

Simply Sql By Rudy Limeback

Learn effective and scalable database design techniques in a SQL Server environment. Pro SQL Server 2012 Relational Database Design and Implementation covers everything from design logic that business users will understand, all the way to the physical implementation of design in a SQL Server database. Grounded in best practices and a solid understanding of the underlying theory, Louis Davidson shows how to “get it right” in SQL Server database design and lay a solid groundwork for the future use of valuable business data. Gives a solid foundation in best practices and relational theory Covers the latest implementation features in SQL Server Takes you from conceptual design to an effective, physical implementation

"What do you need to become a data-driven organization? Far more than having big data or a crack team of unicorn data scientists, it requires establishing an effective, deeply-ingrained data culture. This practical book shows you how true data-drivenness involves processes that require genuine buy-in across your company ... Through interviews and examples from data scientists and analytics leaders in a variety of industries ... Anderson explains the analytics value chain you need to adopt when building predictive business models"--Publisher's description.

Get a Jump Start on working with MySQL today! MySQL is an extremely popular open source relational database management system that that powers many of the applications on the Web. Discover why MySQL's speed, ease of use, and flexibility make it the database of choice for so many developers. In just one weekend with this hands-on tutorial, you'll learn how to: Get started with MySQL Store, modify, and retrieve data Work with multiple tables Connect

to your database through code Program the database Back up your data

NoSQL was developed to overcome the limitations of relational databases in the largest Web applications at companies such as Google, Yahoo and Facebook. As it is applied more widely, developers are finding that it can simplify scalability while requiring far less coding and management overhead. However, NoSQL requires fundamentally different approaches to database design and modeling, and many conventional relational techniques lead to suboptimal results. *¿* NoSQL for Mere Mortals is an easy, practical guide to succeeding with NoSQL in your environment. Following the classic, best-selling format pioneered in SQL Queries for Mere Mortals, enterprise database expert Dan Sullivan guides you step-by-step through choosing technologies, designing high-performance databases, and planning for long-term maintenance. *¿* Sullivan introduces each type of NoSQL database, shows how to install and manage them, and demonstrates how to leverage their features while avoiding common mistakes that lead to poor performance and unmet requirements. He uses four popular NoSQL databases as reference models: MongoDB, a document database; Cassandra, a column family data store; Redis, a key-value database; and Neo4j, a graph database. You'll find explanations of each database's structure and capabilities, practical guidelines for choosing amongst them, and expert guidance on designing databases with them. *¿* Packed with examples, NoSQL for Mere Mortals is today's best way to master NoSQL -- whether you're a DBA, developer, user, or student.

"Carefully distinguishing between big data and open data, and exploring various data infrastructures, Kitchin vividly illustrates how the data landscape is rapidly changing and calls for a revolution in how we think about data." - Evelyn

Ruppert, Goldsmiths, University of London "Deconstructs the hype around the 'data revolution' to carefully guide us through the histories and the futures of 'big data.' The book skilfully engages with debates from across the humanities, social sciences, and sciences in order to produce a critical account of how data are enmeshed into enormous social, economic, and political changes that are taking place." - Mark Graham, University of Oxford

Traditionally, data has been a scarce commodity which, given its value, has been either jealously guarded or expensively traded. In recent years, technological developments and political lobbying have turned this position on its head. Data now flow as a deep and wide torrent, are low in cost and supported by robust infrastructures, and are increasingly open and accessible. A data revolution is underway, one that is already reshaping how knowledge is produced, business conducted, and governance enacted, as well as raising many questions concerning surveillance, privacy, security, profiling, social sorting, and intellectual property rights. In contrast to the hype and hubris of much media and business coverage, *The Data Revolution* provides a synoptic and critical analysis of the emerging data landscape. Accessible in style, the book provides:

- A synoptic overview of big data, open data and data infrastructures
- An introduction to thinking conceptually about data, data infrastructures, data analytics and data markets
- A critical discussion of the technical shortcomings and the social, political and ethical consequences of the data revolution
- An analysis of the implications of the data revolution to academic, business and government practices
- A guide to using Microsoft PowerPoint describes how to use stories to create effective business presentations.

