

## Startup Your Personal Guide For Maximizing Profits Saving Money And Doing Things The Right Way With A New Business Essential Tools And Techniques For Up And Project Management Guide Book 2

Get it right—from the start! “Entrepreneurship is like a roller coaster ride, exhilarating yet terrifying . . . Allow Ingrid to guide you” (Adam Franklin, bestselling author of *Web Marketing That Works*). Often, people leap into starting a business to pursue their passion without fully realizing what they’ve gotten themselves into. They may love what they do—but the financial and administrative side of the business ends up being more than they bargained for. *So You Want to Start a Business* takes you through the seven essential elements required to create a thriving business. With examples, exercises, and invaluable guidance, Ingrid Thompson provides a practical guide to unleashing one’s inner entrepreneur. With over twenty years’ experience helping people create successful businesses, Ingrid knows exactly how to help people decide what kind of business to start—and start out on the right foot.

??Buy the Paperback Version of this Book and get the Kindle Book version for FREE ?? A step by step guide on how you can create and start your very own personal website. This is ideal especially for anyone who wants to have an online presence such as anybody who wants to start a blog, do freelance work, build a brand and also become a part of social media. There are many people making life changing amounts of money with their blogs and sites. -Anywhere from cooking blogs, personal finance, freelancers etc. Learn how you can make you own website in a very simple step-by-step way from start to finish! What are you waiting for! Start now. When it comes to creating a website for your business, the most common questions people ask: -How do I start creating my new website? -What do I need to know before I start a website for my business? -How to choose the best Domain name? -Where to host my website? -How to do the keyword research? -How to choose the company to develop my website? -Is SEO necessary for my website? -Can I optimise my website for search engines myself? These and other questions will be addressed in the book. After reading it you will know the vocabulary and will be able to talk to professionals and explain exactly what you need, should you choose to outsource your website development. You will know how to find out what your potential clients are looking for and how to give it to them. You will even learn how to do your websites on site SEO (search engine optimization). You will know the important steps to take in the process, so you have a winning online marketing machine that generates more business for you 24/7. This book is a guide to an effective online presence for your business and it is an absolute MUST for everyone who needs a website to help you do better, smarter marketing.

Revised edition of *Start your own construction and contracting business*, 2013.

This book contains hundreds of tips for learning languages with motivation and success. Help yourself wherever you want to, try this and try that and decide what you want to keep up. It is up to you to decide! Give some unconventional tips a chance, be open-minded and try out different possibilities and suggestions. And have fun!

From the life line to the heart line, *In Focus Palmistry* gives a comprehensive overview of what our hands are telling us. From analyzing palms, fingers, fingerprints, mounts, and nails, find the hidden strengths and weaknesses within yourself and others. Included inside the back cover is a beautifully illustrated 18 x 24-inch wall chart that gives the key elements about palmistry in one convenient reference. Can your hands unveil your future? Author Roberta Vernon explores this question in the introduction. Each chapter addresses a different aspect of palmistry, including: looking at hands; the life line; the head line; the heart line; the fate line; the Apollo line or sun line; marks, colors, and warts; and skin ridge patterns. With practice, and with *In Focus Palmistry* in hand, you will be able to decipher the following areas: Love and relationships Sexuality Money Business Career Aptitudes and talents Successes and failures Parents and in-laws Children Other people of influence Home and property matters Health Travel Pets The *In Focus* series applies a modern approach to teaching the classic body, mind, and spirit subjects. Authored by experts in their respective fields, these beginner's guides feature smartly designed visual material that clearly illustrates key topics within each subject. As a bonus, each book holds reference cards or a poster, held in an envelope inside the back cover, to give you a quick, go-to guide containing the most important information on the subject.

