

## Sticky Facts New York

Cultural accounts of scientific ideas and practices have increasingly come to be welcomed as a corrective to previous—and still widely held—theories of scientific knowledge and practices as universal. The editors caution, however, against the temptation to overgeneralize the work of culture, and to lapse into a kind of essentialism that flattens the range and variety of scientific work. The book refers to this tendency as culturalism. The contributors to the volume model a new path where historicized and cultural accounts of scientific practice retain their specificity and complexity without falling into the traps of culturalism. They examine, among other issues, the potential of using notions of culture to study behavior in financial markets; the ideology, organization, and practice of earthquake monitoring and prediction during China's Cultural Revolution; the history of quadratic equations in China; and how studying the "glass ceiling" and employment discrimination became accepted in the social sciences. Demonstrating the need to understand the work of culture as a fluid and dynamic process that directly both shapes and is shaped by scientific practice, *Cultures without Culturalism* makes an important intervention in science studies. Contributors: Bruno Belhoste, Karine Chemla, Caroline Ehrhardt, Fa-ti Fan, Kenji Ito, Evelyn Fox Keller, Guillaume Lachenal, Donald MacKenzie, Mary S. Morgan, Nancy J. Nersessian, David Rabouin, Hans-Jörg Rheinberger, Claude Rosental, Koen Vermeir

Presents information on such subjects as art, architecture, biology, business, history, medicine, sports, philosophy, and film, with essays by experts on numerous topics, a biographical dictionary, and a writer's guide to grammar.

A totally new idea in sticker books, combining the joy of learning with the joy of stickers. It's an innovative, kid-friendly approach to beloved topics for ages 6 and up, featuring a cutting-edge sticker sheet design that allows for text and color images to appear underneath the sticker. Here's how it works: Read a question, then peel off the corresponding sticker to reveal the answer underneath. The fun doesn't stop there—place the sticker on the facing activity page to create a book of facts and images that can be enjoyed again and again. Once all the stickers are peeled, kids are left with a beautifully designed, information-rich book full of diagrams, facts, and personalized pages to read again and again. *Sticky Facts: New York* features dozens of stickers of world-class landmarks, tasty street foods, a giant blue whale, and big yellow taxis, not to mention beautiful Central Park—ten times bigger than Disneyland! It's the ultimate trip to New York City.

A young Englishwoman—akin to a Jane Austen heroine—transforms the lives of a couple who has suffered tragic loss in this story of love and redemption. Fourteen years after her death, the ghost of their baby daughter, Sarah, haunts world-famous playwright Emmanuel Joyce and his fragile, embittered wife, Lillian. They have each learned to cope in their own way: Emmanuel seduces his secretaries and Lillian keeps photos of her lost child on the dressing table of every hotel they visit. They're always on the move as they travel from city to city accompanied by Emmanuel's orphaned, hero-worshipping manager, Jimmy. But now a minor crisis looms: Emmanuel's latest secretary has taken a near-lethal dose of drugs on the eve of the Joyces' departure for New York to cast his new play. They need to hire a replacement immediately. Enter stage right: Alberta Young. A clergyman's daughter from Dorset, Alberta arrives for the interview clutching a copy of *Middlemarch*. She is unlike anyone Emmanuel, Lillian, or Jimmy has ever known. And little by little, she will transform all their lives. Narrated by four main characters, *The Sea Change* moves from London to New York to Athens and, finally, to the Greek island of Hydra. The bestselling author of the *Cazalet Chronicles* delivers a novel about learning to move beyond the past without giving up our memories, and how we can change and grow.

The father of public relations looks back on a landmark life spent shaping trends, preferences, and general opinion. A twentieth-century marketing visionary, Edward L. Bernays brilliantly combined mastery of the social sciences with a keen understanding of human psychology to become one of his generation's most influential social architects. In *Biography of an Idea*, Bernays traces the formative moments of his career, from his time in the Woodrow Wilson administration as one of the nation's key wartime propagandists to his consultancy for such corporate giants as Procter & Gamble, General Electric, and Dodge Motors. While working with the American Tobacco Company, Bernays launched his now-infamous Lucky Strike campaign, which effectively ended the long-standing taboo against women smoking in public. With his vast knowledge of the psychology of the masses, Bernays was in great demand, advising high-profile officials and counseling the tastemakers of his generation. His masterful and at times manipulative techniques had longstanding influences on social and political beliefs as well as on cultural trends. *Biography of an Idea* is a fascinating look at the birth of public relations—an industry that continues to hold sway over American society.

