

Smart Phone Smart Photography Simple Techniques For Taking Incredible Pictures With Iphone And Android

Create amazing still life photos of everyday objects, collections, products, and more.

A manager's guide to hiring the right employees introduces the practical and effective A Method for Hiring, which draws on the expertise of hundreds of high-level executives to present a simple, easy-to-follow program to guarantee hiring success. 50,000 first printing.

Wait—you took that amazing picture? Taking a photo is as simple as point and click. Taking a good photo takes a bit more know-how, and *Android Smartphone Photography For Dummies* is your quick-and-easy guide. No matter what model of Android phone you have, this book teaches you to produce high-quality images using the powerhouse camera you carry in your pocket every day. You'll learn the photography techniques pros use, like how to recognize beautiful outdoor lightning, how to capture moving subjects, and how to make stuff look good. Whatever kind of photos you want to take, this book will help you identify the gear and the apps you need for stunning results. With *Dummies* as your friendly instructor, you'll be wowing your friends and family before you know it. Explore your phone's camera, including little-known advanced features that will make a big difference in your images. Figure out how to edit your pictures, correct lighting imbalances, apply neat filters, remove blemishes, and more. Learn the basic principles of photography and apply your knowledge to outdoor photography, action shots, and still life. Plus: capture video, organize your images, share photos online, choose a phone tripod, and protect your camera from the elements. *Dummies* makes it easy for Android users of all skill levels to morph into masterful image-makers.

In his classic book, *The Five Dysfunctions of a Team*, Patrick Lencioni laid out a groundbreaking approach for tackling the perilous group behaviors that destroy teamwork. Here he turns his focus to the individual, revealing the three indispensable virtues of an ideal team player. In *The Ideal Team Player*, Lencioni tells the story of Jeff Shanley, a leader desperate to save his uncle's company by restoring its cultural commitment to teamwork. Jeff must crack the code on the virtues that real team players possess, and then build a culture of hiring and development around those virtues. Beyond the fable, Lencioni presents a practical framework and actionable tools for identifying, hiring, and developing ideal team players. Whether you're a leader trying to create a culture around teamwork, a staffing professional looking to hire real team players, or a team player wanting to improve yourself, this book will prove to be as useful as it is compelling.

How to Rule at Photography features 50 bite-size tips and tricks to help you improve your photo skills with your phone's camera. Creating brilliant photos with your phone isn't as hard as you might think, and the easy-to-follow advice in this book goes way beyond selfie help. Let these deceptively simple tips help you unleash your inner creativity and upgrade your social media feed as you start snapping great shots using only your phone. You'll not only learn actionable tips to make your photos better—you'll learn how to develop your own personal style along the way.

- Simple and effective instructional content
- Features tips for amateur documentarians and aspiring social media influencers
- Advice on how to pose for a portrait, get the best lighting, and edit images like a pro using nothing but your smartphone

This book is the perfect easy-breezy volume for the person who wants to up their phone photography game. Part of the *How to Rule* series, a collection of tiny how-to books you can take anywhere to improve your creative skills.

- A perfect gift for aspiring and hobbyist photographers, art students, Instagram addicts, and selfie takers
- Makes smartphone photography easy, approachable, and super fun
- Great for readers who enjoyed *How to Create Stunning Digital Photography* by Tony Northrup, *The Beginner's Photography Guide* by Chris Gatcum, and *BetterPhoto Basics* by Jim Miotke

