

Sql Programming Joes 2 Pros Programming Development For Microsoft Sql Server 2008 Sql Exam Prep Series 70 433 Volume 4 Of 5

As representatives from the IT community, all of us have had our own experiences of attending interviews - clearing or close to clearing and sometimes with tons of questions and doubts failing miserably. These stories are in the most pleasant or not so pleasant memories of our mind and we will assure you this book will kindle those memories for sure. We have taken tons of interviews and most of the interviews are not revolving around how deep technical and internals you know about the subject - but it revolves around how good you are with the basics. To clear an interview, one doesn't need to know inside-out of a subject, and subjects like "SQL Server" so vast that every single day we learn something new with this product, and even a complete lifetime will fly off if we keep doing this. Again, the various roles one can get into for products like SQL Server are from Database Developer, Database Modelers, Database Architect, Database Administrator and many more. Hence, this book is geared towards demystifying and a refresher for memories on the fundamentals which sometimes are the most important things to clear any type of interview for any role. Some of the concepts discussed are generic and are not tied to any specific version of SQL Server, but most of the new features introduced with SQL Server have been included in this book. This book is not a shortcut or a sure to crack interview guide but this book gets you prepared in an organized manner. Let us also assure you this is neither a completely comprehensive guide but surely is a great starter nevertheless. Use this to guide you and be mentally prepared for the big day. When faced with this big day, we get overwhelmed and confused about where to start our preparation. And this book is just that secret recipe in your arsenal to get geared up. Sometimes these basics will help you narrow to a solution quickly when given a scenario. Now this book's flow is "Question & Answer" mode from start till the end to help you grasp the concepts faster and to the point. Once you get an understanding of concepts, then if we are twisted with the concept in a scenario it becomes easy to solve them. Most companies have a typical way to do interviews which are based on the scenario as per their environment and these are just combinations of the concepts to fit their need and SLA. Though each of these chapters is bucketed for convenience we highly recommend reading each of the sections nevertheless irrespective of the roles you might be doing as each of the sections have some interesting trivia's working with SQL Server. In the industry, the role of accidental DBA's especially with SQL Server is so common. Hence if you have performed the role of DBA for a short stint and want to brush-up your fundamentals then the respective sections will be a great skim.

Explains how to use Structured Query Language to work within a relational database system, including information retrieval, security, data manipulation, and user management.

R is the world's most popular language for developing statistical software: Archaeologists use it to track the spread of ancient civilizations, drug companies use it to discover which medications are safe and effective, and actuaries use it to assess financial risks and keep economies running smoothly. The Art of R Programming takes you on a guided tour of software development with R, from basic types and data structures to advanced topics like closures, recursion, and anonymous functions. No statistical knowledge is required, and your programming skills can range from hobbyist to pro. Along the way, you'll learn about functional and object-oriented programming, running mathematical simulations, and rearranging complex data into simpler, more useful formats. You'll also learn to: –Create artful graphs to visualize complex data sets and functions –Write more efficient code using parallel R and vectorization –Interface R with C/C++ and Python for increased speed or functionality –Find new R packages for text analysis, image manipulation, and more –Squash annoying bugs with advanced debugging techniques Whether you're designing aircraft, forecasting the weather, or you just need to tame your data, The Art of R Programming is your guide to harnessing the power of statistical computing.

Beginning SQL 2012 Joes 2 Pros Volume 1 The SQL Queries 2012 Hands-On Tutorial for Beginners (SQL Exam Prep Series 70-461 Volume 1 Of 5) Joes 2 Pros International LLC

Ace your preparation for Microsoft® Certification Exam 70-461 with this 2-in-1 Training Kit from Microsoft Press®. Work at your own pace through a series of lessons and practical exercises, and then assess your skills with practice tests on CD—featuring multiple, customizable testing options. Maximize your performance on the exam by learning how to: Create database objects Work with data Modify data Troubleshoot and optimize queries You also get an exam discount voucher—making this book an exceptional value and a great career investment.