We develop a multi-sector sticky-price DSGE model that can endogenously deliver differential responses of prices to aggregate and sectoral shocks. Input-output production linkages induce cross-sector pricing complementarities that contribute to a slow response of prices to aggregate shocks. In turn, input-market segmentation at the sectoral level induces within-sector pricing substitutability, which helps the model deliver a fast response of prices to sector-specific shocks. We estimate the model using aggregate and sectoral price and quantity data for the U.S., and find that it accounts extremely well for a range of sectoral price facts. -- heterogeneity ; price stickiness ; sectoral data ; FAVAR ; sectoral shocks.

In the face of modern conditions, revolution is inevitable. The rampant inequality that exists between the political and corporate elites and the struggling masses; the destruction wreaked upon our environment by faceless, careless corporations; the steady stripping away of our civil liberties and the creation of a monstrous surveillance system—all of these have combined to spark a profound revolutionary moment. Corporate capitalists, dismissive of the popular will, do not see the fires they are igniting. In *Wages of Rebellion*, Chris Hedges—a renowned chronicler of the malaise and sickness of a society in terminal moral decline—investigates what social and psychological factors cause revolution and resistance. Focusing on the stories of radicals and dissenters from around the world and throughout history, and drawing

on an ambitious overview of prominent philosophers, historians, and novelists, Hedges explores what it takes to be a rebel in modern times. Hedges, using a term coined by the theologian Reinhold Niebuhr, cites "sublime madness" as the essential force that guides the actions of rebels—the state of passion that causes the rebel to engage in an unwavering fight against overwhelmingly powerful and oppressive forces. From South African activists who dedicated their lives to ending apartheid, to contemporary anti-fracking protestors in Canada, to whistleblowers in pursuit of transparency, *Wages of Rebellion* shows the cost of a life committed to speaking truth to power and demanding justice. This is a fight that requires us to find in acts of rebellion the sparks of life, an intrinsic meaning that lies beyond the possibility of success. For Hedges, resistance is not finally defined by what we achieve, but by what we become.

Science is truly amazing, but not always beautiful. Take a look at the absolutely strange, unusual and outlandish things to be found on earth. You may need a strong stomach and bit of courage.

**NEW YORK TIMES BESTSELLER** • The instant classic about why some ideas thrive, why others die, and how to improve your idea's chances—essential reading in the "fake news" era. Mark Twain once observed, "A lie can get halfway around the world before the truth can even get its boots on." His observation rings true: Urban legends, conspiracy theories, and bogus news stories circulate effortlessly. Meanwhile, people with important ideas—entrepreneurs, teachers, politicians, and journalists—struggle to make them "stick." In *Made to Stick*, Chip and Dan Heath reveal the anatomy of ideas that stick and explain ways to make ideas stickier, such as applying the human scale principle, using the Velcro Theory of Memory, and creating curiosity gaps. Along the way, we discover that sticky messages of all kinds—from the infamous "kidney theft ring" hoax to a coach's lessons on sportsmanship to a vision for a new product at Sony—draw their power from the same six traits. *Made to Stick* will transform the way you communicate. It's a fast-paced tour of success stories (and failures): the Nobel Prize-winning scientist who drank a glass of bacteria to prove a point about stomach ulcers; the charities who make use of the Mother Teresa Effect; the elementary-school teacher whose simulation actually prevented racial prejudice. Provocative, eye-opening, and often surprisingly funny, *Made to Stick* shows us the vital principles of winning ideas—and tells us how we can apply these rules to making our own messages stick.

**BONUS:** This edition contains an excerpt from Chip Heath and Dan Heath's *Switch*.

Doc McStuffins doesn't just play with her toys—she heals them! Children ages 2-5 will love getting to know this super-smart six-year-old doctor with her own backyard clinic. This Little Golden Book is based on the new Disney Junior show, *Doc McStuffins*.

This second edition of Miriam Meyerhoff's highly successful textbook is supported by the Routledge Sociolinguistics Reader and online resources common to both books. It provides a solid, up-to-date appreciation of the interdisciplinary nature of the field covering foundation issues, recent advances and current debates. It presents familiar or classic data in new ways, and supplements the familiar with fresh examples from a wide range of languages and social settings. It clearly explains the patterns and systems that underlie language variation in use, as well as the ways in which alternations between different language varieties index personal style, social power and national identity. New features of the second edition: a wider range of approaches to politeness theory incorporating an international range of research expanded sections on multi-lingualism and code-switching, social class, dialect contact and tracking change over time linkage to the new Routledge Sociolinguistics Reader which can be used alongside this textbook, allowing students to supplement and build on material covered in the textbook. a shared website serving both Reader and Textbook which includes web- and video-links, interactive exercises and an expanded online glossary at: [www.routledge.com/textbooks/meyerhoff](http://www.routledge.com/textbooks/meyerhoff) a refreshed text design to assist navigation through textbook and reader. Each chapter includes exercises that enable readers to engage critically with the text, break-out boxes making connections between sociolinguistics and linguistic or social theory, and brief, lively add-ons guaranteed to make the book a memorable and enjoyable read. With a full glossary of terms and suggestions for further reading, this text gives students all the tools they need for an excellent command of sociolinguistics.

