

Spero Che Servano Birra Allinferno

Tucker Max's books-I Hope They Serve Beer In Hell, Assholes Finish First, and Hilarity Ensues-are a uniquely engaging trilogy composed of his best, craziest stories. They've sold millions of copies to fans all over the world. Their success has meant his success. As a thank you to those who have loved the stories and supported him for so long, Tucker has gone back through his massive archive of material one last time, culled out what you might call the "best of the rest," and arranged it here, in Sloppy Seconds, like a book version of Deleted Scenes. Unlike most deleted scenes, however, these don't suck. So enjoy.

Scrivere per il digitale richiede competenze diverse da quelle imparate nella maggior parte delle lezioni di scrittura scolastica. Se non sei mai stato un grande scrittore, iniziare a scrivere da adulto può sembrare complicato. Il lato positivo di questa situazione è che da adulto si dispone di più esperienza, competenze e conoscenze che è possibile condividere con i propri lettori. Queste conoscenze, abilità ed esperienze possono essere preziose per te e per gli altri. Scrivere un articolo, una serie di articoli, i post di un blog o un ebook può essere un ottimo modo per condividere con il tuo pubblico quello che sai e quello che hai vissuto.

The "highly entertaining and thoroughly reprehensible" #1 New York Times bestseller—now with sixteen pages of photos and a new introduction (The New York Times). My name is Tucker Max, and I am an asshole. I get excessively drunk at inappropriate times, disregard social norms, indulge every whim, ignore the consequences of my actions, mock idiots and posers, sleep with more women than is safe or reasonable, and just generally act like a raging dickhead. But, I do contribute to humanity in one very important way: I share my adventures with the world. --from the Introduction Actual reader feedback: "I find it truly appalling that there are people in the world like you. You are a disgusting, vile, repulsive, repugnant, foul creature. Because of you, I don't believe in God anymore. No just God would allow someone like you to exist." "I'll stay with God as my lord, but you are my savior. I just finished reading your brilliant stories, and I laughed so hard I almost vomited. I want to bring that kind of joy to people. You're an artist of the highest order and a true humanitarian to boot. I'm in both shock and awe at how much I want to be you."

First published in 1891, Pellegrino Artusi's *La scienza in cucina e l'arte di mangiar bene* has come to be recognized as the most significant Italian cookbook of modern times. It was reprinted thirteen times and had sold more than 52,000 copies in the years before Artusi's death in 1910, with the number of recipes growing from 475 to 790. And while this figure has not changed, the book has consistently remained in print. Although Artusi was himself of the upper classes and it was doubtful he had ever touched a kitchen utensil or lit a fire under a pot, he wrote the book not for professional chefs, as was the nineteenth-century custom, but for middle-class family cooks: housewives and their domestic helpers. His tone is that of a friendly advisor – humorous and nonchalant. He indulges in witty anecdotes about many of the recipes, describing his experiences and the historical relevance of particular dishes. Artusi's masterpiece is not merely a popular cookbook; it is a landmark work in Italian culture. This English edition (first published by Marsilio Publishers in 1997) features a delightful introduction by Luigi Ballerini that traces the fascinating history of the book and explains its importance in the context of Italian history and politics. The illustrations are by the noted Italian artist Giuliano Della Casa.

"The early settlers dubbed California The Golden State, and The Land of Milk and Honey. Today there are the obvious ironies -- sprawl, spaghetti junctions and skid row--but the place is not so easily distilled or visualized, either as a clichéd paradise or as its demise. There's a strange kind of harmony when it's all seen together--the sublime, the psychedelic, the self-destructive. Like all places, it's unpredictable and contradictory, but to greater extremes. Cultures and histories coexist, the beautiful sits next to the ugly, the redemptive next to the

despairing, and all under a strange and singular light, as transcendent as it is harsh. The pictures in this book begin in the desert east of Los Angeles and move west through the city, ending at the Pacific. This general westward movement alludes to a thirst for water, as well as the original expansion of America, which was born in the East and which hungrily drove itself West until reaching the Pacific, thereby fulfilling its "manifest" destiny." -- Publisher's description

Farrell hated Brown on sight. When he fell in love with his daughter he hated him even more. She seemed out of his league. He eventually wins her over but each of them has old ghosts that refuse to lie down.