Perfectly intelligent programmers often struggle when forced to work with SQL. Why? Joe Celko believes the problem lies with their procedural programming mindset, which keeps them from taking full advantage of the power of declarative languages. The result is overly complex and inefficient code, not to mention lost productivity. This book will change the way you think about the problems you solve with SQL programs. Focusing on three key table-based techniques, Celko reveals their power through detailed examples and clear explanations. As you master these techniques, you'll find you are able to conceptualize problems as rooted in sets and solvable through declarative programming. Before long, you'll be coding more quickly, writing more efficient code, and applying the full power of SQL • Filled with the insights of one of the world's leading SQL authorities - noted for his knowledge and his ability to teach what he knows. • Focuses on auxiliary tables (for computing functions and other values by joins), temporal tables (for temporal queries, historical data, and audit information), and virtual tables (for improved performance). • Presents clear guidance for selecting and correctly applying the right table technique.

Some of the best paid SQL developers know how to integrate SQL with other automation areas of today's modern languages. With SQL Interoperability (Volume 5 of 5) in the SQL Server Joes 2 Pros (r) development series, you will learn how SQL integrates with XML, C#, and PowerShell. Each lesson and chapter builds sequentially until you know how to use interoperate SQL Server with XML, C# and PowerShell. The good news is we don't assume you know a single thing about any of these other languages. Those basics and the terms will be taught in the first chapter of each language and build from there into how SQL can use the

This indispensable SQL reference book is the first of its kind to leverage the benefits of design patterns to relational database SQL queries; all common SQL structures and design patterns are clearly categorized and described. Emphasizing the theoretical foundation for almost every type of SQL query problem, accompanying figures are included to help visualize the problem. Because SQL is a declarative language there are many ways to write any SQL query and professional database programmers must understand the correct way to write SQL for complicated database queries, and managers must institute formal SQL coding standards to improve productivity and maintainability. The SQL design patterns in this resource greatly improve the quality and productivity of systems development projects by forming a "best practices" foundation for all relational database queries.

Finally a book for the true SQL Server beginner! Whether you are brand new to data bases and are thinking of getting your 70-461 certification or already a semi-pro working in the field and need some fingertip support, this is this is the book for you. Joes 2 Pros does not assume you already know anything about data bases or SQL server. The Author, Rick Morelan, started out as a true beginner after he decided he had had enough of working on a fishing boat in Alaska. Rick struggled for years to acquire the knowledge necessary just to get his foot in the door. Many years later as an instructor, who was not happy with the instructional material available for his SQL students, he began the process of creating his own material. In 2009 Rick released his first book, "Beginning SQL Joes 2 Pros: The SQL Hands-On Guide for Beginners" for SQL 2008. Due to its clear writing style, easy to follow images and free downloadable labs it quickly became a top seller on Amazon. This book builds on the success of the previous

series and will help anyone transform themselves from a beginner "Joe" into a SQL 2012 "Pro." For those of you who have read the 2008 series for the 70-433 Exam you will find a lot of the same material from the SQL 2008 book in this SQL 2012 book. This is because much of the 70-461 test covers the same material as the 70-433. I have added material that is new to the test and removed material that is no longer relevant. If you have already read this series or have already passed the 70-433 exam you may choose to read my book which covers only the changes from 70-433 to 70-461 entitled "Joes 2 Pros SQL 2012 Queries 70-461 Exam for SQL 2008 Pros."

Describes the basics of SQL, database design, and how to create a database using the SQL language.