*Write Your Own Success Story* Breaking into freelance writing has gotten much easier for word-savvy entrepreneurs like you. But even in the golden age of content creation, you still need to know what it takes to launch and consistently pitch your services so you can grow and scale your freelance writing side hustle into a full-fledged career you really love. *Start Your Own Freelance Writing Business* is an easy-to-understand, introductory, and nontechnical approach to the world of freelance writing. This book teaches you how to leverage the fast-changing pace of technology to grow a business that gives you the freedom and flexibility you want. You’ll learn how to: Assess your freelancing skillset Determine the best way to position your business to clients Research the most profitable freelance writing opportunities Create a series of pitches that convert to profitable client relationships Use freelance job sites to build a strong client base Master the art of time management so you don’t miss a single deadline Market your business in multiple channels to grow and scale your business You’ll also get an inside look at a freelance writing business and related tips and strategies from a multi-six figure online freelance writer. So what are you waiting for? The time is “write” to start today!

The explosion of media opportunities and the rapidly changing communications landscape have served as key drivers for the public relations industry, creating huge opportunities for communications and PR specialists like you! Coaching you all the way, the experts at *Entrepreneur* show you how to parlay your PR experience into a successful new business. Our experts take you step by step from building the business foundation to managing day-to-day operations. Learn how to set up your firm, choose your market niche, prospect and sign clients, build media relationships, set fees, and more! Plus, gain priceless insight, tips, and techniques from practicing entrepreneurs and industry experts! Learn how to: • Set up your own PR firm • Choose your market niche • Win over, sign, and keep clients • Build strong, well-planned campaigns using the latest tools of the trade • Develop prosperous relationships and partnerships • Boost profits by expanding your business • And more Go from public relations pro to CEO! Start your own public relations firm today!

This guide goes through all the components needed to know to start any business (online, retail, small busines, home-based). It breaks down difficult concepts into simple, actionable steps that can be applied today.

After years of success teaching techniques that opened up the abilities in hundreds of individuals, the author presents techniques designed to promote the development of natural psychic abilities.

Offers advice on getting started in the vending machine business, covering how to select products for machines, financing options, finding the best locations, industry trends, and using social media to increase the customer base.

If you have valuable knowledge in a niche that is in demand you can make a significant income as an online coach. A lot of people try to do this, but they do not earn the income that they are looking for because they do not approach things in the right way.

Having a plan for your online coaching business is very important. You have to have the right mindset to be a successful online coach. Here is what you'll discover in this guide: You will learn how to start a profitable online coaching business You will learn the mindset that you need and how you can develop it You will be able to create a plan so that you have the best chance of success You will learn how to make the right impression as an online coach You will learn how to set up a website for your online coaching business And much more!

This book is about how to grow on Instagram organically. In this book I have shared some tips to boost your Instagram engagements and guided the use of hashtags, location, etc features on Instagram

"If I was going to start a new business today I would be sure to study and pay close attention to Kevin Ready's new book, *Startup*. His wisdom, experience, and his self-effacing and honest writing make this a real gem for aspiring entrepreneurs and business people of all kinds." —Bob Beaudine, author of *The Power of WHO Startup: An Insider's Guide to Launching and Running a Business* is for people who are excellent at something—product or web development, writing code, marketing or selling anything—but who are now toiling for others. Yet they have long had a dream: to take that special skill set and use it, on their own terms, in a startup business. This pattern is romanticized by the media in the form of the "tech entrepreneur"—the guy brainstorming with buddies in a garage who ends up selling his startup for millions. But what is the reality behind stories like that one? For that matter, what mental processes, frames of reference, hard knocks, and lessons learned make up the "back story" behind any startup success? This book not only reveals the actual experience of entrepreneurship, but it provides readers with a set of universal entrepreneurial skills and tools they can use to build a business. Author Kevin Ready has made this journey, and more than once. He earned his MBA—Master of Business Administration—through numerous encounters with "situations," problems, black holes, bad employees, sea monsters, not enough money, and other karate chops to the organizational body. *Startup* illustrates in detail the lessons he learned the hard way—so you don't have to. Backed up by stories of both his successes and failures, Ready helps readers learn shortcuts to help them do what eight out of 10 entrepreneurs can't: Build and sustain a successful start-up. Illustrates the entrepreneurial journey from start to finish Helps readers decide—or not—to start a business Provides dozens of lessons learned and other takeaways budding entrepreneurs can put to use today