It's weird. It's true. And now, it's red, white, and blue! Explore the wonderfully wacky side of the United States of America *Weird But True!* style. Calling all patriots! Get ready to explore wacky wonders, facts, stats, tidbits, and trivia about America's 50 states and territories! Did you know that there is a floating post office in Michigan? Or that a library book checked out by George Washington was returned to a New York City library 221 years late? Maybe you'd be amazed to discover that the ink used to print U.S. paper money is magnetic? In this latest and greatest edition of *Weird But True!*, you'll encounter all kinds of bizarre people, places, events, and things that make our country great.

Welcome to New York City! Parent and Child pigeons tour the Big Apple in best-selling author-illustrator Martha Day Zschock's *Hello!* board book series for children. In *Hello, New York City!* join the pair as they ride the subway, hail a cab to the five boroughs, visit the Met, and tour Central Park. Along the way they stop for a hotdog, watch a Broadway Show, learn about the United Nations, skate at Rockefeller Center, and end their day watching fireworks from the Staten Island Ferry as they wave to Lady Liberty! For ages 2-5. Made in the USA.

Holly loves experiments but doesn't like sticky things--how will she make slime?

A mother and child discuss how the mother's love would remain constant even if her child were a smelly skunk, scary ape, or bug-eating green alien. On board pages.

The continuation of the Wakefield family's saga which encompasses the lives of friends and enemies in this gripping tale of love and despair as they fight to achieve their dreams amidst promises that are sometimes broken.

This book collects results from ad hoc surveys on firms pricing behavior conducted in 2003 and 2004 by nine National central banks of the Euro area in the context of a joint research project (Eurosystem Inflation Persistence Network). These surveys have proved to be an efficient way to test theories on the pricing strategies of economic agents, documenting, in qualitative terms, the underlying rationale of the observed pricing patterns. The book provides an unprecedented amount of information from more than 11,000 euro area firms, addressing issues such as the relevance of nominal and real rigidities, the information set used by firms in the price setting process, the strategy followed to review prices, the frequency of both price reviews and price changes, the reasons underlying price stickiness, and asymmetries in price adjustment. It also compares results for the euro area to those obtained for other countries by similar studies. Finally, it draws the main implications for theoretical modeling and for monetary policy.

"Steven Fink has done us all an invaluable service by examining in depth an important type of crisis, namely, economic espionage. Ideally, all top corporate executives would do well to read his book to be prepared to combat one of the most significant crises we face." Ian I. Mitroff, Harold Quinton Distinguished Professor of Business Policy and Professor, Annenberg School for Communications, University of Southern California "There is an old saying, 'Business is War,' and *Sticky Fingers* shows us just how true that is! It presents a sobering message all

across corporate America: be proactive in mitigating your risks or others will be proactive in exploiting them." Stephen Barish Manager of Security Technology Solutions, Ernst & Young, LLP

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In the current day and age, objective facts have less influence on opinions and decisions than personal emotions and beliefs. Many individuals rely on their social networks to gather information thanks to social media's ability to share information rapidly and over a much greater geographic range. However, this creates an overall false balance as people tend to seek out information that is compatible with their existing views and values. They deliberately seek out "facts" and data that specifically support their conclusions and classify any information that contradicts their beliefs as "false news." *Navigating Fake News, Alternative Facts, and Misinformation in a Post-Truth World* is a collection of innovative research on human and automated methods to deter the spread of misinformation online, such as legal or policy changes, information literacy workshops, and algorithms that can detect fake news dissemination patterns in social media. While highlighting topics including source credibility, share culture, and media literacy, this book is ideally designed for social media managers, technology and software developers, IT specialists, educators, columnists, writers, editors, journalists, broadcasters, newscasters, researchers, policymakers, and students.