INSTANT NEW YORK TIMES and LOS ANGELES TIMES BESTSELLER “Brilliant... riveting, scary, cogent, and cleverly argued.”—Beth Macy, author of *Dopesick* As heard on *Fresh Air* This book is about pleasure. It's also about pain. Most important, it's about how to find the delicate balance between the two, and why now more than ever finding balance is essential. We're living in a time of unprecedented access to high-reward, high-dopamine stimuli: drugs, food, news, gambling, shopping, gaming, texting, sexting, Facebooking, Instagramming, YouTubing, tweeting... The increased numbers, variety, and potency is staggering. The smartphone is the modern-day hypodermic needle, delivering digital dopamine 24/7 for a wired generation. As such we've all become vulnerable to compulsive overconsumption. In *Dopamine Nation*, Dr. Anna Lembke, psychiatrist and author, explores the exciting new scientific discoveries that explain why the relentless pursuit of pleasure leads to pain...and what to do about it. Condensing complex neuroscience into easy-to-understand metaphors, Lembke illustrates how finding contentment and connectedness means keeping dopamine in check. The lived experiences of her patients are the gripping fabric of her narrative. Their riveting stories of suffering and redemption give us all hope for managing our consumption and transforming our lives. In essence, *Dopamine Nation* shows that the secret to finding balance is combining the science of desire with the wisdom of recovery.

The iPhone contains a powerful camera that is always within reach and allows photographers of all ages and skill levels to capture high-quality images anytime, anywhere, with minimal effort. In this book, renowned mobile photographer Paul J. Toussaint teaches you how to use choose and use free and inexpensive iPhone apps to transform unexciting image into works of fine art. You'll see a plethora of before-and-after images that show the results of using downloaded apps to produce various artistic effects, along with a discussion of why the author chose the approach selected for each image. He also teaches readers how to promote their fine-art photographs, get their work into galleries, and sell their images in brick-and-mortar establishments and online.

This invaluable guide on how to better use the camera on your Android phone will make all the difference in the world as you capture and share the world around you with others. With *Android Photography: Take Better Pictures with Your Android Phone* by photographer Colby Brown, you'll learn: How to take a photo, including different grips for holding your phone How to use all the controls and modes of the Android camera Which third-party apps to use Different photography styles and techniques for shooting portraits, travel, low-light, and wildlife How to edit your photos with the stock Android app and third-party apps, including Snapseed. How to share your images Some of the fun accessories available Grab your Android phone, and start documenting your life today!

Do you have a real relationship with God, or do you just have a religion? Do you know God, or do you just know about God? In *How Big Is Your God?* Paul Coutinho, SJ, challenges us to grow stronger and deeper in our faith and in our relationship with God—a God whose love knows no bounds. To help us on our way, Coutinho introduces us to people in various world religions—from Hindu friends to Buddhist teachers to St. Ignatius of Loyola—who have shaped his spiritual

life and made possible his deep, personal relationship with God.

The iPhone camera is a sophisticated device. It has compelled millions of people worldwide to take a new or renewed interest in photography. Let's face it: most of us now have a tiny yet highly competent camera in a pocket or purse at all times these days, and we use it to grab shots of people, places, and things more and more often as the technology improves—and you know what? We're largely pleased with those captures. If you're a SERIOUS photographer, you may be wondering just how much mileage you can get out of your "simple," ever-ready iPhone camera. Well, the answer may surprise you. In this book, Michael Fagans deconstructs photos taken in 60 scenarios—with a diverse array of subjects, in changing lighting conditions, in places that present unique challenges—showing you how to use solid, traditional photographic techniques to create great shots. Yes, Fagans will teach you the basics of creating a great photo. But there's far more: He'll show you that an iPhone, with the aid of apps, can mimic looks achieved by vintage cameras, a range of lenses, and countless filters. In this book, Fagans teaches you how to use free and low-cost apps and Instagram options to create (or, rather, re-create) beloved vintage-photo effects that you'd achieve with the Holga (a plastic vintage camera known for its unexpected lens distortion) and medium-format-camera looks. You'll learn how to choose and use digital lenses, filters, and effects—and combine and re-combine them—to intensify color and contrast, de-saturate color, introduce lens aberrations, play with the grain and color cast in the image, and much, much more. What to emulate the look of vintage film stock to create a photo with an aged, time-worn feel? No problem. Want to introduce a little focusing inaccuracy for effect? Easily done. Want to do these things AND use traditional, professional artificial lighting sources (think a large softbox), a professional image-editing platform (Photoshop), and really refine your message while pulling out all the stops? Fagans shows you how. The deconstruction of the images in this book makes it worth the price of admission. Still, however, there is far more: Fagans is a photographer's photographer. The book is peppered with inspiring quotes from Ansel Adams, Minor White, and countless other photographic visionaries that speak to the heart of photography.