Most start-ups fail. And they die remarkably young: The typical start-up lasts 20 months and burns through \$1.3 million in financing before closing its doors. So what's the formula for success for those start-ups that make it through the early trials, leveraging their early success into either getting acquired or issuing an IPO (initial public offering)? What are the lessons that first-time entrepreneurs and employees need to know to navigate their way to success? *The Ultimate Start-Up Guide* offers practical advice, insights, lessons, and best practices from the world of start-ups, including: Strategies for hiring and building your team, culture, and values. How to pitch your company, secure funding, and distribute equity. Best practices in launching your business. How venture capitalist investors think, evaluate new companies, and advise entrepreneurs. War stories and red flags from top VC partners and entrepreneurs. Start-ups are a business model and culture of their own, changing the economic landscape as well as the way we live and work. *The Ultimate Start-Up Guide* offers an insider's look at this world. It's a fascinating read for anyone contemplating how to build or participate in a successful start-up.

This book is the "Hello, World" tutorial for building products, technologies, and teams in a startup environment. It's based on the experiences of the author, Yevgeniy (Jim) Brikman, as well as interviews with programmers from some of the most successful startups of the last decade, including Google, Facebook, LinkedIn, Twitter, GitHub, Stripe, Instagram, AdMob, Pinterest, and many others. *Hello, Startup* is a practical, how-to guide that consists of three parts: Products, Technologies, and Teams. Although at its core, this is a book for programmers, by programmers, only Part II (Technologies) is significantly technical, while the rest should be accessible to technical and non-technical audiences alike. If you're at all interested in startups—whether you're a programmer at the beginning of your career, a seasoned developer bored with large company politics, or a manager looking to motivate your engineers—this book is for you.

A practical guide for emerging entrepreneurs to start their own businesses.

Like making deals and money but don't care for the daily grind? Then consider becoming a middleman—the wholesaler—who buys goods from the manufacturer and sells them to retailers for a profit. With millions of products on the market already and new ones coming every day, the wholesale economy has plenty of room for growth. This easy-to-read guide covers locating manufacturers and retailers, securing product exclusives, and identifying prime locations for wholesale distributorship. With insider secrets for beating the competition and step-by-step instruction on how to start making money today, this fully revised third edition also covers the Internet's growing role in distribution, effective strategies for dealing with shrinking profit margins, and specific product lines to focus on for maximum success.

*Everything You Need to Start and Succeed in Your Own Venture* Trevor Blake built three successful startups and sold them for more than \$300 million. Now he's written a complete instruction manual that covers everything the budding entrepreneur or existing business owner needs to know to build the career or business of their dreams. Unlike the many theoretical guides out there, this is a practical handbook based on Blake's wildly successful in-the-trenches experience. It incorporates leading-edge strategies that cover every aspect of running a business — including funding, developing systems, and marketing. Blake presents in-depth insight into managing effectively, maintaining cash flow, and adapting to the changing needs of customers in volatile economic times. One of his most innovative contributions is an emphasis on cultivating the right mindset, and he tells you exactly how to do that. "The secret to success isn't in the plan," he writes. "It's in the person holding it." His proven methods will give you the confidence to take the entrepreneurial leap and turn your winning idea into an efficient, profitable company.

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? *The Startup Owner's Manual* guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams,

plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Auras are layers of energy within our bodies that interact with each other to express our emotional, mental, psychical, and spiritual health. After a thorough introduction of how to read each aura and its unique healing properties, In Focus Auras gives exercises on how to harness the power of each field and direct these powerful energies to:

- Heal blocked chakras
- Extend your auras for others to feel it
- Feel and interpret the auras of other people
- Use auras to develop your senses and feelings
- Balance auras to affect your physical health

This accessible and beautifully designed guide to auras includes a frameable poster that outlines the unique characteristics of each aura layer. The In Focus series applies a modern approach to teaching the classic body, mind, and spirit subjects. Authored by experts in their respective fields, these beginner's guides feature smartly designed visual material that clearly illustrates key topics within each subject. As a bonus, each book includes reference cards or a poster, held in an envelope inside the back cover, that give you a quick, go-to guide containing the most important information on the subject.