T-SQL insiders help you tackle your toughest queries and query-tuning problems Squeeze maximum performance and efficiency from every T-SQL query you write or tune. Four leading experts take an in-depth look at T-SQL's internal architecture and offer advanced practical techniques for optimizing response time and resource usage. Emphasizing a correct understanding of the language and its foundations, the authors present unique solutions they have spent years developing and refining. All code and techniques are fully updated to reflect new T-SQL enhancements in Microsoft SQL Server 2014 and SQL Server 2012. Write faster, more efficient T-SQL code: Move from procedural programming to the language of sets and logic Master an efficient top-down tuning methodology Assess algorithmic complexity to predict performance Compare data aggregation techniques, including new grouping sets Efficiently perform data-analysis calculations Make the most of T-SQL's optimized bulk import tools Avoid date/time pitfalls that lead to buggy, poorly performing code Create optimized BI statistical queries without additional software Use programmable objects to accelerate queries Unlock major performance improvements with In-Memory OLTP Master useful and elegant approaches to manipulating graphs About This Book For experienced T-SQL practitioners Includes coverage updated from Inside Microsoft SQL Server 2008 T-SQL Querying and Inside Microsoft SQL Server 2008 T-SQL Programming Valuable to developers, DBAs, BI professionals, and data scientists Covers many MCSE 70-464 and MCSA/MCSE 70-461 exam topics Pro T-SQL 2012 Programmer's Guide is every developer's key to making full use of SQL Server 2012's powerful, built-in Transact-SQL language. Discussing new and existing features, the book takes you on an expert guided tour of Transact-SQL functionality. Fully functioning examples and downloadable source code bring technically accurate and engaging treatment of Transact-SQL into your own hands. Step-by-step explanations ensure clarity, and an advocacy of best-practices will steer you down the road to success. Transact-SQL is the language developers and DBAs use to interact with SQL Server. It's used for everything from querying data, to writing stored procedures, to managing the database. New features in T-SQL 2012 include full support for window functions, stored sequences, the ability to throw errors, data paging, and more. All these important new features are covered in this book. Developers and DBAs alike can benefit from the expressive power of Transact-SQL, and Pro T-SQL 2012 Programmer's Guide provides the gateway to success in applying this increasingly important database language to everyday business and technical tasks.

Design and write simple and efficient T-SQL code in SQL Server 2019 and beyond. Writing T-SQL that pulls back correct results can be challenging. This book provides the help you need in writing T-SQL that performs fast and is easy to maintain. You also will learn how to implement version control, testing, and deployment strategies. Hands-on examples show modern T-SQL practices and provide straightforward explanations. Attention is given to selecting the right data types and objects when designing T-SQL solutions. Author Elizabeth Noble teaches you how to improve your T-SQL performance through good design practices that benefit programmers and ultimately the users of the applications. You will know the common pitfalls of writing T-SQL and how to avoid those pitfalls going forward. What You Will Learn Choose correct data types and database objects when designing T-SQL Write T-SQL that searches data efficiently and uses hardware effectively Implement source control and testing methods to streamline the deployment process Design T-SQL that can be enhanced or modified with less effort Plan for long-term data management and storage Who This Book Is For Database developers who want to improve the efficiency of their applications, and developers who want to solve complex query and data problems more easily by writing T-SQL that performs well, brings back correct results, and is easy for other developers to understand and maintain

This book aims is to be a reader's first introduction to the amazing world of programming. Keeping that in mind, the book has been designed so that individuals with no previous experience with programming can understand C# in a natural manner. Most of the programming fundamentals have been presented with analogies relating to everyday life making concepts easier to grasp and remember in the long term. The concepts presented in this book can be applied to many other object oriented programming languages making learning them much easier. There are a few carefully selected questions provided at the end of each chapter for the users to test their understanding of the material and also practice their newly learned skills. For a more hands-on experience, this book accompanies some videos (found at Joes2Pros.com) which walk the users through each section making the learning experience much more interactive.

