

Souq 2013 Empowerment Urbano La Cultura

Using real cases based in the South Pacific, Asia, South and Latin America and Europe, this volume sets out examples of community-based interventions that have succeeded by implementing outreach to the families and community to identify those in need, reliable and adequate drug supplies, treatment interventions, healthy psychosocial environments. This book will interest mental health professionals, international public health workers, global program administrators, and clinicians and healthcare workers.

This rare interdisciplinary combination of research into neighbourhood dynamics and effects attempts to unravel the complex relationship between disadvantaged neighbourhoods and the life outcomes of the residents who live therein. It seeks to overcome the notorious difficulties of establishing an empirical causal relationship between living in a disadvantaged area and the poorer health and well-being often found in such places. There remains a widespread belief in neighbourhood effects: that living in a poorer area can adversely affect residents' life chances. These chapters caution that neighbourhood effects cannot be fully understood without a profound understanding of the changes to, and selective mobility into and out of, these areas. Featuring fresh research findings from a number of countries and data sources, including from the UK, Australia, Sweden and the USA, this book offers fresh perspectives on neighbourhood choice and dynamics, as well as new material for social scientists, geographers and policy makers alike. It enriches neighbourhood effects research with insights from the closely related, but currently largely separate, literature on neighbourhood dynamics.

Both a scholarly and personal critique of current feminist Moroccan discourses, this book is a call for a larger-than-Islam framework that accommodates the Berber dimension. Sadiqi argues that current feminist discourse, both secular and Islamic ones, are not only divergent but limit the rich heritage, knowledge, and art of Berber women.

This book presents Islam as a lived religion through observation and discussion of how Muslims from a variety of countries, traditions and views practice their religion. It conveys the experiences of researchers from different disciplinary backgrounds and demonstrates the dynamic and heterogeneous world of Islam. The fascinating case studies range from Turkey, Egypt, Morocco and Lebanon to the UK, USA, Australia and Indonesia, and cover topics such as music, art, education, law, gender and sexuality. Together they will help students understand how research into religious practice is carried out, and what issues and challenges arise.

A completely revised edition, offering new design recipes for interactive programs and support for images as plain values, testing, event-driven programming, and even distributed programming. This introduction to programming places computer science at the core of a liberal arts education. Unlike other introductory books, it focuses on the program design process, presenting program design guidelines that show the reader how to analyze a problem statement, how to formulate concise goals, how to make up examples, how to develop an outline of the solution, how to finish the program, and how to test it. Because learning to design programs is about the study of principles and the acquisition of transferable skills, the text does not use an off-the-shelf industrial language but presents a tailor-made teaching language. For the same reason, it offers DrRacket, a programming environment for novices that supports playful, feedback-oriented learning. The environment grows with readers as they master the material in the book until it supports a full-fledged language for the whole spectrum of programming tasks. This second edition has been completely revised. While the book continues to teach a systematic approach to program design, the second edition introduces different design recipes for interactive programs with graphical interfaces and batch programs. It also enriches its design recipes for functions with numerous new hints. Finally, the teaching languages and their IDE now come with support for images as plain values, testing, event-driven programming, and even distributed programming.

In *Transforming the Urban University*, Richard M. Freeland reviews how Northeastern University in Boston, historically an access-oriented, private urban university serving commuter students from modest backgrounds and characterized by limited academic ambitions and local reach, transformed itself into a selective, national, and residential research university. Having served as president during a critical decade in this transition, Freeland recounts the school's efforts to retain key features from Northeastern's urban history—an emphasis on undergraduate teaching and learning, a curriculum focused on preparing students for the workplace, its signature program of cooperative education, and its broad involvement in the life of the city—while at the same time raising admission standards, recruiting students on a regional and national basis, improving graduation rates, expanding opportunities for research and graduate education and dramatically improving its U.S. News ranking. Freeland situates the Northeastern story within the evolving context of urban higher education as well as broader trends among American universities during the second half of the twentieth century. He documents the way Northeastern maintained its historic values while making innovative use of modern marketing techniques to meet the competitive conditions of the academic marketplace. He shows how Northeastern rejected the standard model of the modern research university and instead reinvented itself as a new kind of urban university: making excellence in the undergraduate experience its top priority; stressing practice-oriented education and research; and emphasizing the academic benefits of its urban setting as well as the importance of contributing to the well-being of its host city. In chronicling Northeastern's recovery from what the school's trustees called a "near-death" experience, Freeland challenges the conventional narrative of what a university must do to achieve top-tier national status.