**THE ULTIMATE BEGINNER'S GUIDE TO STARTING A BUSINESS!** Have you ever dreamt of starting your own business and living life on your terms? This book shows you EXACTLY what you need to know to stand out from the crowd! Do you have an idea for an amazing product or service but you aren't sure how to build a business around it? Then you NEED this book. Buy now and start reading today! Are you a current business owner who struggles to identify your customers and deliver true world-class value? Everything you need to know is included in these pages! Do you want to build your hobby business into a fully-fledged venture that will help you build the life you deserve? Then you NEED this book. Buy now and start reading today! The most comprehensive guide ever developed for starting and growing a business! In the highly competitive world of business, what makes or breaks a new entrepreneur? Sourced from over twenty years of firsthand experience working with entrepreneurs, new ventures, and high-growth startups, author Ken Colwell, PHD, MBA has the answers. In his comprehensive Starting a Business QuickStart Guide, Ken Colwell concisely presents the core fundamentals that all new entrepreneurs need to know to get started, find success, and live the life of their dreams. Business and entrepreneurship students, small business owners, managers, and soon-to-be entrepreneurs will all find a wealth of value within the pages of the Starting a Business QuickStart Guide. From the very first steps conceptualizing your venture to winning your first customers, delivering value, and turning a profit, this book acts as an invaluable blueprint for your path to entrepreneurial success. Colwell's clear voice, extensive experience, and easy-to-understand presentation come together to make this book a must-have resource in the library of every budding entrepreneur! Starting a Business QuickStart Guide is Perfect For:

- Would-Be Entrepreneurs With a Ton of Passion!
- Entrepreneurial Students of All Ages!
- Beginners with Zero Prior Experience!
- Managers, Business Owners, and Decisions Makers Growing into a New Role!

You'll Discover:

- The Difference Between an Idea and an Opportunity!
- What Makes an Entrepreneurial Opportunity Great!
- The Very First Steps You Need To Take To Get Your Venture Off The Ground!
- Pricing, Competition, Customer Identification, Marketing, and Distribution Demystified!
- The REAL Components of an Entrepreneurial Mindset!
- Exactly How To Craft Your Value Proposition!
- How to Write a Comprehensive Business Plan!

**\*\*LIFETIME ACCESS TO FREE RESOURCES & BUSINESS SUPPORT\*** Each book comes with free lifetime access to tons of exclusive online resources to help you become a better business owner such as workbooks, cheat sheets and reference guides. You also receive lifetime access to our online coaching community to help you achieve all of your financial goals! **\* GIVING BACK:** \* ClydeBank Media proudly supports the non-profit AdoptAClassroom whose mission is to advance equity in K-12 education by supplementing dwindling school funding for vital classroom materials and resources. **\* CLASSROOM ADOPTION:** \* Teachers and professors are encouraged to contact the publisher for test banks and classroom presentation materials.

**START YOUR OWN EVENT PLANNING BUSINESS AND CELEBRATE ALL THE WAY TO THE BANK!** Weddings, graduations, birthday parties, anniversaries, and conferences—what do these all have in common? Everyone would rather hire someone else to plan and run them! That someone can be you. Take your passion for event planning to the next level with in-the-trenches advice and tools you need to start, run, and grow a successful business. From writing a solid contract to finding reliable vendors, our experts help you identify your niche, teach you how to scout potential clients, evaluate the competition, market your business, and more. Discover how to:

- Identify a niche and establish yourself within the industry
- Build a loyal customer base for large and small events
- Implement targeted strategies for planning commercial, political, civic, social events, and more
- Promote your business, events, and yourself with Pinterest, Instagram, and other social and online marketing tools
- Develop proposals, vendor agreements, contracts, and manage day-to-day operations and costs
- Keep within budget using money-saving tips and industry-tested ideas

Plus, gain valuable insights from interviews with practicing event planners, and stay on track with checklists, worksheets, and other resources. Everything you need to make your event planning business a successful reality is right here—get the party started today!