A multi-user game, web site, cloud application, or networked database can have thousands of users all interacting at the same time. You need a powerful, industrial-strength tool to handle the really hard problems inherent in parallel, concurrent environments. You need Erlang. In this second edition of the bestselling Programming Erlang, you'll learn how to write parallel programs that scale effortlessly on multicore systems. Using Erlang, you'll be surprised at how easy it becomes to deal with parallel problems, and how much faster and more efficiently your programs run. That's because Erlang uses sets of parallel processes-not a single sequential process, as found in most programming languages. Joe Armstrong, creator of Erlang, introduces this powerful language in small steps, giving you a complete overview of Erlang and how to use it in common scenarios. You'll start with sequential programming, move to parallel programming and handling errors in parallel programs, and learn to work confidently with distributed programming and the standard Erlang/Open Telecom Platform (OTP) frameworks. You need no previous knowledge of functional or parallel programming. The chapters are packed with hands-on, real-world tutorial examples and insider tips and advice, and finish with exercises for both beginning and advanced users. The second edition has been extensively rewritten. New to this edition are seven chapters covering the latest Erlang features: maps, the type system and the Dialyzer, WebSockets, programming idioms, and a new stand-alone execution environment. You'll write programs that dynamically detect and correct errors, and that can be upgraded without stopping the system. There's also coverage of rebar (the de facto Erlang build system), and information on how to share and use Erlang projects on github, illustrated with examples from cowboy and bitcask. Erlang will change your view of the world, and of how you program. What You Need The Erlang/OTP system. Download it from erlang.org. SQL for Smarties was hailed as the first book devoted explicitly to the advanced techniques needed to transform an experienced SQL programmer into an expert. Now, 10 years later and in the third edition, this classic still reigns supreme as the book written by

an SQL master that teaches future SQL masters. These are not just tips and techniques; Joe also offers the best solutions to old and new challenges and conveys the way you need to think in order to get the most out of SQL programming efforts for both correctness and performance. In the third edition, Joe features new examples and updates to SQL-99, expanded sections of Query techniques, and a new section on schema design, with the same war-story teaching style that made the first and second editions of this book classics. Expert advice from a noted SQL authority and award-winning columnist, who has given ten years of service to the ANSI SQL standards committee and many more years of dependable help to readers of online forums. Teaches scores of advanced techniques that can be used with any product, in any SQL environment, whether it is an SQL-92 or SQL-99 environment. Offers tips for working around system deficiencies. Continues to use war stories--updated!--that give insights into real-world SQL programming challenges.

Information is everywhere. But imagine the CIO of a company who has spent millions implementing databases and applications, yet doesn't know how to view that data in a way to make good decisions that make the company more profitable. That is where you come in. As a database professional you will be asked to provide answers to questions from the CIO and others in the company from that data. If your company is using SQL Server to host some of the company's data, chances are you will use SQL Server Reporting Services to create professional looking reports to hand to the CIO. This book is meant to be a fantastic value that gets you started with SSRS. You will learn with many hands-on exercises that build on skills from chapter to chapter. Each chapter has a "Points to Ponder" section that summarizes the content, and you will also find a short review quiz at the end.

Written by experts on the Microsoft® .NET programming platform, ADO.NET in a Nutshell delivers everything .NET programmers will need to get a jump-start on ADO.NET technology or to sharpen their skills even further. In the tradition of O'Reilly's In a Nutshell Series, ADO.NET in a Nutshell is the most complete and concise source of ADO.NET information available. ADO.NET is the suite of data access technologies in the .NET Framework that developers use to build applications services accessing relational data and XML. Connecting to databases is a fundamental part of most applications, whether they are web, Windows®, distributed, client/server, XML Web Services, or something entirely different. But ADO.NET is substantially different from Microsoft's previous data access technologies--including the previous version of ADO--so even experienced developers need to understand the basics of the new disconnected model before they start programming with it. Current with the .NET Framework 1.1, ADO.NET in a Nutshell offers one place to look when you need help with anything related to this essential technology, including a reference to the ADO.NET namespaces and object model. In addition to being a valuable reference, this book provides a concise foundation for programming with ADO.NET and covers a variety of issues that programmers face when developing web applications or Web Services that rely on database access. Using C#, this book presents real world, practical examples that will help you put ADO.NET to work immediately. Topics covered in the book include: An Introduction to ADO.NET Connections, Commands and DataReaders Disconnected Data Advanced DataSets Transactions DataViews and Data Binding XML and the DataSet Included with the book is a Visual Studio .NET add-in that integrates the entire reference directly into your help files. When combining ADO.NET in a Nutshell with other books from O'Reilly's .NET In a Nutshell series, you'll have a comprehensive, detailed and independent reference collection that will help you become more productive.