Although entrepreneurship in the informal economy occurs outside state regulatory systems, informal commercial activities account for an estimated 30% of economic activity around the world. Informal entrepreneurship goes unmonitored despite the fact that it significantly contributes to poverty reduction and economic development. As a result, the informal sector is open to unethical practices including corruption, worker exploitation, and natural environment abuse to name just a few. In the media, debates have formed around whether informal entrepreneurship should be assisted or legitimized. Hence, a deep understanding of the phenomenon is vitally important. This book is the first on the market to offer models and approaches to informal entrepreneurship as well as to its prospects for economic development. Offering an in-depth examination of informal entrepreneurship in many different countries, it reveals the motivations for engaging in entrepreneurship in the informal economy, characteristics of informal entrepreneurship, and informal entrepreneurs' response to ethical issues. This volume illustrates the relationship between formal and informal economies and the conditions for the benefits of informal entrepreneurship to outweigh its disadvantages. And finally, it gives recommendations about when and how the informal economy can be formalized, which sectors should be formalized, and which ones can remain informal. This book offers much-needed guidance for stakeholders involved in economic development programs and scholars and entrepreneurs interested in the field of informal entrepreneurship as it is developing around the globe.

The EAAE/ARCC International Conference, held under the aegis of the EAAE (European Association for Architectural Education) and of the ARCC (Architectural Research Centers Consortium), is a conference organized every other year, in collaboration with one of the member schools / universities of those associations, alternatively in North America or in Europe. The EAAE/ARCC Conferences began at the North Carolina State University College of Design, Raleigh with a conference on Research in Design Education (1998); followed by conferences in Paris (2000), Montreal (2002), Dublin (2004), Philadelphia (2006), Copenhagen (2008), Washington (2010), Milan (2012) and Honolulu (2014). The conference discussions focus on research experiences in the field of architecture and architectural education, providing a critical forum for the dissemination and engagement of current ideas from around the world.

The efficient usage, investigation, and promotion of new methods, tools, and technologies within the field of architecture, particularly in urban planning and design, is becoming more critical as

innovation holds the key to cities becoming smarter and ultimately more sustainable. In response to this need, strategies that can potentially yield more realistic results are continually being sought. The Handbook of Research on Digital Research Methods and Architectural Tools in Urban Planning and Design is a critical reference source that comprehensively covers the concepts and processes of more than 20 new methods in both planning and design in the field of architecture and aims to explain the ways for researchers to apply these methods in their works. Pairing innovative approaches alongside traditional research methods, the physical dimensions of traditional and new cities are addressed in addition to the non-physical aspects and applied models that are currently under development in new settlements such as sustainable cities, smart cities, creative cities, and intercultural cities. Featuring a wide range of topics such as built environment, urban morphology, and city information modeling, this book is essential for researchers, academicians, professionals, technology developers, architects, engineers, and policymakers.

Souq 2013. Empowerment urbanoll Saggiatore

Urbanisation and climate change are among the major challenges for sustainable development in Africa. The overall aim of this book is to present innovative approaches to vulnerability analysis and for enhancing the resilience of African cities against climate change-induced risks. Locally adapted IPCC climate change scenarios, which also consider possible changes in urban population, have been developed. Innovative strategies to land use and spatial planning are proposed that seek synergies between the adaptation to climate change and the need to solve social problems. Furthermore, the book explores the role of governance in successfully coping with climate-induced risks in urban areas. The book is unique in that it combines: a top-down perspective of climate change modeling with a bottom-up perspective of vulnerability assessment; quantitative approaches from engineering sciences and qualitative approaches of the social sciences; a novel multi-risk modeling methodology; and strategic approaches to urban and green infrastructure planning with neighborhood perspectives of adaptation.