Get a Jump Start on the up and coming UX design and prototyping power tool, Experience Design! Experience Design CC (also known as XD) is a brand new design tool

from Adobe. With a clean, uncluttered UI and a raft of powerful features--such as live preview, Repeat Grids, artboards, symbols and collaboration tools--XD is designed from the ground up to streamline the UX design process. It makes creating interactive, sharable prototypes a snap! This book provides a rapid and practical introduction to using Adobe XD for UX design and prototyping. You'll: Get to grips with XD's clean UI and efficient keyboard shortcuts Use XD's powerful tools, such as repeat grid and symbols, to rapidly create wireframes and prototypes Create interactive prototypes with ease Collaborate with stakeholders using built-in sharing and feedback tools And more!

The aim of this work is to provide a correct and up-to-date understanding of the practical aspects of crucial, yet little-understood core database issues. The author identifies fundamental concepts, principles, and techniques and assesses the treatment of those issues in SQL (both the standard and commercial implementations) and gives advice on how to deal with them. Topics covered include complex data types, missing information, data hierarchies, and quota queries. Annotation copyrighted by Book News, Inc., Portland, OR

Take a dive into data lakes “Data lakes” is the latest buzz word in the world of data storage, management, and analysis. Data Lakes For Dummies decodes and demystifies the concept and helps you get a straightforward answer the question: “What exactly is a data lake and do I need one for my business?” Written for an audience of technology decision makers tasked with keeping up with the latest and greatest data options, this book provides the perfect introductory survey of these novel and growing features of the information landscape. It explains how they can help your business, what they can (and can't) achieve, and what you need to do to create the lake that best suits your particular

needs. With a minimum of jargon, prolific tech author and business intelligence consultant Alan Simon explains how data lakes differ from other data storage paradigms. Once you've got the background picture, he maps out ways you can add a data lake to your business systems; migrate existing information and switch on the fresh data supply; clean up the product; and open channels to the best intelligence software for to interpreting what you've stored. Understand and build data lake architecture Store, clean, and synchronize new and existing data Compare the best data lake vendors Structure raw data and produce usable analytics Whatever your business, data lakes are going to form ever more prominent parts of the information universe every business should have access to. Dive into this book to start exploring the deep competitive advantage they make possible—and make sure your business isn't left standing on the shore.

Simply SQLSitePoint

PHP & MySQL: Novice to Ninja, 6th Edition is a hands-on guide to learning all the tools, principles, and techniques needed to build a fully functional application using PHP & MySQL. Comprehensively updated to cover PHP 7 and modern best practice, this practical and fun book covers everything from installing PHP and MySQL through to creating a complete online content management system. You'll learn how to: Install PHP & MySQL on Windows, Mac OS X, or Linux Gain a thorough understanding of PHP syntax Use object oriented programming techniques Master database design principles and SQL Develop robust websites that can handle high levels of traffic Build a working content management system (CMS) And much more!

Effective SQL brings together the hands-on solutions and practical insights you need to solve a wide range of complex problems with SQL, and to design databases that make it far

easier to manage data in the future. Leveraging the proven format of the best-selling Effective series, it focuses on providing clear, practical explanations, expert tips, and plenty of realistic examples -- all in full color. Drawing on their immense experience as consultants and instructors, three world-class database experts identify specific challenges, and distill each solution into five pages or less. Throughout, they provide well-annotated SQL code designed for all leading platforms, as well as code for specific implementations ranging from SQL Server to Oracle and MySQL, wherever these vary or permit you to achieve your goal more efficiently. Going beyond mere syntax, the authors also show how to avoid poor database design that makes it difficult to write effective SQL, how to improve suboptimal designs, and how to work around designs you can't change. You'll also find detailed sections on filtering and finding data, aggregation, subqueries, and metadata, as well as specific solutions for everything from listing products to scheduling events and defining data hierarchies. Simply put, if you already know the basics of SQL, Effective SQL will help you become a world-class SQL problem-solver.

