

Social Entrepreneurship Books Free Clipic

In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what challenges they face and how readers can get involved in the efforts that social entrepreneurs are spearheading. Cowritten by the author of *How to Change the World*. Original.

This volume explores the links between the rapidly growing phenomenon of social entrepreneurship (SE) and the international tourism and hospitality industry. This unique industry is particularly ripe for transformation by SE and the book's authors delve deeply into the reasons for this. The book has three parts. The first creates a conceptual and theoretical framework for understanding the uniqueness of SE in the tourism context. The second examines different communities of practice where SE is being applied in tourism. The third is a rich collection of case studies from eight countries where tourism SE is already having an impact. The book's authors address the topic from many different angles, disciplinary backgrounds and geographic areas. Many case study authors are practicing social entrepreneurs who share their successes, challenges and experience with tourism-related projects. The book also proposes a research agenda and educational programmatic changes needed to support tourism SE. As these are developed, tourism SE will bring innovation to destinations, transformation of their economic and social structures, and contribution to a better world. The book has many insights and resources for scholars and practitioners alike to usher in this transformation.

Social entrepreneurship and social innovation both seek to improve the world through social change. Whereas social entrepreneurship revolves around the business side of change, social innovation focuses on the processes through which that change is generated. This textbook provides a comprehensive analysis of both topics, covering all the characteristics and elements of social innovation and social entrepreneurship, from a conceptual and practical perspective. The book has four sections: 1) Basics and concepts of Social Innovation and Social Entrepreneurship; 2) Business models and generation of value in social enterprises; 3) Social innovation within traditional companies, and 4) Definition and alignment of the impact of social innovation and entrepreneurship. Students and any practitioners that want to know about social innovation or social entrepreneurship will be exposed to contemporary topics in the field as well as a variety of cases and tools for its development. With its learning objectives, reflective questions, the definition of key concepts, and exercises, this book is the definitive text for advanced undergraduate and graduate courses in social innovation and social entrepreneurship.

This book introduces students and others to the discipline of social entrepreneurship, which encourages the creation of enterprises that are socially inclusive yet economically and ecologically sustainable. In each chapter there is a mix of case studies about internationally well-known enterprises and other more local enterprises which are totally new. The book leads its readers to understand and appreciate entrepreneurial issues and to engage themselves in community-based activities. Social Enterprise helps readers to: analyze and articulate the blend of social, environmental and economic values which is present in all kinds of enterprise understand the issues involved in translating good intentions with multiple goals into focused, sustainable and practical actions propose alternative social enterprise management strategies based on their own analysis of case studies of entrepreneurial endeavors that are perceived to be 'social' The authors take a pragmatic yet critical approach, and this book should be core or recommended reading for Social Entrepreneurship and Social Enterprise modules at advanced undergraduate, postgraduate and MBA levels.

This book is an essential resource for the increasing number of facilitators who wish to help students learn about the promise and pitfalls of social enterprise. The oikos-Ashoka case competition for social entrepreneurship was conceived in 2007 as a way to help find great material and case studies in this emerging field. This fourth collection of oikos case studies is based on the winning cases from the 2010 to 2014 annual case competitions. These cases have been highly praised because they provide excellent learning opportunities, tell engaging stories, deal with recent situations, include quotations from key actors, are thought-provoking and controversial, require decision-making and provide clear take-aways. This new volume of social entrepreneurship case studies highlights cases from around the globe authored by teachers from around the globe. The selected cases span many industries and geographic contexts; nevertheless, they are connected by a shared ambition: to highlight the power of entrepreneurship to solve social problems. The cases are clustered in three different sections: Socially oriented Enterprise Cases – Health and Fair trade, Ecologically oriented social enterprises, and Corporate Social Entrepreneurship. Case Studies in Social Entrepreneurship will be an essential purchase for educators and is likely to be a widely used as a course textbook at all levels of management education. Online Teaching Notes to accompany each chapter are available on request with the purchase of the book.