If you're a passionate photographer and you're ready to take your work to the next level, *The Enthusiast's Guide* book series was created just for you. Whether you're diving head first into a new topic or exploring a classic theme, *Enthusiast's Guides* are designed to help you quickly learn more about a topic or subject so that you can improve your photography.

The Enthusiast's Guide to iPhone Photography: 63 Photographic Principles You Need to Know teaches you what you need to know in order to shoot great images with your iPhone. Chapters are broken down into numbered lessons, with each lesson providing all you need to improve your photography. Photographer and author Seán Duggan covers the iPhone's basic and advanced camera controls, the apps you need most for shooting and processing your images, and the principles you need to know in order to capture and share great, creative, beautiful images with your mobile device. Lessons include:

- 4. Five Essential Apps You Need
- 11. Capture Action with Burst Mode
- 13. Portrait Mode
- 34. Night Photography
- 38. Double Exposures and Composites
- 43. The Video Settings
- 59. Share on Social Media

Written in a friendly and approachable manner, and illustrated with examples that drive home each lesson, *The Enthusiast's Guide to iPhone Photography* is designed to be effective and efficient, friendly and fun. Read an entire chapter at once, or read just one topic at a time. With either approach, you'll quickly learn a lot so you can head out with your camera to capture great shots.

p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px}

Award-winning photojournalist Riley Arthur presents readers with an inside look at what it takes to gain employment as an iPhone photojournalist—from optimizing your camera settings and gear kit, to perfecting your photographic technique, to connecting with news outlets, to preparing for key assignments, to navigating crowds and getting the facts you need to tell a complete and unbiased story. With over 240 illustrations, an array of industry tips, strategies for getting your work noticed and landing assignments, and pro photo techniques for creating top-notch images with your iPhone, this book is a must-read for anyone who is interested in becoming a photojournalist, as well as those in the field who are interested in making the transition from traditional DSLR photography to smartphone photography.

• More than 500 appearances on national bestseller lists • #1 Wall Street Journal, New York Times, and USA Today • Won 12 book awards • Translated into 35 languages • Voted Top 100 Business Book of All Time on Goodreads People are using this simple, powerful concept to focus on what matters most in their personal and work lives. Companies are helping their employees be more productive with study groups, training, and coaching. Sales teams are boosting sales. Churches are conducting classes and recommending for their members. By focusing their energy on one thing at a time people are living more rewarding lives by building their careers, strengthening their finances, losing weight and getting in shape, deepening their faith, and nurturing stronger marriages and personal relationships. YOU WANT LESS. You want

fewer distractions and less on your plate. The daily barrage of e-mails, texts, tweets, messages, and meetings distract you and stress you out. The simultaneous demands of work and family are taking a toll. And what's the cost? Second-rate work, missed deadlines, smaller paychecks, fewer promotions--and lots of stress. AND YOU WANT MORE. You want more productivity from your work. More income for a better lifestyle. You want more satisfaction from life, and more time for yourself, your family, and your friends. NOW YOU CAN HAVE BOTH — LESS AND MORE. In *The ONE Thing*, you'll learn to * cut through the clutter * achieve better results in less time * build momentum toward your goal* dial down the stress * overcome that overwhelmed feeling * revive your energy * stay on track * master what matters to you *The ONE Thing* delivers extraordinary results in every area of your life--work, personal, family, and spiritual. WHAT'S YOUR ONE THING?

