

Speak Like Churchill Stand Like Lincoln 21 Powerful Secrets Of History's Greatest Speakers

Turn any presentation into a landmark occasion “I love this book. I’ve followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now.”—Chris Matthews, *Hardball* Ever wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history’s greatest speakers. Author, historian, and world-renowned speaker James C. Humes—who wrote speeches for five American presidents—shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more. Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*.

Speak Like Churchill, Stand Like Lincoln 21 Powerful Secrets of History's Greatest Speakers Crown

Frequently cited as the number one fear among A proven, gimmick-free lesson guaranteed to business executives, public speaking doesn't make anyone a better speaker and come naturally to most people. Pitching an idea, presenter. selling a product, or presenting a program doesn't have to be a stomach-clenching experience to be struggled through. It can be an opportunity to relish and a chance to shine in front of a group. Whether you are selling an idea to two colleagues in a conference room or presenting a major corporate strategy to a ballroom filled with shareholders, the key to success is a clear, confident, memorable presentation. With *The 7 Principles of Public Speaking*, Richard Zeoli makes the common sense, gimmick-free program he's offered to business leaders and political candidates available to everyone. Whether you are looking to position yourself as an industry expert, extend your sphere of influence, or gain the support and backing of vital constituencies, *The 7 Principles of Public Speaking* will give you the tools you need to achieve your goal. If you are a polished professional, it will help you hone your skills. If you are a novice communicator, it will help you overcome obstacles and convey your message with confidence, poise, and persuasiveness.

Integrating key concepts and ideas about public speaking into a clear, step-by-step, transformational method, *Power Speaking* teaches emerging speakers how to grow the necessary skills and unleash their inner power. Divided into proficiency levels—mastering the basics, making the connection, and polishing the core—this guide allows speakers to conquer public speaking systematically. Readers start with the use of voice and body movements, then move on to learn the use of personal stories, intent listening, and positioning or reframing a topic. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in

areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

NEW YORK TIMES BESTSELLER One of The Wall Street Journal's Ten Best Books of 2018 One of The Economist's Best Books of 2018

One of The New York Times's Notable Books of 2018 "Unarguably the best single-volume biography of Churchill . . . A brilliant feat of storytelling, monumental in scope, yet put together with tenderness for a man who had always believed that he would be Britain's savior."

—Wall Street Journal In this landmark biography of Winston Churchill based on extensive new material, the true genius of the man, statesman and leader can finally be fully seen and understood--by the bestselling, award-winning author of Napoleon and The Last King of America.

When we seek an example of great leaders with unalloyed courage, the person who comes to mind is Winston Churchill: the iconic, visionary war leader immune from the consensus of the day, who stood firmly for his beliefs when everyone doubted him. But how did young Winston become Churchill? What gave him the strength to take on the superior force of Nazi Germany when bombs rained on London and so many others had caved? In Churchill, Andrew Roberts gives readers the full and definitive Winston Churchill, from birth to lasting legacy, as personally revealing as it is compulsively readable. Roberts gained exclusive access to extensive new material: transcripts of War Cabinet meetings, diaries, letters and unpublished memoirs from Churchill's contemporaries. The Royal Family permitted Roberts--in a first for a Churchill biographer--to read the detailed notes taken by King George VI in his diary after his weekly meetings with Churchill during World War II. This treasure trove of access allows Roberts to understand the man in revelatory new ways, and to identify the hidden forces fueling Churchill's legendary drive. We think of Churchill as a hero who saved civilization from the evils of Nazism and warned of the grave crimes of Soviet communism, but Roberts's masterwork reveals that he has as much to teach us about the challenges leaders face today--and the fundamental values of courage, tenacity, leadership and moral conviction.