Thinking of starting your own business in high-tech? Do yourself a huge favor by reading this book first. The authors, both veterans of many start-ups, address topics vital to your start-up success, such as:

- Finding start-up opportunities
- Leaving your current employer but keeping your ideas
- Protecting your intellectual property
- Managing the five critical elements of a successful start-up
- Securing start-up financing
- Dealing successfully with venture capitalists
- Writing a winning business plan
- Creating a management team
- Handling employment and compensation--who to hire and how to pay them
- Avoiding the most common mistakes entrepreneurs make
- Understanding company valuation and exit strategies

James Swanson and Michael Baird lay out all the basic concepts clearly, step by step. They demystify the start-up process with frank advice, insiders' tips, and "been there" examples. On-point case studies show you what to do--and what to avoid. An expanded list of resources steers you to help when you need it. You'll learn what it takes for you to create and manage a start-up, and the personal characteristics required to be successful in your new venture. In good economies and bad, entrepreneurs will continue to lead the way to new markets, new ventures, and new technologies. With this comprehensive new guide, you have a great start to start-up success!

Since 1975 more than 2 million people preparing for their engineering, surveying, architecture, LEED, interior design, and landscape architecture exams have entrusted their exam prep to PPI. For more information, visit us at [www.ppi2pass.com](http://www.ppi2pass.com).

"Start Your Own Transportation Service shows readers how to ride the wave of popular transportation startups ranging from rideshare and executive car service to medical transport and special event services"--

Start Small, Stay Small is a step-by-step guide to launching a self-funded startup. If you're a desktop, mobile or web developer, this book is your blueprint to getting your startup off the ground with no outside investment. This book intentionally avoids topics restricted to venture-backed startups such as: honing your investment pitch, securing funding, and figuring out how to use the piles of cash investors keep placing in your lap. This book assumes: \* You don't have \$6M of investor funds sitting in your bank account \* You're not going to relocate to the handful of startup hubs in the world \* You're not going to work 70 hour weeks for low pay with the hope of someday making millions from stock options There's nothing wrong with pursuing venture funding and attempting to grow fast like Amazon, Google, Twitter, and Facebook. It just so happened that most people are not in a place to do this. Start Small, Stay Small also focuses on the single most important element of a startup that most developers avoid: marketing. There are many great resources for learning how to write code, organize source control, or connect to a database. This book does not cover the technical aspects developers already know or can learn elsewhere. It focuses on finding your idea, testing it before you build, and getting it into the hands of your customers.

Personal training is an exciting industry to be in right now! Starting a personal training business can offer a satisfying combination of financial reward, a flexible schedule, and a career where you can make a profound difference in the lives of others. As skilled personal trainer, having good business knowledge and judgment can be the first step to earning a substantial income. In this revised guide, our experts teach you the nuts and bolts of starting a business, including everything from writing a business plan to finding a profitable niche. From boutique studios to partnerships with schools and private trainers, this book will help get you started on the right foot.

