricks and techniques that Nick uses to achieve the final look of the image Included in the book are behind-the-scenes photos, lighting diagrams, and Lightroom settings for every scenario, so the reader can follow along from idea through the shoot and on to the final edit. There is also a feature throughout the book called “Making a Scene” where, upon being presented with an “empty” scene, you’re challenged to figure out where you might place your subject and your light(s) in order to achieve a specific effect or result. At the back of the book, Nick shows you how he chose to tackle each scenario. The goal is to train yourself to look at the everyday, commonplace locations and scenarios you encounter and begin to see them full of photographic potential.

Models need to get hired, designers need to sell their clothing, magazine editors need to attract readers—and to do this, they all need one thing: attention-grabbing images. Satisfying these savvy and demanding fashion-photography clients requires a photographer with both a strong command of lighting and a dash of ingenuity. In this book, veteran fashion shooter Billy Pegram (whose past clients include Fila, Swatch, Pussycat Dolls, and Tony Hawk) shows you how to attain that goal with cutting-edge techniques that showcase flawless skin, accentuate stunning figures, and highlight gorgeous products. Through careful control of the light, whether in the studio or on location, you’ll learn how to manage every nuance of the model’s appearance, drawing attention to his or her standout qualities and minimizing any problem areas.

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Short, to-the-point lessons with ample lighting diagrams and image sequences make learning easy. Armed with these techniques, you'll be ready to approach fashion shoots (or fashion-inspired portrait sessions) with confidence—and deliver memorable images to your clients.

Packed with all the latest ideas and techniques, that usually can only be gained from experience or, from keeping up-to-date with all the latest, literature, this guide to studio portrait, photography explains how to get the best results, and the lighting techniques required. Also, included are details of many special techniques, that will show the reader how to select and use, special filters, how to take high-impact, close-ups, how to handle exposure testing and, control and lots more besides. Illustrated with, b & w and colour photographs throughout.

A handbook for beginning photographers provides tips and solutions on creating good, flattering light for one's subjects, covering equipment, form, and positioning, as well as offering step-by-step instructions on how to create correct and creative lighting styles. Original.

This lighting manual shows that successful studio photography does not require a warehouse-sized space brimming with expensive lights, Hollywood-style facades, and a half-dozen assistants making the client lattes. Rather, this guide shows photographers how to create studio lighting effects that range from clean and classic to highly complex and use a garage, spare bedroom, or even a backyard as their “studio.” The simple

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setups show that one to three small, inexpensive electronic flash units—along with budget-friendly stands, communication systems, and some do-it-yourself light modifiers—can be combined to create brilliant studio-quality images without the studio. Numerous sample shoots and plans provide clear instructions for taking control of any environment to create spectacular images.

A behind-the-lens guide by an acclaimed master instructs readers on professional lighting and portrait techniques while sharing informative anecdotes, technical notes, and lighting diagrams. Offers advice and instruction on creating successful photographs in any lighting situation, including tips on working with natural light, creating effects with shadows, and shooting photographs at night and in low-light.

Annotation "Photographic Lighting: Essential Skills offers a solid grounding in the principles of lighting techniques, as well as TTL, lighting ratios and hand-held metering techniques, to enable you to become proficient at shooting in any environment, achieve creative style and master this vital skill for competent photography."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved.

Christopher Grey's Studio Lighting Techniques for PhotographyAmherst Media

As every photographer quickly learns, there's more to studio lighting than simply learning the equipment. InBasic Studio Lighting, an expert photographer and renowned photography teacher provides nuts-and-bolts guidance for mastering the complexities of one of the most important aspects of making a photograph: proper lighting. Readers will discover surefire tactics for using equipment properly and innovative ways of utilizing color and light to create

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fabulous effects, as well as getting hands-on practice with exposures, accent lighting, backgrounds, set-ups, and dozens of other studio techniques. Plus, dozens of outstanding color photographs illustrate each technique step by step. Perfect for aspiring photographers and students as well as veterans, *Basic Studio Lighting* provides all the theory and practical techniques needed to create professional photos that make an impact. • Hundreds of proven tips and techniques from an expert in the field • A hot topic for every photographer • Over 150 outstanding photos with step-by-step instructions make mastering these techniques easy

Softboxes—specialized photographic lighting devices that produce a flattering and soft, low-contrast look—are the main focus of this resource for photographers. Professional and amateur photographers alike will be able to apply the thorough explanations on the simple, yet highly effective, light- and shadow-altering methodologies found in this guidebook to any subject matter in portrait, fashion, and editorial images. Additional chapters cover the use of softboxes in partnership with other light sources, including sunlight and various types of studio lighting treatments.

"Photographers learn from a master the impact and drama that can be created through the precise creation of low key portraits—portraits in which the tonal range is primarily dark. While the low key technique lends a classic, artistic, subdued mood to images that may seem relaxed and effortless, creating this style presents significant challenges for the photographer, all of which are addressed in this book. Guidelines for selecting the best lighting equipment and light modifiers for efficiently creating low key portraits are detailed, as are the most effective techniques for measuring the light in the scene for correct exposure. Photographers of all levels learn to consider the impact of creating images in a controlled key."

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