This is a fascinating and enjoyable popular science book on gravity and black holes. It offers an absorbing account on the history of research on the universe and gravity from Aristotle via Copernicus via Newton to Einstein. The author possesses high literary qualities and is celebrated relativist. The physics of black holes constitutes one of the most fascinating chapters in modern science. At the same time, there is a fanciful quality associated with this strange and beautiful entity. The black hole story is undoubtedly an adventure through physics, philosophy, history, fiction and fantasy. This book is an attempt to blend all these elements together.

Un saggio caustico e provocatorio, scritto come un romanzo, dove l'autore ci racconta dei suoi anni passati a creare finte notizie per attirare attenzione nei confronti di alcuni prodotti dei suoi clienti. Un libro fondamentale per tutti coloro che vogliono capire come, partendo da un piccolo blog di provincia fino a diventare una vera e propria notizia ufficiale, le informazioni possano (e vengano) manipolate dalla Rete e dai Media.

Jeffery Deaver is the New York Times bestselling author of *The Empty Chair* and *The Devil's Teardrop*. Here his trademark "ticking-bomb suspense" (People) explodes off the page in another heart-stopping thriller. Hollywood location scout John Pellam thought the scenic backwater town of Maddox, Missouri, would be the perfect site for an upcoming Bonnie and Clyde-style film. But after real bullets leave two people dead and one cop paralyzed, he's more sought after than the Barrow Gang. Pellam had unwittingly wandered onto the crime scene just minutes before the brutal hits. Now the feds and local police want him to talk. Mob enforcers want him silenced. And a mysterious blonde just wants him. Trapped in a town full of sinister secrets and deadly deceptions, Pellam fears that death will imitate art, as the film shoot -- and his life -- race toward a breathtakingly bloody climax.

Hailed by Terry Eagleton in "The Guardian" as "definitive," this is the only complete and authoritative edition of Antonio Gramsci's deeply personal and vivid prison letters. Award-winning speaker and business consultant Joey Coleman teaches audiences and companies all over the world how to turn a one-time purchaser into a lifelong customer. Coleman's theory of building customer loyalty isn't about focusing on marketing or closing the sale: It's about the First 100 Days® after the sale and the interactions the customer experiences. While new customers experience joy, euphoria, and excitement, these feelings quickly shift to fear, doubt, and uncertainty as buyer's remorse sets in. Across all industries, somewhere between 20%-70% of newly acquired customers will stop doing business with a company with the first 100 days of being a new customer because they feel neglected in the early stages of customer onboarding. In *Never Lose a Customer Again*, Coleman offers a philosophy and methodology for dramatically increasing customer retention and as a result, the bottom line. He identifies eight distinct emotional phases customers go through in the 100 days following a purchase. From an impulse buy at Starbucks to the thoughtful purchase of a first house, all

customers have the potential to experience the eight phases of the customer journey. If you can understand and anticipate the customers' emotions, you can apply a myriad of tools and techniques -- in-person, email, phone, mail, video, and presents -- to cement a long and valuable relationship. Coleman's system is presented through research and case studies showing how best-in-class companies create remarkable customer experiences at each step in the customer lifecycle. In the "Acclimate" stage, customers need you to hold their hand and over-explain how to use your product or service. They're often too embarrassed to admit they're confused. Take a cue from Canadian software company PolicyMedical and their challenge of getting non-technical users to undergo a complex installation and implementation process. They turned a series of project spreadsheets and installation manuals into a beautiful puzzle customers could assemble after completing each milestone. In the "Adopt" stage, customers should be welcomed to the highest tier of tribal membership with both public and private recognitions. For instance, Sephora's VIB Rogue member welcome gift provides a metallic membership card (private recognition) and a members-only shade of lipstick (for public display). In the final stage, "Advocate," loyal customers and raving fans are primed to provide powerful referrals. That's how elite entrepreneurial event MastermindTalks continues to sell-out their conference year after year - with zero dollars spent on marketing. By surprising their loyal fans with amazing referral bonuses (an all-expenses paid safari?!) they guarantee their community will keep providing perfect referrals. Drawing on nearly two decades of consulting and keynoting, Coleman provides strategies and systems to increase customer loyalty. Applicable to companies in any industry and of any size (whether measured in employee count, revenue, or total number of customers), implementing his methods regularly leads to an increase in profits of 25-100%. Working with well-known clients like Hyatt Hotels, Zappos, and NASA, as well as mom-and-pop shops and solo entrepreneurs around the world, Coleman's customer retention system has produced incredible results in dozens of industries. His approach to creating remarkable customer experiences requires minimal financial investment and will be fun for owners, employees, and teams to implement. This book is required reading for business owners, CEOs, and managers - as well as sales and marketing teams, account managers, and customer service representatives looking for easy to implement action steps that result in lasting change, increased profits, and lifelong customer retention.