HTML5 and CSS3 for the Real World is your perfect introduction to the latest generation of web technologies. This easy-to-follow guide covers everything you need to know to get started today. You'll master the semantic markup available in HTML5, as well as how to use CSS3 to create amazing-looking websites without resorting to complex workarounds. You'll learn how to: Lose that pesky Flash habit by embracing native HTML5 video Set type that truly supports your message Build intelligent web forms that users will love! Design modern web apps the shine on mobile devices Create dynamic, efficient graphics on the fly with SVG and canvas Use shiny new APIs to add geolocation and offline functionality Build your own full featured HTML5 website, the

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HTML5 Herald This easy-to-follow guide is illustrated with lots of examples, and leads readers through the process of creating great websites from start to finish using HTML5 and CSS3.

In just 24 lessons of one hour or less, you will learn professional techniques to design and build efficient databases and query them to extract useful information. Using a straightforward, step-by-step approach, each lesson builds on the previous one, allowing you to learn the essentials of ANSI SQL from the ground up. Example code demonstrates the authors' professional techniques, while exercises written for MySQL offer the reader hands-on learning with an open-source database. Included are advanced techniques for using views, managing transactions, database administration, and extending SQL. Step-by-step instructions carefully walk you through the most common SQL tasks. Q&As, Quizzes, and Exercises at the end of each chapter help you test your knowledge. Notes and Tips point out shortcuts and solutions. New terms are clearly defined and explained. Learn how to... Use SQL-2003, the latest standard for the Structured Query Language Design and deploy efficient, secure databases Build advanced queries for information retrieval Sort, group, and summarize information for best presentation Tune databases and queries for maximum performance Understand database administration and security techniques For more than ten years the authors have studied, applied, and documented the SQL standard and its application to critical database systems. Ryan Stephens and Ron Plew are entrepreneurs, speakers, and cofounders of Perpetual Technologies, Inc. (PTI), a fast-growing IT management and consulting firm which specializes in database technologies. They taught database courses for Indiana University–Purdue University in Indianapolis for five years and have authored more than a

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dozen books on Oracle, SQL, database design, and the high availability of critical systems. Arie D. Jones is Senior SQL Server database administrator and analyst for PTI. He is a regular speaker at technical events and has authored several books and articles. Category: Database Covers: ANSI SQL User Level: Beginning–Intermediate Register your book at informit.com/title/9780672330186 for convenient access to updates and corrections as they become available.

Wicked WordPress Themes is a step-by-step guide to creating beautiful themes for the world's most popular CMS, WordPress. By following the book's advice, readers can produce designs that are aesthetically stunning, consistent, and for-purpose -whether it's for their own use, or to drive a high price on the theme marketplace. All facets of theme design are covered: from design, coding, and deployment, to ensuring readers' designs are ready-to-go as soon as they're installed. Wicked WordPress Themes teaches readers how to leverage theme design frameworks to dramatically shorten development time, enabling them to enter the theme market faster.

Pro SQL Server Internals explains how different SQL Server components work "under the hood" and how they communicate with each other. This is the practical book with a large number of examples that will show you how various design and implementation decisions affect the behavior and performance of your systems. Pro SQL Server Internals covers a multiple SQL Server versions starting with SQL Server 2005 all the way up to the recently released SQL Server 2014. You'll learn about new SQL Server 2014 features including the new Cardinality Estimator, In-Memory OLTP Engine (codename Hekaton), and Clustered Columnstore Indexes. With Pro SQL Server Internals, you have a solid roadmap for understanding the depth and power of the SQL Server database backend, regardless of the

version and edition of SQL Server you use. Pro SQL Server Internals does the following: Explains how to design efficient database schema, indexing, and transaction strategies.

Shows how various database objects and technologies are implemented internally and when they should or should not be used. Demonstrates how SQL Server executes queries and works with data and transaction logs.

A short guide for everyone on how to structure your data and set-up your MySQL database tables efficiently and easily.