The smartphone camera is a powerful tool most people underutilize. Shooting a photo with your smartphone might be as easy as pointing the camera at the subject and clicking away, but there is more to it. The book teaches simple and advanced techniques that let to use the smartphone camera like a professional. Whether you own an Android phone or an iPhone, this concise guide applies as long as your phone has a camera at the back. From basic tips to follow as a mobile photographer to advanced manual controls that let you determine exactly how your photos turn out, this book treats every aspect of mobile photography down to editing. Lessons include: - Lighting: You are going to understand all aspects of lighting including positioning, using LED flash, and lighting gears. - Basic mobile photography rules: Taking care of your lens, zooming, focusing, and perspectives are some of the lessons treated here. - Camera modes and features: How well do you understand portrait mode, HDR, grid lines, rule of thirds, macro mode, and the rest that are often underutilized? - Manual camera mode: Tweaking ISO, shutter speed, aperture, white balance, metering and other professional settings to your advantage. - Using lens kits: How lens kits work and how they can improve your mobile photography. - Editing: This covers basic editing tips to understanding tonal ranges in photography and how all adjustment controls work. There are things this book doesn't teach. Some of these include how to locate your camera app, how to launch it, how to press the shutter button, and so on. You've been taking photos with your phone for years and this book takes that into consideration. Stepping it up to the next level and shooting like a professional is the focus. Illustrates the new features of Windows 10.

Learn how to edit photographs on your phone with this step-by-step guide from professional photographer Jo Bradford. Do you know how to make the best of the photos you've taken with your phone? We all have hundreds of images on our phones that could do with a little improvement, but transferring them to a hard drive and working in an out-of-date editing program on your Mac or PC can seem like too much hassle. Award-winning professional photographer Jo Bradford, author of the bestselling *Smart Phone Smart Photography*, can show you how to edit your photos easily and conveniently on your iPhone or Android, using the free Snapseed app. *Smart Phone Smart Photo Editing* shows you how to use the app to do everything from raw developing and saving a copy, to compositional improvements, global enhancements to colour and other elements, and smaller adjustments to specific details. With clear step-by-step text and illustrations for each process, you will soon learn how to get the best from the app and from your images. Case studies and beautiful images taken by Jo will also help to inspire you in your photography.

Learn to take great photos with your iPhone—the camera you always have with you!

Imagine if someone took the same photographic techniques, principles, and tools used by high-end and professional photographers, but applied them to shooting with an iPhone. Imagine the type of images you'd be able to create using those same ideas. Well, finally, somebody has.

The world's #1 best-selling photography techniques author is about to break all the rules as he shows you how to apply the same techniques today's top pro photographers use to make stunning images. You're going to learn exactly how to use these techniques to create images that people will just not believe you could actually take with a phone (but with the quality of the iPhone's camera, you absolutely can!).

Scott leaves all the techno-speak behind and, instead, treats the whole book as if it were just you and he out on a shoot with your iPhones, using his trademark casual, plain-English writing style to help you unlock the power of your iPhone to make the type of pictures you never thought could be done with a phone. You'll learn:

- Which tools to use to make pro-quality portraits in any lighting situation.
- How to create stunning landscape shots that people will swear you took with an expensive DSLR or mirrorless camera.
- Proven posing techniques that flatter your subject and make anyone you photograph look their very best in every shot.
- How to organize and edit your photos like a pro!
- The pros' top tips for making amazing shots of everything from flowers to product shots, from food photography to travel shots, and everything in between.

Each page covers a single concept, a single tool, or a trick to take your iPhone photography from snapshots to shots that will make your friends and family say, "Wait...you took this?!"