In the explosive finale to the epic romantic saga, Bella has one final choice to make. Should she stay mortal and strengthen her connection to the werewolves, or leave it all behind to become a vampire? When you loved the one who was killing you, it left you no options. How could you run, how could you fight, when doing so would hurt that beloved one? If your life was all you had to give, how could you not give it? If it was someone you truly loved? To be irrevocably in love with a vampire is both fantasy and nightmare woven into a dangerously heightened reality for Bella Swan. Pulled in one direction by her intense passion for Edward Cullen, and in another by her profound connection to werewolf Jacob Black, a tumultuous year of temptation, loss, and strife have led her to the ultimate turning point. Her imminent choice to either join the dark but seductive world of immortals or to pursue a fully human life has become the thread from which the fates of two tribes hangs. This astonishing, breathlessly anticipated conclusion to the Twilight Saga illuminates the secrets and mysteries of this

spellbinding romantic epic. It's here! #1 bestselling author Stephenie Meyer makes a triumphant return to the world of Twilight with the highly anticipated companion, *Midnight Sun*: the iconic love story of Bella and Edward told from the vampire's point of view. "People do not want to just read Meyer's books; they want to climb inside them and live there." -- Time "A literary phenomenon." -- The New York Times

A super-charged, exquisitely suspenseful novel about a vicious triple murder and the man condemned to die for it Rommy "Squirrel" Gandolph is a Yellow Man, an inmate on death row for a 1991 triple murder in Kindle County. His slow progress toward certain execution is nearing completion when Arthur Raven, a corporate lawyer who is Rommy's reluctant court-appointed representative, receives word that another inmate may have new evidence that will exonerate Gandolph. Arthur's opponent in the case is Muriel Wynn, Kindle County's formidable chief deputy prosecuting attorney, who is considering a run for her boss's job. Muriel and Larry Starczek, the original detective on the case, don't want to see Rommy escape a fate they long ago determined he deserved, for a host of reasons. Further complicating the situation is the fact that Gillian Sullivan, the judge who originally found Rommy guilty, is only recently out of prison herself, having served time for taking bribes. Scott Turow's *Reversible Errors* compelling, multi-dimensional characters take the reader into Kindle County's parallel yet intersecting worlds of police and small-time crooks, airline executives and sophisticated scammers--and lawyers of all stripes. No other writer offers such a convincing true-to-life picture of how the law and life interact, or such a profound understanding of what is at stake--personally, professionally, and morally--when the state holds the power to end a man's life.

Le avventure di Tucker Max cominciano tutte allo stesso modo: alticcio! Ma è impossibile sapere come finiscono, perché tra la prima e l'ultima birra può succedere di tutto. E quando Tucker e i suoi amici raggiungono l'ultimo stadio della famosa «Scala di Tucker Max ubriaco» si salvi chi può. Tucker, arrivato a quel punto, non riuscirà più a mettere a fuoco nemmeno le maniglie delle porte, figuriamoci trovare le chiavi della macchina, e nel frattempo avrà di certo rimorchiato qualche tipa (più è ubriaco, più sarà brutta o grassa), avrà vomitato un paio di volte in modo incontrollabile e si sarà incazzato con tutti, anche con oggetti inanimati (generalmente insultandoli ad alta voce). Poi si sveglierà in qualche posto che non ha mai visto prima e che non riconosce e magari a fianco di una di cui non ricorda nulla... Ma una cosa è certa: il divertimento è totale, anche e soprattutto per i suoi lettori.