The Common Table Expression (CTE) is one of the more powerful and often overlooked features in Microsoft SQL Server. This Joes 2 Pros book will show some of the more interesting things you can do with a CTE. We will learn how CTEs are a great alternative to derived table queries, how to do data paging with a CTE, and recursive queries with tree path and hierarchical output. This book will also cover how to use the DELETE, UPDATE, and INSERT statements with a CTE, and how to use CTEs in stored procedures and functions. We will discover what is good and bad with CTEs when it comes to performance, and how to avoid performance pitfalls. The twelve chapters take us from the most basic introduction of a CTE all the way to the more complex usage scenarios where a CTE can change the way you look at writing T-SQL queries. Learn how to use a single CTE or multiple CTEs in a single statement as well as nesting them.

How do you use PowerShell to navigate the filesystem, manage files and folders, or retrieve a web page? This introduction to the PowerShell language and scripting environment provides more than 400 task-oriented recipes to help you solve all kinds of problems. Intermediate to advanced system administrators will find more than 100 tried-and-tested scripts they can copy and use immediately. Updated for PowerShell 5, Open Source PowerShell up to 7 and beyond, this comprehensive cookbook includes hands-on recipes for common tasks and administrative jobs that you can apply whether you're on the client or server version of Windows. You also get quick references to technologies used in conjunction with PowerShell, including format specifiers and frequently referenced registry keys to selected .NET, COM, and WMI classes. Learn how to use PowerShell on Windows 10 and Windows Server 2019 Tour PowerShell's core features, including the command model, object-based pipeline, and ubiquitous scripting Master fundamentals such as the interactive shell, pipeline, and object concepts Perform common tasks that involve working with files, Internet-connected scripts, user interaction, and more Solve tasks in systems and enterprise management, such as working with Active Directory and the filesystem

You learn a lot when thrown into a crisis situation, where everyone is looking to you for answers. The system is down, the CEO is pleading to you for answers as the each minute cuts the company's bottom line. When you are in a hurry, you need some new ideas right away. This book is your helpful tool. When used correctly, you can determine solutions and even related solutions to simple (yet lesser known) areas of SQL Server. Learn what causes SQL tasks to wait or site in queues. Even if your system is not in trouble right now, you can use what you will learn in this book to view the history of wait statistics.

The demand for SQL information and training continues to grow with the need for a database behind every website capable of offering web-based information queries. SQL is the de facto standard for database retrieval, and if you need to access, update, or utilize data in a modern database management system, you will need SQL to do it. The Second Edition of Joe Celko's Trees and Hierarchies in SQL for Smarties covers two new sets of extensions over three entirely new chapters and expounds upon the changes that have occurred in SQL standards since the previous edition's publication. Benefit from mastering the challenging aspects of these database applications in SQL as taught by Joe Celko, one of the most-read SQL authors in the world. Expert advice from a noted SQL authority and award-winning columnist who has given 10 years of service to the ANSI SQL standards committee Teaches scores of advanced techniques that can be used with any product, in any SQL environment Offers graph theory and programming techniques for working around deficiencies and gives insight into real-world challenges

See how SQL interfaces with today's environments Start building and using relational databases with SQL's newest features The database may be the twenty-first century filing cabinet, but building one is a little more complex than sliding drawers into a metal box. With this book to guide you through all the newest features of SQL, you'll soon be whipping up relational databases, using SQL with XML to power data-driven Web sites, and more! Discover how to * Use SQL in a client/server system * Build a multitable relational database * Construct nested and recursive queries * Set up database security * Use SQL within applications * Map SQL to XML

An industry consultant shares his most useful tips and tricks for advanced SQL programming to help the working programmer gain performance and work around system deficiencies.

The SQL developer needs to be able to create processes for the working database by using one of the many programming objects (like functions, stored procedures, constraints, or triggers). By creating objects that talk with SQL

you simply the way other programs (like applications or web pages) can interconnect. These eternal programs only need to call on the names of your programming objects by name rather than needing to submit large pieces of advance code. With SQL Queries 2012 Joes 2 Pros(r) Volume 4, you learn how programming objects work in SQL Server. For those of you who have read the 2008 series for the 70-433 Exam you will find a lot of the same material from the SQL 2008 book in this SQL 2012 book. This is because much of the 70-461 test covers the same material as the 70-433. I have added material that is new to the test and removed material that is no longer relevant. If you have already read this series or have already passed the 70-433 exam you may choose to read my book which covers only the changes from 70-433 to 70-461 entitled "Joes 2 Pros SQL 2012 Queries 70-461 Exam for SQL 2008 Pros".