You can choose from thousands of apps to make your Android device do just about anything you can think of -- and probably a few things you'd never imagine. There are so many Android apps available, in fact, that it's been difficult to find the best of the bunch -- until now. Best Android Apps leads you beyond the titles in Android Market's "Top Paid" and "Top Free" bins to showcase apps that will truly delight, empower, and entertain you. The authors have tested and handpicked more than 200 apps and games, each listed with a description and details highlighting the app's valuable tips and special features. Flip through the book to browse their suggestions, or head directly to the category of your choice to find the best apps to use at work, on the town, at play, at home, or on the road. Discover great Android apps to help you: Juggle tasks Connect with friends Play games Organize documents Explore what's nearby Get in shape Travel the world Find new music Dine out Manage your money ...and much more! "... a genuinely useful guide to the more technical side of phone shooting, including editing with popular apps like Snapseed. Jo Bradford makes the most of the creative possibilities of modern smartphone cameras, and her tips on improving exposure and ensuring decent prints are really useful." Awarded 5 stars by Amateur Photographer Maximize your potential to get the shots you want with this guide to photography for both Apple and Android phones. There's a saying that the best camera for the job is the one you have with you when an opportunity arises. Thanks to the boom in camera-phone technology, today we're lucky enough to have a camera to hand to capture all those incredible moments. But are you making the most of that powerful tool in your pocket? Do the photos you have taken tend to be blurry, or look nothing like what you're seeing? If you want to shoot incredible images with your phone, buy Smart Phone, Smart Photography. Covering simple techniques that will allow you to get the image that you see every single time, you will soon be telling your camera what to do with confidence. Start with The Big Picture and get to know your camera phone and the rules behind taking the perfect shot. The next chapter, Taking Great Pictures, explains the key disciplines of photography – portrait, abstraction, macro, still life and plenty more. Finally, the Post-production chapter demonstrates how to use apps to edit and enhance your images and create incredible prints for display.

Provides advice on using an iPhone to take artistic photographs and videos, covering such topics as camera settings, developing a photographic eye, taking portraits, and using applications.

In contrast to the jargon-filled manuals that come with most digital cameras, The Beginner's Photography Guide presents step-by-step digital slr camera basics, while introducing and demonstrating a wide variety of techniques that will inspire the novice digital photographer. Grouped together by themes-color, composition, natural light, framing, and more-each camera technique is broken down into an easy-to-follow step-by-step sequence, and features annotated photographs and suggestions on getting the best from digital slr cameras and taking eye-catching photos.

Fleeing home from his military service in Afghanistan when his wife dies in an apparent freak household accident, Dr. Mike Scanlon struggles with the tragedy, his inability to bond with his new baby daughter and a downsizing in his medical practice only to discover a shocking secret that changes his understanding of everything. By the Edgar Award-winning author of Come Home. 300,000 first printing.

Compared with camera phones and compact cameras, modern DSLRs can seem terribly over-complicated to the novice photographer. The truth is, they have to be over-complicated to satisfy the needs of a diverse range of users, despite the fact that most photographers will only use a small percentage of the features on a regular basis. What the beginner photographer really needs, then, is a no-nonsense guide to the most important features on DSLRs written by experts that reveals in plain English what they need to know and nothing more. This is that book. The Complete Beginners Guide To Photography explains all the photography concepts beginners need, such as how to balance exposures, how to get sharp shots, and how to maximise image quality. Once you've mastered these basics, you can then move on to our more advanced skills section at the end of the book featuring practical how-to guides for shooting a range of core subjects. Take your photography to the next level and start learning today!

"Atkinson and Jewell invite each of us to reimagine one's connection to the land while cultivating nature close to home. A must-read for anyone searching for inspired solutions for designing or refining a garden." —Emily Murphy, founder of Pass the Pistil From windswept deserts to misty seaside hills and verdant valleys, the natural landscapes of the American West offer an astounding variety of climates for gardens. Under Western Skies reveals thirty-six of the most innovative designs—all embracing and celebrating the very soul of the land on which they grow. For the gardeners featured here, nature is the ultimate inspiration rather than something to be dominated, and Under Western Skies shows the strong connection each garden has with its place. Packed with Atkinson's stunning photographs and illuminated by Jewell's deep interest in the relationships between people and the spaces they inhabit, Under Western Skies offers page after page of encouraging ingenuity and inventive design for passionate gardeners who call the West home.