The field of social entrepreneurship is attracting attention from multiple industries. Social entrepreneurs are responsible for finding ways to creatively contribute to society by providing affordable products and services. *Creating Business Value and Competitive Advantage With Social Entrepreneurship* is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. Focused on topics such as creating business value, promoting social entrepreneurship, and enacting programs of social change, this book provides the latest research and practical solutions concerning social entrepreneurship. The source proves valuable to academicians, researchers, entrepreneurship practitioners, and individuals interested in learning more about social entrepreneurship.

This book offers the first exploration into the development of social enterprises in the Greater China region, consisting of Hong Kong, Macau, Taiwan and Mainland China. By drawing on the research and experience of over a dozen scholars and practitioners from across the area, it offers a picture of how a strong State can play an important role as a catalyst in developing the social entrepreneurship sector, particularly by legitimizing it. It delves into the role and impact of institutions and policy on the development of social enterprises, and explains how micro and macro factors might interact in influencing social entrepreneurship. Structured in two parts – policy and cases – it reveals the historical development of the Social enterprises sector in the Chinese context and then illustrates this using cases studies. Providing an alternative view of social entrepreneurship by highlighting the importance of context in this new sector, the book questions whether or not social entrepreneurship is preferable to more conventional models of development. Sparking new interest and offering fresh insight into social entrepreneurship in the Greater China region, this book will be useful to students and scholars of Chinese Studies, Business Studies and Sociology.

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a

detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

This book provides a guided deep dive into the early stages of venture development of social entrepreneurship. It introduces concepts that provide important insights necessary for social venture success. It introduces a set of entrepreneurial tools designed for the unique set of challenges faced in selecting and designing social entrepreneurial ventures. With this book as a guide, you will develop a feasible venture concept and communicate it effectively. This book introduces concepts that frame new ways to approach information gathering and analysis for social entrepreneurial ideas. The book provides you guidance on:

- how to move from heart-tugging issues to social entrepreneurial opportunities with high potential;
- how to understand and assess the societal and policy environment in which the opportunity would be implemented;
- how to analyze and select the best approaches for that circumstance; and
- how to communicate the product or new approach to gain investors, grants, and community engagement

What motivates someone to become a social entrepreneur? What are the competencies needed to be effective social advocates and agents for change? This book answers these questions in an accessible and practical way, providing comprehensive guidelines, numerous examples, and sources of information and training for anyone who wants to start a community-based social advocacy and change initiative or for employees who want to start a corporate social responsibility initiative. Features include the following: examples of individuals and organizations who have learned from successes and failures in social entrepreneurship self-assessments to help readers evaluate their own talents and proclivity to be social entrepreneurs steps and strategies, competency-building activities, and assessments to evaluate and facilitate initiatives resources available from foundations, government agencies, and other sources for the budding social entrepreneur

With today's current problems, including forced migrations, inadequate education and healthcare systems, environmental threats, economic crises, poverty, etc., it has become evident that systemic social change is needed. Unfortunately, creating, maintaining, and fostering sustainable social value is not easy. In this respect, social entrepreneurs can act as change agents with their social missions. Yet, the role of social entrepreneurship in creating sustainable social value is still in an embryonic state. *Creating Social Value Through Social Entrepreneurship* contains expert research that links social entrepreneurship and social value in order to further understand the role of social entrepreneurship in creating social value and to highlight the importance of social entrepreneurs in emerging economies. While covering topics that include crowdfunding, social enterprise, social entrepreneurship ecosystems, and the triggers and challenges of social entrepreneurship, this book seeks to extend the social entrepreneurship contribution to social impact. The book is of value to entrepreneurs, managers, academicians, researchers, and students in various fields that include economics, management, and entrepreneurship.

Research on social entrepreneurship is finally catching up to its rapidly growing potential. In *The Search for Social Entrepreneurship*, Paul Light explores this surge of interest to establish the state of knowledge on this growing phenomenon and suggest directions for future research. Light begins by outlining the debate on how to define social entrepreneurship, a concept often cited and lauded but not necessarily understood. A very elemental definition would note that it involves individuals, groups, networks, or organizations seeking sustainable change via new ideas on how governments, nonprofits, and businesses can address significant social problems. That leaves plenty of gaps, however, and without adequate agreement on what the term means, we cannot measure it effectively. The unsatisfying results are apple-to-orange comparisons that make replication and further research difficult. The subsequent section examines the four main components of social entrepreneurship: ideas, opportunities, organizations, and the entrepreneurs themselves. The copious information available about each has yet to be mined for lessons on making social entrepreneurship a success. The third section draws on Light's original survey research on 131 high-performing nonprofits, exploring how they differ across the four key components. The fourth and final section offers recommendations for future action and research in this burgeoning field.