A New York Times bestseller! A New York Times Book Review Notable Book of 2017 A dual biography of Winston Churchill and George Orwell, who preserved democracy from the threats of authoritarianism, from the left and right alike. Both George Orwell and Winston Churchill came close to death in the mid-1930's—Orwell shot in the neck in a trench line in the Spanish Civil War, and Churchill struck by a car in New York City. If they'd died then, history would scarcely remember them. At the time, Churchill was a politician on the outs, his loyalty to his class and party suspect. Orwell was a mildly successful novelist, to put it generously. No one would have predicted that by the end of the 20th century they would be considered two of the most important people in British history for having the vision and courage to campaign tirelessly, in words and in deeds, against the totalitarian threat from both the left and the right. In a crucial moment, they responded first by seeking the facts of the matter, seeing through the lies and obfuscations, and then they acted on their beliefs. Together, to an extent not sufficiently appreciated, they kept the West's compass set toward freedom as its due north. It's not easy to recall now how lonely a position both men once occupied. By the late 1930's, democracy was discredited in many circles, and authoritarian rulers were everywhere in the ascent. There were some who decried the scourge of communism, but saw in Hitler and Mussolini "men we could do business with," if not in fact saviors. And there were others who saw the Nazi and fascist threat as malign, but tended to view communism as the path to salvation. Churchill and Orwell, on the other hand, had the foresight to see clearly that the issue was human freedom—that whatever its coloration, a government that denied its people basic freedoms was a totalitarian menace and had to be resisted. In the end, Churchill and Orwell proved their age's necessary men. The glorious climax of Churchill and Orwell is the work they both did in the decade of the 1940's to triumph over freedom's enemies. And though Churchill played the larger role in the defeat of Hitler and the Axis, Orwell's reckoning with the menace of authoritarian rule in Animal Farm and 1984 would define the stakes of the Cold War for its 50-year course, and continues to give inspiration to fighters for

freedom to this day. Taken together, in Thomas E. Ricks's masterful hands, their lives are a beautiful testament to the power of moral conviction, and to the courage it can take to stay true to it, through thick and thin. Churchill and Orwell is a perfect gift for the holidays! "We are all worms. But I do believe I am a glow-worm." --Churchill Winston Churchill's inspiring leadership in the Second World War once made him above criticism. In recent years his record has come under attack from revisionists. In Churchill: A Study in Greatness one of Britain's most distinguished historians rebuts these charges and makes sense of this extraordinary man and his long controversial, colourful, contradictory and heroic career. Geoffrey Best brings out both his strengths and his weaknesses, looking past the many received versions of Churchill in a biography that balances the private and the public man and offers a clear insight into Churchill's greatness. "We are all worms. But I do believe I am a glow-worm." --Churchill Winston Churchill's inspiring leadership in the Second World War once made him above criticism. In recent years his record has come under attack from revisionists. In Churchill: A Study in Greatness one of Britain's most distinguished historians rebuts these charges and makes sense of this extraordinary man and his long controversial, colourful, contradictory and heroic career. Geoffrey Best brings out both his strengths and his weaknesses, looking past the many received versions of Churchill in a biography that balances the private and the public man and offers a clear insight into Churchill's greatness. Chronicles the amazing predictions that Winston Churchill made throughout his life, including the rise of a Hitler-like figure along with Nazi Germany; the year the Iron Curtain would fall and the Cold War would end; and the exact day of his own death as he entered his final years. 50,000 first printing.

Do you remember the topic of the last speech you heard? If not, you're not alone. In fact, studies show that audiences remember only 10% to 30% of speech or presentation content. Given those bleak statistics, why do we give speeches at all? We give them, says communications expert Nick Morgan, because they remain the most powerful way of connecting with audiences since ancient Greek times. But as we've evolved to a more conversational mode of public speaking, thanks to television, we have forgotten much of what the Greeks taught us about the nonverbal aspects of speech-giving: the physical connection with audiences that can create an almost palpable emotional bond. Morgan says this "kinesthetic connection" comes from truly listening to your audience—not just with your brain but with your body. In this book, he draws from more than 20 years as a speech coach and consultant, combining the best of ancient Greek oratory with modern communications research to offer a new, audience-centered approach to public speaking. Through entertaining and insightful examples, Morgan illustrates a 3 part process—focusing on content development, rehearsal, and delivery—that will enable readers of all experience levels to give more effective, passion-filled speeches that move audiences to action.

This book contains step-by-step strategies to help you develop both the confidence and skills necessary to become a good speaker, and features a handy "checklist" at the end of each chapter. From the Paperback edition.