Alternative urban spaces across civic, private, and public spheres emerge in response to the great challenges that urban actors are currently confronted with. Labour markets are changing rapidly, the availability of affordable housing is under intensifying pressure, and public spaces have become battlegrounds of urban politics. This edited collection brings together contributors in order to spark an international dialogue about the production of alternative urban spaces through a threefold exploration of alternative spaces of work, dwelling, and public life. Seeking out and examining existing alternative urban spaces, the authors identify the elements that provide opportunities to create radically different futures for the world's urban spaces. This volume is the culmination of an international search for alternative practices to dominant modes of capitalist urbanisation, bringing together interdisciplinary, empirically grounded chapters from hot spots in disparate cities around the world. Offering a multidisciplinary perspective, *The Production of Alternative Urban Spaces* will be of great interest to academics working across the fields of urban sociology, human geography, anthropology, political science, and urban planning. It will also be indispensable to any postgraduate students engaged in urban and regional studies.

The escalating interdependency of nations drives global geopolitics to shift ever more quickly. Societies seem unable to control any change that affects their cities, whether positively or negatively. Challenges are global, but solutions need to be implemented locally. How can architectural research contribute to the future of our changing society? How has it contributed in the past? The theme of the 10th EAAE/ARCC International Conference, "Architectural Research Addressing Societal Challenges", was set to address these questions. This book, *Architectural Research Addressing Societal Challenges*, includes reviewed papers presented in June 2016, at the 10th EAAE/ARCC International Conference, which was held at the facilities of the Faculty of Architecture of the University of Lisbon. The papers have been further divided into the following five sub-themes: a Changing Society; In Transit – Global Migration; Renaturalization of the City; Emerging Fields of Architectural Practice; and Research on Architectural Education. The EAAE/ARCC International Conference, held under the aegis of the EAAE and of the ARCC, is a conference organized every other year, in collaboration with one of the member schools/ universities of those associations, alternatively in North America or in Europe.

Everything is Relevant: Writings on Art and Life, 1991-2018 brings together texts by Canadian artist Ken Lum. They include diary entries, articles, catalogue essays, curatorial statements, a letter to an editor, and more. Along the way, the reader learns about late modern, postmodern, and contemporary art practices, as well as debates around issues such as race, class, and monumentality. Penetrating, insightful, and often moving, Lum's writings are essential for understanding his varied practice, which has often been prescient of developments within contemporary art.

Spronare chi è in difficoltà affinché senta il bisogno di aspirare a un maggiore benessere; dotarlo di strumenti per acquisire beni e risorse che aumentino la sua libertà. L'empowerment è un processo formativo, abilitativo, riabilitativo diretto a soggetti vulnerabili; e l'empowerment urbano coinvolge due attori: l'individuo, che deve migliorare la propria condizione in modo concreto, e le istituzioni, che devono comprendere e affrontare le problematiche legate alla sofferenza urbana. Il Centro studi sofferenza urbana (Souq) propone politiche cittadine di empowerment da mettere in atto partendo dal basso, animato dalla convinzione che il benessere individuale sia legato alla felicità collettiva. Come nota Benedetto Saraceno, per essere efficace l'empowerment urbano deve porre fine alle disuguaglianze sociali nel campo dei diritti, delle risorse, del potere, affinché la società si possa muovere unita e agire in maniera critica, prendendo le distanze dalle ideologie e dal pragmatismo ateoretico. I contributi di Souq 2013 arrivano dagli approcci disciplinari più diversi: dall'antropologia medica e culturale all'economia, dalla psichiatria alla sociologia. Analizzando i problemi e le sofferenze di poveri, malati, minoranze etniche e politiche, abitanti degli slum indiani, migranti, donne, disabili, è possibile risalire alle cause delle contraddizioni urbane e proporre alternative concrete basate su realtà tanto geograficamente lontane quanto umanamente vicine.

As the need to confront unplanned growth increases, planners, policymakers, and citizens are scrambling for practical tools and examples of successful and workable approaches. Growth management initiatives are underway in the U.S. at all levels, but many American "success stories" provide only one piece of the puzzle. To find examples of a holistic approach to dealing with sprawl, one must turn to models outside of the United States. In *Green Urbanism*, Timothy Beatley explains what planners and local officials in the United States can learn from the sustainable city movement in Europe. The book draws from the extensive European experience, examining the progress and policies of twenty-five of the most innovative cities in eleven European countries, which Beatley researched and observed in depth during a year-long stay in the Netherlands. Chapters examine: the sustainable cities movement in Europe examples and ideas of different housing and living options transit systems and policies for promoting transit use, increasing bicycle use, and minimizing the role of the automobile creative ways of incorporating