#1 NEW YORK TIMES BESTSELLER • The book that sparked a revolution and inspired the hit Netflix series Tidying Up with Marie Kondo: the original guide to decluttering your home once and for all. **ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE**—CNN Despite constant efforts to declutter your home, do papers still accumulate like snowdrifts and clothes pile up like a tangled mess of noodles? Japanese cleaning consultant Marie Kondo takes tidying to a whole new level, promising that if you properly simplify and organize your home once, you'll never have to do it again. Most methods advocate a room-by-room or little-by-little approach, which doom you to pick away at your piles of stuff forever. The KonMari Method, with its revolutionary category-by-category system, leads to lasting results. In fact, none of Kondo's clients have lapsed (and she still has a three-month waiting list). With detailed guidance for determining which items in your house "spark joy" (and which don't), this international bestseller will help you clear your clutter and enjoy the unique magic of a tidy home—and the calm, motivated mindset it can inspire.

A New York Times bestseller: "A passionate and convincing case for the sophistication of nonhuman minds." —Alison Gopnik, The Atlantic Hailed as a classic, Are We Smart Enough to Know How Smart Animals Are? explores the oddities and complexities of animal cognition—in crows, dolphins, parrots, sheep, wasps, bats, chimpanzees, and bonobos—to reveal how smart animals really are, and how we've underestimated their abilities for too long. Did you know that octopuses use coconut shells as tools, that elephants classify humans by gender and language, and that there is a young male chimpanzee at Kyoto University whose flash memory puts that of humans to shame? Fascinating, entertaining, and deeply informed, de Waal's landmark work will convince you to rethink everything you thought you knew about

animal—and human—intelligence.

Explores how forty-five of today's best iPhone photographers from around the world conceived, composed, and created some of their best-known pieces, including Liz Grilli's "Avian," Markus Rivera's "Run!," and Ade Santora's "Human Tree." The smartphone camera is a powerful tool most people underutilize. Shooting a photo with your smartphone might be as easy as pointing the camera at the subject and clicking away, but there is more to it. The book teaches simple and advanced techniques that let to use the smartphone camera like a professional. Whether you own an Android phone or the iPhone, this concise guide applies as long as your phone has a camera at the back. From basic tips to follow as a mobile photographer to advanced manual controls that let you determine exactly how your photos turn out, this book treats every aspect of mobile photography down to editing. Lessons include: -Lighting: You are going to understand all aspects of lighting including positioning, using LED flash, and lighting gears.-Basic mobile photography rules: Taking care of your lens, zooming, focusing, and perspectives are some of the lessons treated here.-Camera modes and features: How well do you understand portrait mode, HDR, grid lines, rule of thirds, macro mode, and the rest that are often underutilized?-Manual camera mode: Tweaking ISO, shutter speed, aperture, white balance, metering and other professional settings to your advantage.-Using lens kits: How lens kits work and how they can improve your mobile photography.-Editing: This covers basic editing tips to understanding tonal ranges in photography and how all adjustment controls work. There are things this book doesn't teach. Some of these include how to locate your camera app, how to launch it, how to press the shutter button, and so on. You've been taking photos with your phone for years and this book takes that into consideration. Stepping it up to the next level and shooting like a professional is the focus

A guide that is designed to help teens and 'tweens quickly gain the tools and advice needed to master a new skill or hobby.

Smartphone cameras have evolved from being useful for taking quick snapshots, to being powerful and sophisticated devices that, for many people, have replaced the need to use a separate camera. It is now possible to take high-quality photos, edit them and then share them in a variety of ways, all from your smartphone. Smartphone Photography in easy steps looks at all aspects of using your smartphone or tablet as a one-stop shop for all of your photographic needs.