Social Innovation: Comparative Perspectives investigates socio-economic impact. Since it is hard to establish causality and to measure social properties when investigating impact, especially at the level of society, the book narrows down impact to one priority aspect: social innovation – understood as organizations' capacity to generate novel ideas, ways and means of doing things, of addressing public and social problems of many kinds. This volume's primary assertion is that the Third Sector, specifically through stimulating civic involvement, is best placed to produce social innovation, outperforming business firms and state agencies in this regard. By investigating actor contributions to social innovation across seven fields of activity, *Social innovation: Comparative Perspectives* develops our understanding of why and how the Third Sector is central to functioning, cohesive and viable societies. This volume is based on contributions of the project "ITSSOIN – Impact of the Third Sector as Social Innovation" funded by the European Commission under the 7th framework programme. It will be of insight across disciplines, in particular to the growing social innovation community, innovation researchers more generally and to non-profit scholars. The practical relevance of the book will be of interest to European and national policy makers and practitioners across different sectors.

This book presents a fresh approach to poverty alleviation by bridging the fields of international development and social entrepreneurship. The authors present a six-step model for developing an IP business positioning strategy that allows

developing country producers to position themselves better as owners of retail brands in foreign market countries. Readers will learn how producers can control the supply chain, including distribution to retail stores. Focusing on Africa and least developed countries (LDCs), the authors demonstrate methods of utilizing intellectual property tools, producer ownership, market positioning, and branding for lucrative outcomes. Extensive research provides readers with a thorough understanding of what it means to work smarter in a developing business, while a rich set of international cases offers insight into the practical applications of brand positioning, trademarks, and licenses. With a dozen online workbooks to outline methodology, skills, tools, and case studies, *Social Entrepreneurship for Development* will be a valuable resource for any student of social entrepreneurship or international development.

Can business change the world? Can the world change business? For a new breed of social entrepreneurs, striving to build and grow enterprises that fight social ills, foster opportunity, and help to improve society, the answer is not can, it's must. Impassioned by purpose, driven by dreams, emboldened by ideals, social entrepreneurs imagine a better way to a better world. And then they go out of their way to bring it to life. In the process, they shake the dust off old ways of thinking and disrupt the way business has always been done. In this book, brought to you by GIBS, a leading business school based in Johannesburg, South Africa, you'll get to meet *The Disruptors*. Through these tales of daring, struggle, triumph and innovation, you'll see the world through the eyes of a diverse range of social entrepreneurs, and learn their secrets for changing the world by changing business. From healthcare to mobile gaming, from education to recycling, from dancing to gardening, these are the game-changers, the difference-makers, the doers of good. Here are their stories.

The social role of sport enterprises is being increasingly recognized at both local and global levels. Sport has the ability to influence community cohesion, physical and mental health, social inclusivity, and provides positive role models across society. More businesses in sport are incorporating these social aspects into their plans as a way of differentiating themselves from their competitors. This, in turn, has led to more social innovation in sport. Recently, there has been more emphasis on social entrepreneurship in sport due to the growing need to capture its societal impact. This book explores the non-profit role sport plays in society, and demonstrates how social enterprises can both address some of the negative social outcomes of sport and support businesses as they develop their social objectives. The over-arching aim of the book is to focus on how social entrepreneurship in sport is important in developing a better global society.

This book explores social innovation and entrepreneurship in China. Focusing on selected social enterprises and processes, it addresses the question of "why China?", not in terms of military, economic or political ambitions, but in the terms of social innovation and welfare policies. The analyses range from detailed ethnography to discussions of broad global trends. Despite vastly improved social conditions in the country, there are still unresolved issues that social enterprises address. The study elaborates on the complexities involved in their positioning between the state and their beneficiaries. Adding to the complexity is China's dual system of circulation and the moral economy of ethnic minorities. The theoretical foundation of the study is the Durkheimian concept of the social contract. Its content is viewed as comprised of Maussian total social facts or *guanxi*, a similar Chinese framing, operationalised to particular socio-cultural configurations. The empirical cases document how social enterprises reposition elements in the various configurations in order to mobilise resources from their stakeholders. The book concludes that the discursive topology is altered in the process and the social contract is renewed in culturally meaningful, if paradoxical, ways. This book will be of interest to researchers, students and academics in the fields of business and social entrepreneurship, especially to those with a particular interest in the Chinese case.