Go from total MATLAB newbie to plotting graphs and solving equations in a flash! MATLAB is one of the most powerful and commonly used tools in the STEM field. But did you know it doesn't take an advanced degree or a ton of computer experience to learn it? MATLAB For Dummies is the roadmap you've been looking for to simplify and explain this feature-filled tool. This handy reference walks you through every step of the way as you learn the MATLAB language and environment inside-and-out. Starting with straightforward basics before moving on to more advanced material like Live Functions and Live Scripts, this easy-to-read guide shows you how to make your way around MATLAB with screenshots and newly updated procedures. It includes: A comprehensive introduction to installing MATLAB, using its interface, and creating and saving your first file Fully updated to include the 2020 and 2021 updates to MATLAB, with all-new screenshots and up-to-date procedures Enhanced debugging procedures and use of the Symbolic Math Toolbox Brand new instruction on working with Live Scripts and Live Functions, designing classes, creating apps, and building projects Intuitive walkthroughs for MATLAB's advanced features, including importing and exporting data and publishing your work Perfect for STEM students and new professionals ready to master one of the most powerful tools in the fields of engineering, mathematics, and computing, MATLAB For

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Dummies is the simplest way to go from complete newbie to power user faster than you would have thought possible. CSS has grown from a language for formatting documents into a robust language for designing web applications. Its simplicity is deceptive, however. It belies the complexity of the box model, stacking contexts, specificity, and the cascade. CSS mastery lies in understanding these concepts and how to take advantage of them. This book will show you how to write better, more efficient CSS, and to use the plethora of the new cutting-edge CSS features available to the front-end developer. You'll also learn to master tools that will improve your workflow. Organize your CSS to create efficient, reusable, and maintainable code Discover complex layout techniques: grid layouts, multi-column layouts, and more Use advanced effects: transitions, transforms, filter effect, and animations Re-use and dynamically control CSS values with custom properties Combine CSS and SVG to create seriously powerful graphics This edition has been thoroughly updated to cover newer CSS features and techniques, including new chapters on visual effects and managing document scroll. Key Benefit: Fred and Theresa Holtzclaw bring over 40 years of AP Biology teaching experience to this student manual. Drawing on their rich experience as readers and faculty consultants to the College Board and their participation on the AP Test Development Committee, the Holtzclaws have designed their resource to help your students prepare for the AP Exam. * Completely revised to match the new 8th edition of Biology by Campbell and Reece. * New Must Know sections in each chapter focus student attention on major concepts. * Study tips, information organization ideas and misconception warnings are interwoven throughout. * New section reviewing the 12 required AP labs. * Sample practice exams. * The secret to success on the AP Biology exam is to understand what you must know—and these experienced AP

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teachers will guide your students toward top scores! Market Description: Intended for those interested in AP Biology.

Oracle is the most popular database management system in use today, and PL/SQL plays a pivotal role in current and projected Oracle products and applications. PL/SQL is a programming language providing procedural extensions to the SQL relational database language and to an ever-growing number of oracle development tools. originally a rather limited tool, PL/SQL became with Oracle7 a mature and effective language for developers. now, with the introduction of Oracle8, PL/SQL has taken the next step towards becoming a fully realized programming language providing sophisticated object-oriented capabilities. Steven Feuerstein's Oracle PL/SQL Programming is a comprehensive guide to building applications with PL/SQL. That book has become the bible for PL/SQL developers who have raved about its completeness, readability, and practicality. Built-in packages are collections of PL/SQL objects built by Oracle Corporation and stored directly in the Oracle database. The functionality of these packages is available from any programming environment that can call PL/SQL stored procedures, including Visual Basic, Oracle Developer/2000, Oracle Application Server (for web-based development), and, of course, the Oracle database itself. Built-in packages extend the capabilities and power of PL/SQL in many significant ways. for example: DBMS_SQL executes dynamically constructed SQL statements and PL/SQL blocks of code. DBMS_PIPE communicates between different Oracle sessions through a pipe in the RDBMS shared memory. DBMS_JOB submits and manages regularly scheduled jobs for execution inside the database. DBMS_LOB accesses and manipulates Oracle8's large objects (LOBs) from within PL/SQL programs. The first edition of Oracle PL/SQL Programming contained a chapter on Oracle's built-in packages, but there is much more to say

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about the basic PL/SQL packages than Feuerstein could fit in his first book. In addition, now that Oracle8 has been released, there are many new Oracle8 built-in packages not described in the PL/SQL book. There are also packages extensions for specific oracle environments such as distributed database. hence this book.Oracle Built-in Packages pulls together information about how to use the calling interface (API) to Oracle's Built-in Packages, and provides extensive examples on using the built-in packages effectively. The windows diskette included with the book contains the companion guide, an online tool developed by RevealNet, Inc., that provides point-and-click access to the many files of source code and online documentation developed by the authors. The table of contents follows:

Preface
Part I: Overview
1. Introduction
Part II: Application Development Packages
Executing Dynamic SQL
and PL/SQL
Intersession Communication
User Lock and Transaction Management
Oracle Advanced Queuing
Generating Output from PL/SQL Programs
Defining an Application Profile
Managing Large Objects
Datatype Packages
Miscellaneous Packages
Part III: Server Management Packages
Managing Session Information
Managing Server Resources
Job Scheduling in the Database
Part IV: Distributed Database Packages
Snapshots
Advanced Replication
Conflict Resolution
Deferred Transactions and Remote Procedure Calls
Appendix. What's on the companion disk?

Describes the basics of SQL, database design, and how to create a database using the SQL language.

"A practical guide for front-end Web designers and developers ... Learn how to design interfaces for modern devices, use HTML5 and CSS3 to build fast, responsive layouts that look great on every device, use JavaScript to create a native feel with transitions, touch and swipe events,

and animations, leverage APIs to take advantage of built-in functionality, use PhoneGap to turn your Web app into a native app for iOS, Android, BlackBerry, and other platforms"--P. [4] of cover.

Although many web professionals will have incorporated a database into a web site before, they may not have much experience of designing them - this book will teach you all you need to know about designing a database for use with a web site or web application. From first principles to designing a successful web database, this book will show you how to get the most out of database design. From the Publisher Unlike other database design books in the market, this one focuses on design of databases for use on the Web. Web databases benefit from good general database design principles, but also have their own set of caveats, which must be considered for their design to be truly successful. This book covers both the general, and the web-specific database principles.

Sams Teach Yourself SQL in 10 Minutes, Fourth Edition New full-color code examples help you see how SQL statements are structured Whether you're an application developer, database administrator, web application designer, mobile app developer, or Microsoft Office users, a good working knowledge of SQL is an important part of interacting with databases. And Sams Teach Yourself SQL in 10 Minutes offers the straightforward, practical answers you need to help you do your job. Expert trainer and popular author Ben Forta teaches you just the parts of SQL you need to know—starting with simple data retrieval and quickly going on to more complex topics including the use of joins, subqueries, stored

procedures, cursors, triggers, and table constraints. You'll learn methodically, systematically, and simply—in 22 short, quick lessons that will each take only 10 minutes or less to complete. With the Fourth Edition of this worldwide bestseller, the book has been thoroughly updated, expanded, and improved. Lessons now cover the latest versions of IBM DB2, Microsoft Access, Microsoft SQL Server, MySQL, Oracle, PostgreSQL, SQLite, MariaDB, and Apache Open Office Base. And new full-color SQL code listings help the beginner clearly see the elements and structure of the language. 10 minutes is all you need to learn how to... Use the major SQL statements Construct complex SQL statements using multiple clauses and operators Retrieve, sort, and format database contents Pinpoint the data you need using a variety of filtering techniques Use aggregate functions to summarize data Join two or more related tables Insert, update, and delete data Create and alter database tables Work with views, stored procedures, and more Table of Contents 1 Understanding SQL 2 Retrieving Data 3 Sorting Retrieved Data 4 Filtering Data 5 Advanced Data Filtering 6 Using Wildcard Filtering 7 Creating Calculated Fields 8 Using Data Manipulation Functions 9 Summarizing Data 10 Grouping Data 11 Working with Subqueries 12 Joining Tables 13 Creating Advanced Joins 14 Combining Queries 15 Inserting Data 16 Updating and Deleting Data 17

Creating and Manipulating Tables 18 Using Views
19 Working with Stored Procedures 20 Managing
Transaction Processing 21 Using Cursors 22
Understanding Advanced SQL Features Appendix A:
Sample Table Scripts Appendix B: Working in
Popular Applications Appendix C : SQL Statement
Syntax Appendix D: Using SQL Datatypes Appendix
E: SQL Reserved Words

Get a Jump Start on building applications with
Bootstrap today!Originally developed by Twitter,
Bootstrap is a framework that making the once-
arduous process of crafting fully responsive web
designs a breeze! Discover why Bootstrap is fast
becoming a favorite tool of top web designers.In just
one weekend with this hands-on tutorial, you'll learn
how to: Integrate Bootstrap into your
projectsUnderstand the basic Bootstrap
templateWork with Bootstrap's gridCustomize
Bootstrap to work with any project

"Master every business SQL skill you need!
Grouping, totaling, summaries, modifying databases,
integrating data from multiple tables, and much
more! Includes video introduction, 2+ hours of expert
audio commentary, 200+ animated figures, 100+ self
review questions, 100+ exercises, searching,
hyperlinking, and more."--Container.