Possibly credited to advancements in technology or learning behaviors, or a rise in focus on personal development, the education and training industry is steadily growing, creating a demand for eager entrepreneurs. Exploring varied opportunities aspiring business owners will be given business ideas, teaching and training methods, and an overview of essential tools. A range of industry examples will be given for: •Accreditation, certifications, and credit •Adding training onto an existing business as side income •How to sell media/training tools •How much to charge clients •Start up costs •Software types used •The legal obligations around taxes, business registration, working from home, and content confidentiality •Growth planning and writing a business plan Relevant and fun call-outs, tip boxes, industry stats, an index, and a rich appendix and glossary will be provided. Appendix will offer resources in: •Continued learning and rounded training for trainers •Industry organizations and trade groups •Books and eBooks •Videos •Software •Websites •Successful online trainers and online education institutions •Consultants •Certification organizations Teaching methods and tools will cover: •Videos •eBooks •Interactive software types •College sponsored staff training for college instructors •Hardware, camera, video, sound equipment •Online group forums •Online events •Choosing the right presentation style and linking to appropriate social media sites •Networking presentations

Become a more complete peaceful, spiritual, emotional, and physical individual with In Focus Chakra Healing. This essential guide provides in-depth summaries about each chakra, followed by expert advice from Roberta Vernon on how to identify and restore blocked, weak, or closed chakras through common holistic approaches, such as crystal healing, color healing, astrological healing, essential oils, and magic healing. Included inside the back cover is a beautifully illustrated 18 x 24-inch wall chart detailing the main characteristics of the major and minor chakras. Chakras are energy centers in our bodies that act as the seats of our internal functions, such as health, state of mind, and body functions, as well as our external environments, like alerting us when a place feels right for us or when it makes us feel uncomfortable. However, the six major chakras—base, sacral, solar plexus, heart, throat, brow, and crown—are many times blocked or misaligned, bringing about a host of negative ailments, feelings, and emotions. Thankfully, chakras can be corrected through various healing practices explained in this guide. Common ailments addressed: Overeating Digestive disorders Fatigue Allergies Emotional stress Physical stress Headaches The In Focus series applies a modern approach to teaching the classic body, mind, and spirit subjects. Authored by experts in their respective fields, these beginner's guides feature smartly designed visual material that clearly illustrates key topics within each subject. As a bonus, each book includes reference cards or a poster, held in an envelope inside the back cover, that give you a quick, go-to guide containing the most important information on the subject.

Turn Small Change Into Big Profits! Looking for an opportunity to make big profits while setting your own schedule? A vending business could be your ticket to the top. Americans feed vending machines more than \$46 billion a year for sodas, candy, coffee and other snacks. That's a nice chunk of change you could be pocketing. Starting is easy. You can begin part time out of your home. As your customer base increases, you can hire extra help, invest in more machines and expand your service area. There's no limit to how large your business can grow. Get the inside scoop on how to start up in this lucrative, flexible business. Expert advice covers: How to select the hottest new products for vending machines The best ways to finance your new business The secrets to scouting out territories and establishing routes Where to find supplies at a discount The latest statistics, trends and forecasts from industry experts Critical tips to avoid getting scammed New technology and the use of social media Checklists, work sheets and expert tips guide you through every phase of the startup process. With low startup costs and no experience required, a vending business is a perfect choice for your new venture.

It has been repeatedly stated that life is difficult and that people change over time throughout the course of their life. Unfortunately, that change is usually not one that is beneficial to the person. Rather, it is a negative change that slowly erodes a person's mental state. Normally, change requires time and perseverance. Without the motivation and desire to change, you cannot hope to change. That is why this book will act as your guide, helping you change your outlook and attitude in life. Soon, you'll be able to leave those negative aspects of yours behind and move on to a more positive future. Of course, in order for you to be able to see the results of your efforts, you must first believe that you can obtain the results that you desire. This book will simply be a guide for you to understand what you can do to change yourself. However, at the end of the book, the decision will rest on you because the first step towards change is your decision.