Each book covers all the necessary information a beginner needs to know about a particular topic, providing an index for easy reference and using the series' signature set of symbols to clue the reader in to key topics, categorized under such titles as Tip, Remember, Warning!, Technical Stuff and True Story.

Following the 2008 global financial crisis, entrepreneurship has never been more vital. As jobs were lost from large organizations, most new jobs came from innovative startups. The lure of hi-tech has attracted many people who see themselves as future entrepreneurs, but who lack the perspective of the total experience. To meet this demand, community colleges and universities across the world have set up entrepreneurship courses. *The Global Entrepreneur* is a life-changing book. To leave the comfort of a steady job and enter the tumultuous world of the entrepreneur is a major and often fearful step. For those who are contemplating this change, or who have already embarked upon this exciting venture, reassurance based on the experience of both successful and even not so successful entrepreneurs can be invaluable. The book provides an overview of the entrepreneurial experience broken down into all of its essential elements. Today, startups are global in nature and the book helps a budding entrepreneur understand the effect of different cultures both on the company and his/herself. This book differs from the existing literature in that its focus is on the individual and his or her reaction to the international nature of the entrepreneurial experience backed by both the lived experience of actual entrepreneurs and case studies of entrepreneurship across the world. Business success is measured by financial return. The book will be a vital tool in this endeavour. This book will appeal to students of business or management and individuals who are considering a career change, to create or join a startup, and need more knowledge to make their decision.

. . . a reflective and scholarly work that presents exciting and challenging views to mainstream entrepreneurship. . . The four books comprising the series would certainly be a valuable addition to any entrepreneurship library. However, each book also stands alone as an individual purchase. Lorraine Warren, *International Journal of Entrepreneurial Behaviour and Research* The narrative and flow of the book is superb and very interesting to read. The book is well edited and thought provoking which makes it an interesting read. Vanessa Ratten, *Journal of Enterprising Communities: People and Places in the Global Economy* This book the third in the *Movements in Entrepreneurship* series examines

entrepreneurship as a societal phenomenon. It provides an in-depth study of the social aspects of entrepreneurship, illustrating how entrepreneurship affects society. The need to move beyond economy to disclose entrepreneurship in its societal forms is demonstrated, as is the relevance of our understanding of entrepreneurship as a societal phenomenon. The contributors show that entrepreneurship is a society-creating force and as such, it evokes new questions for entrepreneurship research and attempts to engage with new theoretical formulations. They begin with discussions on early Schumpeter and a rhetorical analysis of the current academic literature on social entrepreneurship. They go on to present myriad contextual examples of how entrepreneurship can shape social change, and indicate how this is initiated through various social settings, relationships and communities. Through rich empirical work this book explores the social of social entrepreneurship and in doing so shows us how entrepreneurship is at home where society is created. As such, it will prove a fascinating read for academics, researchers and students with an interest in entrepreneurship, sociology and economic sociology.

Social innovation and social entrepreneurship look for creative and affordable solutions to specific societal problems. Fuelled by the spread of the internet and the ubiquity of mobile phones, there are more people working to solve pressing social and environmental problems in the world today than ever before in human history. Social Entrepreneurship and Innovation presents the journeys of pioneering - and often accidental - social innovators who, faced with a problem, used their courage, tenacity and creative thinking to find a solution. Using their own words to reflect open their experiences, these cases do not gloss over the setbacks and the dead ends social entrepreneurs can face. Instead, readers will gain a realistic insight into the challenges and an engaging look at the problem-solving mindset needed to overcome them. From a life-saving project to bring solar-powered lighting to midwives in Nigeria, to a news dissemination service that's grown from small beginnings to have a global impact, each case study draws out the lessons learnt by the innovators, providing guidance and advice for those looking to follow in their footsteps. Social Entrepreneurship and Innovation is an invaluable resource for social entrepreneurs and innovators looking for new ideas and insight into what really works - and what doesn't. This book is an inspiring read for anyone with a social conscience and a desire to change their world for the better.