If you are interested in Public Speaking, then this is exactly the book you need. If you are a preacher, then you cannot avoid this book. If you are a Lecturer or student of Mass Communication, Law, English, Rhetoric, Speech, Ethics, International Relations, Philosophy, Theology and other courses that require you to address others, then this book is inevitable for you. Public Speaking is not just a gift, it is an Art. The book revives the ancient "Art of Oratory", and makes it relevant in the 21st Century. It digs the art of

public speaking down to Aristotle, Cicero and back to Martin Luther King Jr., Hitler and even the modern day speakers. It highlighted the Ethics of Communication in order to moderate the art. It grooms you from Speech pronunciation to Speech writing, Speech Delivery and even how to Use a Microphone. You can also see samples of good speeches at the Appendix. Give this book a trial and you will know why it is different from other books on Communications and Public Speaking you already know. Bleak Expectations -- The Rising Threat -- A Certain Eventuality -- Dread -- Blood and Dust -- The Americans -- Love Amid the Flames -- One Year to the Day -- Epilogue.

The Political Speechwriter's Companion: A Guide for Writers and Speakers guides students through a systematic "LAWS" approach (language, anecdote, wit, and support) that politicians can use to persuade their audiences into taking action. In the highly anticipated Second Edition, esteemed speechwriter and author Robert A. Lehrman has teamed up with one of the "go-to-guys" for political humor, Eric Schnure, to offer students an entertaining yet practical introduction to political speechwriting. This how-to guide explains how speakers can deliver: language the audience will understand and remember; anecdotes that make listeners laugh and cry; wit that pokes fun at opponents but also shows their own lighter side; and support in the way of statistics, examples, and testimony. Packed with annotated speeches from the most recent elections, technology tips, and interviews from speechwriting luminaries, this edition offers the most practical advice and strategies for a career in political communication. A witty and insightful look at the human propensity for verbal blunders examines the nature of such verbal errors as slips, bloopers, spoonerisms, malapropisms, and more and assesses what these blunders mean in terms of the human brain, the use of language, and ourselves. Reprint. 12,500 first printing.

Ronald Reagan is more than a revered and popular president--he is a hero to millions, beloved as a persuasive leader who inspired America and shaped the future more than any other modern president. Reagan's everyman insight--stemming from his unique background as actor, sports broadcaster, and labor leader--make him America's most quotable president. In The Wit & Wisdom of Ronald Reagan, author James C. Humes brings together the best observations and opinions of the "Great Communicator." Spanning one-liners, anecdotes, zingers, and little-known stories, this collection also includes commentary about Reagan from friends and foes as well as analysis of his great speeches. The Wit & Wisdom of Ronald Reagan is an exceptional tribute to America's adored fortieth president.

An extremely entertaining compendium of bon mots, anecdotes, and trivia about Winston Churchill from a leading Churchill lecturer and performer -- useful for speakers, students, of history, and World War II buffs, as well as general readers.

A collection of the best and most quoted speeches and writings of Nobel Prize-winner Winston Churchill Winston Churchill knew the power of words. In speeches, books, and articles, he expressed his feelings and laid out his vision for the future. His wartime writings and speeches have fascinated generation after generation with their powerful narrative style and thoughtful reflection. Martin Gilbert, Churchill's official biographer, has chosen passages that express the essence of Churchill's thoughts and describe in his own inimitable words-the main adventures of his life and the main crises of his career. From first to last, they give insight into

his life, how it evolved, and how he made his mark on the British and world stage.

The Art of Public Speaking is a fantastic introduction to public speaking by the master of the art—Dale Carnegie. Featured within this classic manual are hundreds of tips and tricks on how to become an efficient and effective public speaker. One of the core ideas in his books is that it is possible to change other people's behavior by changing one's reaction to them. This is a fascinating work and is thoroughly recommended for everyone.