Presents instructions on using MySQL, covering such topics as installation, querying, user management, security, and backups and recovery.

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Are you an SQL programmer that, like many, came to SQL after learning and writing procedural or object-oriented code? Or have switched jobs to where a different brand of SQL is being used, or maybe even been told to learn SQL yourself? If even one answer is yes, then you need this book. A "Manual of Style" for the SQL programmer, this book is a collection of heuristics and rules, tips, and tricks that will help you improve SQL programming style and proficiency, and for formatting and writing portable, readable, maintainable SQL code. Based on many years of experience consulting in SQL shops, and gathering questions and resolving his students' SQL style issues, Joe Celko can help you become an even better SQL programmer. Help you write Standard SQL without an accent or a dialect that is used in another programming language or a specific flavor of SQL, code that can be maintained and used by other people. Enable you to give your group a coding standard for internal use, to enable programmers to use a consistent style. Give you the mental tools to approach a new problem with SQL as your tool, rather than another programming language — one that someone else might not know!

Django is the leading Python web application development framework. Learn how to leverage the Django web framework to its full potential in this advanced tutorial and reference. Endorsed by Django, Pro Django more or less picks up where The Definitive Guide to Django left off and examines in greater detail the unusual and complex problems that Python web application developers can face and how to solve them. Provides in-depth information about advanced tools and techniques available in every Django installation Runs the gamut from the theory of Django's internal operations to actual code that solves real-world problems for high-volume environments Goes above and beyond other books, leaving the basics behind Shows how Django can do things even its core developers never dreamed possible

Joe Celko's SQL Puzzles and Answers, Second Edition, challenges you with his trickiest puzzles and then helps solve them with a variety of solutions and explanations. Author Joe Celko demonstrates the thought processes that are involved in attacking a problem from an SQL perspective to help advanced database programmers solve the puzzles you frequently face. These techniques not only help with the puzzle at hand, but also help develop the mindset needed to solve the many difficult SQL puzzles you face every day. This updated edition features many new puzzles; dozens of new solutions to puzzles; and new chapters on temporal query puzzles and common misconceptions about SQL and RDBMS that leads to problems. This book is recommended for database programmers with a good knowledge of SQL. A great collection of tricky SQL puzzles with a variety of solutions and explanations Uses the proven format of puzzles and solutions to provide a user-friendly, practical look into SQL programming problems - many of which will help users solve their own problems New edition features: Many new puzzles added!, Dozens of new solutions to puzzles, and using features in SQL-99, Code is edited to conform to SQL STYLE rules, New chapter on temporal query puzzles, New chapter on common misconceptions about SQL and RDBMS that leads to problems

"Most T-SQL developers recognize the value of window functions for data analysis calculations. But they can do far more, and recent optimizations make them even more powerful. In T-SQL Window Functions, renowned T-SQL expert Itzik Ben-Gan introduces breakthrough techniques for using them to handle many common T-SQL querying tasks with unprecedented elegance and power. Using extensive code examples, he guides you through window aggregate, ranking, distribution, offset, and ordered set functions. You'll find a detailed section on optimization, plus an extensive collection of business solutions -- including novel techniques available in no other book."--provided by publisher.

Useful business analysis requires you to effectively transform data into actionable information. This book helps you use SQL and Excel to extract business information from relational databases and use that data to define business dimensions, store transactions about customers, produce results, and more. Each chapter explains when and why to perform a particular type of business analysis in order to obtain useful results, how to design and perform the analysis using SQL and Excel, and what the results should look like.