Teaching Goes High-Tech Online education is experiencing a huge growth spurt. The number of students taking online classes increased 24 percent in the past year-and this growth is only expected to continue. Don't let this lucrative opportunity pass you by. Take your teaching global by offering courses online. Learn everything you need to know to set up a successful online education business: Find financing, write a business plan, choose a business structure and learn other business basics Develop exciting courses in the four most popular areas-IT, health care, education and business-as well as niche markets Promote your business

and attract students through online newsletters, search engine optimization and other innovative techniques Design a user-friendly website and provide high-quality tech support Train instructors in this new education medium, or teach courses yourself And more! Real-life stories from successful entrepreneurs show you exactly what you need to do to set up and run a profitable business. Now's the perfect time to get started with an online education business-and with this book, you're well on your way to success. Author Jacqueline Towers expertly explains the history and multiple branches of the ancient practice of meditation, as well as explaining the necessary tools to extend your knowledge, make spiritual connections, and obtain spiritual protection—and to just relax. Included inside the back cover is a set of 7 beautifully illustrated reference cards that provide quick-and-easy guided meditations and mindfulness exercises. With our lives a hectic combination of running to and from work, planning events, fulfilling family responsibilities, and building personal relationships, we are on overdrive for the better part of each day. Add in the impossible task of keeping up in our social media lives, it's no wonder we are stressed out and yearning for spiritual meaning. In Focus Meditation begins with an introduction to meditation, followed by details about meditation equipment and the history of meditation. A wide breadth of meditation topics are covered: Spiritual guide and angelic Emotional or psychological Spirit and totem animals Mindfulness Visualization Reincarnation The In Focus series applies a modern approach to teaching the classic body, mind, and spirit subjects. Authored by experts in their respective fields, these beginner's guides feature smartly designed visual material that clearly illustrates key topics within each subject. As a bonus, each book includes reference cards or a poster, held in an envelope inside the back cover, that give you a quick, go-to guide containing the most important information on the subject.

In Focus Crystals describes over 100 crystals, from amethyst to zircon, complete with detailed summaries of their uses, qualities, and strengths, all expertly presented by crystal therapist Bernice Cockram. Included inside the back cover is a set of 7 double-sided grid cards that provide quick and easy reference to laying out crystals for healing, energizing, and more. Feeling creatively or spiritually blocked? Having trouble sleeping? Perhaps you are suffering from a physical ailment? Regardless of what may be plaguing you, the innate power within crystals can have tremendous healing effects. This artfully designed guide covers everything you need to know to benefit from their healing power, including how to: Work with crystal energy Select crystals from the various shapes available Cleanse crystals to clear away unwanted energy Use crystals for dowsing Work with chakras, auras, and the zodiac Set up crystal grids The In Focus series applies a modern approach to teaching the classic body, mind, and spirit subjects. Authored by experts in their respective fields, these beginner's guides feature smartly designed visual material that clearly illustrates key topics within each subject. As a bonus, each book includes reference cards or a poster, held in an envelope inside the back cover, that give you a quick, go-to guide containing the most important information on the subject.

Bring Your Fresh Ideas to Market and Profit Fueled by growing consumer demand for new tastes, cleaner ingredients, health benefits, and more convenient ways to shop and eat, the business of specialty food is taking off at full speed. This step-by-step guide arms entrepreneurial foodies like yourself with an industry overview, the hottest trends, important research and statistics, and insight from practicing specialty food business owners on key growth drivers, opportunities, and how you can differentiate from other food businesses. Discover how to: Find the right avenue for your specialty food business: home-based, retail shop, production, wholesale, or distribution Create a solid business plan, get funded, and get the essential equipment Get the right licenses, codes, permits, insurance for your operations Gain a competitive edge using market and product research Find a profitable location, partnerships, and in-store shelf space Promote your business, products, and services online and offline Attract new and loyal customers using social media platforms like Instagram, Snapchat, and Pinterest Manage daily operations, costs, and employees Plus, get valuable resource lists, sample business plans, checklists, and worksheets