'It is the desire really to make myself a first person. For many years I was a third person - as children are, 'they', 'she', and as probably oppressed minorities become, 'they'. - Janet Frame, radio interview about writing her autobiography (1983) For the first time ever, this collection brings together Janet Frame's published short non-fiction in one collected volume, as well as material never seen before. Letters spanning 50 years of Frame's life are published alongside essays, reviews, speeches and extracts from interviews. This startling collection provides an unprecedented range of factual writings about herself, her life and her work. It reveals many aspects Janet Frame's character that will challenge some long-standing myths and preconceptions about New Zealand's most famous author.

Presents a collection of trivia about the human body, organized into such categories as the brain and facial features; life and death; and strange ailments, hiccups, and snoring.

Mrs. Piggle-Wiggle has gone away unexpectedly and left her niece, Missy Piggle-Wiggle, in charge of the Upside-Down House and the beloved animals who live there: Lester the pig, Wag the dog, and Penelope the parrot, among others. Families in town soon realize that like her great-aunt, Missy Piggle-Wiggle has inventive cures for all sorts of childhood (mis)behavior: The Whatever Cure and the Just-a-Minute Cure, for instance. What is a stressed out parent to do? Why, call Missy Piggle-Wiggle, of course! New York Times bestselling author Ann Martin brings her signature warmth and comic genius to a new character. And artist Ben Hatke brings it all to life!

"Get ready to be grossed out--in a good way! This latest addition to the crazy popular *Weird but True* series is slimy and sticky and jam-packed with more icky, zany fun! Step up to the plate and try not to lose your lunch, with 300 all-new, amazing facts plus photos that kids just can't get enough of"--]c Provided by publisher.

**Sticky Facts: New York** Workman Publishing

A history of shoplifting, revealing the roots of our modern dilemma. Rachel Shteir's *The Steal* is the first serious study of shoplifting, tracking the fascinating history of this ancient crime. Dismissed by academia and the mainstream media and largely misunderstood, shoplifting has become the territory of moralists, mischievous teenagers, tabloid television, and self-help gurus. But shoplifting incurs remarkable real-life costs for retailers and consumers. The "crime tax"—the amount every American family loses to shoplifting-related price inflation—is more than \$400 a year. Shoplifting cost American retailers \$11.7 billion in 2009. The theft of one \$5.00 item from Whole Foods can require sales of hundreds of dollars to break even. *The Steal* begins when shoplifting entered the modern record as urbanization and consumerism made London into Europe's busiest mercantile capital. Crossing the channel to nineteenth-century Paris, Shteir tracks the rise of the department store and the pathologizing of shoplifting as kleptomania. In 1960s America, shoplifting becomes a symbol of resistance when the publication of Abbie Hoffman's *Steal This Book* popularizes shoplifting as an antiestablishment act. Some contemporary analysts see our current epidemic as a response to a culture of hyper-consumerism; others question whether its upticks can be tied to economic downturns at all. Few provide convincing theories about why it goes up or down. Just as experts can't agree on why people shoplift, they can't agree on how to stop it. Shoplifting has been punished by death, discouraged by shame tactics, and protected against by high-tech surveillance. Shoplifters have been treated by psychoanalysis, medicated with pharmaceuticals, and enforced by law to attend rehabilitation groups. While a few individuals have abandoned their sticky-fingered habits, shoplifting shows no signs of slowing. In *The Steal*, Shteir guides us through a remarkable tour of all things shoplifting—we visit the Woodbury Commons Outlet Mall, where boosters run rampant, watch the surveillance footage from Winona Ryder's famed shopping trip, and learn the history of antitheft technology. A groundbreaking study, *The Steal* shows us that shoplifting in its many guises—crime, disease, protest—is best understood as a reflection of our society, ourselves.

Current perspectives on the Phillips curve, a core macroeconomic concept that treats the relationship between inflation and unemployment. In 1958, economist A. W. Phillips published an article describing what he observed to be the inverse relationship between inflation and unemployment; subsequently, the "Phillips curve" became a central concept in macroeconomic analysis and policymaking. But today's Phillips curve is not the same as the original one from fifty years ago; the economy, our understanding of price setting behavior, the determinants of inflation, and the role of monetary policy have evolved significantly since then. In this book, some of the top economists working today reexamine the theoretical and empirical validity of the Phillips curve in its more recent specifications. The contributors consider such questions as what economists have learned about price and wage setting and inflation expectations that would improve the way we use and formulate the Phillips curve, what the Phillips curve approach can teach us about inflation dynamics, and how these lessons can be applied to improving the conduct of monetary policy. Contributors Lawrence Ball, Ben Bernanke, Oliver Blanchard, V. V. Chari, William T. Dickens, Stanley Fischer, Jeff Fuhrer, Jordi Gali, Michael T. Kiley, Robert G. King, Donald L. Kohn, Yolanda K. Kodrzycki, Jane Sneddon Little, Bartisz Mackowiak, N. Gregory Mankiw, Virgiliu Midrigan, Giovanni P. Olivei, Athanasios Orphanides, Adrian R. Pagan, Christopher A. Pissarides, Lucrezia Reichlin, Paul A. Samuelson, Christopher A. Sims, Frank R. Smets, Robert M. Solow, Jürgen Stark, James H. Stock, Lars E. O. Svensson, John B. Taylor, Mark W. Watson

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Contains articles by the marketing field's researchers and scholars. This title presents a view of the marketing research methodologies.