The fundamentals of computer programming are
transferable to all programming languages, and
JavaScript is a fantastic language to learn those

fundamentals. With JavaScript and this book, you will learn to

- Use variables to store data and perform calculations
- Write if/else statements to make decisions
- Write loops to repeat commands
- Write functions to organize your code and make it reusable
- Use arrays to store and process large amounts of data
- Use the built-in objects and functions in JavaScript to write programs that are more effective

This book is simply jammed full of helpful programming examples, including computing compound interest, the future value of an investment, the volume of a cylinder, the distance between two points, the area of a triangle, the surface area of a pyramid, roots using the quadratic formula. Other examples include determining if a number is prime, finding the greatest common divisor of two numbers, creating an array, filling an array, reversing an array, finding a value in an array, sorting an array, making an HTML document interactive using the document object model (DOM), storing data permanently using local storage, reversing a string of text, counting the occurrences of a character, extracting the family name from a person's full name, transposing musical chords, and many more.

A guide for MySQL administrators covers such topics as benchmarking, server performance, indexing, queries, hardware optimization, replication, scaling, cloud hosting, and backup and recovery.

With this second edition of the popular DOM Scripting: Web Design with JavaScript and the Document Object Model comes a modern revision to update best practices and guidelines. It includes full coverage of HTML5 in a new, dedicated chapter, and details on JavaScript libraries and how they can help your scripting. The book provides everything you'll need to start using JavaScript and the Document Object Model to enhance your web pages with client-side dynamic effects and user-controlled animation. It shows how JavaScript, HTML5, and Cascading Style Sheets (CSS) work together to create usable, standards-compliant web designs. We'll also cover cross-browser compatibility with DOM scripts and how to make sure they degrade gracefully when JavaScript isn't available. DOM Scripting: Web Design with JavaScript and the Document Object Model focuses on JavaScript for adding dynamic effects and manipulating page structure on the fly using the Document Object Model. You'll start with a crash course in JavaScript and the DOM, then move on to several real-world examples that you'll build from scratch, including dynamic image galleries and dynamic menus. You'll also learn how to manipulate web page styles using the CSS DOM, and create markup on the fly. If you want to create websites that are beautiful, dynamic, accessible, and standards-compliant, this is the book for you!

The economic and political situation of cities has shifted in recent years in light of rapid growth amidst infrastructure decline, the suburbanization of poverty and inner city revitalization. At the same time, the way that data are used to understand urban systems has changed dramatically. Urban Analytics offers a field-defining look at the challenges and opportunities of using new and emerging data to study contemporary and future cities through methods including GIS, Remote Sensing, Big Data and Geodemographics. Written in an accessible style and packed with illustrations and interviews from key urban analysts, this is a groundbreaking new textbook for students of urban planning, urban design, geography, and the information sciences.

Adobe's website-development program lets you revamp an existing site, or design, build, and manage a new one without writing a single line of code. But learning Dreamweaver is tricky. This step-by-step guide helps you master this versatile program with jargon-free language, hands-on tutorials, and savvy advice from a Dreamweaver pro. Get complete guidance. Go from building your first web page to creating interactive, database-driven sites Build skills as you learn. Apply your knowledge using 12 tutorials and downloadable practice files Create a thoroughly modern website. Build fast-loading pages based on powerful, easy-to-use CSS tools Add instant interactivity. Use pre-packaged

JavaScript programs to add forms, drop-down menus, and more Tap into databases. Connect your site to a database and build pages that display the information Discover hidden tips and tricks. Learn undocumented workarounds and shortcuts Have it your way. Customize the way Dreamweaver looks and works to suit your needs