Launch a business startup the right way! Whether you have (1) a new product or service idea, (2) a fresh way to do business, or (3) you want to know the best strategies to make your startup successful, then keep reading as this book will easily guide you through the process of starting up your new business for maximum success potential. Anyone can be a startup entrepreneur! You don't need a business degree or special training (although these won't hurt). Sometimes you just need the right idea, the right mindset, and the right support. I can help you with all three. Since this dream is your baby, it's up to you to drive your brilliant idea forward to the point of success. Of course, you won't do it all on your own; part of the fun of entrepreneurship is the people who come alongside to assist in making your dream a reality. I'll help you learn how to attract the right people, individuals with skills and qualities that will enhance your chances of succeeding with your new startup. I suppose you may be wondering, what is a startup, anyhow? A startup is a business that offers a new product or sells an existing product in a new way. Startups can be risky but the rewards are great. There's no way to know for sure whether your new idea will skyrocket to success or not, but I can help guide you along the path so that your journey is much more planned and strategic to save you time and money. If you are looking for funding ideas and strategies, that is included in the book. I'll also show you what you can do to present yourself in an attractive light to potential backers. The practical methods in this book will help you plan every aspect of your business. Learn what successful business owners have done at each stage of preparation; then you can follow in their footsteps to succeed in your own business. Discover What Makes For a Great Startup In its earliest stages, a startup is little more than a great new idea. Each developmental step can lay a solid foundation to support your startup's success. You will learn about the different types of legal business structures and how to choose the right fit for your business. I'll cover how to easily write a business plan so you can have a clear plan and strategy in place moving forward. We'll explore the details of choosing the best location for your business and hacks to keep you on track with your goals. You will also discover how to create powerful marketing and branding strategies, a captivating customer service strategy, and how to write a financial plan that can set you up for success! What Will You Learn About Launching A Startup? How to find a captivating name for your business. How to identify a target audience that will buy from you. How to write a business plan and why it's so very crucial. Common mistakes startups make and how to avoid them. How to develop a solid financial plan. You Will Also Discover: Powerful brainstorming techniques from coming up with great ideas. How to create and execute an effective branding strategy. Step-by-step instructions for developing an effective marketing strategy. How to develop the ideal startup team. Start turning your dreams into reality: Get this book now!

So You Want to Start a BusinessThe 7 Step Guide to Create, Start & Grow Your Own BusinessMorgan James Publishing Start Your Own Law Practice is the first title in the Open for Business series of professional career titles. It explains that starting your own firm (no matter the type) is the same as opening up your own small business. Taking this approach, Start Your Own Law Practice makes you a small business owner first and a practicing lawyer second.

Discover how to become an entrepreneur by starting your own small business Do you hate your job? Are you looking for a way to

build the lifestyle you want? Do you want to work from home but have no business ideas? Would you like to explore new business opportunities? Becoming an entrepreneur and starting your own business is actually not as difficult as what most people would have you believe. You don't need a MBA or business degree, nor do you need years of experience. Entrepreneurs start small businesses, often highly successful, with a few simple business ideas and not much else. Take Action! and Start your own Business explores why entrepreneurs go out on their own and how they go about it. \*\*\*\* The myths surrounding starting your own business are stripped away. This book will show you: How to start your own business. Where to look for new business ideas. How entrepreneurs take business ideas and turn them into profit. How running a small business can free you from the rat race. How to build your life around your unique purpose in life. Taking Consistent Action is Key to Changing your Life Do you want your own profitable small business that will bring fame and success? Do you desire financial independence and personal freedom? Would you love to improve your relationships and make them more fulfilling by being able to spend more quality time with your loved ones?\*\*\*\* Becoming an entrepreneur and starting your own business becomes easy once you know how. You can achieve all of the above, but you must be willing to take action. If you apply the principles taught, you can become an entrepreneur and start a small business faster than what you ever imagined possible. Will this be one of those books that will change your life and start you on your entrepreneurial journey? There's only one way to find out ...Starting a business has never been made this easy! Leading entrepreneurs into the multi-billion dollar consulting industry, the experts at Entrepreneur show you how to capitalize on your talents to help others achieve their business goals. Coached by experts, learn to define your market, find and keep clients, obtain licenses, set rates, monitor cash flow, hire staff, prepare contracts, agreements, and reports, and more. Includes new interviews with successful consultants, updated answers to frequently asked questions, and a completely refreshed list of the top 20 consulting businesses.

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