greenness into cities ways of readjusting "urban metabolism" so that waste flows become circular programs to promote more sustainable forms of economic development sustainable building and sustainable design measures and features renewable energy initiatives and local efforts to promote solar energy ways of greening the many decisions of local government including ecological budgeting, green accounting, and other city management tools. Throughout, Beatley focuses on the key lessons from these cities -- including Vienna, Helsinki, Copenhagen, Stockholm, Zurich, Amsterdam, London, and Berlin -- and what their experience can teach us about effectively and creatively promoting sustainable development in the United States. Green Urbanism is the first full-length book to describe urban sustainability in European cities, and provides concrete examples and detailed discussions of innovative and practical sustainable planning ideas. It will be a useful reference and source of ideas for urban and regional planners, state and local officials, policymakers, students of planning and geography, and anyone concerned with how cities can become more livable.

Currently, we are witnessing a «border game» with participants on a global scale. The massive movement of illegal immigrants and refugees who have arrived in Europe over the last few months has led political leaders, activists' movements and anonymous citizens to rethink practices and discourses. The media have multiplied news stories about mobilization initiatives that go well beyond the sphere of the state and even operate on the fringes of the law. Nationalism and identity issues have found their way onto the EU and its member-states' agenda while the international community argues about the urgency to collaborate to address one of the greatest problems seen in Europe since the Second World War. Schengen borders have been suffering reconfigurations on an almost daily basis and Schengen has even been temporarily suspended in some countries, with the ghost of the end of the Union hovering over Europe. The series of multidisciplinary texts collected in this book offer the reader a variety of perspectives on the understanding of the Schengen area. Broadly speaking, this volume includes reflections on subjects that embrace the debates on the concept and practices of the free movement of persons within Europe, the security dimension of the European Union, illegal immigration and migration management, human rights and the role of various players and interests. This is the book to read if you wish to understand the latest developments in the Schengen area on its 30th anniversary!

This edited volume is a compilation of the 'built environment' in response to many investigations, analyses and sometimes mere observations of the various dialogues and interactions of the built, in context to its ecology, perception and design. The chapters concentrate on various independent issues, integrated as a holistic approach, both in terms of theoretical perspectives and practical approaches, predominantly focusing on the Global South. The book builds fabric knitting into the generic understanding of environment, perception and design encompassing 'different' attitudes and inspirations. This book is an important reference to topics concerning urbanism, urban developments and physical growth, and highlights new methodologies and practices. The book presumes an understanding unearthed from various dimensions and again woven back to a common theme, which emerges as the reader reads through. Various international experts of the respective fields working on the Global South contributed their latest research and insights to the different parts of the book. This trans-disciplinary volume appeals to scientists, students and professionals in the fields of architecture, geography, planning, environmental sciences and many more.

The Routledge Handbook of Planning Research Methods is an expansive look at the traditions, methods, and challenges of research design and research projects in contemporary urban planning. Through case studies, an international group of researchers, planning practitioners, and planning academics and educators, all recognized authorities in the field, provide accounts of designing and implementing research projects from different approaches and venues. This book shows how to apply quantitative and qualitative methods to projects, and how to take your research from the classroom to the real world. The book is structured into sections focusing on Beginning planning research Research design and development Rediscovering qualitative methods New advances in quantitative methods Turning research into action With chapters written by leading scholars in spatial planning, The Routledge Handbook of Planning Research Methods is the most authoritative and comprehensive handbook on the topic, providing both established and ground breaking coverage of spatial planning research methods. The book is an invaluable resource for undergraduate and graduate level students, young professionals and practitioners in urban, regional, and spatial planning.

Kenosis Creativity Architecture locates and explores creativity's grounding in the ancient concept of kenosis, the "emptying" that allows creativity to happen; that makes appearance possible. It concretises that grounding through architecture—a primal expression of human creativity—critically examining, for the first time, kenotic instantiations evidenced in four iconic, international projects; works by Kahn, Pei, Ando, and Libeskind. Then, in a final turn, the potentiality of architecture's own emptying is probed. Architect and author Randall Lindstrom draws on Western and Eastern philosophy, including that of Heidegger, Levinas, Derrida, Vattimo, Nishida, and Nishitani, as well as on the theology of Christianity, Judaism, and aspects of Buddhism, Hinduism, and Islam. Every chapter expands the argument that, if responsiveness to our world is taken seriously—if proper and sustainable responses are to be realised—then a deeper understanding of creativity, and so kenosis, is essential. This book opens-up a way of thinking about creativity and humanity's readiness to be creative. It thereby presents a crucial enquiry—at the nexus of architecture, philosophy, and theology—for researchers, graduate and postgraduate students, and practitioners alike.