A sticker book unlike any other! 1) Read a question about Washington, D.C. 2) Peel off the corresponding color sticker. 3) Reveal a fun fact underneath. 4) Place the sticker on the facing activity page to create a book of facts and images that can be read again and again.

A delicious romp through the heyday of rock and roll and a revealing portrait of the man at the helm of the iconic magazine that made it all possible, with candid look backs at the era from Mick Jagger, Keith Richards, Elton John, Bono, Bruce Springsteen, Paul McCartney, and others. The story of Jann Wenner, Rolling Stone's founder, editor, and publisher, and the pioneering era he helped curate, is told here for the first time in glittering, glorious detail. Joe Hagan provides readers with a backstage pass to storied concert venues and rock-star hotel rooms; he tells never before heard stories about the lives of rock stars and their handlers; he details the daring journalism (Tom Wolfe, Hunter S. Thompson, P.J. O'Rourke) and internecine office politics that accompanied the start-up; he animates the drug and sexual appetites of the era; and he reports on the politics of the last fifty years that were often chronicled in the pages of Rolling Stone magazine. Supplemented by a cache of extraordinary documents and letters from Wenner's personal archives, Sticky Fingers depicts an ambitious, mercurial, wide-eyed rock and roll fan of who exalts in youth and beauty and learns how to package it, marketing late sixties counterculture as a testament to the power of American youth. The result is a fascinating and complex portrait of man and era, and an irresistible biography of popular culture, celebrity, music, and politics in America.

NEW YORK TIMES BESTSELLER "I come from a family forged by tragedies and bound by a remarkable, unbreakable love," Hunter Biden writes in this deeply moving memoir of addiction, loss, and survival. When he was two years old, Hunter Biden was badly injured in a car accident that killed his mother and baby sister. In 2015, he suffered the devastating loss of his beloved big brother, Beau, who died of brain cancer at the age of forty-six. These hardships were compounded by the collapse of his marriage and a years-long battle with drug and alcohol addiction. In Beautiful Things, Hunter recounts his descent into substance abuse and his tortuous path to sobriety. The story ends with where Hunter is today—a sober married man with a new baby, finally able to appreciate the beautiful things in life.

With multiple starred reviews, don't miss this humorous, poignant, and original contemporary story about bullying, broken friendships, social media, and the failures of communication between kids. From John David Anderson, author of the acclaimed Ms. Bixby's Last Day. In middle school, words aren't just words. They can be weapons. They can be gifts. The right words can win you friends or make you enemies. They can come back to haunt you. Sometimes they can change things forever. When cell phones are banned at Branton Middle School, Frost and his friends Deedee, Wolf, and Bench come up with a new way to communicate: leaving sticky notes for each other all around the school. It catches on, and soon all the kids in school are leaving notes—though for every kind and friendly one, there is a cutting and cruel one as well. In the middle of this, a new girl named Rose arrives at school and sits at Frost's lunch table. Rose is not like anyone else at Branton Middle School, and it's clear that the close circle of friends Frost has made for himself won't easily hold another. As the sticky-note war escalates, and the pressure to choose sides mounts, Frost soon realizes that after this year, nothing will ever be the same.

Peel + Discover combines sticker play and trivia for the kid who loves both! Each book has six sheets of stickers, 20 interactive activity pages, and 60 fascinating facts about kid-friendly topics like vehicles, dinosaurs, the ocean, and outer space! Just peel the stickers and discover fascinating facts underneath! When all the stickers are gone full-color fact sheets with cool photos remain. It's the sticker book series that keeps kids coming back for more!

Presents information about the state of New York, its nickname, flag, motto, and emblems.

Here is easy reference to a wealth of facts and formulae associated with Brownian motion, collecting in one volume more than 2500 numbered formulae. The book serves as a basic reference for researchers, graduate students, and people doing applied work with Brownian motion and diffusions, and can be used as a source of explicit examples when teaching stochastic processes.

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