In development circles, there is now widespread consensus that social entrepreneurs represent a far better mechanism to respond to needs than we have ever had before--a decentralized and emergent force that remains our best hope for solutions that can keep pace with our problems and create a more peaceful world. David Bornstein's previous book on social entrepreneurship, *How to Change the World*, was hailed by Nicholas Kristof in the *New York Times* as "a bible in the field" and published in more than twenty countries. Now, Bornstein shifts the focus from the profiles of successful social innovators in that book--and teams with Susan Davis, a founding board member of the Grameen Foundation--to offer the first general overview of social entrepreneurship. In a Q & A format allowing readers to go directly to the information they need, the authors map out social entrepreneurship in its broadest terms as well as in its particulars. Bornstein and Davis explain what social entrepreneurs are, how their organizations function, and what challenges they face. The book will give readers an understanding of what differentiates social entrepreneurship from standard business ventures and how it differs from traditional grant-based non-profit work. Unlike the typical top-down, model-based approach to solving problems employed by the World Bank and other large institutions, social entrepreneurs work through a process of iterative learning -- learning by doing--working with communities to find unique, local solutions to unique, local problems. Most importantly, the book shows readers exactly how they can get involved. Anyone inspired by Barack Obama's call to service and who wants to learn more about the essential features and enormous promise of this new method of social change, *Social Entrepreneurship: What Everyone Needs to Know?* is the ideal first place to look. *What Everyone Needs to Know?* is a registered trademark of Oxford University Press.

Humanity is confronted with the gravest financial crisis and economic recession since the Great Depression. Political leaders, national ministries of finance, and central banks around the world are trying to prop up their countries' sinking economies and arrest a downward economic spiral by innovative financial rescue and bank bailout plans, as well as economic stimulus and recovery packages. These measures are being taken to reestablish trust in the economy and to trigger an economic revival. Despite these efforts, stagnation seems imminent, as uncertainty leads businesses and consumers to place spending and investing decisions on hold. Social entrepreneurs are essential to the restoration of a sustainable planet and the improvement of lives of billions of people, especially of those living in extreme poverty. Therefore, social entrepreneurs deserve further recognition and support by the international community - by governments, multinational companies, and philanthropic organizations. *Creating a New Civilization through Social Entrepreneurship* highlights the global movement of social entrepreneurship and some of the leading organizations and individuals that are advancing this citizen sector movement. The volume presents examples of innovative people that are tackling major social problems and triggering systemic change throughout the world today.

Social entrepreneurship is a revolution occurring around the world today. People from all walks of life are developing and implementing innovative, effective, and sustainable solutions in response to social and environmental challenges. These solutions include products, services, and interventions brought to market by new startups and existing orga
The Social Entrepreneur's Playbook, Expanded Edition Pressure Test, Plan, Launch and Scale Your Social Enterprise University of Pennsylvania Press

Mission driven—business as a vehicle for change. The current business-for-profit model rewards short-term thinking, narrow self-interest, and a social-and-environmental-costs-be-damned attitude. Non-profits, while more focused on the greater good, tend to be inherently resource-challenged and rely on increasingly scarce grants and donations to sustain their existence. Social enterprise is an exciting, blended model driven by the desire to create positive change through entrepreneurial activities. *The Art of Social Enterprise* is a practical guide which supplies everything you need to know about the mechanics of social entrepreneurship