These include: · Showing the functions and controls of smartphone cameras, so that you get the most of the available options. · Using basic techniques so that you can feel confident using your smartphone camera in any photographic situation. · Showing how to get the best compositions for your photos. · Looking at lighting conditions to help take your photos to the next level. · Becoming a portrait expert when taking photos of family and friends. · Getting the best photos of the environment around you, including buildings and landscapes. · Looking at the range of photo editing apps that are available for editing photos on smartphones and tablets. · Showing the basic editing tips to improve your photos in a few taps. · Detailing the range of options for improving the exposure and colors in your photos. · Using creative techniques to give your photos a sense of fun and style. · Showing how to share your photos in a variety of ways, such as directly to social media sites, and also printing them out at home with wireless printing. Smartphone Photography in easy steps reveals the exciting world of taking photos with your smartphone, and shows how to enhance them so that you can create memories of which you can be proud. Covers iPhones and Android phones. Table of Contents 1. Photos on Mobile Devices 2. Photo-taking Basics 3. Composition and Light 4. People and Portraits 5. Buildings and Landscapes 6. Using Editing Apps 7. Editing Basics 8. Color Editing 9. Making Selections 10. Creative Effects 11. Sharing and Printing

Mobile devices outnumber desktop and laptop computers three to one worldwide, yet little information is available for designing and developing mobile applications. Mobile Design and Development fills that void with practical guidelines, standards, techniques, and best practices for building mobile products from start to finish. With this book, you'll learn basic design and development principles for all mobile devices and platforms. You'll also explore the more advanced capabilities of the mobile web, including markup, advanced styling techniques, and mobile Ajax. If you're a web designer, web developer, information architect, product manager, usability professional, content publisher, or an entrepreneur new to the mobile web, Mobile Design and Development provides you with the knowledge you need to work with this rapidly developing technology. Mobile Design and Development will help you: Understand how the mobile ecosystem works, how it differs from other mediums, and how to design products for the mobile context Learn the pros and cons of building native applications sold through operators or app stores versus mobile websites or web apps Work with flows, prototypes, usability practices, and screen-size-independent visual designs Use and test cross-platform mobile web standards for older devices, as well as devices that may be available in the future Learn how to justify a mobile product by building it on a budget

For digital camera and smartphone users, this easy how-to guide, written by an experienced National Geographic photographer, imparts the essentials of taking great pictures. This entertaining book from beloved National Geographic photographer and Photo Ark founder Joel Sartore shows aspiring photographers how to take great pictures, from framing and F-stops to editing and archiving. Whether you're using your phone or a DSLR camera, you'll learn the fundamentals of photography--and how to put them to work every day. In a series of short lessons, Sartore explains the basics, from choosing a camera and gear to understanding focus, exposure, composition, and lighting. Using examples from his own work, he applies the basic rules of photography to family, pet, travel, nature, and street photos, and how to get a great shot with the camera on your smartphone. Throughout the book you'll find pro tips, quick assignments, and the behind-the-camera stories of great photographs; helpful notes clarify how to use every piece of advice with your smartphone camera. Fun and informative, this practical book will be your gateway to taking great pictures.

A sampling of the writings of Chinese women poets from ancient times to the twentieth century is accompanied by brief biographies and a discussion of their influence on Chinese literature.

Everyone has a camera on their phone. Author Mike Kus, a photographer with a strong Instagram following,

demonstrates the simple tricks and techniques that take your photography to another level. His methods can be mastered by anyone, and the content avoids reference to specific phone camera technology, instead relying on the clear principles to make you a better photographer, regardless of the camera you own. The book is written, designed and illustrated by the author.

Smart Phone Smart Photography Simple techniques for taking incredible pictures with iPhone and Android Ryland Peters & Small

First published in 2013. Routledge is an imprint of Taylor & Francis, an informa company.