Dale Carnegie, author of the legendary How to Win Friends and Influence People, began his career as the premier "life coach" of the twentieth century by teaching the art of public speaking. Public speaking, as Carnegie saw it, is a vital skill that can be attained through basic and repeated steps. His classic volume on the subject appeared in 1926 and was revised twice—in shortened versions—in 1956 and 1962. This 2006 revision—edited by a longtime consultant to Dale Carnegie & Associates, Inc., and the editor in charge of updating How to Win Friends and Influence People—is the definitive one for our era. While up-to-date in its language and points of reference, Public Speaking for Success preserves the full range of ideas and methods that appeared in the original: including Carnegie's complete speech and diction exercises, which follow each chapter, as the author originally designated them. This edition restores Carnegie's original appendix of the three complete self-help classics: Acres of Diamonds by Russell H. Conwell, As a Man Thinketh by James Allen, and A Message to Garcia by Elbert Hubbard. Carnegie included these essays in his original edition because, although they do not directly relate to public speaking, he felt they would be of great value to the readers. Here is the definitive update of the best-loved public-speaking book of all time.

Rhetoric gives our words the power to inspire. But it's not just for politicians: it's all around us, whether you're buttering up a key client or persuading your children to eat their greens. You have been using rhetoric yourself, all your life. After all, you know what a rhetorical question is, don't you? In this updated edition of his classic guide, Sam Leith traces the art of argument from ancient Greece down to its many modern mutations. He introduces verbal villains from Hitler to Donald Trump - and the three musketeers: ethos, pathos and logos. He explains how rhetoric works in speeches from Cicero to Richard Nixon, and pays tribute to the rhetorical brilliance of AC/DC's "Back In Black". Before you know it, you'll be confident in chiasmus and proud of your panegyrics - because rhetoric is useful, relevant and absolutely nothing to be afraid of.

Presents tips for effective public speaking and presentations with techniques used by such historical figures as Winston Churchill, Napoleon, and Benjamin Franklin.

Who we are, what we believe, and everything we stand for goes from theory to reality when we communicate. In The Art of Communication, the first book of the new Jim Stovall & Dr. Raymond Hull Your Competitive Edge series for personal development and business success, the authors use their decades of combined experience, research, and natural abilities to powerfully illustrate the specifics of effective communication. Stovall's revealing stories mixed with Dr. Raymond Hull's straightforward, factual approach combine to make this a must-read for businesspeople, salespeople, entrepreneurs, teachers, pastors, academics, and anyone wanting to improve their lives. Read this book and understand more about: Considering your audience

and adjusting communication style What your non-verbal communication says about you Dressing for maximum success Public speaking Written words vs. spoken words Communication through conduct Active listening Conflict resolution Creating a comfortable environment for effective communication Communicating in meetings

4,000 ways to achieve instant intimacy. With new and updated questions! What, more than anything, makes you angry? Who were your childhood idols? What kind of leader are you most inclined to follow? What has happened to the art of conversation? In the age of the Internet, speed dating, and frantic text messaging, have we forgotten how to meaningfully connect? This book of 4,000 provocative questions will help you get to know anyone and everyone in every social situation. Use it to go beyond small talk at parties, networking events, dates, dinner tables, and road trips. It's for getting to know someone you just met and learning a lot more about someone you thought you already knew (who may be yourself). -A perfect social tool for the Internet generation -Features thematic sections on lifestyle choices, pastimes, politics, family, and more -A resource for self-discovery and for journalists and writers doing interviews and developing characters, plots, and story lines

NEW EDITION, REVISED AND UPDATED Speak Your Mind Effectively! The best, most direct way to convey your intelligence, expertise, professionalism, and personality to other people is through talking to them. But most people have no idea what they sound like. And even if they do, they don't think they can change it. It's the Way You Say It is a thorough, nuts-and-bolts guide to becoming aware and taking control of how you communicate with others. Dr. Carol Fleming provides detailed advice and scores of exercises for • Understanding how others hear you • Dealing with specific speech problems • Varying your vocal patterns to make your speech more dynamic • Using grammar and vocabulary to increase your clarity and impact • Reinforcing your message with nonverbal cues • Conquering stage fright An entire section of the book focuses on communication issues in the workplace—interviews, presentations, voice mail, and more. Dr. Fleming puts a human face on her advice through vivid before-and-after stories of forty men and women who came to her for help. “No other skills will position you ahead of your competition as much as good speaking and presentation skills. No book approaches the depth and breadth of Dr. Carol Fleming's It's the Way You Say It.” —Patricia Fripp, CSP, CPAE, keynote speaker, executive speech coach, and president of Fripp & Associates Parliamentary procedure, as outlined in that famous reference Robert's Rules of Order as well as several other procedural rulebooks, is the system that keeps public meetings moving along while allowing everyone to have their fair input. Unfortunately, Robert's is a complex and intimidating reference that new and casual meeting leaders and participants can find overwhelming. The Complete Idiot's Guide® to Parliamentary Procedure Fast Track lets readers bypass the arcane language, sort out the complicated system of motions, and get to what they really want to do: preside over and participate in smoothly-run meetings. In this slim volume, readers get: - A quick guide to the different sets of parliamentary procedure and which is most appropriate for the organization - Advice on setting and managing an agenda - The essence of what readers need to know about the most common types of motions - Rules for debates and voting - Forming and working on effective committees - Troubleshooting for meetings gone awry - Quick guidance for writing and submitting minutes