including: Startup – envisioning and manifesting intention Strategic planning – balancing social and monetary value Maintaining an even keel despite the inevitable challenges associated with being an entrepreneur. This valuable resource also provides an unparalleled legal perspective to help you take advantage of established legal organizational forms, recent statutory creations, contract hybrids, certification programs and more. Aimed at emerging as well as established social entrepreneurs, for-profit leaders who want to introduce an element of social responsibility into their companies, and non-profit organizations who want to increase their stability by generating income, *The Art of Social Enterprise* is the definitive guide to doing well while doing good. An expert's inside look into the ways social entrepreneurship is changing the world Whether you're a policymaker, investor, or involved in a nonprofit, *Social Entrepreneurship for the 21st Century* gives you the knowledge you need to make the best possible decisions for the future. A former McKinsey consultant reveals how social entrepreneurship has filtered into the workings of government and private enterprise, where social sector values are now shaping "social impact" capitalism. Georgia Levenson Keohane is a Roosevelt Institute fellow, foundation executive, and former McKinsey consultant. She advises a range of poverty-fighting organizations, including philanthropies (Robin Hood Foundation), educational entities (New York City Charter School Center), community development organizations (Civic Builders), and think tanks (The Aspen Institute). She is an adjunct Professor at Columbia Business School.

In the absence of a widely accepted and common definition of social enterprise (SE), a large research project, the "International Comparative Social Enterprise Models" (ICSEM) Project, was carried out over a five-year period; it involved more than 200 researchers from 55 countries and relied on bottom-up approaches to capture the SE phenomenon. This strategy made it possible to take into account and give legitimacy to locally embedded approaches, thus resulting in an analysis encompassing a wide diversity of social enterprises, while simultaneously allowing for the identification of major SE models to delineate the field on common grounds at the international level. These SE models reveal or confirm an overall trend towards new ways of sharing the responsibility for the common good in today's economies and societies. We tend to consider as good news the fact that social enterprises actually stem from all parts of the economy. Indeed, societies are facing many complex challenges at all levels, from the local to the global level. The diversity and internal variety of SE models are a sign of a broadly shared willingness to develop appropriate—although sometimes embryonic—responses to these challenges, on the basis of innovative economic/business models driven by a social mission. In spite of their weaknesses, social enterprises may be seen as advocates for and vehicles of the general interest across the whole economy. Of course, the debate about privatisation, deregulation and globalised market competition—all factors that may hinder efforts in the search for the common good—has to be addressed as well. The first of a series of four ICSEM books, *Social Enterprise in Asia* will serve as a key reference and resource for teachers, researchers, students, experts, policy makers, journalists and other categories of people who want to acquire a broad understanding of the phenomena of social enterprise and social entrepreneurship as they emerge and develop across the world.

Who drives transformation in society? How do they do it? In this compelling book, strategy guru Roger L. Martin and Skoll Foundation President and CEO Sally R. Osberg describe how social entrepreneurs target systems that exist in a stable but unjust equilibrium and transform them into entirely new, superior, and sustainable equilibria. All of these leaders--call them disrupters, visionaries, or changemakers--develop, build, and scale their solutions in ways that bring about the truly revolutionary change that makes the world a fairer and better place. The book begins with a probing and useful theory of social entrepreneurship, moving through history to illuminate what it is, how it works, and the nature of its role in modern society. The authors then set out a framework for understanding how successful social entrepreneurs actually go about producing transformative change. There are four key stages: understanding the world; envisioning a new future; building a model for change; and scaling the solution. With both depth and nuance, Martin and Osberg offer rich examples and personal stories and share lessons and tools invaluable to anyone who aspires to drive positive change, whatever the context. *Getting Beyond Better* sets forth a bold new framework, demonstrating how and why meaningful change actually happens in the world and providing concrete lessons and a practical model for businesses, policymakers, civil society organizations, and individuals who seek to transform our world for good.

What's it like to be a social entrepreneur – not a textbook social entrepreneur but one on the ground? This book offers an explanation. Michael Gordon, leading Social Entrepreneurship expert from the University of Michigan, spoke with more than one hundred social entrepreneurs – from six continents, young and old, just starting out to several decades in, addressing seemingly every societal problem of the day. This book uses their words and experiences to provide a kaleidoscopic description of what it means to become a social entrepreneur. It ranges from the personal and emotional challenges they often face to the grand impact many hope to produce. It touches on the sublime but focuses on the everyday, highlighting the mistakes that have been made, the lessons learned and, especially, what advice they would give to those wanting to start a social venture. This book presents the truth, not the varnish, and is ideal for use in the classroom with students studying social entrepreneurship, and for all new and experienced social entrepreneurs seeking real-life examples of how to overcome challenges. For anyone else, it offers a penetrating portrait of the lives of those committed to changing the world.