Book description to come.

Susan Frobisher and Julie Wickham are turning sixty. They live in a small Dorset town and have been friends since school. On the surface Susan has it all - a lovely house and a long marriage to accountant Barry. Life has not been so kind to Julie, but now, with several failed businesses and bad marriages behind her, she has found stability: living in a council flat and working in an old people's home. Then Susan's world is ripped apart when Barry is found dead in a secret flat - or rather, a porn dungeon. It turns out Barry has been leading a fantastical double life as a swinger. He's run up a fortune in debts. The bank is going to take Susan's house and she'll lose everything she's never worked for. Until, under the influence of an octogenarian gangster named Nails, the women decide that, rather than let the bank take the house, they're going to take the bank. With the help of several thrill-crazy, wheelchair-bound friends they pull

off the daring robbery, but soon find that getting away with it is not so easy. Setting off across Europe, the team pick up a teenage hitchhiker, get entangled with Interpol and the Russian Mafia, and discover that, far from winding down, their lives are only just beginning. The Sunshine Cruise Company is a sharp satire on friendship, ageing, the English middle-classes, the housing bubble and group sex: *Thelma and Louise* meets the Lavender Hill Mob, written and directed by Tarantino.

Now available for preorder- *KILL 'EM ALL*, the stunning sequel to *KILL YOUR FRIENDS* The viciously funny novel by John Niven, bestselling author of *Kill Your Friends* and *Straight White Male*. What do you do when a homeless man knows your name? How about when he turns out to be a friend you haven't seen in twenty years? Do you treat him to a hot meal and see him on his way? Give him a wad of middle-class guilt money? Or take him in and get him back on his feet? For Alan, there's no question - only natural that he'd want to see his old mate Craig off the streets, even if only for a few nights, and into some clean clothes. But what if the successful life you've made for yourself - good job, happy marriage, lovely kids, grand Victorian house (you did well out of the property boom, thank you very much) - is one that that your old pal would quite like to have too? Even if it means taking it from you? Following the divergent lives of two childhood friends, *No Good Deed* is a funny and painful examination of friendship, the strange currents of ambition, loathing, pity and affection that flow between people over the decades, and of men getting older as they fail and succeed.

From an award-winning novelist, a stunning portrait of late Raj India—a sweeping saga and a love story set against a background of huge political and cultural upheaval. *YOU ASK FOR MY NAME, THE REAL ONE, AND I CANNOT TELL. IT IS NOT FOR LACK OF EFFORT*. In 1930, a great ocean wave blots out a Bengali village, leaving only one survivor, a young girl. As a maidservant in a British boarding school, Pom is renamed Sarah and discovers her gift for languages. Her private dreams almost die when she arrives in Kharagpur and is recruited into a secretive, decadent world. Eventually, she lands in Calcutta, renames herself Kamala, and creates a new life rich in books and friends. But although success and even love seem within reach, she remains trapped by what she is . . . and is not. As India struggles to throw off imperial rule, Kamala uses her hard-won skills—for secrecy, languages, and reading the unspoken gestures of those around her—to fight for her country's freedom and her own happiness.