Create beautiful iPhone photos with the techniques found in this book iPhone Photography For Dummies, shares the expertise of photography workshop instructor Mark Hemmings as he shows readers how to get stunning images using their favorite iPhone. By implementing Hemmings' simple techniques, you'll get professional-looking results in a fraction of the time you'd expect. You'll learn to:

- Adjust camera settings
- Create majestic landscape images
- Capture exciting action shots
- Shoot beautiful portraits
- Select an editing app
- Share and organize images
- Shoot photos comfortably while on the go

Perfect for those who want to take breathtaking photos without investing in a top-of-the-line camera, iPhone Photography For Dummies takes the guesswork and luck out of creating beautiful imagery. It shows people without formal training in photography how to make meaningful and noticeable improvements in their shooting technique using either the latest iPhone model or older versions of the device.

PHP & MySQL: Novice to Ninja is a practical hands-

on guide to learning all the tools, principles and techniques needed to build a fully-functional database-driven web site using PHP & MySQL. This book covers everything from installing PHP & MySQL under Windows, Linux, and Mac through to building a live web-based content management system. While this is essentially a beginner's book, it also covers more advanced topics such as the storage of binary data in MySQL, and cookies and sessions in PHP. It comes complete with a set of handy reference guides for PHP & MySQL that include: MySQL syntax MySQL functions MySQL column types PHP functions for working with MySQL

Annotation This title is a practical hands-on guide to learning all the tools, principles and techniques needed to build a fully functional database-driven web site using PHP & MySQL. It covers everything from installing PHP & MySQL under Windows, Linux, and Mac through to building a live web-based content management system.

Packed with examples, Simply SQL is a step-by-step introduction to learning SQL. You'll discover how easy it is to use SQL to interact with best-practice, robust databases. Rather than bore you with theory, it focuses on the practical use of SQL with common databases and uses plenty of diagrams, easy-to-read text, and examples to help make learning SQL easy and fun. Step through the basic SQL syntax Learn how to use best practices in database design

Master advanced syntax like inner joins, groups, and subqueries Understand the SQL datatypes And much more...

A guide to getting the most out of the SQL language covers such topics as sending SQL commands to a database, using advanced techniques, solving puzzles, performing searches, and managing users. Updated for the latest database management systems -- including MySQL 6.0, Oracle 11g, and Microsoft's SQL Server 2008 -- this introductory guide will get you up and running with SQL quickly. Whether you need to write database applications, perform administrative tasks, or generate reports, *Learning SQL, Second Edition*, will help you easily master all the SQL fundamentals. Each chapter presents a self-contained lesson on a key SQL concept or technique, with numerous illustrations and annotated examples. Exercises at the end of each chapter let you practice the skills you learn. With this book, you will: Move quickly through SQL basics and learn several advanced features Use SQL data statements to generate, manipulate, and retrieve data Create database objects, such as tables, indexes, and constraints, using SQL schema statements Learn how data sets interact with queries, and understand the importance of subqueries Convert and manipulate data with SQL's built-in functions, and use conditional logic in data statements Knowledge of SQL is a must for

interacting with data. With Learning SQL, you'll quickly learn how to put the power and flexibility of this language to work.

Introducing SQL Server is a fast and easy introduction to SQL Server and the world of relational databases. You'll learn how databases work and how to use the T-SQL language by practicing on one of the most widely-used and powerful database engines in the corporate world: Microsoft SQL Server. Do you quake at the sight of a SELECT statement? Start to shiver when people start talking about tables and rows? Fear not, Introducing SQL Server is here to rescue you. The book focuses on the knowledge and skills needed to begin your journey toward becoming a solid and competent SQL Server professional and database programmer. You'll learn the core concepts of SQL Server, from installing the software to executing and profiling queries. Introducing SQL Server is aimed at SQL Server newcomers as well as at those wanting to improve their database skills. You'll put a comprehensive database together as you work through the book. You will create tables and learn to use constraints; create reusable functions and stored procedures; and even learn how indexes work and what they bring in terms of increased performance. Introducing SQL Server shows you that databases don't need to be difficult. • Teaches you how to build a SQL Server database from scratch • Takes a

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tutorial-based approach, with each chapter building on the last • Covers what you need to know for common SQL Server development tasks

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