India is a hub of social entrepreneurship and has a long history of solving social problems through entrepreneurial strategies. The book explores this phenomenon with lessons from more than 120 real-life examples of Indian social ventures. It describes how ordinary individuals can solve, and are solving, some of the most critical social problems that besiege the Indian society. *Social Entrepreneurship in India* focuses on what 'entrepreneurship' means for social entrepreneurs, and how their efforts are different than other social change agents. Using examples, the author provides insights into the nature of entrepreneurial thinking and the methods used by social entrepreneurs to create their ventures and to make essential products and services reachable to marginalized, remote and fragmented markets and communities in a sustainable manner. Based on the existing successful Indian social ventures and enterprises, the book provides practical insights into the models used to build these successful ventures.

Principles for driving significant change throughout an entire system Drawing on the knowledge and experience of working with hundreds the world's top social change leaders in all fields, Beverly Schwartz presents a model for change based on five proven principles that any individual leader or organization can apply to bring about deep, lasting and systematic change. *Rippling* shows how to activate the type of change that is needed to address the critical challenges that threaten to destroy the foundations of our society and planet in these increasingly turbulent times. These actionable principles are brought to life by compelling real-life stories. Schwartz provides a road map that allows anyone to become a changemaker. Presents some of today's most innovative and effective approaches to solving social and environmental challenges Offers a vision of social entrepreneurs as role models, catalysts, enablers and recruiters who spread waves system changing solutions throughout society The author offers a model of

change that begins with the end result in mind First book from an insider at Ashoka, the foremost global organization on social change through social entrepreneurship Rippling clearly demonstrates how and when empathy, creativity, passion, and persistence are combined; significant, life-altering progress is indeed possible.

Social enterprises of all forms drive inclusive growth by creating social and economic networks, and a stable ecosystem, that enable societies to grow and prosper. This book presents a collection of ten case studies that demonstrate the important role played by social enterprises in driving inclusive growth in Asia's economies. Unlike the traditional models, such as NGOs and charities, that are donor dependent for funding, a social enterprise is a hybrid business model that includes both social mission and revenue generation goals to ensure sustainability and self-reliance. The ten case studies in the book provide a ringside view of how social enterprises operate and evolve to create, sustain, and scale up their social impact. Readers will gain a practical understanding of how social entrepreneurs struggle to maintain a balance between their two seemingly contradictory goals of creating social value and generating economic returns. The book carries the readers on the journey of each of these ten social enterprises, offering unique and valuable insights into the motivations, tribulations, successes, and even failures of these organisations—critical for continued learning, contribution, and innovation in the domain. The book is appropriate for all readers interested in the role social entrepreneurship plays in stimulating economic growth in Asia, including organisations, government, and universities, as well as individuals.

The Business of Good narrates the story behind social entrepreneurship as told by the individuals compelled to create a change in the world—not just another business. Serial and social entrepreneur Jason Haber intertwines case studies, anecdotes, and initiatives that have become part of the larger narrative of entrepreneurship. From Main Street to Wall Street, today's social entrepreneurs are rebooting capitalism, challenging the charitable industrial complex, and are disrupting the way companies do business with exciting innovations designed to solve society's most vexing problems. In this book, Haber examines Capitalism 2.0, philanthropy, and the role and power of media alongside the world's response as social entrepreneurship changes how we give, how we invest, and who we are.

This volume discusses the seminal interface between social entrepreneurship and sustainable development along with their inter-linkages. It traces the role of social entrepreneurship and innovations in societal transformation in creating sustainable societies, especially in developing nations. It explores how social entrepreneurship and enterprise is integral to the promise of fostering opportunities for socially disadvantaged groups (including the poor, women, and young people), as well as in addressing environmental and ecological issues apart from wealth creation. The book presents key concepts, case studies, and multiple innovative models involving social entrepreneurship, such as green financing, serial social entrepreneurship, sustainable livelihood creation, and well-being, in addition to highlighting global sustainable development goals of the United Nations. The chapters are organised under the broad themes of sustainability of the organisation, sustainability of the community, sustainability of the development, and sustainability of the community—organisation interface. They examine social change, social innovation, social enterprise, small and micro-enterprises, microfinance institutions, inclusive growth, education, productivity, physical health, waste management, energy retention, self-reliance, and corporate social responsibility. They contain emerging research issues in the field as well as critical assessments while bringing together theoretical and practitioners' perspectives. This book will be useful to scholars and researchers of development studies, social entrepreneurship, sustainable development, environmental studies, public policy, and political sociology. It will also greatly interest professionals from non-profit, corporate, and public sectors, other development practitioners, and international bodies.

Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. Social Entrepreneurship uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and managing their own social ventures. Also containing review and application questions, illustrative cases, definitions of key terms, and a comprehensive companion website, Social Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find: For Instructors PowerPoint slides Multiple-choice questions For Students Extra illustrative cases Web links Links to video

Available for the First Time: The Complete Social Entrepreneur's PlaybookCovers all three phases of the start-up to scale-up process, developed with reader feedback from "one of the more unusual ebook...experiments of the year" (ThinReads)Wharton professor Ian C. MacMillan and Dr. James Thompson, director of the Wharton Social Entrepreneurship Program, provide a tough-love approach that significantly increases the likelihood of a successful social enterprise launch in the face of the high-uncertainty conditions typically encountered by social entrepreneurs.MacMillan and Thompson used their own systematic framework to publish The Social Entrepreneur's Playbook. To test the market, they offered the first phase in their start-up method (step 1) as a free ebook. Readers were invited to join The Social Entrepreneur's Advisory Group, and nearly 300 aspiring and active social entrepreneurs shared feedback that helped shape the complete edition of the book, which covers all three steps in the start-up to scale-up process.Based on this crowd-sourced feedback from readers of the free ebook and drawing on the authors' more than 26 years' combined experience developing and studying social enterprises in the field across Africa and in the United States, this new edition

provides guidance for each phase: Phase One: Pressure Test Your Start-Up Idea. Based on the free ebook, this expanded section now includes advice on setting revenue and social impact goals, how to navigate the sociopolitical landscape, and how to develop a strong concept statement. In addition, MacMillan and Thompson provide advice on how to identify and test a proposed revenue-generating solution and define and segment your target population. Phase Two: Plan Your Social Enterprise. All new to this edition, this critical phase shows you how to frame and scope the venture, determine what it will take to actually deliver a sustainable enterprise, identify the key assumptions that have been made, and design checkpoints to test those assumptions before making major investments. Phase Three: Launch and Scale Your Social Enterprise. Available for the first time in this edition, you will learn how to effectively launch your enterprise, manage upside potential and downside risk, and strategically scale up. Filled with accessible frameworks and tools, as well as inspiring stories of social entrepreneurs, The Social Entrepreneur's Playbook is a must-read for any aspiring or active social entrepreneur, as well as philanthropists, foundations, and nonprofits interested in doing more good with fewer resources. Includes access to downloadable planning documents, including user-friendly spreadsheets

Social enterprise has become a much discussed term in recent years, often in conjunction with the public sector - the idea that entrepreneurship might somehow step in and save the public purse has taken hold in a number of areas. This book introduces and explains the terminology surrounding social enterprise and brings much-needed rigour to proceedings by demonstrating how this can be measured, evaluated and held accountable. A range of validated evaluation measures, tools and techniques, such as 'SROI', the 'Outcomes Star' and randomised control trials, are presented in individual research projects, conducted by an exciting and eclectic mix of international authors who are recognised experts in the field of social enterprise. Wrapping up with the ground-breaking use of a General Self-Efficacy scale, a reflective critique of social finance and a challenge to the actual concept of social enterprise, the book discusses the potential disadvantages that can arise from the commodification of social enterprise activities, resulting in a fascinating summary of current thinking surrounding this topic.

Demonstrates how social business transforms lives, offers practical guidance for those who want to create social businesses, explains how policies must be adapted to make room for the social-business model and shows how social business can redeem the failed promise of free-market enterprise. By a Nobel Peace Prize winner. Reprint.

Social Entrepreneurship is a global phenomenon that impacts the lives of citizens by using innovative approaches to solving social problems. This book offers a comprehensive examination of this growing area of research and provides an excellent introduction to social entrepreneurship theory and a framework for future research.

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