This book brings together contributions from some of the foremost international experts in the field of urban morphology and addresses major questions such as: What exactly is urban morphology? Why teach it? What contents should be taught in an urban morphology course? And how can it be taught most effectively? Over the past few decades there has been a growing awareness of the importance of urban form in connection with the many dimensions – social, economic, and environmental – of our lives in cities. As a result, urban morphology – the science of urban form, and now over a century old – has taken on a key role in the debate on the past, present and future of cities. And yet it remains unclear how urban morphologists should convey the main morphological theories, concepts and techniques to our students – the potential researchers of, and practitioners in, the urban landscapes of tomorrow. This book is the first to address that gap, providing concrete guidelines on how to teach urban morphology, complemented by EXAMPLES OF EXERCISES FROM THE AUTHORS' LESSONS.

Comprises a collection of papers presented at the 7th International Conference on Harmonisation between Architecture and Nature, this volume reviews the challenges and new opportunities of contemporary architecture. These papers cover the results of advances in design and new building technologies, as well as the development of new materials. Many of the changes are motivated by a drive towards eco-architecture, trying to harmonise architectural products with nature. Another important issue is the adaptation of the architectural design to the natural environment, learning from nature and traditional construction techniques. Never before in history have architects and engineers had such a range of new processes and products open to them. In spite of that, the construction industry lags behind all others in taking advantage of a wide variety of new technologies. This is understandable, due to the inherent complexity and uniqueness of each architectural project. Advances in computer and information systems, including robotics, offers the possibility of developing new architectural forms, construction products and building technologies which are just now starting to emerge. Changes have also taken place in the way modern society works and lives, due to the impact of modern technologies. Patterns of work have been disrupted and changed, affecting transportation and the home environment. The demand is for a new

type of habitat that can respond to the changes and the consequent requirements in terms of urban environment. The papers contained in this book deal with topics such as building technologies, design by passive systems, design with nature, cultural sensitivity, life cycle assessment, resources and rehabilitation and many others including case studies from many different places around the world. They will be of interest to architects, engineers, planners, physical scientists, sociologists and economists.

The guiding inspiration of this book is the attraction and distance that mark the relation between anthropology and philosophy. This theme is explored through encounters between individual anthropologists and particular regions of philosophy. Several of the most basic concepts of the discipline—including notions of ethics, politics, temporality, self and other, and the nature of human life—are products of a dialogue, both implicit and explicit, between anthropology and philosophy. These philosophical undercurrents in anthropology also speak to the question of what it is to experience our being in a world marked by radical difference and otherness. In *The Ground Between*, twelve leading anthropologists offer intimate reflections on the influence of particular philosophers on their way of seeing the world, and on what ethnography has taught them about philosophy. Ethnographies of the mundane and the everyday raise fundamental issues that the contributors grapple with in both their lives and their thinking. With directness and honesty, they relate particular philosophers to matters such as how to respond to the suffering of the other, how concepts arise in the give and take of everyday life, and how to be attuned to the world through the senses. Their essays challenge the idea that philosophy is solely the province of professional philosophers, and suggest that certain modalities of being in the world might be construed as ways of doing philosophy. Contributors. João Biehl, Steven C. Caton, Vincent Crapanzano, Veena Das, Didier Fassin, Michael M. J. Fischer, Ghassan Hage, Clara Han, Michael Jackson, Arthur Kleinman, Michael Puett, Bhargupati Singh

This contributed volume explores and reveals the new developments, dynamics and recommendations for entrepreneurship education in the Middle East and North Africa (MENA) region. Presenting papers by respected experts in the field, it shares essential insights on the status quo of entrepreneurial education and training programs, the characteristics and motivations of early stage entrepreneurs, and the regional framework conditions in MENA. The book closes with a bibliometric perspective on the trends in the entrepreneurship research and education being developed in MENA.