Find out how to effectively create, use, and track QR codes QR (Quick Response) codes are popping up everywhere, and businesses are reaping the rewards. Get in on the action with the no-nonsense advice in this streamlined, portable guide. You'll find out how to get started, plan your strategy, and actually create the codes. Then you'll learn to link codes to mobile-friendly content, track your results, and develop ways to give your customers value that will keep them coming back. It's all presented in the straightforward style you've come to know and love, with a dash of humor thrown in.

Businesses large and small are using QR codes to share product information, coupons and special offers, and to process payments from customers' smartphones This small guide is packed with the information you need to start using QR

codes with your business Covers what QR codes are and how to get started, plan a QR code campaign, create the codes, and link them to mobile-friendly content Explains code management systems and how to track your results, ways to deliver genuine value to your users, and how to plan for the future Includes ten cool campaign ideas QR Codes For Dummies, Portable Edition helps you take advantage of this hot trend with practical knowledge you can use right away.

The secret history of the invention that changed everything-and became the most profitable product in the world.

NATIONAL BESTSELLER Shortlisted for the Financial Times Business Book of the Year Award One of the Best Business Books of 2016 - CNBC, Bloomberg, 1-800-CEO-Read "The One Device is a tour de force, with a fast-paced edge and

heaps of analytical insight." -Ashlee Vance, New York Times bestselling author of Elon Musk "A stunning book. You will never look at your iPhone the same way again." -Dan Lyons, New York Times bestselling author of Disrupted Odds are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to "the one device," as he called it, a cell phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple

into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino-based on his exclusive interviews with the engineers, inventors, and developers who guided every stage of the iPhone's creation. This deep dive takes you from inside One Infinite Loop to 19th century France to WWII

America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious "suicide factories." It's a firsthand look at how the cutting-edge tech that makes the world work-touch screens, motion trackers, and even AI-made their way into our pockets. The One Device is a roadmap for design and engineering genius, an anthropology of the modern age, and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.

Everything you need to know about your Android smartphone? in full color! Eager to learn the ins and outs of your exciting, new Android phone? Then this is the book you need! Written in the typical fun and friendly For Dummies style, this full-color guide covers the basics of all the features of Android phones without weighing you down with heavy technical terms or jargon. Veteran world-renowned author Dan Gookin walks you through everything from getting started with setup and configuration to making the most of your phone's potential with texting, e-mailing, accessing the Internet and social networking sites, using the camera, synching with a PC, downloading apps, and more. Covers all the details of the operating system that applies to every Android phone, including Motorola Droids, HTC devices, Samsung Galaxy S phones, to name a few Walks you through basic phone operations while also encouraging you to explore your phone's full potential Serves as an ideal guide to an inexperienced Android newbie who is enthusiastic about getting a handle on everything an Android phone can do Android Phones For Dummies helps you get smarter with your Android smartphone.

Create beautiful iPhone photos with the techniques found in this book iPhone Photography For Dummies, shares the expertise of photography workshop instructor Mark Hemmings as he shows readers how to get stunning images using their favorite iPhone. By implementing Hemmings' simple techniques, you'll get professional-looking results in a fraction of the time you'd expect. You'll learn to: Adjust camera settings Create majestic landscape images Capture exciting action shots Shoot beautiful portraits Select an editing app Share and organize images Shoot photos comfortably while on the go Perfect for those who want to take breathtaking photos without investing in a top-of-the-line camera, iPhone Photography For Dummies takes the guesswork and luck out of creating beautiful imagery. It shows people without formal training in photography how to make meaningful and noticeable improvements in their shooting technique using either the latest iPhone model or older versions of the device.

[Copyright: 0d67cd3601ae321112ec07ab7f168292](https://www.routledge.com/Smart-Phone-Smart-Photography-Simple-Techniques-For-Taking-Incredible-Pictures-With-iPhone-And-Android/9781138000000)