Public Speaking is an important skill which anyone can acquire and develop. The book consists of basic principles of effective speaking, technique of effective speaking, and the three aspects of every speech and effective methods of delivering a talk. All this relates to business, social and personal satisfaction which depend heavily upon our ability to communicate clearly to others. A must read book for effective speaking.

For anyone who fears the thought of writing and giving a speech--be it to business associates, or at a wedding--help is at hand. Acclaimed presidential speechwriter Peggy Noonan shares her secrets to becoming a confidence, persuasive speaker demystifying topics including: Finding your own authentic voice Developing a text that interest you Acing the all-important first paragraph Using logic to move your audience Creating, developing, and reinventing the "core speech" for diverse audiences Strengthening your speech with a vital element: humor Winnowing your thought down to the essentials Handling professional jargon, clichés, and the sound bite syndrome Presenting your speech in the best way Collecting intellectual income--conversing your speech treasures Breaking all the rules and still succeeding Reading for inspiration--how to use the excellence of others Complete with lessons, tips and memorable examples, *On Speaking Well* shows us how to create forceful, persuasive, relevant speeches that will resonate with our audiences. Engaging, informative, and always entertaining, this is undoubtedly the authoritative how-to guide for anyone writing or giving a speech

Sir Winston Churchill remains a British hero, lauded for his oratorical skill. He wrote histories, biographies, memoirs, and even a novel, while his journalism, speeches and broadcasts run to millions of words. From 1940 he inspired and united the British people and guided their war effort. Behind the public figure, however, was a man of vast humanity and enormous wit. His most famous speeches and sayings have passed into history but many of his aphorisms, puns and jokes are less well-known. This enchanting collection brings together hundreds of his wittiest remarks as a record of all that was best about this endearing, conceited, talented and wildly funny Englishman. Also available in the series are collections from Shakespeare, *To Be or Not To Be*, and Oscar Wilde, *I Can Resist Everything Except Temptation*.

The ability to speak with confidence and deliver winning presentations can accelerate your career, earn people's great respect, and enable you to achieve your greatest-even most impossible-seeming goals. But what many people don't realize is that anyone can learn to be a great speaker, just as easily as they can learn to drive a car or ride a bike! As one of the world's premier speakers and personal success experts, Brian Tracy is the ideal instructor. In *Speak to Win*, Tracy reveals time-tested tricks of the trade that readers can use to present powerfully and speak persuasively, whether in an informal meeting or in front of a large audience. Readers will learn how to: * become confident, positive, and relaxed in front of any audience * grab people's attention from the start * use body language, props, and vocal techniques to keep listeners engaged * transition smoothly from one point to the next * use humor, stories, quotes, and questions skillfully * deal with skepticism when presenting new ideas * wrap up strongly and persuasively Brimming with unbeatable strategies for winning people over every time, Tracy lets readers in on his most powerful presentation secrets in this indispensable, life-changing guide.