This handbook represents the state of the public relations profession throughout the world, with contributions from the Americas, Europe, Asia, and Africa. A resource for scholars and advanced students in public relations & international business.

"You can be lonely anywhere, but there is a particular flavor to the loneliness that comes from living in a city, surrounded by thousands of strangers. *The Lonely City* is a roving cultural history of urban loneliness, centered on the ultimate city: Manhattan, that teeming island of gneiss, concrete, and glass. What does it mean to be lonely? How do we live, if we're not intimately involved with another human being? How do we connect with other people, particularly if our sexuality or physical body is considered deviant or damaged? Does technology draw us closer together or trap us behind screens? Olivia Laing explores these questions by travelling deep into the work and lives of some of the century's most original artists, among them Andy Warhol, David Wojnarowicz, Edward Hopper, Henry Darger and Klaus Nomi. Part memoir, part biography, part dazzling work of cultural criticism, *The Lonely City* is not just a map, but a celebration of the state of loneliness. It's a voyage out to a strange and sometimes lovely island, adrift from the larger continent of human experience, but visited by many - millions, say - of souls"--

Business Foundations: A Changing World carefully blends the right mix of content and applications to give students a firm grounding in business principles. Where other products have you sprinting through the semester to cover everything, *Business Foundations: A Changing World* allows breathing space to explore topics and incorporate additional activities to complement your teaching. Build from the ground up, *Business Foundations: A Changing World* is for faculty and students who value a briefer, flexible, and integrated resource that is exciting, happening, focused and applicable! What sets this learning program apart from the competition? An unrivaled, focused mixture of exciting content and resources blended with application examples, activities, and fresh topics that show students what is happening in the world of business today!

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?This book discusses applying vernacular strategies to modern architectural design to adhere to basic green principles of energy efficiency and materials utilization. Written from an international perspective, chapters present the perspectives and experiences of architects and engineers from across the globe. Historically successful approaches are integrated with modern design concepts to create novel, sustainable, and resource conscious solutions. The scope of topics covered include natural ventilation, cooling and heating, daylight and shading devices, and green micro-climate and functional facades, making this a useful reference for a wide range of researchers and workers in the built environment. Covers the most up-to-date research developments, best practices, and innovations from countries all over the globe; Presents the latest research in vernacular architecture and sustainable building; Contains case studies and examples to enhance practical application of the technologies presented.

This book covers the important aspects of greenery in buildings, both in the landscape and within buildings, examining how greenery improves comfort and appeal in sustainable buildings. The book is part of the World Renewable Energy Network's drive to encourage architects and builders to use greenery as much as possible in their design to reduce energy consumption and provide a pleasant appearance and pleasing aspect to their buildings. It shows and demonstrates how widespread the use of greenery is in buildings, and the book's 17 chapters were chosen from 12 different countries representing a truly global look at the use and benefit of using greenery in buildings. This book is aimed at architects, building construction authorities, urban planners, and policymakers to encourage the use of greenery in their future buildings and explain why it is important to do so.

This book gathers papers presented at the second installment of the International Conference on Advanced Intelligent Systems for Sustainable Development (AI2SD-2019), which was held on July 08–11,

2019 in Marrakech, Morocco. It offers comprehensive coverage of recent advances in big data, data analytics and related paradigms. The book consists of fifty-two chapters, each of which shares the latest research in the fields of big data and data science, and describes use cases and applications of big data technologies in various domains, such as social networks and health care. All parts of the book discuss open research problems and potential opportunities that have arisen from the rapid advances in big data technologies. In addition, the book surveys the state of the art in data science, and provides practical guidance on big data analytics and data science. Expert perspectives are provided by authoritative researchers and practitioners from around the world, who discuss research developments and emerging trends, present case studies on helpful frameworks and innovative methodologies, and suggest best practices for efficient and effective data analytics. Chiefly intended for researchers, IT professionals and graduate students, the book represents a timely contribution to the growing field of big data, which has been recognized as one of the leading emerging technologies that will have a major impact on various fields of science and various aspects of human society over the next several decades. Therefore, the content in this book is an essential tool to help readers understand current developments, and provides them with an extensive overview of the field of big data analytics as it is practiced today. The chapters cover technical aspects of key areas that generate and use big data, such as management and finance, medicine and health care, networks, the Internet of Things, big data standards, benchmarking of systems, and others. In addition to a diverse range of applications, key algorithmic approaches such as graph partitioning, clustering and finite mixture modeling of high-dimensional data are also covered. The varied collection of topics addressed introduces readers to the richness of the emerging field of big data analytics.