Spero che servano birra all'inferno Tea

“A whole culture is imaginatively and authoritatively illuminated” in this “suspenseful, insightful, poignant” novel of prehistoric times (Publishers Weekly). Twenty thousand years ago, a courageous girl lived in Siberia near Woman Lake, a place you won't find on any modern map. Only thirteen, Yanan and her companions—hunters of deer, gatherers of roots and twigs—struggle to survive the harsh realities of hunger and cold, bound by an unending cycle of birth, kinship, violence, and death. As Yanan recounts the terrible adventures of her brief life, she departs on spirit journeys that evoke the lives of the animals to which she and her people are intimately linked. A lyrical novel of our species' prehistory, *Reindeer Moon* opens up corridors to the imagination that lead us back to the long-forgotten echoes of our distant human past. “Unforgettable . . . *Reindeer Moon* beautifully resurrects a lost world of merciless magnificence. Dozens of memorable characters live and die in this moving tale, which should become a classic.” —Chicago Tribune Book World “Those familiar with the author's landmark study, *The*

Harmless People, will not be surprised at the range of anthropological information she brings to her first novel, or at the lucidity of her prose. What will astonish, engross and move readers in her narrative of a group of hunter-gatherers who lived 20,000 years ago is the dramatic immediacy of the story and the depth and range of character development.” —Publishers Weekly

The further adventures of "Dr. Gonzo" as he defends the "cucarachas" -- the Chicanos of East Los Angeles. Before his mysterious disappearance and probable death in 1971, Oscar Zeta Acosta was famous as a Robin Hood Chicano lawyer and notorious as the real-life model for Hunter S. Thompson's "Dr. Gonzo" a fat, pugnacious attorney with a gargantuan appetite for food, drugs, and life on the edge. In this exhilarating sequel to *The Autobiography of a Brown Buffalo*, Acosta takes us behind the front lines of the militant Chicano movement of the late sixties and early seventies, a movement he served both in the courtroom and on the barricades. Here are the brazen games of "chicken" Acosta played against the Anglo legal establishment; battles fought with bombs as well as writs; and a reluctant hero who faces danger not only from the police but from the vatos locos he champions. What emerges is at once an important political document of a genuine popular uprising and a revealing, hilarious, and moving personal saga.

From the author of *The Neverending Story*, a book that reminds us that “magic—be it good or bad—is no simple matter.” It's New Year's Eve at the Villa Nightmare but Beelzebub Preposteror is in no mood for celebration. As the Shadow Sorcery Minister, Preposteror has a duty to perform a certain number of evil deeds in service to the Minister of Pitch Darkness. But this year, to his horror, he's nowhere near meeting that quota. Preposteror has all but given up when who should make an unexpected visit but his aunt, the witch Tyrannia Vampirella. She has come with a diabolical proposal that just might be the solution to Preposteror's dilemma: together they will brew the fabled Notion Potion, “one of the most ancient and powerful evil spells in the universe,” and their every evil wish will be granted. The only thing that stands in their way is a most unlikely team—a cat named Mauricio di Mauro and a raven known as Jacob Scribble, who have just hours to thwart the plans of their sorcerer masters and save the world from destruction.

NEW YORK TIMES BESTSELLER “An inspiring story that manages to be painful, honest, shocking, bawdy and hilarious.” —The New York Times Book Review From stand-up comedian, actress, and breakout star of *Girls Trip*, Tiffany Haddish, comes *The Last Black Unicorn*, a sidesplitting, hysterical, edgy, and unflinching collection of (extremely) personal essays, as fearless as the author herself. Growing up in one of the poorest neighborhoods of South Central Los Angeles, Tiffany learned to survive by making people laugh. If she could do that, then her classmates would let her copy their homework, the other foster kids she lived with wouldn't beat her up, and she might even get a boyfriend. Or at least she could make enough money—as the paid school mascot and in-demand Bar Mitzvah hype woman—to get her hair and nails done, so then she might get a boyfriend. None of that worked (and she's still single), but it allowed Tiffany to imagine a place for herself where she could do something she loved for a living: comedy. Tiffany can't avoid being funny—it's just who she is, whether she's plotting shocking, jaw-dropping revenge on an ex-boyfriend or learning how to handle her newfound fame despite still having a broke person's mind-set. Finally

poised to become a household name, she recounts with heart and humor how she came from nothing and nowhere to achieve her dreams by owning, sharing, and using her pain to heal others. By turns hilarious, filthy, and brutally honest, *The Last Black Unicorn* shows the world who Tiffany Haddish really is—humble, grateful, down-to-earth, and funny as hell. And now, she's ready to inspire others through the power of laughter.