This book has been formatted for printing outside of the united states Several years ago a challenge was given to technology instructor Rick A. Morelan. Take downsized workers with little or no experience with computers or technology

and turn them into industry certified technology experts. The proven material from this venture is now available to you as the Joes 2 Pros series of books and videos. This new approach has vivid pictures on almost every page that shows what you should see on your computer screen as you work through the material, and downloadable content, home practice labs, software, and fun review games available from the joes2pros web site. Starting with the basic lesson: "What is a Database? " this book helps beginners get comfortable with the SQL language. From there, you will walk step-by-step through the basics. 'Beginning SQL Joes 2 Pros' is the second edition of the popular 'T-SQL Joes 2 Pros' with updated content and a lower price. The language examples in this book can be used with any standard SQL engine. Regardless of your skill level, you too can evolve from "Joe" to "Pro" by following the steps outlined in this book.

Describes the features and functions of Apache Hive, the data infrastructure for Hadoop.

Joe Celko's Complete Guide to NoSQL provides a complete overview of non-relational technologies so that you can become more nimble to meet the needs of your organization. As data continues to explode and grow more complex, SQL is becoming less useful for querying data and extracting meaning. In this new world of bigger and faster data, you will need to leverage non-relational technologies to get the most out of the information you have. Learn where, when, and why the benefits of NoSQL outweigh those of SQL with Joe Celko's Complete Guide to NoSQL. This book covers three areas that make today's new data different from the data of the past: velocity, volume and variety. When information is changing faster than you can collect and query it, it simply cannot be treated the same as static data. Celko will help you understand velocity, to equip you with the tools to drink from a fire hose. Old storage and access models do not work for big data. Celko will help you understand volume, as well as different ways to store and access data such as petabytes and exabytes. Not all data can fit into a relational model, including genetic data, semantic data, and data generated by social networks. Celko will help you understand variety, as well as the alternative storage, query, and management frameworks needed by certain kinds of data. Gain a complete understanding of the situations in which SQL has more drawbacks than benefits so that you can better determine when to utilize NoSQL technologies for maximum benefit

Recognize the pros and cons of columnar, streaming, and graph databases Make the transition to NoSQL with the expert guidance of best-selling SQL expert Joe Celko

Your essential guide to key programming features in Microsoft SQL Server 2012 Take your database programming skills to a new level—and build customized applications using the developer tools introduced with SQL Server 2012. This hands-on reference shows you how to design, test, and deploy SQL Server databases through tutorials, practical examples, and code samples. If you're an experienced SQL Server developer, this book is a must-read for learning how to design and build effective SQL Server 2012 applications. Discover how to: Build and deploy databases using the SQL Server Data Tools IDE Query and manipulate complex data with powerful Transact-SQL enhancements Integrate non-relational features, including native file streaming and geospatial data types Consume data with Microsoft ADO.NET, LINQ, and Entity Framework Deliver data using Windows Communication Foundation (WCF) Data Services and WCF RIA Services Move your database to the cloud with Windows Azure SQL Database Develop Windows Phone cloud applications using SQL Data Sync Use SQL Server BI components, including xVelocity in-memory technologies

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The authors have revised and updated this bestseller to include both the Oracle8i and new Oracle9i Internet-savvy database products.

Updated for the latest database management systems -- including MySQL 6.0, Oracle 11g, and Microsoft's SQL Server 2008 -- this introductory guide will get you up and running with SQL quickly. Whether you need to write database applications, perform administrative tasks, or generate reports, Learning SQL, Second Edition, will help you easily master all the SQL fundamentals. Each chapter presents a self-contained lesson on a key SQL concept or technique, with numerous illustrations and annotated examples. Exercises at the end of each chapter let you practice the skills you learn. With this book, you will: Move quickly through SQL basics and learn several advanced features Use SQL data statements to generate, manipulate, and retrieve data Create database objects, such as tables, indexes, and constraints, using SQL schema statements Learn how data sets interact with queries, and understand the importance of subqueries Convert and manipulate data with SQL's built-in functions, and use conditional logic in data statements Knowledge of SQL is a must for interacting with data. With Learning SQL, you'll quickly learn how to put the power and flexibility of this language to work.

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