Comprehensively updated with many new speeches including Earl Spencer's lament to "The extraordinary and irreplaceable Diana", Nikita Khrushchev's secret speech of 1956 signalling the beginning of the end of Stalinist Russia, Patrick Pearse's rousing funeral oration that fanned the flames of the Easter Rising, Kevin Rudd's historic apology to Australia's mistreated Aborigines and Barack Obama's momentous US election night victory speech. Alongside these are the finest war cries of Winston Churchill, Martin Luther King's prophetic "I have a dream" and "I've seen the promised land" speeches, the inspiring words of JFK and impassioned pleas from Nelson Mandela—the first at his trial in 1964 and the second on his election as president of South Africa in 1994. In addition are historic speeches from Elizabeth I, Charles I, Oliver Cromwell, George Washington, Napoleon Bonaparte, Abraham Lincoln, Emmeline Pankhurst, Mahatma Gandhi, Vladimir Lenin, Neville Chamberlain, Adolf Hitler, Joseph Stalin, Franklin D. Roosevelt, Charles de Gaulle, General George S. Patton, J Robert Oppenheimer, Mao Zedong, Malcolm X, Richard M. Nixon, Pope John Paul II, Vaclav Havel, Elie Wiesel, Mikhail Gorbachev and many other great historical figures. *Speeches that Changed the World* presents over 50 momentous and thought-provoking speeches from throughout history. Complete with a potted biography of each speaker, and telling the story of why each oration was significant and what happened as a result, this is a gripping history of the world told through its greatest and most impassioned speeches.

Speak up and succeed. "Fear of snakes makes sense. After all, snakes bite! On the other hand, fear of public speaking is worth overcoming. This book is an excellent place to start."—Seth Godin, bestselling author of *Purple Cow* and *Free Prize Inside* "Your ability to speak confidently on your feet will impress more people and open more doors than you can imagine. *The Confident Speaker* shows you how."—Brian Tracy, bestselling author of *The Psychology of Selling* "Eureka! This book is exactly what every beginning speaker needs."—Dottie Walters, CSP, bestselling author of *Speak and Grow Rich* "When we speak in public, we convey our knowledge, our interest in others, and our value. Now, thanks to Monarth and Kase, their book *The Confident Speaker* opens that door to successful public speaking."—Susan RoAne, bestselling author of *How To Work A Room®* "Speaking before a group stresses many otherwise capable people, and as a result their anxiety cripples their careers. Monarth and Kase offer the antidote in their highly readable book."—Dianna Booher, bestselling author of *Speak with Confidence and Communicate with Confidence*

From the acclaimed novelist and screenwriter of *The Theory of Everything* comes a revelatory look at the period immediately following Winston Churchill's ascendancy to Prime Minister—soon to be a major motion picture starring Gary Oldman. "He was speaking to the nation, the world, and indeed to history..." May, 1940. Britain is at war. The horrors of blitzkrieg have seen one western European democracy after another fall in rapid succession to Nazi boot and shell. Invasion seems mere hours away. Just days after becoming Prime Minister, Winston Churchill must deal with this horror—as well as a skeptical King, a party plotting against him, and an unprepared public. Pen in hand and typist-secretary at the ready, how could he change the mood and shore up the will of a nervous people? In this gripping day-by-day, often hour-by-hour account of how an often uncertain Churchill turned Britain around, the celebrated Bafta-winning writer Anthony McCarten exposes sides of the great man never seen before. He

reveals how he practiced and re-wrote his key speeches, from 'Blood, toil, tears and sweat' to 'We shall fight on the beaches'; his consideration of a peace treaty with Nazi Germany, and his underappreciated role in the Dunkirk evacuation; and, above all, how 25 days helped make one man an icon. Using new archive material, McCarten reveals the crucial behind-the-scenes moments that changed the course of history. It's a scarier—and more human—story than has ever been told. "McCarten's pulse-pounding narrative transports the reader to those springtime weeks in 1940 when the fate of the world rested on the shoulders of Winston Churchill. A true story thrillingly told. Thoroughly researched and compulsively readable."—Michael F. Bishop, Executive Director of the International Churchill Society

Ideas are the currency of the twenty-first century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. Many people have a fear of public speaking or are insecure about their ability to give a successful presentation. Now public speaking coach and bestselling author Carmine Gallo explores what makes a great presentation by examining the widely acclaimed TED Talks, which have redefined the elements of a successful presentation and become the gold standard for public speaking. TED ? which stands for technology, entertainment, and design ? brings together the world's leading thinkers. These are the presentations that set the world on fire, and the techniques that top TED speakers use will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking. In his book, Carmine Gallo has broken down hundreds of TED talks and interviewed the most popular TED presenters, as well as the top researchers in the fields of psychology, communications, and neuroscience to reveal the nine secrets of all successful TED presentations. Gallo's step-by-step method makes it possible for anyone to deliver a presentation that is engaging, persuasive, and memorable. Carmine Gallo's top 10 Wall Street Journal Bestseller *Talk Like TED* will give anyone who is insecure about their public speaking abilities the tools to communicate the ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives. The opinions expressed by Carmine Gallo in *TALK LIKE TED* are his own. His book is not endorsed, sponsored or authorized by TED Conferences, LLC or its affiliates.