'Some may call me a vigilante. I think I've just got problems to fix.' Right now, Hunter's big problem is a missing little brother, last seen fleeing the site of a gruesome killing. Hunter needs the help of an old army buddy, a whole lot of hardware and a trip to Little Rock, Arkansas, to fix this particular problem. A brutal encounter with some very nasty criminals leaves Hunter fighting for his life. And that's before he comes up against America's most feared serial killer, 'The Harvestman' and his grisly souvenirs of death. But blood is thicker than water. And a lot of blood will be spilt ...

A man is shot dead as he runs to catch the bus in the piazza of a small Sicilian town. Captain Bellodi, the detective on the case, is new to his job and determined to prove himself. Bellodi suspects the Mafia, and his suspicions grow when he finds himself up against an apparently unbreachable wall of silence. A surprise turn puts him on the track of a series of nasty crimes. But all the while Bellodi's investigation is being carefully monitored by a host of observers, near and far. They share a single concern: to keep the truth from coming out. This short, beautifully paced novel is a mesmerizing description of the Mafia at work.

In modern industrial societies, the demand for policing services frequently exceeds the current and foreseeable availability of public policing resources. Conversely, developing nations often suffer from an inability to provide a basic level of security for their citizens. *Community Policing and Peacekeeping* offers a fresh overview of the challenges of community policing in advanced societies and peacekeeping in weak nations, demonstrating how going beyond traditional models of police work can provide solutions in troubled communities. Responding to the needs of the community Featuring contributions from world-class scholars, this volume emphasizes the importance of cultural and political sensitivities in police work. Offering comparative perspectives from the United Kingdom, Australia, the United States, South Africa, and China, it explores the paradigm of community policing that involves consultation with community members, responsiveness to their security needs, collective problem-solving to identify the most appropriate means of meeting these needs, and mobilization of police services. Exploring the challenges and pitfalls of these collaborative efforts, the book examines how traditional models of police work have evolved to embrace the needs of communities. Keeping peace at home and abroad The second part of the book focuses on police peacekeeping efforts in countries torn apart by civil strife. It includes chapters on police collaboration with the United Nations, Australian and Canadian efforts abroad, CIVPOL (civilian police peace operations), and programs in Papua New Guinea and Cambodia. The book shows how expanding the role of the police beyond the limits of fighting crime can help contribute to safer, more stable communities.

Shereel Dupont--who abandoned her former name, Dorothy Turnipseed, when she left Waycross, Georgia, to seek fame and fortune with bodybuilder Russell Morgan--finds her new life threatened by the arrival of her corpulent, redneck family

This volume contains 47 stories from the author's famous (and infamous) Web site, including two, never-before-published short stories.

Cincinnati homicide detective and single mother Sonora Blair puts everything on the line as she battles to find justice after a multiple-murder home invasion At a house at the end of a cul-de-sac in the Cincinnati suburbs, widowed Police Specialist Sonora Blair and her partner, Sam Delarosa, discover the bodies of Carl Stinnet and two children. Hiding under the bed in the master bedroom is Carl's wife, Joy. The dying mother holds her unharmed infant daughter and keeps repeating the Hail Mary, claiming "the Angel" saved them. Joy's deathbed assertion that she saw two men and the Angel—along with differences in the victims' manners of death—make Sonora believe there were multiple killers. Two suspects are found and arrested, but Sonora doesn't get closure. She's sure there was a third person in that horrific crime scene, and she can't stop working the case, even after she's warned to walk away. Amid concerns about her own son and daughter, and her certainty that she'll never sleep soundly again, Sonora prepares to confront a murderer who's about to collect on one last IOU. The Debt Collector is the 4th book in the Sonora Blair Mysteries, but you may enjoy reading the series in any order.