This book explores various ways of identifying and understanding the character of historic townscapes from a systematic and comparative perspective. It outlines several genetic approaches to the study of urban form, grounded in the traditions of geographical analysis but wholly interdisciplinary in their content and implications. It develops a philosophical and methodological basis for the field of urban morphology, stressing the reciprocal relations between town plan, building fabric and land and building utilisation. It views these elements as spatially variable accumulations and selective survivals of forms regulated by shifting patterns of corporate and individual decisions made from one historical period to another - in perpetual tension between resistance and change. Several of the essays in this collection establish and exemplify conceptual principles and axioms of urban morphological development in historic towns, and introduce numerous specific processes by which built forms are created and juxtaposed in urban space. Other essays apply these precepts by interpreting a number of case studies of historic towns in Britain, Germany, Japan, New Zealand and elsewhere. The closing essay offers a unique interpretation of the regional varieties to be found in medieval European urbanism, based on differing traditions of social formation and morphological outcomes.

As a formal occupation, public relations grew primarily in the United States through much of the twentieth century. In recent years, however, it has spread rapidly throughout the world. Broad outlines on how public relations practices differ from country to country have only recently begun to take shape in scholarly writing about the field. The existing literature on international public relations tends to focus on how those working for western organizations --particularly multi-national corporations--can best practice abroad. Although useful, such writings tend to focus on adaptation of western approaches, not on development of new ones designed specifically for varied sociocultural settings around the world. The editors have produced this book for a number of reasons. There has been tremendous growth in the teaching of public relations around the world--enhancing practice in many countries outside North America. There has also been rapid growth in the number of professors who demand theoretical perspectives which might facilitate a unified comparative analysis across countries and regions. Only a few U.S. universities--six documented in this book--now teach courses formerly called "International Public Relations." However, many professors are going abroad to teach and do research. This suggests increased interest in and a need for courses dealing with international public relations. Furthermore, there is a dearth of literature dealing in depth with international PR, an important component of international communication. This appears to be the first book-length comparative analysis of public relations as practiced in various countries and regions around the world. Although existing books on international PR focus largely on ways in which western practitioners, employers, and clients can operate effectively in other countries, this volume views public relations in each country or region covered from the perspective of practitioners in that country. It contains six chapters designed to provide a theoretical anchor for the 14 country and region analyses. Given the intense interest in public relations education as a factor in professional enhancement, it also discusses issues and practices relating to education.

This text provides a structured and practical framework for understanding the complexities of contemporary public relations. It is an instructional book that guides the reader through the challenges of communication and problem solving across a range of organizations and cross-cultural settings. Written in a straightforward, lively style, the book covers: foundational theories, and factors that shape the discipline communication across cultures trends affecting the public relations profession throughout the world. Incorporating case studies and commentary to illustrate key principles and stimulate discussion, this book also highlights the different approaches professionals must consider in different contexts, from communicating with employees to liaising with external bodies, such as government agencies or the media. Offering a truly global perspective on the subject, Global Public Relations is essential reading for any student or practitioner interested in public relations excellence in a global setting. A companion website provides additional material for lecturers and students alike: www.routledge.com/textbooks/9780415448154/

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Books on intercultural communication are rarely written with an intercultural readership in mind. In contrast, this multinational team of authors has put together an introduction to communicating across cultures that uses examples and case studies from around the world. The book further covers essential new topics, including international conflict, social networking, migration, and the effects technology and mass media play in the globalization of communication. Written to be accessible for international students too, this text situates communication theory in a truly global perspective. Each chapter brings to life the links between theory and practice and between the global and the local, introducing key theories and their practical applications. Along the way, you will be supported with first-rate learning resources, including: • theory corners with concise, boxed-out digests of key theoretical concepts • case illustrations putting the main points of each chapter into context • learning objectives, discussion questions, key terms and further reading framing each chapter and stimulating further discussion • a companion website containing resources for instructors, including multiple choice questions, presentation slides, exercises and activities, and teaching notes. This book will not merely guide you to success in your studies, but will teach you to become a more critical consumer of information and understand the influence of your own culture on how you view yourself and others.

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