From the author of *How Proust Can Change Your Life*, a delightful, truly consoling work that proves that philosophy can be a supreme source of help for our most painful everyday problems. Perhaps only Alain de Botton could uncover practical wisdom in the writings of some of the greatest thinkers of all time. But uncover he does, and the result is an unexpected book of both solace and humor. Dividing his work into six sections -- each highlighting a different psychic ailment and the appropriate philosopher -- de Botton offers consolation for unpopularity from Socrates, for not having enough money from Epicurus, for frustration from Seneca, for inadequacy from Montaigne, and for a broken heart from

Schopenhauer (the darkest of thinkers and yet, paradoxically, the most cheering). Consolation for envy -- and, of course, the final word on consolation -- comes from Nietzsche: "Not everything which makes us feel better is good for us." This wonderfully engaging book will, however, make us feel better in a good way, with equal measures of wit and wisdom.

"A new history of the British appeasement of the Third Reich on the eve of World War II"--

Your voice matters, especially as a leader. Every day, you have an opportunity to use your voice to have a positive impact--at work or in your community. You can inspire and persuade your audience--or you can distract and put them to sleep. Nervous, rambling robotic--these presentation styles can ruin a talk on even the most critical topics. And with each weak performance, career prospects dim. To get ahead and make an impact, you need to deliver well-crafted messages with confidence and authenticity. You must sound as capable as you are. Public speaking is a skill, not a talent. With the right guidance, anyone can be a powerful speaker. Learn to conquer fear, capture attention, motivate action, and take charge of your career with *Speak with Impact*. Written by an opera singer turned CEO, speaker, and executive communication coach, the book unravels the mysteries of commanding attention in any setting, professional or personal. Whether it's speaking up at a meeting, presenting to clients, or talking to large groups, the book's easy-to-use frameworks, examples, and exercises help you Kickstart the creative process Compose a clear and concise message Engage your audience through storytelling and humor Banish filler words and uptalk Strengthen and project your voice Use breathing techniques to overcome stage fright Use effective body language Build your executive presence Deliver presentations with confidence and authenticity When you know what to say and how to say it, people listen. Find your powerful voice... and step into leadership. Speak with impact.

Identifies four ways in which businesspeople compromise their objectives through ineffective over-standardizations or misguided practices, sharing practical advice on how to remain true to a business ideal, promote healthy change, and communicate authentically. 35,000 first printing.

Learn how to be comfortable in the spotlight--whether as a speaker or performer--with tips from singer-songwriter Livingston Taylor, a teacher at the renowned Berklee College of Music.

A Renowned Historian Gives New Perspective on Statesmen at War Lewis E. Lehrman, a renowned historian and National Humanities Medal winner, gives new perspective on two of the greatest English-speaking statesmen—and their remarkable leadership in wars of national survival Abraham Lincoln and Winston Churchill, as commanders in chief, led their nations to victory—Lincoln in the Civil War, Churchill in World War II. They became revered leaders—statesmen for all time. Yet these two world-famous war leaders have never been seriously compared at book length. Acclaimed historian Lewis Lehrman, in his pathbreaking comparison of both statesmen, finds that Lincoln and Churchill—with very different

upbringings and contrasting personalities—led their war efforts, to some extent, in similar ways. As supreme war lords, they were guided not only by principles of honor, duty, freedom, but also by the practical wisdom to know when, where, and how to apply these principles. They made mistakes which Lehrman considers carefully. But the author emphasizes that, despite setbacks, they never gave up. Even their writings and speeches were swords in battle. Gifted literary stylists, both men relied on the written and spoken word to steel their citizens throughout desperate and prolonged wars. Both statesmen unexpectedly left office near the end of their wars—Lincoln by the bullet, Churchill by the ballot.

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