From the bestselling author of the Bone Collector novels, soon to be an NBC series Five feet two inches of slick repartee, near-purple hair, and poetic imagination, twenty-year-old Rune hasn't been in Manhattan for very long. But she's crafty enough to have found a squatter's paradise in an empty TriBeCa loft, and a video store job that feeds her passion for old movies. It's a passion she shares with her favorite customer, Mr. Kelly, a lonely old man who rents the same video over and over. The flick is a noir classic based on a real-life unsolved bank heist and a million missing dollars. It's called Manhattan Is My Beat. That's the tape Rune is picking up from Mr. Kelly's shabby apartment when she finds him shot to death. The police suspect a robbery gone wrong, but Rune is certain the key to solving the murder is hidden somewhere in the hazy, black-and-white frames of Mr. Kelly's beloved movie. But as Rune hits the mean streets of New York to find answers, she gets caught up in a dangerous adventure more chilling than anything Hollywood could dream up. As her story draws to its terrifying conclusion, Rune's final close-up may include the killer of a co-star.

In Dublin, Rose Holden's husband leaves her for another woman after 20 years of marriage and three children. The novel describes the way the couple arrived at this situation and Rose's efforts to create a life as a single mother.

The New York Times bestselling author of I Hope They Serve Beer in Hell and Assholes Finish First delivers a new collection of thirty 100% true, 100% exclusive stories of comically perverse excess. Another installment in Tucker

Max's series of stories about his drunken debauchery and ridiculous antics. What began as a simple sentence on an obscure website, "My name is Tucker Max, and I am an asshole," and developed into two infamously genre-defining books, *I Hope They Serve Beer In Hell* and *Assholes Finish First*, ends here. But as you should expect from Tucker by now, he is going out with a bang—literally and figuratively. In this book, you'll learn: * How to live and work in Cancun, while still enrolled in Law School * Why Halloween is really awesome * How to subtly torture a highstrung roommate until he explodes with furious anger over a misplaced condiment * What really happened when a dirty pageant girl tried to sue Tucker because he told the truth * Why you should never accept a homemade treat from a hippie with a van As we've come to learn from Tucker, assholes do finish first...but everything comes with a price.

The #1 bestselling pioneer of "fratire" and a leading evolutionary psychologist team up to create the dating book for guys. Whether they conducted their research in life or in the lab, experts Tucker Max and Dr. Geoffrey Miller have spent the last 20+ years learning what women really want from their men, why they want it, and how men can deliver those qualities. The short answer: become the best version of yourself possible, then show it off. It sounds simple, but it's not. If it were, Tinder would just be the stuff you use to start a fire. Becoming your best self requires honesty, self-awareness, hard work and a little help. Through their website and podcasts, Max and Miller have already helped over one million guys take their first steps toward Ms. Right. They have collected all of their findings in *Mate*, an evidence-driven, seriously funny playbook that will teach you to become a more sexually attractive and romantically successful man, the right way: No "seduction techniques," No moralizing, No bullshit. Just honest, straightforward talk about the most ethical, effective way to pursue the win-win relationships you want with the women who are best for you. Much of what they've discovered will surprise you, some of it will not, but all of it is important and often misunderstood. So listen up, and stop being stupid!

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A tough, street wise novel packed with an important message for young readers.... --Andrew Young, former Mayor, Atlanta, Georgia

You have plenty of ideas you want to put into a book, but you're stalled. Maybe you start, but can't find the time to continue. Or you're frustrated with the writing process. And when you seek advice, people tell you, "It's all about discipline," or they talk about what writing software to use. But that doesn't help you actually write your book. So you never finish your book, the world never gets the benefit of your wisdom, and you never get the benefits of being an author. Isn't there an easier way? Now there is. In "The Book In A Box Method," Tucker Max and Zach Obront show you the exact steps you can follow to go from idea to finished manuscript, in an easy, quick way -- even if you're not a writer. Using the same methods, processes, and templates that they use for their authors at their company, Tucker and Zach show you exactly how to: Crystallize your book idea
Create your book outline
Create all the content for your book
Edit that content into a great manuscript
With "The Book In A Box Method," you'll be able to write a better book - in less time - than you ever thought possible.

Presents a new collection of alcohol-induced "fratire" adventures in hedonism that convey the author's experiences of being intoxicated at inappropriate times, seducing a large number of women, and otherwise living in complete disregard of social norms.

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